

your TV program GUIDE



SEPTEMBER 8

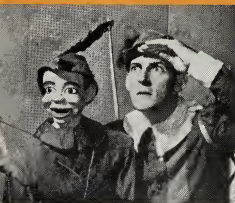
TV FORECAST

CAESAR
AND
COCA



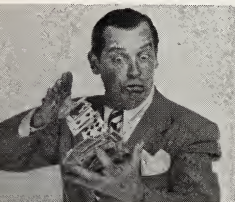
Wayne King is Back • page 4

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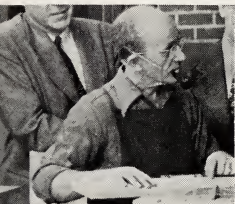
NEXT WEEK

A lively, colorful picture-story of Paul Winchell and Jerry Mahoney, America's favorite ventriloquist team.



NEXT WEEK

The highlights of clown prince Milton Berle will be treated in an exclusive article. He captures TV's biggest audience.



NEXT WEEK

You'll visit the interesting home of Walt Durbahn, TV's foremost handyman. Homemakers will like this story.

SEPTEMBER 8

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On Sale at Leading Newsstands Friday



Channel One

NEW YORK—It's finally official. Singer **Dinah Shore**, the subject of a heated woman-hunt by NBC for several months, has finally succumbed to the lure of pen & ink, and will tee off an NBC contract for two TV shows a week, probably starting in mid-November. . . . Censor boards are bending an eye towards the next appearance of songstar **Lena Horne**, scheduled for an early appearance on "Toast of the Town." In previous shows, **Lena** set some sort of record for scanty costumes. . . . There's a rumor that columnist **Westbrook Pegler** will have his own weekly news show. Left wingers are up in arms over the proposal. . . . "The Goldbergs" will move to NBC from CBS, after months of negotiations. **Gertrude Berg**, the sparkplug of the series, is in a huff over the way CBS sold the time out from under the show.

Baritone **Andy Roberts** is a protege of veteran **Morton Downey**. **Roberts** will make September appearances on the **Ted Mack "Family Hour."** . . . **Variety** magazine reports that NBC will pay **Dave Garroway** \$10,000 per week, whether or not **Dave's** show is sold to a sponsor, goes on a sustaining basis, or is kept in mothballs. . . . A new series now in the infant stage will include a panel of **Quentin Reynolds**, **Harry Herschfield** and **Joe Laurie, Jr.** . . . ABC's big plunge into the untouched film market has netted that web 72 old pictures, ten of which, however, have been made since 1942. ABC plans to schedule them on late hour time. . . . A friend of **Studs Terkel** recently dropped him a postcard from Washington which read "I'm deep in the heart of taxes." . . . **Jane Wilson** is reported leaving the **Fred Waring** show for free lance appearances.

Moderator **John Daly** of "It's News To Me," calls panelist **Anna Lee** "the most beautiful bluff in television." **Anna**, who tells those beautiful "news story fibs" on the show, is actually a vicar's daughter. . . . **Lee Bowman** will return to his sleuthing roles in "Ellery Queen" next week. . . . Opera singer **Helen Traubel** will make two appearances with **Jimmy Durante** before Christmas. The first will be Oct. 6. . . . **Vaughn Monroe** tells about the man who was king in his own home—he got crowned every time he opened his mouth. . . . The **Don Ameche-Frances Langford** show slated to tee off on ABC Sept. 21 is now booked solidly with four sponsors, which practically assures a full season for the stars. . . . Network moguls are finding out that late p.m. shows, such as "Broadway Open House," can draw big audiences. However, it's taking the local stations to prove it, by selling the time to sponsors at a fat profit.

Spike Jones, who'll bring his madcap troupe to the "Comedy Hour" on Sept. 16, has been signed to an exclusive NBC contract. The Caliph of Corn, above all others, realizes that his stuff would wear out with repeated appearances, so he'll confine his TV work to occasional shots. . . . **Dr. Roy K. Marshall** will have his first book, "The Nature of Things," published by **Henry Holt** on Sept. 17. . . . During his recent stay in Britain, **Milton Berle** refused to do a regular TV show because the salary offered was too low. But then the NBCCom turned around and offered to do a charity marathon—for free.



HORNE



ROBERTS



LEE



JONES



steeped in tradition
so successfully . .
. . the highlights
. . . are lost

Wayne King, a master showman

NOW that the Wayne King show is back for another season on NBC, Chicagoland music fans are feeling more like themselves these days. In entertainment as in any other field, people just can't suddenly knock out a habit that stretches back beyond the memory of mortal men.

And yet, like any other beloved institution, Wayne King and his orchestra have been steeped in tradition so successfully that sometimes the highlights of his great musical career are lost in the misty marshes of memory.

With no intention of punning, it's true that King's achievements place him in music's blue book of royalty.

Wayne was born in the friendly little town of Savannah, Ill., located on the Iowa-Illinois border. Thanks to his neat stints on the clarinet, he played his way through Valparaiso university, and then joined the house orchestra in Chicago's Tivoli theatre.

Midway in the "twenties," a fabulous new ballroom opened up on the north side. Called the Aragon, the big exciting place beckoned to Wayne King. He stayed there as bandleader ten years, a record never since equalled.

During this time, he took a headlong gamble. During an era when "stomp jazz" was all the rage, Wayne turned to sweet music that featured the lovely old waltzes. It was a perfect decision. Crowds packed the Aragon. The first recording contracts came his way. Out-of-town engagements popped up so frequently that Wayne took to flying his

own plane from town to town, the first bandleader to own a pilot's license.

In 1927, the Wayne King band went on the airlines—with a brand new angle. Wayne refused to hire a girl singer, which violated all customs. "I didn't dislike girl singers," says Wayne, "I just couldn't find one who would fit in with our style."

But soon Dorothy Janis, a talented Hollywood vocalist, appeared on the scene. Again Wayne did the unusual. He not only hired her but married her.

As a measure of Wayne's popularity on records, it's a proven fact that more than 2,500,000 disks have been sold each season for 20 years. But the King talent still needed elbow room, and he turned his attention to composing.

Among his own creations are such well-remembered hits as "Josephine," "Annabelle," "That Little Boy of Mine," "Pretty Penny" and many others.

Looking to the future, Wayne bought a 640 acre tract of land in northern Wisconsin. There he relaxes with an extensive collection of pipes and his two children—Penny and Wayne, Jr.

In the realm of TV, King's grand old style takes on added impact. As a matter of record, the Wayne King show won four awards in its first two years on television, including two straight first places in the annual TV Forecast popularity poll.

The Wayne King show is seen on channel 5 every Thursday at 9:30 PM. It is sponsored by Standard Oil Co. for the third successive year.

Wayne King



Gloria Van is termed "sultry." She's appeared as vocalist with some bands from coast to coast.



Harry Holl rose to singing fame on radio's "Arthur Godfrey Show" and "Breakfast Club."



Borboro Becker is a new songster with the show. She formerly sang with bands of Les Brown, Lawrence Welk and Horace Heidt.

Wayne throws himself into rehearsal sessions with the forceful activity of a college cheerleader. Don

Large Chorus (left) was a Detroit favorite. The King Show has always featured balanced music.



CAESAR AND



COCA

Sid spurns custard pie humor
—Imogene sports an elastic
face—together they're terrific



LAST YEAR when TV's master of comedy pantomime, Sid Caesar, was starring in "Your Show of Shows" each Saturday evening, an anguished roar was sent up by a group of movie-house owners who tried to use their influence in switching the Caesar show to the middle of the week. Business was bad and the moguls knew who was responsible.

"How can we compete with a magician? Isn't television bad enough without one guy dominating Saturday night so completely that people are staying home en masse to see him perform?" was the plaintive cry.

For many a young couple the traditional date night has been placed in abeyance while Caesar, Imogene Coca, and company ply their entertainment wizardry over a huge video audience.

The man Caesar who works this week-end magic on the TV circuit is a quiet, reserved fellow with a genuine humility that makes him one of the best liked personalities in show business. He's big, physically, which doesn't seem to deter from his wryly humorous characterization of the Confused, the Abashed, and the Henpecked. Such greats as Charlie Chaplin, Harold Lloyd, and Buster Keaton, who used this "underdog" role as a rack to hang their humor were all "little" men—making their task an easier one, visually.

Sid spurns the so-called custard pie humor, relying rather on expert pantomime without the use of any outrageous props. There are no seltzer bottles, female get-ups, buxom chorines, or mildewed jokes in Sid's routines. Situation comedy based on every-day occurrences is his formula. A midwest critic once opined, "A gag's as useless to Sid Caesar as a fresh situation is to Milton Berle."

Sid's monologues, in which he is liable to run the gamut of characterizations from a French general to a dial telephone or a cattle stampede, are his pet projects, although his bits of satire with the peerless Imogene Coca are more often compact twelve minute classics than not.

28 year old Caesar's first break came when, in the stage and movie production of "Tars and Spars," he executed his now-famous satire on fighter plane movies—complete with roaring engines, snarling Nazi fighter pilots, smiling, clean-cut American aviators, and an air battle with fire spitting machine guns and flaming, earth-bound aircraft. And it's all done by Sid, the impressionist, linguist and pantomimist extraordinary.

The female comedy lead of "Your Show of Shows" is a nonpareil in TV circles. Already America's leading co-

Continued on Page 34

Added information

FOR FRIDAY, SEPT. 7, 1951

- 2:15 5 Vacation Wonderlands Caroline Burke shows a travel film on Bavaria
- 2:30 5 Bert Parks Show Bert, Betty, & Bobby get things under way with "Them There Eyes," the Heathertones harmonize with "Johnny One Note," while Betty and Bobby sing "Fireman's Bride," and Bert closes show with "Cottage For Sale"
- 7:00 5 Quiz Kids Clifton Utley guests and kids have a press conference; also guest Claude Brenner a former member
- 7:30 7 Ruggles Scarcely content to keep the household under control, the housekeeper is determined to keep the Ruggles' mansion & its inhabitants under submission
- 8:00 5 Big Story Herbert Rudley plays reporter Joseph Schoen of the Philadelphia Inquirer. Police were skeptical when a dentist reported that an old man had committed suicide in his office. Reporter Schoen uncovered a strange set of facts about the dead man
- 9:00 7 Your Stake In Japan Discussion of the role Japan will play in world affairs following the signing of a peace treaty in San Francisco
- 10:00 9 "Ladies Crave Excitement" feature film with Evelyn Knapp and Norman Foster; adventurous story of newsreel men who face dangers to get exclusive scoops

William Gargan, the celebrated "private eye" of TV fame, actually was a detective before entering show business. So was his father.

Dave Garroway reports that he came from a town so small that even the station wagons were larger than the station.

George Menard believes the best demonstration of "fireproof" is the boss's son.

Letters to the Editor

... Mother's pet peeve—the repetition of films on every channel which shows films ... why are the same ones shown over and over?
Chicago, Ill. MRS. G. WEST

We live ... about 135 miles from Chicago. We receive good or perfect reception from channels 2, 4 and 5 in Chicago, but it is very rare when we receive even fair reception from channels 7 and 9. ... I would like to know why we receive low channels so much better than high ones.
Logansport, Ind. RICHARD L. BLACK

We enjoy Chicago programs but why do we have to forego "Songs For Sale" or rather the second half of it to see the tiresome, uninteresting "Mr. and Mrs. Kup."
Evanston, Ill. C. B. LAUGHTON

... I appreciate Mr. and Mrs. Kup. They are charming people. I respect Mr. Kup for his charitable acts but I'd much rather be entertained by the finish of "Songs For Sale."
Chicago, Ill. MRS. JOHN WEILER

Why doesn't someone tell the Rybutol company to save their money, or do some charitable work with it, instead of sponsoring a meaningless, foolish program like "Mr. and Mrs. Kup?"
Chicago, Ill. MRS. H. W.

I think the show "Songs For Sale" with Steve Allen ... should be seen in Chicago for the full hour.
Homewood, Ill. MARSHALL FISHER

Surely "Mr. and Mrs. Kup" could be shown at another time so we could see the complete "Songs For Sale" show.
Chicago, Ill. MRS. LORRAINE DINKELMAN

Celebrities intrigue me. ... With the times I keep up. ... The show that helps me most is ... Mr. and Mrs. Kup.
Chicago, Ill. DOROTHY PINKERTON

Why does Chub McCarthy care about Dardy Orlando. For all we know, he might be in burlesque himself.
Hammond, Ind. J. WILSON
M. FREEDMAN
M. HOLZBERG

All letters must be signed; names will be withheld if requested.

I take exception to your obvious intentional lack of copyreading on Miss Dardy Orlando's letter. Such tactics, I consider very childish and completely beneath a publication which has grown to the great proportions that TV Fore-cast has done.

Chicago, Ill.

ELAINE T. FALLON

I can't see what's so funny about Jack E. Leonard and Dagmar of "Broadway Open House." I think they're vulgar. Eileen Barton and Ray Malone are the only talented people on the show.

Joliet, Ill.

ROBERT B. FAHRNER

I would like to see Francois Pope of "Creative Cookery" look like a chef instead of a businessman dabbling in dough. . . . I think Mr. Pope's program is very worthwhile and informative. . . . It's just that business suit that gets me.

Chicago, Ill.

MRS. J. P. SUNDEEN

Francois Pope must be an outstanding chef or he's making us drool all over for nothing.

Chicago, Ill.

K. A. L. (13 yrs.)

We just have to write you a note of appreciation for the wonderful week-end we had at the Whitcomb Hotel and our appearance on Rubin's "Stars of Tomorrow" which you made possible for us.

Chicago, Ill.

THE LOU-ELLENS

I am a great fan of Martin & Lewis and would appreciate it very much if you would put two page size pictures or stories on them in your magazine.

Chicago, Ill.

CYNTHIA MISTLE

I have enjoyed immensely the program "Tales of Tomorrow." I think WENR-TV should be commended. . . .

Benton Harbor, Mich.

TERRY HOFFMAN

I would like to congratulate Evans for the interesting movies they show on Monday nights. . . .

Chicago, Ill.

RONALD RINID

On the program "What's My Line," why can't John Daly let the guest who is being asked the questions, do his own talking. It seems to me John gives it away too many times. The prize money is so "measly" as it is. . . .

West Chicago, Ill.

MRS. THOMAS SAYLOR

TV FORECAST

SATURDAY

- 6:30 Bad Medicine
- 7:00 Joy Ride
- 10:00 The Ape Man
- 10:00 Gay Desperado
- 10:00 The Hairy Ape
- 11:10 Return Of a Stranger
- 12:00 A Yank In Libya

SUNDAY

- 10:00 Chaplin Festival
- 11:30 Isle Of Destiny
- 5:00 Private Snuffy Smith
- 6:00 Doublecross Valley
- 9:30 Feature Film*
- 9:30 Ringside
- 10:00 Story Of G.I. Joe
- 10:00 Feature Film*
- 11:00 Panama Patrol

MONDAY

- 1:00 Devil Bat's Daughter
- 2:00 Murder At the Baskervilles
- 7:30 Nothing Sacred
- 8:00 Mysterious Mr. Nicholson
- 9:30 Sky Liner
- 11:00 Violence
- 11:00 Feature Film*

TUESDAY

- 12:00 Feature Film*
- 1:00 Danny Boy
- 8:00 Hand On My Shoulder
- 9:00 Feature Film*
- 10:00 Feature Film*
- 12:00 Speed To Spare

WEDNESDAY

- 1:00 Gentlemen From Dixie
- 7:00 Blonde Savage
- 9:30 Shot In The Dark
- 10:00 Swiss Miss
- 11:00 Joe Palooka, Champ
- 11:30 Java Head
- 12:00 Million Dollar Racket

THURSDAY

- 12:00 Never Laugh At A Lady
- 1:00 Suicide Squad
- 2:00 Girl From Calgary
- 11:00 There Goes Kelly
- 12:00 Sky Racket

FRIDAY

- 1:00 Gang's All Here
- 8:00 Caged Fury
- 10:00 Gangs, Inc.
- 11:00 Elephant Boy
- 11:15 I'll Sell My Life
- 11:20 Philo Vance's Gamble
- 12:00 Silks and Saddles
- * Title To Be Announced

(For More Detailed Information Please Refer to the Regular Program Listings)

movie magazine

Lee Frolics
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Saturday Sept. 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:15 4 Aces And Faces—Commercial

9:30 4 Smilin' Ed's Gang—Stories
Fascinating tales for the kiddies

7 Hollywood Junior Circus
Paul Barnes ringmaster, Boffo the clown, and Zero the candyman; guest acts: Poodles Hanneford Family of Clowns, Bill Hughes and Blackie the Crow and Marie Louise and Charles, high trapeze artists

10:00 4 Bob Atcher & Sammy Squirrel
Puppet fun for children of all ages; a host of tiny animals make themselves at home at "Short Stump" village in the corner of the corral

7 Foodini The Great—Puppets
A new invention, the soft-touchoscope backfires when its creator gets "on the beam." Ellen Parker femcee

10:30 4 Kiddie Showtime—Serial
Tex Ritter in "Song of the Gringo" and a cartoon

7 A Date With Judy—Comedy
Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy; since Oogie hasn't called, Judy decides to call him instead, and he begins to fancy himself an irresistible Prince Charming, bragging to his friends that women call him constantly

11:00 4 Big Top—Circus Show
Jack Sterling, ringmaster with clowns Ed McMahon, Chris Kegan, Joe Basile's Brass Kings, and the Quaker City String Band

7 2 Girls Named Smith—Comedy
Starring Peggy Ann Garner and Peggy French

11:30 7 Faith Baldwin Theater—Drama
"We Have These Hours" with Sarah Churchill

12:00 4 Japanese Peace Treaty (tentative)

5 Closing session & signing of
7 the treaty from War Memorial
9 Opera House in San Francisco

(Continued on page 12)

Buddy Sarno on TV

Buddy Sarno would rather be right than a reasonable facsimile! *TV Fore-cast* saluted Buddy as the star talent from the Midwest and West Town community on "Rubin's Stars of Tomorrow" TV show last Sunday, Sept. 2.

"No imitations or crooner copying for me!" Buddy insisted when told his voice resembled various professional recording vocalists. He feels a singer nowadays must learn to adopt a style that is not associated with any other successful star. Buddy wants to sing his romantic ballads in only one voice, with one personality—that of his own.

Buddy is a husky twenty-year-old whose favorite hobby is weight lifting. He had his own combo some time ago in which he alternated playing the bass fiddle and saxophone. He studied instrumental music at the Chicago School of Music, but now plans to concentrate exclusively on his vocal curriculum.

The *TV Fore-cast* Talent Salute Certificate Buddy received on "The Stars of Tomorrow" show will hang over the bronze trophy he won at Altgeld Park in 1946 for outstanding musical ability.

Buddy is a graduate of Our Lady of Lourdes High School and lives at 913 S. Laffin.

Arthur Weiss, publisher of the Midwest and West Town Herald, co-sponsors of the neighborhood Talent Search, introduced Buddy to the TV viewers. Buddy received a free week end at the Whitcomb Hotel in St. Joseph, Michigan, with a professional appearance on the hotel's Saturday night Variety Revue.

The community and star talent of Edgewater will be saluted on "Stars of Tomorrow" next Sunday, Sept. 9 at 9 p.m. on WGN-TV.

Esquire Features TV

Esquire magazine's annual TV supplement should be of special interest to Chicagoland set owners because of its complete all-around treatment of the television picture.

Included in the October issue are such worthwhile features as a history of TV and pictorial highlights, a full color page of the latest video sets, an inside coverage of show production, and a picture layout of some top video shows.

TV FORECAST

RETURNING TONIGHT!!!

ALL STAR REVUE

7:00-8:00 pm

Jimmy Durante, Jack
Carson, Danny Thomas,
Olsen & Johnson

★ ★ ★

YOUR SHOW OF SHOWS

8:00-9:30 pm

Sid Caesar
Imogene Coca

★ ★ ★

YOUR HIT PARADE

9:30-10:00 pm

Eileen Wilson, Snooky
Lanson, Dorothy Collins

★ ★ ★

And don't miss ...

GRAND MARQUEE

10:00 pm

WNBQ

CHANNEL 5



SATURDAY—continued

- 12:55 9 Batting Practice—Vince Lloyd**
Watch the players as they warm up
- 1:00 4 Film**
- 1:10 9 Lead-Off Man—Harry Creighton**
Interview with Sox players and *TV Forecast* autographed baseball awarded to Charles Blanchard
- 1:25 9 Baseball—Sox vs Detroit**
Jack Brickhouse describes the game
- 1:30 4 Multiscope News—Ticker Tape**
- 3:45 9 Tenth Inning—Harry Creighton**
Interviews with baseball fans and *TV Forecast's* guest Mrs. R. Dahlberg
- 4:00 4 Film**
- 7 Lucky Seven Ranch—Western**
"Cactus Kid"
- 9 "For You Alone"—Feature Film**
- 4:30 5 Nature Of Things—Discussion**
"Sound" from vibrating strings, columns of air, and a light beam explained and demonstrated by Dr. Roy K. Marshall. Also, transcription on disk and magnetic tape
- 4:45 5 On The Line With Considine**
News, views, and interviews
- 5:00 4 Toni Kemp Health Revue**
Be healthy! Keep yourself in condition the Toni Kemp way
- 5:15 4 Film**
- 5:30 5 Mr. Wizard—Science Study**
Don Herbert will create a "kitchen symphony" with musical instruments made of such materials as rubber bands, straight pins, and bottles
- 7 Circle 7 Theater—Western**
"Riding Speed"
- 9 Teleports Digest—Film**
Latest news on all the sports
- 5:45 4 Patricia Bowman Show**
Musical variety with Norman Paris Trio, Paul Shelley pianist, Jack Brown singers and guest comic Kenny Bowers with Pat Bowman fenccee
- 6:00 4 Sammy Kaye Show—Musical**
Contestants from audience lead the band; comedy vignette; community singing; Barbara Benson and Tony Alamo are featured vocalists

- 6:00 5 Tom Corbett Space Cadet**
The "Polaris" on a mission to destroy a dangerous contraterrene asteroid in crippled by a split in the servo-gyro and forced to land on Jupiter for repairs
- 9 Pet Shop—Comptons Present**
On hand will be the usual variety of animals and their masters, and more information on the wild life of Illinois
- 6:30 4 Beat The Clock—Quiz**
Bill Hart asks questions while contestants try to beat the ticking of the clock
- 5 Art Ford Show—Musical Quiz**
Famous personalities of the music and show business world as panel members and guest Kay Armen
- 7 Stu Erwin Show—Comedy**
When the family sets out to imitate Gertrude's finishing school manners, Stu decides that drastic action must be taken
- 9 Range Rider—Western Feature**
Film with Jack Mahoney, Dick West, & Ed Dearing in "Bad Medicine." Tale of what happens to a group of bank robbers and horse rustlers when our hero catches up with them
- 7:00 4 Ken Murray Show—Variety**
Laurie Anders comedienne, vocalists Art Lund and Anita Gordon; guests: Patti Page singer, and Henry Hull in a dramatic scene from Sidney Kingsley's "Darkness At Noon." Also Mississippi Showboat production
- 5 All Star Revue—Comedy, Variety**
Ezio Pinza mc, Jimmy Durante, Ed Wynn, Danny Thomas, Jack Carson, Olsen & Johnson, Ben Blue, Jane Froman, Valerie Bettis, and Herb Shriner will be guests on this premiere show
- 7 Paul Whiteman's TV Teen Club**
Youngsters display their talents in a variety of singing, dancing, and instrumental acts; Nancy Lewis co-emcees with "Pops"
- 9 "Joy Ride"—Feature Film**
Gene Gerrard, Zelma O'Neal, and Betty Davies are featured
- 8:00 4 Wonderful Town—Musical**
Faye Emerson fenccee salutes a city in the U.S. and introduces famous personalities who hail from this town

SATURDAY—continued

8:00 5 Your Show Of Shows—Variety
Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner

7 Lessons In Safety—Film
"Fire In Miniature"

8:30 4 Show Goes On—Variety
Robert Q. Lewis is host to buyers

7 Harness Racing—Maywood Park
Three or four of the evenings' events with informative interviews to augment the activity

9:00 4 Songs For Sale—Musical
Steve Allen introduces two guest singers who will perform songs from the pens of 4 unknown tunesmiths. Jack Stanton & Betty Luster, dancers; Ray Bloch's orchestra; guest vocalists: Fran Warren & Bob Haymes; judges: Russ Morgan, Al Hoffman, and Nick Kenny

9 Wrestling From Marigold
4 preliminaries, last being: Zack Malkov vs Bobby Managoff; main match: Gypsy Joe vs Balk Estes

9:30 4 Mr. and Mrs. Kup—Interviews
Informal interview, discussion and variety show with the Kupcynets and their guests

5 Your Hit Parade—Musical
Snooky Lanson, Eileen Wilson, Dorothy Collins vocalists, and Raymond Scott's orchestra with 7 top tunes

10:00 4 "The Ape Man"—Feature Film
Bela Lugosi and Wallace Ford in tale of a scientist who terrorizes the whole community

5 "Gay Desperado"—Feature Film
Nino Martino, operatic star, Ida Lupino, and Leo Carrillo starring

7 "The Hairy Ape"—Feature Film
Susan Hayward, William Bendix, and John Loder starred in comedy

11:00 9 Business Opportunities On TV

11:10 9 "Return Of A Stranger"—Film
Feature with Griffith Jones and Ellis Jeffrey in the lead

11:30 4 Murder Before Midnight—Film
Your bedtime mystery story

12:00 4 "A Yank In Libya"—Feature Film
Film with Walter Wolf King and Joan Woodbury; comedy

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LUCKY STRIKE

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Scott and
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**"THE CHARLIE CHAPLIN
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THE
PUP"

SUNDAY
11:15-
11:30 A.M.

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WENR-TV CHANNEL
7



Sunday Sept. 9

WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 10:00 4 "Chaplin Festival"—Feature**
 Film starring Charlie Chaplin in five of his best comedies
- 10:45 9 Magic Carpet—Film Short**
 "Baby Animals"
- 11:00 7 TV Tots Time—Film Cartoons**
 "Captain Kidding" and "Transatlantic Flight"
- 9 Flying Tigers—Drama**
 Ed Peck as Major Dell Conway
- 11:15 7 Chester The Pup—Comedy**
 "Uncle Sapolio Hits The Jackpot" visiting with Drizzlepuss he can't get a job, la Sapolio hears that he won 8 million Dubloons in the Madagascar lottery
- 11:30 7 Faith For Today—Religious**
 Rev. W. A. Fagal interviews members of his congregation
- 9 "Isle Of Destiny"—Feature**
 Film with Wallace Ford, June Lang, William Gargan; tale of a lady who gets involved with gun-smuggling villains on an isle of desperate men
- 11:45 4 Your Future Home—Ed Cooper**
 Select your home from your easy chair
- 12:00 4 Film Short**
- 7 Stories In The Sand—Bible**
 Religious stories with the characters in the sand narrated by Kay Morrow
- 12:30 7 Amateur Hour—Chgo. Talent**
 Youngsters get a chance to demonstrate their talents and win the prize; Bob Murphy is host
- 12:55 9 Batting Practice—Vince Lloyd**
 Watch the players warm up
- 1:10 9 Lead Off Man—Harry Creighton**
 Interviews with Sox players and autographed baseball awarded to *TV Fore-cast* winner Donald Ryniecki
- 1:25 9 Baseball—Sox vs Detroit**
 Jack Brickhouse announces game
- 1:30 4 Football Game (Tentative)**
 Chgo. Bears-Cleveland Browns
- 7 Adventures of Wild Bill Hickok**
 Guy Madison and Andy Divine star
- 2:00 5 American Inventory—Discussion**
- 7 Cisco Kid—Western Movie**
 Duncan Renaldo and Leo Carrillo star in "False Marriage"
- 2:30 4 Multiscope News—Ticker Tape**
- 5 Film**
- 7 Saddle & Sage—Western Film**
 "No Man's Range" feature
- 3:00 5 Meet The Press—Discussion**
 Lawrence Spivak, Martha Rountree moderator plus guest statemen
 (Continued on page 16)

TV Golf Champions . . .



Who are the TV Celebrity Golf Champions of 1951? Watch for next week's issue of TV Forecast magazine for full details on TV Forecast's First Annual TV Celebrity Golf Tournament. Who will reign as the King and Queen of the fairways for the year 1951?

For scores and action pictures of your favorite TV stars on the golf links; for final tabulations low scores and booby prize winners, you won't want to miss next week's issue.



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CHANNEL 5



TV FORECAST

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LUCKY STRIKE

featuring

CLIFTON
FADIMAN

SAM
LEVENSON

GEORGE
KAUFMAN

and Guest Panelist

EVA
GABOR

Tune in tonight and every Sunday
WBKB
CHANNEL 4 6:30 P.M.

SUNDAY—continued

- 3:30 5 Zooparade—About Animals**
R. Marlin Perkins and Jim Hurlbut discuss "Birds Of Prey." New exhibit in front of the bird house shows how falconiers handle birds of prey
- 7 Space Patrol—Adventure Story**
A headstrong youth whose father forces him to join the Patrol, against his will, plunges other members into a terrifying situation when he is taken on a tour of installations
- 3:45 9 Tenth Inning—Harry Creighton**
Fan interviews & *TV Forecast* guest Mrs. Anna Scheerer
- 4:00 4 Lamp Unto My Feet—Religious**
Film: "Boys On Trial," dramatizing rehabilitation project for juvenile delinquents at Youth Haven, Muskegon, Mich.; guests: Rev. Robert Paulson of Trinity Church, NYC, Maurice Carlson, Dir. of Youth Haven, and Lt. William Legree, Safety Div. of Flint, Mich., police department
- 5 Gabby Hayes Show—Tall Tales**
Dramatization of incidents of Federal & Confederate soldiers in 1862
- 7 Super Circus—Variety Stanza**
Claude Kirchner, Mary Hartline, Cliff, Scampy, and Nicky invite you to watch Will Hills elephants, Larry Lynn a unicyclist, Marcus Troupe jugglers, Franklin & Astrid, hand balancing act; clown act: "The Baby and the Burglars"
- 9 "Twenty Questions Murder"**
Feature film starring Robert Beatty and Clifford Evans; also "Bashful Bachelor," Zazu Pitts, Lum & Abner
- 4:30 4 Man Of The Week—Interview**
Discussion with statesmen, Geo. Allen moderator, & guest panel
- 5 To be announced**
- 5:00 4 "Private Snuffy Smith"—Film**
Feature with Edgar Kennedy in lead
- 5 Hopalong Cassidy—Western**
- 7 Ted Mack's Family Hour**
Variety show; songs, music and dancing with professional entertainers, featuring Andy Roberts, vocalist. Bert Lytell mc with tribute to Ben Hogan
- 6:00 4 Gene Autry Show—Western**
"Doublecross Valley" Gene traps relative of a dead outlaw whose loot is buried on his friend's ranch
- 5 How Does Your Garden Grow?**
Gardening tips from John Ott
- 7 Paul Whiteman Revue—Variety**
Earl Wrightson baritone, Maureen Cannon, and guest Frances Langford; salute to composer George Gershwin featuring tunes: "Rhapsody In Blue," "The Man I Love," "I Got Rhythm" and "Clap Your Hands"
- 6:30 4 This Is Show Business—Variety**
Clifton Fadiman host, panelists: San Levenson, Geo. S. Kaufman, and guests Eva Gabor, Jack E. Leonard, Isabel Bigley, and Georgie Taps

- 6:30 5 Young Mr. Bobbin—Comedy**
Aunt Bertie (Nydia Westman) and Aunt Clara (Jane Seymour) finagle a deal to make their nephew Alexander Bobbin (Jackie Kelk) join a poker club, but during cards circumstances arise to interrupt the games
- 7 Music In Velvet—Musical**
Rex Maupin and his orchestra are featured along with guest vocalists
- 9 Not For Publication—Drama**
Revealing the hidden facts in the stories that make the headlines
- 6:45 9 Powerhouse Of Sports—News**
John Powers discussing events of interest in the sports world
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan mc presents the "Oscar Hammerstein Story" featuring Mr. Hammerstein, Lena Horne, Dolores Gray, Robt. Merrill, Mimi Benzell, Ninei Compton, Gertrude Lawrence, Yul Brynner, Lisa Kirk, Dorothy Sarnoff, Roberta Peters, & Muriel Rahn. Story from 1917 to present
- 5 Comedy Hour—Variety**
Eddie Cantor, with Caesar Romero
- 7 To be announced**
- 9 Chicagoland Newsreel Review**
Latest reports on all the local news
- 7:30 9 Pentagon—Washington—Talks**
Armed Forces Blood Donor Prog. drama shows emergency transfusion after being wounded in Korean action; military nurses, representing all services, will participate
- 7 Wanted—Blood—Discussion**
Speakers: Secy. of Def. George Marshall, Gen. Omar Bradley, & Gen. Ridgway
- 7:45 7 Cargo Critical—Documentary**
Drama based on Air Evacuation Command of Military Air Transport Serv.
- 8:00 4 Fred Waring Show—Musical**
Starring soprano Jane Wilson, ballad singers Joanne Wheatley and Joe Marine, comedienne Daisy Bernier, dancers Nadine Gae and Marc Breaux, Keith and Sylvia Textor, comic Hugh Brannum, and pianists Morley & Gearhart; guest star: June HAYOC
- 5 Philco Playhouse—Drama**
"The Women of Intrigue" starring Madeleine Carroll, Phillip Friend, Anthony Dawson and Robin Craven
- 7 Sawyer Views Hollywood—Chats**
Hal Sawyer interviews the celebrities
- 9 Rocky King, Detective—Drama**
"Jewel Song" a night club waiter is murdered by mistake, stars Earl Hammond & Grace Carney
- 8:30 7 Marshall Plan In Action—Film**
Our aid to Europe & how it works
- 9 Plainclothesman—Drama**
"The Disastrous Circumstances" story of a young dancer suddenly catapulted to stardom who marries a wealthy man finds herself a suspect

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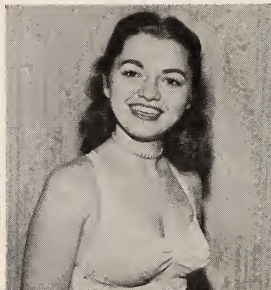
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Watch

MISS U. S. TELEVISION CONTEST OF 1951

EVERY MONDAY

WGN-TV

9:00 P.M.

A Walter Schwimmer Production

Monday Sept. 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
- 9:30 4 Fun And Figure—Exercises**
Stay trim with Ed Allen
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
What's new in the stores and tips on what to buy and where to get it
- 9 Chicago Cooks—Recipes**
Try these fascinating new recipes
- 11:00 4 Creative Cookery—Recipes**
Fondant and veal scaloppine a la Genovese is prepared today
- 7 Frances Langford-Don Ameche**
Music, variety, sketches, & excerpts from the "Purple Heart" diary; quiz contest with people from the audience participating
- 11:30 5 Norman Ross' Varieties**
Commentary, discussion and news
- 9 Hi Ladies—Interviews**
- 12:00 4 Garry Moore Show—Variety**
Guests: comedians Lee Goodman and Jim Kirkwood, Ken Carson vocalist
- 5 Meet Mintz—Musical Favorites**
- 7 Bob And Kay Show—Variety**
Bob Murphy and Kay Westfall entertain the local celebrities
- 9 Let's Have Fun—Variety**
Hank Grant mc with vocalists Kyle Kimbrough and Elaine Neblett
- 12:15 5 Newsroom—Late Information**
- 12:30 4 First Hundred Years—Serial**
When the newspapers get wind of the inside story events pop rapidly
- 5 Your Luncheon Date—Musical**
Musical with Hugh Downs, emcee, Nancy Wright, vocalist, and the Art VanDamme Quintet
- 12:45 4 Garry Moore Show—Cont'd.**
- 12:55 9 Musical Snapshots—Film**
- 1:00 4 Bill Evans Show—Variety**
Music, variety, interviews and commentary
- 5 "Devil Bat's Daughter"—Film**
Feature with Rosemary LaPlanche and John Ames; evidence pointed to a giant vampire bat as the murderer, but the townspeople claimed it was a beautiful girl
- 9 Individually Yours—Fashions**
- 1:15 9 Spencer Allen And The News**
Latest up-to-the-minute report
- 1:30 4 Multiscope News—Ticker Tape**
- 9 Showtime—Musical Film Short**
- 1:45 4 Vanity Fair—Robin Chandler**
Interviews with celebrities
- 2:00 5 Miss Susan—Susan Peters**
- 7 Beulah Karney Show—Foods**
- 9 "Murder At The Baskervilles"**
(Continued on page 20)

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951



Here is a picture for you to color. Something you might see on the "Zoo Parade" show. See how nicely you can color it and mail in your entry to Mol-

lycues, *TV Forecast*, 185 N. Wabash ave., Chicago 1, Ill.

First prize is \$1; second prize is 50 cents; next twelve prizes are 25 cents.

The city in last week's puzzle was CHICAGO.

Do you know the name of the flower for the month of September? On separate paper, can you draw a flower? Send in your entries to *Mollycues*, *TV Forecast*, 185 N. Wabash Ave., Chicago 1, Ill. First prize is \$1; second prize is 50 cents; next 12 prizes are 25 cents each.

Solution to last week's crossword puzzle

1. D	G		2. A	T	E	5. I	S
0		7. B	L	I	M	P	T
3. C	R					10. A	S
12. H	O	E				13. D	O
14. D	A					15. D	W
6. E		7. D	A	N	N	Y	2. J
21. S	L	23. D	A	Y		24. E	D

MONDAY—continued

- 2:15 5 **Vacation Wonderlands**—Film
Caroline Burke discusses travel
- 2:30 4 **All Around The Town**—Talks
Mike Wallace chats with folks
- 5 **Bert Parks Show**—Variety
Tunes and guests presented in this stanza with the Heathertones
- 7 **Barbara Moro**—Creative Ideas
- 2:55 9 **Earl Wrightson Show**
- 3:00 4 **Homemakers' Exchange**—Foods
Louise Leslie demonstrates new recipes
- 5 **Kate Smith Show**—Musical Time
Ted Collins featured as moderator, newscaster, & interviewer
- 9 **Test Pattern Nil 4:00**
- 3:30 4 **Multiscope News**—Ticker Tape
- 4:00 5 **Hawkins Falls, Pop. 6200**
Lona Drewer advises Millie to reveal Howard Harper's infatuation
- 9 **Russ Davis Show**—Commentary
- 4:15 4 **Breezy, Don, & Vera**—Puppets
Another adventure with Don & Vera Ward
- 5 **Gabby Hayes Show**—Tall Tales
Pictorial history of the west told as only Gabby can tell a story
- 4:30 4 **Assembly**—Military Questions
Discussions with & about the Army
- 5 **Howdy Doody Show**—Kids Fun
Bob Smith emcees the puppets
- 7 **Sagebrush Theatre**—Western
"Phantom Rancher" feature film
- 9 **Telephone Game**—Quiz Session
Harold Isbell & Jane Quinn ask you the questions
-
- 5:00 4 **Kids Karnival Kwiz**—Film
- 5 **Cactus Jim**—Western Film
Stirring tale of the Old West
- 9 **Trail Blazers' Theatre**—Western
"Danger Valley"
- 5:30 4 **Silhouettes Of The West**
Discussion and song by Roy Starkey
- 5 **Visit With Cactus Jim**
- 7 **Tom Corbett Space Cadet**
Exciting adventures into the future
- 5:35 5 **Weatherman**—Clint Youle
Prediction for tomorrow
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
"Dogie McPherson, That Western Person" comedy skit
- 7 **Uncle Mistletoe**—Adventures
Stories about Obediah Pig & others
- 9 **Foto Test**—Frank Sweeney Quiz
- 5:50 5 **Clifton Utley And The News**
Up to minute reports of the day
- 6:00 4 **Music Bowl**—Remembered Tunes
Danny O'Neil and Carolyn Gilbert
- 5 **Kukla, Fran, And Ollie**
Laughter, skits & tunes by merry trio to please young and old alike
- 7 **Austin Kiplinger And The News**
- 6:00 9 **Captain Video**—Adventures
Violence is outlawed in this world
- 6:10 7 **Top O' The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sport Highlights**—John Bryson
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Showroom**—Musical Session
Roberta Quinlan femcee with guest Richard Hayes vocalist
- 6:30 7 **Hollywood Screen Test**—Drama
Neil Hamilton emcee introduces young actresses and actors with assistance from Margaret Lindsay
- 9 **First Edition**—Frann Weigle
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Longing For You," "Surprising," "I Wish I Was," and "You'll Never Walk Alone"
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Video Theater**—Drama
"It's A Promise" with Laraine Day; a man and his little girl who are starved for affection find solace in a lovely woman
- 5 **TV Recital Hall**—Musical
- 7 **Author, Author**—Drama Disc.
Marc Connolly moderator, panel of judges Gilbert Seldes, Harriet Van Horne, and Charles Sherman
- 9 **Panel Discussion On Safety**
- 7:15 9 **Magic Carpet**—Film Short
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Professional talent competes for a spot on Mr. G.'s other shows
- 5 **Voice Of Firestone**—Musical
Eugene Conley tenor sings "Softly As In A Morning Sunrise" from Romberg's "New Moon," "Forgotten," and "Le Roi d'Ys" by Lalo; Howard Barlow leads orchestra in Chabrier's "Espana"
- 7 **"Nothing Sacred"**—Feature Film
Carol Lombard and Frederic March in a story of a small town girl who uses incurable illness to buy her way into national limelight.
- 9 **Gallery Of Madam Liu-Tsong**
Films starring Anna Mae Wong as she ventures forth in search of treasured art objects with Natalie Priest as Lynn Meadows
- 8:00 4 **Horace Heidt Show**—Musical
Talent competes for top honors
- 5 **Lights Out**—Drama
"Instrument of Darkness"
- 9 **"Mysterious Mr. Nicholson"**
Feature film with Lesley Osmond and Anthony Hulme; murder finds a duplicate
- 8:30 4 **It's News To Me**—Panel Quiz
John Daly moderator with panelists: Quincy Howe, Anna Lee, John Henry Faulk, and Robin Chandler
- 5 **Robert Montgomery Presents**
"Bubbles" story of a father's attempts to shield his daughter from a family scandal

MONDAY—continued

- 8:30 7 Crusade In The Pacific**—Film
Film history of the 2nd World War in the west, Ch. III "The Rise of the Japanese Empire"
- 9:00 4 Summer Theater**—Drama
"The Guinea Pigs" by Sam Locke
- 7 Front Page Detective**—Drama
Edmund Lowe stars as David Chase in "Dead Wrong" in which a dead woman supplies the clues to identify her murderer; Don Brodie, Marjorie Lord, & Sydney Christie star
- 9 Miss U. S. Television Contest**
Marty Hogan mc presents weekly contests and preliminaries for the national beauty competition
- 9:30 5 Who Said That?**—Quiz
Robert Trout mc quizzes John Cameron Swayze and guests
- 7 Studs Place**—Informal Variety
Studs Terkel as proprietor with some homey philosophy, also, Beverly Younger, Chet Robie, and Win Stracke
- 9 "Sky Liner"**—Feature Film
Pamela Blake, Richard Travis, and Rochelle Hudson; while pursuing a spy who is selling government secrets to a foreign power, an FBI agent discovers 3 killers aboard a trans-continental airliner
- 10:00 4 Ernie Simon**—Curbstone Cutup
Interviews, commentary, and a few jokes with the man-on-the street
- 5 Weatherman**—Clint Youle
- 7 Page One**—News And Sports
- 10:10 5 Dorsey Connors**—Helpful Ideas
New conveniences for your home
- 10:15 4 Ulmer Turner And The News**
- 5 Clifton Utley And The News**
- 10:30 4 Film**
- 5 Let's Look At Sports**—T. Duggan
What's happening in sports world
- 7 Handy**—Tips And Ideas
- 10:45 4 Linger Awhile**—Musical
Records, with Marty Hogan and Jeri
- 5 Herbie Mintz Show**—Musical
- 11:00 4 Today In Sports**—Commentary
Joe Wilson reviews the sports
- 5 "Violence"**—Feature Film
Nancy Colman and Michael O'Shea
- 7 Paul Harvey And The News**
- 9 Feature Film**
- 11:10 7 Sport Highlights**—John Bryson
- 11:15 4 Wendell Hall**—Musical Variety
- 11:20 7 National Health Aids**
- 11:30 4 Murder Before Midnight**—Film
"Desperate Cargo" with Ralph Byrd & Carol Hughes
- 12:00 4 Midnight Edition**—Ulmer Turner
- 1:00 9 Chicagoland Newsreel**

(Stations reserve the right to change above listings without notice)

TV FORECAST

Back on TV tonight!

ROBERT MONTGOMERY

personally presents

"YOUR LUCKY STRIKE THEATRE"



Great Stars in Great Shows

Tune in tonight and every alternate Monday

L.S./M.F.T. LUCKY STRIKE
MEANS FINE TOBACCO

WNBQ 8:30 P.M.
CHANNEL 5

'FRIM FRAMS'

by OLIVER J. DRAGON

CECIL BILL and I were wondering whether my by-line should be just plain Ollie as in "Kukla, Fran and Ollie," or Oliver J. Dragon as in the Vermont dragons. Cecil Bill liked the informality of Ollie, but I figured that television columnists have quite a dignified rack - -, I mean profession, and would like to see propriety maintained during their vacations as well as when they occupy their desks.

I propose today to explain television to the lucky readers of TV Forecast. Of course I realize that you've read a little about it in this magazine in the past year, but I can give you the viewpoint of someone on the other side of the camera.

First of all, you must understand the functions of the frim frams and the frou frous. The frim frams are the vertical lines, and the frou frous are the horizontal lines. These lines are electronically bombarded from the disselbout to the mizzenmast and auto-



Jack Mabley (above) who usually holds court on this page, is vacationing for two weeks. This is the first of two guest columns written by well-known TV celebrities.

matically blend to make frim frous and fram frows. That is what you see on the screen. I hope there aren't any questions.

Now about dolly pushers. Dolly pushers push cameras. Why are they called dolly pushers instead of camera pushers? I anticipated that question. I asked Cecil Bill, our stage manager, and here is his answer: "Tooie spztz too. Toot spusht peep oooooooooogrdk. Toooooooooie kqpxttookqpx frimframtoo-ooooooooooooooooo." I trust that clears whatever questions you had about the functions of dolly pushers.

Lighting is very important in television. Undoubtedly you have noticed the delicate shadings which highlight my tooth. That is not an accident. Our manager, Burr Tillstrom, and I have worked many hours to get exactly the perfect tone to my tooth.

We finally achieved the proper effect with two overhead banks of 84 watt kleigels, 12 200-cycle spots trained at 18 to 95-degree angles, and my old Boy Scout flashlight. Mercedes shot out all the light bulbs with her bean shooter, so we use the flashlight.

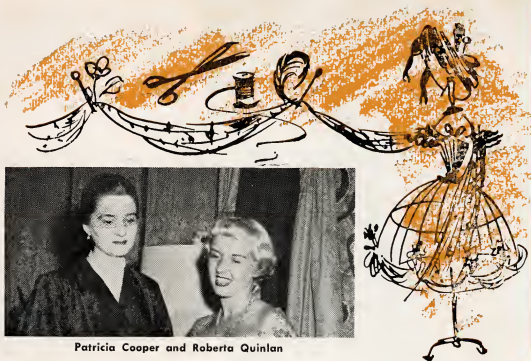
I believe that explains television. Next vacation my subject will be jelly beans.



Spot always invites his friends in for Pet Shop.



Patricia Cooper and Roberta Quinlan



forecast for women

FASHION FACTS AND FANCY—Dorsey Connors, the WNBQ lovely, will spark her winter wardrobe with fashion tricks picked up in the style capital of the world, Paris. . . . Luckey North, Chicago television's only woman announcer, is an exponent of the scarf wardrobe, wearing them beautifully and with a distinct touch of ingenuity. . . . Beulah Karney's talented daughter who makes many of her mother's clothes, often designs them, too. . . . Roberta Quinlan, vivacious star of the "Mohawk Showroom" which returns to the air on September 3, believes: "The simplest suits and dresses often present the best dressed appearance on television. Because I do two numbers seated at the piano, I avoid dresses with deep decollete and prefer gowns with a beautifully detailed neckline or brief jacket." . . . Ceil Chapman, leading Amercian designer, is an exponent of color and rich fabrics. Her fall collections will star creations in pure silk faille, taffeta, and satin, silk brocade, cut out Lyons type velvet, and nylon net lavished in "yards and yards of width." More on Roberta and Ceil soon. . . . Toni Gilman, "Down You Go" panelist, prefers to carry small handbags when wearing suits.

IF YOU WONDER what they do in their spare time. . . . Barbara Moro, dynamic WENR-TV performer, is an avid balletomane and is busy planning the decor of her new Lake Shore drive apartment which should be ready for occupancy in November. . . . Bev Younger confesses a liking for scenic wallpapers. "I think it's because I spent so many years traveling on the road and living in hotels. Now, anything that symbolizes home, earth and roots has a special meaning to me." The dining room of her new home will have just such a paper in warm green, brown and beige tones.

WE LEARNED THE HARD WAY that Fran Allison's fan clubs, who sign their letters "Fran-atically yours" are just that. After many happy letters on the recent article on Fran's home, we received an equal number of unhappy ones for omitting her from our list of "Provocative Personalities." Peggy Stark, Martha Barnum, Evelyn Oles, June Hughes, Dolores Robinson and Mrs. R. Abranski are just a few who apprised us of our error. And Marilyn Bucher adds Toni Gilman. Do you agree?

—patricia cooper



Perfume



Place Vendôme—avenue of fashion and perfumes.

WEARING perfume is like wearing pretty lingerie. That's the opinion of Dorothy Kilgallen, permanent panelist on CBS-TV's "What's My Line?," the popular guess-your-occupation show. "Though nobody sees either, both give a woman a feeling of confidence," she says. "They both make you feel better."

Miss Kilgallen, a connoisseur of fine perfumes, has decided tastes in her choices of the scents she wears and when to wear them, though she admits that she is greatly influenced by what her husband likes. "If I get no reaction or a non-committal comment from him, then that perfume goes off my list," she says. "But we're both positive about several scents."

These agreed-on perfumes are White Shoulders, an American brand; Femme, prepared by Marcel Rochas, Parisian dress designer; Chanel 22, which she

discovered in Paris last summer; Hattie Carnegie's 49; Sortilege, introduced by Sherman Billingsley at the Stork Club in New York; and Joy, a Jean Patou creation.

"I use these on a sort of rotating basis," she explains. "I may have a run on one of them and wear it for as long as three weeks, provided, of course, it's the right season for it. I'd never wear Femme or 49 in the summer, both of which are too heavy for a warm day. Instead, my choice would be Joy or White Shoulders, which are more refreshing and more floral. Femme and 49 go best with furs and heavy clothing."

Miss Kilgallen never applies perfume to her clothes, however. "First of all," she declares, "it's not good for them, and secondly, you can't change the scent unless you have the clothes washed or cleaned. Perfume should be worked into the skin after the bath. It should be put into the hands, wrists

e Like Fine Lingerie . . .

Imparts Confidence
to Wearer Though
Never Seen, Says
Dorothy Kilgallen



by *Patricia Cooper*



Dorothy carefully dabs perfume back of her ears following accepted custom of where perfume should be applied.

editor, forecast for women

and behind the ears too. In Paris, hair stylists apply perfume when they set your hair. I love that."

Always carry in your handbag a small vial containing the perfume you are wearing, Miss Kilgallen advises. "Applying a little when necessary always refreshes one," she says. "And don't keep perfume, once it's open, indefinitely. It loses its lightness. Use it up as soon as you can, or else give it away."

To men who are apt to go to a department store perfume counter with that helpless look, Miss Kilgallen offers this advice: "When you are spending this much money, plus 20 per cent tax, find out what your gal likes before putting yourself into the hands of one of those solicitous salesgirls. And buy only what your gal likes, even if it's only a dram."

Dorothy Kilgallen, seen each week on "What's My Line" sponsored by Stop-

ette, is a working newspaperwoman following family tradition. Her father, James L. Kilgallen, is one of the stars of the International News Service Staff. Her own New York column, "Voice of Broadway," is syndicated by King Features.

Born in Chicago on July 3, 1913, Miss Kilgallen was brought up in Brooklyn, where her father's occupation had led the family. She attended the College of New Rochelle for a year but left in June, 1931, to join the New York Journal. In two weeks, she had her first byline.

Dorothy married Dick Kollmar, one of the leading theatrical figures about Manhattan, on April 6, 1940. They have two children—Richard Tompkins, Jr. and Jill-Ellen.

Besides her special liking for perfume, Dorothy likes hats, bubble baths, nightclubs and dancing. She rates as a talented amateur decorator.

favorite recipes

no. 11 in a series

BESTEVEER, a favorite recipe in the Jim Moran home, is just what its name implies according to pretty Arline Moran. Arline, wife of the famed "Courtesy Man" whose "Courtesy Hour" is seen each week on WENR-TV, says "this is a dish that everyone will enjoy from grandfather on down to baby."

The Morans have three children, Arline, Patty and Jim, Jr.



BESTEVEER

1½ lb. chicken or veal (diced)
½ green pepper (chopped)
1 medium sized onion
1 medium sized stalk of celery
2 tablespoons bacon drippings
1 No. 2 can of tomatoes
1 can of tomato soup
mushrooms
1 lb. wide noodles

Brown the meat in the bacon drippings and season with salt and pepper to taste. Add the chopped celery, green pepper, onion and can of tomatoes. Let this simmer over low flame until done.

Remove from flame and add can of tomato soup and mushrooms. Pour mixture over noodles that have been cooked, drained and placed in casserole. Bake 45 minutes in 350 degree oven. Serves six.



Arline Moran

Tuesday Sept. 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
9:30 4 Fun And Figure—Exercises
9:50 4 Fun and Features (continued)
10:00 9 Your Figure Ladies—Exercises
10:30 4 Tel-A-Shopper—Betty Whitney
 Tips on what to buy, why you should buy, and general information
9 Chicago Cooks—Recipes
11:00 4 Creative Cookery—F. Pope
 Mr. Pope prepares roast duckling
7 Frances Langford-Don Ameche
 Musical variety with guests, songs, sketches, and a quiz contest. Also excerpts from Miss Langford's "Purple Heart" diary
11:30 5 Norman Ross' Varieties
 Discussion on various subjects
9 Hi Ladies—Interviews
12:00 4 Garry Moore Show—Comedy
 Guest: Buster Keaton
5 Matinee Theater—Feature Film
 Adventure, mystery, & intrigue
7 Jessie DeBoth's TV Notebook
 Homemaking hints & processes dramatized, and cooking recipes explained
9 Let's Have Fun—Variety
 Hank Grant emcees comedy session
12:30 4 First Hundred Years—Serial
 Jimmy Lydon and Olive Stacey star
5 Your Luncheon Date—Variety
7 Bob And Kay Show—Variety
 Commentary, interviews, and fun with Bob Murphy and Kay Westfall
12:45 4 Garry Moore Show—Cont'd.
12:55 9 Batting Practice—Vince Lloyd
 Watch the players as they warmup
1:00 4 Knot Hole Gang—Linn Burton
 Guest ballplayers are interviewed
5 "Danny Boy"—Feature Film
 Starring Walter Soderling and Helen Brown; a bemedaled police dog returns home to his youthful master and the neighbors plot against him
1:10 9 Lead Off Man—Harry Creighton
 Autographed baseball awarded by *TV Forecast* to Peter Rapsch
1:25 4 Baseball—Cubs vs Boston
 Joe Wilson describes the game
9 Baseball—Cubs vs Boston
 Jack Brickhouse announces game
2:00 5 Miss Susan—Susan Peters
 Serial story about a woman lawyer
7 Housewives Holiday—Kirchner
 Claude interviews the ladies
2:15 5 Vacation Wonderlands—Film
 Travel presented by Caroline Burke

FREE!—TV Interviews with Creighton, baseball ducats

BASEBALL fans, here's your opportunity to see your favorite team in action from reserved box seats and to appear on television as guests of *TV Forecast* magazine. Enjoy a leisurely afternoon at Wrigley Field or Comiskey Park and be interviewed on WGN-TV by sportscaster Harry Creighton . . . This new, exciting contest is open to youngsters and adults alike. Every day, *TV Forecast* will award 4 reserved box seats for Cubs and Sox baseball games.

This contest is made possible by special arrangement with Nelson Brothers, Walgreen drug stores, United Airlines, and American Vitamin Associates.

Each week opens a new contest with new winners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.

YOUNGSTERS WIN: Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers at 1:10 p.m. from the ball park.

ADULTS WIN: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

FOLLOW THESE RULES: Write a brief letter explaining "Why I'd prefer to see a baseball game in person rather than on television. . . ." That's all there is to it! Mail your entries to: Sports Editor, *TV Forecast* magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, Sept. 12.

Mollycue Winners

Robert Baker, Chicago, Ill.
 Dolores Balluch, Gary, Ind.
 Johnny Chaddock, Benton Harbor, Mich.
 Barbara Chorvat, Chicago, Ill.
 Jerry Clark, Gary, Ind.
 Dickey Furman, Lombard, Ill.
 Lucille Harrigan, Chicago, Ill.
 Kathryn Kellner, Joliet, Ill.
 Norby Madej, Chicago, Ill.
 Janet Powell, Chicago, Ill.
 Joan Schlake, Chicago, Ill.
 Carol Sever, Chicago, Ill.
 Roberta Swanson, Chicago, Ill.
 Barbara Wallace, Gary, Ind.

TUESDAY—continued

- 2:30 4 Fashion Magic**—Arlene Francis
Guests: Designer Bonnie Cashin and singer Bill Shirley
- 5 Bill Goodwin Show**—Variety
Eileen Barton and Roger Dann vocalists and the Joe Bushkin trio
- 7 Barbara Moro**—Creative Ideas
New sewing tricks and designs
- 3:00 5 Kate Smith Show**—Drama, Comedy
Sketches, fashion news, playlets, ballet sequences, and Hollywood news; guest: Benny Fields
- 3:40 4 Associate Scorecard**—Results
Latest scores of other games
- 3:45 4 Lucky Fan**—Joe Wilson Quiz
7th inning camera's choice
- 9 Tenth Inning**—Harry Creighton
Fan interviews and *TV Forecast* guest Mrs. Beverly Siebelt
- 4:00 4 Steve Allen Show**—Variety
- 5 Hawkins Falls, Pop. 6200**
Millie fears Laif has discovered the amorous advances of Howard
- 9 Russ Davis Show**—Interviews
- 4:15 4 Breezy, Don And Vera**—Puppets
- 5 Gabby Hayes Show**—Tall Tales
- 4:30 4 Assembly**—Military Questions
Air Force R.O.T.C. discussed
- 5 Howdy Doody**—Variety
Fun with Clarabell, hornblowing clown
- 7 Sagebrush Theater**—Western
"Men of the Plains" film feature
- 9 Telephone Game**—Quiz Session
Join Harold and Jane as they call contestants, you may be one of them
- 5:00 4 Kids Carnival Kwiz**—Games
Suppertime frolic for the kiddies
- 5 Cactus Jim**—Western Feature
- 9 Trail Blazers' Theater**—Western
"Down on the Great Divide"
- 5:30 4 Silhouettes Of The West**
Roy Starkey sings & discusses
- 5 Visit With Cactus Jim**
- 7 Paddy The Pelican**—Cartoon
- 5:35 5 Weatherman**—Clint Youle
- 5:45 4 Window Shopping**—Commercial
- 5 Public Life Of Cliff Norton**
Comedy skit: "Plot Your Way to Sharp Shooting"
- 9 Foto Test**—Frank Sweeney
Cash prizes for the ladies
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Danny O'Neil At Home Show**
Music and variety with the gang
- 5 Kukla, Fran, And Ollie**
Join the gay trio as they sing
- 7 Austin Kiplinger And The News**
- 9 Captain Video**—Adventures
- 6:10 7 Top O'The Weather**—Russ Reed
- 6:15 4 Ulmer Turner And The News**
- 6:20 7 Sport Highlights**—John Bryson
Late news in the world of sports
- 6:30 4 CBS News**—Douglas Edwards
- 5 John Conte's Little Show**
Musical variety with the Three Beaus and the Peep quartet
- 7 Beulah Show**—Comedy
Ethel Waters stars as mediator in Henderson's bustling household
- 9 First Edition**—Frann Weigle
- 6:45 4 Stork Club**—Interviews
- 5 News Caravan**—John Swayze
- 9 Chicagoland Newsreel**
- 7:00 4 Star Of The Family**—Variety
Peter Lind Hayes & Mary Healy star & present guests Robert Alda, dancers Copsey & Ayres, and ventriloquist Angel
- 5 Meet The Press**—Discussion
Martha Rountree moderator presents
- 7 Charlie Wild, Detective**—Drama
John McQuade stars in "The Case of the Sad-eyed Clam"
- 9 Our World**—Film Shore
"Mt. Vernon In Virginia"
- 7:30 4 I Hear Music**—Melody Time
Jackie Cain vocalist is featured
- 5 Juvenile Jury**—Panel Quiz
John Barry moderator of panel of youngsters debating problems; guests:
- 7 What's On Your Mind?**
"Why Won't Tommy Eat" psychiatry program for laymen; Isabel Leighton moderator with guests
- 9 Health Talk**—Dr. Van Dellen
Dr. Edwin S. Irons, asst. attendant physician at Presbyterian Hosp. discusses "The Antibiotic"
- 8:00 4 "Hand On My Shoulder"**—Film
Feature with Frank Jenks as a race track tout who runs into a streak of luck. Also in cast are Frank Wilcox, Marjorie Lord, & Wm. Nicholson
- 5 Fireside Theater**—Film Drama
"Homer Takes A Bride" with Robt. North, Evelyn Eaton, & Claire Carlton. How a hesitant fiancée is turned into a worthy son-in-law of a cop
- 7 Q.E.D.**—Panel Quiz
Fred Uttal mc, panelists Maggie Hayes, Hy Brown, and guest panelist
- 9 Cavalcade Of Bands**—Musical
Emcee Don Russell introduces guests Woody Herman & his band with Dolly Houston, Sunny Igoe, Urbie Green, Doug Mettome, & Red Wooten
- 8:30 4 Suspense**—Mystery Drama
- 5 Circle Theater**—Drama
"Slight of Hand" starring Richard Kollmar. A professional magician must resort to trickery to keep pretty assistant from leaving act
- 7 On Trial**—Discussion
- 9:00 4 Danger**—Mystery Drama

TUESDAY—continued

- 9:00 5 **Amateur Hour**—Ted Mack mc
Talented people get their chance, Dennis James as sub emcee
- 7 **Hollywood Theater Time**
- 9 **Public Prosecutor**—Drama
Panel of crime and detective fiction experts will watch a suspenseful film and attempt to guess the solution before the story comes to its climax
- 9:30 4 **Two Minutes To Go**—Quiz
Jack Drees emcee, sports celebrities match wits against sports subjects sent in by viewers
- 7 **A Hit Is Made**—Drama
David E. Durston's "Mama's Boy" starring Johnny Desmond. John Barclay also shows us how a show is put together
- 9 **Camera Caravan**—Film
"This Land of Ours"
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Interviews with the people on the street at State & Lake
- 5 **Weatherman**—Clint Youle
- 7 **America Prepares**—Films
"Edition Tokyo" & "Helping Hand"
- 9 **Feature Film**
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner**—News
- 5 **Clifton Utley And The News**
- 10:30 4 **What's Wrong With This Picture**
- 5 **Let's Look At Sports**—T. Duggan
- 7 **Cafe Continental**—Variety Also
Cameraman At Large—Film
"Road To San Pablo"
- 10:45 4 **Linger Awhile**—Musical
Jeri Sothern sings and plays songs
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Today In Sports**—Joe Wilson
- 7 **Paul Harvey And The News**
- 11:10 7 **Sport Highlights**—John Bryson
Late news in the sports world
- 11:15 4 **Wendell Hall**—Musical
Spotlight on your musical favorites
- 11:20 7 **Commercial Film**
- 11:30 4 **Murder Before Midnight**—Film
- 9 **Eloise Salutes The Stars**—Chats
Guest: Don Cherry, amateur golf champion and Decca recording artist
- 11:45 9 **Be Your Own Boss**—Commercial
- 12:00 4 **"Speed To Spare"**—Feature
Film with Bruce Bennett and Joan Fontaine; a man trains his son to win a coveted trophy, but his plans are interrupted by an heiress
- 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner

(Stations reserve the right to change above listings without notice)

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"2 minutes to go!"

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HOW THE LONE RANGER MET SILVER

by UNCLE HERBIE



MANY of you boys and girls have been writing to me asking how the Lone Ranger found his horse, and how he started his famous cry, "Hi-Yo Silver, Away-y-y!"

Here is how it all happened.

Silver was the king of a herd of wild horses. He had won fights from every horse he knew. But one day Silver decided he wanted to move away and become king of another herd of horses. So he left the valley where he lived, and crossed the hills, where he met a buffalo for the first time.

They started to fight and soon the buffalo was winning. Just then the Lone Ranger came riding by on his horse and saw the animals fighting. He pulled out his gun and shot the buffalo to save Silver. Silver ran away to rest and get better.

The Lone Ranger rode away but outlaws soon shot his horse, and the Lone Ranger was shot too. Silver came back in time to save the Lone Ranger from being killed, and this way he and the

Lone Ranger became lifelong pals in their fight for law and order.

After the Lone Ranger had made friends with this wild horse, he and his Indian friend, Tonto, could not take their eyes off this beautiful white animal whose hair was like silk, whose muscles felt like steel, and whose white body shone in the sun.

The Lone Ranger decided to name him Silver, and climbed on Silver's bare back.

When the Lone Ranger patted him on his neck, Silver wanted so much to show his new master that he was strong again that he jumped on his hind legs and then came down easily.

"High, Silver!" the Lone Ranger called out. "High Up—Again!"

Trying to understand what the man on his back wanted, Silver got up again on his hind legs and knew he did the right thing when he heard the happy laugh of his rider.

"Hi, there, you silver horse . . . away!"

Silver moved ahead, carrying his master. He wanted to satisfy the Lone Ranger, to show his happiness at finding a friend. As he moved again he heard the happy shouts of the Lone Ranger.

"That's it, Silver! Hi-you-Silver . . . away!"

The horse moved faster. Another shout, this time—"Hi-Yo, Silver, Away-y-y . . . !"

Silver started running real fast. Now he knew what the master wanted. At the next shout, the big horse ran still faster—so fast that his snowy body looked like a flash of light across the open plains.

The shout was one that later rang all over the West—the call of a mystery rider who wore a mask and was on the side of justice:

"HI-YO, SILVER, AWAY-Y-Y!"

This week's Uncle Herbie contest. Write a letter, telling why you would like to be a cowboy—or cowgirl. Mail it to Uncle Herbie, *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. The best letter will win \$1; second prize is 50 cents; next twelve prizes are 25 cents each.

Wednesday Sept. 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—Variety**
Animal of the week is presented
- 9:30 4 Fun And Figure—Exercises**
Fun and exercise with Ed Allen
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Helpful hints for budgeting
- 9 Chicago Cooks—Recipes**
New dishes to please your family
- 11:00 4 Creative Cookery—Recipes**
Patty mints, coconut bonbons, and fondant patty basket place cards
- 7 Frances Langford—Don Ameche**
Music, variety, plus situation comedy vignette with guests
- 11:30 5 Norman Ross' Varieties**
Commentary, discussion, and news
- 9 Hi Ladies—Interviews**
Informal chats with Tommy Bartlett
- 12:00 4 Garry Moore Show—Variety**
Guest: Johnny Mercer
- 5 Meet Mintz—Herbie Mintz**
Hit tunes of yesteryear
- 7 Bob & Kay Show—Commentary**
Unusual interviews and discussions
- 9 Let's Have Fun—Variety**
Hank Grant mc with Elaine Neblett, Kyle Kimbrough vocalists, and accordionist Reno Tondelli
- 12:15 5 Newsroom—Late Information**
Highlights from the news front
- 12:30 4 First Hundred Years—Serial**
Olive Stacey and Jimmy Lydon star
- 5 Your Luncheon Date—Musical**
Hugh Downs, Nancy Wright, and the Art Van Damme Quintet
- 12:45 4 Garry Moore Show—Cont'd.**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Kids play ball with their favorite player
- 5 "Gentlemen From Dixie"—Film**
Feature with Jack LaRue, Marion Marsh, and Clarence Muse; story of an extraordinary race horse
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews & TV Forecast autographed baseball award to Sandra Rupprecht
- 1:25 4 Baseball—Cubs vs Boston**
Joe Wilson describes the game
- 9 Baseball—Cubs vs Boston**
Jack Brickhouse announces the game

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NAME.....

ADDRESS.....

WEDNESDAY—continued

- 2:00 5 Miss Susan—Susan Peters
7 Beulah Karney Show—Foods
- 2:15 5 Vacation Wonderland—Travel
- 2:30 5 Bert Parks Show—Musical Treat
Variety with Betty Ann Grove, the
Heathertones, & Bobby Sherwood
7 Barbara Moro—Creative Ideas
- 3:00 5 Kate Smith Show—Variety
Songfests, vocal groups, recipes, fash-
ions, dramatic sketches, etc. Guests:
Andre, Andre & Bonnie dancing man-
nequins; Russ Morgan and his orch.;
Harris & Radcliffe, comedy team
- 3:40 4 Associate Scorecard—Results
- 3:45 4 Lucky Fan—Joe Wilson Quiz
9 Tenth Inning—Harry Creighton
Fan interviews and *TV Forecast's*
guest Mrs. E. Henneberry
- 4:00 4 Multiscope News—Ticker Tape
5 Hawkins Falls, Pop. 6200
Laif & Doc buy a ladies unmentionable
& become a topic for town talk
9 Russ Davis Show—Interviews
Popular melodies of today & guests
- 4:15 4 Breezy, Don, & Vera—Puppets
5 Gabby Hayes Show—Tall Tales
Story of early American heroes
- 4:30 4 Assembly—Military Questions
Dignitary from Wash. Mr. Kenneth
Bore, dir. of Military Trans.
5 Howdy Doody Show—Bob Smith
Puppet fun for the kiddies
7 Sagebrush Theater—Western
"Flaming Lead" feature film
9 Telephone Game—Harold Isbell
mc
Jane Quinn assists Harold in quiz-
zing the ladies
- 5:00 4 Kids Karnival Kwiz—Games
Art Hern mc gives prizes to kids
5 Cactus Jim—Western Feature
Stories of the heroes of the west
9 Trail Blazers' Theater—Film
"Wild Horse Range" western
- 5:30 4 Silhouettes Of The West
Western music & discussions
5 Visit With Cactus Jim
7 Tom Corbett Space Cadet
Futuristic adventure stories
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
Subject: Dear Heart, I Do Thee
Tattoo, a comedy skit
7 Uncle Mistletoe—Adventures
Stories of fantasy for small-fry
9 Foto Test—Frank Sweeney
Exciting game with prizes for all
- 5:50 5 Clifton Utley And The News

- 6:00 4 Music Bowl—Danny O'Neil
Favorite tunes requested by you
5 Kukla, Fran, And Ollie
Burr Tillstrom's laugh-provoking
marionettes in another merry session
with Fran Allison
7 Austin Kiplinger and The News
Round-up of world events
9 Captain Video—Adventures
Super-sonic world tales
- 6:10 7 Top O' The Weather—Russ Reed
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News
News events of vital interest
- 6:20 7 Sport Highlights—John Bryson
- 6:30 4 CBS News—Douglas Edwards
5 Showroom—Musical Time
Roberta Quinlan sings "Specially For
You" & presents guest Don Cornell
7 Chance Of A Lifetime—Quiz
John Reed King emcee
9 First Edition—Frann Weigle
- 6:45 4 Perry Como Show—Musical
Guests: Sara Vaughn vocalist & Ray
Charles Chorus; tunes: "Rolling
Stone" and "Cara, Cara Bella, Bella"
5 News Caravan—John Swayze
9 Chicagoland Newsreel
What happened in Chicago today
- 7:00 4 Arthur Godfrey's Friends
Musical variety with Frank Parker
mc, Marion Marlowe, Janette Davis,
Chordettes, & Mariners vocal groups
5 Irving Berlin's Salute To Amer.
Mr. Berlin as producer, director, &
host introduces guests Dinah Shore,
Margaret Truman, Bill Callahan,
Kathryn Lee, Teddy Hale, Bill &
Cora Baird, singing some of his many
tunes. Original tune for occasion will
be sung by Tony Martin
7 Paul Dixon Show—Variety
Informal comedy and ad libbing with
members of the audience; Dottie Mack
and Wanda Lewis help the fun along
9 "Blonde Savage"—Feature Film
Leif Erickson and Gale Sherwood
- 8:00 4 Strike It Rich—Quiz
Warren Hull emcee of the "quiz with
a heart." Contestants win prizes
5 Kraft Theater—Drama
"Tale Of The Wolf" with Katherine
Bard and Joseph Anthony; a fantasy
where a married woman's ex beau
shows up in a dream
7 Don McNeill's TV Club—Variety
Sam Cowling, Johnny Desmond, Patsy
Lee, Cliff Peterson, & Eddy Ballantine
and his orch.
- 8:30 4 The Web—Mystery Drama
7 Wrestling From Rainbow Arena
Wayne Griffin announces matches as
the grunt and groan artists struggle
9 Shadow Of The Cloak—Drama
Tale of intrigue and mystery starring
Helmut Dantine

WEDNESDAY—continued

- 9:00 4 **Blue Ribbon Bouts**—Boxing
Boxing films tentative
- 5 **Break The Bank**—Quiz
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra
- 9 **Press Conference**—Interviews
Representatives of the 4 newspapers interview a prominent citizen or politician; Lee Schooler, moderator
- 9:30 5 **Freddy Martin Show**—Musical
Variety, Martin's "singing sax," Murray Arnold pianist, Merv Griffin and Judy Lynn vocalists with guest vocalist Jo Sullivan
- 9 **"Shot In The Dark"**—Feature
Film; fast moving mystery thriller of murder on the campus
- 9:45 4 **Sports Quiz**—Film
- 10:00 4 **Ernie Simon**—Curbstone Cutup
What the people think as expressed by your master of laughter
- 5 **Weatherman**—Clint Youle
- 9 **"Swiss Miss"**—Feature Films
Stan Laurel, Oliver Hardy, & Della Lind; comedy set in mountain resort with team cast as mouse-trap salesmen who pester cheese makers
- 10:10 5 **Dorsey Connors**—Helpful Ideas
Timely tips for the homemaker
- 10:15 4 **Ulmer Turner**—News
- 5 **Clifton Utley And The News**
- 10:30 4 **What's Wrong With This Picture**
Quiz session with Hank Grant emcee
- 5 **Let's Look At Sports**—T. Duggan
Sports news and interviews
- 10:45 4 **Linger Awhile**—Musical
Marty Hogan commentator
- 5 **Herbie Mintz Show**—Musical
Tunes that bring back memories
- 11:00 4 **Today In Sports**—Joe Wilson
- 5 **"Joe Palooka, Champ"**—Film
Feature with Joe Kirkwood, Elyse Knox, and Leon Errol
- 7 **Paul Harvey And The News**
Report on news around the world
- 11:10 7 **Sport Highlights**—John Bryson
- 11:15 4 **Wendell Hall**—Musical
Reminisce to the tune of favorites
- 11:30 4 **Murder Before Midnight**—Film
- 9 **Topper Theater**—Feature Film
"Java Head" with John Loder, Anna Mae Wong, and Edmond Gwenn; story of intrigue in the Orient
- 12:00 4 **"Million Dollar Racket"**—Film
Feature, Bruce Bennett & Joan Barclay
- 1:00 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

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430 NO. CLARK ST.

CAESAR AND COCA

Continued from Page 7

medienne, Imogene Coca, the gal with the elastic face, had only mediocre success prior to her TV splash. She was featured in a couple of Broadway revues, "New Faces" and then "Straw Hat Review." Although she was greatly admired by producers, they considered her caviar too rich for the general public.

These fears were dispelled, however, when Imogene wowed New York vaudeville devotees with skits such as her satire on Phil Spitalny's All Girl Orchestra ("I'm Slush Pump Annie, the Girl With the Mean Trombone").

Imogene is a bright beacon in the dwindling field of great comediennes. The little (5'3", 105 lbs.) star has often been compared to Gracie Fields—although no one would suggest that the two get their laughs in the same fashion. Imogene has, perhaps, a more diversified repertoire than the great English comedienne.

Miss Coca has a knack for broad satire delivered in such a straight-faced style she sometimes fools her audience. Her parodies of ballet and opera have TV viewers guessing that she might be playing it "straight"—until it becomes apparent that nothing so outlandish (sprinkling salt on the tail of an unsuspecting faun in a take off on the ballet "Afternoon of a Faun") could take place on the stage and still pass for art.

Together, Sid and Imogene are none the less terrific. They often perform "Silent Epics of the '20's," their version of movies in their infancy—"tragic" melodramatic routines that end in utter frustration. To a heart rending piano accompaniment, every member of the cast, Imogene, Sid, and even some innocent Western Union boy, meet death in a small room so cluttered with bodies as to make the fifth act of "Hamlet" seem like child's play.

Often repeated (with variations) is the comedy team's fun poking at clichés. Two strangers meet. (Sid and Imogene, of course.) Both have a mutual friend. "Well, isn't it a small world," they chorus. Their mutual friend had a friend who passed away at the age of 88. "You just never know from one day

to the next," they lament. "Like I always say, 'Here today and gone tomorrow,'" says Imogene. "Yes, isn't it the truth!" echoes Sid. All royally performed with tongue in cheek, this skit is typical of the Caesar-Coca ribbing of American idiosyncrasies.

The only obstacle to Sid and Imogene maintaining their lofty perch on the TV ladder is the threat of exhausting their material. Both have had to repeat some of their acts from time to time—often because of popular demand, but mostly because of the scarcity of good routines. The demand that a 39 week schedule presents is frightening.

Many comics playing the theatre circuit have used the same act for years, playing to an entirely new audience at each performance. Caesar, Coca, and the other TV stars play to their audience just once. Then it's over and the search for more new fresh material is on. Whether the Caesar-Coca combination can steer clear of the taunt, "Oh, that's old stuff. Same thing again," is a question that time and a couple of talented entertainers might be able to answer.

"Your Show of Shows" is seen Saturdays over WNBQ at 8 p.m. It is sponsored by Lucky Strike, Benrus, S.O.S., Libby Foods, Lehn & Fink, and Eversharp.



The pair burlesques a fashion show.

Thursday Sept. 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Music, variety, comedy with George
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
What's new in the stores
- 9 Chicago Cooks—Recipes**
- 11:00 4 Creative Cookery—Recipes**
Casserole of mixed vegetables mornay and tomato basket salad
- 7 Frances Langford—Don Ameche**
Contestants from the audience quizzed on current events
- 11:30 5 Norman Ross' Varieties**
Commentary on items of interest
- 9 Hi Ladies—Interviews**
- 12:00 4 Garry Moore Show—Comedy**
Guest: Dorothy Jarnae dancer
- 5 "Never Laugh At A Lady"—Film**
Feature; romantic comedy
- 7 Bob & Kay Show—Commentary**
Music, variety, discussion, & guests
- 9 Let's Have Fun—Hank Grant mc**
- 12:30 4 First Hundred Years—Serial**
- 5 Your Luncheon Date—Musical**
Music with the Art Van Damme Quintet; Nancy Wright and Hugh Downs, vocalists
- 12:45 4 Garry Moore Show (cont'd.)**
- 12:55 9 Musical Snapshots—Film**
- 1:00 4 Bill Evans Show—Comment**
- 5 "Suicide Squadron"—Feature**
Film with Norman Foster, Joyce Compton, and Aggie Herring; fireman runs into difficulties when he tries to join ace squad
- 9 Interior Decoration—Designs**
Paul MacAlister shows you how
- 1:15 9 Spencer Allen And The News**
- 1:30 4 Multiscope News—Ticker Tape**
- 9 Showtime—Musical Film Short**
- 1:45 4 Vanity Fair—Interviews**
- 2:00 5 Miss Susan—Susan Peters**
- 7 Housewives' Holiday—Kirchner**
- 9 "Girl From Calgary"—Feature**
Film with Fifi D'Orsay, Paul Kelly, Robt. Warwick, & Astrid Allwyn; musical comedy with score by Albert Hay Malette
- 2:15 4 Bride And Groom—Interviews**
John Nelson emcees session
- 5 Vacation Wonderlands—Film**
- 2:30 4 Multiscope News—Ticker Tape**
- 5 Bill Goodwin Show—Variety**
- 7 Barbara Moro—Creative Ideas**
- 3:00 4 Homemakers' Exchange—Foods**
Louise Leslie demonstrates the art



DEAR BOSS:

What ever happened to the roving camera? Maybe I'm radical but I think half of any show is in the backstage atmosphere, mis-cues, audience reaction and unrehearsed antics of the performers. Now everything is so carefully presented, it starts me yawning.

What's the matter with camera crews? Has the union killed off all initiative? Are all the good directors and producers doing their work from Fritzel's? Don't TV moguls realize that one good fluff is worth more in publicity than an avenue of billboards?

Now here I go again being provincial, but see if you won't agree: Doug Edwards and John Cameron Swayze are nice fellows and they read a prepared news dispatch in neat, friendly fashion. Clifton Utley, on the other hand, tears through twice as much material in the same amount of time, and all of his stuff is ad lib. Yet Edwards and Swayze get all the publicity. How come?

It gets me mad to hear such talented fellows as Herb Shriner and Sam Levenson called comics and lumped together with Milton Berle, Jack Carson, Martin & Lewis and Garry Moore. Herb and Sam are genuine humorists, and don't need anyone else's gags to bring chuckles. They create their own stories.

In all fairness to Berle, Carson, Martin, Lewis and Moore, they do a good job, but they're always working with other people's jokes. A topflight comedian is the creation of his gag writers and he'll be the first to admit it.

Friends of Clint Youle think we're picking on him. Tell Clint it isn't so. It's just that I draw all the shades and blinds down on weekends because I can't stand storms. For example, on August 26 while WNBQ was showing "The Weatherman," channel 7 next door was running a feature film, called "It Always Rains On Sunday."

See what I mean?

CHUB

THURSDAY—continued

- 3:00 5 Kate Smith Show—Variety, Drama
9 Test Pattern Til 4:00
- 3:30 4 Multiscope News—Ticker Tape
- 4:00 4 Steve Allen Show—Variety
Music, comedy, & guest celebrities
5 Hawkins Falls, Pop. 6200—Serial
Doc Gibb heads off the gossip and Millie is shocked by Howard's latest token of affection
9 Russ Davis Show—Commentary
- 4:15 4 Breezy, Don, And Vera
Puppet fun with Captain Crusty, Florence Flutterby and Clementine
5 Gabby Hayes Show—Tall Tales
- 4:30 4 Assembly—Military Questions
Filmed interview from the Pacific
5 Howdy Doody Show—Variety
7 Sagebrush Theater—Western
"Idaho Kid"
9 Telephone Game—Harold Isbell
Join Jane & Harold as they award prizes in this quiz
-
- 5:00 4 Kids Karnival Kwiz—Games
Kids quizzed on films they have viewed and awarded prizes
5 Cactus Jim—Western Feature
Rip roaring western tales
9 Trail Blazers' Theater—Film
"Kid's Last Ride" western
- 5:30 4 Silhouettes Of The West
Roy Starkey in western tale
5 Visit With Cactus Jim
7 Paddy The Pelican—Cartoon
Adventures of a bird by Sam Singer
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
Subject: Head Tones Unlimited
9 Foto Test—Quiz Session
Frank Sweeney emcee awards cash
- 5:50 5 Clifton Utley And The News
- 6:00 4 Danny O'Neil At Home Show
5 Kukla, Fran, And Ollie
Madcap rompings of loveable trio
7 Austin Kiplinger And The News
9 Captain Video—Adventure Tale
- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Sport Highlights—John Bryson
- 6:30 4 CBS News—Douglas Edwards
5 John Conte's Little Show
Musical variety with Three Beaus and a Peep vocal group
7 Lone Ranger—Western Drama
9 First Edition—Frann Weigle
- 6:45 4 Stork Club—Interviews
Sherman Billingsley host
5 News Caravan—John Swayze
9 Chicagoland Newsreel

- 7:00 4 Burns & Allen Show—Comedy
Gracie buys several unnecessary kitchen appliances at a discount under the assumption that she can collect the discounts in cash
- 5 It Pays To Be Ignorant—Quiz
Tom Howard conducts this comedy game. Panel consists of George Shelton, Harry McNaughton and Lulu McConnell.
- 7 Stop The Music—Musical Quiz
Bert Parks emcee with Jane Morgan, Jimmy Blaine, and Betty Ann Grove vocalists & the "Mystery Melody"
- 9 Our World—Film
"Next Step New York"
- 7:30 4 Amos 'n' Andy—Comedy Drama
Kingfish wires Sapphire to return as he has a surprise for her, but unfortunately he gets the surprise himself
- 5 Treasury Men in Action
Based on T-Men files, Walter Greaza stars in "The Case of the Unbeatable Passer" a tale of a big time lawyer
- 9 Club House—Sports Discussion
Jack Brickhouse mc interviews
- 8:00 4 Meet Corliss Archer—Comedy
Lugene Sanders as Corliss, Fred Shields, Bobby Ellis, & Frieda Inescort star in series
- 5 Ford Festival—Musical Variety
James Melton emcee with vocalist Dorothy Warenskjold and guest
- 7 Don Ameche Show—Musical
Musical comedy depicting life and laughs backstage at a summer theater; Down-and-out boxing trainer almost succeeds in turning playhouse into a reducing camp. Tunes: "Steam Is On The Beam," "Bushel And A Peck," "You're The Tops," and "New Sun In The Sky"
- 9 Adventures Of Ellery Queen
Lee Bowman stars with Florenze Ames in "Twilight Zone" starring Eva Gabor; suspenseful tale of kidnapping in Germany
- 8:30 4 Big Town—Newspaper Drama
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei
- 7 Blind Date—Contest Of Wits
Gentlemen compete for dates
- 9 Beauty Contest—Bill O'Connor
Beauties compete in semi-finals for \$10,000 in prizes
- 9:00 4 Racket Squad—Drama
Reed Hadley as Captain John Brad-dock in "Sick Old Man" a "con" man who pretends he is not long for this world has \$15,000 to give away, uses this as bait to defraud a man out of his life's savings
- 5 Martin Kane, Private Eye
Lloyd Nolan stars as big-city detective working with police in fight against crime, Walter Kinsella as Happy McMann and Nicholas Saunders as Sergeant Ross

THURSDAY—continued

- 9:00 7 **Jerry Colonna Show—Variety**
Comedy antics with Barbara Ruick
vocalist & comedian Gordon Polk
- 9 **Bigelow Show—Film Drama**
- 9:30 4 **400 House Party—Variety**
Toni Gilman and Ken Nordine co-
mencee adult talent show with ama-
teurs invited to participate
- 5 **Wayne King Show—Musical**
Variety featuring Harry Hall, Gloria
Van, Barbara Becker and Don Large
Chorus; theme: Swiss show with
tunes: "I Miss My Swiss," "Good
Morning, Mr. Echo," and "Wunder-
bar"
- 7 **At Home Show—Musical Variety**
Earl Wrightson is featured
- 9 **Camera Caravan—Film Short**
"Octago"
- 9:45 7 **Sports Camera—Film**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Join the fun, your friends and re-
latives may be among those present
- 5 **Weatherman—Clint Youle**
- 7 **Bigelow Theater—Film Drama**
"The Honeymoon Is Over" with Ann
Harding, Joyce Reynolds, Craig
Stevens, Florence Bates, and Gloria
Winters. How a mother, sister, and
aunt make desperate attempts to save
a new marriage
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley And The News**
- 10:30 4 **What's Wrong With This Picture**
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Dr. Fixum—Household Tips**
How to mend it, make it, or repair it;
also a coat hanger gadget
- 10:45 4 **Linger Awhile—Musical**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Today In Sports—Joe Wilson**
- 7 **Paul Harvey And The News**
(Stations reserve the right to change above
listings without notice)

- 11:00 9 **"There Goes Kelly"—Feature**
Film with Wanda McKay and Jackie
Moran; mystery, comedy, & romance
combine when things start happening
around broadcasting studio
- 11:10 7 **Sport Highlights—John Bryson**
- 11:15 4 **Wendell Hall—Musical Treat**
- 11:20 7 **National Health Aids**
- 11:30 4 **Murder Before Midnight—Film**
"Dangerous Lady" with Neil Hamil-
ton & Evelyn Brent; mystery about a
detective and his attorney wife
- 12:00 4 **"Sky Racket"—Feature Film**
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition—Ulmer Turner**

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Mike Boom says . . .

CHICAGO—Realtor Bill Balkin is moving ahead fast with definite plans for Chicago's TV City. It's believed the location will be northwest, perhaps near Fort Sheridan. . . . In partial answer to critics of ancient movies on TV, here's an encouraging note. Recently, the Carnegie theatre here yanked the British film "Hue and Cry" after finding out the film had run twice before on local TV stations. The Carnegie, a first-run theatre, felt especially insulted when the TV sponsor took ads in the daily papers to publicize the fact.



MASTERS

Frankie Masters, the handsome band-leader, may reappear on local set screens with either: 1. a band show 2. a Mr. & Mrs. program with his wife Phyllis 3. a panel quiz 4. a disk jockey show. Frankie's "Open House" program last season drew favorable notice. . . . Howie Christiansen, radio-TV expert of General Artists Corp., is now headquartering in New York. . . . Wendell Hall, the WBKB nostalgia singer, has a cute gimmick for postcards. On the reverse side, he's printed musical scores of his all-time hits.

A WORD TO THE WISE. . . .



Ros Twohey (above) is playing the part of Millie Flagle in "Hawkins Falls," and according to WNBQ, is seeking to glamorize herself in order to hold her husband, Laif Flagle.

It's agreed that newscaster Len O'Connor did a topnotch job of subbing for WNBQ's Clifton Utley, while the latter was in Europe. . . . Carl Russell is back with channel 4 as film editor after an Army hitch. . . . George Menard, the "Fun & Features" emcee, says that one of the most difficult tasks in this world is to convince a woman that even a bargain costs money.

Critics' Corner—Audrey Brenner of Berwyn, Ill. complains about the long intermissions during movies. Stations, take note. . . . Regarding TV City plans, U.S. Senator Paul Douglas writes: "Chicago is the logical center for television, and I certainly wish you every success in your efforts to keep it there. We have the location and we have the talent. Let's keep them." . . . John Peacock of Chicago says "All my friends and people who listen in on TV sure are sick of Marty Hogan and his spiel every time you tune in on a program."

Mrs. Wm. Vicker of Chicago writes "I think it's a shame the way Hugh Downs imitates Ransom Sherman on Your Luncheon Date. And he's not half as good." . . . Betty Duglow of Chicago



GILMAN

says "Was I glad to open the first page of TV Forecast and see my special favorite, Toni Gilman, with that beautiful smile of hers as always." . . . J. O'Brien of Chicago was disappointed because no address was listed for the president of Fran Allison's fan club. . . . M. Lapegina of Algonquin, Ill. reports getting TV reception from KMZO-TV (Kalamazoo, Michigan) on channel 3.

James Sebela of Chicago compliments WNBQ for turning out fine TV presentations, including The Ransom Sherman Show and Your Luncheon Date. . . . George Sullivan of Maywood, Ill. wonders why we don't do a story all about a Chicago fan club, by interviewing the president. . . . Darlene Harmston of 848 N. Leamington ave., Chicago 51, has started a Perry Como Fan Club, currently enlisting members.

Friday Sept. 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Variety of fun, music, and interviews
- 9:30 4 Fun And Figure—Exercises**
Exercises for poise and grace
- 9:50 4 Fun And Features—(continued)**
- 10:00 9 Your Figure Ladies—P. Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Hints for budget-wise women
- 9 Chicago Cooks—Recipes**
Exciting ways to prepare food
- 11:00 4 Creative Cookery—Recipes**
Francois Pope demonstrates how to make braised shortribs and whole wheat bread
- 7 Frances Langford—Don Ameche**
Guests discuss & demonstrate their hobbies; quiz, music, variety
- 11:30 5 Norman Ross' Varieties**
Commentary on many items
- 9 Hi Ladies—Interviews**
Tommy Bartlett chats with gals
- 12:00 4 Garry Moore Show—Variety**
Guest: Herb Shriner comic
- 5 Meet Mintz—Herbie Mintz**
Relax with the piano melodies
- 7 Bob And Kay Show—Variety**
Mixture of events and interviews
- 9 Let's Have Fun—Variety**
- 12:15 5 Newsroom—Late Information**
Today's up-to-the-minute news
- 12:30 4 First Hundred Years—Serial**
Problems of young marriage
- 5 Your Luncheon Date—Musical**
with Hugh Downs, host; Nancy Wright, vocalist, and the Art Van Damme Quintet
- 12:45 4 Garry Moore Show (cont'd.)**
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the players as they warmup
- 1:00 4 Knot Hole Gang—Linn Burton**
Interviews with two ballplayers
- 5 "Gang's All Here"—Feature**
Film with Frankie Daro, Marcia Mae Jones, & Jackie Moran; tale of war in the trucking industry
- 1:10 9 Lead Off Man—Harry Creighton**
Interviews with players and *TV Fore-cast* award to Bob Hanaman
- 1:25 4 Baseball—Cubs vs New York**
Joe Wilson announces the game
- 9 Baseball—Cubs vs New York**
Game described by Jack Brickhouse
- 2:00 5 Miss Susan—Susan Peters**
Problems facing a woman lawyer
- 7 Beulah Karney—Foods**
Adventures in the art of cooking
- 2:15 5 Vacation Wonderlands—Film**
Caroline Burke discusses

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FRIDAY—continued

- 2:30 5 Bert Parks Show—Musical**
Betty Ann Grove, Bobby Sherwood, and the Heathertones harmonize
- 7 Barbara Moro—Creative Ideas**
Easy ways to stitch and sew
- 3:00 5 Kate Smith Show Variety, Music**
Features to delight the homemaker with Peggy Ryan & Ray MacDonald dancers, and Evalyn Tryner pianist
- 3:40 4 Associate Scorecard—Results**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
- 9 Tenth Inning—Harry Creighton**
Fan interviews & TV Forecast's guest Mrs. J. B. Millard
- 4:00 4 Multiscope News—Ticker Tape**
- 5 Hawkins Falls, Pop. 6200**
Howard Harper returns in person
- 9 Russ Davis Show—Commentary**
- 4:15 4 Breezy, Don & Vera—Puppet**
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Assembly—Military Questions**
Tokyo calling Chgo., GI's talk to their parents and relatives
- 5 Howdy Doody Show—Bob Smith**
Flub-a-Dub, Clarabell, and Buffalo Bob
- 7 Sagebrush Theater—Western**
"Death Rides the Range"
- 9 Telephone Game—Harold Isbell**
Your phone number's all they need for you to join in the fun
-
- 5:00 4 Kids Karnival Kwiz—Games**
Youngsters get a chance to win prizes
- 5 Cactus Jim—Western Feature**
Stories of heroes of the old west
- 9 Trail Blazers' Theater—Film**
"Blazing Guns" western feature
- 5:30 4 Silhouettes Of The West**
- 5 Visit With Cactus Jim**
- 7 Tom Corbett Space Cadet**
Tales from the world of the future
- 9 Raving Beauty—Story Time**
Lady Corine entertains little girls
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Subject: Mendelssohn's First Aid Fantasy, a comedy short
- 7 Uncle Mistletoe—Adventures**
Stories from Candy Cane Lane
- 9 Foto Test—Quiz Game**
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Music Bowl—Danny O'Neil mc**
- 5 Kukla, Fran, And Ollie**
Laugh-provoking threesome, capers
- 7 Austin Kiplinger And The News**
- 9 Captain Video—Adventures**
Adventures in a world furnished with supersonic devices
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 6:20 7 Sport Highlights—John Bryson**
Late news in the sports world
- 6:30 4 CBS News—Douglas Edwards**
Your soldier son as he becomes full-fledged in the army, on film
- 5 Showroom—Roberta Quinlan mc**
Guest: Al Morgan
- 7 Life With Linkletter—Quiz**
Art questions the contestants
- 9 First Edition—Frann Weigle**
Weather, baseball scores and races
- 6:45 4 Perry Como Show—Musical**
"Cool, Cool of the Evening," "Love-liest Night Of The Year," "With All My Heart And Soul," and "The World Is Waiting For The Sunrise"
- 5 News Caravan—John Swayze**
Round-up of the days events
- 9 Chicagoland Newsreel**
City wide coverage of the news
- 7:00 4 Mama—Domestic Comedy Skit**
Peggy Wood stars with Judson Laire, Dick Van Patten, Rosemary Rice, and Robin Morgan as Dagmar
- 5 Quiz Kids—Questions & Answers**
Moppets with all the answers, Joe Kelly moderator asks questions
- 7 Comedy Circus Films**
- 9 Twenty Questions—Panel Quiz**
Bill Slater mc with Fred Van De-venter, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist Peggy Lee, vocalist
- 7:30 4 Man Against Crime—Drama**
Ralph Bellamy stars as Mike Barnett as he routs a band of gold smugglers in the Northern Vermont hills
- 5 Walt's Workshop—Creative**
Mr. Durbahn will make lamps out of odd objects such as a coffee grinder and a candle stick mold
- 7 Ruggles—Domestic Comedy**
- 9 You Asked For It—Films**
Art Baker presents films on everything requested by viewers
- 8:00 4 "Caged Fury"—Feature Film**
Richard Denning, Buster Crabbe, and Mary Beth Hughes in a drama of murder and jealousy set against the background of the circus
- 5 Big Story—Newspaper Drama**
- 7 Crime With Father—Drama**
Life with the chief of the homicide bureau & his teen-age daughter; Rusty Lane & Peggy Lobbins star
- 9 Down You Go—Panel Quiz**
Dr. Bergan Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and guest
- 8:30 5 Aldrich Family—Comedy**
Henry Girard, House Jameson, Barbara Robbins, Mary Malone, Robt. Barry, and Peter Griffith star
- 7 Tales of Tomorrow—Drama**
Science fiction series
- 9 Mal Bellairs Show—Musical**
- 9:00 4 Live Like A Millionaire**
New twist in amateur shows
- 5 Cavalcade Of Sports—Boxing**
Harold Green vs Eugene Hairston, 10 rds. middleweight class

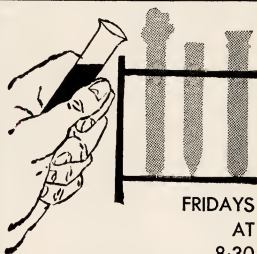
FRIDAY—continued

- 9:00 **7 Cases Of Eddie Drake**—Drama
Don Haggerty as "private eye" and
Patricia Morison as psychologist Dr.
Karen Gayle
- 9 **Cavalcade of Stars**—Variety
Jackie Gleason emcee presents guests
Kitty Kallen, Donald Richard, and
Paul Dixon
- 9:30 **4 Hit Spot**—Musical Variety
Peggy Taylor, TuTones, 4 Notes, and
a salute to the "Town of the Week"
- 7 Life Begins At 80**—Panel
Moderator Jack Barry discusses prob-
lems with panelists
- 9:45 **5 Greatest Fights Of The Century**
Boxing film: Ike Williams-Enrique
Balanos
- 10:00 **4 Ernie Simon**—Curbstone Cutup
Commentary and views expressed by
those interviewed
- 5 Weatherman**—Clint Youle
Report on nationwide climate
- 7 Courtesy Hour**—Jim Moran
Variety of music, dancing, and sing-
ing acts performed by professionals
accompanied by Rex Maupin
- 9 "Gangs, Inc."**—Feature Film
A suspenseful tale of the underworld
featuring top players
- 10:10 **5 Dorsey Connors**—Helpful Ideas
Gadgets for every room of your home
- 10:15 **4 Ulmer Turner and the News**
5 Clifton Utley And The News
- 10:30 **4 Film**
5 Let's Look At Sports—Duggan
Sports discussion and interviews
- 10:45 **4 Linger Awhile**—Musical
Unusual themes by Jeri Sothern
- 5 Herbie Mintz Show**—Musical
Tunes that bring back memories
- 11:00 **4 Today In Sports**—Joe Wilson
5 "Elephant Boy"—Feature Film
Sabu, W. E. Holloway, & Walter Hudd
in story of India's tribal leaders and
a little boy who loved the animal
- 7 Paul Harvey And The News**
Review of the news of the day
- 11:10 **7 Sport Highlights**—John Bryson
- 11:15 **4 Wendell Hall**—Musical
9 "I'll Sell My Life"—Feature
Film, Michael Wayland & Rose Hobart
- 11:20 **7 "Philo Vance's Gamble"**—Film
Feature with Alan Curtis and Frank
Jenks; emerald smuggler is murdered
as he tries to double-cross his partners
- 11:30 **4 Murder Before Midnight**—Film
- 12:00 **4 "Silks And Saddles"**—Feature
Film with Bruce Bennett and Joan
Barclay; adventure story with a horse
racing background
- 12:15 **9 Chicagoland Newsreel**
Local events brought to you on film
- 1:30 **4 Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above
listings without notice)

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**WENR-TV
CHANNEL 7**



A Broadway veteran at 12, Clifford Sales is the newest addition to the cast of ABC's "Date With Judy" telecasts. Cliff, pictured above with his favorite pooch, played with Ethel Merman in the hit musical, "Annie Get Your Gun." He will portray Judy's oft-time pesky, but lovable brother.



Sportscast

BY ED PAZDUR



Forecast: WBKB to Televis Bear-Brown Game

IN spite of the tight-lipped attitude of the *Sun-Times* and George Halas, our guess is that WBKB will televise the Bear-Brown football classic from Soldier Field Sunday afternoon, Sept. 9th. At this writing, announcements of whether or not the game will be telecast are being withheld pending a check on advance sales.

The aroma of cash all the way from Milwaukee's Miller Brewing Co., will captivate the fancy of George Halas and the *Sun-Times* to the point where we predict TV fans can look for announcements of WBKB televising the grid classic.

Incidentally, the Bears will be televised over an 11 station network this season. The Chicago area will be blacked out—but natch.

Regarding our recent blast at radio's below-the-belt commercials: Howard Miller urged people watching baseball on their TV sets to tune in WIND's Bert Wilson for the audio report of the game, and ignore the reports of Joe Wilson and Jack Brickhouse. Apparently the suggestion was not a part of the commercial itself. Miller, the radio disc jockey TV salesman, thought up the not-so-bright idea himself. Seems everybody is ad-libbing nowadays.

Cuffnotes: Mel Allen, the voice of the New York Yankees baseball team, actually began his announcing career working football games. He's just as active now in reporting gridiron games as he was then, however. . . . The "Ted Mack Family Hour" will offer a special tribute to the plucky Ben Hogan, golf-dom's top player on Sunday, Sept. 9, channel 7. Bert Lytell will emcee while Mack is away. . . . Harness racing from Maywood Park will be televised beginning Sept. 8th on channel 7. Plans for the hour and a half show will include presentation of three or four of the races plus informative demonstrations and on-the-spot interviews between races.



WILSON

★ ★ ★
Mail Bag: From Robert B. Fahrner of Joliet, "Tom Duggan is doing a fine job in his one man fight against gambling. I admire him for not being afraid to report the sports news the way he sees it, but I do think he sometimes is a bit too sarcastic."

"I thought that the way WGN-TV handled the 1951 All Star Football game was the most enjoyable and exciting evening I have ever spent. . . .": David Tushboi, Chicago.

From B. A. Davis of Arlington Heights comes this query, "When the National Anthem is played before boxing shows, why does the TV audience receive it on film rather than direct from the arena?" The answer involves a couple of twists, Mr. Davis. Union troubles and financial reasons. Should the organist be paid by the TV stations for performing before a video audience? Therein lies the hitch.

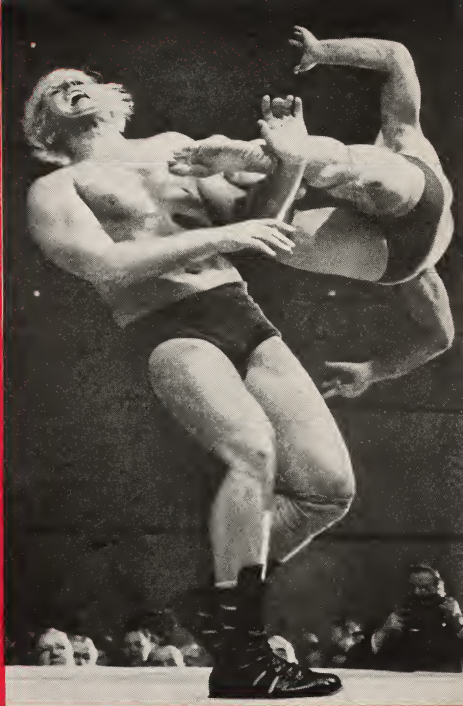
A suggestion from Tom Walsh of Chicago on how to set up a TV champion of wrestling: Let the fans vote for their favorite mat star, call him champion and then let him defend his title. Tom insists that this should include every grappler except Lou Thesz and Ruffy Silverstein. Any Thesz-Silverstein boosters in the crowd?

A Jim Busby fan club is being organized by Patricia Anne Riordan and her sis, Patricia Agnes. Anyone want to join? Address is 5552 Wentworth Ave.

Statistic Dept: Of the thirty-one theatres carrying the last three TV fight exclusives, all save two or three played to SRO business. The total theatre attendance for the fights was 81,022, while the combined capacity of the show houses was only 75,912. Theatre execs estimate that some fifty thousand were turned away.

GALS GRUNT AND GROAN FOR GENE

TV'S NEW
GLAMOUR BOY—
GENE STANLEE



Antonio Rocca (right) sweeping Stanlee off his feet.

GENE STANLEE, eight years of age, the winnah!" boomed the voice of the announcer in a playground on Chicago's northwest side. And thus, "The Golden Apollo of the mat world" came into the highlight in his very first wrestling endeavor, winning the Chicago parks elimination tournament.

However, since that time "Gorgeous Gene" has been acquiring more and more fame with every TV appearance, until now, his name is practically a

household byword. Not only that, but all the wrestling promoters from border to border, from coast to coast, have been trying most desperately to get Gene to come to their section of the country ever since he became a drawing card wherever he goes. Gene Stanlee is the country's newest mat sensation.

Gene "The Body" Stanlee was born in Chicago's Northwest side on a New Year's Day some twenty five years ago. "The Body" comes from a highly ath-

letic family, of which he is the tenth in order, having six older brothers, three older sisters and two younger sisters. It was his Dad who encouraged him in all of his athletic activities.

"The Golden Apollo" first attended grammar school in Chicago and upon completion, enrolled in a four year's course in tool engineering at one of Chicago's leading trade schools.

August 25, 1943 saw Gene Stanlee entering the U. S. Navy at which time he astounded the Naval Medical Officers with his outstanding physical development. He most casually scored 88% on the physical fitness test to knock the then existing record of 69 to smithereens; the passing grade was 44.

Commander Gene Tunney, former heavyweight champion of the world (retired), was so fascinated by Stanlee's appearance that he (Stanlee) was named "Pin Up Boy of the United States Navy," touring as such with the U. S. War Bond rallies. While in the Navy, Stanlee wrestled on thirty five islands and on eighty eight ships, appearing before a million men, where he wrestled in 134 contests, being the victor each time, defeating his most obstinate opponent in less than nine minutes. For his amazing achievements, Gene Stanlee received nine trophies, emblematic of championships won on Mare Island, the Marianas, Hawaiian Islands, the Solomons, Carolines and the Philippines. The ninth trophy which is thirty inches in height, bears the following engraving: "To the Navy's strongest and best built man."

While in the Navy Gene toured the country and is accredited with having sold millions of dollars' worth of war bonds. On March 5th, 1946 Gene Stanlee was honorably discharged with an honorary mention from the United States Navy. Upon his discharge, "The Strongest Man in the Navy," a veritable male Marie McDonald, Jane Russell and Betty Grable rolled into six feet and 215 pounds of pulchritude, returned to his civvies to continue his wrestling career.

Whenever and wherever the name of Gene "The Body" Stanlee is advertised as being on the wrestling card for the evening, that's a sure sign that the gals will be out in droves. The men

will be there too; he really packs 'em in. The gals come to the matches with their ohs! ahs! oos! and asking their male companion, "Why can't you have a build like him?" Naturally that gets their escorts a bit riled at Gene, and creates a bit of friendly animosity between the gals and their escorts.

Gene's measurements are: Height, 6 feet; weight 215 lbs; chest 51 exp., biceps 17½; waist 31; thighs 27; calves 17½; and a body that he'll pit against anyone.

Stanlee can chin himself with a 150 pound man hanging to his waist; lifts 215 pounds overhead (his bodyweight) with one arm; can lift 600 pounds to his waist in the dead lift; does a knee bend with 350 pounds on his back five times and does five push-ups with 185 pounds on his back. He lifts 340 pounds with two arms in the clean and jerk; does a leg press fifteen times with 1000 pounds, and he is the heaviest man known to do the one arm chin. Gene

(Continued on Page 46)



Whether he performs on TV or appears in one night stands, the gals turn out in droves to watch Gene. He boasts of more fan clubs than any other grappler in the U.S.

STANLEE—Con't. . . .

has wrestled and defeated three opponents within thirteen minutes. He is credited to be the only man in the world who defeated 5 professional boxers in a mixed match within 3 minutes for a \$15,000 challenge.

He trains 3 hours daily with weights and wrestling in an effort to become perfect physically and he has never let down on his training for one moment. Stanlee was voted "Mr. Chicago" over many strong men just a few years before his entering the Navy, for which he received a most suitable trophy. This "Golden Apollo of the Modern Era" neither drinks alcoholic brews nor smokes and is always sure to see to it that he has a proper and well balanced diet. Gene has also modeled and has been highly publicized in Health Magazines throughout the world.

His wrestling wardrobe consists of 39 of the most beautiful artistic jackets ever made by Hollywood's most famous costumer. He wears a different one whenever he enters the wrestling ring. These jackets are the only ones of their kind ever made. The average cost is anywhere from \$150 to \$300 each.

Also included in his starring wardrobe are 12 of the costliest and most beautiful stone-studded belts. In New York Gene was recently awarded a

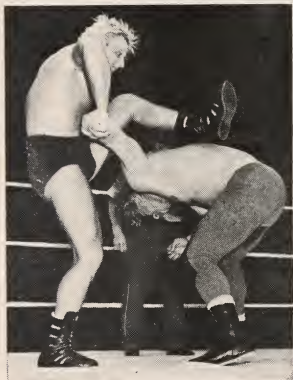


Gene "The Body" Stanlee at his best.

beautiful and costly wrestling belt for being "The most popular wrestler on Television."

Gene has toured the entire world on wrestling shows. Since his recent arrival to the U.S., girls and grown women have organized fan clubs to honor the colorful grappler. With over 40 fan clubs already established and some 30,000 fans registered, he receives an average of 2,000 fan letters weekly. About 90% of the letters come from female admirers, ages ranging 6 to 90.

Although he has received offers to work as an athletic director in a famous institute, a factory, and even vaudeville, Gene plans to continue wrestling for an indefinite number of years and eventually set up a health institute of his own. *When Gene makes his Chicago appearance, he will be seen over WENR-TV, with Wayne Griffin describing all the action.*



Stanlee (left) in action.

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