

your TV program GUIDE

TV FORECAST

SEPTEMBER 1

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MAN-
BAITER



This College Has TV • page 6

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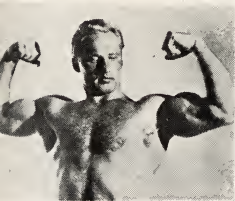
NEXT WEEK

Watch for a sprightly article on Dorothy Kilgallen in *Forecast for Women*. She's greatly talked about.



NEXT WEEK

America's favorite comedy couple—Sid Caesar and Imogene Coca—will be spotlighted in a revealing story. Don't miss it.



NEXT WEEK

Wrestling fans won't want to miss the inside story of wrestler Gene "Mr. America" Stanlee, TV's mat sensation.

SEPTEMBER 1

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On Sale at Leading Newsstands Friday



Channel One

NEW YORK—One major radio casualty coming up this fall will move NBC's "Your Hit Parade," AM version, back from Saturday night to Thursday p.m. Luckies, which sponsors the song & dance routine, apparently doesn't want to sell all of its smokes on weekends. . . . Lou Costello and Bud Abbott are scheduled for a quartet of full hour shows in the coming season, but Abbott & Costello fans can expect much more than that. In the works are 22 additional film programs. . . . The FCC's recent boost in power to 41 stations is expected to needle TV set manufacturers into a record fall volume. . . . Humorist Sam Levenson may move into the panel of "This Is Show Business" on a permanent basis, now that Abe Burrows is departing. . . . Now they're talking about a "Claudia" series, based on the Rose Franken novel.

Pert Roberta Quinlan tees off her song specialties on "Mowhawk Showroom" starting Sept. 3. . . . Keep your TV eyes open Sept. 8. That Saturday, you'll see the big fall revivals of "Ken Murray Show," "All Star Revue" (formerly titled "Four Star Revue"), "Your Show of Shows," and "One Man's Family." That means the headliners in action that evening will include Sid Caesar, Imogene Coca and Ken Murray, in addition to a raft of other topnotchers. . . . ABC has raided the NBC network successfully by snagging the popular kid show "Hollywood Junior Circus." . . . Dagmar, the buxom blonde, may be eased out of NBC now that "Broadway Open House" is having trouble locating a sponsor. However, towering Dagmar is ready with her own weekly program on ABC. . . . DuMont will telecast the "Bigelow Theatre" series this fall, because CBS couldn't clear enough stations to carry the show.

There's a remarkable response to actor Franchot Tone's recent TV appearance on CBS' "Starlight Theatre." It may signalize a comeback for the veteran film idol. . . . Ed Sullivan will salute songwriters Oscar Hammerstein and Irving Berlin this month, Oscar during "Toast of the Town" on Sept. 9 and 16, and Irving during a special one-hour program on Sept. 12. Celebrities who'll help Smilin' Ed on those dates are Dinah Shore, Tony Martin and Margaret Truman. . . . Variety magazine reports that Herb Shriner, the homespun Hoosier story-teller, may take over the CBS time formerly held by "The Goldbergs." . . . Studs Terkel, ABC philosopher, thinks that a girl will love a man for all she's worth for all he's worth. . . . Songstar Peggy Lee will sub for dancer Patricia Bowman on the latter's CBS show on Sept. 1, while Miss Bowman is fulfilling an engagement in St. Louis.

The network TV future of comic Cliff Norton, one of last season's freshest laugh-getters, is shaky as a result of the recent stalemate over Dave Garroway's return to the networks. . . . Zenith is quietly experimenting with color telecasts over its local Chicago channel. . . . Comic Garry Moore says that a good-looking girl seldom passes a good looking glass. . . . CBS is prepared to spend \$25,000 each week on the "See It Now" newscasts being planned for early fall. . . . Keep those hankies out, girls. Forthcoming is a TV version of radio's veteran soap opera, "Aunt Jenny."



COSTELLO



QUINLAN



TONE



NORTON



THE ARTHUR MURRAY SHOW

IT WAS through the determination of a diffident youth named Arthur Murray that the now famous dancing schools bearing his name are such a widespread and popular part of American life. The "wallflower" of twenty years ago hardly had the opportunity to shake off his inhibitions and take part in America's number one pastime as does the One Step Charlie of today.

Arthur Murray saw to that—and only because he himself was at such a complete loss on the dance floor.

Mr. Murray is the dancing counterpart of Charles Atlas. As a young man he was neither a good dancer, nor a good mixer. He decided he could cope with the latter if he could learn to dance well.

Now years later Arthur Murray's name is synonymous with dancing. His well known schools are located all over the country. With the advent of television, the Murray technique is coming into the homes of millions in the U. S. It's school time again—with a glossier sheen perhaps. Pretty girls, handsome instructors and a professional touch. But the goal's the same: better dancing for a dancing America.

There are no wallflowers in "The Arthur Murray line-up." Under the guidance of the vivacious Mrs. Arthur Murray, wife of the famed dance instructor, the show keeps up a lively, tuneful pace with the guest stars and stage hands alike liable to join in the Murray-go-round of dancing.

Mrs. Murray is a petite (5'2") hostess, who while she isn't performing herself, is leading dance instructors and their students through their paces.

She loves being kidded and encourages such comment from her guest stars

as well as her TV audiences. A college professor once penned a note to her stating, "You are a charming hostess and dancer," adding trenchantly, "but you clap your hands like a seal hitting her flippers." Mrs. Murray considers this her fondest bit of constructive criticism.

You'd never guess it to look at her, but the "better half" of the dancing Murrays is a grandmother. Here is real inspiration for the "life begins at forty" set. A typical fan letter from one such TV viewer read: "Like yourself I am a grandmother. If your secret for keeping so young is dancing, I'd like to make an appointment for my introductory lesson."

It's the Murray theory that everyone should put his best foot forward—and dance. Whether it's the Patti Cake Polka or Bambuco, Samba or Square Dance, the Murray show whirls through its rhythmic paces to which even the TV engineers cannot resist a little foot tapping.

On their television show, the Murrays prevail upon the faint hearts of those suffering from variations of Ball Room Phobia. Their prescription is simple: join in the party. For once the show begins, the most left-footed TV viewers are apt to pick up the tuneful beat of the Murray dance brigade.

The magic of the Murrays on the dance floor is not done by mirrors. They're a hard working team who will never be content until every man, woman and child are on their feet—and dancing.

The "Arthur Murray" program is now off for the summer, but is expected to make an early appearance on the autumn TV schedule.



UPPER LEFT—In a Samba Full Turn, the man steps forward on his left foot, leaning to the left. After short pushes with right foot, the weight returns to the left, on a one-two count. He steps back on right foot (shown above), giving short pushes with left foot to a three-four count.

UPPER RIGHT—In a Samba Half Turn, the man puts his weight forward on the left foot, with his body leaning slightly to the left. He uses the left foot as a pivot.

LOWER LEFT—In a basic Samba step, the arms are held in a Maxixe stance, with the elbows bent. One hand is cupped before the face, the elbow resting lightly on the other hand. The position of the arms may be shifted at each step.

LOWER RIGHT—In the Invitation to Dance, palms are held up, and the partners step forward, fluttering the hands to a one-two count. Holding the palms up, the arms are lowered as partners step back, fluttering the hands to a finishing count of three and four.



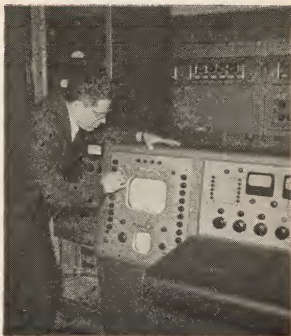
SCHOOL GOES TO TV

IOWA STATE COLLEGE
REVERSES THE
PROCEDURE

IN THE HEART of the Iowa Corn Belt, a few miles north of the state's capital city of Des Moines, stands a group of red brick buildings representing Iowa State College, the site of the U.S.'s first exclusively educational TV station.

Even with its thirty year background in radio, Iowa State's progressive step was a large undertaking—particularly from the financial standpoint. But with ambition and the necessary ingenuity plus a singleness of purpose, the Ames, Iowa institution has led the fight for proper educational TV coverage.

WOI-TV at Ames, upon which rests these days the envious eyes of educators from other colleges seeking TV permits,



Louie Lewis carefully looks to the upkeep of his transmitter equipment, which has been functioning on a par with regular commercial stations.

is the home of the nation's first college-owned, noncommercial TV station. As such, it is the birthplace of a revolution in the communication of information and ideas.

Although education by television received lip service from all segments of the industry, it got little else until WOI-TV went on the air with test patterns early in 1950. Iowa State College, whose radio station WOI is one of 120 college-owned stations in the country, started surveying television's economic road in 1945 and was granted the first TV construction permit by the Federal Communications Commission. Then followed a freeze on permits—and WOI-TV found itself the only television station in the Des Moines area.

The net result is somewhat of a paradox. Where educators were normally forced to go to the networks to get education on the air, the networks are now approaching WOI-TV with the hope of airing commercial time in the Des Moines area.

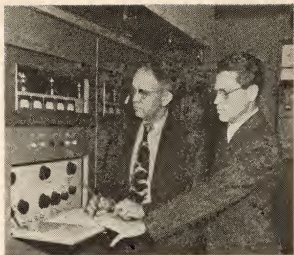
Described as a non-profit, educational operation, the station has temporary NBC, ABC, CBS and DuMont network affiliations. They will continue until the FCC licenses a commercial station for the area.

All funds for the construction and operation of WOI-TV came from the college, a land grant institution supported by the state. Richard Hull, its director, confides that the cost of putting the station on the air was only a fraction of the normal cost of building and equipping a TV station. (Commercial stations run between \$750,000 and \$1,000,000.)

The function of an educational TV station varies, of course, with the interests of the community which it serves. The central Iowa region, being primarily agricultural, is beamed many programs along agrarian lines.

Remote control telecasts have become a familiar sight along Iowa's countryside. WOI-TV's big mobile unit, a specially equipped LM-152 International Harvester truck, is often present for coverage of local fairs, homemaking and agricultural field demonstrations and the like.

One of the highly successful on-the-spot shows the youthful video station has covered was the recent Iowa State



Chief engineer Lewis and Chauncey Hoover check over the WOI-TV transmitter.



The roving WOI-TV camera catches all the fire and verve of an exciting student parade by means of its mobile unit (center).

College's annual spring festival. Sixty miles away, farmers left newly-plowed fields and huddled about their television sets to view the same event. It was Iowa at work and play through the magic medium of television.

Employing some of television's great potential, education through TV has begun to make headway by the pioneering initiative of such institutions as Iowa State College.

Added information

FOR FRIDAY, AUGUST 31, 1951

- 9:50 4 Fun And Features Dick Hackenberg, sports editor of the Sun Times will be interviewed
- 11:00 7 Bob And Kay Dr. Victor Conquest will talk about the diamond jubilee of the American Chemical Co.
- 12:30 9 Magic Carpet "Mexican Hacienda" a film short
- 2:15 5 Vacation Wonderlands Caroline Burke shows a film on St. Petersburg, Florida
- 2:30 5 Bert Parks Show Bert, Betty Ann, & Bobby go to the beach with "By The Sea," the Heathertones sing "The Midnight Serenade," Betty Ann solos on "I Didn't Know The Gun Was Loaded," Bobby Sherwood sings "Lazy River" and Bert returns with "I Never See Maggie Alone"
- 7:00 5 Quiz Kids Joe Kelly questions Joel Kupperman, Pat Conlon, Naomi Cooks, Harvey Dytych, and Paul Kosinski. There will be some scientific demonstrations
- 7:30 Walt's Workshop Mr. Durbahn using short lengths of wood will construct a Child's workbench
- 8:00 7 Crime With Father Mystery drama show
- 10:00 9 Community Theater—Feature film "Of Mice And Men" with Burgess Meredith, Lon Chaney Jr., Betty Field, and Walter Huston. Drama of two men as they seek to mingle in society, but yet shun the company of other men
- 11:15 9 "Found Alive"—Feature film with Robert Frazer and Barbara Bedford

On a recent quiz show, a farmer was asked if he owned any contented cows. "Contented?" he snorted, "why, standing around in all that high priced meat, they're downright arrogant."

Garry Moore, the CBS comic, observes that mud packs may be okay as beauty aids, but they certainly haven't done much for pigs.

The Japanese Peace Treaty Conferences will be carried on WNBQ and WENR-TV on Sept. 5, 6, 7, 8.

Letters to the Editor

I was very interested in your Aug. 4 recommendations for the establishment of a TV City and Civic Center. I agree with the five points mentioned. . . .

NBC-TV Head, Chicago JULES HERBUVEAUX

I join with you in the feeling that Chicago TV stations can be major factors in television production on a national basis. . . .

WGN-TV Manager, Chicago FRANK P. SCHREIBER

The plan outlined in *TV Forecast* for a TV City and Civic Center is ambitious and impressive. . . .

Chicago, Ill. KATHLEEN HANEY

. . . If the competitors won't concede our rightful place in the sun we can threaten to take all coast programs and scramble them. . . .

Chicago, Ill. MARION MELCHIOR

. . . This proposed plan would mark another milestone in TV's industrial growth. . . .

LIEUT. GENERAL S. J. CHAMBERLIN
U.S. Army, Chicago, Ill.

The tremendous growth of Chicago radio-television manufacturers in the past years, as well as our present high volume of war contracts, is the best proof of our electronic know-how to build such a TV center.

Hallcrafters Co., Chicago, Ill. WM. J. HALLIGAN

. . . I examined with interest the article on TV control for Chicago. . . .

U.S. Senator, Illinois EVERETT M. DIRKSEN

. . . What's the matter with us anyway? We have created in Chicago a distinct technique in television. We have originated some of the best TV programs. We have developed some of the finest TV actors and actresses and now our place in network television is threatened. It's the same old story (as movies, publishing, drama, radio) and it's time to call a halt. . . .

Chicago, Ill. DR. PRESTON BRADLEY

TV FORECAST

All letters must be signed; names will be withheld if requested.

To my way of thinking, the Paul Whiteman "TV Teen Club" uses one of the most undemocratic ways of voting of any talent show on the television screen today.

Great Lakes, Ill.

JANE E. ZORGER

I would like to know what Jack E. Leonard is trying to prove. He's constantly interrupting somebody, and usually what he has to say is not very funny.

Kenosha, Wis.

KATE RASMUSSEN

Now I'll try to guess (who Chub McCarthy is) . . . Jack Holden, announcer for WENR. . . .

Chicago, Ill.

BEVERLY KIMMEL

For the best commercial TV announcer it's Linn Burton for certain by twenty lengths.

Chicago, Ill.

PAULINE LEHOSZKY

Why lose good clean family programs such as The Goldbergs and The Aldrich Family? . . . Dagmar's sponsor must have money to waste.

Gary, Ind.

MRS. JACK NEVINS

According to the National Television Review Board, Girls Baseball is not considered good viewing for the family and children. I fail to see why unless it is because the girls wear too much clothes. . . .

Chicago, Ill.

MISS JOAN GRANT

I have been watching the show "A Hit Is Made." The title itself must be the producer's dream. If the beer is as bad as the production, believe me, I don't want any.

Oak Park, Ill.

JAY TIPTON

On the Manor House program, "Studs' Place," the man with the big smile always says, "That's a *good* cup of coffee. Why doesn't he say, "That's a cup of good coffee?"

Berwyn, Ill.

MRS. FRED FENCL

Why is it they do not show movies like "The Wizard of Oz" and Shirley Temple? I think they are old enough to be on.

Kenosha, Wis.

JOSEPHINE TORCASO

Continued on Page 10

SATURDAY

- 6:30 Dead Man's Shoe
- 7:00 Pimpernel Smith
- 7:00 Two Weeks To Live & Shadows Of The Orient
- 10:00 Shadow Over Chinatown
- 10:00 Loves Of Joanna Godden
- 10:00 Adventures Of Martin Eden
- 11:00 Triumph Of Sherlock Holmes
- 12:00 Regular Fellows

SUNDAY

- 10:00 East Side Kids
- 11:30 Bombs Over Burma
- 7:00 Death Kiss
- 9:30 Feature Film*
- 9:30 Silver Queen
- 10:00 Men Are Not Gods
- 10:00 Silver Fleet
- 11:00 She's In The Army

MONDAY

- 1:00 I Ring Doorbells
- 7:00 Ladies Crave Excitement
- 7:30 Nothing Sacred
- 8:00 Mistaken Heiress
- 9:30 Two On The Tiles
- 11:00 Feature Film*

TUESDAY

- 12:00 Mississippi Showboat
- 1:00 Tomorrow's Youth
- 2:00 Frankie & Johnny
- 7:00 Honor Of The Press
- 8:00 Son Of The Rock
- 9:00 Feature Film*
- 10:00 Eternally Yours
- 12:00 Men Of San Quentin

WEDNESDAY

- 1:00 Phantom Of 42nd St.
- 7:00 But Not In Vain
- 10:00 Corridor Of Mirrors
- 11:00 Mutiny On The Elsinore
- 11:30 Swiss Family Robinson
- 12:00 Duke Of The Navy

THURSDAY

- 12:00 Brothers Apart
- 1:00 Accomplice
- 11:00 Feature Film*
- 11:00 So's Your Aunt Emma
- 12:00 Miracle Kid

FRIDAY

- 1:00 Cheers Of The Crowd
- 2:00 Dreaming Out Loud
- 8:00 Let's Live A Little
- 10:00 School For Danger
- 11:00 Campus Sleuth
- 11:15 Flaming Hearts
- 12:00 Gallant Lady

* Title To Be Announced

(For More Detailed Information Please Refer to the Regular Program Listings)

movie marquee



I read your very interesting article titled "The Big Squeeze" and I can't see how Chicago can possibly cope with the problem discussed in the article. After all, New York has always been the show business capitol and Hollywood has always been the movie capitol. Also, I can't see how Chicago TV can fight when all but one of the stations is owned by large networks that dictate the Chicago station's policies.

Joliet, Ill.

ROBERT B. FAHRNER

Ed. Note: The FCC will authorize construction of six (6) more TV Stations for Chicago. There is no room for them in downtown Chicago. A suburban TV City would be ideal.

The sponsors must think the public is really dumb, but believe me, I know lots of people that won't use the product they advertise because the movies they show are flops, or they start in the middle of a picture. Let's have the picture as it was made.

Crown Point, Ind.

MRS. M. WOLFE

I heard they were putting Frank Sinatra and Uncle Miltie on at the same time. That's very disappointing, because they're both wonderful variety shows.

Chicago, Ill.

LEONA BERGER

What can your magazine do about getting Joyce Sellers back on TV? My whole family misses her. She was the only good thing on the "Linger Awhile" show. And now she's gone. She has the rare combination of singing like a professional, but looking like the girl next door.

Chicago, Ill.

PAT WALSH

Enjoyed Jack Brickhouse in the recent issue of *TV Forecast*. To me and my clan, Jack is an idol as an efficient broadcaster of any sport. I personally know that umps and refs annoy him on most occasions. Of course basketball and football are exposed just now, but why let baseball and wrestling slip by. I was a secret witness to a sort of a fix of wrestling not too long ago. I really overheard the winner remark it cost me \$500 but I won and I bet many others do the same bit as long as refs are bought. The best man don't win. The man with the money wins.

Chicago, Ill.

JOHN DON VOORHEES

Saturday Sept. 1

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:30 4 Smilin' Ed's Gang—Stories

Fascinating tales for the kiddies

7 Oh Kay—Variety Session

Interviews and music with band-leader-pianist David LeWinter and vocalist Jim Dimitri, Mary Ellen White, and hostess, Kay Westfall

10:00 4 Bob Atcher & Sammy Squirrel

Puppet fun for children of all ages; a host of tiny animals make themselves at home at "Short Stump" village in the corner of the corral

7 Foodini The Great—Puppets

Hope and Morey Bunin present the magician, the inventor, the prankster, Foodini and his assistant (for we call him that) Pinhead, with Ellen Parker as femcee

10:30 4 Kiddie Showtime—Serial

Tex Ritter in "Song of the Gringo" and a cartoon

7 A Date With Judy—Comedy

Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy. Judy and Oogie are induced by Mr. Foster to help him dig for a buried treasure, but since it is in the center of a public park naturally they all land in trouble

11:00 4 Big Top—Circus Show

Jack Sterling, ringmaster with clowns Ed McMahon, Chris Keegan, Joe Basile's Brass Kings, and the Quaker City String Band; acts: Prof. George Keller and his wild animal troupe, and The Cycling Kirks, Australian high-unicycle act

7 2 Girls Named Smith—Comedy

Starring Peggy Ann Garner and Peggy French; Fran wants to buy a cheap fur coat and her boy friend tries to get her a discount; her girl friend sees him with a strange woman and misunderstands

11:30 7 I Cover Times Square—Drama

Harold Stuber stars as Broadway columnist Johnny Warren

12:00 4 Movies For Kids—Films

"Wolf Dog" III, "Devil Horse" III, and two cartoons for the small-fry

12:55 9 Batting Practice—Vince Lloyd

Watch the players as they warm up

1:00 4 Knot Hole Gang—Linn Burton

Youngsters get the chance to talk to and play ball with their favorite Cub player

(Continued on page 12)

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1957

Across

1. Star of the "Dave Garroway Show" (initials)
2. To have eaten.
5. The third person, singular, present indicative of Be.
7. Small dirigible balloon. Like a zep-pelin.
9. Connie Russell (initials)
10. In the same way. Like
12. Garden tool with small blade at the end of a long handle.
13. Fill in the man's name. "— Vera and Breezy" show.
14. Abbreviation for District Attorney
15. Doodles Weaver (initials)
17. First name of TV singing star pictured here.
22. Sam Levenson (initials)
23. Leo Durocher's wife's name, Laraine —.
24. First name of Mr. Sullivan, of the "Toast of the Town" show.



Down

1. Initials of the TV singing star pictured here.
2. Man's name.
3. Seventh musical note.
4. Eloise McElhone (initials)
6. Star of the "Stud's Terkel" show (initials)
7. Food made of flour and water, and baked.
8. ———, the Pelican.
9. A kind of fish, from which we get oil.
11. A fully grown female pig.
16. Ernie Simon (initials)
18. Short word for "advertisement."
19. North America (abbreviation.)
20. New York (abbreviation)
21. Johnny Desmond, TV sing-star (initials)

The jumbled letters in the balloons last week, spelled "Super Circus."



CAW



Can you guess the name of the city from these pictures? The "Kukla Fran and Ollie" show originates from the same place. Write your answer on separate paper and mail your

entry to Mollycues, c/o TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill.

First prize receives \$1; second prize is 50 cents; next twelve prizes are 25 cents each.

SATURDAY—continued

1:10 9 Lead-Off Man—Harry Creighton Interviews with Cub players and *TV Forecast* autographed baseball awarded to Herbert Hoffman

1:25 4 Baseball—Cubs vs Cincinnati Joe Wilson announces the game

9 Baseball—Cubs vs Cincinnati Jack Brickhouse announces game

3:40 4 Associate Scorecard—Results

3:45 4 Lucky Fan—Joe Wilson Quiz 7th inning camera's choice for after game quizzing by Wilson

9 Tenth Inning—Harry Creighton Interviews with baseball fans and *TV Forecast's* guest Frank Machacek (Crown Point, Ind)

4:00 4 Multiscope News—Ticker Tape

7 Lucky Seven Ranch—Western "Santa Fe Riders"

9 "The Shadow"—Feature Film A Scotland yard story starring Henry Kendall and Elizabeth Allen

4:45 5 Bob Considine Show—Comment Interviews with celebrities in many fields and commentary; guest: Harold Stassen

5:00 4 Toni Kemp Health Revue Be healthy! Keep yourself in condition the Toni Kemp way

7 Space Patrol—Adventure Stories Buzz Corry prevents a dangerous situation from turning into disaster when he, Cadet Happy, and Major Robertson are forced into a gang hideout at the bottom of the Pacific

5:30 5 Mr. Wizard—Science Study Don Herbert explains to Bruce Lindgren some of the "Highlights From Past Shows." Collapsing a tin can with air pressure, making a soda straw saxophone, secret of writing with invisible ink, and other experiments

7 Circle 7 Theater—Western "Rawhide Romance" feature film

9 Telesports Digest—Film Latest news on all the sports

5:45 4 Patricia Bowman Show Musical variety with Norman Paris Trio, Paul Shelley pianist, Jack Brown singers, and guests John Butler ballet group, Dwight Marfield comedian, and guest hostess Jane Morgan

6:00 4 Sammy Kaye Show—Musical Contestants from audience lead the band; comedy vignette; community singing; Barbara Benson and Tony Alamo are featured vocalists

6:00 5 Tom Corbett Space Cadet

Tom (Frankie Thomas) and Cadets Astro & Roger Manning on a final flight exam to Luna discover a stow-away who insists they search for the lost colony in the locust-ridden jungle on Venus

9 Pet Shop—Comptons Present Joan Bishop with her cocker spaniel "Dawn"; continuation of the wild life theme, discussing sun fish; Bill Moloney from Ill. Conservation Dept.; Mrs. Bob Dillinger with her cocker spaniel; Mrs. Maxwell of Orphans of the Storm will try to find dog described by 3 youngsters

6:30 4 Beat The Clock—Quiz

Bill Hart subs for Bud Collyer and asks questions while contestants try to beat the ticking of the clock

5 Art Ford Show—Musical Quiz Famous personalities of the music and show business world as panel members and guest Mel Torme

7 Stu Erwin Show—Comedy Pretending to be rugged, Stu and his friend Fred take off for the wilds to live pioneer style; through some special plot by their wives, they get just what they bargained for

9 Range Rider—Western Feature Film with Jack Mahoney, Dick West, Sherry Jackson, & Louise Lorimer in "Dead Man's Shoe"; a word code reveals the whereabouts of a gold mine, which outlaws seek

7:00 4 "Pimpernel Smith"—Feature

Film with Leslie Howard as the mysterious professor who helps pre-war Nazi captives to escape from Germany. Also featured are Francis L. Sullivan, Mary Morris, Hugh McDermott, and Raymond Huntley

5 Saturday Roundup—Western Feature film starring Kermit Maynard, Smith Ballou and Tex Fletcher

7 Paul Whiteman's TV Teen Club Youngsters display their talents in a variety of singing, dancing, and instrumental acts; Nancy Lewis co-emcees with "Pops"

9 "Two Weeks To Live"—Feature Film with Lum & Abner; who inherit a railroad and run into all sorts of difficulties trying to run it "Shadows Of The Orient" Film with Esther Ralston, Regis Toomey, & J. Farrell MacDonald; judge's daughter is involved in raid on Chinese gambling spot

8:00 4 Wonderful Town—Musical

Faye Emerson femcee salutes St. Louis with guests Sally Benson, author; W. C. Handy, composer; Thelma Carpenter, singer; and baseball's Dizzy Dean

SATURDAY—continued

- 8:00 5 Midwestern Hayride—Variety**
Hillbilly & variety featuring Pleasant Valley Boys & Rangers vocal and instrumental groups; County Briar Hoppers, clog-and-tap square dancers; ballads by Ernie Lee, and comedy by Bob Shrede, Lee Jones yodeling cow-girl, and Bill Thall emcee
- 7 Girls' Baseball—Action & Beauty**
Queens vs Rock-Ola from Shewbridge Field with Pat Flanagan describing the game
- 8:30 4 Show Goes On—Variety**
Robert Q. Lewis is host to buyers
- 9:00 4 Songs For Sale—Musical**
Steve Allen mc introduces two guest singers who will perform songs from the pens of 4 unknown tunesmiths. Jack Stanton & Betty Luster, dancers; Ray Bloch's orchestra; guest vocalist; judges: Fred Coots, Larry Clinton, and Bob Mellin
- 5 Doodles Weaver Show—Comedy**
Music, variety with Marion Colby vocalist, Milton De Lugg's instrumental group, Peanuts Mann, Dick Dana and Red Marshall
- 9 Wrestling From Marigold**
Semi wind-up: "Big" Humphrey vs Bozo Brown; main event: Walter Palmer vs Verne Gagne
- 9:30 4 Mr. and Mrs. Kup—Interviews**
Informal interview, discussion and variety show with the Kupcynets and their guests
- 5 Assignment: Man Hunt—Drama**
Adventure, mystery, and drama in "The Good Prospect" story of a desperate man who selects someone to die in his place
- 10:00 4 "Shadow Over Chinatown"**
- 5 "Loves Of Joanna Godden"**
Feature with Googie Withers, Jean Kent, Derek Bond, and Chips Rafferty; tale of farming in the Romney marsh land
- 7 "Adv. Of Martin Eden"—Film**
Feature with Glenn Ford, Clair Trevor, Evelyn Keyes, and Stu Erwin. One man's fight against the ruthlessness that ruled the seven seas in the time of the schooner ships
- 11:00 9 "Triumph Of Sherlock Holmes"**
Feature film with Arthur Wontner, Ian Fleming, and Lyn Harding in a tale of a corpse who nearly got away with murder
- 11:30 4 Murder Before Midnight—Film**
Your bedtime mystery story
- 12:00 4 "Regular Fellows"—Feature**
Film with Roscoe Ates and Billy Lee
(Stations reserve the right to change above listings without notice)



See the NEW ICE SHOW
Dinner Show 8:30 Supper Show 12:00

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FAMILY MATINEE EVERY SUNDAY
special children's menu
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Sunday Sept. 2

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "East Side Kids"—Feature Film**
Dennis Moore and Vince Burnett
- 10:45 9 Magic Carpet—Film Short**
"Ragamuffin"
- 11:00 7 TV Tots Time—Film Cartoons**
"Picnic Problems" & "Villain Pursued Her"
- 9 Flying Tigers—Drama**
Ed Peck as Major Dell Conway
- 11:15 7 Chester The Pup—Comedy**
Chester's account of how Drizzlepuss found "Perry" and how the kangaroo developed into one of the greatest baseball players you have ever seen
- 11:30 7 Faith For Today—Religious**
Rev. W. A. Fagal interviews members of his congregation
- 9 "Bombs Over Burma"—Feature**
Ricardo Cortez, Anna Mae Wong, and Noel Madison in a spy story set in a Chinese mission, telling how a convoy trapped an international spy
- 11:45 4 Your Future Home—Ed Cooper**
Select your home from your easy chair
- 12:00 4 Film Short**
- 7 Stories In The Sand—Bible**
Religious stories with the characters in the sand narrated by Kay Morrow
- 12:30 7 Amateur Hour—Chgo. Talent**
Youngsters get a chance to demonstrate their talents and win the prize; Bob Murphy is host
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the players warm up
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest player: Ewell Blackwell
- 1:10 9 Lead Off Man—Harry Creighton**
Interviews with Sox players and autographed baseball awarded to *TV Forecast* winner Thomas Gondeck
- 1:25 4 Baseball—Cubs vs Cinn. (2)**
Joe Wilson announces the game
- 9 Baseball—Cubs vs Cinn. (2)**
Jack Brickhouse announces game
- 1:30 7 Adventures Of Wild Bill Hickok**
Guy Madison and Andy Divine star
- 2:00 7 Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo star in "Renegade Son"
- 2:30 7 Saddle & Sage—Western Film**
"Smokey Smith" feature
- 3:00 5 Meet The Press—Discussion**
Lawrence Spivak, Martha Rountree moderator & guest Anthony Eden with panelists: Marquis Childs, Herbert Matthews, Alistair Cooke, and Manchester Guardian

- 3:30 4 Intermission (Ballgame)**
- 5 Zooparade—About Animals**
R. Marlin Perkins and Jim Hurlbut discuss "Animal Personalities." Every animal has his own distinctive personality
- 7 Your Pet Parade—Jack Gregson**
Moppets present pets for prizes
- 3:45 9 Tenth Inning—Harry Creighton**
Fan interviews & *TV Forecast* guest Jean Hansen (Kenosha, Wisc.)
- 4:00 5 Gabby Hayes Show—Tall Tales**
- 7 Super Circus—Variety Stanza**
Claude Kirchner invites the kids to watch Cluffy, Scampy, and Nicky as they try to imitate Mary as bandleader; also: Tiebor's seals, Shirley Ann Coach and acrobatic contortionist, and baton twirlers from the Music Festival
- 4-9 2nd Game—Cubs vs Cincinnati**
- 4:30 5 Down Homers—Hillbilly Music**
Quintet of western instrumentalists and vocalists entertain with their songs and stories behind the songs
- 5:00 5 Hopalong Cassidy—Western**
Join Hoppy as he fights outlaws
- 7 Ted Mack's Family Hour**
Variety show; songs, music and dancing with professional entertainers, featuring Andy Roberts, vocalist, Bert Lytell will be guest emcee
- 5:40 4 Associated Scorecard—Results**
- 5:45 4 Lucky Fan—Joe Wilson Quiz**
- 6:00 4 Gene Autry Show—Western**
"Blackwater Valley Feud" Gene comes to the rescue of his boss accused of assault in a fight over a land breakup
- 5 How Does Your Garden Grow?**
Gardening tips & information from John Ott
- 7 Summertime Revue—Musical**
Earl Wrightson and Maureen Cannon star with Ray Porter's chorus and guest vocalist Mary Mayo in "what goes on in a city at night." Tunes: "Lullaby of Broadway," "If I Were A Bell, I'd Be Ringing," "Wanderin'," and "New York, New York"
- 6:30 4 Go Lucky—Comedy Quiz**
Jan Murray emcee, panel is asked to identify a specific action seen only by the audience
- 5 Young Mr. Bobbin—Comedy**
Jackie Kelk stars as a boy just starting out in the business world and living with two aunts played by Nydia Westman and Jane Seymour who either console or fire him to action as the case may be; great confusion results in Alexander's attempt to buy his girl the right birthday gift
- (Continued on page 16)

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Foto-Test Pays Off

Mrs. Alfred Schuh of 609 S. Francisco st. thought she "must be dreaming" when she collected a check from "Foto-Test" quizmaster Frank Sweeney for \$575. Payment was made to Mrs. Schuh for correctly answering the first cash question on the WGN-TV show.

Mr. and Mrs. Schuh are the parents of four children, two boys and two girls ranging in ages from 7 to 13. Despite her many housewife duties, Mrs. Schuh is an avid "Foto-Test" fan and follows the show Monday thru Friday from 5:45 to 6 p.m.

Uncle Herbie Winners

Wayne Chose, Chicago, Ill.
Eloine Dlouhy, Chicago, Ill.
Lourence Feldman, Chicago, Ill.
June Heroth, Plainfield, Ill.
Jim Mueller, Blue Island, Ill.
Nelson Regett, Chicago, Ill.
Robert Ressler, Chicago, Ill.
Marilyn Scherer, Chicago, Ill.
Ronold Simonoit, Chicago, Ill.
Shirley Sims, Watervliet, Mich.
David Smith, Hinsdale, Ill.
Don Tatro, Downers Grove, Ill.
Michelyn Thompson, Harvey, Ill.
Moinette Williams, Hammond, Ind.

Mollycue Winners

Jurell Berounsky, Chicago, Ill.
Sharon Choddock, Benton Harbor, Mich.
Marjorie Coy, Brodley, Ill.
Paula Geils, DesPlaines, Ill.
Barbaro Haake, Chicago, Ill.
Vinol Herr, Chicago, Ill.
Kenneth Kellner, Joliet, Ill.
Patricia McNeill, Hammond, Ind.
Delores Narrigan, Buchanan, Mich.
Antoinette Pesole, Chicago, Ill.
Philip Roekle, Kalamazoo, Mich.
Anne Schneider, Evonston, Ill.
Carol Schult, Elgin, Ill.
Judy Weis, Aurora, Ill.
Jerry Lee Wolter, South Bend, Ind.
Conrod Wirth, Joliet, Ill.

TONIGHT

*Back for another
Great Year! . . .*
**Colgate Comedy
Hour**

with . . .
**JACKIE
GLEASON**
at



7:00 P.M.

followed by
EDDIE CANTOR-Sept. 9
SPIKE JONES-Sept. 16

*And don't miss the new
and hilariously funny...*



**YOUNG
MR.
BOBBIN**

Starring JACKIE KELK
6:30 P.M.

WNBQ

CHANNEL 5



SUNDAY—continued

- 6:30 7 Music In Velvet—Musical**
Rex Maupin and his orchestra are featured along with guest vocalists
- 9 Powerhouse Of Sports—News**
John Powers discussing events of interest in the sports world
- 6:45 9 Not For Publication—Drama**
Revealing the hidden facts in the stories that make the headlines
- 7:00 4 Toast Of The Town—Variety**
Dolores Gray as hostess with Buster Keaton and Buddy Lester guest comedians
- 5 Comedy Hour—Variety**
Jackie Gleason as star emcee introduces guests Johnny Johnston and Rose Marie
- 7 "Death Kiss"—Feature Film**
Bela Lugosi in a mystery set against Hollywood studio background
- 9 Chicagoland Newsreel Review**
Latest reports on all the local news
- 7:30 9 Pentagon—Washington—Talks**
Maxwell Marvin, spec. reporter for Dept. of Defense, reports on progress being made by North Atlantic Treaty Organization Countries toward molding of a strong & unified Europe
- 8:00 4 Guest House—Panel Variety**
Panel of four celebrities will be quizzed on questions pertaining to the entertainment industry; Durward Kirby emcee introduces guests: Connie Boswell, Valerie Bettis, Eddie Mayehoff, Betty George; panel: William Gaxton, Jean Dalrymple
- 5 Philco Playhouse—Drama**
"This Time Next Year" by Fred Coe starring Edgar Stehli, Barbara Bolton, Leona Powers, Hugh Riley, and Nelson Olmsted. Comedy about Governor Beauregard Bellamy and his ambition to have a monument erected to the memory of the Southern Generals
- 7 Sawyer Views Hollywood—Chats**
Hal Sawyer interviews the celebrities
- 9 Rocky King, Detective—Drama**
"Money Bait the Hook" a fishing boat skipper receives death as his reward for helping a gang of counterfeiters
- 8:30 7 Marshall Plan In Action—Film**
Our aid to Europe & how it works
- 9 Plainclothesman—Drama**
"Final Flight" starring Ken Lynch, Will Husing and Michael King in a story of murder apparently motivated by a robbery taking place in a privately owned airline firm
- 9:00 4 Celebrity Time—Quiz**
Conrad Nagel mc with Jane Wilson, Herman Hickman, & guest panelists Binnie Barnes and Roddy McDowall

TV FORECAST

SUNDAY—continued

9:00 5 American Forum Of The Air

Theodore Granik, moderator; subject: "How Big An Air Force Do We Need?" discussed by Rep. W. J. Bryan Dorn (D-S.C.), Rep. Harry R. Sheppard (D-Cal.), Brig. Gen. Harry Reilly (U.S.A.-ret.), and William B. Ziff

7 Industries For America—Film

9 Stars Of Tomorrow—Variety

Lee Bennett emcees as Chicago talent competes for top place. Community salute to the Midwest Herald

9:30 4 What's My Line?—Panel Quiz

John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf and Hal Block, & guest Jinx Falkenburg

5 Film Feature

7 Youth On The March—Religious

Sermon by Dr. Percy Crawford

9 Courtesy Theater—Feature

Film "Silver Queen" with Geo. Brent, Priscilla Lane, & Bruce Cabot; lady gambler has difficulty keeping the men in her life from raking in her profits

10:00 4 "Men Are Not Gods"—Feature

Film with Miriam Hopkins, Rex Harrison, and Gertrude Lawrence; tale of a secretary who alters drama critic's review of flop thus causing a success

5 Weatherman—Clint Youle

7 "Silver Fleet"—Feature Film

Ralph Richardson stars in adventure story of war on the high seas

10:10 5 Dorsey Connors—Helpful Tips

10:15 5 Alex Dreier—News Report

Summary of the latest news events with a feature story highlighted

10:30 5 Let's Look At Sports—News

Today's report on the sports world

10:45 5 Industry On Parade—Film

Information on various industries

11:00 5 DeMet Pontiac—Films

"Unwritten Column" Virginia Farmer, Frieda Inescort, & Ed. Earl, aging secretary tries a ruse to make her indispensable. Also, "Gentleman From LaPorte" Eve Miller, Warren Douglas; & Sheb Wooley; glamorous croupier accused, is taken to court

9 "She's In The Army"—Feature

Film with Marie Wilson, Veda Ann Borg, and Robt. Lowery; young deb joins WACs for publicity & a \$5,000 bet with a newspaper columnist

11:30 4 Film

7 Commercial Film

11:45 4 Ulmer Turner And The News

Latest up-to-the-minute report

(Stations reserve the right to change above listings without notice)

TV FORECAST

Follow The Week-end Headlines

ALEX DREIER

★ ★ ★ ★ ★

WNBQ and the TV

Sunday NIGHT News

channel 5 • 10:15 P.M.

presented by

HOME FEDERAL SAVINGS

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18th at Ashland, Chicago

IN CHICAGO—IT'S DE MET PONTIAC!

Tune in TONITE at 11:00 WNBQ (5)

CHICAGO PLAYHOUSE

it's

"UNWRITTEN COLUMN"

and

"GENTLEMAN FROM LA PORTE"

- If you DON'T like long commercials
- you'll like watching THIS show!
- You'll like Franklyn MacCormack!
- You'll like the great Tele-Plays!

Watch CHICAGO PLAYHOUSE tonight!

Presented by

DE MET PONTIAC, Inc.

5150 W. NORTH AVENUE near Laramie

Where you get a

MONEY BACK GUARANTEE In Writing!



Elaine Neblett, the pert singer on "Let's Have Fun" show, got tired of letting the men on the show get all the attention. So she wore a bathing suit to rehearsal. Now Kyle Kimbrough, the vocalist, and emcee Hank Grant are rather peeved because no one will even look at them.

TV Interference Can be Trapped: Remedy

Many amateurs have been increasingly successful in solving the problem of TV interference from power lines, household appliances, auto ignition, X-ray and diathermy machines, using ingenious home-built interference traps that can be attached to the TV receiver.

Latest of these devices, described in the August issue of *Science and Mechanics* magazine, is designed to cure specific interference from auto ignitions and consists of two simple capacitors and a homemade coil mounted on a fiber plate. The trap can be assembled in a few hours and is installed on the antenna lead-in line with one connection going to the set's ground wire.

**Over ½ Million Readers
Rely on TV Forecast**

Monday Sept. 3

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 4 **Fun And Features**—G. Menard
- 9:30 4 **Fun And Figure**—Exercises
Stay trim with Ed Allen
- 9:50 4 **Fun And Features** (continued)
- 10:00 9 **Your Figure Ladies**—Fogarty
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
What's new in the stores and tips on what to buy and where to get it
- 9 **Chicago Cooks**—Recipes
Try these fascinating new recipes
- 11:00 4 **Creative Cookery**—Recipes
How to prepare shrimp Arnaud and Athenian salad
- 7 **Bob And Kay Show**—Variety
Bob Murphy and Kay Westfall entertain the local celebrities
- 11:30 5 **Norman Ross' Varieties**
Commentary, discussion and news
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Garry Moore Show**—Variety
Guest: Sharkey, the seal
- 5 **Meet Mintz**—Musical Favorites
- 9 **Let's Have Fun**—Variety
Hank Grant emcee with special Labor Day show, vocalists Kimbrough & Neblett also return for new season
- 12:15 5 **Newsroom**—Late Information
- 12:30 4 **First Hundred Years**—Serial
Jimmy Lydon and Olive Stacey star
- 5 **Your Luncheon Date**—Musical
Musical with Hugh Downs, emcee, Nancy Wright, vocalist, and the Art VanDamme Quintet
- 12:45 4 **Garry Moore Show**—Cont'd.
- 12:55 9 **Batting Practice**—Vince Lloyd
- 1:00 4 **Knot Hole Gang**—Linn Burton
Guest: Mr. Castiglione
- 5 **"I Ring Doorbells"**—Feature
Film with Robert Shayne, Ann Gwynne, & Roscoe Karns; newspaper story about a reporter who is assigned to break up a romance
- 7 **Housewives' Holiday**—Kirchner
- 1:10 9 **Lead Off Man**—Harry Creighton
TV Forecast award to Rosemary Ford
- 1:25 4 **Baseball**—Cubs vs Pitts. (2)
Joe Wilson announces the games
- 9 **Baseball**—Cubs vs Pitts. (2)
Jack Brickhouse comments on game
- 1:30 7 **Barbara Moro**—Creative Ideas
Here's an idea or two for when you stitch and sew

(Continued on page 20)

How Kukla Got His Name

by **UNCLE HERBIE**

Now that our good friends Kukla, Fran and Oliver J. Dragon are back with us on channel 5, it looks like we'll have a lot of fun during the coming winter months.

The gang had a fine time in Europe this summer. One of the big treats happened when Kukla and Burr Tillstrom ran into Tamara Toumanova of the Paris Opera Ballet. You know Tamara is a great ballerina. It was she who first gave Kukla his name 15 years ago.

Here's how it happened. Burr showed Tamara his new puppet in 1936, but Burr didn't know what to call him. Tamara took one look and clapped her hands in wonder.

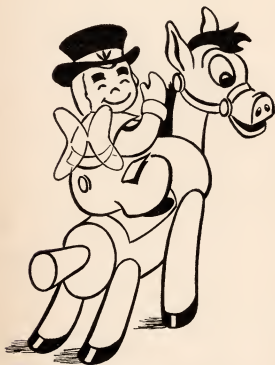
"Ah," she cried excitedly, "a kukla." That is the Russian name for doll. Burr



Tamara, the great ballerina, with Kukla and Burr Tillstrom.

thought that was a fine name, indeed, and ever since then, Kukla's name has become known to boys and girls all over the country.

So you can see that when Tamara and Burr and Kukla all got together in Paris this summer, it was a joyous reunion. They chuckled over the old times, and Tamara was told about our Kukla, Fran and Ollie show that is back for a winter of fun on Station WNBQ, Monday through Friday.



Marshall Field & Company

Uncle Mistletoe®

wants you to meet a friend

Here's Tony Pony,
the happy horse of Wonderland.
Enjoy Tony and all the rest of
Uncle Mistletoe's friends on television.
And you can have lots of fun
sending post cards of the wonderland
family that you can color yourself.
A set of ten fun-coloring cards, 50c,
Toy Center, Fourth Floor.

See Uncle Mistletoe on Channel 7 • Mon., Wed., Fri., • 5:45 P.M.

MONDAY—continued

- 2:00 5 Miss Susan—Susan Peters
- 2:15 5 Vacation Wonderlands—Film
- 2:30 5 Bert Parks Show—Variety
Tunes and guests presented in this stanza with the Heatherstones
- 3:00 5 Straw Hat Matinee—Variety
Mel Martin mc with Rosemary Olberding vocalist, tunes and chatter
- 3:50 4-9 2nd Game—Cubs vs Pitts.
- 4:00 5 Hawkins Falls, Pop. 6200
Jerry Collin's murder is solved when stranger admits guilt
- 7 Sagebrush Theater—Western
"Rough Ridin' Rhythm" film
- 4:15 5 Gabby Hayes Show—Tall Tales
Pictorial history of the west told as only Gabby can tell a story
- 4:30 5 Howdy Doody Show—Kids Fun
Bob Smith emcees the puppets
- 5:00 5 Cactus Jim—Western Film
Stirring tale of the Old West
- 7 Mary Hartline Show—Games
Frolic for kids of all ages
- 5:15 7 Lois And Looie—Cartoons
Lois Fisher draws the tale of a small boy's adventures in the world
- 5:30 5 Visit With Cactus Jim
- 7 Tom Corbett Space Cadet
Exciting adventures into the future
- 5:35 5 Weatherman—Clint Youle
Prediction for tomorrow
- 5:40 4 Associate Scorecard—Results
- 5:45 4 Lucky Fan—Joe Wilson Quiz
- 5 Public Life Of Cliff Norton
Comedy subject: Picnic Pointers
- 7 Uncle Mistletoe—Adventures
Here he is kids, your favorite puppet and his many friends with another story for you and I
- 9 Tenth Inning—Harry Creighton
Fan interviews & TV Forecast guest Ted Rutkowski
- 5:50 5 Clifton Utley And The News
Up to minute reports of the day
- 6:00 4 Window Shopping—Commercial
- 5 Kukla, Fran, And Ollie
Laughter, skits & tunes by merry trio to please young and old alike
- 7 Austin Kiplinger And The News
- 9 Captain Video—Adventures
Story in a world where violence is outlawed, and men fight to keep it that way
- 6:10 7 Top O' The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Sports Show
- 6:30 4 CBS News—Douglas Edwards
- 5 Showroom—Musical Session
Roberta Quinlan femcee and guest

- 6:30 7 Hollywood Screen Test—Drama
Neil Hamilton emcee introduces young actresses and actors with assistance from Isabel Elsom
- 9 First Edition—Frann Weigle
- 6:45 4 Perry Como Show—Musical
Tunes: "No Boat Like a Rowboat," "Wonder Why," and "Summertime"
- 5 News Caravan—John C. Swayze
- 9 Chicagoland Newsreel
- 7:00 4 Video Theater—Drama
"Forever Walking Free" with Wendell Corey; in London during bombing Joan Warrock meets an Amer. Air Force gunner who assures her about the future
- 5 TV Recital Hall—Musical
Guests: New Music String Quartet
- 7 Films Of Interest
Travel, science & documentaries
"A Dream and a Memory"
- 9 "East Lynn"—Feature Film
- 7:30 4 Arthur Godfrey's Talent Scouts
Professional talent competes for a spot on Mr. G.'s other shows
- 5 Voice Of Firestone—Musical
Guest soloist Barbara Gibson sings "Beautiful Lady," "Care None" from "Rigoletto;" with the chorus in "Estrellita" and "Italian Street Song"; Howard Barlow and the orchestra do "La Bamba de Vera Cruz" by Tucci
- 7 "Nothing Sacred"—Feature Film
Carol Lombard and Frederic March in a story of a small town girl who uses incurable illness to buy her way into national limelight.
- 9 Gallery Of Madam Liu-Tsong
Films starring Anna Mae Wong as she ventures forth in search of treasured art objects with Natalie Priest as Lynn Meadows in "Golden Women" story of Madam Liu-Tsong meets her secretary
- 8:00 4 Horace Heidt Show—Musical
Talent competes for top honors
- 5 Lights Out—Drama
"Blackwood Hall" with Phillip Andrews and Fred Pazere
- 9 "Mistaken Heiress"—Feature
Film with Ralph Bellamy, Adrian Ames, and Donald Cook
- 8:30 4 It's News To Me—Panel Quiz
John Daly moderator with panelists: Quincy Howe, Anna Lee, John Henry Faulk, and Robin Chandler
- 5 Somerset Maugham Theater
"Appearance and Reality" with Joseph Schildkraut
- 7 Crusade In The Pacific—Film
Film history of the 2nd World War in the west, Ch. II "Awakening In The Pacific"
- 9:00 4 Summer Theater—Drama
"Mr. Mummery's Suspicion" with Roland Young, Faith Brook, and Francis Compton; story of the search for a cook whose employers all suffered deaths from poisoning soon after her departure

MONDAY—continued

9:00 7 Front Page Detective—Drama
Edmund Lowe stars as David Chase in "Murder Can't Win" adventures with a secretary to a bookie syndicate as he attempts to clear her of murder, with Diani Sue Nolan and Lyle Talbot

9 Miss U. S. Television Contest
Marty Hogan mc presents weekly contests and preliminaries for the national beauty competition

9:30 5 Who Said That?—Quiz
Robert Trout mc quizzes John Cameron Swayze and guests Hal Boyle, Margaret Bourke-White, and Dr. Roy K. Marshall

7 Studs Place—Informal Variety
Studs Terkel as proprietor with some homey philosophy, also, Beverly Younger, Chet Roble, and Win Stracke

9 "Two On The Tiles"—Feature
Film, Hugh McDermott and Herbert Lom

10:00 4 Ernie Simon—Curbstone Cutup
Interviews with the man-in-the-street

5 Weatherman—Clint Youle

7 Page One—News And Sports

10:10 5 Dorsey Connors—Helpful Ideas
New conveniences for your home

10:15 4 Ulmer Turner And The News

5 Clifton Utley And The News

10:30 4 Film

5 Let's Look At Sports—T. Duggan
What's happening in sports world

7 Handy—Tips And Ideas

10:45 4 Linger Awhile—Musical
Records, with Marty Hogan and Jeri

5 Herbie Mintz Show—Musical

11:00 4 Today In Sports—Commentary
Joe Wilson reviews the sports

5 "Docks Of New Orleans"—Film
Feature with Roland Winters, Victor Young, Mantan Moreland, and Virginia Dale; Charlie Chan solves 3 murders & saves a secret chem. formula

7 Paul Harvey And The News

9 Feature Film

11:10 7 Sports Show

11:15 4 Wendell Hall—Musical Variety

11:20 7 National Health Aids

11:30 4 Murder Before Midnight—Film
"Desperate Cargo" with Ralph Byrd & Carol Hughes

12:00 4 Midnight Edition—Ulmer Turner

1:00 9 Chicagoland Newsreel

(Stations reserve the right to change above listings without notice)

TV FORECAST

EVERY MONDAY



CHAPTER TWO

"AWAKENING IN THE PACIFIC"

A mighty saga whose sweep and scope are without parallel in the long history of war!

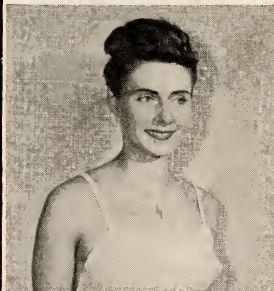
8:30 P.M.

WENR-TV
CHANNEL 7

presenting

JOY MESARCHIK

EIGHTEENTH WEEK'S PRIZE WINNER



Watch

MISS U. S. TELEVISION
CONTEST OF 1951

EVERY MONDAY

WGN-TV

9:00 P.M.

A Walter Schwimmer Production

And now another question for our learned panel . . .

—Cissie

The Less Said About Quiz Shows The Better

by JACK MABLEY



The summer programs, bless them, are fading fast away, and it's time for a Summertime Review—not on TV, but of TV.

There's been some disappointment expressed in the public prints and in television homes over the quality, or lack of it, in the past summer's TV fare. Compared with the preceding summer, the offerings were rather dismal.

We were swamped with quiz and panel shows, and most of them were miserable. The less said about them the better, with the exception of Down You Go, which made its debut on the air this summer, but as a new show in its own right and not a summer replacement. To the credit of commercial TV, it snagged a sponsor and is with us regularly now.

The only imaginative, promising new bit of television came, to no one's surprise, from Chicago. This was Short Story Playhouse, which introduced the technique of having a narrator as part of the drama. With excellent production, intelligent acting, and a smart choice of stories, the show caught the fancy of the public, and it is hoped that it too will remain on the air permanently.

The biggest disappointment of the summer? It's a large field. Doodles Weaver, Phil Baker, the White Sox, American Inventory, Oscar Levant, Go Lucky, and Saturday night are some of the nominees.

Whereas in the summer a year ago you sensed that television was seeking to improve its programs by experiment-

ing and trying new techniques, the feeling this summer was that the New York moguls reasoned, "It's vacation time so toss in some quiz show for the yokels and let's all go to Paris."

It's unfair to some of the old faithful year-around programs to condemn the whole summer TV fare because of the shortcomings of the summer replacements. Godfrey stayed on the air with both his shows much of the summer, and for a good many viewers, Talent Scouts took a decided upturn when Godfrey went to Europe and Herb Shriner took over. The same was true last summer when Robert Q. Lewis was Godfrey's sub.

Westinghouse, Philco, Kraft, and several other dramatic shows remained on the air, up to their usual high standards. Super Circus stayed with us to keep the kids quiet for an hour Sundays. Ed Sullivan's Toast of the Town and the Cavalcades of Bands and Stars kept vaudeville alive until Berle gets back.

For a lazy summer day there's little more satisfying than hitting the couch and watching a good baseball game. The Sox were a lot more satisfying in the cooler weather, but we shouldn't expect too much the first year.

Of course the truth is that the quality of the winter season shows has spoiled us. A couple of years ago a lineup of programs such as we have had this summer would have seemed downright sensational. Don't you wonder what the shows will be like in the dog days of 1956?

NANCY SHOOTS STRAIGHT

To Maintain Curves

forecast for women

NANCY WRIGHT, singer-hostess on WNBQ's "Your Luncheon Date," was a sportswoman from the time she was a nine-year-old in Florida. At that time her father gave her a .22 rifle and she's been a "shooting fan" ever since. "In fact," says Nancy, "I rather dislike visiting a shooting gallery with a beau since usually I can outshoot him without half trying, and I don't mean to brag."

Some funny things happened in those days, admits Nancy. She used to line up nail polish bottles and old oil cans on a fence to practice. One day a bullet went right through a can and through the hat of a woman who was rowing on the creek beyond. There was much screaming and threatening, and when Nancy's mother approached the creek to straighten things out, she stepped on an alligator.

"Honey, give me that rifle," said mama, and proceeded to shoot the reptile.

Since coming north, Nancy also has taken up golf, although not as enthusiastically as she once thought she might; has continued her target shooting and, most recently, has found she "just loves" archery.

Nancy believes that sports are particularly necessary for the television artist, to keep her figure "in line" and her walk graceful. And now that her arm is no longer black and blue from her first attempts at arrow-shooting, she is certain this is her favorite sport and one which will be most advantageous for future TV appearances.



NANCY WRIGHT



ELOISE McELHONE



Eloise entertains comedian Jackie Gleason on "Eloise Salutes the Stars."

Dinner at the Stork finds Eloise breaking bread with her recent bridegroom, William Warwick.



I just adore

by ELOISE McELHONE

EVEN after my recent marriage to that one-guy-in-a-million, Bill Warwick, my opinion of most men has not faltered. The majority of them are still the same, but I hope that now my quips and comments will help these fellows to look at themselves and to realize their mistakes and correct them.

In men, I despise all the Surprise Packages. Like the man who tells you ahead of time that you're going dancing. This is okay. You put on your brand-new strapless job and your spike heels. He waits till he's got you two miles from home, then he suddenly yells, "Guess where we're going? Surprise, surprise! To the amusement park!" This happened to a friend of mine recently. She lost her purse on the roller coaster; smashed her glasses and broke off one of her high heels. Her new cocktail dress looked as if it had been torn off the back of a lady coal miner. Why couldn't the date have told her where they were going so she could have dressed accordingly—in flat sandals and a cotton dress.

I also hate the Surpriser, who dates up a gal weeks in advance for a special night, making it sound as if you're headed for Mrs. Astor's ball. When the days have passed and the date rolls around, where does he take you? To Joe's Greasy Spoon, where the juke box peals and you go snow-blind from the shirt sleeves. You spend the entire evening kicking sawdust away from your best satin slippers.

TV FORECAST



The men, BUT—

Then there is the guy who's disguised like the wholesomest guy in town. He acts brother-like, and he's your pal all evening—until the taxi ride home, when he suddenly becomes the mad tackle.

I further hate the Human Clam. There are two varieties of this species. The first one is in camouflage. When you're out with him alone, nobody could be more charming and entertaining. You rave about him to your friends, and they carol happily, "Bring him around to a party." This you do, preening with pride—and then—Boom! Your friends get you in the pantry and you stammer that something has changed him for the worse; get him by the arm and yank him out. Then, you can guess what happens on the way home! Yes, sir, alone with you once more, he's a riot of fun and color!

The other type of Human Clam does not go under protective coloring, and if you get caught with him, it's your own fault. He barely gets his lips open to rap out, "Date," and once you've rapped back, "Yes," you're in for an evening of stony silence.

This type always reminds of the story of our silent President Calvin Coolidge. A woman sitting next to him at a dinner party said coyly, "Mr. President, I made a bet that I can make you say more than three words." Coolidge replied, "You lose."

Then there is the Darling of the Telephone Company. This one telephones at

the very instant he is due at your door to say, "I'm leaving the office right now and am coming by fast pogo stick. Sorry, I'm late, but pin on your corsage and grab your gloves. I'm moving in your direction, so you wait." Thirty minutes later, here he is again—by telephone! "Sugar, ran into the boys and stopped for a quick one, but I'm really on my way." You know the type. By the time he gets there, your corsage has turned a bilious brown and ditto your disposition.

After my recent marriage, a man asked me, "What should a girl look for in a man?" Answer: "He should be healthy, wealthy—leave out the wise part. Expect men, not miracles. When you're looking for a peach of a man, you have to go through an awful lot of lemons."

Star of "Eloise Salutes the Stars" seen at 11:30 p.m. Tuesday on WGN-TV and sponsored by Doeskin Tissues, Eloise is that rare human, a native New Yorker, born in New York City. She attended convents and the Todhunter Finishing school and Junior college.

Starting with radio's "Leave It to the Girls," she gained fame as a fast-talking, man-hating gal and carried this over into television on the same show. Eloise still does this show, another television program not seen in Chicago and a weekly radio show.

Recently married to William Warwick, an advertising executive, she and her husband live in mid-Manhattan.

favorite recipe

no. 10 of a series

Louise Murphy, wife of the amiable co-emcee of "Bob and Kay" and emcee of "Sach's Amateur Hour" both on WENR-TV, contributes a recipe passed down to her by her German ancestors. As Louise points out, "There is no set formula for potato salad. It's mostly according to individual taste. My mother verbally explained how to prepare it, and I think this is the first time I've ever tried to write it down."

The mother of six children, Louise prepares the salad for eight people—and the following ingredients are in proportion for eight servings.

BOB AND LOUISE MURPHY

And Family



GERMAN POTATO SALAD

(Louise Murphy)

Boil potatoes (the average is two per person, but the number depends on appetite). Let potatoes cool.

For sauce, the following are needed:

- bacon
- onions
- cider vinegar
- sugar

Take three-fourths to a pound of bacon. Slice bacon horizontally and vertically into about $\frac{1}{4}$ inch squares. Place bacon in skillet large enough to hold sauce and fry pieces until crisp and brown. Don't drain off bacon-fat. Turn over very low flame. Add one large or two

medium sized onions, chopped fine. Let onions simmer about 15 minutes. Add vinegar in ratio of one cup of vinegar to $\frac{1}{4}$ cup of water. For eight servings there should be two cups of vinegar and $\frac{1}{2}$ cup water. Add 1 heaping teaspoon of sugar (this in proportion to taste). Let sauce simmer for an hour over a very low flame, leaving pan uncovered.

Slice potatoes into heat-resistant bowl and warm. Pour hot sauce over potatoes and serve while still warm.

Louise suggests serving baked ham, pineapple and cabbage salad and salt sticks with the potato salad.

Tuesday Sept. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Interview & demonstration with C. H.
Fletcher analyzing handwriting
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun and Features** (continued)
- 10:00 9 **Your Figure Ladies**—Exercises
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
Tips on what to buy, why you should
buy, and general information
- 9 **Chicago Cooks**—Recipes
- 11:00 4 **Creative Cookery**—F. Pope
Mr. Pope makes a chicken pie
- 7 **Bob And Kay Show**—Variety
- 11:30 5 **Norman Ross' Varieties**
Discussion on various subjects
- 7 **Jessie DeBoth's TV Notebook**
Homemaking hints & processes dram-
atized, cooking recipes explained &
new products introduced
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Garry Moore Show**—Comedy
Guests: Burl Ives, folk singer, and
Morgan, the TV basset hound
- 5 **"Mississippi Showboat"**—Film
Feature with Frances Langford; story
of life on a river boat
- 7 **Bob And Kay** (continued)
- 9 **Let's Have Fun**—Variety
Hank Grant emcees comedy session
- 12:30 4 **First Hundred Years**—Serial
Jimmy Lydon and Olive Stacey star
- 5 **Your Luncheon Date**—Variety
- 12:45 4 **Garry Moore Show**—Cont'd.
- 12:55 9 **Musical Snapshot**—Film Short
- 1:00 4 **Bill Evans Show**—Variety
- 5 **"Tomorrow's Youth"**—Feature
Film with Dickie Moore, Martha Sleep-
er, & John Miljan
- 7 **Beulah Karney Show**—Foods
Adventures in and with foods
- 9 **Plan-A-Room**—Designs
Paul MacAlister with interior decora-
tion ideas for all your rooms
- 1:15 9 **Spencer Allen And The News**
- 1:30 4 **Film**
- 9 **Showtime**—Musical Film Shorts
- 1:45 4 **Vanity Fair**—Interviews
- 7 **Barbara Moro**—Creative Ideas
How to make your home beautiful
- 2:00 4 **Vanity Fair**—Interviews
- 5 **Miss Susan**—Serial Story
- 9 **"Frankie & Johnny"**—Feature
Film featuring Chester Morris and
Helen Morgan
- 2:15 4 **Bride And Groom**—Interviews
John Nelson, emcee
- 5 **Vacation Wonderland**—Travel



Good news for home gardeners is John Ott's weekly NBC television show, "How Does Your Garden Grow?" With the aid of films, demonstration and explanations, Ott gives tips on planting, growing and soil problems. The "show with the green thumb" was popular in Chicago before it made the leap to network status.



Jim Moran, a celebrated non-professional in show business, has received special AGVA awards for his outstanding contribution to variety talent. Shown above are Vic Connors and Jack Irving, both of AGVA, Moran, and Henry Dunu, national AGVA administrator. AGVA, which means American Guild of Variety Artists, presented a lifetime membership card to "Mr. Courtesy" on his talent show.

Uncle Herbie Winners

Linda Joelson, Evanston, Ill.
Warren Kirkland, Winnetka, Ill.
Marie Kosnik, Palatine, Ill.
Walter Kruk, Jr., Chicago, Ill.
Marcia Lang, Evanston, Ill.
Lesley Ann Messina, Chicago, Ill.
Nancy Mitchell, Chicago, Ill.
Philip McGlynn, Chicago, Ill.
Peggy McIntyre, Chicago, Ill.
Caren Pushkin, Chicago, Ill.
Elaine Rosko, Chicago, Ill.
Mary Lou Sleeth, Downers Grove, Ill.
Owen Spector, Chicago, Ill.
James C. Svoboda, Cicero, Ill.
Gerry Young, Chicago, Ill.

TUESDAY—continued

- 2:30 4 **Fashion Magic**—Arlene Francis
Styles and beauty tips for women
- 5 **America Speaks**—Documentary
- 3:00 4 **Homemakers' Exchange**—Foods
- 5 **Straw Hat Matinee**—Variety
Mel Martin emcees amusements
- 9 **Test Pattern 'Til 4:00**
- 3:30 4 **Your Visiting Nurse**
- 3:35 4 **Multiscope News**—Ticker Tape
- 4:00 4 **Steve Allen Show**—Variety
- 5 **Hawkins Falls, Pop. 6200**
Laif and Doc start a campaign to win back Millie's love
- 7 **Sagebrush Theater**—Western
"Panamints Badman"
- 9 **Russ Davis Show**—Interviews
- 4:15 4 **Breezy, Don And Vera**—Puppets
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Assembly**—Military Questions
Guests from the Civil Air Patrol
- 5 **Howdy Doody**—Variety
Fun with Clarabell, hornblowing clown
- 9 **Telephone Game**—Quiz Session
Here's your chance to win prizes galore, Harold Isbell & Jane Quinn
- 5:00 4 **Kids Karnival Kwiz**—Games
Suppertime frolic for the kiddies
- 5 **Cactus Jim**—Western Feature
- 7 **Mary Hartline Show**—Prizes
- 9 **Trail Blazers' Theater**—Western
"Below The Border" feature film
- 5:15 7 **Lois And Looie**—Cartoons
The adventures of a small boy
- 5:30 4 **Silhouettes Of The West**
Roy Starkey stars
- 5 **Visit With Cactus Jim**
- 7 **Paddy The Pelican**—Cartoon
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Comedy subject: An Adventure In The Classic Art
- 9 **Foto Test**—Frank Sweeney
Cash prizes for the ladies
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Danny O'Neil At Home Show**
Music and variety with the gang
- 5 **Kukla, Fran, And Ollie**
Join the gay trio as they sing
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Show**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**
Musical variety with the Three Beaus and the Peep quartet

- 6:30 7 **Beulah Show**—Comedy
Ethel Waters stars as mediator in Henderson's bustling household; a traffic ticket and a ceramic venus with a clock are the objects of interest and confusion
- 9 **First Edition**—Frann Weigle
- 6:45 4 **Stork Club**—Interviews
Guests: Miss Surfmild winner, three players from the Giants and Yankee teams, and Carrie Munn, dress designer
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Star Of The Family**—Variety
Peter Lind Hayes & Mary Healy star; guests: Juanita Hall and Joey Adams
- 5 **Meet The Press**—Discussion
Martha Rountree moderator presents guest Sir Gladwyn Jebb, United Kingdom delegate to the U.N.
- 7 **"Honor Of The Press"**—Feature
Film with Eddie Nugent and Rita Leroy; newspaper story
- 9 **Our World**—Film Shore
"This Land of Ours"
- 7:30 4 **I Hear Music**—Melody Time
Jackie Cain vocalist is featured
- 5 **Juvenile Jury**—Panel Quiz
John Barry moderator of panel of youngsters debating problems; guests: Douglas Stuart, 3 yrs. old, and Melaine Clark, 6 yrs. old
- 9 **Health Talk**—Dr. Van Dellen
Dr. Charles S. Gilbert, clinical instr. of med., Stritch Schl. of Med., Loyola U. and Mrs. Zelda Salk, senior nutritionist at Mercy Hosp. discuss "Why Be Fat"
- 8:00 4 **"Son Of The Rock"**—Feature
Film with Ellen Corby, John Qualen, & Lynn Roberts; story of a young man who had been taught by his father to be ruthless in business
- 5 **Fireside Theater**—Film Drama
"Second Chance" with Anthony Caruso, Robt. Einer, and Jorja Curtwright; readjustment of a boy to the understanding of the harsh discipline of his officer stepfather
- 7 **Q.E.D.**—Panel Quiz
Fred Uttal mc, panelists Maggie Hayes, Hy Brown, and guest panelist
- 9 **Cavalcade Of Bands**—Musical
Emcee Don Russell introduces guests Charlie Spivak and his orchestra with Tommy Lynn, Pat Collins, Bobby Rickey, and Buddy Yannon
- 8:30 4 **Suspense**—Mystery Drama
"Death Plunge"
- 5 **Circle Theater**—Drama
"By the Brook" domestic comedy about a young bride and groom who try to live by the book
- 7 **On Trial**—Discussion
- 9:00 4 **Danger**—Mystery Drama
"Death Among The Relics"

TUESDAY—continued

- 9:00 5 **Amateur Hour**—Ted Mack mc
Talented people get their chance, Dennis James as sub emcee
- 7 **Hollywood Theater Time**
- 9 **They Stand Accused**—Debate
Re-enactment of a trial from page of court history with actual lawyers
- 9:30 4 **Two Minutes To Go**—Quiz
Famous sports celebrities match wits against the sports subjects you send in. Jack Drees emcee
- Japanese Peace Treaty Conference**—From San Francisco
- 5 Opening address by Pres. Harry Truman. This will be the 1st transcontinental telecast from the west over Microwave relay to Omaha and thence to New York on the cable
- 7
- 9
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Informal interviews on State Street
- 5 **Weatherman**—Clint Youle
- 7 **America Prepares**—Films
"The Red Bull Attacks" & "Hail Alma Mater"
- 9 **"Eternally Yours"**—Feature Film
Loretta Young, David Niven, Broderick Crawford, & Billie Burke in a romantic comedy about Tony & Anita and how Tony's career as a master magician almost disrupts their lives
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner**—News
- 5 **Clifton Utley And The News**
- 10:30 4 **What's Wrong With This Picture**
- 5 **Let's Look At Sports**—T. Duggan
- 7 **Cafe Continental**—Variety Also
- Camerman At Large**—Film
"Bantu Frontier"
- 10:45 4 **Linger Awhile**—Musical
Jeri Sothern sings and plays songs
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Today In Sports**—Joe Wilson
- 7 **Paul Harvey And The News**
- 11:10 7 **Sports Show**
- 11:15 4 **Wendell Hall**—Musical
Spotlight on your musical favorites
- 11:20 7 **Commercial Film**
- 11:30 4 **Murder Before Midnight**—Film
- 9 **Eloise Salutes The Stars**—Chats
Guests: Mr. & Mrs. Alexander de Seversky, aviation expert and his designer wife
- 11:45 9 **Be Your Own Boss**—Commercial
- 12:00 4 **"Men Of San Quentin"**—Film
Feature with J. Anthony Hughes
- 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner

(Stations reserve the right to change above listings without notice)

TV FORECAST

Good men are needed

in the

U. S. ARMY

Be a volunteer!

It's "The Mark of a Man"

Inquire at your nearest
**U. S. ARMY AND U. S. AIR FORCE
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One Hour

TV
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BY QUALIFIED TECHNICIANS

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TELE-TRONICS

★ RONSON ★ WORLD'S GREATEST
LIGHTER

Peter Lind Hayes and Mary Healy
in

"STAR OF THE FAMILY"

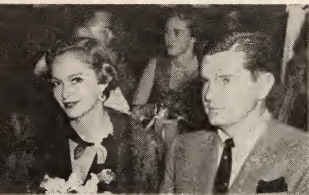
WITH FAMOUS GUEST PERFORMERS

TUESDAY 7:00 PM WBKB

CHANNEL 4



PETER AND MARY Are Sweethearts



A BOYISH looking young man, sporting a choppy crew haircut, a shy smile and a slight resemblance to Fred Waring was making his first appearance in a big night club. The young performer—a mimic—stepped nervously in front of the spot light that had illuminated such greats as Joe E. Lewis, Sophie Tucker, and Ted Lewis.

His audience eyed him coolly. What sort of reception would this young comedian receive from blase New Yorkers? It didn't take long. For after running through a few breezy, well-paced impersonations the crowd loved him. His entirely fresh approach to mimicry plus his infectious manner made him knock-out show business material.

The young man, who back in 1946 made this night club hit at the famous Copacabana in New York was Peter Lind Hayes. Since that time he has skyrocketed to popularity both in night clubs and television. Working with his wife, the charming Mary Healy, Peter has blended a wonderful act to please TV viewers.

The couple's latest endeavor is their "Star of the Family" series in which they play host to important names in the entertainment world. A member of each guest performer's family is interviewed by Peter and Mary, who then introduces the "star of the family," the performer himself.

To slight the feminine part of the team of Hayes and Healy would be a gross oversight. Mary, who Peter insists is the "real star of the family," was a national beauty contest winner in her teens and possesses a delightful singing voice besides being an expert "straight man" and comedienne.

Peter, who comes from a vaudeville family (his mother was the famous Grace Hayes), has immortalized some of his skits. His version of "Punchy Callahan," the punchdrunk ex-pug who shadow boxes at the sound of a bell is a classic burlesque.

His impression of John Barrymore pointing his finger authoritatively while distinctly mouthing some Shakespearean passage has brought a nostalgic feeling to many who had seen the "Great Profile" perform.

Peter had performed in B-pictures in Hollywood before entering the Army.

Wednesday Sept. 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—Variety**
Animal of the week is presented
- 9:30 4 Fun And Figure—Exercises**
Fun and exercise with Ed Allen
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Helpful hints for budgeting
- 9 Chicago Cooks—Recipes**
New dishes to please your family
- 11:00 4 Creative Cookery—Recipes**
Lesson on tea sandwiches; such as tulip, cold meat crescents, & basket
- 7 Bob & Kay Show—Commentary**
Unusual interview and discussions
- 11:30 5 Norman Ross' Varieties**
Commentary, discussion, and news
- 9 Hi Ladies—Interviews**
Informal chats with Tommy Bartlett
- 12:00 4 Garry Moore Show—Variety**
Guests: Jim Kirkwood and Lee Goodman comedians with Ilene Woods and Ken Carson vocalists
- 5 Meet Mintz—Herbie Mintz**
Hit tunes of yesteryear
- 9 Let's Have Fun—Variety**
Hank Grant mc with Elaine Neblett, Kyle Kimbrough vocalists, and accordionist Reno Tondelli
- 12:15 5 Newsroom—Late Information**
Highlights from the news front
- 12:30 4 First Hundred Years—Serial**
Olive Stacey and Jimmy Lydon star
- 5 Your Luncheon Date—Musical**
Hugh Downs, Nancy Wright, and the Art Van Damme Quintet
- 12:45 4 Garry Moore Show—Cont'd.**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest: Stan Musial
- 5 "Phantom of 42nd St."—Feature**
Film with Dave O'Brien, Kay Aldridge, & Frank Jenks; young drama columnist unofficially, but successfully solves several mysterious murders
- 7 Kay Morrow Show—Interviews**
Kay and Don Dowd give their versions of pet peeves; also tips from Kay's sketchboard
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews & TV Forecast autographed baseball award to Pat Sutley
- 1:25 4 Baseball—Cubs vs St. Louis (2)**
Joe Wilson describes the game
- 9 Baseball—Cubs vs St. Louis (2)**
Jack Brickhouse announces the game
- 1:30 7 Barbara Moro—Creative Ideas**
New gadgets and gimmicks
- 2:00 5 Miss Susan—Susan Peters**
- 2:15 5 Vacation Wonderland—Travel**



Hides Talent

Satisfied customers of Jimmie Hides, driver for the Western Laundry and Dry Cleaners, are as likely to get a free rendition of a melodic Victor Herbert number as well as prompt delivery of their suits and starched shirts.

Baritone, father of four, Jimmie is the winner of the Montclare and West Suburban community of TV Forecast's Talent Salute. He demonstrated that he sings as well on a stage as a backdoor step when he guest-starred on Rubin's "Stars of Tomorrow" last Sunday, August 26, on WGN-TV.

The lyrical laundryman received the Talent Salute Award, after being introduced by a leading editor of Montclare News and West Suburban Times. Jimmie's prizes include an expense-free week end at the Whitcomb Hotel in St. Joseph, Michigan, where on September 2, the 32-year-old Mr. Hides will play his first professional engagement.

Jimmie's home recordings of his voice are both the object of wonderment and flattering mimicry by his family.

The Midwest and West Town community will be saluted Sunday, September 2, when Arthur Weiss, publisher of the Midwest and West Town Herald, will introduce the star of that community.

WEDNESDAY—continued

- 2:30 5 Bert Parks Show—Musical Treat**
Variety with Betty Ann Grove, the Heatherstones, & Bobby Sherwood
- 3:00 5 Straw Hat Matinee—Variety**
Mel Martin mc with variety acts, women's fashions, Ernie Lee's hill-billy music, "Salute to a Good Neighbor" and amateur performers
- 3:50 4-9 2nd Game—Cubs vs St. Louis**
- 4:00 5 Hawkins Falls, Pop. 6200**
Millie is receiving gifts from a former beau Howard Harper
- 7 Sagebrush Theater—Western**
"Two Fisted Justice"
- 9 Russ Davis Show—Interviews**
Popular melodies of today & guests
- 4:15 5 Gabby Hayes Show—Tall Tales**
Story of early American heroes
- 4:30 5 Howdy Doody Show—Bob Smith**
Puppet fun for the kiddies
- 5:00 5 Cactus Jim—Western Feature**
Stories of the heroes of the west
- 7 Mary Hartline Show—Games**
Prizes and interviews with Mary
- 5:15 7 Lois And Looie—Cartoons**
- 5:30 5 Visit With Cactus Jim**
- 7 Tom Corbett Space Cadet**
Futuristic adventure stories
- 5:35 5 Weatherman—Clint Youle**
- 5:40 4 Associate Scorecard—Results**
- 5:45 4 Lucky Fan—Joe Wilson Quiz**
- 5 Public Life Of Cliff Norton**
Comedy subject: Bedside Bedlam
- 7 Uncle Mistletoe—Adventures**
Stories of fantasy for all small-fry with folks from Candy Cane Lane
- 9 Tenth Inning—Harry Creighton**
Fan interviews and TV *Forecast's* guest Mr. Rocco S. Cimmerusti
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Music Bowl—Danny O'Neil**
Favorite tunes requested by you
- 5 Kukla, Fran, And Ollie**
Burr Tillstrom's laugh-provoking marionettes in another merry session with Fran Allison
- 7 Austin Kiplinger and The News**
Round-up of world events
- 9 Captain Video—Adventures**
Adventures in a world furnished with super-sonic devices
- 6:10 7 Top O' The Weather—Russ Reed**
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News**
News events of vital interest
- 6:20 7 Sports Show**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Showroom—Musical Time**
Roberta Quinlan sings "Specially For You" and presents guest
- 7 Chance Of A Lifetime—Quiz**
John Reed King emcee
- 9 First Edition—Frann Weigle**

- 6:45 4 Perry Como Show—Musical**
Tunes: "All The World Is Waiting For The Sunrise," "All Alone By The Telephone," "Shanghai," and "The Song Is Ended" guests: Les Paul and Mary Ford
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel**
What happened in Chicago today
- 7:00 4 Arthur Godfrey's Friends**
Musical variety with Frank Parker mc, Marion Marlowe, Janette Davis, Chordettes, & Mariners vocal groups
- 5 Heritage—Music And Art**
John Walker, chief curator of the Nat'l Gallery of Art in Washington, presents and comments on famous pictures and art objects; Rose d'Amore interviews well-known composers and musicians, and Richard Bales conducts the Gallery orchestra "19th & 20th Cent. Music & Art"
- 7 Paul Dixon Show—Variety**
Informal comedy and ad libbing with members of the audience; Dottie Mack and Wanda Lewis help the fun along
- 9 "But Not In Vain"—Feature**
Film with Raymond Lovell; tale of a Dutch farmer's actions in the underground during the Nazi invasion of Holland
- 8:00 4 Strike It Rich—Quiz**
Warren Hull emcee of the "quiz with a heart." Contestants win prizes
- 5 Kraft Theater—Drama**
"The Easy Mark" by Jack Larrie with Jack Lemmon, Frances Waller, Elizabeth Eustis and Dan Morgan; comedy about a midwestern farmer who is convinced that money can be made without working for it and sets out to prove his belief
- 7 Bill Gwinn Show—Musical Quiz**
Prize to couple who re-enact scene where a song altered their lives
- 9 What's The Story—Panel Quiz**
Walter Raney as City Ed. taking a story from reporter while panel of 4 reporters try to guess news event from appearance and surroundings
- 8:30 4 The Web—Mystery Drama**
"The Practical Joke"
- 7 Wrestling From Rainbow Arena**
Wayne Griffin announces matches as the grunt and groan artists struggle
- 9 Shadow Of The Cloak—Drama**
Tale of intrigue and mystery starring Helmut Dantine
- 9:00 4 Blue Ribbon Bouts—Boxing**
Archie Moore vs Embrell Davidson
- 5 Break The Bank—Quiz**
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra
- 9 Press Conference—Interviews**
Representatives of the 4 newspapers interview a prominent citizen or politician; Lee Schooler, moderator; guest: Harold H. Velde, senior member of the House Unamerican Activities committee will discuss the University of Chicago's Communism investigation

WEDNESDAY—continued

- 9:30 5 **Freddy Martin Show**—Musical Variety, Martin's "singing sax," Murray Arnold pianist, Merv Griffin and Judy Lynn vocalists go to college with a back-to-school theme; tunes: "Whiffenpoof Song," "Raggin' the Scale," "Sweetheart of Sigma Chi," "It Might As Well Be Spring," and "Schooldays" Sue Bennett is guest
- 9 **Camera Caravan**—Film Short "The Dark Hour" with Hedda Hopper and E. E. Clive; murder tale of two private detectives, each with his own solution of the mystery
- 9:45 4 **Sports Quiz**—Film
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Interviews with the man on the street as he brings jokes & views
- 5 **Weatherman**—Clint Youle
- 9 **"Corridor Of Mirrors"**—Feature Film with Eric Portman, Edna Romney, Barbara Mullen, & Hugh Sinclair; story of a recluse who falls in love with the portrait of a medieval girl
- 10:10 5 **Dorsey Connors**—Helpful Ideas
Timely tips for the homemaker
- 10:15 4 **Ulmer Turner**—News
- 5 **Clifton Utley And The News**
- 10:30 4 **What's Wrong With This Picture**
Quiz session with Hank Grant emcee
- 5 **Let's Look At Sports**—T. Duggan
Sports news and interviews
- 10:45 4 **Linger Awhile**—Musical
Marty Hogan commentator
- 5 **Herbie Mintz Show**—Musical
Tunes that bring back memories
- 11:00 4 **Today In Sports**—Joe Wilson
- 5 **"Mutiny On The Elsinore"**—Film
Feature with Paul Lukas, Lyn Harding, & Kathleen Kelly; Jack London's story of murder & bloodshed on a sailing vessel and romance
- 7 **Paul Harvey And The News**
Report on news around the world
- 11:10 7 **Sports Show**
- 11:15 4 **Wendell Hall**—Musical
Reminisce to the tune of favorites
- 11:30 4 **Murder Before Midnight**—Film
- 9 **Topper Theater**—Feature Film
"Swiss Family Robinson" presented on premiere showing with Freddie Bartholomew, Thomas Mitchell, & Edna Best; tale of an English family who forsake England to find a better life in the New World
- 12:00 4 **"Duke Of The Navy"**—Feature
Film with Ralph Byrd and Veda Ann Borg
- 1:00 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

TV FORECAST

ERNIE SIMON THE CURBSTONE CUTUP

MONDAY THRU FRIDAY
WBKB Channel 4 10:00 PM

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WGN-TV 4:30-5:00

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of any new national
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Central Television
Exchange

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Mina Kolb has the role of young widow Beth Collins in NBC's television novel "Hawkins Falls, Pop. 6200." It's not hard to see why prosecutor Jack Blane is in love with her.

Thursday Sept. 6

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9



DEAR BOSS:

I'm getting peeved over all this fuss kicked up by Walter White and the NAACP regarding the "Amos 'n' Andy" program. Walter claims the show puts Negroes in an unfavorable light. Now the sponsor is getting frightened over what might happen to his beer sales.

Shucks. A survey just completed among colored people showed that 75% of them thought the show was entertaining and useful. Besides, if everyone is going to get so sensitive, then I'm going to get mad about "Life With Riley." That fellow Irishman, Chester A. Riley, is about as stupid as anybody can get. But I liiike it.

Tell Walter to stop looking under beds for imaginary ghosts.

I hear the Cliff Johnson Family may come over to television from radio. Before a single move is made, I wish all of those kids would get a good tanning so they'd learn how to answer their elders politely.

I realize that Robert Q. Lewis is a nice guy, and all that. But can't he do something about that voice of his? It's hard on nerves when those falsetto shrieks start ringing out.

Have you noticed the change in Paul Harvey since his "vacation?" The new, streamlined Harvey still gets my mother-in-law in a tizzy, but the dear old battle axe sort of misses those hysterics.

Is sports announcer Tom Duggan looking for a movie contract? If not, then why is he always flashing that Pepsodent smile before his WNBQ sports show fades off? Do you suppose he's trying to convert American womanhood to sports, or just trying to convert American womanhood?

Isn't it a strange and wonderful world we live in? With the Korean War, stifling taxes, Communist skullduggery and all that, you're still getting fan mail wanting to know whether Mary Hartline's long hair is real.

CHUB

- 9:00 4 **Fun And Features**—G. Menard
Music, variety, comedy with George
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features** (continued)
- 10:00 9 **Your Figure Ladies**—Exercises
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
What's new in the stores
- 9 **Chicago Cooks**—Recipes
- 11:00 4 **Creative Cookery**—Recipes
Today's lesson: how to make lamb Shishkebab & saute zucchini squash
- 7 **Bob & Kay Show**—Commentary
Music, variety, discussion, & guests
- 11:30 5 **Norman Ross' Varieties**
Commentary on items of interest
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Garry Moore Show**—Comedy
Guest: Guy Kibbee, motion pic. vet.
- 5 **"Brothers Apart"**—Feature Film
Story of twin brothers on opposite sides of the law
- 9 **Let's Have Fun**—Hank Grant mc
- 12:30 4 **First Hundred Years**—Serial
- 5 **Your Luncheon Date**—Musical
Music with the Art Van Damme Quintet; Nancy Wright and Hugh Downs, vocalists
- 12:45 4 **Garry Moore Show** (cont'd.)
- 12:55 9 **Batting Practice**—Vince Lloyd
- 1:00 4 **Knot Hole Gang**—Linn Burton
Two ballplayers will be guests
- 5 **"Accomplice"**—Feature Film
Richard Arlen and Veda Ann Borg in tale of a private detective hired by a glamorous blond to find a husband
- 7 **Beulah Karney Show**—Foods
Adventures in the art of cooking
- 1:10 9 **Lead Off Man**—Harry Creighton
Interviews & TV Forecast's baseball award to Patricia Guelsdorf
- 1:25 4 **Baseball**—Cubs vs St. Louis
Game described by Joe Wilson
- 9 **Baseball**—Cubs vs St. Louis
Jack Brickhouse describes the game
- 1:45 7 **Barbara Moro**—Creative Ideas
- 2:00 5 **Miss Susan**—Susan Peters
- 2:15 5 **Vacation Wonderlands**—Travel
- 2:30 5 **America Speaks**—Documentary
- 3:00 5 **Straw Hat Matinee**—Variety
- 3:40 4 **Associate Scorecard**—Results
- 3:45 4 **Lucky Fan**—Joe Wilson Quiz
- 9 **Tenth Inning**—Harry Creighton
Fan interviews & TV Forecast's guest Mrs. Carrie Welke
- 4:00 4 **Steve Allen Show**—Variety
Music, comedy, & guest celebrities

THURSDAY—continued

- 4:00 5 **Hawkins Falls, Pop. 6200**—Serial
Laif discovers the gifts to his wife
and questions her about them
- 7 **Sagebrush Theater**—Western
"Whistling Bullets"
- 9 **Russ Davis Show**—Commentary
- 4:15 4 **Breezy, Don, And Vera**
Puppet fun with Captain Crusty,
Florence Flutterby and Clementine
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Assembly—Military Questions**
Filmed interview from the Pacific
- 5 **Howdy Doody Show**—Variety
- 9 **Telephone Game**—Harold Isbell
For the correct answer the prize
can be yours, Jane Quinn assists
- 5:00 4 **Kids Karnival Kwiz**—Games
Kids quizzed on films they have view-
ed and awarded prizes
- 5 **Cactus Jim**—Western Feature
Rip roaring western tales
- 7 **Mary Hartline Show**—Games
- 9 **Trail Blazers' Theater**—Film
"Down Wyoming Trail" western
- 5:15 7 **Lois And Looie**—Cartoons
- 5:30 4 **Silhouettes Of The West**
Roy Starkey in western tale
- 5 **Visit With Cactus Jim**
- 7 **Paddy The Pelican**—Cartoon
Adventures of a bird by Sam Singer
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Comedy subject: The Entry of the
Gladiator
- 9 **Foto Test**—Quiz Session
Frank Sweeney emcee awards cash
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Danny O'Neil At Home Show**
- 5 **Kukla, Fran, And Ollie**
Madcap rompings of loveable trio
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video**—Adventure Tale
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Show**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**
Musical variety with Three Beaus
and a Peep vocal group
- 7 **Lone Ranger**—Western Drama
- 9 **First Edition**—Frann Weigle
- 6:45 4 **Stork Club**—Interviews
Joe Williams, sports writer introduces
the world's champ. fisherman; Sher-
man Billingsley host
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Starlight Theater**—Drama
Chester Morris stars in "Acts Of God
Notwithstanding." Crisis is precip-
itated when power failure threatens
a large electric generating plant

- 7:00 5 **It Pays To Be Ignorant**—Quiz
Tom Howard conducts this comedy
game. Panel consists of George Shel-
ton, Harry McNaughton and Lulu
McConnell.
- 7 **Stop The Music**—Musical Quiz
Bert Parks emcee with Jane Morgan,
Jimmy Blaine, and Betty Ann Grove
vocalists & the "Mystery Melody"
- 9 **Our World**—Film
"This Land of Ours"
- 7:30 4 **Amos 'n' Andy**—Comedy Drama
A picture of Andy turns out to be
the only identity to a robber, and
Kingfish decides to get that reward
- 5 **Treasury Men in Action**
Based on T-Men files, Walter Greaza
stars in "The Case Of The Grateful
Partner"
- 9 **Club House**—Sports Discussion
Jack Brickhouse mc interviews
- 8:00 4 **Meet Corliss Archer**—Comedy
Lugene Sanders as Corliss, Fred
Shields, Bobby Ellis, & Frieda In-
escort star in series. Dexter's in
trouble when he attempts to fix an
already fixed radio
- 5 **Ford Festival**—Musical Variety
James Melton emcee with vocalist
Dorothy Warenskjold and guest
- 7 **Don Ameche Show**—Musical
Musical comedy depicting life and
laughs backstage at a summer theater;
Two "visiting" photographers cause
Don's temper to flare. Tunes: "It
Might As Well Be Spring," "Can't
You Do A Friend A Favor," and
"From Now On"
- 9 **Down You Go**—Panel Quiz
Dr. Bergen Evans mc, panelists:
Toni Gilman, Carmelita Pope, Fran
Coughlin and guest panelist
- 8:30 4 **Big Town**—Newspaper Drama
Pat McVey stars as Steve Wilson of
"Illustrated Press" with Julie Stevens
as Lorelei in "The Comeback"
- 7 **Blind Date**—Contest Of Wits
Gentlemen compete for dates
- 9 **Beauty Contest**—Bill O'Connor
Beauties compete in semi-finals for
\$10,000 in prizes
- 9:00 4 **Racket Squad**—Drama
Reed Hadley as Captain John Brad-
dock in "Kite High" an undertaker
finds he's a dead duck in a gambling
swindle; Carol Brewster is featured
- 5 **Martin Kane, Private Eye**
Lloyd Nolan stars as big-city detec-
tive working with police in fight
against crime, Walter Kinsella as
Happy McMann and Nicholas Saun-
ders as Sergeant Ross
- 7 **Jerry Colonna Show**—Variety
Comedy antics with Barbara Ruick
vocalist & comedian Gordon Polk
- 9 **Bigelow Show**—Film Drama

THURSDAY—continued

- 9:30 4 400 House Party—Variety**
Toni Gilman and Ken Nordine co-
mencee adult talent show with ama-
teurs invited to participate
- 5 Wayne King Show—Musical**
Variety featuring Harry Hall, Gloria
Van, Barbara Becker and Don Large
Chorus; theme: college days in "Roar-
ing '20's"; tunes: "Ain't She Sweet,"
"All By Myself," and "Varsity Drag";
sax solo on "Sept. In The Rain" plus
other tunes
- 7 At Home Show—Musical Variety**
Earl Wrightson is featured
- 9 Travelers' Sketchbook—Film**
"Circumstantial Evidence" mystery
with Shirley Grey and Chie Chandler;
story of a deathbed confession that
saved an innocent man from electro-
cution
- 9:45 7 Touchdown Thrills—Films**
Red Grange comments, plus guests
- 10:00 4 Ernie Simon—Curbstone Cutup**
Join the man-on-the-street for some
comedy and laughter
- 5 Weatherman—Clint Youle**
- 7 Bigelow Theater—Film Drama**
"A Man's First Debt"
- 9 Wrestling From Chicago**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner—News**
- 5 Clifton Utley And The News**
- 10:30 4 What's Wrong With This Picture**
- 5 Let's Look At Sports—T. Duggan**
- 7 Dr. Fixum—Household Tips**
How to install an underground sprin-
kler system, how to make useful
household items from old records, and
how to remove rubber tile and inlaid
linoleum from the floors
- 10:45 4 Linger Awhile—Musical**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Today In Sports—Joe Wilson**
- 5 "Louisiana"—Feature Film**
Mary Lindsay and Gov. Jimmy Davis
star in story of the south
- 7 Paul Harvey And The News**
- 9 "So's Your Aunt Emma"**
Film with Zazu Pitts and Roger
Pryor; comedy involving a sweet old
lady who comes to the big city, be-
comes mixed up with crooks
- 11:10 7 Sports Show**
- 11:15 4 Wendell Hall—Musical Treat**
- 11:20 7 National Health Aids**
- 11:30 4 Murder Before Midnight—Film**
"Criminals Within" with Eric Linden
- 12:00 4 "Miracle Kid"—Feature Film**
Tom Neal and Carol Hughes star
- 12:15 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above
listings without notice)

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WBKB

Channel 4

THURSDAY AT 10:30



Chicago's own

"DR. FIX-UM"

THE MAN WHO CURES YOUR
HOUSEHOLD PROBLEMS—
DR. ARTHUR YOUNGQUIST

WENR-TV

CHANNEL 7

American Broadcasting Company

Station Breaks — By MIKE BOOM

CHICAGO—How many honors can one young lad acquire? The sky's the limit, as far as Quiz Kid **Dean Berry** is concerned. Voted one of the outstanding members of his South Shore High class, "Stormy" Berry has won four scholarships. In addition, he maintained a perfect four-year record for high school attendance.

... Fans of **Gloria Van**, the WNBQ songstar, are worried over reports that Gloria added some 20 pounds to her glamorous figure during the summer. T'ain't true, says Gloria, and challenges doubters to dial in the weekly Wayne King show for proof.



VAN

Videodex survey reports Chicagoland favorites are: 1. What's My Line. 2. Toast of the Town. 3. Talent Scouts. 4. Godfrey & Friends. 5. Man Against Crime. 6. Philco Playhouse. 7. Danger. 8. Motion Picture Academy. 9. Lights Out. 10. Film Firsts. ... **George Menard**, the WBKB emcee, tells about the nervous snake who was very easily rattled. ... **Carl Wester**, veteran radio producer, has opened up a Chicago TV

TV CRITICS. ...



This is NOT a picture (as some of our readers have suggested) of columnists Chub McCarthy and Mike Boom, but it IS an interesting shot of two simians watching a video program in progress. Viewers are herewith invited to draw their own comparisons between these two critics and any other TV fans they may have in mind.

office, using local talent. **Carl** thinks Our Town can compete successfully with New York and Hollywood productions. Second the motion.

Art Youngquist, the celebrated bedside physician to ailing household furniture, called **Dr. Fixum**, is readying another handyman series for Chicago consumption. **Ed Skotch** is the production brain behind the venture. ... **Zoo-parade's Jim Hurlbut** reports that he once worked with TV actor **Reed Hadley** on the "Guadalcanal" movie story several years back. **Hurlbut** was surprised to see both his name and **Hadley's** in the same recent issue of this magazine. First word **Jim** had heard about **Hadley** for years. ... **Ernie Simon**, the Curbstone Cutup, remembers when buck fever used to be a sickness that affected only hunters.

Hugh Downs, the handsome host of "Your Luncheon Date," is another example of a veteran radio disk jockey who's made the plunge into full-scale TV smoothly. Other examples — **Dave**



DOWNES

Garroway, **Simon** and gangling **Claude Kirchner**. ... Job-seekers—there's a splendid opening for a pretty girl who can play the piano and co-emcee a TV show. Call Superior 7-8683. Some experience is needed.

Ac news commentator **Clifton Utley** is scheduled to return to his shows on Sept. 3. **Cliff** has been getting a first-hand picture of recent European developments on a flying "busman's holiday." ... **Salt Creek** summer theatre at Hinsdale, Ill. makes a proud claim to fame by slating actress **Lillian Gish** for its "Miss Mabel" production. ... Latest change on the Wayne King show schedules singer **Barbara Becker** to replace lovely **Jackie James**.

Ken Harris of Doner agency reports that Miss Tavern Pale finals will be held Sept. 27 via channel 9. ... **Topper Pritikin**, the TV set mogul, is launching a series of feature films on WGN-TV, starting Wednesday, Sept. 5.

Friday Sept. 7

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Variety of fun, music, and interviews with George and Pat Tobin
- 9:30 4 Fun And Figure—Exercises**
Exercises for poise and grace
- 9:50 4 Fun And Features—(continued)**
- 10:00 9 Your Figure Ladies—P. Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Hints for budget-wise women
- 9 Chicago Cooks—Recipes**
Exciting ways to prepare food
- 11:00 4 Creative Cookery—Recipes**
Francois Pope demonstrates how to prepare Bohemian rye bread and cucumbers in sour cream
- 7 Bob And Kay Show—Variety**
Mixture of events and interviews
- 11:30 5 Norman Ross' Varieties**
Commentary on many items
- 9 Hi Ladies—Interviews**
Tommy Bartlett chats with gals
- 12:00 4 Garry Moore Show—Variety**
Guest: magician, Milbourne Christopher
- 5 Meet Mintz—Herbie Mintz**
Relax with the piano melodies
- 9 Let's Have Fun—Variety**
- 12:15 5 Newsroom—Late Information**
Today's up-to-the-minute news
- 12:30 4 First Hundred Years—Serial**
Problems of young marriage
- 5 Your Luncheon Date—Musical**
with Hugh Downs, host; Nancy Wright, vocalist, and the Art Van Damme Quintet
- 12:45 4 Garry Moore Show (cont'd.)**
- 12:55 9 Musical Snapshot—Film Short**
- 1:00 4 Bill Evans Show—Commentary**
- 5 "Cheers Of The Crowd"**
Film with Russel Hopton, Irene Ware, & Betty Blythe star
- 7 Housewives Holiday—Kirchner**
Claude Kirchner interviews ladies
- 9 Magic Carpet—Film Short**
"Babe Ruth"
- 1:15 9 Spencer Allen And The News**
- 1:30 4 Multiscope News—Ticker Tape**
- 7 Barbara Moro—Creative Ideas**
- 9 Showtime—Musical Film Shorts**
- 1:45 4 Vanity Fair—Interviews**
- 2:00 5 Miss Susan—Susan Peters**
Problems facing a woman lawyer
- 9 "Dreaming Out Loud"—Feature**
Film with Lum & Abner
- 2:15 5 Vacation Wonderlands—Film**
Caroline Burke discusses
- 2:30 4 Fashion Magic—Arlene Francis**
Beauty care for the modern woman

FREE! — TV Interviews with Creighton, baseball ducats

BASEBALL fans, here's your opportunity to see your favorite team in action from reserved box seats and to appear on television as guests of *TV Forecast* magazine. Enjoy a leisurely afternoon at Wrigley Field or Comiskey Park and be interviewed on WGN-TV by sportscaster Harry Creighton. . . . This new, exciting contest is open to youngsters and adults alike. Every day, *TV Forecast* will award 4 reserved box seats for Cubs and Sox baseball games.

YOUNGSTERS WIN: Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. The baseball will be awarded on the "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers at 1:10 p.m. from the ball park.

ADULTS WIN: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the game by Harry Creighton on "The Tenth Inning" and "The Extra Inning" television shows sponsored by Walgreen's drug stores and the United Airlines.

FOLLOW THESE RULES: Write a brief letter explaining "Why I'd prefer to see a baseball game in person rather than on television. . . ." Mail entries to: Sports Editor, *TV Forecast* magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, Sept. 5.

Shows Open to Public

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCVie Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Courtesy Hour," Friday 10-11 p.m.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0200. Tickets: Guest Relations, WGN Building. Rubin's "Stars of Tomorrow," Sunday 9-9:30 p.m.; "Miss U. S. Television Contest," Monday 9-9:30 p.m.; "Al Morgan," Monday 7:30 to 8:00; "Down You Go," Thursday 8:00 to 8:30; "Hi Ladies," Monday thru Friday 11:30 to 12:00.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday through Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday through Friday 11 a.m. Write program for tickets. "Fun and Features," Mon. thru Fri., 9 a.m. Order tickets thru program.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287: "Your Luncheon Date"—12:30-1:00 p.m., Mon. and Tues. "Quiz Kids," Friday 7 p.m.

*Hey kids! The Range Rider
Is Seen Saturdays at 6:30*

FRIDAY—continued

- 2:30 5 **Bert Parks Show—Musical**
Betty Ann Grove, Bobby Sherwood, and the Heathertones harmonize
- 3:00 4 **Homemakers' Exchange—Foods**
Louise Leslie demonstrates recipes
- 5 **Straw Hat Matinee—Variety**
Mel Martin emcees musical
- 3:30 4 **Your Visiting Nurse**
- 3:35 4 **Multiscopic News—Ticker Tape**
- 4:00 5 **Hawkins Falls, Pop. 6200**
Millie Flagle realizes she is still in love with her husband
- 7 **Sagebrush Theater—Western**
"Rawhide"
- 9 **Russ Davis Show—Commentary**
- 4:15 4 **Breezy, Don & Vera—Puppet**
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Assembly—Military Questions**
Tokyo calling Chgo., GI's talk to their parents and relatives
- 5 **Howdy Doody Show—Bob Smith**
Flub-a-Dub, Clarabell, and Buffalo Bob
- 9 **Telephone Game—Harold Isbell**
Send your phone number, that's how you join the fun on quiz session with Jane Quinn assisting Harold
- 5:00 4 **Kids Karnival Kwiz—Games**
Youngsters get a chance to win prizes
- 5 **Cactus Jim—Western Feature**
Stories of heroes of the old west
- 7 **Mary Hartline Show—Prizes**
Mary and the kids play games
- 9 **Trail Blazers' Theater—Film**
- 5:15 7 **Lois And Looie—Cartoons**
A day in the life of a small boy
- 5:30 4 **Silhouettes Of The West**
- 5 **Visit With Cactus Jim**
- 7 **Tom Corbett Space Cadet**
Tales from the world of the future
- 9 **Raving Beauty—Story Time**
Lady Corine entertains little girls
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: Sleeping in the Park
- 7 **Uncle Mistletoe—Adventures**
A story-fest with Tony Pony, Humphrey Mouse, Obediah Pig, and Michael O'Hare in another tale
- 9 **Foto Test—Quiz Game**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Music Bowl—Danny O'Neil mc**
- 5 **Kukla, Fran, And Ollie**
Laugh-provoking threesome, capers
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video—Adventures**
Adventures in a world furnished with supersonic devices
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Show**

- 6:30 4 **CBS News—Douglas Edwards**
Your soldier son as he becomes full-fledged in the army, on film
- 5 **Showroom—Roberta Quinlan mc**
- 7 **Say It With Acting—Charades**
Maggi McNellis and Bud Collyer with guest teams from plays
- 9 **First Edition—Frann Weigle**
Weather, baseball scores and races
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Morning Side Of The Mountain," "Sweet Violet," "Detour," and "Ramona"
- 5 **News Caravan—John Swayze**
Round-up of the days events
- 9 **Chicagoland Newsreel**
City wide coverage of the news
- 7:00 4 **Mama—Domestic Comedy Skit**
Peggy Wood stars with Judson Laire, Dick Van Patten, Rosemary Rice, and Robin Morgan as Dagmar. At a father & son banquet a misunderstanding arises as to whom will be the speaker
- 5 **Quiz Kids—Questions & Answers**
Moppets with all the answers, Joe Kelly moderator asks questions
- 7 **Comedy Circus Films**
- 9 **Twenty Questions—Panel Quiz**
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
- 7:30 4 **Man Against Crime—Drama**
Ralph Bellamy stars as Mike Barnett who finds himself target for a trigger happy counterfeiter when he sets out to clean up a bail bond racket
- 5 **Walt's Workshop—Creative**
Mr. Durbahn will help you with any roofing problems with his information on roof construction and leaks
- 7 **Ruggles—Domestic Comedy**
- 9 **You Asked For It—Films**
Art Baker presents films on everything requested by viewers. Guests: midget boxers, rodeo riders, Bolo dancers, and motorcycleists
- 8:00 4 **"Let's Live A Little"—Film**
Feature with John Emery, Hillary Brooke, and James Millican; scientist tries to convince friends that his dead brother has returned as a dog
- 5 **Big Story—Newspaper Drama**
- 7 **Crime With Father—Drama**
Family life of chief of the homicide bureau, starring Rusty Lane and Peggy Lobbinn
- 9 **Public Prosecutor—Drama**
Amateur crime experts attempt to solve mystery
- 8:30 5 **Aldrich Family—Comedy**
Barbara Robbins, House Jameson, Henry Girard, & Mary Malone star
- 7 **Tales of Tomorrow—Drama**
Science fiction series
- 9 **Mal Bellairs Show—Musical**
- 9:00 4 **Crime Photographer—Drama**
Mystery and adventure recorded by the lens in "Babies For Sale"

FRIDAY—continued

- 9:00 5 Cavalcade Of Sports—Boxing**
10 rd. middleweight bout between Walter Cartier & Billy Kilgore; Jimmy Powers commentator
- 7 Cases Of Eddie Drake—Drama**
- 9 Cavalcade of Stars—Variety**
Jackie Gleason as emcee
- 9:30 4 Hit Spot—Musical Variety**
Peggy Taylor, TuTones, 4 Notes, and a salute to the "Town of the Week"
- 7 Life Begins At 80—Panel**
Moderator Jack Barry discusses problems with panelists
- 9:45 5 Greatest Fights Of The Century**
Boxing film: Joe Louis vs Jim Braddock
- 10:00 4 Ernie Simon—Curbstone Cutup**
Interviews with the man on the street
- 5 Weatherman—Clint Youle**
Report on nationwide climate
- 7 Courtesy Hour—Jim Moran**
Variety of music, dancing, and singing acts performed by professionals accompanied by Rex Maupin
- 9 "School For Danger"—Feature**
Film with Jacqueline Hearne and Capt. Harry Lee; semi-documentary about the British espionage system
- 10:10 5 Dorsey Connors—Helpful Ideas**
Gadgets for every room of your home
- 10:15 4 Ulmer Turner and the News**
- 5 Clifton Utley And The News**
- 10:30 4 Film**
- 5 Let's Look At Sports—Duggan**
Sports discussion and interviews
- 10:45 4 Linger Awhile—Musical**
Unusual themes by Jeri Sothern
- 5 Herbie Mintz Show—Musical**
Tunes that bring back memories
- 11:00 4 Today In Sports—Joe Wilson**
- 5 "Campus Sleuth"—Feature Film**
June Preisser and Freddie Stewart in murder mystery
- 7 Paul Harvey And The News**
Review of the news of the day
- 11:10 7 "Her Sister's Secret"—Film**
Feature with Nancy Coleman, Margaret Lindsay and Philip Reed. Unwed mother gives baby into her sister's care, unable to foresee the tragic results
- 11:15 4 Wendell Hall—Musical**
- 9 "Flaming Hearts"—Feature Film**
Lillian Harvey and Esmond Knight
- 11:30 4 Murder Before Midnight—Film**
- 12:00 4 "Gallant Lady"—Feature Film**
Rose Hobart and Sidney Blackmer in story of a mercy killer who becomes an angel of mercy
- 12:15 9 Chicagoland Newsreel**
Local events brought to you on film
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)



Kate Smith, WNBQ's famous songstress, relaxes during her Summer vacation by taking a turn in a speed boat

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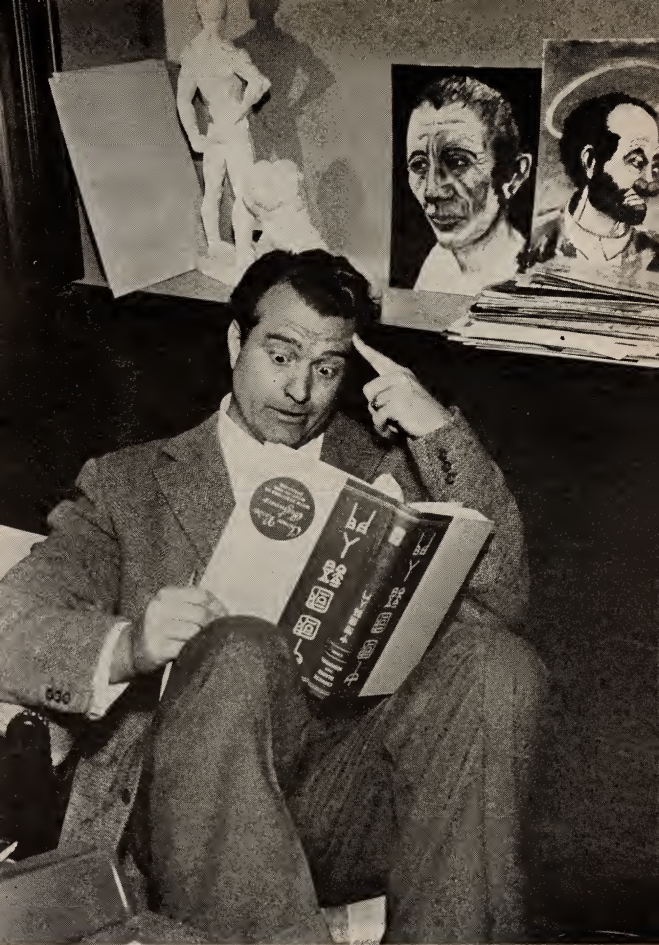
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FRIDAY 10 PM
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RED SKELTON is boning up for his debut on TV this fall. The NBC comedian finds "Chinese for Beginners" the most practical volume yet to insure his success. Skelton will occupy the time spot on Channel 5 once held by Dave Garroway.



Sportscast

BY ED PAZDUR



TOM S. GALLERY, energetic rejuvenator of the DuMont Television Network's sports department, assures TV sports fans the opportunity to see plenty of sports this fall. (WGN-TV is the Chicago outlet.) The Dumont sports chief has reportedly signed contracts covering twenty-seven major sports events with six sponsors on the line to underwrite them.

The Chicago Bears-Cleveland Browns football game is slated for the Dumont TV network Sept. 9 with little prospect of Chicagoans seeing it on their TV screens. WGN-TV has firm contracts with American Vitamin Associates to telecast White Sox-Detroit Tigers at Comiskey Park on that date. . . . The Miller Brewing Co., sponsors of the football clas-



SULLIVAN

sic, are anxious to hit the Chicago market. Talking long distance to Mr. Paul Mueller, general sales manager, he commented: "It is regrettable that WGN-TV cannot pick up the telecast. If at all possible, we may request another station to carry the game in Chicago." . . . The only station in position to pick up the Bear-Brown tilt is WBKB. Sportscaster Joe Wilson of WBKB admits their CBS station can carry the game but the entire picture at the present time is too muddled to say anything definite.

Fear of TV hurting the gate forbade any announcements of the College All-Stars-Cleveland Browns game being on television. The *Sun-Times*, sponsors of the Bear-Brown classic, may be adhering to the same tight lipped policy.

Cuffnotes: Ed Sullivan, host of WBKB's "Toast Of The Town," has been chosen as first president of the National Caddie Alumni Association. Sullivan, an ardent amateur golfer himself and a former caddie at Apawanis Club of Rye, N.Y., was selected in a mail vote to head up the organization.

The Chicago Cubs were a big hit—on

color television in a home game against the Dodgers in Brooklyn, Aug. 25. According to **Red Barber**, who saw the color action on monitors, the picture was excellent. He was particularly struck with the sharpness with which the white baseball showed up against the bright green grass background.

Red had only one lament. "I stayed up all night thinking of what to wear for this first color television baseball broadcast, and they haven't put the camera on me." Whereupon the alert cameraman turned his way and showed viewers the gaudy shirt he had worn specially for the occasion.

Harness Racing from Maywood Park will be televised by WENR-TV starting Sept. 8. . . . Bill Stern will head a number of athletic personalities on tour of GI camps in Germany this month. . . . **Leo Durocher** and **Laraine Day** may become a Mr. and Mrs. TV team this fall. . . . Pabst Blue Ribbon and the Television Industry are bidding high for rights to the **Sugar Ray Robinson-Randy Turpin** fight Sept. 12. Their staunchest opposition comes from the theatre-TV group trying to latch on to the fight exclusively for the theatres. The nine TV manufacturers who sponsored the **Walcott-Charles** fight are reportedly ready to pick up the tab.

Mail Bag Comments:

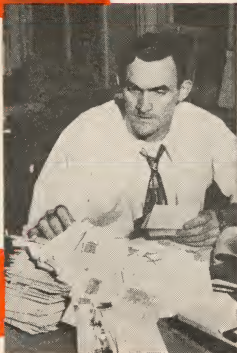
I believe all of us would like to see **Ruffy Silverstein** and **Lou Thesz** matched. I agree with you that Ruffy was one of (if not) the greatest heavy-weight wrestlers, but disagree on one count that if Lou and Ruffy put on an honest match that fans would be yawning and hooting in boredom. I've seen Ruffy wrestle many times and he has always obeyed the rules, and I have my first time to be bored.

Hammond, Ind.

D.

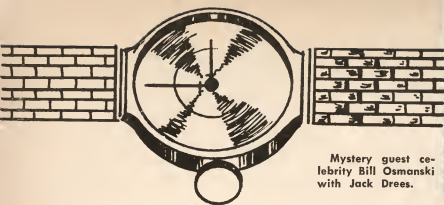


Chuck Bill, congenial commercial artist, sells beer in less than 2 minutes.

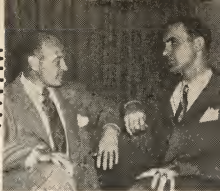


Jack Drees, emcee of the sports show, ponders over his mail.

TV FORECAST



Mystery guest celebrity Bill Osmanski with Jack Drees.



MINUTES TO GO¹¹

TWO MINUTES can be a long time . . . or a very short time, depending on the situation. But to the four panel members of WBKB's "TWO MINUTES TO GO," the new and exciting sports quiz game, it seems all too short indeed. Under the pressure of TV cameras and lights, along with the steady ticking of the two minute clock, these sports experts must match wits and come up with unusual and often obscure bits of sports knowledge.

All the while, Jack Drees, head man of the quiz game, leads the panel thru their maze of questions.

Each week, sports teasers or subjects are selected from among those TV viewers send in. Jack tells the panel only what particular sport the subject is connected with. Then, in two minutes, the panel must try to identify the subject by asking questions, which he answers only with "yes" or "no."

With such subjects as "The bird in Casey Stengel's Cap" . . . or, "Sonja Henie's dimples," you can understand the panel's search for a system.

As an announcer on both radio and television, Jack's chores in the past year have included boxing over CBS, football over NBC and ABC, and racing. He was assigned the play-by-play announcing job for the All-Star football game last August 17 over MBS.

Steady members of the panel have been Gene Kessler, well-known sports columnist for the Sun-Times, and Betty MacKinnon, pro golfer, who adds a great deal of charm and beauty to the

surroundings as well as an extensive knowledge of sports. These two, along with Herb Graffis, form the nucleus of the panel which has also included John Carmichael, Phil Cavaretta, Dutch Leonard, Howard Roberts, and Wilfrid Smith.

A regular feature is the appearance of a mystery guest, whose identity the panel is challenged to reveal in the regular time of two minutes. This guest, a well-known sports personality, can only answer "yes" or "no" to all questions asked by the panel. Among these mystery guests have been Sid Luckman, Jimmy Hines, Patty Berg, and many others.

"Two Minutes to Go," sponsored by Fox Deluxe Beer, can be seen every Tuesday, 9:30-10:00 p.m., over WBKB. The show is produced by Bob Berman; directed by Jim Harelson; announcer is Chuck Bill.



Panel of sports experts: Top row; Herb Graffis and Gene Kessler. Bottom row; John Carmichael and Betty MacKinnon. Extreme right, Jack Drees.

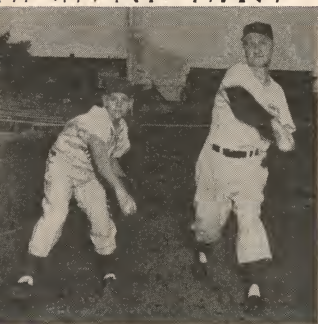
The Knot-Hole Gang

THERE'S a winning atmosphere at Wrigley Field these days even if it doesn't include the Chicago Cubs. No pennant will fly along Addison Ave. the way Cavvy's hopefuls are doing, but there's plenty of excitement down along the left field line. The spectacle is Linn Burton's Curtiss "Knot-Hole Gang," seen over WBKB, 1:00 p.m. before all Cub games.

Sandlotters from organized teams and leagues are invited to Wrigley Field for Linn's popular TV show. Kids, ages ranging eight to eighteen, travel as much as 300 miles to work out with Linn and their favorite Cub players. The boys are generally selected from recognized organizations such as the Little Leagues, High School Leagues, American Legion, and Parochial schools.

Three youngsters and their coaches are selected for each day. These prospective big leaguers strut their stuff under the critical eyes of a Cub star also appearing as a guest. Linn maintains the show at a steady, rapid pace in which the youngsters pitch, throw, cover bases and in general give Burton a harder work-out than most Cubs are accustomed to.

Each day, the outstanding youngster is selected from the group and is invited to return the next day with any guest of his choice. The kids are seated in reserved box seats and Linn passes out handsome gifts to the lads which include autographed baseballs, major league gloves, and baseball bats.



A future big leaguer, Charles Boudreau (left) works out with the energetic Linn Burton.



Another sandlotter, Jerry Johnston (left) warms up with Linn before the actual telecast.



Changing quickly into Cub uniform, Linn claims daily work-outs have put him in the pink of physical condition.

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