

+tv FORECAST

your TV program GUIDE

AUGUST 25



JACKIE KELL
& PAT HOSLEY

Teen Dope—Kiplinger • page 6

15c



NEXT WEEK

The Arthur Murray Show featuring the gracious host, Mrs. Arthur Murray as she suggests TV viewers stay young by dancing.



NEXT WEEK

Eloise McElhone, one of Television's most beautiful regulars, discusses her views on a lively topic.



NEXT WEEK

Stump the experts with a sports-teaser and win a prize on WBKB's Tuesday night show "2 Minutes to Go!", with emcee Jack Drees.

AUGUST 25

Contents

Channel One gossip column.....	3
Young Mr. Bobbin feature.....	4
Dope—by Kiplinger	6
Added Information for Friday.....	8
Letters to the Editor.....	8
Movie Marquee	9
Program Listings, starting.....	10
Uncle Herbie	11
Jack Mabley's Column.....	22
Forecast for Women.....	23
Mollycues puzzles for kids.....	34
Station Breaks by Mike Boom.....	38
Last Word by Chub McCarthy.....	41
Ed Pazdur's Sports Column.....	43
TV Celebrity Golf Tournament.....	44

publishers

Lester Vihon Roy V. Whiting
John E. Groenings Norbert F. Dompke

editor-in-chief editor
Robert A. Kubicek Martin O'Shaughnessy
women's editor sports editor
Patricia Cooper Ed Pazdur

program editors

Patricia Moran Barbara Lutz
Trudy Day—New York Office

art director circulation
Sho Kaneko Archie K. Fisher

features

Jack Mabley Chub McCarthy
Molly Potkin Inertia Smith
national advertising—Edwin H. Cohen

TV FORECAST FR 2-6931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Board of Directors: Norbert F. Dompke, John E. Groenings, Lester Vihon, Roy V. Whiting, Robert A. Kubicek. Subscriptions: \$5 per year, 2 years \$8; single copies 15 cents. Change of Address: In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. Expirations: First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date regarding to our whole number. To find number of issues to be received before subscription expires, subtract whole number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the post-office at Chicago, Ill. Copyright 1951 by Television Forecast, Inc. All rights reserved. Volume 4, No. 17, whole number 164.

On Sale at Leading Newsstands Friday

Channel One

NEW YORK—The Al Jolson Memorial project at little Brandeis University is drawing top attention from TV leaders of all religious faiths, and for a good reason. The late Mammy singer worked tirelessly throughout his career to promote better understanding among men of all creeds, and split the bulk of his \$4 million estate among Jewish, Catholic and Protestant institutions. . . . Patricia Bowman, who heads up her own weekly CBS show, is listed among America's leading dancers. Her stint should answer the wails of the highbrow set for more culture on video. . . . They say Shakespearian actor Maurice Evans is planning a TV debut this fall. . . . Duck, lads. Joe Palooka will shortly be clobbering opponents and the English language on video. It's a film series that may start in January. . . . Evangelist Billy Graham has inked a contract for time on ABC.

Burr Tillstrom, brilliant creator of "Kukla, Fran and Ollie" show, resumes that fascinating daily session August 27 after a European vacation. . . . Man-baiters Maggi McNellis, Florence Pritchett and Eloise McElhone are moving their controversial "Leave It To The Girls" stanza to a later time on Sunday nights. . . . NBC has snagged exclusive TV rights to the annual Rose Bowl football games for three years. . . . Garry Moore, the CBS clown, says that as far as Hollywood is concerned, the three stages of family life are matrimony, acrimony and alimony. . . . Fred Allen may team up with Ed Herlihy this fall in a new series. They're actually cousins. . . . Rumors are flying that Pepsi Cola, which sponsors Faye Emerson, is unhappy with her TV audience ratings. . . . Jack Carson is one of video's huskiest personalities. He's six feet two inches and weighs 210 pounds.

Bigtime producer Lou Cowan now owns TV rights to a Spring Byington-Charles Coburn film series, titled "Bed and Board" with the accent on situation comedy. . . . It's now official—the coast-to-coast network TV hook-up starts at 8 p.m. (CDT) Saturday, September 29. American Telephone & Telegraph will sponsor a one-hour gala program on all four networks. . . . Old Gold company showed good sense by picking up the "Down You Go" quiz show on DuMont. The Bergen Evans troupe has consistently delivered a lively, topnotch show that tickles both imagination and humor. . . . Schlitz is reported raiding both Hollywood and New York for dramatic stars to appear on its forthcoming "Playhouse" series. Already signed are Walter Hampden, Margaret Sullavan and Helen Hayes, while negotiations are going on with Lawrence Olivier.

Smilin' Ed McConnell, the kid show expert, is reported hurting the prospects of sandlot football. Instead of reporting early Saturday morning for practice, the small fry stay glued to their TV sets. . . . Phil Harris is an accomplished woodsman, hunter and fisherman. . . . Those celebrated \$3.50 shoes, with which comic Ed Wynn started in vaudeville, are still being worn by him, and have already cost more than \$3,000 in repairs. . . . Louise Leslie, the "Homemaker's Exchange" girl, reports receiving a flock of letters from male chefs. . . . Groucho Marx is an avid fan of Shakespeare.



BOWMAN



TILLSTROM



BYINGTON



McCONNELL

JACKIE KELK, who used to day dream about such headliners as Eddie Cantor, Bert Lahr and Jack Benny when he was training with them, is one young man whose dreams came true. In this case, Jackie's two fairy godmothers are NBC and Jell-O, because they're combining to debut "Young Mr. Bobbin" Sunday, August 16 at 7:30 p.m.

Always a best man, but never a groom; always a featured player, but never a star—that's Jackie Kelk. He played the role of squeaky-voiced Homer on "The Aldrich Family" show for 12 years, but now he'll star in his own vehicle.

Jackie was born in Brooklyn on Aug. 6, 1923 and went to school there and in New York. In practically no time at all, Jackie got behind the Broadway footlights as the son of Madge Kennedy in "Bridal Wise." Then he secured a top role in "Goodbye Again," starring the late Osgood Perkins. All this, and barely ten years old.

The Kelk bandwagon moved on to the land of stars—Hollywood. There, Jackie appeared in "Born To Be Bad" with Cary Grant and Loretta Young. Then New York's legitimate stage beckoned again, and Jackie headed east for a featured role in the smash hit "Jubilee." Incidentally, one of his team mates in that play was actor Montgomery Clift, the current idol of many U. S. women.

Following the close of "Jubilee," Jackie turned his attention to radio, playing the part of Fanny Brice's son "Irving" in "The Cohens." Altogether, Jackie has been on the air waves for sixteen years, which is a record that many older veterans envy.

Among his child stooge roles have been appearances with such bigtime stars as Bert Lahr, Eddie Cantor, George Burns and Gracie Allen, Jack Benny, Fred Allen, Walter O'Keefe and Ethel Merman. He also portrayed Terry in "Terry and the Pirates," Ned in "The Chase Twins," and Bob Putnam in "Wings Over America."

Pat Hosley, a comparative newcomer to network television, may possibly be hailed as one of the bright new finds of the year. She has scored heavily in several Broadway productions, notably "Janie" and "On The Town." Pat's home place is in Massachusetts, where



Right . . .

Jackie gets a final inspection from Aunt Clara (left) played by Jane Seymour, and Aunt Bertie played by Nydia Westman.

Far right . . .

Jackie pleads a point with Pat Hosley, but guess who's winning the argument.

she started life as the daughter of a farmer. It's believed that she'll make Jackie step at a fast rate to hold on to his starring status with the show.

The "Young Mr. Bobbin" series will feature almost inevitably, two kindly aunts—Jane Seymour as Aunt Clara and Nydia Westman as Aunt Bertie. They'll play the roles of devoted relatives to Jackie.

Jane was born in Hamilton, Canada. Her family had ambitions for her to be a school teacher, but Jane torpedoed that idea as soon as she saw her first play, "The Wizard of Oz." As soon as she was old enough, Jane fled to New York and started making a theatrical splash there until the 1929 stock market crash.

Adaptable Jane survived the following depression era by working as a saleswoman in a New York department store. But the lure of greasepaint was too strong, and back to Broadway she went to appear in a flock of stage hits.

Lately, viewers have seen a great deal of Jane in "Studio One," "Television Playhouse," "The Web" and "Danger." Says Jane—"my severest critics are my grocer, my butcher and

YOUNG MR. BOBBIN

Jackie Kelk—always a best man, but never a groom.



my tailor. They never miss telling me how I did."

Nydia Westman, on the other hand, comes from a theatrical family which dates back five generations on her mother's side. She was born in New York, when her family was on tour, and became part of their act as soon as she was old enough to walk and talk.

As a child, Nydia recalls studying her school lessons in the dressing room. As a reward for diligence, she would be allowed to watch the other acts from the stage wings. Her first feature role was in "Pigs," but Nydia soon overcame that handicap and went on to other successes.

She was one of the first to enter the new TV medium, starring on "Kraft Theatre" and later on "Ford Theatre," "The Aldrich Family," "Martin Kane" and "Pulitzer Prize Playhouse." The role of Aunt Bertie will be her first venture into a regular TV schedule. Nydia's favorite hobby is painting, and some experts judge her work to be talented.

"Young Mr. Bobbin" will be seen on channel 5 every Thursday at 7:30 p.m., sponsored by Jell-O.



At the age of four in Brooklyn.



In 1929 at six years, Jackie won a kid contest by impersonating New York mayor Jimmy Walker.



Here Jackie gets a bit of advice from his stage mother, Loretta Young, during an early Hollywood film.



Jackie poses with a fellow young actor, Montgomery Clift (left), in the stage hit "Jubilee."



Playing Homer in radio's "Aldrich Family," Jackie plied his squeaky voice across the nation for 16 years.

Austin Kiplinger, WENR-TV newscaster whose militant series on the dope menace stirred thousands of viewers.



DOPE

Is Destroying Our Teens

by AUSTIN KIPLINGER

**Austin Kiplinger,
Hard Hitting
Chicago Newscaster,
Plays The New Menace
In This Exclusive Article**

AN ENEMY bent on destruction of the United States could think of no better strategy than to spread dope addiction among the youth.

This is exactly what has happened since the end of the last war. Whether the enemy is external (a foreign nation) or internal (an underworld syndicate of crime), the effect is the same: misery, degradation, and a life of law violation for thousands of boys and girls who had the right to hope for something better.

The use of narcotics by teen-agers has been a critical problem only since the end of World War II. Before that time, the federal narcotics squad, under Treasury Agent Harry Anslinger, was convinced that addiction was on the wane, and would pass into oblivion when the aging addicts died off.

Then something happened. The sadistic overlords of dope decided to cultivate new fields, to catch young people who would provide customers for the narcotics trade for years to come.

Judge Gibson Gorman of Chicago Narcotics Court began to notice an upswing in the use of narcotics by boys only three or four years ago. The problem became acute for the Juvenile Protective Association a little over two years ago. Recently, a teen-age addict told police officers: "Nine out of ten of the fellows I know (at a South Side high school) use the stuff."

Marijuana is the breaking-in drug. Though it is not physically habit-forming in the severest sense, it is frequently offered free by the peddlers to get the youths "hopped up" and in a frame of mind to want the deadlier cocaine and heroin. Once the boy or girl is "hooked" on the more potent drugs, the dependency is physical, and nothing short of medical treatment can break the habit.

The federal government maintains two hospitals for narcotic victims. Chicago cases go to the one at Lexington, Kentucky, and the only cost for the patient is the \$14.06 for a railroad ticket from Chicago to Lexington. Yet thousands of addicts do not avail themselves of this treatment, because it is voluntary. Addiction usually strikes where there is emotional instability—among children of divorced parents, in households where mother and father are separated, or where some other instability

dominates the scene. In such circumstances, the victim is not likely to muster enough interest to commit himself to a federal hospital.

The narcotic habit is no respecter of education or social position. One young student recently apprehended was the son of a successful attorney. His mother was a school teacher. He himself had begun college, but dropped out when the habit took hold.

The habit quickly pulls even the strongest character into complete servitude. Some youths have been known to spend as much as \$40 or \$50 a day on cocaine and heroin. To get the money, they beg, borrow, and then steal. Crime is the inescapable conclusion of addiction. So the lawless underworld syndicate profits in two ways: from proceeds of the sale of dope, and from recruits to its ranks hauled in by a ruthless addiction.

How many youths in Chicago are addicts? No absolute figures are available. But some officials estimate that 5000 or 6000 teen-agers use marijuana, cocaine or heroin, and about half of these are addicts of the stronger drugs.

In the five months since the Narcotics Court was opened in Chicago (April 2nd, 1951) Judge Gorman, alone, has handled more than 4500 cases.

Yet while the problem is reaching its critical stage, the campaign of attack is gaining momentum. The Illinois Legislature at its last session increased the penalties for sale of dope to minors, making it punishable by jail sentences up to life imprisonment. Possession of narcotics alone can now be punished by five years in prison. Since the law became effective, one man has been sentenced to 15 years up to life imprisonment, and a second man to 25-years-to-life.

These are moves to break the habit that has already been acquired.

But victory against dope hinges on breaking the ring of peddlers and higher-ups. The sale of narcotics is not an isolated phenomenon. Someone gave the word to "go after the kids," and anyone who would give such an order is obviously depraved. Narcotics addiction provides a breeding ground for all kinds of crime—prostitution, petty thievery, looting, grand larceny, murder,



A brilliant Chicago policewoman in action. Dr. Lois Higgins, director of Crime Prevention Bureau, says that youthful dope violations have jumped almost 800% in two years.



Senate Crime Committee receives evidence that a teen-age epidemic of dope is spreading through large cities. Sen. Estes Kefauver (in white suit) is major factor against the menace.



A heroin addict at 18 years, this young girl points to the ugly purple marks of the needle. She was "glad to be arrested."

Continued on Page 27

Added information

9:00 4 Fun And Features George Menard learns how to ride a motorcycle

2:15 5 Vacation Wonderlands Caroline Burke takes viewers to Canada

6:45 4 TV's Top Tunes Peggy Lee sings "It's a Most Unusual Day," Mel Torme sings "Stranger In Town," Peg & Mel do "Shanghai," and the Fontane Sisters sing "Castle Rock"

7:00 5 Quiz Kids Joe Kelly returns to present guest Lawrence Tibbett plus kids Pat Conlon, Joe Kupperman, Harvey Dytch, Naomi Cooks, and Paul Kosinski

9:00 9 Cavalcade Of Stars Jackie Gleason returns as emcee and presents guest Robert Maxwell, harpist

Bruce Newton tells about the stenographer at a nudist convention who was fired for covering her machine at quitting time.

Vaughn Monroe relates the sad story of the girl who married a tight rope walker, and then found he was always up in the air.

George Menard observes that a woman's yearnings often take a man's earnings.

The parents of Ed Wynn owned a hat shop and tried to prepare their son for a millinery career, but he preferred convulsing the customers by trying on women's hats.

Fred Allen started out to be a juggler. One night a theatre manager heckled him, asking "where did you learn to juggle?"

"I took a correspondence course in baggage smashing," Fred replied. The audience howled and Fred decided to become a comedian.

Letters to the Editor

Last night was the first time I ever watched It Pays to Be Important. I thought it was one of the funniest shows I have seen on television this summer. The questions are the goofiest I ever heard!

Chicago, Ill.

BARBARA HAMES

God bless all of you connected with the free baseball ticket contest. My nephew, Paul De Grazia, and all of us, were made unbelievably happy with his box seats yesterday at the Cubs game, and his precious Randy Jackson ball.

Chicago, Ill.

JOSEPHINE G. JONAS

The Cameo Theater recently had a half hour story on dope, starring Ilona Massey. I have never seen a TV story on this subject before. Being a teenager myself I'm sure if other teenagers see this play they wouldn't attempt to take any sort of drugs. TV should produce more plays of this sort.

Chicago, Ill.

BOB ANDERSON

We are going all out on a campaign to have the Roller Derby televised more often in Chicago. We have contacted a few television networks and a few prominent sponsors. We would like all Roller Derby fans here in Chicago to get in touch with us as soon as possible. Write % 7337 W. 60th Place, Argo.

Argo, Ill.

BILL BURALLI

Giving salute to the first star of night. . . . Offering rest to a lone bird in flight. . . . Inviting the sunbeams to linger and play. . . . Or welcoming raindrops that come down its way. . . . A rooftop antenna is such friendly host. . . . But man put it there for a TV post.

Chicago, Ill.

ALICE JULIAN

In a recent issue Billy Olson was certainly going to the extreme over one of Chub McCarthy's articles. He should remember that McCarthy can't satisfy everyone and if he wasn't pleased or didn't agree with his opinion he didn't need to get so excited about it. Also, Oscar Levant has been in show business many years, and we the public have kept him there.

Gary, Ind.

DOC JOHNSON

TV FORECAST

All letters must be signed; names will be withheld if requested.

I have read with great interest your editorial in the last number of *TV Forecast*. I am intrigued and fascinated by your vision and farsightedness. The TV City and Civic Center as a bold and dramatic answer to New York and Hollywood is perfectly glorious. Chicago is a natural for the development of TV. I know of few ideas for our great city that have in recent years given me the thrill that TV City and Civic Center have! You may count upon me to help.

Chicago, Ill.

DR. LOUIS MANN

Hasn't anyone noticed what a miserable show "A Hit Is Made" program is? I'm a real drama fan and enjoy 9 out of 10 of the shows now being televised, but this one is so consistently lousy, that I watch it again and again, just to prove to myself that "it can't happen again!" The only half-way decent acting throughout the whole program is performed by the couple who advertise Rheingold beer.

Chicago, Ill.

DON GLASSMAN

Was that really necessary? That comment of yours about Joe Wilson, I mean. Under a picture, these words: "stripping to the waist, Joe displays a fine physique. . . ." Come now, boys, a joke's a joke, but isn't this stretching it a bit? I really don't think that you could even get Joe himself to believe that angle about his fine physique. But if, on the other hand, the above words were truly written in a spirit of sincerity, then permit me to make a suggestion: that their author be seriously considered as a candidate for TV's version of "Great Comedian." He's a natural. Why all the gripe? Simply because it gets pretty boring when you guys always have to play up your artists. This incident is just one example. I'll admit it's not the best, but it's as funny as anything I've ever come across. See what I mean? Why not let the viewers supply the superlatives, huh?

Glencoe, Ill.

JOHNNY MISANTONI

Dagmar is neither pretty nor funny. She reminds us of the Holstein in stall number three in our dairy barn. She sure is a poor example of American womanhood.

McHenry, Ill.

JACK WIRTZ

SATURDAY

- 4:00 Wolf Riders
- 4:00 Captain Bill
- 5:30 Way Of The West
- 6:30 The Flying Arrow
- 7:00 Heaven Is 'Round Corner
- 7:00 Chasing Trouble & Dusty Ermine
- 10:00 Devil Bat
- 10:00 Our Relations
- 10:00 The Long Voyage Home
- 11:00 Feature Film*
- 12:00 GI Honeymoon

SUNDAY

- 9:45 Q Planes
- 11:30 Under Strange Flags
- 12:00 Swing Parade
- 5:00 Shadow Strikes
- 6:00 The Double Switch
- 7:00 Feature Film
- 8:00 Night At The Vulcan
- 9:30 Dinner Date With Death
- 9:30 Grand Canyon
- 10:00 Celia
- 11:00 Shifting Sands & 11th Hour
- 11:00 Waterfront Lady

MONDAY

- 1:00 Boys Reformatory
- 2:00 A Date With A Dream
- 4:00 Fighting Texan
- 5:00 Where The West Begins*
- 7:00 Below The Deadline
- 8:00 The Chinese Cat
- 8:00 Danny Boy
- 9:30 Highway 13

TUESDAY

- 12:00 Feature Film
- 1:00 Last Alarm
- 2:00 Wayne Murder Case
- 4:00 Bullets And Saddles
- 5:00 Rhythm Of The Rio Grande
- 7:00 What's Your Racket
- 8:00 Comes The Day
- 10:00 Slightly Honorable
- 12:00 Marked Men

WEDNESDAY

- 1:00 Club Havana
- 4:00 Song Of The Trail
- 5:00 Roll Wagons Roll
- 7:30 Sailor Be Good
- 9:30 Strange Encounter
- 10:00 The Brothers
- 12:00 Misbehaving Husbands

THURSDAY

- 12:00 Feature Film
- 1:00 Missing Corpse
- 2:00 Jungle Bride
- 4:00 Adventures Of The Masked Phantom
- 5:00 Hurricane Horsemen
- 10:00 Feature Film
- 11:00 Danger On The Air
- 12:00 South Of Panama

FRIDAY

- 1:00 Little Pal
- 2:00 Police Court
- 4:00 Trail Riders
- 5:00 Range Busters
- 8:00 Wrecking Crew
- 9:00 Becky Sharp
- 10:00 Feature Film
- 11:15 I'll Sell My Life
- 12:00 Mr. Celebrity

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

movie



ORIENTAL THEATER

Randolph near State
Chicago Premiere
Now Playing



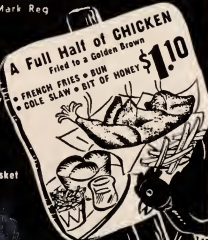
MARTIN & LEWIS
in "That's My Boy"
with Polly Bergen
also **BIG STAGE SHOW**
continuous showings

PICK'N CHICK'N

Trade Mark Reg

**PROMPT
DELIVERY
SERVICE**

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef Pork, Ham



Complete FOUNTAIN & GRILL SERVICE

North: 4040 Sheridan Rd., GRaceland 7-1777
West: 4315 W. North Ave., CApitol 7-5315

DELIVERY LIMITS (WE'LL STRETCH IT A BIT)

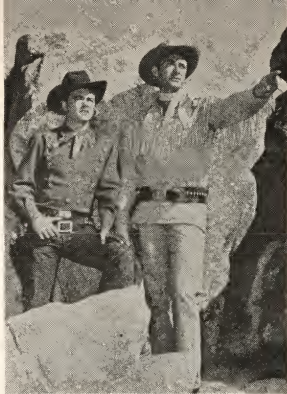
West: Deliveries start at 11 a.m. daily
Irving Park (N) Oak Park Av. (W)
12 Street (S) Western Av. (E)
North: Deliveries start at 5 p.m. Closed Mondays
Devon Ave. (N) Damen Av. (W)
Fullerton Av. (S) Lake Mich. (E)

Present this coupon for free delivery

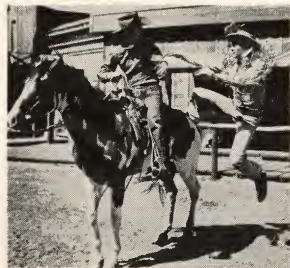
Saturday Aug. 25

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30 4 Smilin' Ed's Gang—Stories**
Fascinating tales for the kiddies
- 7 Oh Kay—Variety Session**
Interviews and music with band-leader-pianist David LeWinter and vocalist Jim Dimitri, Mary Ellen White, and hostess, Kay Westfall
- 10:00 4 Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages; a host of tiny animals make themselves at home at "Short Stump" village in the corner of the corral
- 7 Foodini The Great—Puppets**
Hope and Morey Bunin present the magician, the inventor, the prankster, Foodini and his assistant (for we call him that) Pinhead, with Ellen Parker as femcee
- 10:30 4 Kiddie Showtime—Serial**
"Headin' For The Rio Grande"
- 7 A Date With Judy—Comedy**
Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy. Anticipating a date with Oogie, Judy demands a new dress which father flatly refuses to pay for
- 11:00 4 Big Top—Circus Show**
Jack Sterling, ringmaster with clowns Ed McMahon, Chris Keegan, Joe Basile's Brass Kings, and the Quaker City String Band; acts: Nora Tooney & Co. comedy aerialists, and Dave Vanfield, a clown juggler
- 7 2 Girls Named Smith—Comedy**
Starring Peggy Ann Garner, Peggy French, and Richard Hayes. Babs decides to be the great woman behind the vocal career of her Newspaperman-boy friend
- 11:30 7 Faith Baldwin Theater—Drama**
Coleen Gray in "Job For Jenny"; a successful newspaper publisher realizes there are more angles in publishing than just the mechanics of the business
- 12:00 4 Movies For Kids—Films**
"Wolf Dog" II, "Devil Horse" II, and two cartoons for small-fry
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the players as they warm up
- 1:00 4 Pin-Up Wife**
(Continued on page 12)



Jack Mahoney, "The Range Rider", (right) and his saddle partner, Dick West, spot some tell-tale tracks of rustled horses that will eventually lead them to the outlaws.



THIS HERO IS THE REAL THING

by UNCLE HERBIE

THE time for cowboys of the old West to act and look just as they do in real life apparently arrived—at least if the sparkling new Western, "Range Rider" shown every Saturday evening at 6:30 on WGN-TV, has anything to do with setting the new style.

In the person of six-foot-four, rugged, handsome Jack Mahoney, who plays the leading role, TV viewers are getting a first hand glimpse of the real he-man type that patrols the Westlands keeping law and order. Jack, a former stunt man in Hollywood, is the plain frontiersman without fancy circus garb. He fights for justice on the range assisted by his young side-kick Dick West. Thirty minutes of good hard-hitting action each week has got the gals and grownups as well as you kids finding themselves on hand every Saturday for Range Ride's new experiences.

Each week "Range Rider" has a new and complete story. Everything has been filmed for television, with the beautiful Sierra Madre mountain region used as a shooting background.

Jack, in private life, has led the same exciting kind of a life he portrays on his Range Rider shows. He was an exceptional athlete in football, basketball and swimming. He also spent two and a half years in the Marine Corps besides being an aviator instructor before that. You've probably all caught fleeting glances of Jack tumbling from cliffs, leaping on runaway stagecoaches, and battling six or seven big bruisers in the movies as a double for some big name movie stars.

It looks as if Jack Mahoney, and more particularly Range Rider, with his distinctive white leather jacket with fringe and matching moccasins is a cowboy hero with a great future in front of him.

The Range Rider pictured at left making a daring escape with rustlers hot on his tail as he leaps on Dick West's horse for a fast get-away. You won't want to miss thirty minutes of action-packed western tales this Saturday, 6:30 p.m. over WGN-TV.

SATURDAY—continued

1:10 9 Lead-Off Man—Harry Creighton
Interviews with Sox players and autographed baseball presented to *TV Forecast* winner, Walter J. Veseley (Chicago)

1:25 9 Baseball—Sox vs Boston
Jack Brickhouse announces game

1:30 4 Multiscope News—Ticker Tape

3:45 9 Tenth Inning—Harry Creighton
Harry interviews baseball fans and *TV Forecast's* guest Mrs. A. P. Luther (LaPorte, Indiana)

4:00 4 Film

7 Lucky Seven Ranch—Western
"Wolf Riders" feature film starring Jack Perrin

9 "Captain Bill"—Feature Film
Leslie Fuller and Judy Kelly

5:00 4 Toni Kemp Health Revue
Be healthy! Keep yourself in condition the Toni Kemp way

7 Space Patrol—Adventure Stories
Trio ventures into outer space to investigate an unidentified object in the dim ranges of the universal perimeter

5:15 4 Let's Live A Little

5:30 4 Film

5 Mr. Wizard—Science Study
Don Herbert explains to Bruce Lindgren the subject of "Liquids." Answers to: Why does 30,000 tons of steel ship float on top of the water & why is cold water heavier than hot?

7 Circle 7 Theater—Western
"Way Of The West" feature film

9 Teleports Digest—Film
Latest news on all the sports

5:45 4 Patricia Bowman Show
Peggy Lee subs for Miss Bowman and presents George Hall comedian and the Pastels, a harmony quartet

6:00 4 Sammy Kaye Show—Musical
Contestants from audience lead the band; comedy vignette; community singing; Barbara Benson and Tony Alamo are featured vocalists

6:00 5 Tom Corbett Space Cadet
Adventures into space in the year 2351 A.D. starring Frankie Thomas

9 Pet Shop—Comptons Present
The animals that live in Illinois. Also a new feature, fishing for bass, a movie and some maps showing the best locale for fishing, together with scientific explanations

6:30 4 Beat The Clock—Quiz
Bill Hart subs for Bud Collyer and asks questions while contestants try to beat the ticking of the clock

5 Art Ford Show—Musical Quiz
Famous personalities of the music and show business world as panel members and guests

7 Stu Erwin Show—Comedy
It all started when Jackie told a whopper and Stu gave the lecture on the importance of telling the truth at all times

9 Range Rider—Western Feature
Film with Jack Mahoney, Dick West, James Griffith, Douglas Evans, & Dick Alexander; "The Flying Arrow" tale of a clever frame-up with the crook wearing the suspects boots

7:00 4 "Heaven Is 'Round The Corner"
Feature film with Will Fyffe and Lenie Lyne; tale of a search for love & happiness in hectic days preceding World War II

5 Saturday Roundup—Western
Feature film starring Kermit Maynard, Smith Ballau and Tex Fletcher

7 Paul Whiteman's TV Teen Club
Youngsters display their talents in a variety of singing, dancing, and instrumental acts; Nancy Lewis co-emcees with "Pops"

9 "Chasing Trouble"—Feature
"Dusty Ermine" feature following

8:00 4 Summertime In The Country
Musical featuring Chicago's gift to comedy Cliff Norton and Dave Garroway as guests with Burl Ives and his *Songs*

5 Midwestern Hayride—Variety
Hillbilly & variety featuring Pleasant Valley Boys & Rangers vocal and instrumental groups; County Briar Hoppers, clog-and-tap square dancers; ballads by Ernie Lee, and comedy by Bob Shrede, Lee Jones yodeling cow-girl, and Bill Thall emcee

7 Girls' Baseball—Action & Beauty
Queens vs Blue Birds from Shew-bridge Field with Pat Flanagan describing the game

SATURDAY—continued

8:30 4 Show Goes On—Variety

Robert Q. Lewis is host to buyers Dorothy Waring, producer; Arkie Yavenson, agent for Hotel Maurice; and Frank Pandolfi, Hartford, Conn. operatic producer

9:00 4 Songs For Sale—Musical

Steve Allen mc introduces two guest singers who will perform songs from the pens of 4 unknown tunesmiths. Jack Stanton & Betty Luster, dancers; Ray Bloch's orchestra; guest vocalists: Rosemary Clooney & Mel Torme; judges: Mitch Miller, Morey Amsterdam, songwriter Benny Davis, and composer Dorothy Fields

5 Doodles Weaver Show—Comedy

Music, variety with Marion Colby vocalist, Milton De Lugg's instrumental group, Peanuts Mann, Dick Dana and Red Marshall

9 Wrestling From Marigold

Four preliminary bouts; main event: Walter Palmer and George Dusette

9:30 4 Mr. and Mrs. Kup—Interviews

Informal interview, discussion and variety show with the Kupeinets and their guests

5 Assignment: Man Hunt—Drama

Adventure, mystery, and drama in "Delayed Verdict"; a chilling story of a man's efforts to clear his records of a conviction of manslaughter

10:00 4 "Devil Bat"—Feature Film

Bela Lugosi in the role of a mad doctor who creates a monster to destroy his enemies

5 "Our Relations"—Feature Film

Laurel and Hardy are featured

7 "The Long Voyage Home"—Film

Feature with John Wayne, Barry Fitzgerald, Thomas Mitchell, & Ian Hunter; tale set aboard an ammunition ship where the men figure each trip as their last

11:00 9 Theater Of Thrills—Feature

11:30 4 Murder Before Midnight—Film

Your bedtime mystery story

12:00 4 "GI Honeymoon"—Feature Film

Gale Storm, Peter Cookson, and Arlene Judge in the adventures of a young lady as she seeks her soldier husband taken from her 15 min. after marriage

(Stations reserve the right to change above listings without notice)

TV FORECAST

JOIN THE

TV

PARTY
AT
7 P.M.



PAUL WHITEMAN'S
"TV-TEEN CLUB"

SATURDAYS

WENR-TV

CHANNEL
7

John Wayne

BARRY FITZGERALD

THOMAS MITCHELL

IAN HUNTER

TONITE

10 P.M.

WENR-TV Channel 7

"THE LONG
VOYAGE HOME"

presented by

America's Fastest Growing

KAISER-FRAZER DEALER

KAY-WHITNEY CORP.

2550 N. CICERO AVE.

Sunday Aug. 26

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "Q Planes"—Feature Film**
Laurence Olivier and Ralph Richardson. Secret service detective discovers a British plane forced down by a ray
- 10:45 9 Magic Carpet—Film Short**
- 11:00 7 TV Tots Time—Film Cartoons**
"Love on the Range" and "South Sea Sweetheart"
- 9 Flying Tigers—Drama**
Ed Peck as Major Dell Conway
- 11:15 7 Chester The Pup—Comedy**
Drizzlepuss decides to take a vacation, Wisconsin being the place; comments on their guide; and what happened when Old Man Murphy paid them a visit
- 11:30 7 Faith For Today—Religious**
Rev. W. A. Fagal interviews members of his congregation
- 9 "Under Strange Flags"—Feature Film**
Film with Tom Keene, Lana Walters, & Bud Buster; story of Pancho Villa's revolution and a girl torn between her brother and her lover's ideas
- 11:40 4 Your Future Home—Ed Cooper**
Select your home from your easy-chair from commentary & pictures
- 11:55 4 "Swing Parade"—Feature Film**
Gale Storm and Phil Regan. Musical comedy about a girl who aspires to show business
- 7 Stories In The Sand—Bible**
Religious stories with the characters in the sand narrated by Kay Morrow; "Absalom Betrays His Father"
- 12:30 7 Amateur Hour—Chgo. Talent**
Youngsters get a chance to demonstrate their talents and win a prize
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the players warm up
- 1:10 4 Vitamix—Commercial**
- 9 Lead Off Man—Harry Creighton**
Interviews with Sox players and autographed baseball awarded to *TV Fore-cast winner*, Bruce Wochinski
- 1:25 9 Baseball—Sox vs New York (2)**
Jack Brickhouse announces game
- 1:30 4 Film**
- 7 Adventures Of Wild Bill Hickok**
Guy Madison and Andy Divine star
- 1:40 4 Multiscope News—Ticker Tape**
- 2:00 7 Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo star in "Quarantine"
- 2:30 4 Multiscope News—Ticker Tape**
- 7 Saddle & Sage—Western Film**
"Western Justice"
- 3:00 5 Meet The Press—Discussion**
Lawrence Spivak, Martha Rountree moderator, and guests

- 3:30 4 Film**
- 5 Zoo Parade—About Animals**
R. Marlin Perkins & Jim Hurlbut present gala opening of Zoo For Children featuring a candy stick gate 4 ft. high topped with Macaws, live nursery rhymes, and loads of tame animals the youngsters can play with
- 7 Your Pet Parade—Jack Gregson**
Moppets present pets for prizes
- 3:45 9 Tenth Inning—Harry Creighton**
Fan interviews & *TV Forecast* guest Mrs. G. M. Warren (Valparaiso)
- 4:00 4 Lamp Unto My Feet—Religious**
Bible story enacted and lecture
- 5 Gabby Hayes Show—Tall Tales**
A yarn about his fabulous family and the story of Dr. David deLeon who became Surgeon General of the Confederate Army
- 7 Super Circus—Variety Stanza**
Claude Kirchner invites the kids to watch Cluffy, Scampy, & Nickey who will attempt to replace Mary Hartline in the band; also the skating Ryles act
- 9 2nd Game—Sox vs New York**
- 4:30 4 Man Of The Week—Discussion**
- 5 Hollywood Junior Circus**
Paul Barnes ringmaster, Boffo, the clown, Zero, the candyman, and guests the Jeffries, high trapeze & ring act; Coley Boy, the wonder horse with the Montana Kid; the Carletons, father & son hand-balancing artists
- 5:00 4 "Shadow Strikes"—Feature Film**
- 5 Hopalong Cassidy—Western Film**
Join Hoppy as he fights outlaws
- 7 Ted Mack's Family Hour**
Variety show; songs, music and dancing with professional entertainers, featuring Andy Roberts, vocalist. Bert Lytell will be guest emcee
- 6:00 4 Gene Autry Show—Western**
"The Double Switch" tale of a clever ruse which unmasked the ringleader in a series of stagecoach robberies
- 5 To be announced**
- 7 Summertime Revue—Musical**
Earl Wrightson and Maureen Cannon star with Ray Porter's chorus and guest vocalist Betty George as they "go vacationing in Florida" with "Tell Me Pretty Maiden," "I Want To Get Married," "Mine," "I'll Buy You A Star," and "Sunshine"
- 6:30 4 Go Lucky—Comedy Quiz**
Jan Murray emcee, panel is asked to identify a specific action, seen only by the audience. Guests: Johnny Johnston and Nancy Chaffee
- 5 Young Mr. Bobbin—Comedy**
Jackie Kelk stars as a boy just starting out in the business world and living with two aunts played by Nydia Westman and Jane Seymour who either console or fire him to action as the case may be

(Continued on page 16)



"YOUNG MR. BOBBIN"

STARRING Jackie Kelk

ON WNBQ SUNDAY 6:30 P.M.

Sponsored by JELL-O

Don't miss this hilarious show for all the family!

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION



TODAY and every Sunday
4:00 P. M.
WENR-TV CHANNEL 7

Franklin MacCormack says:

WE'RE SORRY!

but we *still* refuse to show
 you used cars on television!

All we'll show you on

CHICAGO PLAYHOUSE

(WNBQ - 11 PM)

is

TWO GREAT HALF HOUR PLAYS

"SHIFTING SANDS"

and

"11TH HOUR"

if you *have* to see a used car
 (with a **MONEY BACK GUARANTEE**)
 in writing

visit

DE MET PONTIAC, INC.

5150 W. North Avenue

SUNDAY—continued

- 6:30 7 Music In Velvet—Musical**
 Rex Maupin and his orchestra are featured along with guest vocalists
- 9 Powerhouse Of Sports—News**
 John Powers discussing events of interest in the sports world
- 6:45 9 Not For Publication—Drama**
 Revealing the hidden facts in the stories that make the headlines
- 7:00 4 Toast Of The Town—Variety**
 Robert Alda and Isabel Bigley guest emcee and present Buster Keaton, pantomimic comic, Bobby Sargent, Eddie Mayehoff, and the Toastettes
- 5 Amer. Inventory—Discussion**
 "Opportunities Unlimited"
- 7 Hollywood Adv. Time—Film**
 Mystery, drama and romance
- 9 Chicagoland Newsreel Review**
 Latest reports on all the local news
- 7:30 5 Sports Star Time—Tom Duggan**
 Discussion on athletic endeavors and interviews with sports personalities
- 9 Pentagon—Washington**
 "Navy in Training"; naval reserve and scientific experiments with Brigadier General Robert Ginsberg
- 8:00 4 Guest House—Panel Variety**
 Panel of four celebrities will be quizzed on questions pertaining to the entertainment industry; Durward Kirby emcee introduces guests: Lanny Ross, Ethel Waters, Bill Callahan, Kirkwood & Goodman, & Martin & Florenz; panelists: Wm. Gaxton, Paula Stone, Jack Gaver, Max Gordon, & Joe Laurie Jr.
- 5 Philco Playhouse—Drama**
 "Night At The Vulcan" with Wm. Prince, Jerome Cowan, and Ruth Gordon. Adam Poole has assembled his company for the pre-Broadway try-out of a new play, the first night an actor is found dead
- 7 Sawyer Views Hollywood—Chats**
 Hal Sawyer interviews the celebrities
- 9 Rocky King, Detective—Drama**
 "No Soap" diamonds and death complicate Rocky's investigation of the apparently motiveless murder of a delivery man
- 8:30 7 Marshall Plan In Action—Film**
 Our aid to Europe & how it works
- 9 Plainclothesman—Drama**
 "The Fine Art of Homicide" love, jealousy and blackmail are in the picture when an artist finds the color red most predominate in his canvas
- 9:00 4 Celebrity Time—Quiz**
 Conrad Nagel mc with Jane Wilson, Herman Hickman, & guest panelists Rose Marie and Johnny Mercer

SUNDAY—continued

9:00 5 American Forum Of The Air
Theodore Granik, moderator; subject: "Should West Point Be Abolished?" discussed by Sen. Wm. Benton (D-Conn) and Lowell Limpus, newspaper columnist and West Point alumnus

7 Industries For America—Film

9 Stars Of Tomorrow—Variety
Lee Bennett emcees as Chicago talent competes for top place. Community salute to the Montclare News

9:30 4 What's My Line?—Panel Quiz
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf and Arlene Francis, & Hal Block

5 "Dinner Date With Death"—Film

7 Youth On The March—Religious
Sermon by Dr. Percy Crawford

9 Courtesy Theater—Feature

Film beginning 3rd yr. on TV with "Grand Canyon" with Richard Arlen, Mary Beth Hughes, and Reed Hadley; a comedy about a troupe of actors on location shooting for a movie

10:00 4 "Celia"—Feature Film
Bruce Lester and John Hickson

5 Weatherman—Clint Youle

7 "It Always Rains On Sunday"
Feature film with Googie Withers, Jack Warner, and John McCallum; a harassed housewife harbors an escaped convict and brutality is her reward

10:10 5 Dorsey Connors—Helpful Tips

10:15 5 Alex Dreier—News Report
Summary of the latest news events, with a feature story highlighted

10:30 5 Let's Look At Sports—News
Today's report on the sports world

10:45 5 Industry On Parade—Film
Information on various industries

11:00 5 DeMet Pontiac—Films
"Shifting Sands" with Gertrude Michael & B. G. Norman; a killer hears some music which reveals his guilt. Also "Eleventh Hour" with Hugh O'Brian, Everett Glass, & Lynne Roberts; girl misses her ship during stopover on So. Sea island

9 "Waterfront Lady"—Feature
Film with Ann Rutherford, Frank Albertson, & J. F. MacDonald; partner in gambling boat is killed & murderer seeks refuge in home of sweet, young girl

11:30 4 Film

11:45 4 Ulmer Turner And The News
Latest up-to-the-minute report

(Stations reserve the right to change above listings without notice)

JIM MORAN

THE COURTESY MAN

3rd year on television

COURTESY THEATRE

WGN-TV (9) 9:30 P.M. AUG. 26

FEATURING

FOR FIRST TIME ON TV
(1949 Production)

"Grand Canyon"

starring

MARY BETH HUGHES
AND RICHARD ARLEN

COURTESY Motors

3567 West Grand Avenue
CHICAGO



See the **NEW ICE SHOW**

Dinner Show 8:30 Supper Show 12:00

ORRIN TUCKER'S orchestra

FAMILY MATINEE EVERY SUNDAY

special children's menu

CALL "PHIL" WABash 2-4400

Boulevard Room

The **STEVENS** CHICAGO • A HILTON HOTEL

presenting

RITA BELLER

SEVENTEENTH WEEK'S PRIZE WINNER



Watch

**MISS U. S. TELEVISION
CONTEST OF 1951**

EVERY MONDAY

WGN-TV

9:00 P.M.

A Walter Schwimmer Production

Topper tops
'em all

**"TOPPER" wants
your OLD TV SET
HE'LL PAY
up to \$200!**



Topper says—why squint and strain
to see that old 7, 10 or 12 inch
set. Take it to Chicago's
largest TV exchange and
apply it on the purchase
of any new national
brand—or get cash!

CALL "TOPPER"

DE laware 7-0154

**Central Television
Exchange**

430 N. CLARK ST.

Monday Aug. 27

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
- 9:30 4 **Fun And Figure**—Exercises
Stay trim with Ed Allen
- 9:50 4 **Fun And Features** (continued)
Interview with Col. Irving Salomon
- 10:00 9 **Your Figure Ladies**—Fogarty
Ladies, good carriage awaits
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
What's new in the stores and tips on
what to buy and where to get it
- 9 **Chicago Cooks**—Recipes
Try these fascinating new recipes
- 11:00 4 **Creative Cookery**—Recipes
How to make toffee squares, and
prepare beef tenderloin and bean
sprouts
- 7 **Bob And Kay Show**—Variety
Bob Murphy and Kay Westfall enter-
tain the local celebrities
- 11:30 5 **Norman Ross' Varieties**
Commentary, discussion and news
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Garry Moore Show**—Variety
Guest: Mrs. Raye Copeland, pup-
peteer
- 5 **Meet Mintz**—Musical Favorites
- 9 **Russ Davis Show**—Music
Variety, news and observations
- 12:15 5 **Newsroom**—Late Information
- 12:30 4 **First Hundred Years**—Serial
Jimmy Lydon and Olive Stacey star
- 5 **Your Luncheon Date**—Musical
Musical with Hugh Downs, emcee,
Nancy Wright, vocalist, and the Art
VanDamme Quintet
- 9 **Individually Yours**—Fashions
- 12:45 4 **Garry Moore Show**—Cont'd.
- 9 **Spencer Allen And The News**
- 1:00 4 **Bill Evans Show**—Variety
- 5 **"Boys Reformatory"**—Feature
Film with Frankie Darro & Grant
Withers; a boy is sent to jail for a
crime his brother committed
- 7 **Housewives' Holiday**—Kirchner
- 9 **Travelers' Sketchbook**—Films
"The Closed Book"
- 1:30 4 **Multiscope News**—Ticker Tape
- 7 **Barbara Moro**—Creative Ideas
- 9 **Showtime**—Musical Film Shorts
- 1:45 4 **Vanity Fair**—Interviews
- 2:00 5 **Miss Susan**—Susan Peters
- 9 **"Date With A Dream"**—Feature
Film, Terry Thomas and Jean Carson
- 2:15 5 **Vacation Wonderlands**—Film
Jamaica
- 2:30 4 **All Around The Town**—Chats
Mike Wallace interviews the people in
various locals
(Continued on page 20)

We Recommend

■ For Children and Family:

APPROVED

A Date with Judy
American Forum of the Air
Bob Ather and Sammy Squirrel
Gene Autry Show
Batting Practice
Battle Report
Big Top
Bob and Kay Show
Cactus Jim
Captain Video
Chester The Pup
Chicago Cooks
Perry Como Show
Tom Corbett
Courtney Hour
Creative Cookery
Crusader Rabbit
Curiosity Show
Down You Go
Bill Evans Show
Flan-a-grams
Fun and Features
Fun and Figure
The Goldbergs
Mary Hartline
Horace Heidt Show
Hollywood Junior Circus Show
Johns Hopkins Science Revue
How Does Your Garden Grow?
Howdy Doody
Kids Karnival Kwiz
Stories in the Sand
Stud's Place
Super Circus
Tel-a-Shopper
Tenth Inning
Ulmer Turner and The News
Uncle Mistletoe
Clifton Utley
Voice of Firestone
Two Minutes to Go

Wayne King
Austin Kiplinger
Kukla, Fran and Ollie
Lead Off Man
Let's Have Fun
Sam Levenson Show
Life With Linkletter
Lois and Louie
Lone Ranger
Magic Slate
Mr. I. Magination
Mama
Meet The Press
Meet Mintz
Music Bowl
Nature of Things
News Caravan
Cliff Norton
Oh Kay
Paddy the Pelican
Panhandle Pete
Parade
Stars of Tomorrow
Pet Shop
Plan-a-Room
Pulitzer Prize Playhouse
Quiz Kids
The Range Rider
Mrs. Roosevelt Meets the Public
Norman Ross' Interviews
Sachs Amateur Hour
Sagebrush Sam
Small Fry Club
Weatherman-Clint Youle
Who Said That?
Paul Winchell-Jerry Mahoney
Mr. Wizard
Your Figure Ladies
Your Future Home
Your Luncheon Date
Zoo Parade

VARIABLE

Adventures of Wild Bill Hickok
Gabby Hayes
Hi Ladies
Lucky Pup
Garry Moore Show

OBJECTIONABLE

Women's Wrestling

■ For Adults:

APPROVED

Amateur Hour
Beat the Clock
Big Story
Big Town
Blind Date
Victor Borge Show
Break The Bank
Burns and Allen Show
Cavalcade of Bands
Cavalcade of Stars
Celebrity Time
Circle Theatre
Jerry Colonna Show
Commodore Club
Comedy Hour
Dorsey Connors
Laraine Day Show
Alex Dreier
Eloise Salutes The Stars
Faye Emerson
Stu Erwin Show
Ford Theatre
Four Star Revue
Front Page Detective
Girls Baseball
Sheilah Graham
Hands of Mystery
Hawkins Falls
Holiday Hotel
The Web
What's My Line
What's Wrong With This Picture
Paul Whiteman Revue
You Asked For It
Your Hit Parade
Studio One

Martin Kane
Kup's Show
Let's Look at Sports
Life Begins at Eighty
Lights Out
Linger Awhile
Live Like a Millionaire
Ted Mack's Family Hour
Man Against Crime
March of Time Through The Years
Herbie Mintz Show
Miss U. S. Television Show
Vaughn Monroe Show
A. Morgan Show
Arthur Murray Show
NBC Takes You to the Races
Lilli Palmer Show
Penthouse Party
Q. E. D.
Ruggles
Showtime U. S. A.
Ernie Simon
Pentagon
Stop The Music
Walt's Workshop
Leave It To The Girls
Talent Scouts
Telephone Game
This Is Show Business
Toast Of The Town
Treasury Men In Action
Studio One

VARIABLE

A Hit Is Made
Adventures of Ellery Queen
Broadway Open House
Danger
Ford Festival
It Pays To Be Ignorant
One Man's Family
Miss Susan
Suspense
Time For Ernie
Two Girls Named Smith
Alan Young Show

The above programs have been reviewed and rated by the undersigned organization. This page will appear once each month as an exclusive feature.

NATIONAL TELEVISION REVIEW BOARD

Mrs. Byron Harvey Jr.	Rev. Donald Masterson	Samuel A. Culbertson II
Mrs. Clifton Utley	Dr. Louis L. Mann	George Jennings
Dr. Preston Bradley	Jesse Owens	David Balkin
Martin O'Shaughnessy	Robert A. Kubicek	

"—Censorship Is Not the Way to Better Programming—"

MONDAY—continued

- 2:30 5 Bert Parks Show—Variety
Tunes and guests presented in this stanza with the Heatherstones
- 2:55 9 Earl Nightingale Show—Variety
Your friendly philosopher comments
- 3:00 4 Homemakers' Exchange—Foods
5 Straw Hat Matinee—Variety
Mel Martin mc with Rosemary Olberding vocalist, tunes and chatter
- 9 Test Pattern till 4:30
- 3:30 4 Your Visiting Nurse
- 3:35 4 Multiscope News—Ticker Tape
- 4:00 5 Hawkins Falls, Pop. 6200
Doc Gibb is questioned about the attack on his life
- 7 Sagebrush Theater—Western
"Fighting Texan"
- 4:15 4 Breezy, Don, And Vera—Puppets
Adventures delight small-fry
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Assembly—Military Questions
Discussion with & about the Army
- 5 Howdy Doody Show—Kids Fun
Bob Smith emcees the puppets
- 9 Telephone Game—Quiz Session
Easy way to win prizes; just send your number to Harold Isbell
- 5:00 4 Kids Karnival Kwiz—Games
Youngsters get a chance to win
- 5 Cactus Jim—Western Film
Stirring tale of the Old West
- 7 Mary Hartline Show—Games
Frolic for kids of all ages
- 9 Trail Blazers' Theater—Film
"Where The West Begins" western
- 5:15 7 Lois And Looie—Cartoons
A small boy's adventures drawn by Lois Fisher
- 5:30 4 Silhouettes Of The West
Roy Starkey stars in Western
- 5 Visit With Cactus Jim
- 7 Tom Corbett Space Cadet
Exciting adventures into the future
- 5:35 5 Weatherman—Clint Youle
Prediction for tomorrow
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton
His triumphal return to TV
- 7 Uncle Mistletoe—Adventures
Exciting tales for everyone with Michael O'Hare, Tony Pony, Obediah Pig, and Humphrey Mouse
- 9 Foto Test—Frank Sweeney
Picture quiz with cash prizes
- 5:50 5 Bill Ray Reports The News
- 6:00 4 Music Bowl—Musical Variety
Danny O'Neil & Carolyn Gilbert sing
- 5 Kukla, Fran, And Ollie
Laughter, skits & tunes by merry trio to please young and old alike
- 7 Austin Kiplinger And The News
- 9 Captain Video—Adventures
- 6:10 7 Top O' The Weather—Russ Reed

- 6:15 4 Ulmer Turner And The News
- 6:20 7 Flana-Grams—Sports News
Pat Flanagan, sports developments
- 6:30 4 CBS News—Douglas Edwards
- 5 Song At Twilight—Musical
Starring vocalist Johnny Andrews
- 7 Hollywood Screen Test—Drama
Neil Hamilton emcee introduces young actresses and actors with assistance from Hurd Hatfield
- 9 First Edition—Frann Weigle
- 6:45 4 Perry Como Show—Musical
Perry & Fontaines sing hit tunes "Cool, Cool of the Evening," "Surprising," "Black Moonlight," and "C'Mon A My House"
- 5 News Caravan—John C. Swayze
- 9 Chicagoland Newsreel
- 7:00 4 Video Theater—Drama
"The Pacing Goose" with Celeste Holme; a household pet precipitates a neighborhood crisis
- 5 Freddy Martin Show—Musical
Variety, Martin's "singing sax," Murray Arnold pianist, Merv Griffin and Judy Lynn vocalists
- 7 Films Of Interest
Travel, science & documentaries
- 9 "Below The Deadline"—Feature
Film with Cecilia Parker, Russell Hopton, & Theodor Voneltz; mystery
- 7:30 4 Arthur Godfrey's Talent Scouts
Professional talent competes for a spot on Mr. G.'s other shows
- 5 Voice Of Firestone—Musical
Guest soloist Jerome Hines sings "Mephisto's Serenade" from "Faust," "This Nearly Was Mine" from "So. Pacific," "I Got Plenty O' Nuttin'" from "Porgy & Bess;" orchestra plays
- 7 Marshall Plan In Action—Film
Our aid to Europe & how it works
- 8:00 4 Horace Heidt Show—Musical
Contestants will be from the U. S. Marine Corps Base, El Toro, Cal.
- 5 Lights Out—Drama
"Mrs. Manifold" with Leslie Nielson, Adelaide Klein
- 7 "The Chinese Cat"—Feature Film
Sidney Toler and Joan Woodbury
- 9 "Danny Boy"—Feature Film
Walter Soderling and Helen Brown in tale of benedict police dog returning to his youthful master
- 8:30 4 It's News To Me—Panel Quiz
John Daly moderator with panelists: Quincy Howe, Anna Lee, John Henry Faulk, and Robin Chandler
- 5 Somerset Maugham Theater
"A Woman of 50" with grown children & grandchildren goes out on the town to the distress of her family
- 9:00 4 Summer Theater—Drama
William Eythe and Katherine Bard in "Summer Had Better Be Good." A young married couple are happy as larks until a peep out the window reveals the leaves are turning green in Central Park, and awakens in them a mad desire to move to the country

MONDAY—continued

- 9:00 5 Author Meets Critics—Debate**
John K. M. McCaffery moderator, "The Great Idea" by Henry Hazlitt with defending critic Lawrence Fertig, and attacking critic Norman Thomas
- 7 Front Page Detective—Drama**
Edmond Lowe stars as David Chase in "Shadow Over Hollywood" with Aileen Pringle, Hal Gerard, & Gail Davis. Ex-movie queen tries for a comeback, but is warned she will regret it
- 9 Miss U. S. Television Contest**
Marty Hogan mc presents weekly contests and preliminaries for the national beauty competition
-
- 9:30 5 Who Said That?—Quiz**
Robert Trout mc quizzes Jackie Cooper, Merriman Smith, Wendy Barrie, and James Fleming
- 7 Studs Place—Informal Variety**
Studs Terkel as proprietor with some homey philosophy, also, Beverly Younger, Chet Roble, and Win Stracke
- 9 "Highway 13"—Feature Film**
Pamela Blake and Robert Lowery in tale of saboteurs who seek to gain control of trucking company and meet the death they planned for truckers
- 10:00 4 Ernie Simon—Curbstone Cutup**
Interviews with the man-on-the-street
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 10:10 5 Dorsey Connors—Helpful Ideas**
New conveniences for your home
- 10:15 4 Ulmer Turner And The News**
- 5 Len O'Connor And The News**
- 10:30 4 Film**
- 5 Let's Look At Sports—T. Duggan**
What's happening in sports world
- 7 Handy—Tips And Ideas**
- 10:45 4 Linger Awhile—Musical**
Records, with Marty Hogan and Jeri
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Today In Sports—Commentary**
Joe Wilson reviews the sports
- 5 Camel Movie Hour—Feature**
- 9 "Joe Palooka"—Feature Film**
Jimmy Durante and Stuart Erwin in tale of Joe's brief taste of fame
- 11:10 7 Flana-Grams—Sports News**
- 11:15 4 Wendell Hall—Musical Variety**
- 11:30 4 "Lady In The Death House—Film**
Jean Parker, and Lionell Atwell; master criminologist fights to save a woman doomed to death by her lover
- 12:00 4 Midnight Edition—Ulmer Turner**
- 1:00 9 Chicagoland Newsreel**

(Stations reserve the right to change above listings without notice)

THEY'RE BACK TODAY! . . .



KUKLA, FRAN and OLLIE

6:00 p.m.

Monday Thru Friday

THE BERT PARKS SHOW

2:30 p.m.

Monday, Wednesday and Friday

THE GABBY HAYES SHOW

4:15 p.m.

Monday, Thursday and Friday

THE PUBLIC LIFE OF CLIFF NORTON

5:45 p.m.

Monday Thru Friday

WNBQ

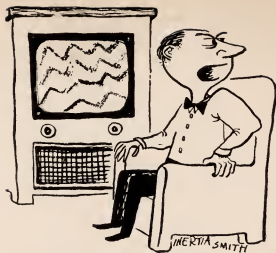
CHANNEL 5



*"Hey, turn off that
vacuum cleaner"*

Real Test of Purity Comes This Fall

by JACK MABLEY



"Last night on NBC television there was no obscenity, vulgarity, disrobing, or glorification of the dope habit."

You haven't seen any sentence like that in newspapers or magazines, and it isn't likely that you will. But the phrase is justified, and it is just about the most important news of the year in television.

NBC is making a genuine effort to clean up its TV shows. It is a form of self-censorship, which the network wisely imposed on itself before the government decided to censor them.

The results of the NBC house cleaning aren't dramatic. They are completely negative. Their campaign is successful because of what we don't see, and something that we don't see doesn't make much of an impression.

An evening of clean television fails to provoke the reaction that follows programs which carry a particularly brutal murder, or a Dagmar chest display, or an explanation of how to play Russian roulette.

This columnist has been in the forefront of the packs of baying hounds that have roared up following particularly blatant displays of violence and sex on TV. And in all honesty we should be ready to give some credit for efforts to eliminate the vulgarity.

I have not consciously tried to keep track of the moral cleanup on the networks, but thinking back over the last couple of months, I can't recall seeing anything particularly offensive. And the mail, which is a good guide to public reaction to the shows, has not contained any protests recently about poor taste.

The most noticeable change has been in the horror shows, which were the

worst offenders. They have been swinging toward psychological thrillers, and getting away from sheer physical terror. They still can be rough viewing, particularly for youngsters, but they have improved. One of the big problems in this type of show, as far as mid-west viewers are concerned, is the time element.

The New York producers think it's fine to schedule horror shows after 9 p.m., on the theory that the kids should be in bed by then. This conveniently ignores the huge percentage of their audience who are in the central time zone, where it is 8 o'clock and the kids are clamoring to watch the television.

The cleanup of TV has been undertaken by others than NBC. In Hollywood, west coast producers adopted a purity code which will screen out most objectional material. Here are a few things which are now banned:

Brutal and horrible murders, details of crimes, excessive pain and suffering, executions of criminals, surgical operations, branding of people or animals, scenes of passion and seduction, and undue exposure of the human form to the extent often seen in night clubs.

The NBC code takes up a 39-page booklet. It is so precise and detailed, and covers so many situations that a writer preparing a television script must wonder if he can stray from subjects other than mother love and floral arrangements.

The real test of the new purity will come this fall, when the most vulgar and violent comedians return to the air. We will learn if the phrase, "Scenes involving disrobing are generally avoided" applies to Milton Berle.

favorite recipes

No. 9 of a series

forecast for women

BETTY ANN DOWD, wife of Don Dowd, who appears on the "Kay Morrow Show" (WENR-TV), sends a cold soup, a seasonable dish that can be served as a first course or as a main course combined with assorted sandwiches and beverage. A dish that can be prepared well in advance of your guests' arrival, Gaz-pa-chio will be enjoyed by everyone—even those who think they do not like cold soup!

Gaz-pa-chio

(cold vegetable soup)

6 large ripe tomatoes (peeled)

1 green pepper

2 small cucumbers (peeled and seeded)

2 tablespoons onion

2 tablespoons grated carrot

2 tablespoons lemon juice

$\frac{1}{2}$ teaspoon garlic powder or 1 clove

garlic (mashed)

cayenne pepper

salt, pepper



BETTY DOWD

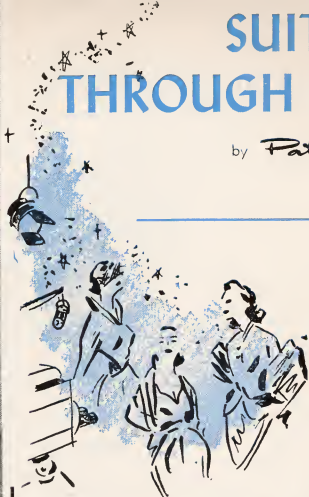
Chop together in large bowl the tomatoes, green pepper, cucumber and onion. Add the carrot, lemon juice, garlic powder or mashed garlic clove, dash of cayenne pepper, salt and pepper. Mix thoroughly, place in refrigerator and chill for several hours.

To serve, place in bouillon cups and garnish with chopped parsley or watercress. Serves 6.



SUITS THROUGH B

by *Patricia*



2



CARRY TONI BUSY TV DAYS

via Cooper

editor, forecast for women

TONI GILMAN, gifted young hostess of the "Foxhead 400 House Party" (WBKB) and panelist on "Down You Go" (WGN-TV), finds a suit wardrobe important in presenting a well-groomed appearance throughout busy days which often take her from show conference to rehearsal to show. Trends in fall and winter collections are shown on these pages, featuring suits from the collection at Carson, Pirie, Scott & Company, Chicago.

1. For dinner in town, the theatre or on-camera appearance, Toni selects a black velvet costume suit by Nathan Strong. The jacket, worn over a simple sheath dress, has bracelet length sleeves with turned up cuff and softly padded hipline detailed with buttons of brilliants. Her hat, by Evalyn Nugent, is of black felt with costume jewelry trim and smart monocle veil. She carries a black fox muff. (North Room Dresses, \$49.95)

2. Entertaining at home, Toni removes the jacket, revealing a dress with scooped neckline, cap sleeves and pegged top skirt.

3. Shopping in town, Toni chooses a woven tweed suit by Bardley in navy, sand and tobacco. The suit jacket, tailored on classic lines, buttons closely at the neckline and has four pockets. With the suit, she wears a slouch hat of sand felt, small silk scarf and string gloves. She carries a pouch bag of sand calf. (North Room Suits, \$65.)

4. Toni likes this gray wool suit by Towncliffe because the versatile box jacket may be worn hanging loose or belted over the pencil slim skirt. Her hat is of gray felt and she carries a Stone Marten scarf. (Casual Suits, \$69.95)



NO HOME IS HOSPITAL

Treat Emergencies Only,
Advises Dr. Van Dellen

by DR. THEODORE VAN DELLEN

Dr. Van Dellen carefully tapes down the tops of medicine bottles as an assurance against mistakes often made in haste.

At regular intervals it becomes necessary to clean out the medicine cabinet, removing medicines no longer good and replenishing our medical supplies for treating home emergencies. To the housewife falls this job, which is why we asked Dr. Theodore R. Van Dellen, moderator of "Health Talk" (7:30 p.m. Tuesday, WGN-TV) to advise us on the needs for home treatment and caution us against making some very common mistakes. Editor's Note.

THE practice of making every home a hospital is inadvisable and the medicine cabinet should accommodate only emergency items. Drugs must be kept out of reach of children and, if possible, locked up.

The space above the wash basin is a popular storage site but is potentially dangerous as medicines and toilet articles stand side by side and in addition, youngsters can easily reach the cabinet. To overcome this hazard, it is better to select a high shelf in the linen closet or to store all bottles, jars, and boxes of medicines in a special carton.

Every product should be labeled and dated. Old medicines should be thrown away because some lose their strength in standing; others become more powerful. Bottles and boxes containing toxic substances should be labeled and have the word POISON written across them in large letters. By strapping down the cork or top with adhesive tape, mistakes are less likely to occur.



Most families like to have a laxative on hand. Castor oil and Epsom and Rochelle salts act fast; Cascara sagrada and mineral oil are milder. Without going into the subject of constipation, it might be stated that the physician should be consulted when it seems necessary to use drugs of this type regularly.

Aromatic spirits of ammonia is a good stimulant but coffee or whiskey sometimes will do as well. Baking soda or essence of peppermint will ease occasional attacks of indigestion. Zinc oxide ointment, petroleum jelly, olive oil, and calamine often prove helpful in skin irritations. Aspirin accords temporary relief of headaches, colds, and arthritis. Whether a sedative should be included is an individual problem that the physician should decide.

A clinical thermometer, a hot water bag, an ice bag, and an enema bag are useful devices to have available.

A first aid kit will supply the essential aids for cuts and bruises. It should contain cotton, bandages, adhesive, scissors, tweezers, a medicine glass and dropper, and an insect repellent. Washing lacerations with soap and water will remove many germs hence it is not necessary to apply strong preparations such as iodine, carbolic acid, or bichloride of mercury. When an antiseptic is required, a detergent such as zephiran solution is advised. Rubbing alcohol also has disinfectant qualities and deserves a place in the cabinet.

Tuesday Aug. 28

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Interview & demonstration with C. H. Fletcher analyzing handwriting
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
Streamlining hip exercises
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Tips on what to buy, why you should buy, and general information
- 9 Chicago Cooks—Recipes**
- 11:00 4 Creative Cookery—F. Pope**
Chicken almond din & baked rice pudding prepared by Francois Pope
- 7 Bob And Kay Show—Variety**
- 11:30 5 Norman Ross' Varieties**
Discussion on various subjects
- 7 Jessie DeBoth's TV Notebook**
Homemaking hints & processes dramatized, cooking recipes explained & new products introduced
- 9 Hi Ladies—Interviews**
- 12:00 4 Garry Moore Show—Comedy**
Guest: Guy Raymond, comedian
- 5 "I'm From Arkansas"—Film**
Slim Summerville and Iris Adrian a musical about entertainers from Arkansas
- 7 Bob And Kay (continued)**
- 9 Russ Davis Show—Interviews**
- 12:30 4 First Hundred Years—Serial**
Jimmy Lydon and Olive Stacey star
- 5 Your Luncheon Date—Variety**
- 9 Plan-A-Room—Designs**
Paul McAlister with interior decoration ideas for all your rooms
- 12:45 4 Garry Moore Show—Cont'd.**
- 9 Spencer Allen And The News**
Around the world report
- 1:00 4 Bill Evans Show—Variety**
- 5 "Last Alarm"—Feature Film**
Warren Hull, J. Farrell McDonald, & Polly Young in tale of retired fireman who tracks down pyromaniac when his best friend is killed in a fire
- 7 Beulah Karney Show—Foods**
Adventures in and with foods
- 9 Travelers' sketchbook—Films**
"Coho Salmon on the Fly"
- 1:30 4 Multiscope News—Ticker Tape**
- 9 Showtime—Musical Film Shorts**
- 1:45 4 Vanity Fair—Interviews**
- 7 Barbara Moro—Creative Ideas**
How to make your home beautiful
- 2:00 5 Miss Susan—Serial Story**
- 9 "Wayne Murder Case"—Feature**
Film with Regis Toomey; expose of a crime ring dominated by killers who disregard men & women in their quest for power

Dope Is Destroying Our Teens

Continued from page 7



Closeup of a giant Marijuana plant found growing half a block distant from a San Francisco police station. This single plant would produce ten pounds of dope, enough for 25,000 smokes.

violence of all kinds. The coldblooded gangsters who are pushing dope into schools must be stopped by the only language they know: tough penalties and careful police work, aided by public vigilance.

TV has alerted the public to the chilling menace. Dope hearings of the Senate Crime Committee pointed the danger, and local programs have taken up the good work. Illinois has enacted the legal tools that are needed to do the clean-up job. If federal laws are stiffened to match the menace, we may yet keep faith with the frightened and shaken youth who was brought into police court recently as an addict.

His arms were purple from the injections of the needle. His eyes were vacant, his expression vague.

"What," asked the officers, "can we do to help kids like you."

He answered: "Stop the sale of dope."

Austin H. Kiplinger—

Newscaster for WENR-TV

Austin H. Kiplinger was born in Washington, D.C., Sept. 19, 1918. He was educated in District of Columbia public schools before attending Cornell University where he graduated in 1939 with a Bachelor of Arts degree.

During his stay at Cornell, Kiplinger

(Continued on page 31)

TUESDAY—continued

- 2:15 4 **Bride And Groom**—Interviews
John Nelson, emcee
- 5 **Vacation Wonderland**—Travel
Tanglewood
- 2:30 4 **Fashion Magic**—Arlene Francis
Styles and beauty tips for women
- 5 **To be announced**
- 3:00 4 **Homemakers' Exchange**—Foods
- 5 **Straw Hat Matinee**—Variety
Mel Martin emcees amusements
- 9 **Test Pattern Til 4:30**
- 3:30 4 **Your Visiting Nurse**
- 3:30 4 **Multiscope News**—Ticker Tape
- 4:00 4 **Stave Allen Show**—Variety
- 5 **Hawkins Falls, Pop. 6200**
Stranger resists arrest by barricading himself in Flagle's barn
- 7 **Sagebrush Theater**—Western
"Bullets and Saddles" western
- 4:15 4 **Breezy, Don And Vera**—Puppets
- 5 **To be announced**
- 4:30 4 **Assembly**—Military Questions
Film on various branches of serv.
- 5 **Howdy Doody**—Variety
Fun with Clarabell, hornblowing clown
- 9 **Telephone Game**—Quiz Session
Join the fun; send your number to Jane Quinn and Harold Isbell, you may win a prize
- 5:00 4 **Kids Karnival Kwiz**—Games
Suppertime frolic for the kiddies
- 5 **Cactus Jim**—Western Feature
- 7 **Mary Hartline Show**—Prizes
- 9 **Trail Blazers' Theater**—Western
"Rhythm of the Rio Grande" film
- 5:15 7 **Lois And Looie**—Cartoons
The adventures of a small boy
- 5:30 4 **Silhouettes Of The West**
Roy Starkey stars
- 5 **Visit With Cactus Jim**
- 7 **Paddy The Pelican**—Cartoon
- 5:30 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: Vacation Panorama, comedy
- 9 **Foto Test**—Frank Sweeney
Cash prizes for the ladies
- 5:50 5 **Bill Ray Reports The News**
- 6:00 4 **Danny O'Neil At Home Show**
Music and variety with the gang
- 5 **Kukla, Fran, And Ollie**
Join the gay trio as they sing
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**

- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**
Musical variety with Curt and Fisher, dance team, as guests
- 7 **Beulah Show**—Comedy
Ethel Waters stars as mediator in Henderson's bustling household as Mr. Henderson tries to buy land from a neighbor for his gun club to use as target practice
- 9 **First Edition**—Frann Weigle
- 6:45 4 **Stork Club**—Interviews
Admiral Lovett from Washington, D. C., and the winner of the Miss Veteran of Foreign Wars contest
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Star Of The Family**—Variety
Peter Lind Hayes & Mary Healy star with Joey Adams, Juanita Hall, Bud and Cece Robinson
- 5 **Meet The Press**—Discussion
Martha Rountree moderator
- 7 **"What's Your Racket"**—Feature
Film with J. Carroll Naish and Regis Toomey starring
- 9 **Our World**—"This Land Of Ours"
- 7:30 4 **I Hear Music**
- 5 **Juvenile Jury**—Panel Quiz
John Barry moderator of panel of youngsters debating problems
- 9 **Health Talk**—Dr. Van Dellen
"Colds, Coughs, & Complications" discussed by Dr. Noah D. Fabricant, Asst. prof. of Otolaryngology, U. of Illinois, College of Medicine
- 8:00 4 **Hollywood Opening Night**
"A Likely Story"
- 5 **Fireside Theater**—Film Drama
"Comes The Day" with Tom Powers, Sheila Bromley, & Bigelow Sayre; a successful executive with problems of a 2nd honeymoon
- 7 **Q.E.D.**—Panel Quiz
Fred Uttal mc, panelists Maggie Hayes, Hy Brown, and guest panelist
- 9 **Cavalcade Of Bands**—Musical
Emcee Don Russell introduces guests Tex Beneke and his orchestra
- 8:30 4 **Suspense—Mystery Drama**
"This Is Your Confession" pt. II with Eva Gabor and Sidney Blackmer; drama disclosing how spys are made to tell the truth
- 5 **Circle Theater**—Drama
"Johnny Pickup" with Art Keegan and Annie Jackson. Two of life's misfits find romance through a chance meeting on a lonely beach
- 7 **Life Begins At Eighty**
Jack Barry moderator presents his panel of elders in a discussion
- 9:00 4 **Danger—Mystery Drama**
"The Mad Man Of Middletown" starring Walter Slezak. A Parisian police inspector who is visiting America becomes involved with murder in the wide open spaces

TUESDAY—continued

- 9:00 5 **Amateur Hour**—Ted Mack mc
Talented people get their chance, Dennis James as sub emcee
- 7 **March Of Time Thru The Years**
John Daly is your host
- 9 **They Stand Accused**—Debate
Re-enactment of a trial from page of court history with actual lawyers
- 9:30 4 **Two Minutes To Go**—Quiz
Famous sports celebrities match wits against the sports subjects you send in. Jack Drees emcee
- 7 **A Hit Is Made**—Drama
John Barclay as director shows us the techniques of play as well as inner drama in "The Elevator," with Jackie and John James, Fred Smith, Johnny Galuarro and Deanna Crowe; takes place in the Empire State Building
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Informal interviews on State Street
- 5 **Weatherman**—Clint Youle
- 7 **America Prepares**—Films
"Sixth Infantry Division" and "Food Service Activities"
- 9 **"Slightly Honorable"**—Feature
Film with Pat O'Brien, Broderic Crawford, Edward Arnold, & Eve Arden; attorney & his associate out to smash crooked political setup involving D.A.
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner**—News
- 5 **Len O'Connor And The News**
- 10:30 4 **What's Wrong With This Picture**
- 5 **Let's Look At Sports**—T. Duggan
- 7 **Cafe Continental**—Variety Also
Cameraman At Large—Film Short titled "Baby Sitter"
- 10:45 4 **Linger Awhile**—Musical
Jeri Sothern sings and plays songs
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Today In Sports**—Joe Wilson
- 5 **Broadway Open House**—Variety
Comedian Jack E. Leonard mc with Dagmar, Kirby Stone Quintet, and dancer Ray Malone
- 7 **Paul Harvey And The News**
- 11:10 7 **Flana-Grams**—Sports News
- 11:15 4 **Wendell Hall**—Musical
Spotlight on your musical favorites
- 11:30 4 **Murder Before Midnight**—Film
- 9 **Eloise Salutes The Stars**—Chats
Guest: Mary Mayo, young & attractive recording artist and TV star
- 11:45 4 **Be Your Own Boss**—Commercial
- 12:00 4 **"Marked Men"**—Feature Film
Warren Hull and Isabel Jewell
- 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

New, exciting SPORTS QUIZ!

"2 minutes to go!"

Match wits with Herb Graffis, Gene Kessler, our mystery guest and other sports celebrities.

Think up a sports-leaser and win a handsome prize.

FUN FOR THE WHOLE FAMILY!

Jack Drees, M. C.

**Every Tuesday
9:30 P. M.**

**WBKB
Channel 4**

Presented by

FOX DE LUXE BEER

Peter Fox Brew. Co., Chicago

\$3 TV Service Call \$3

Includes Labor

PICTURE TUBE WARRANTY

As Low As \$7.95

1st, 2nd & 3rd YEAR

SERVICE CONTRACTS

AVAILABLE

CALL
CO rnelia
7-6355

TELE-MASTER

Television Service
4610 N. KEDZIE



**PRIZES PRIZES
PRIZES!**



**EVERYONE CAN WIN
VALUABLE PRIZES • FUN FOR ALL**

TELEPHONE GAME

with **HAROLD ISBELL** and **JANE QUINN**

WGN-TV 4:30-5:00

MON.
THRU
FRI.



Genial Bob Murphy is one of Chicago's best-loved performers.

AMATEUR HOUR

The Public Can Satisfy
That Secret Urge



Mel Torme, now a top flight TV star, was an early Sachs prizewinner.

Huddling over the program script are (l to r) producer Norm Heyne, announcer Bob Cunningham and emcee Bob Murphy. They form a smooth trio.



AMONG the more famous Chicago-land institutions are such diversified attractions as the Art Institute, Soldier's Field, the old Water Tower, and Morris B. Sachs' "Amateur Hour." Seen each Sunday on WENR-TV, this sprightly talent show moves along, season after season, in a manner that defies its venerable 17 years of age.

Starting as a radio show in 1934, the "Amateur Hour" moved into TV on March 13, 1949 and will celebrate its 17th birthday Sunday, Aug. 26. The occasion also marks its 884th consecutive performance.

Some bigtime stars received their first prizes and encouragement on the Sachs program, among them Mel Torme, Frankie Laine, Maureen Cannon, the Harmonicats and actresses June Haver and Pam Britton. But the "Amateur Hour" also gives the public-at-large a chance to exhibit its secret urge to "get up 'n' show 'em how."

An important figure each Sunday is Bob "Ace" Murphy, the round, jolly emcee who extends a friendly introduction to each quavering hopeful. Bob's been handling the emcee job for four years, but never once has he ever openly tabbed any of the performers as "likely to succeed" or "apt to go nowhere." He feels the viewers should make their own decisions on a prospect's merit.

Specifically, the contest is conducted on a 13-week cycle, with an auto being awarded to the top winner of each quarterly period. Producer Norm Heyne and announcer Bob Cunningham team up with Murphy each Sunday to present the program.

The "Amateur Hour" is seen on channel 7 each Sunday at 12:30 to 1:30 p.m.

Young ventriloquist Dennis Atwood is typical of the thousands of show business hopefuls who have appeared on "Amateur Hour."



Wednesday Aug. 29

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—Variety**
Animal of the week is presented
- 9:30 4 Fun And Figure—Exercises**
Fun and exercise with Ed Allen
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
How to get rid of that excess flesh between the shoulder blades
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Helpful hints for budgeting
- 9 Chicago Cooks—Recipes**
New dishes to please your family
- 11:00 4 Creative Cookery—Recipes**
Roast Chicken is prepared today
- 7 Bob & Kay Show—Commentary**
Unusual interview and discussions
- 11:30 5 Norman Ross' Varieties**
Commentary, discussion, and news
- 9 Hi Ladies—Interviews**
Informal chats with Tommy Bartlett
- 12:00 4 Garry Moore Show—Variety**
Guest: Phil Foster, comedian
- 5 Meet Mintz—Herbie Mintz**
Hit tunes of yesteryear
- 9 Russ Davis Show—Music**
Popular melodies of today
- 12:15 5 Newsroom—Late Information**
Highlights from the news front
- 12:30 4 First Hundred Years—Serial**
Olive Stacey and Jimmy Lydon star
- 5 Your Luncheon Date—Musical**
Hugh Downs, Nancy Wright, and the Art Van Damme Quintet.
- 9 Magic Carpet—Film**
"Golf Beaches"
- 12:45 4 Garry Moore Show—Cont'd.**
- 9 Spencer Allen And The News**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Bill Evans Show—Variety**
- 5 "Club Havana"—Feature Film**
Tom Neal and Margaret Lindsay in tale where we look behind the gay face presented at the club to the problems and heartaches in six peoples lives
- 7 Kay Morrow Show—Interviews**
Matching wallpaper and fabrics for fall interior decorating schemes
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews & TV Forecast autographed baseball award to Marc Rosen
- 1:25 9 Baseball—Sox vs Washington**
Jack Brickhouse announces the game
- 1:30 4 Multiscope News—Ticker Tape**
- 7 Barbara Moro—Creative Ideas**
New gadgets and gimmicks
- 1:45 4 Vanity Fair—Interviews**
- 2:00 5 Miss Susan—Susan Peters**

TV FORECAST

Dope Is Destroying Our Teens

Continued from Page 27



Detective G. T. Belland looks over a \$400 cache of marijuana seized in a Seattle hotel room. Note the oversized, coarse paper wrapping, a distinguishing mark of the deadly "reefers."

acted as a "stringer" for the Associated Press. In the fall of '39, he entered Harvard University for a year of graduate study in economics.

The spring of 1940 found him working as a reporter on the San Francisco Chronicle. He also had his first radio experience in that year as a panelist on "This World Views the News" program.

He returned to Washington in September of 1941 as an editorial assistant to W. M. Kiplinger in work on their book, "Washington Is Like That," published in 1941—a best seller in the non-fiction field. In 1942, he entered the Navy, serving as pilot of a carrier-based torpedo plane in the Pacific. In December of 1944 (while still in service) he married Mary Louise Cobb of Winnetka.

Discharged in 1945, he became executive editor of the Kiplinger newsletter ("The Changing Times").

He was a front page columnist with the Chicago Journal of Commerce—"The Round Table"—leaving in the fall of '50 because of a strenuous TV load.

He is currently seen every Monday through Friday over Station WENR-TV and heard daily over radio Station WENR.

"Kip" has two sons (ages 4 and 6), and lives in Northfield, Ill.

WEDNESDAY—continued

- 2:15 5 **Vacation Wonderland—Travel**
Curaco is visited via film
- 2:30 4 **All Around The Town—Chats**
Mike Wallace with his roaming camera interviews people
- 5 **Bert Parks Show—Musical Treat**
Variety with Betty Ann Grove, the Heatherstones, & Bobby Sherwood
- 3:00 4 **Homemakers' Exchange—Foods**
Louise Leslie demonstrates recipes
- 5 **Straw Hat Matinee—Variety**
Mel Martin mc with variety acts, women's fashions, Ernie Lee's hill-billy music, "Salute to a Good Neighbor" and amateur performers
- 3:30 4 **Your Visiting Nurse**
- 3:35 4 **Pin-Up Wife—Commercial**
- 3:45 9 **Tenth Inning—Harry Creighton**
Fan interviews and TV *Forecast's* guest Mrs. Clarence Johnson
- 4:00 5 **Hawkins Falls, Pop. 6200**
The attempted murderer is captured
- 7 **Sagebrush Theater—Western**
"Song of the Trail"
- 4:05 4 **Multiscope News—Ticker Tape**
- 4:15 4 **Breezy, Don And Vera—Puppets**
Florence Flutterby and Clementine
- 5 **Gabby Hayes Show—Tall Tales**
Story of early American heroes
- 4:30 4 **Assembly—Military Questions**
Discussion on the Air Force
- 5 **Howdy Doody Show—Bob Smith**
Puppet fun for the kiddies
- 9 **Telephone Game—Quiz Session**
You too may win a prize! Send your number to Harold Isbell
-
- 5:00 4 **Kids Karnival Kwiz—Games**
Art Hern mc gives prizes to kids
- 5 **Cactus Jim—Western Feature**
Stories of the heroes of the west
- 7 **Mary Hartline Show—Games**
Prizes and interviews with Mary
- 9 **Trail Blazer's Theater—Western**
"Roll Wagons Roll" feature film
- 5:15 7 **Lois And Looie—Cartoons**
- 5:30 4 **Silhouettes Of The West**
Western show with Roy Starkey
- 5 **Visit With Cactus Jim**
- 7 **Tom Corbett Space Cadet**
Futuristic adventure stories
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Comedy: Butcher Shop Vignette
- 7 **Uncle Mistletoe—Adventures**
Delightful stories for youngsters with all the wonderland folk
- 9 **Foto-Test—Frank Sweeney**
Exciting game with prizes for all
- 5:50 5 **Bill Ray Reports The News**
- 6:00 4 **Music Bowl—Danny O'Neil**
Favorite tunes requested by you

- 6:00 5 **Kukla, Fran, And Ollie**
Burr Tillstrom's laugh-provoking marionettes in another merry session with Fran Allison
- 7 **Austin Kiplinger and The News**
Round-up of world events
- 9 **Captain Video—Adventures**
Adventures in a world furnished with super-sonic devices
- 6:10 7 **Top O' The Weather—Russ Reed**
Prediction for tonight and tomorrow
- 6:15 4 **Ulmer Turner And The News**
News events of vital interest
- 6:20 7 **Flana-Grams—Sports News**
Events of the day in the sports world
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Song At Twilight—Musical**
Vocalist Johnny Andrews
- 7 **Chance Of A Lifetime—Quiz**
John Reed King emcee
- 9 **First Edition—Frann Weigle**
- 6:45 4 **Perry Como Show—Musical**
"Somebody Loves Me," "Too Young," "Castle, Rock" & "Cara Cara Bella Bella"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel**
What happened in Chicago today
- 7:00 4 **Arthur Godfrey's Friends**
Musical variety with Frank Parker mc, Marion Marlowe, Janette Davis, Chordettes, & Mariners vocal groups
- 5 **Heritage—Music And Art**
John Walker, chief curator of the Nat'l Gallery of Art in Washington, presents and comments on famous pictures and art objects; Rose d'Amore interviews well-known composers and musicians, and Richard Bales conducts the Gallery orchestra
- 7 **Paul Dixon Show—Variety**
Informal comedy and ad libbing with members of the audience; Dottie Mack and Wanda Lewis help the fun along
- 9 **Club House—Interviews**
Jack Brickhouse and Marty Hogan
- 7:30 9 **"Sailor Be Good"—Feature Film**
Vivienne Osborne, George E. Stone, and Jack Oakie
- 8:00 4 **Strike It Rich—Quiz**
Warren Hull emcee of the "quiz with a heart." Contestants win prizes
- 5 **Kraft Theater—Drama**
"The Ashes in the Wind" with Emily Lawrence and Herbert Rudley, Dorothy Sands and Jack Arthur; how the illness of one member affects an entire family
- 7 **Bill Gwinn Show—Musical Quiz**
Prize to couple who re-enact scene where a song altered their lives
- 9 **What's The Story—Panel Quiz**
Walter Raney as City Ed. taking a story from reporter while panel of 4 reporters try to guess news event from appearance and surroundings
- 8:30 4 **The Web—Mystery Drama**
"Too Late To Run"

WEDNESDAY—continued

- 8:30 7 **Wrestling From Rainbo Arena**
Wayne Griffin announces matches as the grunt and groan artists struggle for top place in this special benefit for the V.F.W. National Home
- 9 **Shadow Of The Cloak—Drama**
Tale of intrigue and mystery starring Helmut Dantine in "Consignment to Oblivion." International security intelligence is on the trail of gang of world wide counterfeiters
- 9:00 4 **Blue Ribbon Bouts—Boxing**
Welterweight championship bout between Kid Gavilan & Billy Graham
- 5 **Break The Bank—Quiz**
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra
- 9 **Press Conferences—Interviews**
Representatives of the 4 newspapers interview a prominent citizen or politician; Lee Schooler, moderator
- 9:30 5 **Stars Over Hollywood—Drama**
"Strange Encounter" with Jorja Curtright & Steven Geray; mystery suspense which builds to a surprise ending
- 9 **Camera Caravan—Film Short**
"On Stage"
- 9:45 4 **Sports Quiz—Film**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Interviews with the man on the street
- 5 **Weatherman—Clint Youle**
- 9 **"The Brothers"—Feature Film**
Patricia Roc and Will Fyffe
- 10:10 5 **Dorsey Connors—Helpful Ideas**
Timely tips for the homemaker
- 10:15 4 **Ulmer Turner—News**
- 5 **Len O'Connor And The News**
- 10:30 4 **What's Wrong With This Picture**
Quiz session with Hank Grant emcee
- 5 **Let's Look At Sports—T. Duggan**
Sports news and interviews
- 10:45 4 **Linger Awhile—Musical**
Marty Hogan commentator
- 5 **Herbie Mintz Show—Musical**
Tunes that bring back memories
- 11:00 4 **Today In Sports—Joe Wilson**
- 5 **Camel Movie Hour—Feature Film**
- 7 **Paul Harvey And The News**
Report on news around the world
- 11:10 7 **Flana-Grams—Sports Comment**
Late reports on the sports world
- 11:15 4 **Wendell Hall—Musical**
Reminiscence to the tune of favorites
- 11:30 4 **Murder Before Midnight—Film**
- 9 **Business Opportunities On TV**
- 11:45 9 **Chicagoland Newsreel**
- 12:00 4 **"Misbehaving Husbands"—Film**
Feature with Harry Langdon and Ralph Byrd
- 1:30 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

The Hudson Dealers
of Metropolitan Chicago

present

WRESTLING FROM RAINBO

Every Wednesday
8:30 P.M.

WENR-TV
Channel 7

DAY AND NIGHT
CITY WIDE SERVICE

\$3 DAY—\$4 NIGHT or SUNDAY
ALL MAKES—BONDED—GUARANTEED

Low Cost Parts Warranties Available. Aerials installed. Shop open 9 A.M. to 9 P. M. . . bring in your set and save. See it repaired.

2922 MILWAUKEE AVE.
FOSTER TELEVISION
HU mboldt 9-0911

*Armour and Company
Presents*

Stars over Hollywood

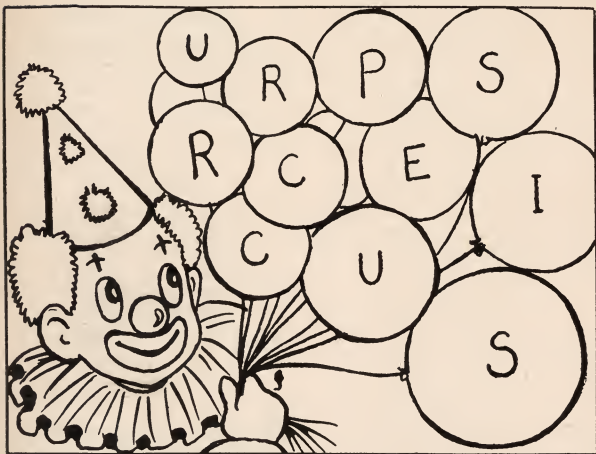
Every Wednesday—9:30 P.M. Channel 5



A new and original Hollywood
production each week

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951



Here is a picture for you to color. Can you read what the scrambled letters in the balloon read? Write your answer and mail in your entry to Mollycues, TV Forecast, 185 N. Wabash ave., Chicago 1, Ill.

First prize is \$1; second prize is 50 cents; next 12 prizes are 25 cents each. Entries should be postmarked no later than September 4.

BOYS and GIRLS!

The mystery celebrity of the Mollycues special contest is, of course, Milton Berle. The ten winners of this contest will be notified and will meet "Uncle Miltie" and have an individual picture taken with him. All you have to do, in addition to working last week's jigsaw puzzle, is to write a short note on why you would like to meet Milton Berle in person.

Mail your entries, no later than August 27, to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill.



Thursday Aug. 30

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Music, variety, comedy with George
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features** (continued)
- 10:00 9 **Your Figure Ladies**—Exercises
Suggestions for a trimmer waistline
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
What's new in the stores
- 9 **Chicago Cooks**—Recipes
- 11:00 4 **Creative Cookery**—Recipes
Making of strawberry rhubarb mold
and also peach jam
- 7 **Bob & Kay Show**—Commentary
Music, variety, discussion, & guests
- 11:30 5 **Norman Ross' Varieties**
Commentary on items of interest
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Garry Moore Show**—Comedy
Guests: Jim Kirkwood and Lee Goodman comedians
- 5 **"Great Mike Wins"**—Film
Stu Erwin in a heart rendering tale
of a boy and his dog
- 9 **Russ Davis Show**—Comment
- 12:30 4 **First Hundred Years**—Serial
- 5 **Your Luncheon Date**—Musical
Music with the Art Van Damme
Quintet; Nancy Wright and Hugh
Downs, vocalists
- 9 **Interior Decoration**—Ideas
Paul MacAlister demonstrates
- 12:45 4 **Garry Moore Show** (cont'd.)
- 9 **Spencer Allen And The News**
- 1:00 4 **Bill Evans Show**—Music-Variety
- 5 **"Missing Corpse"**—Feature Film
Frank Jenks and J. Edward Bromberg
in a story of a rival publisher's
killing
- 7 **Beulah Karney Show**—Foods
Adventures in the art of cooking
- 9 **Travelers' Sketchbook**—Films
"Tampico Tarpon"
- 1:30 4 **Multiscope News**—Ticker Tape
- 9 **Showtime**—Musical Film Shorts
- 1:45 4 **Vanity Fair**—Interviews
- 7 **Barbara Moro**—Creative Ideas
- 2:00 5 **Miss Susan**—Susan Peters
- 9 **"Jungle Bride"**—Feature Film
Chas. Starrett, Anita Page, & Kenneth Thompson stranded on island
find what each person's worth is
under the trying conditions
- 2:15 4 **Bride And Groom**—Interviews
John Nelson, emcee
- 5 **Vacation Wonderland**—Travel
Youth Hosteling

- 2:30 4 **Multiscope News**—Ticker Tape
- 5 **To be announced**
- 3:00 4 **Homemakers' Exchange**—Foods
- 5 **Straw Hat Matinee**—Variety
- 9 **Test Pattern** Til 4:30
- 3:30 4 **Your Visiting Nurse**
- 3:35 4 **Multiscope News**—Ticker Tape
- 4:00 4 **Steve Allen Show**—Variety
Music, comedy, & guest celebrities
- 5 **Hawkins Falls, Pop. 6200**—Serial
Doc and Roy identify the murderer of
Jerry Collins
- 7 **Sagebrush Theater**—Western
"Adventures of the Masked Phantom"
- 4:15 4 **Breezy, Don, And Vera**
Puppet fun with Captain Crusty,
Florence Flutterby and Clementine
- 5 **To be announced**
- 4:30 4 **Assembly**—Military Questions
Filmed interview from the Pacific
- 5 **Howdy Doody Show**—Variety
- 9 **Telephone Game**—Harold Isbell
Join this exciting quiz session; send
in your phone number; Jane Quinn
assists Harold on the calls
- 5:00 4 **Kids Karnival Kwiz**—Games
Kids quizzed on films they have view-
ed and awarded prizes
- 5 **Cactus Jim**—Western Feature
Rip roaring western tales
- 7 **Mary Hartline Show**—Games
- 9 **Trail Blazers' Theater**—Film
"Hurricane Horsemen" western
- 5:15 7 **Lois And Looie**—Cartoons
- 5:30 4 **Silhouettes Of The West**
Roy Starkey in western tale
- 5 **Visit With Cactus Jim**
- 7 **Paddy The Pelican**—Cartoon
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: Leave a Kiss With The Cup
- 9 **Foto Test**—Quiz Session
Frank Sweeney emcee awards cash
- 5:50 5 **Bill Ray Reports The News**
- 6:00 4 **Danny O'Neil At Home Show**
- 5 **Kukla, Fran, And Ollie**
Meadow rompings of loveable trio
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video**—Adventure Tale
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Flana-Grams**—Sports News
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**
Musical variety with Sandra Deel
- 7 **Lone Ranger**—Western Drama
- 9 **First Edition**—Frann Weigle

THEY'RE BACK
TONIGHT!...



Lloyd Nolan, the new
**MARTIN KANE
PRIVATE EYE**

9:00 p.m.



plus...



THE
WAYNE
KING
SHOW

9:30 p.m.

WNBQ

CHANNEL 5



THURSDAY—continued

- 6:45 4 **Stork Club**—Interviews
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**
- 7:00 4 **Burns & Allen Show**—Comedy
Gracie's friend Mamie parks trailer
and three youngsters on the front
lawn, and bedlam results
5 **It Pays To Be Ignorant**—Quiz
Tom Howard conducts this comedy
game. Panel consists of George Shel-
ton; Harry McNaughton and Lulu
McConnell.
7 **Stop The Music**—Musical Quiz
Bert Parks emcee with Jane Morgan,
Jimmy Blaine, and Betty Ann Grove
vocalists & the "Mystery Melody"
9 **Our World**—Film
"This Land Is Ours"
- 7:30 4 **Amos 'n' Andy**—Comedy Drama
Kingfish finds a phone number in an
old suit, and his troubles begin when
it turns out to be a lonely hearts club
5 **Treasury Men in Action**
Based on T-Men files, Walter Greaza
stars in "The Case of the Hundred
Headed Hydra" with Donald Curtis,
Robert Harris, Anita Grannis, and Joe
Silver. Immigrants in Europe are
swindled by a man who promises to
invest their savings in the U. S. A.
9 **Club House**—Sports Discussion
Jack Brickhouse mc interviews
- 8:00 4 **Meet Corliss Archer**—Comedy
Lugene Sanders as Corliss, Fred
Shields, Bobby Ellis, and Frieda
Inescort star in series. Corliss &
Dexter join the elder Archers in a
hilarious game of bridge
5 **Ford Festival**—Musical Variety
James Melton emcee with vocalist
Dorothy Warenskjold and guest
7 **Don Ameche Show**—Musical
Musical comedy depicting life and
laughs backstage at a summer theater;
Period play leads Don into romantic
troubles. Tunes: "Sing For Your
Supper," "Love Is The Reason," and
"Who Cares"
9 **Down You Go**—Panel Quiz
Dr. Bergen Evans mc; panelists, Toni
Gilman, Carmelita Pope, Fran Cough-
lin and Robert Breen
- 8:30 4 **Big Town**—Newspaper Drama
Dramatic story of a music professor
7 **Blind Date**—Binnie Barnes mc
Gentlemen compete for dates with
city's top models
9 **Beauty Contest**—Bill O'Connor
Beauties compete in semi-finals for
\$10,000 in prizes
- 9:00 4 **Racket Squad**—Drama
Reed Hadley as Captain John Brad-
dock in "Perpetual Pellet" the in-
vention to replace gasoline with June
Vincent, Jimmy Anderson, & James
Craven

THURSDAY—continued

9:00 5 Martin Kane, Private Eye

Lloyd Nolan stars as big-city detective working with police in fight against crime, Walter Kinsella as Happy McMann and Nicholas Saunders as Sergeant Ross

7 Jerry Colonna Show—Variety

Comedy antics with Barbara Ruick vocalist & comedian Gordon Polk

9 Silver Screen Theater—Feature

9:30 4 400 House Party—Variety

Toni Gilman and Ken Nordine co-meece adult talent show with amateurs invited to participate

5 Wayne King Show—Musical

Variety featuring Harry Hall, Gloria Van, Barbara Becker and Don Large Chorus; theme: County Fair; tunes: "Shanghai," "I Whistle A Happy Tune," "The World Is Your Balloon," and "Sunshine Cake"

7 At Home Show—Musical Variety

Earl Wrightson is featured

9:45 7 Touchdown Thrills—Films

10:00 4 Ernie Simon—Curbstone Cutup

5 Weatherman—Clint Youle

7 Hollywood Theater Time—Film

9 Wrestling From Chicago

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner—News

5 Len O'Connor And The News

10:30 4 What's Wrong With This Picture

5 Let's Look At Sports—T. Duggan

7 Dr. Fixum—Household Tips

10:45 4 Linger Awhile—Musical

5 Herbie Mintz Show—Musical

11:00 4 Today In Sports—Joe Wilson

5 Broadway Open House—Variety

Kirby Stone Quintet, Ray Malone, dancer, comedienne Dagmar, Eileen Barton & Buddy Greco vocalists, and Donald Richards baritone mc

7 Paul Harvey And The News

11:00 9 "Danger On The Air"—Feature

Film with Donald Woods and Nan Grey; murder in a broadcasting studio

11:10 7 Flana-Grams—Sports Comments

11:15 4 Wendell Hall—Musical Treat

11:30 4 "I Take This Oath"—Film

Joyce Compton and Gordon Jones; the search for a man responsible for his father's death

12:00 4 "South of Panama"—Film

Roger Pryor and Virginia Vale

12:15 9 Chicagoland Newsreel

1:30 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)



Thursday Night

FOX HEAD

"400"

Houseparty

9:30 P.M.

WBKB

Channel 4

One Hour
TV
REPAIRS



radio dispatched

All Makes and Models
BY QUALIFIED TECHNICIANS

ROdney 3-2200

TELE-TRONICS

"MARTIN KANE, PRIVATE EYE"



SANO CIGARETTES

"A really good
cigarette with less than
1% nicotine"

Starring
Lloyd Nolan

On TELEVISION Thursday Night

On Radio

Every Sunday Afternoon



OLD BRIAR

"The Master Mixture
of rare flavor and
aroma"

UNITED STATES TOBACCO COMPANY

Station Breaks — By MIKE BOOM

CHICAGO—Terrific local response to this magazine's plea for a TV City continues to swamp the mail department. The support comes from all levels, from TV executives to fans. . . . The Quiz Kids, spearheaded by Lonny Lunde, are wearing big grins these days, now that veteran quizmaster Joe Kelly is back on the WNBQ show. The Kids and the public enjoyed such sparkling substitutes as Fran Allison and Clifton Utley, but after all, Joe is one of the family. Kelly's trouble was diagnosed as a gall bladder affliction.



LUNDE

Eddie Hamilton of 8032 Luella ave., a Checker Cab driver, always carries a *TV Forecast* magazine while he's on duty. He finds the passengers ask for it. . . . The "Bob and Kay" essay contest picked winners in three divisions. They're Fred Schlange Jr. of Brookfield, Ill.; Nancy Ellen Taylor of 8533 S. Bishop st. and Thomas Lynch of 7225 Phillips ave. . . . Norm Lindquist reports that Atlas Films here landed a choice assignment for Phillips 66 Com-

HAPPY ANNIVERSARY, JIM. . . .



Jim Moran, popular and likable emcee as well as a super salesman, inaugurates his third year on television with the "Courtesy Theatre", Sunday, Aug. 26 over WGN-TV at 9:30 p.m. In showing a first run film Sunday, "Grand Canyon", Jim establishes the longest running feature film show in the U.S.

pany—a series of commercials for national use.

Lou Gomavitz of the "Kukla, Fran & Ollie" show, and circus queen Ann Mace of Ringling Brothers, once worked together at Billy Rose's Diamond Horseshoe. . . . Glory Fox of the "Lois and Looie" show wants to write a column for (not about) parakeets for our readers. Any parakeets interested, please let us know. . . . Ernie Simon, the man who cuts up curbstones, says a censor is the man who puts the can't-can't on the can-can.

Hugh Downs, the versatile young WNBQ celebrity of "Luncheon Date," is an amateur astronomist. He's built his own telescope and is a full fledged member of the Royal Astronomical Society of Canada. . . . The old switcheroo—Bill Lawrence left motion picture work in Hollywood to invade Chicago TV. He's in the final stages of dickering with a local brewery for a "Supernatural" mystery series. . . . Norman Ross, channel 5's big (225 lbs.) disk jockey, made his first flight in a Shooting Star jet airplane.

Talent Forecast
—Watch for Sherri Windsor, a comely young actress and model you'll be seeing more of soon on your TV screens. She's a former "Miss Tavern Pale" winner, has reddish gold hair and hazel eyes.



WINDSOR

From here on, we get purely personal—we like many TV folks for different things. For example, Claude Kirchner for being the tallest, and Zero the Clown for being the shortest.

To continue—we like the length of Mary Hartline's golden hair, and the width of Linn Burton's grin. . . . We go for the friendliness of Clint and Jean Youle, but not Clint's weather forecasts. . . . We like Bill Snary's pipe and Dorsey Connors' stylish dresses. . . . A big favorite with us is Hank Grant's enthusiasm, but we're not forgetting the cool technique of Spencer Allen. Show business, it's great.

Friday Aug. 31

WBKB WNBK WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Variety of fun, music, and interviews with George and Pat Tobin
- 9:30 4 Fun And Figure—Exercises**
Exercises for poise and grace
- 9:50 4 Fun And Features—(continued)**
- 10:00 9 Your Figure Ladies—P. Fogarty**
Thighs & legs streamlined
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Hints for budget-wise women
- 9 Chicago Cooks—Recipes**
Exciting ways to prepare food
- 11:00 4 Creative Cookery—Recipes**
Cantonese chicken chow mein and lobster almond din are made
- 7 Bob And Kay Show—Variety**
Mixture of events and interviews
- 11:30 5 Norman Ross' Varieties**
Commentary on many items
- 9 Hi Ladies—Interviews**
Tommy Bartlett chats with gals
- 12:00 4 Garry Moore Show—Variety**
Guests: Pierpont Wiltzie III, comedy
- 5 Meet Mintz—Herbie Mintz**
Relax with the piano melodies
- 9 Russ Davis Show—Interviews**
- 12:15 5 Newsroom—Late Information**
Today's up-to-the-minute news
- 12:30 4 First Hundred Years—Serial**
Problems of young marriage
- 5 Your Luncheon Date—Musical**
with Hugh Downs, host; Nancy Wright, vocalist, and the Art Van Damme Quintet
- 9 Magic Carpet—Film**
- 12:45 4 Garry Moore Show—Variety**
- 9 Spencer Allen And The News**
Late information around the world
- 1:00 4 Bill Evans Show—Commentary**
- 5 "Little Pal"—Feature Film**
Mickey Rooney and Ralph Bellamy
- 7 Housewives Holiday—Kirchner**
Claude Kirchner interviews ladies
- 9 Traveler's Sketchbook—Film**
"Dorian Leigh"
- 1:30 4 Multiscope News—Ticker Tape**
- 7 Barbara Moro—Creative Ideas**
- 9 Showtime—Musical Film Shorts**
- 1:45 4 Vanity Fair—Interviews**
- 2:00 5 Miss Susan—Susan Peters**
Problems facing a woman lawyer
- 9 "Police Court"—Feature Film**
Leon Janney, Aileen Pringle, & Edmund Breese; expose about juvenile delinquency and how the law helps set youngsters straight
- 2:15 5 Vacation Wonderlands—Film**
Caroline Burke discusses
- 2:30 4 Fashion Magic—Arlene Francis**
Beauty care for the modern woman



"Hey, buddy, wanta buy a couple of hot tickets to 'Curbstone Cutup'?"

King Milton to be Here Aug. 31

Chicago TV fans are preparing a royal welcome August 31 when the undisputed king of video comedy—Milton Berle—starts a one week engagement at the Chicago Theatre. Uncle Miltie will head up the sparkling stage revue with his inimitable collection of chatter, gags and unpredictable stunts.

Berle has consistently led all survey ratings with his "Texaco Star Theatre."

South Shore Blows It Up

South Shore High school, probably the only midwest high school to realize TV's terrific impact on U.S. life, has bolstered its video curriculum by installing a giant theatre-type projector in its auditorium.

The screen is 6 by 8 feet, and can be easily viewed by a capacity throng of 750 students. It is believed to be the largest receiver of any kind installed in schools, and will be used not only by all students at lunchtime periods, but especially by South Shore's English-TV class, conducted by Philip Lewis.

FRIDAY—continued

- 2:30 5 Bert Parks Show—Musical**
Betty Ann Grove, Bobby Sherwood, and the Heathertones harmonize
- 3:00 4 Homemakers' Exchange—Foods**
Louise Leslie demonstrates recipes
- 5 Straw Hat Matinee—Variety**
Mel Martin emcees musical
- 9 Test Pattern Til 4:15**
- 3:30 4 Your Visiting Nurse**
- 3:35 4 Multiscope News—Ticker Tape**
- 4:00 5 Hawkins Falls, Pop. 6200**
The Stranger is questioned and attempts to escape
- 7 Sagebrush Theater—Western**
"Trail Riders"
- 4:15 4 Breezy, Don & Vera—Puppet**
- 5 Gabby Hayes Show—Tall Tales**
- 9 Telephone Game—Harold Isbell**
Jane Quinn and Harold invite you to send in your number; you may win a fabulous prize for trying
- 4:30 4 Assembly—Military Questions**
Tokyo calling Chgo., GI's talk to their parents and relatives
- 5 Howdy Doody Show—Bob Smith**
Flub-a-Dub, Clarabell, and Buffalo Bob
- 4:45 9 Raving Beauty—Story Time**
Lady Corine entertains little girls and shows them her dolls
- 5:00 4 Kids Karnival Kwiz—Games**
Youngsters get a chance to win prizes
- 5 Cactus Jim—Western Feature**
Stories of heroes of the old west
- 7 Mary Hartline Show—Prizes**
Mary and the kids play games
- 9 Trail Blazers' Theater—Film**
"Range Busters" western feature
- 5:15 7 Lois And Looie—Cartoons**
A day in the life of a small boy
- 5:30 4 Silhouettes Of The West**
- 5 Visit With Cactus Jim**
- 7 Tom Corbett Space Cadet**
Tales from the world of the future
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Subject: Make Your Own Glue
- 7 Uncle Mistletoe—Adventures**
Watch and listen to the exciting adventures of Tony Pony, Obediah Pig, Humphrey Mouse, & Michael
- 9 Foto Test—Quiz Game**
- 5:50 5 Billy Ray Reports The News**
- 6:00 4 Music Bowl—Danny O'Neil mc**
- 5 Kukla, Fran, And Ollie**
Laugh-provoking threesome, capers
- 7 Austin Kiplinger And The News**
- 9 Captain Video—Adventures**
Adventures in a world furnished with supersonic devices
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 6:20 7 Flana-Grams—Sports News**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Song At Twilight—Musical**
Johnny Andrews, vocalist
- 7 Life With Linkletter—Quiz**
Comedy session with Art Linkletter
- 9 First Edition—Frann Weigle**
Weather, baseball scores and races
- 6:45 4 Perry Como Show—Musical**
"My Truly, Truly Fair," "Because of You," "Good Morning Mr. Echo," and "I Concentrate On You"
- 5 News Caravan—John Swayze**
Round-up of the days events
- 9 Chicagoland Newsreel**
City wide coverage of the news
- 7:00 4 Ad Libbers—Imagination Test**
Panelists make up story as they go along, Peter Donald is host
- 5 Quiz Kids—Questions & Answers**
Moppets with all the answers, Joe Kelly moderator asks questions
- 7 Comedy Circus Films**
- 9 Twenty Questions—Panel Quiz**
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, & guest Bobby McGuire
- 7:30 4 Man Against Crime—Drama**
Ralph Bellamy stars as Mike Barnett as he tunes up for the football season by trying to solve a grid murder
- 5 Walt's Workshop—Creative**
Mr. Durbahn demonstrates how to make a project for children
- 7 Ruggles—Domestic Comedy**
Youngsters try unsuccessfully to enter mongrel in a dog show
- 9 You Asked For It—Films**
Art Baker presents films on everything requested by viewers. Guests: Capt. Sol Gruggers, machine gun expert; comedy diver Frank Foster, and Abdul, the Indian fakir
- 8:00 4 "Wrecking Crew"—Feature Film**
Richard Arlen and Chester Morris are rivals in business till they become rivals over the love of Jean Parker, but they unite when danger threatens
- 5 Big Story—Newspaper Drama**
Nat Polen as Ernie Hood of Alameda, Calif. Reporter breaks up a gang of political crooks who have been controlling the town
- 7 To Be Announced**
- 9 Public Prosecutor—Drama**
Amateur crime experts attempt to solve mystery before solution is revealed
- 8:30 5 Battle Report—Washington**
Official briefing of Amer. public on defense measures with John Steelman
- 7 Tales of Tomorrow—Drama**
Science-fiction series; "Knock" with Cloris Leachman & John McQuade. What happens after the Martians take over the world leaving only two people alive for experiments
- 9 Mal Bellairs Show—Musical**

FRIDAY—continued

- 9:00 4 Live Like A Millionaire**
Amateur session with new twist, John Nelson emcees
- 5 Sports Newsreel—Films**
- 7 "Becky Sharp"—Feature Film**
Miriam Hopkins, Francis Dee, Billie Burke, and Sir Cedric Hardwick; the loves of an ambitious woman
- 9 Cavalcade of Stars—Variety**
Jackie Gleason as emcee
- 9:30 4 Hit Spot—Musical Variety**
Peggy Taylor, TuTones, 4 Notes, and a salute to the "Town of the Week"
- 5 Greatest Fights Of The Century**
Boxing bout on film: Ray Miller vs Justo Suarez
- 9:45 5 Nature Of Things—Discussion**
"Motion Picture": Pictures & sound on film discussed, demonstrated, & explained by Dr. Roy K. Marshall
- 10:00 4 Ernie Simon—Curbstone Cutup**
Interviews with the man on the street
- 5 Weatherman—Clint Youle**
Report on nationwide climate
- 7 Courtesy Hour—Jim Moran**
Variety of music, dancing, and singing acts performed by professionals accompanied by Rex Maupin
- 9 Feature Film**
- 10:10 5 Dorsey Connors—Helpful Ideas**
Gadgets for every room of your home
- 10:15 4 Ulmer Turner and the News**
- 5 Len O'Connor And The News**
- 10:30 4 Film**
- 5 Let's Look At Sports—Duggan**
Sports discussion and interviews
- 10:45 4 Linger Awhile—Musical**
Unusual themes by Jeri Sothern
- 5 Herbie Mintz Show—Musical**
Tunes that bring back memories
- 11:00 4 Today In Sports—Joe Wilson**
- 5 Broadway Open House—Variety**
Comedy and music with Jack E. Leonard, Dagmar, Kirby Stone quintet, dancer Ray Malone, vocalists Eileen Barton, Buddy Greco, & Frank Gallop
- 7 Paul Harvey And The News**
Review of the news of the day
- 11:10 7 Flana-Grams—Sports Comments**
Pat Flanagan discusses sports
- 11:15 4 Wendell Hall—Musical**
- 9 "I'll Sell My Life"—Feature**
Film with Michael Wayland and Rose Hobart
- 11:30 4 Murder Before Midnight—Film**
- 12:00 4 "Mr. Celebrity"—Film**
Doris Day and Francis X. Bushman; the story of how thoroughbred horses come through
- 12:15 9 Chicagoland Newsreel**
Local events brought to you on film
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)



The Last Word

Dear Boss:

How intimate can television get? We at home wonder if the piano charmer Herbie Mintz isn't carrying things a bit too far when he draws that well-mouthed "Coomfoortable?" into our living rooms. Herbie, when you say that you make my two-headed Mother-In-Law feel 10 years younger—OUCH!

After watching Clifton Utley perform on the Quiz Kids program with the ease of a model father of twelve kids, couldn't help but notice the change from his usual newscast deliveries. Calm, cool. What a guy.

Speaking of changes, looks like that vacation from TV did Paul Harvey a world of good. He's changed his style—and for the better.

What's new in the commercial field on TV? Just more comparisons, that's all. Stand by for automobile comparisons. Merely blindfold your friends and take them on a bumpy country road in your Cadillac and the neighbor's Model "A". Question: Which ride was smoother, more comfortable, less irritating? For best results don't blindfold the driver.

Hey! We're hopping mad at Armour for dropping the Dave Garroway Show. Don't care how bad things get—we're off that sweet smelling, guaranteed-to-do-everything bar of soap.

Has Sheriff Babb been reading our column about fewer TV appearances and more action on gambling spots, or are all those Carrie Nation heroics with slot machines just instinctive politics. Nice goin' anyway, Sheriff.

We understand that the TV color tests make the men appear as bronzed Adonises. What a boon for those sallow-cheeked guys who look like they missed their Orvita doses the last couple of years.

CHUB MCCARTHY

RUBIN'S TOASTS YOUNG TALENT

A pair of talented young singers joined the "Stars of Tomorrow" cavalcade in its weekly "community salute" series when Nina Parvelescu and Bill Murphy sang their way to winning performances. Miss Parvelescu performed Aug. 12 when Jefferson Park neighborhood was saluted by the Rubin's show, while Murphy entertained on the Aug. 19 program.

Miss Parvelescu was introduced to the WGN-TV audience by Bernard Molay, prexy of the Jefferson Park Chamber of Commerce. She's a student at Alvernia High, has a skilled piano background, and an operatic vocal training received at Berning School.



Nina Parvelescu of 5846 W. Dakin avenue, vocalist saluted on "Stars of Tomorrow." She's just 16 years old.

Bill Murphy, a 26-year-old father, won the Southwest News-Herald talent search, and was introduced by publisher Edward Vondrak. He's a night school student at DePaul University, and a business estimator.



Wedding day photo of winner Bill Murphy with his bride, Patricia. He lives at 6445 S. Albany avenue.

TV Forecast magazine is conducting the weekly talent hunts in co-operation with Rubin's Stores For Women and WGN-TV. The winners receive the Merit Award certificate, as well as a luxury weekend and paid professional engagement at the Whitcomb Sulphur Springs hotel in St. Joseph, Michigan.

On August 26, "Stars of Tomorrow" will salute the community served by the Montclare News and West Suburban Times, both Peacock publications. The channel 9 program is seen every Sunday at 9 p.m.

FREE! — TV Interviews with Creighton, baseball ducats

BASEBALL fans, here's your opportunity to see your favorite team in action from reserved box seats and to appear on television as guests of TV Forecast magazine. Enjoy a leisurely afternoon at Wrigley Field or Comiskey Park and be interviewed on WGN-TV by sportscaster Harry Creighton . . . This new, exciting contest is open to youngsters and adults alike. Every day, TV Forecast will award 4 reserved box seats for Cubs and Sox baseball games.

This contest is made possible by special arrangement with Nelson Brothers, Walgreen drug stores, United Airlines, and American Vitamin Associates.

Each week opens a new contest with new winners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.

YOUNGSTERS WIN: Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers at 1:10 p.m. from the ball park.

ADULTS WIN: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

FOLLOW THESE RULES: Write a brief letter explaining "Why I'd prefer to see a baseball game in person rather than on television. . . ." That's all there is to it! Mail your entries to: Sports Editor, TV Forecast magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, August 29.



Sportscast

BY ED PAZDUR



How Low Can Commercials Get? . . .

IN THE vernacular of my cronies, Messrs. Brickhouse, Wilson and Duggan, I'm ready to return to my easy chair (after a three week vacation) as a TV critic and rob my editors of weekly pay checks by becoming overly critical of their shows while slave girls fan my brow, attend to my pedicure and run their fingers thru my hair. . . . Hmmm, who am I to spoil their illusions?

While visiting the East, we watched the Yankees play ball on teevee, and still maintain, more vigorously than ever, that Mid-Western telecasts are superior by far. . . . On returning to Chicago, it was disappointing to learn what a new low radio commercials have hit in an effort to sell TV sets. Sales come first, apparently, even at the cost of gate receipts of sports and insults to sportscasters.

TV sets should be sold on the basis of entertainment—not as box seats to sports. . . . Reading a commercial over WIND (that's radio), Howard Miller urged people to dash out and purchase his sponsor's TV set to watch the Cubs play ball in free box seats in their respective living rooms. However, continued Mr. Miller, when you tune in channel 4 or 9, ignore Joe Wilson and Jack Brickhouse by turning down the sound and keep the picture. Then adding salt to the injury, Miller suggests fans remain true to WIND by tuning in Bert Wilson for sound and simultaneously watch the game on teevee. . . . How low can commercialization get?

With due respect to Bert as a radio announcer, I'd hardly recommend him as a television sportscaster. Frankly he talks too much for TV. Video requires the art of knowing what the people want to know and when. They can see most of the action themselves. We suggest fans stick to Wilson and Brickhouse for great baseball. *Reading commercials such as Miller's would certain-*

★ ★ ★

ly leave a bad taste in my mouth. Perhaps Howard feels likewise.

Cuffnotes: Earl Nightingale, of WGN-TV, scored a spectacular hole-in-one at Beverly Country Club. He did it the hard way, without touching the green . . . the ball dropped right into the cup and stayed there! . . . Roller Derby fans in Chicago voted Gloria Clairbeaut as their favorite with Arlynne Buchmann a close second. Gloria, voluptuous and an excellent skater, whirls around the banked track for the Brooklyn Red Devils.

Red Barber and Connie Desmond will be behind the mike when the first schedule of baseball games will be televised in color. The historic color telecasts will be three home games of the Brooklyn Dodgers; the Braves, Aug. 11; the Cubs, Aug. 25; and the Giants, Sept. 8. Unless your set has the color adapter, the telecasts cannot be received by standard black and white sets.

Steve Allen, popular CBS-TV emcee, is promoting a night softball game featuring leading television stars as players. The game will be played at New York's Polo Grounds, Sept. 6. Proceeds go towards the fight against Cerebral Palsy. . . . Bicycling is the favorite sport of Sherman Billingsley, the Stork Club host. While bicycling downhill at his Bedford Hills estate, the brakes failed and Sherman was tossed into the air, came in for a hard landing and suffered a cracked rib and severe bruises.

About the only sport that has not been televised yet is—soccer. If promoter Sig Schy has his way, soccer will no longer hold the dubious distinction. The American Soccer League has formed into a solid unit with plans to play at Madison Square Garden and the Polo Grounds. TV rights are now being sought by two video networks.



Gloria

tv

FORECAST'S FIRST CELEBRITY GOLF TOURNEY

Monday, Aug. 27—Public Invited Free!



Chicago's leading television stars will compete for prizes at St. Andrews Lakeview Course, No. 2. Tee off time—early a.m., Monday until sunset.

Fans are invited free of charge as spectators to see and meet their favorite video stars in person.

TV Forecast will award a first place trophy in both women's and men's divisions. Booby prize for high golfer is included.

St. Andrews can accommodate large groups, why not make up a party? Main dining room seats 300. Lunch with the stars!

Winners and final tabulations will be published in TV Forecast. Photo feature story to follow. Why not join in on the fun?

FANS... HERE'S HOW TO GET TO ST. ANDREWS



St. Andrews Golf Club, site of the tourney, is located in West Chicago, Ill. If you're driving use the map (left). Route 64 is recommended.

By Train: The Chicago, Aurora and Elgin brings you direct to the St. Andrews Station.

For any information regarding TV



Joe Jensek

Forecast's Celebrity Golf Tourney phone FRanklin 2—6931 at TV Forecast or Joe Jensek, manager of St. Andrews, at West Chicago 599 and 282.

"I'll be there," say:—



Ernie Simon



Bette Chapel



Tom Duggan



Toni Gilman



Mary Hartline



Jack Haskell



Kay Westfall



Jack Brickhouse



Joe Wilson



Peggy Taylor



Jim Moran



Dorsey Connors



Carolyn Gilbert



Linn Burton



Paula Wray



Danny O'Neill



Harry Creighton



Ulmer Turner

... and many other leading television stars that space will not permit us to picture. Fans, here's your opportunity to meet your favorite stars in person.

Public is invited free as spectators. C'mon down, won'tcha?

Gavilan's Title At Stake Wednesday

BOXING made popular with weekly Wednesday night telecasts returns with another championship match Wednesday, Aug. 29, at 9:00 p.m. over WBKB when the Cuban Cutie—Kid Gavilan puts his welterweight title at stake against his first real opponent—Billy Graham.

TV fan's best remember the colorful Cuban for his bolo punch as he climbed the ranks towards the welter championship. Ringwise, cautious and cagey, Gavilan completely outclassed and trounced Johnny Bratton for the crown



KID GAVILAN

before CBS-TV cameras. More fights are promised on the International Boxing Club's television agenda as the television fight season goes into full swing once again.

From Crutches to Stardom Is The Story of Barney Bernard



Barney Bernard is a huge fellow standing six feet two inches tall, weighing 265 pounds. He attributes his great size to continuous training with weights; his speed to handball, golfing and horseback riding. He is a very adept horseman.

Barney has wrestled in every major city in the U.S.A. and Canada. He toured Europe, met all comers and re-

turned to the States without a single loss to blemish his almost perfect record. All this was accomplished after doctors had told him he would never be able to wrestle again following serious injuries sustained in an automobile accident. His determination and grit lead him to complete recovery and an impressive career in wrestling.

Barney served in the armed forces as a physical education instructor. He taught judo and jungle fighting on the island of Oahu. As a wrestler, he loves to rough it up and shuns exhibitionism. With Barney on the card, TV fans are assured of a good rough and tumble fight to the finish. Wrestling can be seen every Wednesday and Saturday. (Check program pages for time and station.)

**Over ½ Million Readers
Rely on TV Forecast**

FOR PROFESSIONAL T. V. SERVICE

CHICAGO



northwest

ADLER TELEVISION & APPLIANCES

3154 W. Lawrence IRving 8-4662

ACE DAY & NIGHT TELEVISION SERVICE

4766 N. Milwaukee SPring 7-5110

RCM RADIO AND TELEVISION

5657 W. Addison PALisade 5-4440, 1

RITE PRICE DAY & NIGHT TELEVISION SERVICE

TUxedo 9-0479

RADIO DISPATCHED TELEVISION SERVICE

4454 N. Kedzie CORnelia 7-6180

FOSTER DAY & NIGHT TELEVISION SERVICE

2922 N. Milwaukee HUmboldt 9-0911

southeast

AMERICAN RADIO AND TELEVISION LABORATORY

6321 S. University FAirfax 4-9000

SOUTHSHORE TELEVISION ENGINEERS

1977 E. 73rd St. NOrmal 7-0126

south

WHOLESALE TELEVISION SERVICE

9353 Cottage Grove VIncennes 6-3100

AUBURN PARK ELECTRONICS

7654 S. Wabash STEwart 3-6391

RACINE RADIO & TELEVISION

5524 S. Racine ENglewood 4-4449

near north

VIDEO-TRONICS, INC.

1767 W. Armitage EVerglade 4-4868, 9

AMERICAL DAY & NIGHT TELEVISION SERVICE

1362 N. Sedgwick MOhawk 4-2300

north

CRITTENTON RADIO & TELEVISION CO.

4740 N. Broadway LOngbeach 1-2250

PACKARD RADIO AND TELEVISION SERVICE

5139 N. Damen ARdmore 1-8201

GENERAL RADIO & APPLIANCE STORE

6562 N. Sheridan RO 4-3663—SH 3-9231

AMERICAL DAY & NIGHT TELEVISION SERVICE

3036 Montrose MOhawk 4-2300

CHAMBERS RADIO AND TELEVISION

3546 N. Ashland Ave. GRaceland 7-2844

west

GUARDIAN TELEVISION SERVICE, INC.

1336 S. Kedzie CRawford 7-8855

SCIENTIFIC TELEVISION AND RADIO

109 S. Cicero Ave. ESTebrook 8-3060

EXPERT RADIO & TELEVISION SERVICE

321 N. Laramie ES 8-0656—AU 7-9181

SUBURBAN

western suburbs

TAUBER TELEVISION SERVICE

6801 Roosevelt STanley 8-8887

tv

60019-250
 TERRMANN, HENRY
 220 SOUTHPORT AVE
 CHICAGO 13 ILL

NEWSPAPER



Boys and Girls



WIN A GLOVE OR FLASH CAMERA

BE A BIG LEAGUER with this Peanuts Lowrey Special or The Official 3-Finger Wilson! YOURS if you sell only 3 one-year or 2 two-year subscriptions to tv FORECAST.



Renewals or extensions accepted at same price.



IT'S A SNAP to take super shots with this precision-built twin lens Reflex Flash Camera. Just have 2 friends subscribe for 2 years, or 3 friends subscribe for 1 year, to tv FORECAST.

**Bring in money any day!
 Pick up prizes right away!**

Out-of-town subscriptions will be accepted on mail orders accompanied by check or money order.

tv FORECAST 185 N. Wabash, Suite 423, Chicago 1, Ill.

Name	Name	Name
Address	Address	Address
City..... Zone.....	City..... Zone.....	City..... Zone.....
State.....\$5 ☐ 1 yr. \$8 ☐ 2 yrs.	State.....\$5 ☐ 1 yr. \$8 ☐ 2 yrs.	State.....\$5 ☐ 1 yr. \$8 ☐ 2 yrs.

Please indicate one:

- ☐ 3-Finger Glove
- ☐ 5-Finger Glove
- ☐ Flash Camera

Order obtained by:

Name

Address

Scanned from the collection of the Prelinger Library. 2019.

Digitization and post-production completed in the University
of Wisconsin-Madison's Department of Communication Arts,
with funding from the California Digital Library.



University of California

CDL

California Digital Library



www.mediahistoryproject.org