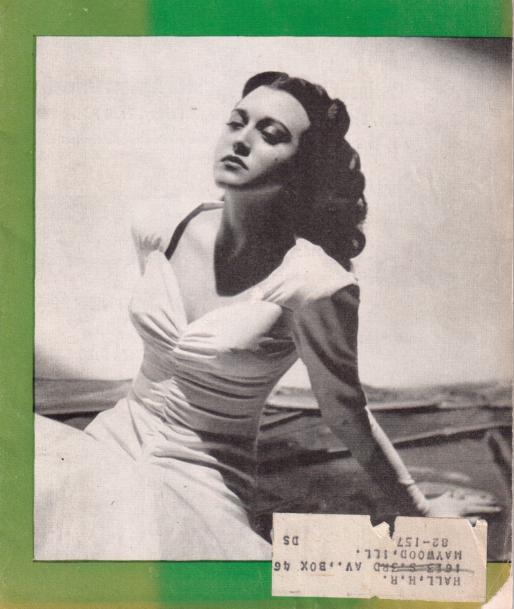


**DECEMBER 17, 1949** 





"This Is Show **Business**"

Sunday, 6:30 P.M.

A laugh a minute

"Man Against Crime"

Friday, 7:30 P.M.

One man's struggle for justice

"Hobby Parade"

Tuesday, 8:00 P.M.

Headline personalities demonstrate their favorite hobbies

"Your Second Cup"

Mon. and Wed., 9:30 A.M.

Fun for certain-with Linn Burton

WBKB CHICAGO

**BALABAN & KATZ TELEVISION THEATRE** 

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### ON THE COVER

It's Connie Russell, NBCharmer, who can soothe you one minute with her soft ballads, then the next minute excite you with a torchy song or swingy dance. You can see and hear her this week on WNBQ, channel 5.

Chicagoland Edition

Editor, Robert A. Kubicek
Associate Editor, Pat Cooper
Program Editor, Patricia E. Moran
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Business, Norbert F. Dompke
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### NEW YORK-

Prediction: Give-away shows on video will be slashed in half by mid-January 1950 . . . An unidentified sponsor is dickering for the zany Ritz Bros. He was still interested after seeing them in their teledebut on the Elgin-American show . . . Irving Cobb's beloved Judge Priest stories are being made into video soap opera, and members of the cast are being selected this week . . . Chev dealers report more than 30,000 Roller Derby rule books have been given out since the show hit TV.

### CHICAGO-

Don't be surprised if you see columnist Tony Weitzel on your screen soon. Gossip collector is now on radio, fast winning an audience . . . Your favorites, the Honeydreamers, are now on Kay Kyser's TV staff and enjoying it, although they miss their Chicago audience . . . "Stud's Place," with Studs Terkel, disc jockey and Carolyn Gilbert, blues singer, will probably kill tavern trade. Studs gives such a realistic portrayal of a bartender there's no reason to go down to the corner pub . . . Police wondered about the crowd around the New Lawrence hotel here last week. Turned out Fred Waring and his TV gang stopped off on a tour of the midwest . . . John Cameron Swayze claims it's easy to make dollars. "All you need is a lot of sense!"

## HOLLYWOOD-

Gloria Swanson, who has been seen on NY screens, is now on the west coast planning a series of videocasts ... March of Dimes will use television to raise funds . . . George Jessel still claims he's wanted by CBS-TV to be star of a show . . . Who would think Ed Wynn celebrated his 63rd anniversary?

-KID HOGAN

# TRIP VIA CAMERA

# Under the Big Top

By JIM SMITH





THIS WEEK our department of predictions goes out on a limb with the thought (and hope) that the Circus of 1955 will no longer be on the road, but will be telecast exclusively, that through video children throughout America weekly will see simultaneously a circus by such magic.

Few adults have ever gone behindthe-scenes of a barnstorming circus, perhaps with the exception of our television critic, Chub McCarthy. Chub ran away from home at the age of 14, was elephant boy for two years with Ring ling Bros., before the truant officer caught him and sent the youth back to

Chicago is now the site of a circus housed under one of the most impressive "big tops" of modern times, the giant Civic Opera building at 20 N. Wacker Drive, home of WENR-TV and the American Broadcasting company's favorite kiddie show, "Super Circus."

Scenes such as these shown on this page are typical of a week experienced

by staff members of "Super Circus." Top left, kid contestants are lined up before the show by Jane Hook of channel 7. Just below, Greg Garrison and Phil Patton, director and producer, go over details with two of the cast.

Behind every extravagant production is a lot of work by carpenters who construct special sets seen on the show. Workmen (bottom, left) can be seen making a frame for a "Super Circus" backdrop.

Below (center) is a photo taken during a rehearsal of ABC-TV's Sunday afternoon show, while Cliffy the Clown and Mary Hartline (top right) blonde bandleader run through their routine. While this goes on, the men in the control room "mix" sound and sight (center, right) under the guidance of the director.

After the show is over (bottom right) and the kids stream out of WENR-TV's studio, the smell of popcorn and a cleanup job still remains.

Super Circus is sponsored by Canada













TV Forecast



### Your Voice in Video In Chicagoland

Sir:

As a TV set owner, and also an avid record collector, I want to congratulate you on your newest feature, Bob Lee's phonograph review column. We've been playing records cut by video stars before and after the Chicago stations go on the air.

Chicago, Ill.

MRS. HELEN SCHMIDT

Sir:

Does Bob Lee know about the new phonograph record I've invented? It is made of licorice—if you don't like the song you eat the record!

Chicago, Ill.

WILLIAM GANS

Sir:

I regret to say that we wasted Thanksgiving Day watching that miserable production "Elgin American Television Show." Where could you get a worse MC?

Forest Park, Ill.

WALTER POJMAN

Sir:

I agree with Chub McCarthy's views on Martin Kane. I like Bill Gargan. He was always a favorite of mine on the silver screen, but this program of his stinks. It's the most unconvincing thing. Elgin, Ill.

EUGENE D. MORRIS

Sir:

. . . Shady remarks and sensuous scenes can be eliminated, and should be for the good of children.

Aurora, Ill.

MRS. J. CROSBIE

Sir:

If Milton Berle would get out of the act and let talent do their stuff, people would like him better.

Oak Park, Ill.

MRS. C. KALBHEN

Sir:

Why don't you stop printing nasty things about Arthur Godfrey? We love him.

Chicago, Ill.

MRS. E. VITEK



Lucia Perrigo, public relations director for the Ambassador hotels (left) and John Russell, Universal motion picture actor (right) are guests of Toni Gilman on WENR-TV. Russell can be seen this week in "Undertow," now playing at Chicago theaters

Sir

Picked up your magazine at my corner drug store. It was like running into an old friend to see Harold Isbell's pictures inside. I used to hear him on radio as far back as 1925 on Chicago's KYW with the Kansas City Nighthawks. My grandchildren grew up listening to Uncle Harold's funny paper party on WGN. Our whole family agrees that we should wait no longer to buy a TV set.

Chicago, III.

MRS. GERTIE ROSS

Sir:

They can say what they want about Dave Garroway. We're in love with him. . . . Gosh! What a short half hour.

Chicago, Ill.

MRS. R. J. BERG

Sir:

Why didn't my last week's TV Forecast contain news of the Bear-Cardinal game last Sunday?

HARRY SIMMONS

Ed. Note: Coach Halas of the Bears decided Wednesday, Dec. 7, to allow television coverage of the game the same day our magazine was placed on news-stands for sale. We issued news bulletins via WBKB, channel 4. Halas gave a last minute decision only after gate receipts were insured.

# TELEVISION SERVICE BY TISA MEMBERS MEANS GUARANTEED FULL SERVICE, GENUINE PARTS AND HONEST PRICES



# CALL THE NEAREST FACTORY APPROVED TISA\* MEMBER

A West Side Radio & Television
5647 West Madison Street AUstin 7-5454

**Central Television Service** 

3730 North Southport Avenue
EAstgate 7-9500

Dealers Radio & Television
816 West 58th Street WEntworth 6-4040

**Radio City** 

5659 South Halsted Street
ENglewood 4-5557

Television Engineers, Inc.
1539 West Harrison Street TAylor 9-4200

Van Treese Engineering Co.
6250 South Marshfield Ave. HEmlock 4-6300

Aide Sound & Radio Service Corp.

5908 South Troy Street PRospect 6-6575

Chelten Television
2903 East 79th Street ESsex 5-3450

**Kent Engineering Company** 

6250 South Spalding Avenue

WAlbrook 5-7212

Suburban Radio

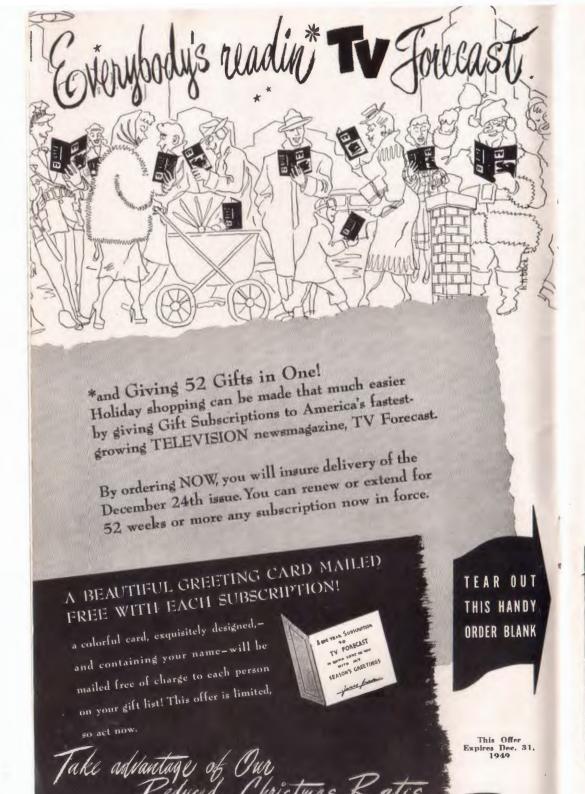
605 Hillgrove Avenue LaGrange 3935 LaGrange, Illinois

Television Technicians, Inc.

131 North Green Street Monroe 6-5748

Video Tronics, Inc.
5424 North Clark Street LOngbeach 1-4059

\*Television Installation Service Association



**GUEST COLUMN** 

# TV Hard on Abe's Punchlines, But Bald Bean Draws Laughs

### By ABE BURROWS

Our modern electrical homes are wonderful. A guy puts in electric dishwashers, electric mixmasters, electric garbage disposers, electric toasters, electric washing machines, and above all, an electric television set.

Then one day, while he's sitting in his electrical breakfast nook, having electrically popped-up toast and electrical coffee, he opens his mail and is electrified by his final notice from the electric company.

Of course, if he's smart, he doesn't find himself in that predicament. When he gets his television set, he puts up in front of his house the sign "Bar and Grill," and charges admission.

You know, I love electrical gadgets. I got two electric blankets. One is portable for walking in my sleep.

I also have a television set at home, but I have never been able to watch CBS-TV's "This Is Show Business" on it. Maybe that's because I'm in the studio at the time appearing in "This Is Show Business." On this show, I've got the best pair of eyelashes, much better than those of Clifton Fadiman and George S. Kaufman. I'm pretty fond of my eyelashes. They represent the only decent batch of hair on my head.

I YEAR \$3
sed 🗆 Bill Me
processing of subscription
ZONE



Fond of his eyelashes . . .

But I'm fond of television. Really I am. It's the one medium on which Burrows got a sponsor, which means Burrows eats regular, something with which I'm in complete sympathy. Of course, I may have to change my jokes if television completely replaces radio. On radio, I can ask rhetorically: "Am I fat? Am I sloppy? Am I bald?" Then I supply the punchline: "Well, my answer is yes!"

On television, this obviously won't work. After all, the audience can see me. The only answer to that is for me to get in front of the camera and croak "I'm a singer." Somehow, that's a sure laugh every time.

Abe Burrows can be seen this week on "This Is Show Business," a CBS-TV feature on WBK, channel 4.

# TV Forecast Show

Coming Attractions on WGN-TV, channel 9, are currently being sponsored by TV Forecast magazine, as a public service to owners of video sets in Chicagoland. The weekly program listings contained herein are supplemented by last-minute changes, or special events.



# SUNDAY NITE at 9:00

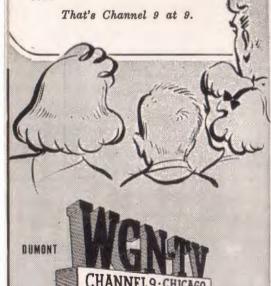
Chicago's Own **Amateur Show** 

# \*\*\*\*\*\*\* "RUBIN'S STARS OF TOMORROW"

\*\*\*\*\*\*\*\*

Aspiring, star-dusted amateurs try for valuable prizes. Watch, enjoy the show this Sunday.

Contestants may be from your neighborhood. Remember, you can help your favorite by voting. It's your votes that make the amateurs of today into the Stars of Tomor-



TV Forecast for December 17, 1949

WNDO

WDIED		MILIPA		44 777 4	W- W A		***	- * *
4		5		7	7		9	)
9:45 10:00	4	Coast	for of: Gu	the "Do ard,"	Kids, n Wi	nslov Dru	v of	the

WENR-TV

WCN-TV

5:30 4 Red Barber's Club House. Interviews with sports personalities.
 7 Sagebrush Theater. Western film.

5:45 4 Lucky Pup Review. A children's show with highlights from the preceding week.

Feature Film. "Lion Man."

Film Shorts. In the First Person. Quincy Howe interviews Andrew McNally, Pres. of Rand McNally & Co.

The Nature of Things. Dr. Roy K. Marshall discusses "How Telescopes Work."

The Lone Ranger rides again in his fight for justice.

6:45 Film Shorts.

WRKR

Leon Pearson and the news. 6:55 Herb Shriner Show. The Hoosier of radio now to TV. Musical.

Travel Time films. Twenty Questions. "Animal, vegetable, mineral, or ??" Bill Slater m.c. Guest, Helen Jebson.

Paul Whiteman TV Teen Club. Teen age talent in a variety of

Spin the Picture. Quiz show with Kathi Norris asking the questions.

7:15 4 Ship's Reporter. News.

Film Shorts.

Chicago Jazz with Connie Russell. (See page 27)

7:45 5 Stud's Place, with Stud Terkel m.c. and pianist Fletcher Butler.

8:00 4 Armchair Detective. H. Allen Smith, narrator, gives you the solution clues for these mystery dramas.

5 Who Said That? Robert Trout asks J. Cameron Swayze and guests Bennett Cerf, Herbert Boyard Scoope, and Oscar Levant.

7 Dr. Fixum—Art Youngquist, with helpful household hints for you.

Cavalcade of Stars. Variety show with Jack Carter m.c. and guests Jack Druant and Monica Lewis.

8:30 4 Frontier Theater. Western film.
"Breed of the Border" with Bob Steele.

Meet the Press. Newspapermen discuss topics of the day. Edna Kelly, Alexander F. Jones, Mrs. Peter Miller and Marcus Childs will be the guests.

Cameramen at large. Film shorts.

The Black Robe. The stories of people in a police night court.

Indoor Polo from the Chicago Avenue Armory (see page 14).

TV Forecast

Wrestling from Marigold. Chief Don Eagle vs. Gypsy Joe.

Pix of the News. 11:00 9 TV Forecast.

(Stations reserve the right to change above listings without notice)

Hopalong Cassidy

and his pal

Sunday Evenings at 5:00 -Station WNBO, channel 5 brought to you by

# Meadow Gold Butter



## HOLLANDS **Jewelers**

\*\*\*\*\*\*

**Presents** 

Rossini's Comic Opera

IN THREE ACTS

TWO HOURS

Starring **FERRUCCIO TAGLIAVINI** 

NARRATION BY DEEMS TAYLOR

3:30 P.M.—Sunday, Dec. 18 WBKB--Channel 4

. . . For the Finest Since 1910 6335 HALSTED ST. **OPEN EVERY NIGHT 'TIL XMAS** 

\*\*\*\*\*\*\*

• TV Forecast for December 18, 1949

12.20 7

1:30	77	The Lone Ranger. Sat. repeat. Hopalong Cassidy.
3:00	5	International Children's Christmas Party.
3:10	7	Kieran's Kaleidoscope.
3:30	4	Barber of Seville. Narrated by Deems Taylor. Puccini's comic

opera of Italy. 5 American Forum of the Air. "What is wrong with our Nat'l, Labor Party.'

WGN-TV

Armed Forces Hour. "Geronimo." Super Circus. The 7 Marvels, Bieh-ler's Bucking Mule, Paul & Pettit, Montes De Oca and N. Fran-

4:30 5 Serials: "Lightin' Warrior" and "Uncle George." 5:00 5

Hopalong Cassidy in another exciting adventure of the west. Singing Lady with Ireene Wicker.

Christmas Story. Mr. I. Magination. Fairy Tales. 5:30 Action Autographs.
Spell with Isbell, spelling bee.
Dr. Fixum and household tips.
Auburn Park Contest.
Lincoln Park Zoo. 6:00 Whiteman Musical Revue. Variety show, Guest: Diana Lynn, Front Row Center. Variety show. Film Shorts. 6:10 Travel time. Films.
This is Show Business. Discussion. 6:15

Guests: G. Swanson, R. Stevens, and B. Gilbert.

Aldrich Family. Domestic comedy.

(see page 24)
Hollywood House. Variety.
Toast of the Town. Ed Sullivan, J.
Adams, R. Clung, H. Armstrong,
C. Lynn and Wm. Talbert. Supper Club with Perry Como. Think Fast. Quiz show. Mystery Players. "The Eyes of

Gore." Colgate Theater. "The Pearls," by 7:30 5

Colgate Theater. "The Pearls," by P. Wylie.
Little Revue. Musical variety. Chicagoland Newsreel Review. Fred Waring Show. Musical.
Philo Playhouse. M. Douglas and Leo Carroll in "The Strange Christmas Dinner." 8:00

Your Witness. Mystery drama. Cross Question. Fictional trial. Mysteries of Chinatown.

8:30 Burton Holmes, travelogue. "Along 9:00

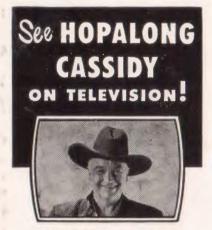
the coast to San Diego."
Garroway at Large. Musical.
Celebrity Time. Quiz show with Sir
T. Beecham and Ilona Massey. Stars of Tomorrow, amateur hour.

Pix of the News.
Feature Film, "Silver Skates" with
P. Morrison, Belita & K. Baker.

To Jim. Films. Young People's Church. Courtesy Theater presents "Action for Slander" with Ann Todd and

Clive Brooks.

10:00 7 WENR-TV Playhouse. (Stations reserve the right to change above listings without notice)



SUNDAYS 2 P.M.

The only current HOPALONG CASSIDY films not previously televised in Chicago

\* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \*



watch talented young performers on "PARADE"

with Don and Vera Ward.

MONDAY

7:00 P.M.

# WENR-TV Channel 7

A B C Television in Chicago

# WBKB Homemaker Has Helpful Suggestions

The woman who has a TV set no longer is alone in her household chores or worries, at least that is the thought of Louise Leslie, economics expert who conducts WBKB's "Homemakers' Exchange" weekday afternoons.

If you have questions of food equipment, meal planning, or household management, you'll want to dial channel 4 this week and meet Miss Leslie.



LOUISE LESLIE

A graduate of Washington state college, Miss Leslie holds a B.A. degree; following school she went immediately into home service work with a utility company in Washington, after which she became educational representative for one of the large food manufacturers of the country.

While employed at utility companies, Miss Leslie worked hand-in-hand with the engineering staff, developing new appliances, writing instruction books for the home, recipes, and consumer books. One of her favorite tasks was conducting large cooking schools in the major metropolitan areas throughout America.

Miss Leslie likes TV. She feels it is reaching many Chicago homemakers heretofore unable to see demonstrations designed to give them more free time and a greater enjoyment of living.

# Backstage with TV Cameraman



HERB SHRINER, Hoosier humorist, can be seen this week on WBKB, CBS-TV affiliate, as he draws on the foibles of big-city folk for his monologues. Herb likes to read his articles in a wrinkled manner.



PHILCO Television Playhouse is a "must" on the list of avid drama fans in this city. Above is a scene taken at the production of "Twelfth Night," shown on WNBQ recently. This week another great show will be seen on channel 5.

# for Children Only

WELCOME to Carson's Corral, pardner! This week your Uncle Herbie is here to tell you all about joining Whitey Carson's Pioneersman Club, and how to get a junior sheriff's badge, and even form your own post of deputies.

If you've been following the program pages of this magazine you've probably seen this show listed on WGN-TV, channel 9, sponsored by Terman television. It's easy to become a sheriff, if you agree to 1) organize, lead and conduct your post in a manner that will always bring credit to your parents, church, school and community.

- 2) cooperate with other Pioneersmen in aiding whatever Good Causes need your help,
- 3) Follow the spirit of this organization in leading a Good Life and performing Good Deeds at all times.
- 4) Work for peace, and for better relations with all races, color, and creeds.

And what a handsome, flashing badge is yours if you just follow the simple directions given by Whitey on the show this week.

To show you the good work one post is doing, your Uncle Herbie found them collecting paper and giving the proceeds to the Christmas Seal Fund.

So, c'mon pardner, join in the fun.

TV Forecast Magazine Now Sold on Leading Newsstands

6.482,832,5				300 300
WBKB		WNBQ 5	WENR-TV	WGN-TV
9:30 2:45	4 5	Your Sec News Tel	ond Cup (of Co	offee).
3:00 3:30 3:40 3:45	4 4 9 5	TV Album Florence	emakers' Exch m. Ticker tape B. Ellis. Boo s, with Claude	news. k reviewer.
4:00 4:15 4:30	9 5 4 5 9	Judy Spli TV Billbo Howdy D Test Patt		Dinsdale.
5:00	5 9	Cactus Ji	m. "Texas Bu	ddy" II.
5:15 5:30	4 4 9	Comic Ca Lucky Pu Trail Bla	im. "Texas Bu y Club with B pers with Boo up. Doris Brow izers' Theater, anted."	the Bunny. on, m.c. "Billy the
5:45	4	Wrangler	s' Club.	
6:00	4 5	Time for	Beanie.	
6:15 6:30	4	Clark's C CBS Tele wards.	ran, and Ollie. Corner. Musica evision News.	l. Doug Ed-
6:45	5 7 9 4 5 7 9	Serial: "I Art Jarre Window News Car Uncle Mi		
6:55	4	Herb Shr	iner Show.	
7:00	5	Silver The Tele-Thea a fant Lee Tr	eater. "The Guater. "The Price asy by Vic Monacy."	iding Star." eeless Gift," cLeod, with
	7	Parade.	Amazing your talent treat.	g stars in
7:15 7:30	9 4 5 7	guest :	Clowns. Musica outs with Arth Firestone. Ele- soprano.	anor Steber
7:45	9	The Al M	row fashion re- lorgan Show. M	Iusical.
8:00	5	Lights O	amera, with Al	" (see pg.
	7	Majority The Ward	Rules. Quiz sh d Is Yours. Tr	low.
8:15 8:30	94579	The Gold Band of Feature F	bergs. Domesti America. Musi Film. Professional Bo	cal.
9:00	4	Studio Or	e. "Mery Pon	
	_	Mary Wi	ckes.	

Quiz Kids with Joe Kelly, quizzer.

Flana-grams. Sports commentary.

Ernie Simon, the curbstone cutup.
The Weatherman, Clint Youle.
Clifton Utley and the news.
Pix of the News.
Dorsey Connors, commentary.
But Not Forgotten, Herb Mintz.
Let's Look at Sports.
Chicagoland Newsreel.

Chicagoland Newsreel.

(Stations reserve the right to change above

listings without notice)

# Shoulders Mac Tavish Closes Ball Season

When WBKB viewers dial channel 4 Tuesday, Dec. 20 they'll see "Shoulders" Mac Tavish close the season for Cardinal Touchdown, the Fox Brewing company telecast featuring Marshall Goldberg and Bob Elson.

Mac Tavish, the uniformed puppet who has entertained you during the football season, is animated by Frank A. Sullivan, a radio executive who made puppetry his hobby many years ago.



Together with Helen Cirkle, his associate, "Shoulders" and twelve other puppet characters and voices were created. "Shoulders" was a natural for the Fox show.

During the past years, Sullivan and Miss Cirkle have staged numerous productions in little theater groups and schools for charity events. A talented artist, Miss Cirkle employs her skill in clever puppet routines.

Sports fans will not see Mac Tavish until next fall when he returns with the Cardinal's Touchdown show.

# Indoor Polo

Junior and senior division games in the Polo tournament staged by the National Guard will be telecast again this week by WENR-TV, channel 7. Games are scheduled thru March 1950, it was announced. Teams participating in the league will include Culver, Chicago Black Horse Troop, Kraml, Detroit Ivory, Shamrocks, 124th Field Artillery.

TV Forecast for December 20, 1949

WENR-TV

WGN-TV

WNBQ

-9		0
3:00	4	The Homemakers' Exchange. Cooking school conducted by Louise Leslie.
3:15	5	News Telecast.
3:30	4	TV Album, Ticker tane news.
3:45	9	TV Album. Ticker tape news. Chicagoland Newsreel.
4:00	9	Chicago Cooks. Barbara Barkley
4:00	5	m.c. Judy Splinters and her alter ego
7.10	0	Shirley Dinsdale.
4:30	5	Shirley Dinsdale. Howdy Doody Show puppet show.
	4	TV Billboard. Plan-a-Room with Paul McAlister.
4:40	9	Plan-a-Room with Paul McAlister.
5:00	5	Cactus Jim "Headin' for the Rio Grande." Small Fry Club. Bob Emery presents
	9	film cartoons.
5:15	4	Comic Capers. Magic and fun with
5:30	4	Lucky Pup. Doris Brown m.c. and
	5	Pet Show, Gail and Gay Comption.
	9	Comic Capers. Magic and fun with Don and Vera Ward. Lucky Pup. Doris Brown m.c. and the Bunin puppets. Pet Show. Gail and Gay Comption. Trail Blazers' Theater "Lone Rider Rides On." Wrangler's Club with Texas Bruce.
5:45	4	
6:00	4	Time for Beanie and his sea serpent.
0.00	5	Kukla, Fran and Ollie. (See pg. 26)
6:15	4	Clark's Corner. Musical.
6:30	4	Time for Beanie and his sea serpent. Kukla, Fran and Ollie. (See pg. 26) Clark's Corner. Musical. CBS Television News. Doug Ed-
	=	
	5	Melody, Harmony and Rhythm. Serial: "Miracle Rider."
	9	Art Jarrett Snow, Musical.
6:45	4	Window Shopping John Dunham
	5	News Caravan.
	7	News Caravan. Uncle Mistletoe relates the tales of Olio, Molio, and Rolio.
6:55	9	Chicagoland Newsreel. Herb Shriner Show. (see page 18)
	_	Frantis Thates Water 21
7:00	4	Frontier Theater. Western film "Raiders of the Border." Star Theater with guest m.c.
	5	Star Theater with guest m.c.
	7	Feature Film.
	9	Feature Film. Court of Current Issues.
8:00	4	Hobby Parade. Celebrities' hobbies.
	5	Hobby Parade. Celebrities' hobbies. Fireside Theater. "The Doll," and "The Bat," both Christmas Plays.
	-	"The Bat," both Christmas Plays.
	7	Bears Quarterback Club.
8:30	4	Suspense (Due to lest minute
0.00	-	Bears Quarterback Club. The O'Neills. Domestic Comedy. Suspense. (Due to last minute changes we are unable to list
		LILIES)
	5	Life of Riley is really hectic.
	7	Life of Riley is really hectic. The Enchanted Road. Travel films. Wrestling from Midway Arena.
	9	Wrestling from Midway Arena.
9:00	4	Cardinal Touchdown Club, with R.
		Elson and M. Goldberg and film
	5	Original Amateur Hour.
	7	Tomorrow's Champions, Boxing with
		clips. (see page 14) Original Amateur Hour. Tomorrow's Champions. Boxing with Wayne Griffin announcing.
9:30	4	rim shorts. Recap of all the games.
10:00	4	Ernie Simon the curbstone cutup.
10.10	5	The Weatherman, Clint Youle.
10:10 10:15	5	Ernie Simon the curbstone cutup. The Weatherman, Clint Youle. Clifton Utley and the news. Murder Before Midnight, The spirit
10:15	-0	of the crystal ball calls you.
10:25	5	of the crystal ball calls you.  Dorsey Connors commentary.  But Not Forgotten, Herb Mintz.
10:30	5	But Not Forgotten, Herb Mintz.
10:45	4	Pix of the News.
	5	Let's Look at Sports.
	7	Pix of the News. Let's Look at Sports. Flana-grams. Sports commentary. Chicagoland Newsreel.
11:00	9	TV Ference
	-	TV Forecast.
(Stati	ons	reserve the right to change above
		listings without notice)

tonight 9:00

plus

MILTON BERLE	7:00
FIRESIDE THEATRE	8:00
LIFE OF RILEY	8:30

all on



9:30

9:45

10:00

10:10

10:15

10:25 10:30

10:45

11:00 9 TV Forecast.

# 溪

# Christmas Gift Suggestions



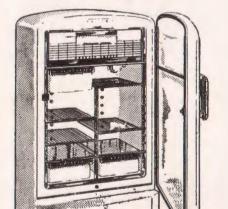
# **PHILCO**











PHILCO 795

\$292.50

# with Full-Width Home Freezer

The most amazing value on the market today. Philco Advanced Design at a real saving! True zero zone fullwidth Home Freezer, Fully Adjustable Shelves, Balanced Humidity. 7.6 cu. ft. capacity, 14.9 sq. ft. shelf area.





A beautiful, gleaming gift to make hearts beat faster on Christmas morning! At Emergency Radio, you'll find one of the largest, finest selections of electrical gifts in the entire city.





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If You Can Plug It In-You'll Find It At Emergency Radio

# Emergency Radio and Appliance

4439 West Madison St.

AUstin 7-2404

# Wednesday

		curecoucy
WBKB		WNBQ WENR-TV WGN-TV
9:30	4	Your Second Cup (of coffee). The Homemakers' Exchange. News Telecast.
3:00	4	The Homemakers' Exchange.
3:15	5	News Telecast.
3:30	4	TV Album.
4:00	9	Women's magazine of the air.
4:15	5	Judy Splinters.
4:30	5	Judy Splinters. Howdy Doody Show. Health Talk. Care of the premature
	9	infant.
	4	TV Billboard.
5:00	5	Cactus Jim. "Headin' for the Ric
3:00	3	Grande" II
	9	Small Fry Club.
5:15	4	Comic Capers.
5:30	4	Lucky Pup.
	9	Small Fry Club. Comic Capers. Lucky Pup. Trail Blazers' Theater "Lone Rider in Frontier Fury." Wrangler's Club.
		in Frontier Fury."
5:45	4	Wrangler's Club.
6:00	4	Time For Beanie.
0 15	5	Kukla, Fran, and Ollie.
6:15	4	Wrangier's Club. Time For Beanie. Kukla, Fran, and Ollie. Clark's Corner. Musical. CBS Television News. Showroom with Roberta Quinlan.
0:30	5	Showroom with Doborto Ouinlan
	7	Showroom with Roberta Quinlan. Serial: "Miracle Rider."
	9	Art Jarrett Show. Musical with
	-	Vicki Stevens, vocalist.
6:45	4	Art Jarrett Show. Musical with Vicki Stevens, vocalist. Earl Wrightson Show.
	5	News Caravan.
	7	Uncle Mistletoe and Aunt Judy and
	_	Folks from Candy Cane Lane.
	9	Chicagoland Newsreel.
7:00	4	Arthur Godfrey and his friends with B. Lawrence and J. Davis. Crisis. Stories of ordinary people
	27	B. Lawrence and J. Davis.
	5	A Couple of Joes.
	9	The Temptones with Nancy Wright
	_	
7:30	5	and a musical interlude.  The Clock. Mystery drama, "Ro- mance," with Pamela Rivers.  Photo Crime. (see page 22) In- spector Cobb solves another crime "The Case of the Disap- point Wife."
	_	mance," with Pamela Rivers.
	7	Photo Crime. (see page 22) In-
		spector Cobb solves another
		pointed Wife."
	9	pointed Wife."  Stop, Look, and Learn. Household hint show with Harold Isbell.
		hint show with Harold Isbell.
8:00	4	Dunninger Show with Paul Win-
		chell and Jerry Mahoney.
	5	hint show with Harold Isbell.  Dunninger Show with Paul Winchell and Jerry Mahoney.  Kraft Television Theater "The Glove."  A Couple of Local
	_	Glove."
	7	The World is Young Travel file
8:15	9	Film Variaties
8:30	4	A Couple of Joes. The World is Yours. Travel film. Film Varieties. Film Shorts.
3	7	wrestling from Rainbo Arena.
	9	Famous Jury Trials.
9:00	4	
	5	Tournament of Champions. Boxing Break the Bank with Bert Parks
		asking the questions.  Treasure Hunt. Find the requested articles and be rewarded.
	9	Treasure Hunt. Find the requested
9:30	5	Ton Views in Sports
9:30	9	Top Views in Sports. Four Star TV Theater "Cheers for
9:45	5	Jim Hurlhut's feature stories.
10:00	4	Ernie Simon the curbstone cutup.
	5	The Weatherman, Clint Youle.
10:15	4	Murder Before Midnight.
10:25	5	Dorsey Connors commentary.
10:30	5	But Not Forgotten, Herb Mintz re-
10:45	4	Ernie Simon the curbstone cutup. The Weatherman, Clint Youle. Murder Before Midnight. Dorsey Connors commentary. But Not Forgotten, Herb Mintz relates the tunes of yesteryear. Pix of the News. Let's Look at Sports. Flansgrams sports commentary.
20170	5	Let's Look at Sports.
11:00	7	
	9	Chicagoland Newsreel.
11:15	9	TV Forecast.

# Jan Shaw Marries "The Other Man"

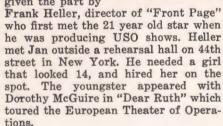
By PAT COOPER

The day after the premiere telecast of "Front Page" (WBKB, Thursdays) Jan Shaw, the pretty blonde actress who plays the part of Peggy Grant, made news on the society page.

She became the bride of John Dumas,

"the other man" in a dramatic romantic triangle involving Miss Shaw as the woman and Freddie Bartholomew as her husband.

On TV. however, she's Hildy Johnson's girl friend. She was given the part by



Miss Shaw was born in Garden City, Long Island, and has appeared in little theater work ever since she was a child. At 14 she won a 20th Century-Fox cone tract, but never got to make a picture.

Over the last two years, Jan has appeared in frequent eastern television productions, spending the summer in stock.

It was while she was playing at the Green Hills Theater in Reading, Pa., that she met John Dumas, but then you know that story. . . .

# Christmas Story

The Christmas Story will be told by Gordon Urguhart on WGN-TV, channel 9 on Dec. 16, 18 and the 23rd, sponsored by Czerwiec Lumber Company. The Boys' Choir from the Five Holy Martyrs' church will provide the singing background.

TV Forecast for December 22, 1949

1		hursday	
WBKB		WNBQ WENR-TV WGN-TV 9	1
3:00 3:15 3:30 3:45 4:00	4 5 4 9 9	The Homemakers' Exchange. News Telecast. TV Album. Chicagoland Newsreel. Chicago Cooks with B. Barkley.	1
4:15 4:30	5 5 9 4	Chicago Cooks with B. Barkley, Judy Splinters, Howdy Doody Show, Individually Yours, TV Billboard.	1
5:00	5	Cactus Jim, western film. Small Fry Club. Comic Capers.	1
5:15 5:30	4 4 9	Lucky Pup. Carson's Corral.	
5:45	9	Wranglers' Club. Trail Blazers' Theater. "Texas Man-	1
6:00	5	Time for Beanie. Kukla, Fran, and Ollie.	1
6:15	4	Clark's Corner. Musical.	
6:30	5 7	CBS Television News. Melody, Harmony, and Rhythm. Serial: "Miracle Rider."	
	9		
6:45	5 7	Window Shopping with Pat Banks. News Caravan. Uncle Micthers and Aust Inde	
6:55	9	Uncle Mistletoe and Aunt Judy. Chicagoland Newsreel. Herb Shriner Show. Musical.	
7:00	4	Front Page. A newspaper and the men behind it. (See pg. 18) Portrait of America. Norman Barry	
	5	Portrait of America. Norman Barry visits an American family	
	7	visits an American family. Stop the Music. Bert Parks asks you to guess the "Mystery Tune."	
7:30	9	The Temptones with Nancy Wright. Inside U. S. A. with Peter Lind Hayes and guest: Ethel Merman. Mary Kay and Johnson	
	5	Mary Kay and Johnny. Domestic skit with a lovable team.	• Yes,
8:00	4	The Ed Wynn Show Variety with	kids wi
	5	Kollege of Musical Knowledge star-	right o
	7	the king of jesters. Kollege of Musical Knowledge star- ring Kay Kyser and his gang. Hollywood Screen Test. (See pg. 22) Mercedes McCambridge guest.	watch.  • "Ho
	9	Morey Amsterdam Show. Musical.	move v
8:30	4	D'Angelo and Anna.  Bet Your Shirt. John Dunham m.c. asking you to gamble.  Author Meets the Critics. John Mc-	And
	7	Author Meets the Critics. John Mc- Caffrey, discussion.	make t
8:45	9	Caffrey, discussion. Wrestling from Madison AC. Hour of Mystery, "Desperate Cargo."	young
9:00	5	Martin Kane, private eye, solves the crime.	All
9:30	5	To be announced.  Wayne King Show. Musical variety with Nancy Evans, vocalist.	-
10:00	4 5	Ernie Simon, the curbatone cutur	
10:10	5	The Weatherman, Clint Youle. Clifton Utley and the news.	
10:15	4	Murder Before Midnight.	Please
10:25	7 5	Flana-grams, sports commentary.	
10:30	5	But Not Forgotten, Herb Mintz.	Cl
10:45	4	Dorsey Connors, commentary. But Not Forgotten, Herb Mintz. Pix of the News. Let's Look at Sports.	

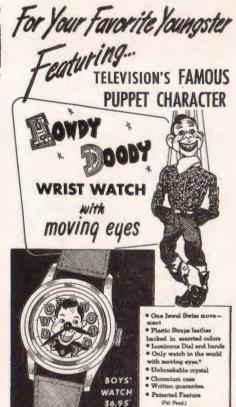
9 Chicagoland Newsreel.

(Stations reserve the right to change above

listings without notice)

11:00 9 TV Forecast.

TV Forecast



folks . . . here's the watch the ill love . . . because their favorite ion pal "Howdy Doody" smiles at them from the face of the

wdy Doody's" eyes actually with the movement of the hands. perfect gift for any youngster

note the special features that the "HOWDY DOODY" WATCH wonderful buy. Make your sters happy by ordering at once.

clively Boxed for Bill Giving



\*Plus Fed. Tax

## YOUR ORDER IN TODAY !!!

ROBERT GLAUDEL
"Howdy Doody" Watch Dept.
15 Maiden Lane, New York 7, N. Y.

Į	Please sena	"Howdy Doody" Watches.	
i		TI Boy's Works \$4.05 mlus 1004 East T.	

Girl's Watch \$7.95 plus 10% Fed. Tax **Total Cost Including Tax** 

Boy's Watch-\$7.65 Girl's Watch - \$8.75 SAVE C.O.D. CHARGES, SEND CHECK OR MONEY ORDER

TV Forecast

(Stations reserve the right to change above

listings without notice)

18



# PLAY CARTUNE-O!

The new TV musical quiz game

ON CHANNEL NINE FRIDAY 7 TO 8 P.M.

Starring

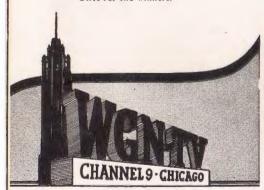
★ Holland Engle

★ The Temptones
"4 men who sound
like a million"

Nancy Wright
Lovely WGN-TV
Songstress

★ Lynn Redman

Gifts for the winners!





TOUGH GUY Jack LaRue fills the role of host and narrator on "Lights Out." This week WNBQ, channel 5, will present another horrorcast designed to shake you out of your wits.

# Play Cartune-O, New WGN-TV Quiz Show

"Cartune-O," a new telephone quiz show, which made its debut recently on WGN-TV, stars Holland Engle, Lynn Redman, Nancy Wright and the Temptones.

Sponsored by the National Tea company, with Barry McKinley directing, "Cartune-O" is played in four sets, each part including five familiar songs and matching cartoons. As Nancy and the Temptones play and sing the song (leaving out the titles, of course) cartoonist Redman sketches additional clues for the viewing audience.

If Holland Engle calls you, and you're able to answer the quiz, a jackpot of prizes is shipped to your home.

# NEXT WEEK!

Watch for a special announcement from Bob Lee, Record Reviewer for TV Forecast in next week's issue.

Lee will tell readers how to win RCA Victor, Columbia, Decca, Capitol and Mercury albums for the best letter of the week.

Xmas Gift Idea—Page 4

## VOTE FOR YOUR FAVORITE PROGRAM

My favorite	My favoriteMYSTERY PROGRAM is
My favorite	My favorite
	DRAMATIC SHOW is
My favorite	My favorite
	AMATEUR SHOW is
My favorite	My favorite
	EDUCATIONAL SHOW is
My favorite	My favorite
	VARIETY SHOW is
	m is
	is
I think the WORST PROGRAM on T	TV is
	to TV Forecast, Box A, 185 N. Wabash, ater than December 25, 1949.

DECEMBER 25 is the final date to mail your letter or ballot picking the favorite television shows in the categories listed below. So act now, while there is still time to vote.

Conducted by TV Forecast, the poll is open to readers residing in Illinois, Wisconsin, Michigan and Indiana. Correspondence should be directed to the Editor, 185 North Wabash, Chicago 1. Results will be published in an early January 1950 issue.

# Ken Fox Plays Host to \$1,000,000 TV Talent

A million dollars of television talent was uncovered at the Glenview home of Mr. and Mrs. Kenneth Fox recently when the brewing company executive toasted the forthcoming marriage of Ernie Simon to Pat Lyons. Under one roof our TV reporter found Fran Allison, one of America's foremost video stars; Joe Wilson, star sportscaster of WBKB; Myron Wallace, announcer-actor; Buff Cobb, of acting fame; and Eddie Ballantine, musical director of the Breakfast Club, and Lou Gomavitz, NBC director.

Also in the spotlight were Bill Balaban, youthful TV producer; Al & Olive Borde, the producer and his talented wife; Jeanie Lee, leopard-skin clad model; singer Jack Owens, plus other airwave dignitaries. Recorded on 8 mm film by Bob Lee was a mellow-drama enacted by Simon, Cobb and Wallace, representing the eternal triangle. As yet, no video station has made a bid for it.

As a guide, consult the program pages in this week's issue. Votes may also be cast for a program not now seen on video, due to lack of sponsor, etc. This is the only public poll now being conducted.

Readers will be doing a service to the television industry by participating in this poll. The publishers of TV Forecast will prepare a special report for the ABC, NBC, CBS, and DuMont network, based on the final figures of the contest.

We Wish To Extend

Season's Greetings

TO OUR MANY FRIENDS
WE HAVE HAD THE
PLEASURE OF SERVING

BILL BORGIASZ, CLYDE SLEASE AND NATE WARMAN



Tower
Television Service

3901 N. Neva St. KIldare 5-1409



INSPECTOR COBB, portrayed by Chuck Webster, puts the question to Diana Douglas, as another Look Photo-crime unfolds via WENR-TV. This week the show can be seen Wednesday on channel 7.



HI . . .

This is

CAROL LEE

reminding you of

# THE FAIRTEEN CHRISTMAS PARTY Friday, December 23rd WGN-TV

A big program of Christmas Music with High School Carolers

Join The Fairteen Gang Every Friday, 5:30-6:00 P.M.

WGN-TV Channel 9

Sponsored by

in cooperation with The Pepsi-Cola Bottling Company of Chicago

TV Forecast for December 23, 1949

9:30 4 Shopping's Fun. Bill Seymour m.c. as the clerk behind the counter. Also a telephone quiz.

2:45 5 News Telecast. The Homemakers' Exchange. (see page 12) Louise Leslie gives you the recipies.

3:30 4 TV Album. 5 Hi. Ladies. Claude Kirchner with an entertaining half-hour of fun for the ladies.

Chicagoland Newsreel. Women's magazine of the air. Ruth Crowley and Ed Roberts with tips for the busy housewife.

Judy Splinters. (see page 30)
Howdy Doody Show. Bob Smith
brings his lovable puppet into 4:15 your homes and hearts. TV Billboard.

5:00 5 Cactus Jim, western film with the heroes of the sagebrush.
9 Small Fry Club. Bob Emery pre-

sents movies and chatter for the younger set. 5:15 4 Comic Capers. Don and Vera Ward read the comics while Boo cuts

5:30 4 Lucky Pup. Foodini, Jolo and Pin-head entertain you.

> Fairteen Club. Carol Lee m.c. with tips for the kids. (please note ad on this page)

5:45 Wranglers' Club. Time for Beanie aboard his house-

Kukla, Fran, and Ollie. Christmas in the land of make believe. Trail Blazer's Theater.

6:15 Clark's Corner. Musical. CBS Television News.

Showroom with Roberta Quinlan. Mr. Magic and Carrots. Art Jarrett Show with Vicki Stev-

ens, vocalist. Window Shopping-John Dunham.

News Carayan. Uncle Mistletoe and Aunt Judy and the Kindness Club.

Chicagoland Newsreel.

Herb Shriner Show. Musical.

Mama. Domestic Comedy. (see pg. 24) Life with the Hansens.

One Man's Family. The trials and tribulations of the modern youth.

7 To be announced.
9 Cartune-O. A musical quiz show.
4 Man Against Crime. Mystery with Ralph Bellamy. Walt's Workshop. Walter Durbahn

with tips on building and repair. The Ruggles. Modern-minded parents pitted against the atompowered younger generation.

8:00 4 54th Street Revue with Al Bernie

5 Versatile Varieties. Harold Barry m.c. with Margo and the three Wells, balancing act.

Auction Aire your bid sir! The World is Yours. Travel film. 8:15 9 Stop the Record. Frann Weigle m.c. on this quiz show.

8:30 5 Big Story. An outstanding reporter solves the crime and gets his (Continued on page 23)

TV Forecast for December 23, 1949



WBKB To be announced. Rey Blanco Show. Musical. 8:40 Peoples Platform. Discussion show

by a panel of experts. Boxing Bouts. Our Gal Toni. Miss Gilman presents the famous in Chicago. (see

Amateur Boxing from Madison. Midwest Viewpoint.

Travel time films. Greatest Fights of the Century Baer vs. Comiskey.

Ernie Simon, the curbstone cutup. The Weatherman, Clint Youle.

Flana-grams, sports commentary. Clifton Utley and the news. Sports Highlights. 10:10 5 10:15 4

Wrestling from Hollywood. Westcoast glamour boys perform. Russ Davis an-10:20 4 nouncing.

Dorsey Connors commentary. But Not Forgotten, Herb Mintz. Let's Look at Sports. Chicagoland Newsreel. 10:25 5 10:30 5

10:45

11:00 9 TV Forecast. 11:05 4 Pix of the News.

(Stations reserve the right to change above listings without notice)



FUTURE STAR? A young hopeful is auditioned by Walter Abel and Neil Hamilton on "Hollywood Screen Test," a WENR-TV feature. This week channel 7, ABC, again presents behind-thecamera scenes as scouts seek tomorrow's entertainers.

# "WRESTLING FROM HOLLYWOOD"

with commentator RUSS DAVIS

Friday at 10:20 P.M.

Over

WBKB



Enjoy fast and furious wrestling bouts featuring the nation's greatest wrestling stars direct from Hollywood.

Presented by

# **CHICAGO'S LAST SPORTS SHOP**

Your First Stop For Savings

10520 Indianapolis Avenue



HENRY ALDRICH tries to get out of going to school with an imaginary illness now and then, as shown in the above picture snapped this week at WNBQ. Bob Casey, who plays Henry, is shown with Homer, Jackie Kelk. That's Nurse Heydorn of NBC.

# Little Robin Morgan Made Debut at Three

Robin Morgan, seven-year-old actress seen as Dagmar in WBKB's "Mama" series (channel 4, Friday) has been called the world's youngest disc jockey, but she considers the term undignified and prefers to be known as a story-teller.

Robin, who made her stage debut at the age of three, won her "Mama" assignment in an audition with more than 100 child actresses. She has given up all her other radio and television work to concentrate on the CBS-TV show and her second grade school stud-

Born at Lake Worth, Fla., Robin is the daughter of Maj. Matthew Morgan of the U.S. Medical corps, who at present is stationed in Germany. Robin and her mother live in Mount Vernon, N.Y.

Viewers may recall seeing Robin in "Citizen Saint," the story of Mother Cabrini. Robin portrayed the Italian-American nun as a child.

Robin likes to paint portraits in water colors. Her musical favorites are Chopin and Al Jolson.

# Silent Film Star Now Mrs. Aldrich

A former silent film star, Lois Wilson, is now a television actresss portraying the role of Mrs. Aldrich in NBC's version of the "Aldrich Family," seen in Chicago on channel 5. If you're a new set owner catch the show Sunday on WNBQ.

Miss Wilson got her start in show business partly through the good offices of the father of another famous actress. Tallulah Bankhead's father, the late Sen. William Bankhead, was one of the judges who crowned her queen of an Alabama Beauty Ball.

Miss Wilson had intended to become a teacher, but the beauty ball solved the situation. The hazel-eyed, fresh-skinned young girl won a trip to California in a contest sponsored by Universal pictures. She didn't win the contest, but met a group of Chicagoans who invited her to the Windy City for a short stay. It was in Chicago she appeared as an extra in a film made by the late Anna Pavlova, the great ballerina. Because her light brown hair was both thick and kneelength, she got a featured bit in which the villain dragged her across the floor by the hair.

This week, when Miss Wilson was interviewed, she admitted knowing nothing about acting at the time and explained she would have been a hopeless ham but for the death of her grandfather the day before the scene was shot. Shattered with grief, she turned up for the assignment just the same and the tears flowed readily.

She was signed to a contract on the strength of that performance. Since then theatergoers have seen her in "The Women," "Junior Miss," and "Chicken Every Sunday." Her most recent film was "The Girl from Jones Beach."

# Takes No Chances

Peggy Wood wears a wedding ring on each hand between Friday evening telecasts of WBKB's "Mama" (Dec. 23, channel 4) removing her real wedding rings from her left hand only during the show. For fear that she might leave it at home or lose it, Miss Wood dares not remove the property ring (worn on the right hand according to Norwegian custom).

TV Forecast

# Trib Reporter, One Time Cardinal Ace, Looks Forward to TV Career

Veteran athlete, coach, official and reporter Wilfred Smith of the Chicago *Tribune* and WGN-TV, channel 9, looks forward to another season of video football reporting. Smith recently ended a series titled "Big Ten Football" with Jack Brickhouse.

"Busy Chicagoans," says Smith, "won't always be able to view a college game on Saturdays. That's why video recaps a few nights later will continue to be popular. I'm looking forward to another great year of telereporting with channel 9."

Smith began his long career in sports at DePauw University back in 1915. He was the first DePauw athlete to receive four major letters in one year. He starred in basketball, baseball and track as well as on the gridiron, and by the time he received his degree in 1921 he had ten athletic awards to his credit. Smith went from DePauw to the University of Chicago for his graduate work, and then accepted an offer to play pro football.

He went with the Chicago Cardinals in 1923, and helped them to capture the National Football League championship in 1925. His pro basketball experience also dates back to 1923. He played with several midwestern teams up until 1930.

One of the most active figures in the world of sports during the 20's, Smith began coaching before he had received his undergraduate degree. He guided the Greencastle, Ind., high school basketball teams in 1919 and '20, and coached at Washington high school in East Chicago for the next four years. His final coaching job was with Harrison Technical high school in Chicago from 1925 to 1930.

Smith gave up pro football to join the *Trib* staff as the first pro gridiron reporter in Chicago. Since that time he has added collegiate football, track and boxing to his editorial laurels.

Smith makes his home in Park Ridge. He is married and has one son of high school age.



WILFRED SMITH

# Necessity Mother of Mr. I. Magination

"Mr. I. Magination," musical fantasy starring Paul Tripp on WBKB, channel 4 (CBS-TV) was born of the necessity of economy in a settlement house on New York's lower east side 15 years ago.

Tripp, who can be seen this week on his Sunday show, was working at the time with children at Christodora house. There were no funds for play royalties, so Tripp wrote originals. There was no money for sets, so simple props and imagination had to suffice.

Asked to write a playlet that would interest children in camp life, Tripp invented "Mr. I. Magination." He could put a boy on a table and have him swim, for instance.

It works equally well on TV. In Tripp's performance of Christopher Columbus, the cameras were trained on three ships bobbing on the water. As the cameras were drawn away, a galvanized wash tub was disclosed, with "Atlantic Ocean" childishly lettered on its side.

TV Forecast Now on Sale at Leading Newsstands





# They Still Want Hockey!

ETTERS by the dozens continue to come in from readers of TV Forecast who are hoping to see hockey return to television before the season ends. This week, as we went to press, there was no confirmation to the rumor that a Chicago station would telecast the final period of Blackhawk home games.

One of hockey's biggest fans is Jack Williams of Hines Veterans' Administration hospital. Jack claims his family has given up going to the Stadium, since TV stations dropped hockey from their schedule, and feels hockey promoters

TO: TO

CHRISTMAS plans are being cooked up by Kukla, Fran and Ollie for their holiday telecasts on WNBQ, channel 5, this week and next. Ollie ate too much tinsel, but he'll recover in time to greet Santa Claus. would get a bigger gate if the contests were televised.

So does Don Moffat of Elmwood Park. Moffat goes one better. He'd rather see hockey any night than wrestling, according to a recent letter.

That goes for Donald Krown of Chicago, and dozens of readers whose names we have on file. "Give us hockey" is their cry!

Hockey was telecast during the 1948-49 season by WBKB, channel 4.

# Two Illinois Men On Waring Show

This week we called up Fred Waring in New York with the question: "How many members of the Pennsylvanians are from the Keystone state?" Said Waring, "Only 11. Five out of six hail from outside Pennsylvania. Why two of my men are from your state, Illinois."

Waring was referring to Ray Sax and Bill Flannigan. Sax, instrumentalist and member of the "Dandylions" is a native of Chicago and is married to Nadine Gae, noted dancer who arranges the choreography on Video Ballroom, feature of the Fred Waring Show (Sunday, Dec. 18, WBKB). They are the parents of a son.

Flannigan, ballad singer and guitarist, was born in Sullivan, Ill. His musical education includes terms at Interlochen music camp in Michigan and the Navy Music school, where he played for six years with the U.S. Navy Band.

TV Forecast

# Our "Leg Man" Finds Connie Most Difficult Assignment

One of the most difficult things to write, according to our Roving Reporter (roving eyes, that is) was this sketch on Connie Russell, TV Forecast cover girl of the week.

All things considered, our reporter couldn't keep his mind on business the first time he interviewed this WNBQ, NBC video star. It worked out to his advantage, however, since he got to see her more than once. The time spent convinced our leg-man that Connie Russell literally was born to show business.

Her parents, Tommy and Nina Russell, were a top vaudeville team when Connie was born in New York in May 1924. Ten years later she was a seasoned trouper touring Europe, appearing for her first supper club engagement at London's Trocadero restaurant.

"Discovered" by Al Siegal, Connie soon appeared in such spots as the Waldorf Starlight Roof and Copacabana restaurant in New York and the Chez Paree, Latin Quarter and Camelia House in Chicago. She also had a movie fling at MGM and Paramount, but prefers television and radio singing.

Married in 1945 to Martin Tucker, young Chicago businessman, Connie is the mother of a future TV star, Austine, "a born singer."

The dark-haired songstress collects odd pieces of Victorian glassware, paints in oils and listens to music of all kinds, "from lowbrow jazz to long-haired opera." Connie's favorite dish is veal scallopini, but only as her father cooks it, "and he's an expert on Continental dishes."

# Telecast All Operas on NBC in English

Dates for WNBQ's presentation of operas via television on channel 5, NBC, were announced this week. The first opera "Down in the Valley" will be offered Saturday, Jan. 14, 1950.

Other presentations will be "Madame Butterfly" by Puccini on Feb. 11; "The Bat" (also called The Fledermaus) by Johann Strauss, Mar. 11, and Offenbach's "Tales of Hoffman," Apr. 8.



CONNIE RUSSELL Garroway at Large Star

# Pinhead Is Irresistible, Says Playwright Saroyan

Playwright William Saroyan is a specimen of the adult section of "Lucky Pup's" huge following on WBKB, channel 4, CBS-TV affiliate. So much, he thinks Pinhead irresistible, and Foodini an attractive fake.

Says he, "Four or five months ago when I first discovered the program and introduced it to my two kids, none of us suspected that it was soon to become our favorite. In a matter of days my kids began to ask every afternoon, 'Pinhead tonight?' I think I can tell you why the program appeals to me and to my kids."

"Pinhead is so much like so much that is true about everybody, including children. He is dominated, he is pushed around, he is patient, he means well but makes one mistake after another, for which he is punished by a clunk on the head. He is slight, odd-looking, has no vanity, and yet has the dimensions of a hero. His basic remark, 'Yes Boss' is a variant of any child's feeling about his relation to the world; or anybody's at all, for that matter.

## WTMJ-TV Program Schedule Channel 3

THE MILWAUKEE JOURNAL TELEVISION STATION DECEMBER 17 through DECEMBER 23, 1949

	SATURDAY, DECEMBER 17
4:00 4:30 5:30 6:00 6:30 6:45 7:00	MR. JAYCEE. WILD WEST THEATRE. TELE-TALENT-TIME. DUNNINGER (CBS). THE SPORTS PICTURE. TO be announced. PAUL WHITEMAN TV TEEN CLUB. WHO SAID THAT.
8:00 8:30 9:45 9:50 9:57	WHO SALE HARQUETTE VS. WISCONSIN. SPECTATOR INTERVIEWS. NEWS. TOMORROW'S TELEVISION.

### SUNDAY, DECEMBER 18

2:30	FILM, "MERRY CHRISTMAS." BILLIE THE BROWNIE SHOW.
3:00	THE GRENADIERS.
4:00	WAYNE KING (NBC).
4:30	SUPER CIRCUS (NBC).
5:00	SINGING LADY (ABC).
5:30	HIGH LIFE TIME.
6:00	PAUL WHITEMAN (ABC).
6:30	SHOW BUSINESS (CBS).
7:00	SUPPER CLUB (NBC).
7:30	COLGATE TV THEATRE (NBC).
8:00	PHILCO TV PLAYHOUSE (NBC).
9:00	CELEBRITY TIME (ABC).
9:30	TELENEWS WEEKLY.
9:50	ROVING CAMERAS.
10:00	TOMORROW'S TELEVISION.

### MONDAY DECEMBED 19

	MONDAI, DECEMBER
5:00	SOMETHING TO DO.
5:30	ROAR OF THE RAILS (CBS).
5:45	VI AND JERRY WAGNER.
6:00	KUKLA, FRAN AND OLLIE (NBC).
6:30	THE SPORTS PICTURE.
6:45	CAMEL NEWS CARAVAN (NBC).
7:00	CHEV. TELE-THEATRE (NBC).
7:30	VOICE OF FIRESTONE (NBC).
8:00	CANDID CAMERA (CBS).
8:30	THE GOLDBERGS (CBS).
9:00	THE QUIZ KIDS (NBC).
9:30	SCHLITZ FAMILY PARTY.
10:00	GUESSING GAME.
10:30	NEWS.
10:32	TOMORROW'S TELEVISION.

### THESDAY, DECEMBER 20

	IOESDAI, DEGEMBER
5:00	CONNIE'S CHRISTMAS TREE.
5:30	YOUR LIBRARY STORY.
5:45	VI AND JERRY WAGNER.
6:00	KUKLA, FRAN AND OLLIE (NBC).
6:30	THE SPORTS PICTURE.
6:45	CAMEL NEWS CARAVAN (NBC).
7:00	TEXACO STAR THEATRE (NBC).
8:00	FIRESIDE THEATRE (NBC).
8:30	THE LIFE OF RILEY (NBC).
9:00	AMATEUR HOUR (NBC).
10:00	SQUARE DANCE JAMBOREE.
10:30	NEWS.
10:32	TOMORROW'S TELEVISION.

### WEDNESDAY DECEMBED 21

	MEDIJESDA! DEGRIMDE
5:00	SOMETHING TO DO.
5:30	MUSEUM EXPLORERS CLUB.
5:45	VI AND JERRY WAGNER.
6:00	KUKLA, FRAN AND OLLIE (NBC).
6:30	THE SPORTS PICTURE.
6:45	CAMEL NEWS CARAVAN (NBC).
7:00	ARTHUR GODFREY (CBS).
8:00	KRAFT TV THEATRE (NBC).
9:00	BREAK THE BANK (NBC).
9:30	SALUTE TO WISCONSIN.
10:00	THE GAY RANCHEROS.
10:30	THE CLOCK.
11:00	NEWS.
11:02	TOMORROW'S TELEVISION.

	THURSDAY, DECEMBER
5:00	CONNIE'S CHRISTMAS TREE.
5:30	LUCKY PUP (CBS).
5:45	VI AND JERRY WAGNER.
6:00	KUKLA, FRAN AND OLLIE (NBC)
6:30	THE SPORTS PICTURE.
6:45	CAMEL NEWS CARAVAN (NBC).
7:00	STOP THE MUSIC (ABC).
8:00	KAY KYSER (NBC).
9:00	PRIVATE EYE (NBC).
9:30	WRESTLING.
10:55	NEWS.
10:57	TOMORROW'S TELEVISION.

### 23

	FRIDAY, DECEMBER
5:00 5:30 5:45 6:30 6:30 6:45 7:00 7:30 8:30 9:00 9:40 9:50	FRIDAY, DECEMBER SOMETHING TO DO. TO be announced. TO be announced. TO be announced. TO be announced. THE SPORTS PICTURE. CAMEL NEWS CARAVAN. "MAMA" (CBS). "MAMA" (CBS). "WE SPORTS PICTURE. CAMEL NEWS CARAVAN. "MAMA" (CBS). "WE SPORTS PICTURE. TO BE STORY. TO BE ST
0:30 1:15 1:17	ROLLER DERBY (ABC). NEWS. TOMORROW'S TELEVISION.



### By BOB LEE

Well, snowflakes fill the air, and music fills my ears as I sit down to write another record column for TV set owners that like to collect disks cut by video stars.

This week there has been brought to

my attention a number of excellent humorous Christmas numbers which will sell in large numbers for the holidays. Notable is Yogi Yorgenson's recording of Yingle Bells, backed by a funny thing

38634.



called I Yust Go Nuts at Christmas. It's on Capitol, and it's no. 57-781. Try this for a good laff.

Now that we can see the College of Musical Knowledge on TV each week, we are reminded the old schoolteacher, Kay Kyser, has cut quite a few good disks for the Columbia label. Latest and best is Six Times a Week, disk

Found a new RCA Victor 45 rpm album the other day which already has turned out to be one of my favorites. It's Perry Como singing TV Supper Club favorites, Temptation, Till the End of Time and others. Once again the master of these songs proves why he is tops among male popular singers. Album no. is WP 237.

Particularly recommended for December listening is Humperdinck's comic opera Hansel and Gretel, recorded in its entirety by a Met opera cast consisting of Rise Stevens, Nadine Conner, John Brownlee and other stars. If you are not already aware of the fact that Miss Stevens is most telegenic, these records will point out that she has a naturally, superb voice. It's available on standard 78 rpm as well as on Columbia 1p records.

WLAY-TY CHANNEL 7, GRAND RAPIDS, MICHIGAN provides this page for the convenience of viewers in Battle Creek, Kalamazoo, South Haven, Holland. Grand Haven, Muskegon, Greenville and intermediate points with primary TV coverage. Affiliated with ABC, CBS, DTN and NBC,

# Saturday, December 17

2:30	Test Pattern.	
7:00	Test Pattern.	
7:15	Film Varieties.	1
7:30	Lone Ranger. Adventures with the hero	1
	of the west.	
8:00	Paul Whiteman's TV Teen Club. Teen-	
	age talent at its best.	
9:00	Who Said That? Robert Trout m.c. asks	
	of his guests on this quiz show.	

9:30 Feature Film.

3:00 Test Pattern.

	Sunday, December 18	6:
		7:
5:45	Test Pattern.	
6:00	Singing Lady with Ireene Wicker.	-
6:30	Hopalong Cassidy.	7:
7:30	This Is Show Business, Clifton Fadi-	8:
	man m.c. on this variety show where	9:
	a panel of Abe Burrows, Geo. Kauf-	9:
	man, and guest try to solve the prob- lems of the famous.	9:
8:00	Supper Club. Perry Como and the Fon- tane Sisters with musical variety.	10:
8:30	Little Revue. Musical variety.	10:
9:00	Philco Playhouse. Dramatic presenta-	
	tions.	
0:00	Film Varieties.	
0.30	Youth on the March	

# Monday, December 19

4:00	Homemaker's Exchange. A cooking school conducted by Louise Leslie.
5:45	Test Pattern.
6:00	Cactus Jim. A western film for the kids.
6:30	News and Events.
7:00	Kukla, Fran, and Ollie and the rest of the Kuklapolitan players.
7:30	News and Events.
7:55	Teletone Varieties.
8:00	Tele-Theater. Drama.
8:30	Film Varieties.
9:00	Lights Out. Mystery drama

# Tuesday December 20

	uesday, December
3:00	Test Pattern.
4:00	Homemaker's Exchange.
5:45	Test Pattern.
6:00	Cactus Jim. Western film.
6:30	News and Events.
7:00	Kukla, Fran, and Ollie.
7:30	News and Events.
7:55	Teletone Varieties

TV Forecast

9:30	Tite of					
	Chest	er A. I	Riley	and Ro	semary	De-
	Camp	as his	faith	iful wif	e.	

10:00 Amateur Hour with Ted Mack m.c.

# Wednesday, December 21

3:00	Test Pattern.
4:00	Homemaker's Exchange. Interesting recipes.
5:45	Test Pattern.
6:00	Cactus Jim. Tales of the west.
6:30	News and Events.
7:00	Kukla, Fran, and Ollie with enjoyment for the whole family.
7:30	The Clock. A drama of suspense.

Arthur Godfrey and his friends. Lopez Speaking musical memories.

Film Varieties. Wrestling. The sport that is intriguing

the nation. Break the Bank with Bert Parks asking the questions.

Wrestling (cont.)

8:00 Feature Film.

Film Varieties.

# Thursday, December 22

	* *
3:00	Test Pattern.
4:00	Homemaker's Exchange.
5:45	Test Pattern.
6:00	Cactus Jim.
6:30	News and Events.
7:00	Kukla, Fran, and Ollie.
7:30	News and Events.
7:55	Teletone Varieties.
8:00	Stop the Music. Bert Parks asks you name the "Mystery Melody."
9:00	Kay Kyser's Kollege of Musical Knowledge.

# Friday, December 23

	1 1 1 day , December 20
3:00	Test Pattern.
4:00	Homemaker's Exchange.
5:45	Test Pattern.
6:00	Cactus Jim.
6:30	News and Events.
7:00	Kukla, Fran, and Ollie.
7:30	News and Events.
7:55	Teletone Varieties.
8:00	Film Varieties.
8:30	The Ruggles. Domestic comedy skit.
9:00	54th Street Revue. Variety show with Al Bernie m.c.
10:00	Boxing Bouts.

Programs are subject to change without notice.

cooking

29

# "Impossible," Said TV Color Experts, but-

When Colorologist Paul Stadelman said he could transmit color via blackand-white television recently, WBKB experts said, "Impossible!"

However, a number of our readers testify that when they adjusted their receivers for extreme contrasts of black and white they were able to see the illusion of colored circles, red, green, orchid, even yellow. Yet all Stadelman did was to spin a black and white disc before channel 4 cameras.



As big a mystery, and equally entertaining was the polka dot paint (see cut) which Stadelman invented. It's ideal for decorating. Using a regulation brush, Stadelman paints polka dots with a clean stroke, no fussin' around.

It's a good video trick, one worth watching when the Colorologist is again highlighted on TV.

PS: Stadelman now claims to be working on a color TV process. Maybe he can do it? We'll see.

# Judy Worries Her

Judy Splinters is a problem to NBC ventriloguist Shirley Dinsdale. This week Shirley revealed that Judy is "crazy about red-headed boys, and every time I turn my head she's trying to make a date. I really have to keep an eye on her."



When will "This Is Show Business" stop pulling our leg?

If Clifton Fadiman expects us to believe that the sad sacks who appear with such earthshaking problems are legitimate, then he has another guess com-

For instance, the other Sunday a song and dance man had a "terrible problem". His nose was too long, and the poor guy wanted to know if Abe Burrows and the panel would give him their approval to have a foot cut off.

Some other guy, voting age, wondered if he was old enough to have his own apartment. For once Burrows had the right reply. He said, "Listen, brother, you can use my apartment when you need one."

Actually the telecast is nothing more than a glamourized amateur hour. Some of the contestants, however, are has-beens in show business. It's apparent after you listen to their problem and then suffer through their routine.

The most enjoyable part of the show is the commercials. We have no ill feelings toward the sponsors. We just feel sorry that Crosley, and for that matter Clifton Fadiman, had to get mixed up in a video show that has possibilities if the right ingredient were added.

Burrows could be better, too. As a dispenser of advice, the only thing illuminating about Abe is the bald spot on his

Have received a lot of mail recently on another phase of television: the showing of foreign films, chiefly British flickers. Fans say they don't want any more.



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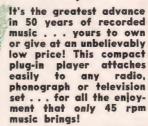
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