

TV *Forecast*

Win Autographed League Baseballs

See Page 28

JUNE 17, 1950



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of the Portables

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" Says
Frankie Masters

(MC of the Lucky
Letters Show)



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"Lucky Letters"

EVERY FRIDAY AT 9:30 P.M.

Presented By



RCA VICTOR

DISTRIBUTING CORP.

LETTERS to the Editor

Letters must be signed with name and address; names will be withheld if requested.

Sir:

Who are the girls in the Old Gold dancing pack and match box? Please print pictures of them. Are they mother and daughter?
Lake Odessa, Mich. BERNICE TRASK

Ed. Note: We don't know; NBC-TV in New York wishes to keep their identity a secret and will not release photos of the girls, other than the one in costume we ran recently.

Sir:

Phonevision will never become popular enough to warrant adequate returns on the initial investment; not anymore than the radio caused in its infancy . . . People invest too much in receiving equipment to want to put out more for special programs.

We enjoy Chub McCarthy's "Last Word." We agree with him 90% and therefore think he does deserve the raise he so subtly asked for. Please print his remarks in every issue.
Holland, Mich. MRS. LOUISE WOLTERS

Ed. Note: Must be one of Chub's relatives.

Sir:

In one of your past issues, you mentioned that Paul Winchell is getting a TV show of his own. When will that be?
Chicago, Ill. J. WELLENHOFFER

Ed. Note: When he also gets a sponsor.

Sir:

How about getting Al Pearce out of retirement? He'd be wonderful for television with his "I hope, I hope, I hope" routine.
Palos Park, Ill. MRS. R. A. MEYER

Sir:

Is it true that Gene Autry is going to be on TV?
LaGrange, Ill. PAT SANDERA

Ed. Note: Yes, on films. Consult our program schedules for announcement.

Sir:

Is Toni Gilman married to the fellow named Charles on "Our Gal Toni"?
Chicago, Ill. MRS. M. GAUSS

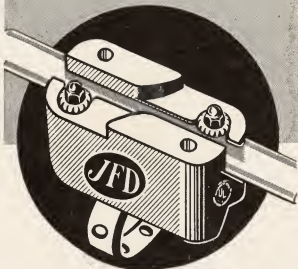
Ed. Note: No. We told the story recently in a special article in TV Forecast.

Sir:

I suggest Martin and Lewis on their own TV show. Agree?
Chicago, Ill. KATHLEEN BOBRUK

TV Forecast

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No. AT103 Also for Tubular Twin Lead

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LIST



—JUNE 17, 1950—

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Chub McCarthy
Geoffrey Hunter
Carole Wilk
Bob Lee

ART DIRECTOR

Herman Block

ON THE COVER

Kay Kyser is 1950's Television Father of the Year. He's shown with his two youngsters, Kimberly Ann, 4, and Carroll Amanda, 2. This week, the NBC star of Ford's "College of Musical Knowledge" writes a guest column on what Father's Day means to him. Look for it on page 29.

NEXT WEEK • "Bob Hope Takes Over"

Will Bob Hope grab the crown from Milton "Mr. TV" Berle? It almost looks that way to one of our feature writers who takes a peek at Hope in next week's *TV Forecast*, on sale Friday at newsstands. Above: Hope with Bea Lillie.



DEAN MARTIN and Jerry Lewis are winning more TV fans than the experts will admit . . . The zany comedians will probably wind up being 1950's funniest-up-n-comers . . . They're currently being eyed by an auto manufacturer . . . When Bob Casey, TV's Henry Aldrich isn't busy rehearsing, he's following the budding career of his 17 year old sister, Nedda Jane, who made her ballet debut recently . . . New discovery: Sonny Graham, 12 year old tenor now seen and heard on WENR-TV . . . Note to fan club enthusiasts: membership in Chet Roble's "Barefoot Bunch" is open.



LARAINÉ

In New York, Laraine Day is knocking them over with her WPIX pre-baseball show . . . The wife of Leo Durocher, New York Giant's manager, Laraine was recently named "Baseball's Most Charming Wife," and was presented with Charm Institute's 1950 statuette-award . . . Edward Everett Horton returns with "Holiday Hotel" in September, a half-hour earlier than previously.

"No," says Betty Hutton to a TV series . . . Wonder why? . . . After a Russian newspaper writer for Pravda sampled American television and singled out the murders, robberies, kidnappings and blackmail, he felt it was little wonder outstanding people in the USA begin to jump out of windows . . .

NBC's Judith Waller claims "video is no baby sitter," but there are a few of us who would differ . . . A rush for portable TV sets is being felt in Chicago's suburban towns, as vacation-goers seek an additional set for their summer cottage. (We're rushing your favorite TV Forecast up to resort areas, so watch for it).

Charlie Ruggles, now seen on video via film, owns the largest dog kennels in the Los Angeles region . . . His Encino ranch includes a prize orange grove . . . "Blind Date" is responsible for Ensign Duane Young and Sandy Bealer's recent marriage . . . Stock brokers hope to make more use of television to explain to Americans the role of the stock market and the national economy. Clever public relations . . . Who is it that called Roberta Quinlan the cutest Rug Doll?

Want to scare the daylight out of your mother-in-law? Dial in "Lights Out" on NBC this week, and have her take a gander at Frank Gallop . . . You'd never know he was formerly an annotator for noted symphony orchestras.



GALLOP

At last we have some info on the "Cisco Kid" film series, promised for TV . . . NBC has purchased them, and they will be started this fall . . . Duncan Renaldo and Leo Carillo co-star. A contract to purchase the films involved more than \$1 million.

TV Forecast

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Lester Vihon, Roy V. Whiting, Robert A. Kubicek

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Vol. 3, No. 7

Chicago Trademark: Low Pressure TV

By JACK MABLEY

Reflections on a TV tube:

Walt Durbahn made life worth while for amateur carpenters the other night on "Walt's Workshop." Showing how to build a window box, Walt bent a nail over double while trying to drive it in. As an amateur who just finished laying a hardwood floor, I regard that as the high spot of all his programs.

Television entertainment reaches the ultimate when **Bob Hope** and **Beatrice Lillie** do a skit together.

Do you ever notice that when a dramatic show is running long at the end the camera will race through the names of the cast, costumers, writers, and so on, but always linger on the names of the director and producer? Guess who is giving instructions to the cameraman?

The addition of **Chet Roble** to Stud's Place seems to have tied the show together. Stud's Place was great as a 15-minute job in a saloon, but seemed to lose its pace at 30 minutes in a restaurant. Now with Roble's piano and **Win Stracke's** songs, the show has some body, and is right at the top among relaxing, low pressure shows which are Chicago's trade mark.

Do you think Chicago has old movies? Here are a couple that were shown on the New York CBS station last week. "Chasing Trouble," with **Frank Darro** and **Marjorie Reynolds**, and "Mr. Boggs Steps Out," with **Stuart Erwin** and **Helen Chandler**.

"In the long line of mechanical marvels which have helped to free the mind of man, television stands in importance with the invention of the printed word." These are the words of **Leon Levine**, CBS director of discussion broadcasts. He'll find little argument among TV set owners.

Some group-singing by **Vincent Lopez'** orchestra on a recent telecast was the most miserable I've ever heard on TV. They didn't know the words, or

the tune, and finally dribbled off into nothing. Lopez looked unhappy, but then he seldom looks anything else.

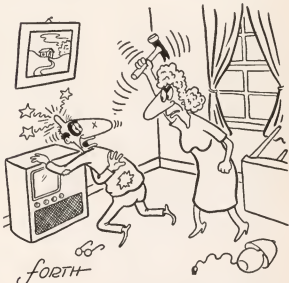
One of the many charms of television is that it is quick to detect phoniness. That's why a recent antic on **Ted Mack's Amateur Hour** was so sour.

Mack, who strives so hard for the folksiness of **Maj. Bowes**, commented near the end of the program that he "happened to notice" in the audience a girl trio who had started on the **Amateur Hour** and gone on to professional success.

The surprised girls were called up to the stage. He asked them to sing a number, and asked the pianist if he "happened to remember" the song **Red Red Robin**. He happened to remember, and they swung into a tricky arrangement, with the girls twice changing key, the pianist right with them.

The whole thing was a trick on the audience. It was attempted deception. The audience was told that this was a happy little impromptu occurrence, when it really was well planned and well rehearsed.

There is a percentage of the television audience, maybe a small one, that doesn't like to be fooled. Mr. Mack could have presented this particular bit of business honestly just as easily as in the manner in which it was done.



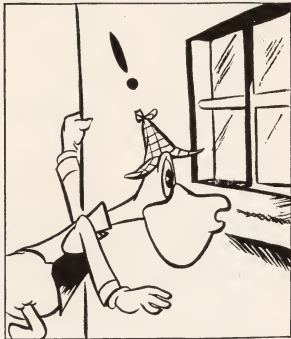
"Look out, dear — you might break our television set!"

PADDY the PELICAN

by SINGER



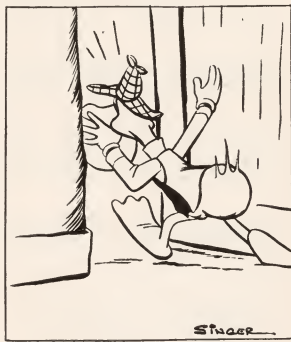
Those footprints end right at the door! Now I've finally caught up with whoever meddled



... around my garden. Let's see now—I'll just peek thru this window, and—Holy Doodle!



What do you know! I should have known it all the time. Wait till I get my hands on—



Hey, in there! Where are you hiding? Won't my friends be surprised to see it was you!

(Next week: Final Chapter in this series.)

Paddy the Pelican is Seen Monday thru Friday WENR-TV at 6 p.m.

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TV Forecast for June 17, 1950

Saturday

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 12:50 9 **Batting Practice** by Harry Creighton
- 1:05 9 **Lead-Off Man** with Harry Creighton
- 1:20 9 **Baseball: Sox vs Washington**
- 3:30 9 **Extra Inning** with Jack Brickhouse summing up the scores of other games
- 4:00 7 **Other Lands, Other People**
- 4:15 4 **Multiscope News** on the ticker tape
- 7 **Animal Clinic** Dr. Wesley A. Young tells how to keep household pets healthy and happy
- 4:30 7 **Sagebrush Theater** Western feature film "Song of the Gringo"
- 5:15 4 **TV Billboard** Ticker tape news
- 9 **Feature Film** "Go Get 'Em Haines"
- 5:30 4 **Kuda Bux, Hindu Mystic** Demonstrating his amazing feats blindfolded
- 7 **Lois And Looey Show** for youngsters with cartoons and illustrations
- 5:45 4 **Lucky Pup Review** Highlights from the daily series narrated by Doris Brown
- 6:00 5 **American Forum Of The Air** Discussion on "The Railroad Labor Crisis" Speakers: Sen. Forrest C. Donnell (R-Mo), Sen. Claude Pepper (D-Fla)
- 7 **Buck Rogers** Dramatization of daring exploits starring Robert Pastene as Buck, Sandford Bickart as Dr. Huer, Lou Prentis, and Harry Kingston
- 6:15 4 **Sailing to Adventure** with Cap'n Bill
- 6:30 5 **Life Begins At Eighty** Jack Barry conducts session where those advanced in age discuss problems pertinent to their case
- 7 **Lone Ranger** Adventures with Tonto as they fight for justice in "Man without a Gun"
- 9 **Famous Jury Trials** Actual crimes and torts re-enacted
- 7:00 4 **Beat The Clock Quiz** with Bud Collyer
- 5 **Hawkins Falls, Pop. 6,200** Dramatic variety involving the people of a typical midwestern community
- 7 **Paul Whiteman TV Teen Club** Top entertainment with amateur youngster Nancy Lewis aids "Pops"
- 9 **Dinner Date With Vincent Lopez**
- 7:30 9 **Inside Detective** Mystery drama starring as the kind hearted detective Roscoe Karns in "The Deadly Mouse"
- 8:00 4 **Telemovie Time** Feature film "Spy Train" starring Richard Travers and Katherine Craig

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5 Trotting Races from Roosevelt Race-
way, New York announced by Clem
McCarthy

7 Conservatory Of Music Commencement
exercises

9 Cavalcade Of Stars Jerry Lester mc's
variety featuring Jackie Miles, comic;
Vivian Blaine, Carlos Ramirez, bari-
tone; Copsey to Ayres, East Indian
dance team

9:00 7 Girls Baseball: Queens vs Cardinals an-
nounced by Pat Flanagan

9 Wrestling From Marigold Main Match:
Chief Lone Eagle vs Martino Angelo

9:25 4 Tomorrow's Weather

9:30 4 Al Benson's Talent Spotlight Variety
entertainment with Allen Sister,
vocalists; Dozier Boys, boogie quin-
tet; Joe Williams, Dot & Dash

5 Grand Marquee Feature film "Mark of
Cain" with Sally Gray and Eric Port-
man

10:30 4 Saturday Night Party Variety featur-
ing Les Lear, Don Gordon, and
George Anderson emcees

10:45 5 Today's Ball Game with Tom Duggan
narrating the highlights

11:00 9 Theater Of Thrills Feature film

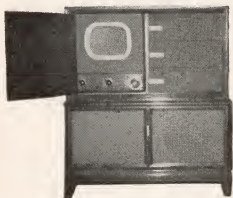
12:00 4 Last Roundup Western feature film
"Trail of the Silver Spurs"

9 TV Forecast

1:30 4 Treasure Hunt Name the famous Chi-
cago building & win prize

(Stations reserve the right to change above
listings without notice)

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Children's stories and songs.

PAUL WHITEMAN'S REVUE 6:00 P.M.

Variety Musical show.

THE RUGGLES 9:00 P.M.

Situation comedy.

SPORTSCAPADE 11:00 P.M.

Sports newsreel.

TELE-TIP . . . Everyone's talking about the new **BOB & KAY** program. If you haven't seen it, dial **CHANNEL SEVEN** any Monday thru Friday morning at 11:00. You'd be surprised at what goes on.

And by the way, last but not least, be sure to watch **TELE-NEWS DIGEST** every Monday thru Friday night just before sign-off for filmed highlights of the news. Watch *TV Forecast* listings for the time.

WENR-TV

Channel 7

ABC-TV in Chicago

TV Forecast for June 18, 1950

Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
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- 12:00 7 **Bible Stories** told by Kay Morrow
- 12:25 7 **Jack Holden** Commentary
- 12:30 7 **Morris B. Sachs Amateur Hour**
- 12:50 9 **Battling Practice** by Harry Creighton
- 1:05 9 **Lead-Off Man** with Harry Creighton
- 1:20 9 **Baseball: Sox vs Washington** (2 games)
- 1:30 7 **Lone Ranger** Saturday repeat show
- 2:00 5 **Meet The Press** Martha Rountree conducts question and answer session with reporters and current news figure
- 7 **Hopalong Cassidy** Western adventure: "Borderland"
- 2:30 5 **Palm Beach Golf Tournament**
- 3:10 7 **TV Tots Time** Cartoon story for children
- 3:20 7 **Kieran's Kaleidoscope** Discussion
- 3:30 4 **Multiscope News** on the ticker tape
- 7 **A Day At The Bronx Zoo** Curator William Bridges introduces the animals
- 9 **Extra Inning** with Jack Brickhouse
- 4:00 7 **Super Circus** Join the fun under the big top with Cliff and Scampy clowns, Claude Kirchner ringmaster, and Mary Hartline leading circus band
- 4:30 4 **TV Billboard** Ticker tape news
- 5 **Serial: "Last Frontier"**
- 5:00 5 **Hopalong Cassidy** Bob Atcher narrates another of Hoppy's adventures
- 7 **Singing Lady** Irene Wicker and Suzari Marionettes enact another tale
- 5:30 4 **Mr. I. Magination** Paul Tripp takes Donnie Harris to land of "Barber of Seville"
- 7 **Cartoon Teletales** Stories for children with illustrations
- 6:00 4 **Starlight Theater** Drama "The Witch of Woonsapocket"
- 5 **Zoo Parade** Card features the red-necked ostrich, Lear Grimmer and Jim Hurlbut will pay a visit to "the big cats" at dinner-time
- 7 **Paul Whiteman Revue** Musical featuring Junie Keegan and Earl Wrightson and guest Martha Wright
- 9 **Starlit Time** Variety with Bibi Osterwald, Holly Harris, Arthur Johnson, Edward Holmes, Reggie Beane Trio, and Allen Prescott
- 6:30 4 **This Is Show Business** Celebrities problems discussed, Clifton Fadiman host with guests Eve Arden, Imogene Coca, and Garry Moore
- 5 **Aldrich Family** Why didn't Henry get an invitation to costume ball? Homer and Aldriches determine to find out
- 7 **Carolyn Gilbert Show** Musical
- 6:45 7 **Dr. Fixum's Household Hospital** Let Art Youngquist solve your pet peeves

9 **Telenews** Highlights from a week of sports and current events brought to you on film

- 7:00 4 **Toast Of The Town** Ed Sullivan presents golf champion Ben Hogan, Paul Winchell & Jerry Mahoney, Harold Land, dancer; George Shearing
- 5 **So You Want To Lead A Band** featuring Sammy Kaye and his orchestra
- 7 **Think Fast** Dr. Mason Gross conducts question and answer session
- 9 **Chicagoland Players** Mystery drama
- 7:30 5 **Colgate Theater** Drama "Hands of the Enemy" by Richard Booth and John Colford
- 7 **Majority Rules** Myron Wallace mc quizzes the panelists and guests
- 9 **Chicagoland Newsreel Review**
- 8:00 4 **Fred Waring Show** presents "The Song of America" a musical saga of the founding of our nation from Columbus to the death of Lincoln

5 **Philco Playhouse** presents "Anything Can Happen" starring Joseph Buloff

- 7 **Mysteries Of Chinatown** Drama dealing with the varied customs of the people
- 9 **Jays Jamboree** Get the low-down on the hoe-down with Danny O'Neil and Judy Starr vocalizing and John Dolce calling the squares
- 8:30 7 **Down Home Do' Inn** Variety
- 9:00 4 **Celebrity Time** Conrad Nagel mc's panel quiz with Kyle Macdonnell, John Daly and guests Helen Jepson and William Gaxton
- 5 **Garroway At Large** Musical sentiments from Bette Chapel, Connie Russell, and Jack Haskell; humor from Cliff Norton; dancing with Tates
- 7 **Ruggles** Comedy starring Charles Ruggles and Ruth Tedrow
- 9 **Stars Of Tomorrow** Amateur time with Lee Bennett emcee
- 9:30 4 **Hollywood Playhouse** Feature film "Remedies For Riches" with Gene Hersholt as Dr. Christian
- 5 **Tele-Movie Time** Feature film "Devil Bat"
- 7 **Youth On The March** Religious program, sermon by Dr. Percy Crawford

9 **Courtesy Theater** presents feature film "Hangmen Also Die" with Brian Donlevy, Anna Lee, Dennis O'Keefe. In Nazi dominated Germany an official is killed, story of Gestapo chief's thwarted effort to find murderer

- 10:00 7 **Comedy Carnival** Two-reel movie
- 10:45 5 **Today's Ball Game** with Tom Duggan
- 10:50 4 **Tomorrow's Weather**
- 10:55 4 **Pix Of The News** with Ulmer Turner
- 11:00 4 **Treasure Hunt**
- 7 **Sports Capades** Film
- 9 **TV Forecast**
- 11:05 4 **Murder Before Midnight** Film segment (Stations reserve the right to change above listings without notice)



See

TELENEWS!

6:45 P.M.

EVERY SUNDAY

WGN-TV

CHANNEL 9

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Jim Moran

"The Courtesy Man" presents a thrilling tale of

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"HANGMEN ALSO DIE"

starring
Brian Donlevy
with
Dennis O'Keefe and Anna Lee
WGN-TV—9:30 P.M.—Sunday, June 18th

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FUN! PRIZES!

Play

STOP THE RECORD

Monday thru Friday

12:30 • WGN • TV

Presented by Authorized Dealers of

Universal

GAS RANGES

TV Forecast for June 19, 1950

Monday

WBKB
4

WNBQ
5

WENR-TV
7

WGN-TV
9

- 10:00 9 **Tom Wallace Show** A wake-you-up variety show for your morning pleasure
- 10:30 4 **Multiscope News** on the ticker tape
- 10:40 9 **Individually Yours** Celeste Carlyle designs your new summer outfit
- 11:00 7 **Bob And Kay** Viewers' request is theme of the two hour show
- 9 **Chicago Cooks** Dinner tips provided for quick preparation tonight
- 11:30 4 **Cooking Is Fun** with Tina Redmon
- 12:00 4 **Bill Evans Show** Bubbling commentary accompanies recorded music session
- 7 **Bob And Kay** (continued)
- 9 **Tom Wallace Show** (continued)

- 12:30 9 **Stop The Record** Frann Weigel and Rose Dunn conduct a musical quiz

- 1:00 9 **Test Pattern**
- 3:00 4 **Homemakers' Exchange** Send your favorite recipe to Louise Leslie
- 3:30 4 **Multiscope News** on the ticker tape
- 9 **Health Talk:** Your eyes tell a story, Dr. Ed. F. Webb
- 4:00 4 **TV Album** Ticker tape news
- 9 **Women's Magazine Of The Air** Through these "pages" walk interesting people with information for all, Ruth Crowley and Ed Roberts emcee
- 4:15 5 **Judy Splinters** and Shirley Dinsdale interview their many guests
- 4:30 4 **TV Billboard** Ticker tape news
- 5 **Howdy Doody Show** Laugh at Flap-Doodle, Dilly Dally, and Mr. Bluster
- 9 **Telephone Game** Prizes galore in a game the whole family can play
- 5:00 5 **Cactus Jim** Western feature film
- 9 **Small Fry Club** Bob Emery leads this story, game, and chatterfest
- 5:15 4 **Comic Capers** Meet Breezy and Captain Crusty, TV's new laughable puppets
- 5:30 4 **Lucky Pup** Stars puppet magician Foodini and his assistant Pinhead
- 9 **Trail Blazers' Theater** Western film "Cactus Kid" I
- 5:45 4 **Wrangler's Club** Western feature film narrated by Texas Bruce Roberts
- 5:50 5 **Eddie Hubbard Ukulele Lessons**
- 5:55 5 **Public Life Of Cliff Norton** Subject: Expectant Fathers' Day
- 6:00 4 **Film Shorts**
- 5 **Kukla, Fran, And Ollie** with entertainment for both young and old
- 7 **Paddy The Pelican** tells a story aided by the pictures of Sam Singer
- 9 **Captain Video** Adventure serial featuring Richard Coogan and Don Hastings
- 6:15 4 **Time For Beany** Adventure tales with friends of the deep sea
- 7 **Hold 'Er Newt** Newton Figg's general store sells most anything you'd want
- 6:30 4 **CBS News** Douglas Edwards reporting
- 5 **Showroom** with Roberta Quinlan and guests Jack Eigen and Russ Emery

7 **Adventure Time** Feature film serial:
"Rex and Rinty"

9 **Film Varieties**

6:45 4 **Parade Of Stars** Introducing Fanny
Brice as Baby Snooks and Hanley
Stafford as Daddy

5 **News Caravan** with John Swayze

7 **Flana-Grams** Sports commentary

9 **Chicagoland Newsreel** Local news

7:00 4 **Silver Theater** Drama presents Barbara
Lawrence and Lee Bowman in "Bad
Guy"

5 **Tele-Theater**

7 **Parade** Top juvenile talent in a variety
of singing, dancing, & other acts

Stop The Record Musical quiz fea-
turing Frann Weigel spinning the
records, and Rose Dunn spinning
the clues

9

7:30 4 **Talent Scouts** Arthur Godfrey inter-
views the scouts & talent performs

5 **Voice Of Firestone** presents Christopher
Lynch, tenor, with Howard Barlow
and the orchestra

7 **Dr. Fixum's Household Hospital** Helpful
solutions to household problems

9 **Al Morgan Show** Musical variety

8:00 4 **Candid Camera** Unusual glimpses of
ordinary people narrated by Allan
Funt

5 **Lights Out** presents "A Child Is Cry-
ing" with Frank Thomas Sr.

7 **Premiere Playhouse** Feature film "Stand-
in" with Humphrey Bogart

9 **World Is Yours** Travel film "Singapore"

8:15 9 **Film Shorts**

8:30 4 **Goldbergs** Domestic comedy skits star-
ring Gertrude Berg and Phillip Loeb

5 **Robert Montgomery Presents** "The Cit-
adel" starring Angela Lansbury and
Mr. Montgomery

9 **Hands Of Murder** Mystery drama

9:00 4 **Studio One** presents "There was A
Crooked Man"

9 **To be announced**

9:30 5 **Who Said That?** Robert Trout asks of
Quentin Reynolds, Jinx Falkenburg,
Henry Morgan, and J. C. Swayze

7 **Dr. Preston Bradley** Discussion

9 **Motion Picture Academy** Feature film
"Flirting With Fate" starring comic
Joe E. Brown

9:45 7 **My True Story** Drama

10:00 4 **Ernie Simon** The Curbstone Cutup

5 **Weatherman** Clint Youle

10:10 5 **Dorsey Connors Show** Commentary

10:15 4 **Tomorrow's Weather**

5 **Today's Ball Game** with Tom Duggan

7 **Flana-Grams** Sports commentary

10:20 4 **Wrestling From Hollywood**

10:30 5 **Cliffon Utley** and the late news

7 **Telenews Digest**

10:45 5 **But Not Forgotten** with Herbie Mintz

11:00 9 **Chicagoland Newsreel** Local news

11:10 4 **Murder Before Midnight** Film segment

11:15 9 **TV Forecast**

11:40 4 **Pix Of The News** with Ulmer Turner

11:45 4 **Treasure Hunt**

(Stations reserve the right to change above
listings without notice)

TV Forecast

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10" sets to 14"

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individual earphones,
complete with volume
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nearest dealer today.



FITS
ALL
TV
SETS

TUESDAY

IS THE DAY
FOR

***Frann Weigle and Rose
Dunn are now on Mon-
day through Friday
12:30-1:00 P.M.**

***Tommy Bartlett inter-
viewing the ladies at
4:00 P.M.**

***Jack Brickhouse at
ringside with Wrestling
at 9:00 P.M.**

Chicago television stars with their
own shows from Chicago's most
modern station.



TV Forecast for June 20, 1950

Tuesday

WBKB 4	WNBO 5	WENR-TV 7	WGN-TV 9
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10:00	9	Tom Wallace Show News and fashion	
11:00	4	Multiscope News on the ticker tape	
	7	Bob And Kay Variety of entertainment	
	9	Chicago Cooks Fun in the kitchen	
12:00	4	Bill Evans Show Well-balanced show	

12:30	9	Stop The Record Frann Weigel spins the records, Rose Dunn	
-------	---	--	--

3:00	4	Homemakers' Exchange Louise Leslie	
4:00	4	TV Album Ticker tape news	
	9	Hi Ladies with Tommy Bartlett	
4:15	5	Judy Splinters and Shirley Dinsdale	
	5	Howdy Dooddy Show Fun and fantasy	
	9	Telephone Game Quiz	
5:00	5	Cactus Jim Western feature film	
	9	Small Fry Club Bob draws for kids	
5:15	4	Comic Capers Magic fun	

5:30	4	Magic Show Bill Baird, magician, assisted by Florine	
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	5	Pet Shop Gail and Gay Compton hosts	
	9	Trail Blazers' Theater Western film "Cactus Kid" II	
5:45	4	Wrangler's Club Bruce Roberts	
5:55	5	Public Life Of Cliff Norton: Subject: Time to plant seeds	
6:00	4	Time For Beany with another tale	
	5	Kukla, Fran, And Ollie	
	7	Paddy The Pelican Woodland tales	
	9	Captain Video Super scientific genius	
6:15	4	Hollywood Tele-Views Sunda Love pre- sents Laura Pierpont "2 Blind Mice"	
	7	Hold 'Er Newt Story of every day life	
6:30	4	CBS News by Douglas Edwards	
	5	Ben Grauer Show	
	7	Adventure Time Feature film serial: "Rex and Rinty"	
	9	Art Jarrett's Metropolitan Memo	
6:45	4	Window Shopping with Pat Banks	
	5	News Caravan John Swayze reporting	
	7	Flana-Grams Sports commentary	
	9	Chicagoland Newsreel Local news	
7:00	4	Frontier Theater Western feature film	
	5	To be announced	
	7	Comedy Carnival Old-time movies	
	9	Court Of Current Issues Discussion on "Do Our Anti-Monopoly Laws Need Strengthening?" Prof. Milton Han- dler, Robert S. Byfield	
8:00	4	Ed Wynn Show Comedy, variety fea- turing El Brendel, comedian; Mitzi Green, and Frank Fontaine	
	5	Fireside Theater "The Courting of Belle" & "The Rendezvous"	
	7	In The Morgan Manor Musical variety	
	9	Cavalcade Of Bands Dick Jergens, in- troduced by Ted Steele	
8:30	4	Suspense presents Lon McAllister as the lonely young man who yearns for family ties in "The Wisteria Cottage"	

(Continued on page 17)

TV Forecast for June 20, 1950

Tuesday

(Continued)

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 5 Circle Theater Drama "The Rose and The Shamrock"
- 7 Tin Pan Alley TV Introducing "Music for Madam" by composer Mabel Wayne with Johnny Desmond
- 9:00 4 Baseball: Music Maids vs Bloomer Girls
5 Original Amateur Hour with Ted Mack
7 Tomorrow's Champions Boxing bouts
9 Wrestling From Marigold
- 10:00 5 Weatherman Clint Youle
7 Sports Album
- 10:10 5 Dorsey Connors Show Commentary
- 10:15 5 Today's Ball Game with Tom Duggan
- 10:30 4 Ernie Simon The Curbstone Cutup
5 Clifton Utey and late news bulletins
- 10:45 4 Tomorrow's Weather
5 But Not Forgotten with Herbie Mintz
7 Pars, Birdies, And Eagles Golf tips
- 10:50 4 Ulmer Turner and late news items
- 11:05 4 Sports Roundup with Joe Wilson
- 11:15 7 Flana-Grams Sports commentary
9 Chicagoland Newsreel Local news
- 11:20 4 Murder Before Midnight Film segment
- 11:30 7 Telenews Digest
- 11:50 4 Treasure Hunt

(Stations reserve the right to change above listings without notice)



WBKB
Channel 4

TUESDAY — 5:30 PM

HOLSUM

MAGIC SHOW

Starring Bill Baird

Presented by the Bakers of
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you have a seat
on the aisle when



presents

Rose & Shamrock

starring

NINA FOCH

TONIGHT—TUESDAY

AT 8:30 P.M.

Sponsored by Armstrong Cork Co.



WNBQ

CHANNEL 5

"Stop the Record" Returns to WGN-TV

Fran Weigel is back on WGN-TV with "Stop the Record," an afternoon and evening quiz show in which viewers are asked to identify songs. The series, telecast afternoons from Monday to Friday and for a half-hour each Monday evening, is being sponsored by the Universal Gas Range dealers of Chicago.



FRANN WEIGEL

Assisting Frann Weigel at the turntables is Rose Dunn who supplies hints to song titles and recording artists on the discs. Frann, during a typical show, makes four phone calls and awards prizes to the winners.

"Stop the Record" was a daily feature several months ago on channel 9, and was headed by the same stars. Platter-spinner Weigel is one of Chicago's best-known discjockeys. He's also known for his recording of "Old Rocking Chair."

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TV Forecast for June 21, 1950

Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
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- | | | | |
|-------|---|------------------|--|
| 10:00 | 9 | Tom Wallace Show | Music, dance contests and interviews with guest stars |
| 10:30 | 4 | Multiscope News | on the ticker tape |
| 11:00 | 7 | Bob And Kay | provide a show with information and performances requested |
| | 9 | Chicago Cooks | If you're tired of having the same old thing, Barbara Barkley can give you new ideas |
| 11:30 | 4 | Cooking Is Fun | with Tina Redmon |
| 12:00 | 4 | Bill Evans Show | Chatter, serious and simple between playing records |
| | 7 | Bob And Kay | (continued) |
| | 9 | Tom Wallace Show | (continued) |

12:30	9	Stop The Record	Rose Dunn gives the clues while Frann Weigel spins the records
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- | | | | |
|-------|---|-----------------------------|--|
| 12:50 | 9 | Batting Practice | by Harry Creighton |
| 1:05 | 9 | Lead-Off Man | with Harry Creighton |
| 1:20 | 9 | Baseball: Sox vs Boston | |
| 3:00 | 4 | Homemakers' Exchange | Louise Leslie |
| 3:30 | 4 | Multiscope News | on the Ticker tape |
| | 9 | Extra Inning | with Jack Brickhouse |
| 4:00 | 4 | Cabbages And Queens | Variety of subjects discussed by Florence B. Ellis |
| | 9 | Stop, Look, And Learn | Household hint show featuring Harold Isbell |
| 4:15 | 5 | Judy Splinters | takes you visiting in the world of a child's fancy |
| 4:30 | 4 | TV Billboard | Ticker tape news |
| | 5 | Howdy Dooddy Show | Adventures with Don Jose, Howdy and other friends |
| | 9 | Telephone Game | A fun-packed quiz |
| 5:00 | 5 | Cactus Jim | Western feature film |
| | 9 | Small Fry Club | Variety of fun for the kids with Bob Emery as emcee |
| 5:15 | 4 | Comic Capers | Don and Vera Ward with magic, comics, and puppet fun |
| 5:30 | 4 | Lucky Pup | Hope and Morey Bunnin bring you Foodini, puppet magician |
| | 9 | Trail Blazers' Theater | Western film "Where the West Begins" I |
| 5:45 | 4 | Wrangler's Club | Texas Bruce invites you to meet his pals in an adventure |
| 5:50 | 5 | Eddie Hubbard | Ukulele Lessons |
| 5:55 | 5 | Public Life Of Cliff Norton | Subject: Jigsaw Puzzle |
| 6:00 | 4 | Film Shorts | |
| | 5 | Kukla, Fran, And Ollie | Mme. Ophelia Oglepuss might sing an aria tonight |
| | 7 | Paddy The Pelican | Diverting comedy |
| | 9 | Captain Video Ranger | Don Hastings |
| 6:15 | 4 | Time For Beany | The captain, the bear, and the clown in adventure tale |
| | 7 | Hold 'Er Newt | Common occurrences in the farming community of Figg Center and people they happen to |
| 6:30 | 4 | CBS News | Douglas Edwards narrating |
| | 5 | Showroom | featuring Roberta Quinlan. Guest: Jerry Wayne |
| | 7 | Adventure Time | Feature film serial: "Rex and Rinty" |
| | 9 | Art Jarrett's | Metropolitan Memo |

- 6:45 4 **Film Shorts**
 5 **News Caravan** with John Swayze
 7 **Flana-Grams** Sports commentary
 9 **Chicagoland Newsreel** Local news
- 7:00 4 **Arthur Godfrey And His Friends** Musical featuring Bill Lawrence, guests: Buddy Lester & Florian Zabach
 5 **Fifteen With Faye** Interviews and fashions by Faye Emerson
 7 **On Trial** Discussion on "Should Congress Pass the President's Health Program?" Speakers: Judge Ferdinand Pecora, Dr. Channing Frothingham, and Richard H. Wels
 9 **Music Ala Mode** featuring Paula Rae,
 7:15 5 **Nature Of Things** Discussion by Dr. Roy K. Marshall on "The Atomic Bomb"
 7:30 5 **Cameo Theater** Drama "The Lottery"
 7 **Author Meets The Critics** John M. McCaffrey emcees book discussion on "The Deadly Parallel" by George Backer
 9 **Spell With Isbell** Join in the fun
 8:00 4 **What's My Line** Quiz on occupation of contestants, panelists Louis Untermeyer, Dorothy Kilgallen, Hal Block, Arlene Francis, and John Daly mc
 5 **Kraft Theater** presents "Noah" with Vaughn Taylor, Doris Rich, and Stewart Bradley. Story of the boat that survived rains of the universe, and men and animals aboard her
 7 **A Couple Of Joes** Variety show featuring Allyn Edwards mc, Beryl Richards vocalist, Morgan the dog
 9 **World Is Yours** Travel film "Holiday World (Canada)"
 8:15 9 **Film Varieties**
 8:30 4 **Television Talent Hunt** Amateur talent
 7 **Wrestling From Rainbo** Wayne Griffin announces Rocca-Bad Boy Brown match (see page 26)
 9 **Plainclothesman** Mystery drama
 9:00 5 **Break The Bank** Quiz, Bert Parks mc
 9 **Film Varieties**
 9:15 4 **Warren Hull** Commercial
 9:30 4 **Vita Mix** Commercial
 5 **Film Shorts**
 9 **Four Star TV Theater** Feature film "They Raid by Night" Lyle Talbot
 9:45 5 **Reported Missing** Jim Hurlbut reports on cases of missing persons and asks your aid in locating them
 10:00 4 **Ernie Simon** The Curbstone Cutup
 5 **Weatherman** Clint Youle
 10:10 5 **Dorsey Connors Show** Commentary
 10:15 4 **Ulmer Turner** with late news items
 5 **Today's Ball Game** with Tom Duggan
 10:30 4 **Sports Roundup** with Joe Wilson
 5 **Clifton Utley** and late news bulletins
 10:45 4 **Your Main Event** Wrestling matches
 5 **But Not Forgotten** with Herbie Mintz
 10:55 7 **Wrestling Scene** Interviews
 11:00 9 **Chicagoland Newsreel** Local news
 7 **Flana-Grams** Sports commentary
 11:15 9 **TV Forecast**
 7 **Telenews Digest**
 11:23 7 **Sports Album**
 11:45 4 **Murder Before Midnight** Film segment
 12:15 4 **Treasure Hunt**
 (Stations reserve the right to change above listings without notice)

This is a week for baseball. Turn your set to Channel 9 and watch the White Sox—exclusively on WGN-TV. Telecast begins at 12:50 P.M.

●
Sunday
WASHINGTON
SENATORS

●
Wed., Thurs.
BOSTON
RED SOX
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Remember, for your listening and viewing pleasure it's Jack Brickhouse, the best sportscaster in the business exclusively on Channel 9.





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FRANKIE MASTERS' orchestra

SUNDAY FAMILY MATINEE
special children's menu

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CONVERSION DIVISION

VIDEO-TRONICS, Inc.



TV Forecast for June 22, 1950

Thursday

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 10:00 9 **Tom Wallace Show** Variety entertainment for the morning hours
- 10:45 4 **Multiscope News** on the ticker tape
- 11:00 4 **A Word To The Wives**
- 7 **Bob And Kay** ring a gong when something important is about to happen
- 9 **Chicago Cooks** Take a minute to watch some easy recipe preparations
- 12:00 4 **Bill Evans Show** Music, gags, gossip, news, and general commentary
- 7 **Bob And Kay** (continued)
- 9 **Tom Wallace Show** (continued)

12:30 9

Stop The Record Musical quiz featuring Frann Weigel and Rose Dunn with music, clues & prizes

- 12:50 9 **Batting Practice** by Harry Creighton
- 1:05 9 **Lead-Off Man** with Harry Creighton
- 1:20 9 **Baseball:** Sox vs. Boston
- 3:00 4 **Homemakers' Exchange** Send your favorite recipes to Louise Leslie
- 3:30 4 **Multiscope News** on the ticker tape
- 7 **Beulah Karney Show** Adventures in foods
- 9 **Extra Inning** with Jack Brickhouse
- 4:00 4 **TV Album** Ticker tape news
- 7 **Kay Morrow Show** Important news for the fashion-conscious woman
- 9 **Hi Ladies** Tommy Bartlett extends greetings to Home Arts Guild women
- 4:15 5 **Judy Splinters** discusses ideas and games with her viewing audience
- 4:30 4 **TV Billboard** Ticker tape news
- 5 **Howdy Doody Show** Bob Smith emcees with aid of Clarabelle, the clown
- 9 **Telephone Game** Exciting new quiz give listening audience a chance to join
- 5:00 4 **Tri-Grater**
- 5 **Cactus Jim** Western feature film
- 9 **Small Fry Club** Do you know what the campaign for the week is?
- 5:15 4 **Comic Capers** Don and Vera Ward with Capt. Crusty, Breezy, and Boo the magic puppet bunny
- 5:30 4 **Lucky Pup** Puppets Foodini and Pinhead are on trail of villain P. P. Pinch
- 9 **Trail Blazers' Theater** Western film "Where the West Begins" II
- 5:45 4 **Wrangler's Club** Western feature film narrated by Texas Bruce Roberts
- 5:55 5 **Public Life Of Cliff Norton**
- 6:00 4 **Time For Beany** and stories of adventures in dangerous places (pg. 22)
- 5 **Kukla, Fran, And Ollie** Fran sings her way into your hearts
- 7 **Paddy The Pelican** A bold bird who soars into the lands of adventure
- 9 **Captain Video** Adventures with Richard Coogan and Don Hastings
- 6:15 4 **Hollywood Televiews** Sunda Love interviews
- 7 **Hold 'Er Newt** Meet Newton Figg, Nomo King, Gaylor Nosegay, Otis Sprightley and others in puppet show

TV Forecast

- 6:30 4 **Window Shopping** with John Dunham
 5 **Wendy Barrie Show** Interviews and gossip about celebrities
 7 **Adventure Time** Feature film serial: "Rex and Rinty"
 9 **Film Varieties**
- 6:45 4 **Film Shorts**
 5 **News Caravan** John Swayze reporting
 7 **Flana-Grams** Sports commentary
 9 **Chicagoland Newsreel** Local news
- 7:00 4 **Ship's Reporter** Jack Mangan interviews the departing celebrities
 5 **Leave It To The Girls** Panel discussion emceed by Maggie McNellis
 7 **Stop The Music** Musical quiz, Bert Parks, mc with vocalizing by Jimmy Blaine, Marion Morgan, Betty Ann Grove
 9 **Strange Adventure** Films "The Bed by the Window" and "The Room"
- 7:15 4 **Cafe Continental** Filmed variety
- 7:30 4 **Show Goes On** Robert Q. Lewis presents a talent showcase for potential entertainment buyers
 5 **Studs' Place** Philosophical discussion with Studs Terkel and guests
 9 **Stage Door Revue** Amateur hour with Claude Kirchner emcee
- 8:00 4 **Film Shorts**
 5 **College Of Musical Knowledge** Musical quiz with Kay Kyser asking questions while Ish Kabibble & gang cut a few capers musical & otherwise (see pg. 29)
 7 **To be announced**
 9 **Morey Amsterdam Show** Variety from the mythical Silver Swan Cafe
- 8:30 4 **Glamour-Go-Round** Discussion with Ilka Chase commenting on happenings
 7 **To be announced**
 9 **TV Beauty Contest** Myron Wallace mc
- 8:45 4 **Harry Wismer Show** Sports film
- 9:00 5 **Martin Kane, Private Eye** Mystery drama series starring William Gargan
 7 **Roller Derby** narrated by Ken Nydell
 9 **Wrestling From Madison** announced by Jack Brickhouse
- 9:15 4 **Travel Time** Film
- 9:30 4 **Film Shorts**
 5 **Wayne King Show** Musical renditions with Nancy Evans, Harry Hall, and the Don Large Chorus setting the vocal scenes
- 10:00 4 **Ernie Simon** The Curbstone Cutup
 5 **Weatherman** Clint Youle

Forecast Theater Feature film presents "I Cover The Waterfront" with Claudette Colbert and Ben Lyon (see story on this page). Ed Cooper reveals key to "33 for 3"

- 10:10 5 **Dorsey Connors Show** Commentary
 10:15 4 **Ulmer Turner** and the late news
 5 **Today's Ball Game** with Tom Duggan
 10:30 4 **Sports Roundup** with Joe Wilson
 5 **Cliffon Utley** and the late news
 10:40 4 **Murder Before Midnight** Film segment
 10:45 5 **But Not Forgotten** with Herbie Mintz
 11:15 4 **Treasure Hunt**
 9 **Chicagoland Newsreel** Local news
 11:30 7 **Telenews Digest**

(Stations reserve the right to change above listings without notice)

Claudette Colbert In Thursday Night Film

"I Cover the Waterfront," starring Claudette Colbert will be the feature presentation of Forecast Theater at 10:10 p.m. Thursday, June 22 on WENR-TV. Ed Cooper will be MC for TV Forecast, sponsors of the series.



Colbert and Lyon

Co-starring with Miss Colbert will be Ben Lyon in one of the most thrilling experiences of a newspaper reporter covering the Pacific waterfront. The show will be the final offering of Forecast Theater, as it will take a summer vacation.

Lyon, as Joe Miller, is suspicious of the activities of one Capt. Kirk, and believes he is using his fishing boat to smuggle Chinese into the country. Unable to obtain any evidence, Miller becomes acquainted with Julie, the Captain's daughter, and falls in love with her. The romantic complications begin then, combined with fast-moving adventure that makes for suspense.

Invite your friends over Thursday night for an evening of enjoyment on channel 7 with "I Cover the Waterfront."

TV Forecast Now On Sale
 at Leading Newsstands

It's Beanie of WBKB



Along with the host of children's favorites that television has brought to Chicago homes, to such household by-words as Foodini, Flubadub and Ollie, add the name of Beany. Seen on WBKB, channel 4, the show consists of Beany, his blustery uncle, Captain Huffenpuff, Cecil the Seasick Serpent and the fabulous crew of the world-traversing "Leakin' Lena."

Beany finds strange companions for fantastic adventures in worlds far removed from the humdrum as the "Leakin' Lena" wends its merry way. The crew consists of Hopalong Wong, the happy Chinese cook; Klowny, the clownish mailman of "sorts;" Hunny Bear, the cuddly mascot; Mr. Crow, the look-out in the crow's nest. And, of course, the villain — Dishonest John. Beany and his friends stick together in trouble no matter what difficulty Dishonest John may contrive.

Sportsmanship comes first with Beany and his friends, and the program has been praised by many parents because it dispenses with the "comic" brutality found in some children's programs. Not only do the characters set an example for the youngsters, but they succeed in conveying the spirit of fair play throughout their adventures.

—UNCLE HERBIE

TV Set Break Down
Consult Our Advertisers

TV Forecast for June 23, 1950

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
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- 10:00 9 **Tom Wallace Show** Entertainment composed of music, news, and informative comment
- 11:00 4 **Multiscope News** on the ticker tape
- 7 **Bob And Kay** At the sound of the gong, go to your television set
- 9 **Chicago Cooks** Barbara Barkley provides food tips for quick preparation
- 12:00 4 **Bill Evans Show** Disc-jockey philosopher
- 7 **Bob And Kay** (continued)
- 9 **Tom Wallace Show** (continued)

12:30 9 **Stop The Record** Rose Dunn & Frann Weigel conduct musical quiz. Send in your name and phone number (see page 18)

- 1:00 9 **Test Pattern**
- 3:00 4 **Homemakers' Exchange** Lots of valuable tips about preparation of recipes discussed by Louise Leslie
- 3:30 4 **Multiscope News** on the ticker tape
- 4:00 4 **TV Album** Ticker tape news
- 9 **Hy Power Crossword Puzzle Quiz**
- 4:15 5 **Judy Splinters** ventures into lands of boys and girls far away with the aid of Shirley Dinsdale
- 9 **Plan-A-Room** Interior decorating tips from Paul MacAlister
- 4:30 4 **TV Billboard** Ticker tape news
- 5 **Howdy Doody Show** Antics of Clara-belle are enjoyed by youngsters
- 9 **Telephone Game** Prizes are on hand for the winners of this game
- 5:00 5 **Cactus Jim** Western feature film
- 9 **Small Fry Club** For children who like to work puzzles and play games
- 5:15 4 **Comic Capers** Don and Vera Ward with Boo the magic puppet bunny
- 5:30 4 **Lucky Pup** Pinhead assists Foodini into troublesome situations
- 9 **Fairteen Club** Norma Kasell invites you to join the teen-age jam session
- 5:45 4 **Wrangler's Club** Western feature film narrated by Texas Bruce Roberts
- 5:50 5 **Eddie Hubbard Ukulele Lessons**
- 5:55 5 **Public Life Of Cliff Norton**
- 6:00 4 **Film Shorts**
- 5 **Kukla, Fran, And Ollie** Poetry, songs, and humor provided by the trio
- 7 **Paddy The Pelican** Frolics with his friends and tells incredible tales (also follow Paddy's adventures on page 7)
- 9 **Captain Video** Scanning device helps them see the world in a minute
- 6:15 4 **Time For Beany** "Teeny" with the large round ears, and other members of the cast
- 7 **Hold 'Er Newt** Conferences on corn crops and community commotions discussed by the gathering at the general store
- 6:30 4 **CBS News** with Douglas Edwards reporting the facts
- 5 **Showroom** featuring Roberta Quinlan guest: Johnny Desmond

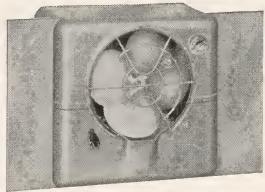
- 7 **Adventure Time** Feature film serial: "Rex and Rinty"
- 9 **Film Varieties**
- 6:45 4 **Window Shopping** Pat Banks and John Dunham display what's new
- 5 **News Caravan** John Swayze reporting on the local, national & international
- 7 **Flana-Grams** Sports commentary
- 9 **Chicagoland Newsreel** Local news
- 7:00 4 **Eddie Hubbard Show** Zany antics, commentary, and music with Eddie and his famous ukulele
- 5 **Quiz Kids** Joe Kelly quizzes the mop-pets, could you answer as well?
- 7 **Twenty Questions Quiz**, Bill Slater, mc, panel includes Fred Vandeverter, Florence Rinard, Herb Polesie, and teen-ager Johnny McPhee
- 9 **Cartune-O** Musical quiz with Holland Engle, Nancy Wright vocalist, Bob Trendler's orchestra
- 7:30 4 **Man Against Crime** Private detective Mike Barnett solves the crime. Ralph Bellamy stars
- 5 **Walt's Workshop** Mr. Durbahn discusses the various ways of making an exclusive ash tray
- 7 **Hollywood Screen Test** Neil Hamilton introduces potential star material
- 8:00 4 **The Play's The Thing** Drama "The Good Companion" with Edith Atwater, Nancy Franklin, and James Noble
- 5 **Versatile Varieties** Harold Barry mc. Guests: Freddie Bartholomew, Fred & Fredrica, dancers; Marilyn Cantor, Lisa & Russ Arms, comedy duo
- 7 **Auction-Aire** Jack Gregson invites you to phone in your bids, Libby Labels are the cost. Rebel Randall handles the phone calls
- 9 **World Is Yours** Travel film "Paris, City of Art"
- 8:15 9 **Film Varieties**
- 8:30 5 **Big Story** Reporters work behind news
- 7 **Crusade In Europe** Film series of Gen. Eisenhower's book: ch. 21 "Crossing The Rhine"
- 9 **Wrestling** with Jack Brickhouse
- 8:55 7 **Film Short**
- 9:00 4 **People's Platform** Charles Collingwood conducts current topic discussion
- 5 **Cavalcade Of Sports** Film highlights of past week of sporting events
- 7 **Our Gal Toni** Informal gathering of celebrities who perform for viewers as well as their hostess
- Lucky Letters** Musical quiz based on anagrams with Frankie Masters mc, skit and verse clues
- 9:30 4
- 5 **Greatest Fights Of The Century** Film of Louis vs Sharkey
- 9 **Community Theater** Feature film, "Of Mice And Men" starring Burgess Meredith and Lon Chaney Jr.
- 9:45 5 **Film**
- 10:00 4 **Ernie Simon** The Curbstone Cutup interviews the populace
- 5 **Weatherman** Clint Youle discussing today's and tomorrow's climate

(Continued on page 24)



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TV Forecast for June 23, 1950

Friday

(Continued)

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

7 **Courtesy Hour** Outstanding variety entertainment brought into your homes by emcee Jim Moran

- 10:10 5 **Dorsey Connors Show** Commentary for ladies on the new and the old
- 10:15 4 **Tomorrow's Weather**
5 **Today's Ball Game** with Tom Duggan
- 10:20 4 **Wrestling From Hollywood** West coast film narrated by Russ Davis
- 10:30 5 **Film Short**
- 10:45 5 **But Not Forgotten** with Herbie Mintz and Norman Barry recalling the musical history of Chicago
- 9 **Theater Of Thrills** Feature film
- 11:00 5 **Clarke's Owl Show** English feature film "Lords of the Manor" with Betty Stockfield and Fred Kerr
- 7 **Hana-Grams** Sports commentary
- 11:10 4 **Murder Before Midnight** Film segment used as basis for telephone quiz where viewers are questioned on what they saw
- 11:15 7 **Telenews Digest**
- 11:40 4 **Pix Of The News** with Ulmer Turner
- 12:00 9 **TV Forecast**

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Around the Circuit . .

By GEOFFREY HUNTER

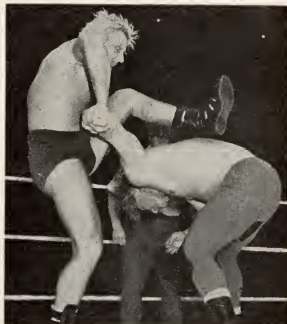
Those of you who respond to the Community Builders commercial on WGN-TV may find an Olympic Champion showing you some of those houses . . . That would be **Wally Ris**, the former University of Iowa free-style swimming champion and 100 meter champion in the 1948 Olympics. Ris will make his last assault on **Alan Ford's** 100 yard record of 49.7 seconds this summer. He has done 50 seconds flat for the distance and that's a full second under **Johnny Weissmuller's** best time of 51 flat!

And, speaking of swimming, **Adolph Kiefer** has assembled a troupe of speed stars, comedy divers and water ballet performers for appearances at various country club pools throughout Chicagoland. The Kiefer entourage makes its first appearance in Atlantic City, N. J. on June 19, then it comes back to the Chicago area for 10 performances which have already been booked. You'll find that Kiefer still has some backstroke marks in the record book.

Jack Brickhouse's Baseball Record Book is now on sale on the newsstands and you'll find it interesting and informative. **John Phillips** of the Howe News Bureau collaborated with Brickhouse in the research. Jackson will use the proceeds of the sales to pay up gin rummy debts.

Herb Bailey, Chicago radio and video writer, has a story in the June 14th Collier's on some new medical apparatus which is supposed to electrify the profession. Herb is in the process of forming a company to manufacture and sell the gizmo . . . He is also peddling a sports show on TV around town . . . **Vince Lloyd**, WGN-TV newsreel voice and sportscaster, was a halfback when he played college football.

The only double no-hit game in the major leagues was played May 2, 1917. **Fred Toney** of the Reds and **Jim Vaughn** of the Cubs tangled in this one. However, in the tenth inning the Reds got two bingles and those, coupled with an error cost Vaughn the ball game



GENE STANLEE, also known as *Mr. America*, takes delight in using his feet to better his opponent. This exciting shot was taken during a recent example of mayhem.

1-0. Toney pitched no-hit ball in the 10th for the win.

A bowling show, featuring some of Chicago's outstanding stars, is being readied for a series beginning next fall. (Just shows you how much preparation is involved and how long in advance agencies, producers and stations think ahead) . . . It also looks like NBC has the inside track on the motion pictures of all Western Conference games (Big Ten will not telecast live versions this season) . . . **Tom Duggan** is slated to do the narration of a two-hour Sunday afternoon football show for one of the large automobile companies on the network.

We have been beset by inquiries about our availability for after dinner talks on sports by a number of organizations and in order to set the record straight we hereby go on record as available for weiner roasts, chowder and marching society dinners, club meetings and sewing bees—for a slight fee, of course. Drop us a line c/o **TV Forecast**.

Rocca's Feet Pave Way to Stardom...

A favorite among Chicago wrestling fans whose popularity is increasing daily because of his daring feet-first style of wrestling is Antonino Rocca. The 27 year old grappler's technique is photographically illustrated below. Rocca stands 6 feet tall and weighs 226 pounds.

WENR-TV fans will see him again Wednesday, June 21, when channel 7 covers his battle with Bad Boy Brown at Rainbo.



These are the legs
that opponents fear



Going ...



up!!



Going ...



down!!



Under ...



and over ...



for a pin!!

I'm Bloodthirsty, Says Wrestling Fan

Loyal TV wrestling fans came to the fore through the mail this week in reply to **TV Forecast's** offer of free wrestling ducats at Rainbo Arena. Tickets were awarded to those judged to be the most original and sincere.

These letters exemplified the fine spirit and zest of wrestling fans in Chicago. Some were humorous and full of wit where others were judicious and critical . . . *Mrs. Michael Schmitz*, 2135 Berteau Ave., was considerate indeed when she wrote, "I would like to see a live wrestling show because of my mother-in-law. She is sixty years old. I would love to be able to say to her—Mom, tonight we are going to see the matches in person."

Then we have the adventurous type of fan in *Mrs. Irvin Draeger* of Blue Island. We quote, "I would like to see a live wrestling show because I'm just bloodthirsty I guess. Have always wished they would move the mike closer so we could hear the grunts and groans."

Mrs. Marian Canham of Kankakee, Ill. and *Miss Estelle Marcini*, 5315 Maryland ave., complain of unfair decisions. *Mrs. Canham* commented, "I'd like to see a live wrestling show to see if the referee can see how the meanies cheat or if it is just the television viewers who see all that goes on . . . If he can't see then I have criticized him unjustly."

Charles Beckley, 1412 N. Talman ave., looks for the educational aspects of wrestling. He writes, "I think it would be educational for me. We do a little wrestling at our school . . . I

would like to see how a wrestler can complete a flying drop-kick without injury to himself." . . . Three cheers to *Miss Francis Johnson* of 3854 Irving Park Road, who said, "I'd like to go and cheer for my favorite wrestler at the Rainbo. I think now is the time to give a cheer for **TV Forecast**—the best little magazine you can buy."

For their interesting comments, the aforementioned readers are being awarded two free tickets to Rainbo Arena. Remember, fans, wrestling owes its success to you. If you have any gripes let us hear about it, we'll pass it along to where it may do some good . . . If you'd like to see a wrestling show in person, write in and your letter may turn out to be a winner.

Win Free Tickets to Rainbo Wrestling!

Ten pairs of tickets will be awarded each week to readers of *TV Forecast Magazine* writing the best letters of the week on the following subject—

"I would like to see a live wrestling show because....."

The contest is open to both men and women readers. Two tickets to Rainbo arena will be presented to persons whose letters are judged the most original, and interesting. There is no coupon to clip, nothing to buy.

The tickets are being made available thru an exclusive arrangement with Promoter Ray Fabiani and the publishers of this magazine.

Deadline for this week: midnight Wednesday, June 21.

Write: Sports Dept., **TV Forecast**, 185 N. Wabash, Chicago 1.

Wisner Covers Sports

Harry Wisner, noted radio and television sports announcer handles the commentary on "Telesports Digest," a weekly 30-minute sports program national in scope. Wisner covers national sporting events from a news angle.

Motherwell Motors, a Lincoln-Mercury dealer, sponsors the telecast every Thursday evening over WBKB.

Rainbo Ticket Winners

<i>Mrs. Irvin Todelben</i> 1950 Henderson Chicago 13, Ill.	<i>Patricia Ayala</i> 4655 South McDowell Chicago 9, Ill.
--	---

<i>Mrs. Michael Schmitz</i> 2135 Berteau ave. Chicago, Ill.	<i>Charles Beckley</i> 1412 N. Talman ave. Chicago 22, Ill.
---	---

<i>Mrs. Irvin Draeger</i> 12641 Highland ave. Blue Island, Ill.	<i>Miss Francis Johnson</i> 3854 Irving Park rd. Chicago 18, Ill.
---	---

<i>Miss Estelle Marcini</i> 5315 Maryland ave. Chicago 15, Ill.	<i>Miss Phyllis Markers</i> 2642 North 76th ave. Elmwood Park, Ill.
---	---

<i>Mrs. Marion Canham</i> R.R. 1 Kankakee, Ill.	<i>R. R. Hansen</i> 4224 N. Hermitage Chicago, Ill.
---	---

TV Wrestling Highlights

by ED PAZDUR

Bert Rubi, sensational toe artist, vows Detroit fans with his barefoot tactics. Bert frequently catches his opponents off guard by employing his toes to grasp their noses or fingers . . . **Farmer Don Marlin** adds more color to his barefooted wrestling by wearing sawed-off overalls.

Collegiate athletes are entering the professional ranks in droves . . . **Carl Engstrom** followed his classmate **Angelo Poffo** by recently making his TV mat debut. Carl and Angelo wrestled together as students at DePaul University . . . **Mike DiBiase** former University of Nebraska football star and **Leo "The Lion" Nomellini** of Minnesota have reportedly inked their contracts . . . Watch that old college spirit put some real zest into the wrestling game.

Behind The Scenes: **Ralph Garibaldi** is pounding the canvas in his home state of Missouri. We heard Ralph is a great favorite in the Mo-Kan district . . . **Benito Gardini** entertains himself before each bout by singing operatic pieces in his dressing room . . . Plaudits to **Cyclone Anaya**, **Frankie Talaber** and **Verne Gagne** who are proclaimed as best-dressed wrestlers . . . **Hans Schnabel**, former heavyweight champion (recognized by IWPA), is ambitiously flexing his muscles and eyeing a comeback match with **Don Eagle**.

Ev Marshall, one-time world champ, now grows onions in LaJunta, Cal. . . **George the Gorgeous** owns two turkey ranches. Last year the Gorgeous claims he grossed \$200,000.

Cuffnotes: **Primo Carnera** (being managed in Chicago now by **Ray Fabiani**) belongs to the prosperous class of mat-men. Primo owns a charming villa

in Italy. . . . Even the **Schnabels**, **Fritz and Hans**, are property-owners. They have a San Fernando valley orange-grove. . . . If you're thinking of visiting Canada this summer, drop in **Frankie Hart's** hunting and fishing lodge. He'll wrestle you for the bill. . . . Let us know, too, if you want this column to appear regularly.



BENITO

Win an Autographed Major League Ball!

Each week *TV Forecast* will award an American or National League Spalding baseball, autographed by your favorite Cub or Sox player, for the best letter telling where the reader thinks the Cub or Sox will finish in the National or American League pennant races.

CONTEST RULES

1. An official entry blank must accompany each entry.
2. All entries become the property of TV Forecast, Inc., and will not be returned.
3. Decisions of the judges will be final.
4. The contest is open to all home and newsstand subscribers of TV Forecast.
5. There is no limit to the number of entries each week by an individual.
6. All entries must be signed in the handwriting of the entrant.
7. There is no age limit.
8. All entries must be neatly typed or written.
9. All entries must be postmarked before Friday midnight, June 23.
10. Winners will be announced two weeks after the close of each contest.

HERE'S MY ENTRY

To: Geoffrey Hunter, Sports Dept.
TV Forecast Magazine
185 N. Wabash, Chicago, 1, Ill.

Enclosed is my entry in this week's contest to win an autographed Spalding major league baseball by my favorite Cub or Sox player. I understand the rules of the contest. If I win, I would like to have my prize autographed by _____

_____ of the Cubs
(Sox). Circle one.

6/17

Father's Day Is Every Day . . . For Me

BY KAY KYSER

Father's Day is every day for me and my three girls, Kim, Carroll and mother, Georgia, are a constant source of wonderment and joy.

Kim and Carroll seem to like New York better than any other place they have lived in or visited. Maybe it's because they were too young to appreciate what they saw when they lived in Los Angeles, or, vacationed in my old home town in North Carolina.

We spend all our spare time together and although rehearsals for our "College of Musical Knowledge" TV show keep me plenty busy, I still have many hours for the girls. We even attend some of the rehearsals en masse and they both sit, listen and watch.

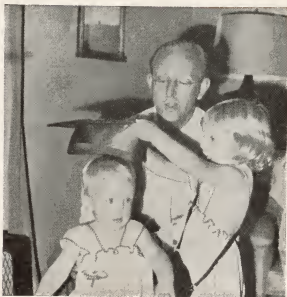
Excursions to the zoo in Central Park are a new source of enjoyment for the girls (me, too!). The outdoor attractions are especially interesting and if we happen to be there when the seals are fed, our day is complete. Each visit to the zoo ends with pony rides for Kim and Carroll.

I'm constantly amazed at the interest the youngsters show in window displays of the Fifth Avenue stores. They are perfectly happy to spend hours walking and window gazing. Can't understand it . . . or, is it because they are females.

Another of our New York attractions that delights all of us is the various transportation systems. Kim and Carroll insist on riding at the front end of the subway trains and the endless track and signal lights are fascinating to them. The venerable Third Avenue elevated gives us an "up in the air" as Kim says it, view of New York. We've tried sightseeing by boat around Manhattan and we are all impressed by the scenic beauty, man-made and natural. Just being on a boat makes the idea attractive to the girls.

Our days are full and nights are spent reading or singing . . . and even if my business is music, seems that my family far outshines me in the vocal get-togethers.

Do you get the idea that we are a happy family? . . . we are.



Kimberly Ann tries her father's mortarboard on Carroll Amanda as the Ole Professor watches. He's guest columnist of the week for TV Forecast, as well as video's father of the year.

TeeVee Funny Paper

Weston Farmer, television producer of Wayzata, Minn., has come up with a new idea for video, a Funny Paper telling the adventures of the neighborhood gang, Betty, Mr. We'm and Bart, and starring Nemo Tagalong.

Thru the use of paper dolls, a comic strip is "brought to life" for children. Farmer, in Chicago demonstrating his feature, feels it is educational as well as amusing. "Children can learn to build their own toys, by watching some of the programs we have to offer. On Fridays, we plan to have a hair-raiser, cliff-hanging scene to keep them in suspense. Nemo Tagalong will be a household word."

Nite Owl Film Shows

"Track of the Silver Spurs," a range-bustin' western sponsored by Cole-Finder Mercury on WBKB, channel 4, will be presented Saturday, June 17, at midnight. Chicago nite owls are being shown a series of frontier film features starring Roy "Crash" Corrigan, Max "Alibi" Terhune and John "Dusty" King.



DEAR BOSS:

I did not think I'd get this column finished since I am still suffering from a Saturday night show called House Party or somepun.

Maybe the show will be laced-up before the month is over, but opening night gave only the slightest of hopes for a novel idea. Just by chance, we left the family set on after the Al Benson show and saw probably the most unspectacular debut of people who should know better because of their background of radio and show business.

A quick rundown of the gang reveals Les Lear, wheel behind the Welcome Travelers show; George Anderson, mystery writer, and Don Gordon, radio MC. We hope the trio sticks in TV, but seriously recommend they knock their noggins together and remodel their Saturday Party, lop off perhaps a half-hour, speed it up, and eliminate some of the confusion that doesn't hold an audience.

Think the show could use some better camera work, too. In watching old-friend Sam Singer (he draws Paddy the Pelican for a famous Chicago magazine) sketch a caricature of a guest, the cameraman failed to give a closeup of the finished product. From where McCarthy and his mother-in-law were sitting it looked like a postage stamp on the side of a barn.

Anderson is a great writer, but hasn't yet picked up the necessary touch of a showman to co-emcee a show, even one as informal as this one attempts to be. There's a need for him behind-the-scenes, tho, and we hope he realizes it. The show could be a sleeper, Boss, so keep your eye on it.

—CHUB McCARTHY.

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