

your weekly TV program GUIDE



SEPT. 15, 1951

TV FORECAST

OH-H-H-H,
THAT
MILTON
BERLE
(page 6)



Winchell vs. Mahoney • page 4

15c



NEXT WEEK

You won't want to miss the inside story of "Miss Roller Derby of 1951"—Gloria Clairbeaut.



NEXT WEEK

Read why Arthur Godfrey has become a figure of nationwide controversy. It's revealing and exclusive.



NEXT WEEK

Bernardine Flynn, a network star of "Hawkins Falls," tells why she turned thumbs down on country living.

SEPTEMBER 15, 1951

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On Sale at Leading Newsstands Friday



Channel One

NEW YORK—Eddie Cantor may be the first TV star to originate his show from Hollywood for live transmission across the country. If so, it'll be his Sept. 30 stint. . . . The stage hit "Oklahoma" will be telecast to a million Germans this fall if State Dept. plans materialize. Another step in portraying American way of life to German citizenry. . . . CBS-TV is reportedly putting on a determined effort to prove that the 11 to midnight slot is good network time. The recent cancellation of NBC's "Broadway Open House" has not daunted the network's promotional ambitions. . . . Garry Moore, the CBS-TV comic, says he has no trouble in footing his bills—he kicks them out the window. . . . Wayne Coy, FCC chairman, insists that his commission has the power to require TV stations to devote a certain percentage of their broadcasting time for education. Sen. Johnson of Colorado is pushing legislation for the proposal.

Dagmar is planning a weekly series of family type shows for ABC. The tab has yet to be picked up. . . . The "Arthur Murray Show" will appear again on TV beginning Sept. 19 on ABC. It will alternate with the "Don McNeil Show." . . . Critics are still raving over the dramatic TV version of "The Lottery." They are begging for more of the same kind of taut, unpretentious drama. . . . Richard Rodgers, co-composer for the "South Pacific" and "Oklahoma" stage hits, was inked to a special TV assignment—composing a score for NBC's teevee series titled "Victory at Sea." The show will detail naval operations during the last war. . . . Susan Peters, star of "Miss Susan" on NBC-TV observes that summer resorts may be crowded but there's always room for one bore. . . . Some of the networks are kicking about the free plugs being aired mainly via song hits. Recent example is the ditty "Black Strap Molasses" which mentions Hadacol.

CBS has dropped the "Mr. I. Magination" show. . . . For its TV film syndication, NBC is employing mostly screen stars. So far, Brian Donlevy, Roy Rogers and Rosalind Russell have been signed. . . . Variety reports that TV moguls are concerned over the guest star situation for the new fall season. The execs maintain that the public will tire of the same guest personalities week after week. Also the guest talent fees are skyrocketing, they complain. . . . Herb Shriner was such a hit subbing for Arthur Godfrey this summer that he seems a cinch to grab a TV spot of his own. . . . There have been reports that indicate the first transcontinental color telecast may take place New Year's Day with NBC covering the Rose Bowl game and Parade of Roses in Pasadena. . . . Dinah Shore who's signed with NBC-TV for a twice weekly series beginning the latter part of November, claims some girls can create triangles with curves. . . . Ralph Bellamy, star of the CBS-TV "Man Against Crime," says the trouble with signing treaties with Communists is that too often they turn out to be jilt-edged securities.

A weekly religious TV series has been scheduled by NBC beginning Sept. 30. . . . CBS-TV heads estimate that about 200,000 people per week will be seeing their color telecasts by mid-fall. . . . Videodex reports among the highly competitive cigarette programs show Arthur Godfrey in top spot.



DAGMAR



RODGERS



SHORE



BELLAMY



Paul Winchell and Jerry Mahoney, America's bright new ventriloquist team, are a smiling pair together. Their stuff is gay, uninhibited.



The Winchell family (including Jerry, of course). Pictured with Jerry is Paul's wife Dorothy, Winchell, and little Stephanie Winchell, age 5.



Paul and Jerry as a couple of Arab sheiks clown midst a desert motif.



A hefty lady wrestler makes advances toward Jerry Mahoney who is "shielded" by cohort Paul Winchell.



"Now who's the dummy?" asks Jerry Mahoney as he balances a miniature sized Paul Winchell on the back of a chair.



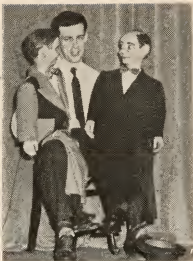
Paul took up weight lifting after he contracted polio as a youngster. Here he gets his muscle checked by partner Jerry.



"Private Eyes" Jerry Mahaney and Paul Winchell count their swag for a job well done.



Dracula himself (Bela Lugosi) casts the evil eye at a harrified Jerry and Paul.



Paul admonishes Jerry who argues with his mean half-brother Jocko, his perennial nemesis.

PAUL WINCHELL & JERRY MAHONEY

The voice is Paul's but
the mischief is all Jerry's



At a circus benefit. Left to right: TV sparcaster Dennis James, Jerry Mahoney, Paul Winchell, columnist Hy Gardner and Broadway comic, Bert Lahr.



Jimmy Durante gets the glad hand from Jerry Mahaney. Boss Paul Winchell looks on approvingly. Jerry often mimics the Schnazz.



MILTON BERLE



*How Uncle Miltie
Got That Way*

WHEN Milton Berle, fresh from an undistinguished fling at movies and radio, decided to direct his talents TV-way, men close to the entertainment field yawned. They had known Berle throughout his career as an energetic ham who clowned his way through night club engagements, vaudeville stints, Broadway revues and burlesque. To them, it was old stuff.

What they hadn't figured on was the infancy of the new medium. Established comedians like Jack Benny and Fred Allen had been lulled into getting their laughs reading over a pair of spectacles. Berle, still the bouncing, rubber faced comic, had always been a "visual" comedian. If ever he had a chance,



television certainly afforded him one. Uncle Miltie was poised for a TV "coup."

After a few guest emcee shots for his Texaco sponsor, Berle was given the job permanently. That was all he needed. The show took on a decided Berle flavor. Viewers found him a part of each act—changing costumes every few minutes and clowning with the guest talent (a format Ed Wynn claimed he originated 25 years ago). His audience seemed to love it. Miltie rolled up his sleeves. He had been doing his stuff for 35 years and finally found it going over—big.

Berle's success was meteoric. His name became synonymous with the infant medium he had helped revolutionize. He was unquestionably "Mr. Television."

He had scored his "coup."

The success story of Milton Berlinger follows much the same rags-to-riches pattern as that of many of his fellow showmen. Born in a Harlem tenement, he was fostered, goaded and encouraged by his mother who wanted nothing else than to have her son make a career of entertaining people.

In his early years working in vaudeville she used to serve as a claque for Miltie with her booming, infectious laugh which often cued audiences. To this day, Berle throws a toothy grin in the direction of a laughing client and says, "Thank you, Mother," a holdover line from the days when enough laughs might mean another week's booking to a struggling comedian.

Mrs. Berle is still the doting, adoring mother who follows her son's progress closely and ardently. For years she guided, directed and served as advisor for Milton's career. Now her son, with years of show business behind him, has acquired a limitless storehouse of experience and know-how.

Berle allegedly has some 900,000 indexed gags in his office. How many of that number are in his head is problematical, but whatever the figure, he has more gags at his finger tips—many of them admittedly bad—than any other living comedian. From this storehouse of jokes Miltie has a ready arsenal of quips to use for any situation and am-



Berle, the debonair man about town, dressed up for vaudeville routine.



Berle's mother (on Miltie's left) beams proudly after cancer marathon.

Clowning as an organ grinder. Miltie changes costumes often during TV show.



Continued on page 14

Added information

FRIDAY September 14

- 12:00 7** Bob And Kay Show Guests: Mr. Joel Gladstone, of the Imperial Pearl Co., Nick Francis, the clown and the photography award winners
- 2:15 5** Vacation Wonderlands Caroline Burke
- 2:30 5** Bert Parks Show "Love or Security," a 1925 costume musical skit with college setting; Bert does hobo sketch in pantomime with "I've Got a Pocket Full of Dreams." Other tunes: "Because of Rain," "When Yuba Plays the Rhumba on the Tuba," and "Happy Ending"
- 3:00 5** Kate Smith Show Spruille Braden, chairman of New York City Anti-Crime Commission will be interviewed on "The Citizen and Organized Crime." Also the John Butler Ballet Group with tunes: "It's A Lovely Day Today," and "Loveliest Night of the Year"
- 6:30 5** Showroom Guest: Don Cherry
- 7:00 4** Mama Katrin is skipped a class in high school on trial, contingent on whether she can master the advanced work and makes the grade with flying colors
- 5** Quiz Kids Panel: Joel Kuppman, Frankie Vanderploeg, Naomi Cook, Paul Kosinski, and Sally Ann Wilhelm. Some acrobats, students from the University of Chicago Athletic Dept., will demonstrate some physics principles; Charlie the Monkey, from Pet Shop, makes a guest appearance
- 7:30 9** You Asked For It An 1800 pound bull will be turned loose in a china shop; Duke Art, known as the "Plastique Comique" will demonstrate his technique at making clay faces on an easel board; Al Wyatt and Red Morgan, Hollywood stunt men engage in a bloody fist fight on roof of a building; Nick Lucas, singing troubador, sings nostalgic songs, and last but not least, a high priestess of a Burma village lures a cobra from its lair and faces death when she kisses it three times on its head
- 8:00 5** Big Story Allen Kohan, of the Omaha (Neb.) World-Herald tells his story of the pretty girl who was strangled
- 8:30 7** Tales Of Tomorrow "The Monsters," starring Paul Langton, Bert Kalmar, Jr., and Barbara Boulton; exciting tale of what happens when an expedition from Mars arrives on Earth
- 9:00 9** Cavalcade of Stars Guest: Dotty Mack; the June Taylor Dancers also featured
- 11:00 9** "Trail Of Terror" (Movie title change)
- 11:20 7** "Her Sister's Secret" (Movie title change) starring Nancy Coleman, Philip Reed, Felix Bressart and Margaret Lindsay; story of an unwed mother who gives her baby into her sister's care

Letters to the Editor

Hooray for Duggan. He certainly knows what's coming off and if something stinks, he's aware. He's full of opinion and comments. It's too bad most of his letters come from a minority of complainers.

Chicago, Ill.

BOB MUNNECKE

. . . What Ted Mack says goes down to the heart and stays there. I listen to his program and I think they are very well put together.

Chicago, Ill.

GRETA DOWNEY

. . . In my humble opinion Johnny Andrews is every bit as refreshing as Roberta Quinlan but far more natural. . . .

Evanston, Ill.

MRS. L. I. HATCH, JR.

What do you have to do to convince WGN that the Theatre of the Air should be televised?

Chicago, Ill.

BILLY OLSON

We in Racine have started a fan club for . . . Buddy Greco, a rising young star. . . .

Racine, Wis.

CAROL MALMSTAD

TV quiz shows too often confront the viewers with Dorothy Kilgallen, Arlene Francis, Maggi McNellis and Wendy Barrie. We get awfully tired of meeting these same panelists with their artificial glitter and their talkativeness.

Chicago, Ill.

SEWARD DAVIS

I sincerely hope that NBC's efforts to clean up television will go through and also set an example for others. . . .

Joliet, Ill.

NANCY WARD

. . . Songs For Sale is an excellent program. Why, oh why does it have to be interrupted in the middle by "Chicago's favorite couple?"

Libertyville, Ill.

JOSEPHINE K. STILES

Ever since . . . last December, we have spent the half hour from eight to eight thirty on Monday evenings watching . . . Horace Heidt's Talent Show. We thoroughly enjoyed the program until the show last night. The third "contestants" on his show were none other than ping pong players. . . .

Chicago, Ill.

PAUL FREEHLING

All letters must be signed; names will be withheld if requested.

I feel that I and thousands more of loyal Chicagoans can easily build a TV center which would make New York and Hollywood look sick.

Chicago, Ill.

KENNY MEEHAN

I saw Chicago's glorious past . . . Projected by TV Forecast . . . Then a camera with a thousand eyes . . . And TV Town was televised.

Chicago, Ill.

DOROTHY PINKERTON

Your feature on Marion Marlowe was really a super-duper. Marion . . . is my top TV star and your feature told me a lot I'm sure everyone loved to read.

Chicago, Ill.

ARTHUR GRAGE

I've read everything the people think of Marion Marlowe and Janette Davis. Now can you please tell me what they think of each other?

Oak Lawn, Ill.

EVELYN EVANS

(Ed. Note—Include us out. That's no-man's-land)

Memo to Chub McCarthy. . . . I'm off that sweet-smelling deodorant soap too, for dropping Garroway. Aren't we stinkers?

St. Charles, Ill.

AUDREY JOY KOCH

(Ed. Note—Yes'm)

Our family and friends all enjoy Midwestern Hayride on Saturday night very much. I'm sure there are many people throughout the midwest who would like to see this program . . . all thru the winter. . . .

Hammond, Ind.

MRS. H. K.

Sure enjoyed TV forecast's Celebrity Golf Tourney. The stars were very friendly. Wish they'd had their names printed on their backs, though. . . .

West Chicago, Ill.

BETTY SNEDE

May I take the liberty of unequivocally declaring my fierce resentment at the unmitigated gall of the sponsor who rode roughshod over my feelings by removing the great cowboy classic films of Bob Steele, the greatest cowboy of them all. . . .

Chicago, Ill.

IVAN BUNNY

I think that the TV Forecast is one of the best TV magazines published.

Gary, Ind.

NANCY BOYLE

SATURDAY

- 4:00 Cheer Up
- 6:30 Western Fugitive
- 7:00 Secret of the Lock
- 10:00 Black Raven
- 10:00 Topper Takes a Trip
- 10:00 Brass Monkey
- 11:00 Mutiny In The Big House
- 12:00 Pilot X

SUNDAY

- 10:00 Chance Of a Lifetime
- 11:30 Lady In the Morgue
- 4:00 Calling Paul Temple
- 4:30 Feature Film*
- 5:00 Trouble Chasers
- 6:00 The Posse
- 9:30 Feature Film*
- 9:30 Buckskin Frontier
- 10:00 Tomorrow the World
- 10:00 Blonde Savage
- 11:00 The Tunnel & The Celebrated Mrs. Rowland
- 11:00 When The Lights Go On Again
- 12:00 Rubber Racketeers

MONDAY

- 1:00 Strangler of the Swamp
- 7:30 Legion of Missing Men
- 8:00 To Have and To Hold
- 9:30 Black Widow
- 11:00 Jack London
- 11:00 Feature Film*
- 11:30 I Take This Oath

TUESDAY

- 1:00 Roar of the Press
- 9:00 Feature Film*
- 9:30 Mystery of Mr. Wong
- 10:00 Isle of Forgotten Sins
- 11:20 Racing Blood
- 12:00 Two Minutes To Play

WEDNESDAY

- 1:00 Hollywood and Vine
- 7:00 The Gentle Sex
- 10:00 Against the Wind
- 11:00 Henry VIII
- 11:30 Harvest Melody
- 12:00 Flying Fists

THURSDAY

- 1:00 Father Steps Out
- 2:00 Cheyenne Kid
- 11:00 Rogues Gallery
- 12:00 Typhoon Treasures

FRIDAY

- 1:00 Road To Happiness
- 8:00 Take It Big
- 10:00 Feature Film*
- 11:00 The Golden Eye
- 11:15 Unknown Blonde
- 11:20 Philo Vance's Gamble
- 12:00 Amateur Crook

(For More Detailed Information Please Refer to the Regular Program Listings)

movie magazine

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Saturday Sept. 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30 4 Smilin' Ed's Gang—Stories**
Tales of fantasy with Squeaky and Froggy, Joe Mazzuca and Midnight the Cat
- 7 Oh Kay—Variety Session**
Interviews and music with bandleader-pianist David LeWinter, vocalist Jim Dimitri, Mary Ellen White and hostess, Kay Westfall
- 10:00 4 Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages; a host of tiny animals make themselves at home at "Short Stump" village in the corner of the corral
- 7 Foodini The Great—Puppets**
The ingenious magician, aided by the always befuddled Pinhead, invents a beam of light that urges people who are touched by it, to give money to Foodini
- 10:30 4 Kiddie Showtime—Serial**
"Utah Trail" with Tex Ritter; also a cartoon
- 7 A Date With Judy—Comedy**
Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy; "Father Double Dates" in an attempt to become one of the gang, Mr. Foster not only alienates himself from his daughter and her friends, but ends up with aching muscles, a deficient bank account and a case of banana-splititis
- 11:00 4 Big Top—Circus Show**
Jack Sterling, ringmaster with clowns Ed McMahon, Chris Keegan, Joe Basile's Brass Kings, and the Quaker City String Band; Happy Harrison's talented troupe of fifteen dogs and two ponies will perform; also the Juggling Glens, three dolls and one guy, who do a juggling act on rolling globes
- 7 2 Girls Named Smith—Comedy**
Starring Peggy Ann Garner and Peggy French
- 11:30 7 I Cover Times Square—Drama**
- 12:00 4 Movies For Kids—Films**
"Wolf Dog" IIII, "Devil Horse" IIII and two cartoons for the small fry
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the players as they warm up
(Continued on page 12)



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Zenith Radio Corporation, Chicago 39, Illinois

TV FORECAST

SATURDAY—continued

- 1:00 4 Knot Hole Gang**—Linn Burton
Youngsters get the chance to talk to and play ball with their favorite Cub player
- 1:10 9 Lead-Off Man**—Harry Creighton
Interviews with players and *TV Fore-cast* autographed baseball awarded to Bob Hanaman, Crown Point, Ind.
- 1:25 4 Baseball**—Cubs vs New York
Joe Wilson announces the game
- 9 Baseball**—Cubs vs New York
Jack Brickhouse announces game
- 3:40 4 Associate Scorecard**—Results
- 3:45 4 Lucky Fan**—Joe Wilson Quiz
7th inning camera's choice for after game quizzing
- 9 Tenth Inning**—Harry Creighton
Interviews with fans and *TV Fore-cast's* guest, Mrs. Howard Hayes, Jr., Hillside, Ill.
- 4:00 4 Film**
- 9 "Cheer Up"**—Feature Film
Starring Stanley Lupine & Sally Grey
- 4:30 5 Nature Of Things**—Discussion
Science discussion program with Dr. Roy K. Marshall
- 7 Lucky Seven Ranch**—Western
"Rawhide Mail"
- 4:45 5 On The Line With Considine**
News, views, and interviews
- 5:00 4 Toni Kemp Health Revue**
Be healthy! Keep yourself in condi-tion the Toni Kemp way
- 5:15 4 Western Theater**—Drama
"Blood and Bullets"
- 5:30 5 Mr. Wizard**—Science Study
Don Herbert, with his young assistant Bruce Lindgren, will discuss "At Home With Water." They will demon-strate how water is distilled, made tasty and pure and softened; also a graphic illustration of the "life" cycle of water, from rain to evaporation
- 7 Circle 7 Theater**—Western
"Circle Canyon"
- 9 Teleports Digest**—Film
Latest news on all the sports
- 5:45 4 Patricia Bowman Show**
Musical variety with Norman Paris Trio, Paul Shelley pianist, Jack Brown singers and guests; Mary Mayo, singer; dance team of Kirkwood and Goodman

- 6:00 4 Sammy Kaye Show**—Musical
Contestants from audience lead the band; comedy vignette; community singing; Barbara Benson and Tony Alamo are featured vocalists

5 To be announced

- 9 Pet Shop**—Comptons Present
On hand with Gail and Gay will be the usual variety of animals and their masters, and more information on the wild life of Illinois

- 6:30 4 Beat The Clock**—Quiz
Bill Hart asks questions while con-tes-tants race through antics and try to beat the ticking of the clock

- 5 Art Ford Show**—Musical Quiz
Famous personalities of the music and show business world as panel members and guest

7 Stu Erwin Show—Comedy

- 9 Range Rider**—Western Feature
Film with Jack Mahoney, Dick West and Dick Curtis in "Western Fugitive." Range Rider disguises himself as an outlaw and joins an outlaw band where he uncovers clues to murder and a forged ranch deed

- 7:00 4 Ken Murray Show**—Variety
Comedienne Laurie Anders and vocal-ists Art Lund & Anita Gordon; guests: Lew Ayres, Peggy Lee, singer; Lew Hearn, comedian; and Beatrice Kraft, dancer

- 5 All Star Revue**—Variety
Guests: Two Ton Tessie O'Shea, John Melina, C. J. Olsen, June Johnson and Marty May

- 7 Paul Whiteman's TV Teen Club**
Youngsters display their talents in a variety of singing, dancing, and in-strumental acts; Nancy Lewis co-emcees with "Pops"

- 9 "Secret Of The Lock"**—Film
Feature with Seymour Hicks & Nancy O'Neil; also "River Patrol"

- 8:00 4 Wonderful Town**—Musical
Femcee Faye Emerson pays special tribute to London and introduces guests: Anne Shelton, Roland Young, Pat O'Malley and Lt. Col. Edward Heath, Tory member of Parliament

SATURDAY—continued

8:00 5 Your Show Of Shows—Variety
Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest hostess, Marguerite Chapman

7 Lessons In Safety—Film
"Teach Them To Drive"

8:30 4 Show Goes On—Variety
Robert Q. Lewis is host to buyers

7 Harness Racing—Maywood Park
Three or four of the evenings' events with informative interviews to augment the activity

9:00 4 Crime Photographer—Drama
"The Judge Meets a Deadline"

9 Wrestling From Marigold

9:30 4 Mr. and Mrs. Kup—Interviews
Informal interview, discussion and variety show with the Kucpinets and their guests

5 Your Hit Parade—Musical

Snooky Lanson, Eileen Wilson, Dorothy Collins vocalists, and Raymond Scott's orchestra with seven top tunes of the week

10:00 4 "Black Raven"—Feature Film
Starring George Zucco and Wanda McCoy; escaped convict seeks refuge at an Inn where four men are murdered and every guest is a suspect

5 "Topper Takes A Trip"—Film
Feature with Constance Bennett, Roland Young, Billie Burke and Alan Mowbray; killed in an auto accident, woman is compelled to do a good deed to gain entrance to spirit world and in so doing she lands Topper in the divorce court

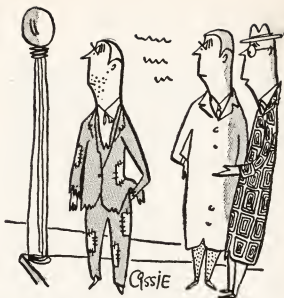
7 "Brass Monkey"—Feature Film
Starring Carole Landis, Ernest Thesinger and Carroll Lewis; tale of murder, smuggling and intrigue

11:00 9 "Mutiny In The Big House"
Feature film with Charles Bickford, Barton McLane, Pat Moriarty and Dennis Moore; story of a priest crusading for men in prison

11:30 4 Murder Before Midnight—Film
Your bedtime mystery story

12:00 4 "Pilot X"—Feature Film
Starring Lona Andre, John Carroll, Henry Hall and Leon Ames; mysterious murder-mad ex-war pilot shoots down planes belonging to commercial aviation outfit

(Stations reserve the right to change above listings without notice)



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MILTON BERLE

Continued from Page 7



Berle ad-libs with a befuddled Maxie Rosenbloom

munition enough to squelch any heckler.

Berle's vast accumulation of gags is no source of admiration to his fellow comedians, however. Many comics (Fred Allen, Jack Benny, Bob Hope and Ed Wynn among them) have openly accused Berle of stealing their material. It has been a byword for years among show people that Berle has been the number one gag-filcher in the business. "The Thief of Badgags" was the unflattering sobriquet one critic hung on him.

Any such charges are either denied by Berle or capitalized upon by him. There has been so much said about Uncle Miltie's penchant for lifting funny material from other comedians that the public thinks of the charge the same way it looks upon Jack Benny's pose of being tight-fisted. Berle will often make light of any such claims. He has a stock joke found both in his mental file and office file of gags which might be a tip off as to how Miltie feels about the situation: "I listened to Bob Hope last night and he was so funny I dropped my pencil and paper."

Berle's fans argue that jokes are public property anyway—whether they're his own or not. Besides, nobody can tell them like Uncle Miltie anyway, they insist.

Berle is forever on the move. The

Continued on page 21

Sunday Sept. 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

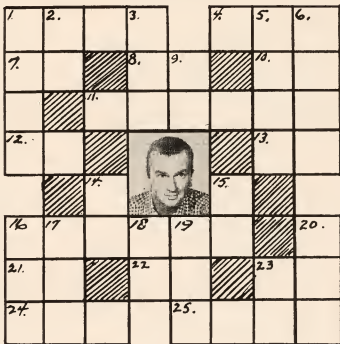
- 10:00 4 "Chance Of A Lifetime"**
Feature film with Bernard Miles, Jeanne Bates and Basil Radford; convict is put on parole to do factory work during war, but unwittingly becomes involved in fatal gun scuffle
- 10:45 9 Magic Carpet—Film Short**
"In Vaudeville"
- 11:00 7 TV Tots Time—Film Cartoons**
"Tight Rope Tricks" and "Brownie's Victory Garden"
- 9 Flying Tigers—Drama**
Ed Peck as Major Dell Conway
- 11:15 7 Chester The Pup—Comedy**
"Dr. Gumbo Comes To Town" and things look pretty bad for Drizzle-puss till the Doc stops a case of hiccoughs, cures Old Man Murphy's lumbago and even removes Fiddlefoot the Cop's warts with his zulu medicine
- 11:30 4 Your Future Home—Ed Cooper**
- 7 Faith For Today—Religious**
Rev. W. A. Fagal interviews member of his congregation
- 9 "Lady In The Morgue"—Film**
Feature with Patricia Ellis and Preston Foster; body of a beautiful girl is stolen from the morgue before it can be identified
- 11:45 4 Film**
- 12:00 4 Film Short**
- 7 Stories In The Sand—Bible**
With tiny dolls and a pile of sand, Kay Morrow tells religious tales
- 12:30 5 American Inventory—Discussion**
"American Miracles"
- 7 Amateur Hour—Chgo. Talent**
Youngsters get a chance to demonstrate their talents and win the prize;
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Youngsters play ball with their favorite Cub player
- 1:10 9 Lead Off Man—Harry Creighton**
Interviews with Sox players and autographed baseball awarded to TV Forecast winner Sue Fisher
- 1:25 4 Baseball—Cubs vs Brooklyn**
- 7 Adventures of Wild Bill Hickok**
Guy Madison and Andy Devine star
- 9 Baseball—Cubs vs Brooklyn**
- 2:00 5 Battle Report—Washington**
Official briefing of the American public at home and abroad with moderator John Steelman
- 7 Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo star in "Wedding Blackmail"
- 2:30 5 Juvenile Jury—Panel Quiz**
John Barry emcees pint-size wise guys giving advice to other youngsters (Continued on page 16)

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951

ACROSS

1. Last name of the star of "Young Mr. Bobbin" show, pictured here.
4. Man's name on the "Breezy, Don and Vera" show.
7. To be (present indicative). The third person, singular.
8. Short word for elevated train.
10. Abbreviation for the state of Missouri.
11. One of the first Americans, or a native of India.
12. Groucho Marx (initials).
13. Second musical note.
16. First name of TV star, pictured here.
21. There. In a certain place.
22. The 13th and 14th letters of the alphabet.
23. Seventh musical note.
24. Opposite of old.
25. Mr. Garroway's first name.



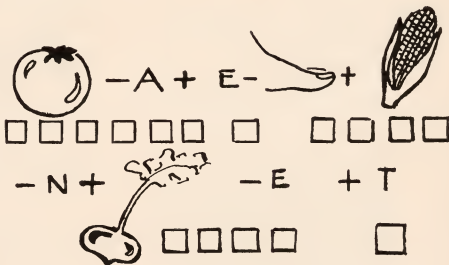
DOWN

1. Name of TV orchestra leader, whose first name is Wayne.
2. Ernie Simon (initials).
3. Ken Murray's first name.
5. First name of the Persian poet, — — — — Khayyam.
6. Not any.
9. TV actress Laraine Day (initials).
14. Female partner of Sid Caesar (initials).
15. TV star Faye Emerson (initials).
16. Jan Murray's first name.
17. To have eaten.
18. TV actress Kay Morrow (initials).
19. Abbreviation for the state of Indiana.
20. Untruth. Falsehood.
23. Popular source of entertainment.

When you work this puzzle correctly you will have part of the name of a television program (the man's name). Can you give the complete name of the show? Work your puzzle, write your answer and mail it to Mollycues, TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill.

First prize is \$1; second prize is fifty cents; next twelve prizes are 25 cents each.

The flower for the month of September is either the aster or the morning glory.



SUNDAY—continued

- 2:30 7 Saddle & Sage—Western Film**
"Trail of Terror"
- 3:00 5 Meet The Press—Discussion**
Lawrence Spivak, Martha Rountree moderator plus guest statesmen
- 3:30 5 Zooparade—About Animals**
R. Marlin Perkins and Jim Hurlbut discuss the most amusing animals but also the largest and most powerful of the predators—the Bears; also "Cuneo's Cuties" Melody Farm Zoo's performing bears
- 7 Space Patrol—Adventure Story**
A bombing on earth sets off a chain of exciting events when Commander Buzz Corey, Cadet Happy and Carol leave their headquarters on Terra to investigate
- 3:40 4 Associate Scorecard—Results**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
Another 7th inning winner
- 9 Tenth Inning—Harry Creighton**
Interviews with fans and TV *Fore-cast's* guest, John E. Holicka
- 4:00 4 Film**
- 5 Gabby Hayes Show—Tall Tales**
Dramatization of the childhood of Davy Crockett
- 7 Super Circus—Variety Stanza**
Claude Kirchner, Mary Hartline, Cliff, Scampy, and Nickey invite you to watch the Super Circus Side Show featuring Don Koehler, the World's Tallest Man; also juggler Alphonzo Royal, the Malinos, rolla-rolla act and the Orantos, perch, pole and ladder
- 9 "Calling Paul Temple"—Film**
Feature; also "Rebellious Daughter"
- 4:30 4 Man Of The Week—Interview**
Discussion with statesmen, Geo. Allen moderator, & guest panel
- 5 Feature Film**
- 5:00 4 "Trouble Chasers"—Feature**
Film with Maxie Rosenbloom and Billy Gilbert
- 5 Hopalong Cassidy—Western**
- 7 Ted Mack's Family Hour**
Variety show; songs, music and dancing with professional entertainers, featuring Andy Roberts, vocalist, Bert Lytell mc
- 6:00 4 Gene Autry Show—Western**
"The Posse" Autry goes after a gang of bandits who try to rob the safe of his Melody Ranch
- 5 How Does Your Garden Grow?**
Gardening tips from John Ott
- 7 Paul Whiteman Revue—Variety**
Earl Wrightson baritone, Maureen Cannon and guest
- 6:30 4 This Is Show Business—Variety**
Clifton Fadiman host, panelists: Sam Levenson, Geo. S. Kaufman, and guests: singer Johnny Johnston, dancer Mitzi Mayfair and comedian Frank Fontaine

- 6:30 5 Young Mr. Bobbin—Comedy**
Starring Jackie Kelk, Nydia Westman and Jane Seymour; repairing a door is ordinarily a simple job, but for Alexander Hawthorne Bobbin it becomes a community project
- 7 Music In Velvet—Musical**
Rex Maupin and his orchestra
- 9 Not For Publication—Drama**
Revealing the hidden facts in the stories that make the headlines
- 6:45 9 Powerhouse Of Sports—News**
John Powers discussing events of interest in the sports world
- 7:00 4 Toast Of The Town—Variety**
Emcee Ed Sullivan continues the "Rodgers & Hammerstein Story" and presents duplicate plaques to Messrs. Rodgers and Hammerstein for their great contribution to the American Theater. Guests: Gertrude Lawrence, Dolores Grey, Robert Merrill, Lisa Kirk, Dorothy Sarnoff and Muriel Rahn
- 5 Comedy Hour—Variety**
Spike Jones and his troupe let loose with their energetic shenanigans. Jan Peerce, featured guest
- 7 Feature Film**
- 9 Chicagoland Newsreel Review**
Latest reports on all the local news
- 7:30 9 Pentagon—Washington—Talks**
Mrs. Anna Rosenberg, Asst. Secy. of Defense, Mrs. Oveta Culp Hobby, Exec. Vice Pres. of the Houston Post and Mrs. Helen Rogers Reid, President and Publisher of the New York *Herald Tribune* discuss the new Advisory Committee on Women in Service
- 8:00 4 Fred Waring Show—Musical**
Starring soprano Jane Wilson, ballad singers Joanne Wheatley and Joe Marine, comedienne Daisy Bernier, dancers Nadine Gae and Marc Breaux, Keith and Sylvia Textor, comic Hugh Brannum, and pianists Morley & Gearhart: guest stars Jessica Tandy and Hume Cronyn, co-star in excerpt "The Catbird Seat"
- 5 Philco Playhouse—Drama**
"The Wayward Season" with Kent Smith, Carol Goodner and Margaret Wycherly. The reaction of a middle-aged composer to his daughter's marriage and the changes it brings
- 7 Sawyer Views Hollywood—Chats**
Hal Sawyer interviews the celebrities
- 9 Rocky King, Detective—Drama**
"Shot in the Dark." Wealthy furrier is murdered and Rocky finds the guilty relative
- 8:30 7 Marshall Plan In Action—Film**
Our aid to Europe & how it works
- 9 Plainclothesman—Drama**
- 9:00 4 Celebrity Time—Quiz**
Conrad Nagel mc with Jane Wilson, Herman Hickman & guest panelist Eva Gabor

SUNDAY—continued

- 9:00 5 American Forum Of The Air**
Theodore Granik, moderator; subject: "Our National Tax Program" discussed by Charles Sleight, Jr., chairman of Taxation Committee of the National Association of Manufacturers and Walter P. Reuther, president of United Auto Workers
- 7 Industries For America—Film**
- 9 Stars Of Tomorrow—Variety**
Lee Bennett emcees as Chicago talent competes for top place. Community salute to the Peacock Papers
- 9:30 4 What's My Line?—Panel Quiz**
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf and Hal Block & guest
- 5 Film Feature**
- 7 Youth On The March—Religious**
Sermon by Dr. Percy Crawford
- 9 Courtesy Theater—Feature**
Film "Buckskin Frontier" starring Richard Dix, Jane Wyatt, Victor Jory and Lee Cobb; owner of a freight line tries to thwart competition when railroad pushes west into his territory, but daughter complicates things by falling in love with railroad man
- 10:00 4 "Tomorrow The World"—Film**
Feature (1st showing) with Frederic March and Betty Field
- 5 Weatherman—Clint Youle**
- 7 "Blonde Savage"—Feature Film**
Starring Leif Erickson and Veda Ann Borg; story of a white jungle goddess
- 10:10 5 Dorsey Connors—Helpful Tips**
- 10:15 5 Alex Dreier—News Report**
- 10:30 5 Sports Star Time—Tom Duggan**
Discussion on athletic endeavors
- 10:45 5 Industry On Parade—Film**
Information on various industries
- 11:00 5 DeMet Pontiac—Films**
The Tunnel" with Dickie Leroy, R. B. Norman & Carol Coombs; delightful fantasy about a little boy's dream which comes true; also "The Celebrated Mrs. Rowland" with Gertrude Michael, John Warburton & Virginia Farmer; tale of a murder case built on circumstantial evidence for which a person is to die
- 9 "When Lights Go On Again"**
Feature film with Jimmy Lydon and Regis Toomey
- 11:30 4 Film**
- 7 Commercial Film**
- 11:45 4 Ulmer Turner And The News**
Latest up-to-the-minute report
- 12:00 4 "Rubber Racketeers"—Film**
Feature with Ricardo Cortez, Rochelle Hudson, Barbara Reed & Bill Henry
(Stations reserve the right to change above listings without notice)

TV FORECAST

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

TUNE IN SUNDAY NITE AT **9 P.M.**

★ **WGN-TV** (CHANNEL 9)

★ **THE BIG ALL WINNERS SHOW!**

★ **RUBIN'S STARS OF TOMORROW**

★ **Ten Weeks of Top Talent Compete for Giant TV Jackpot of Prizes!**

★ sponsored by **rubin's**

★ **TWO Great Stores for Women!**

★ **1314 Milwaukee Avenue**

★ **4834 Irving Park Road**

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"CHICAGO and PLAYHOUSE"

TONITE: "The Tunnel" and "Celebrated Mrs. Roland"

Presented by
DE MET PONTIAC, Inc.
5150 W. North Avenue, near Laramie

You'll like the great Tele-Plays!
Tune in: TONITE at 11

WNBQ
CHANNEL 5

NEW TIMES AND DAYS

• **LANGFORD - AMECHE
SHOW**—11:00 A.M.
MONDAY THRU FRIDAY

• **BOB AND KAY SHOW**
12-NOON—MON. THRU FRI.

• **BEULAH KARNEY**
2 P.M. — MON. - WED. - FRI.

• **HOUSEWIVES HOLIDAY**
2 P.M. — TUES. - THURS.

• **BARBARA MORO**
2:30 P.M.—MON. THRU FRI.

WENR-TV CHANNEL 7

presenting

ROBERTA RICHARDS

TWENTIETH WEEK'S PRIZE WINNER



Watch

**MISS U. S. TELEVISION
CONTEST OF 1951**

EVERY MONDAY

WGN-TV

9:00 P.M.

A Walter Schwimmer Production

Monday Sept. 17

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
9:30 4 **Fun And Figure**—Exercises
9:50 4 **Fun And Features** (continued)
10:00 9 **Your Figure Ladies**—Fogarty
Exercise for the bust, shoulders and arms
10:30 4 **Tel-A-Shopper**—Betty Whitney
Hints for budget-wise women
9 **Chicago Cooks**—Recipes
Demonstrations by Kay Middleton
11:00 4 **Creative Cookery**—Recipes
Chocolate cream nut fudge, Viennese
whip cream nut torte
7 **Frances Langford-Don Ameche**
Music, variety, sketches, & excerpts
from the "Purple Heart" diary; quiz
contest with people from the audience
11:30 5 **Norman Ross' Varieties**
Pat Tobin subs for Ross
9 **Hi Ladies**—Interviews
12:00 4 **Garry Moore Show**—Variety
Guests: comedians Lee Goodman and
Jim Kirkwood, Ken Carson vocalist
5 **Meet Mintz**—Musical Favorites
7 **Bob And Kay Show**—Variety
Mixture of events and interviews
9 **Let's Have Fun**—Variety
Hank Grant mc with vocalists Kyle
Kimbrough and Elaine Neblett
12:15 5 **Newsroom**—Late Information
12:30 4 **First Hundred Years**—Serial
5 **Your Luncheon Date**—Musical
Musical with Hugh Downs, emcee,
Nancy Wright, vocalist, and the Art
VanDamme Quintet
12:45 4 **Garry Moore Show**—Cont'd
12:55 9 **Batting Practice**—Vince Lloyd
1:00 4 **Knot Hole Gang**—Linn Burton
5 **"Strangler Of The Swamp"**
Feature film with Rosemary La
Planche and Robert Barrett; to avenge
his brutal lynching, the spirit of a
dead man seeks out his executioners
1:10 9 **Lead Off Man**—Harry Creighton
Interviews with players and *TV Fore-*
cast autographed baseball awarded to
Demitrula Lazo, Gary, Ind.
1:25 4 **Baseball**—Cubs vs Brooklyn
9 **Baseball**—Cubs vs Brooklyn
2:00 5 **Miss Susan**—Susan Peters
7 **Beulah Karney Show**—Foods
2:15 5 **Vacation Wonderlands**—Film
Caroline Burke discusses travel
2:30 5 **Bert Parks Show**—Variety
Tunes and guests presented in this
stanza with the Heathertones
7 **Barbara Moro**—Creative Ideas
(Continued on page 20)

Critic Jack Mabley is on vacation. This is the second of two guest articles written by well known TV personalities.

'FISH AND QUIPS'

by FLETCHER RABBIT

BURR TILLSTROM, our manager, lately of Paris, who has been asked to contribute a composition to *TV Forecast* on the care of the television set, has assigned the essay to me. Well, sir, carrots are more in my line, and I also have done considerable research on care and feeding of guppies. But I'm ready to get in there and write, write, write.

It is a funny thing about guppies. Those little rascals are so tiny you can hardly see them as they dart and splash around their tanks. But you shouldn't be deceived. Those guppies are little bundles of muscle. They have especially strong biceps just behind the forefins.

But you want to know about television sets. Well, it isn't a very good idea to kick your set just because you don't like the program. Your set is really a member of your family, and you wouldn't go around kicking a member of your family. I should hope not.

Nobody ever kicks a guppy. In spite of their small stature, they are fearless. I once saw a frog taunt a guppy by blowing bubbles at him. That guppy drew himself up, zipped through the



"You mean you used all the rest of my washing machine in your spaceship."

water, zoomed up under the frog, took a bite out of that frog's leg and swam away.

And affectionate! I had one guppy—but you want to learn about television sets. Well, sir, all television sets should be grounded so lightning won't hurt them. A pipe should go about five feet into the ground. The best ground is a black loam with no clay, and slightly sandy. Carrots do best in this type of soil, providing it is kept free of weeds. For best results the carrots should be thinned to about two inches during the third week of growth.

For you suburban gardeners, if thinning the young carrots is too big a drain on your time, I have a number of cousins in suburban areas with whom I could easily make arrangements to thin your carrots. They can also handle your crocuses, lettuce, rutabaga and pea sprouts, and chase away strange dogs. Yessiree Bob.

The way to tell if your television set is in good running condition is to put on a test pattern. If you get a perfectly round circle on your test pattern, that means your set is working just right. Usually the circle will be egg-shaped.

Speaking of eggs, E.B. (Easter Bunny, that is) did his biggest Easter business down at the egg plant this year. My, we were busy. We had pinks and blues and greens and dappled grays, but the big favorite with the children was red.

Well, sir, I guess that just about clears up the subject of television sets.



"It's a stampede!"

MONDAY—continued

- 2:55 9 **Earl Wrightson Show**
- 3:00 5 **Kate Smith Hour—Variety**
Featuring moderator Ted Collins, song-stylings of Miss Smith, fashion news and domestic comedy guests; John Butler, and ballet group, and Howard and Wanda Bell
- 3:40 4 **Associate Scorecard—Results**
- 3:45 4 **Lucky Fan—Joe Wilson Quiz**
- 9 **Tenth Inning—Harry Creighton**
Interviews with fans and *TV Forecaster's* guest Mrs. Raymond Ford, Willow Springs, Ill.
- 4:00 4 **Multiscope News—Ticker Tape**
- 5 **Hawkins Falls, Pop. 6200**
Millie has a show-down talk with Howard Harper
- 9 **Russ Davis Show—Commentary**
- 4:15 4 **Breezy, Don, & Vera—Puppets**
- 5 **Gabby Hayes Show—Tall Tales**
Pictorial history of the west
- 4:30 4 **Assembly—Military Questions**
Guests from the Air Force
- 5 **Howdy Doody Show—Kids Fun**
Bob Smith emcees the puppets
- 7 **Sagebrush Theatre—Western**
"Law and Lead"
- 9 **Telephone Game—Quiz Session**
Exciting prizes if you can answer the questions
- 5:00 4 **Kids Karnival Kwiz—Film**
- 5 **Cactus Jim—Western Film**
- 9 **Trail Blazers' Theatre—Western**
"Covered Wagon Trails"
- 5:30 4 **Silhouettes Of The West**
Discussion and song by Roy Starkey
- 5 **Visit With Cactus Jim**
- 7 **Tom Corbett Space Cadet**
Exciting adventures into the future
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: "Beautiful Ohio"
- 7 **Uncle Mistletoe—Adventures**
With a whizz and a whirr we're off on another adventure with our friends from wonderland
- 9 **Foto Test—Frank Sweeney Quiz**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Music Bowl—Remembered Tunes**
Danny O'Neil and Carolyn Gilbert
- 5 **Kukla, Fran, And Ollie**
Laughter, skits & tunes
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video—Adventures**
Thrilling episodes in the world of the future and the fight against evil
- 6:10 7 **Top O' The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights—John Bryson**
- 6:30 4 **CBS News—Douglas Edwards**

- 6:30 5 **Showroom—Musical Session**
Roberta Quinlan femcee with guests The Fourteens, quartet from Scott Field
- 7 **Hollywood Screen Test—Drama**
Emcee Neil Hamilton introduces young actors and actresses with assistance from guest Vanessa Brown
- 9 **First Edition—Frann Weigle**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Whistle A Happy Tune," "Because of You," "Cold, Cold Heart," "Full Moon and Empty Arms"
- 5 **News Caravan—John C. Swayze**
- 9 **Chicagoland Newsreel**
- 7:00 4 **Video Theater—Drama**
"A Family Affair" by John Whedon starring Roland Young; story of a harried Philadelphia socialite whose wife is constantly reminding him that he must look down on anyone not in their same financial and social bracket
- 5 **Paul Winchell—Jerry Mahoney**
Music and comedy in "What's My Name" quiz with Dorothy Claire and Hilda Vaughn
- 7 **Author, Author—Drama Disc.**
Dramatic fantasy, "Angels of Distinction" by Edward Dudowicz with Arthur and Morton Havel will be presented and exposed to criticism of Gilbert Seldes, Harriet Van Horne, and Charles Sherman
- 9 **Our World—Films**
"Crimson Romance"
- 7:15 9 **Magic Carpet—Film Short**
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Professional talent competes
- 5 **Voice Of Firestone—Musical**
Guest soprano Eleanor Steber sings "Dove Sono" from Mozart's "Marriage of Figaro," Victor Herbert's "A Kiss in the Dark," "September Song," and "Love Is Where You Find It."
- 7 **"Legion of Missing Men"**
Feature film with Ralph Forbes and Ben Alexander; young man joins the French Foreign Legion against his brother's advice
- 9 **Gallery Of Madam Liu-Tsong**
Films starring Anna Mae Wong as she ventures forth in search of treasured art objects with Natalie Priest as Lynn Meadows
- 8:00 4 **Horace Heidt Show—Musical**
- 5 **Lights Out—Drama**
"To See Ourselves" with Cathy O'Donnell, Mercer MacLeod and Henry Barnard. Two young people are able to look into the future through some mischance of time
- 9 **"To Have And To Hold"**
Film stars Orvis Scott, Patrick Varr, and Robert Ayres
- 8:30 4 **It's News To Me—Panel Quiz**
John Daly moderator with panelists: Quincy Howe, Anna Lee, John Henry Faulk, and Robin Chandler
- 5 **Somerset Maugham Theater**
"The Mother" starring Mildred Matwick, Joey Walsh and Wm. Redfield

MONDAY—continued

- 8:30 7 **Crusade In The Pacific**—Film
"America Goes to War"
- 9:00 4 **Studio One**—Drama
"The Angelic Avengers" by Pierre Andrezel with Mary Sinclair and Maria Riva. Two English girls become entangled with a white-slave ring when they go to France seeking employment
- 7 **Front Page Detective**—Drama
Edmund Lowe stars as David Chase in "Clean Sweep." Convict who has sworn to kill Chase for sending him to prison, escapes and Chase, realizing his danger, sets a trap
- 9 **Miss U. S. Television Contest**
Marty Hogan mc presents weekly contests and preliminaries for the national beauty competition
- 9:30 5 **Who Said That?**—Quiz
Robert Trout mc quizzes John Cameron Swayze and guests Sen. Blair Moody (D-Mich.) H. V. Kaltenborn and Veronica Lake
- 7 **Studs Place**—Informal Variety
Studs Terkel as proprietor with some homey philosophy
- 9 **"Black Widow"**—Feature Film
Bruce Edwards & Virginia Lindley
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Informal interviews with the crowd on State Street
- 5 **Weatherman**—Clint Youle
- 7 **Page One**—News And Sports
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Disk Jockey Show**—Musical
- 5 **Clifton Uley And The News**
- 10:30 4 **Film**
- 5 **Let's Look At Sports**—T. Duggan
- 7 **Handy**—Tips And Ideas
- 10:45 4 **Linger Awhile**—Musical
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Today In Sports**—Commentary
- 5 **"Jack London"**—Feature
Film with Susan Hayward, Virginia Mayo and Michael O'Shea; adventures of the famous novelist
- 7 **Paul Harvey And The News**
- 9 **Feature Film**
- 11:10 7 **Sports Highlights**—John Bryson
- 11:15 4 **Wendell Hall**—Musical Variety
- 11:20 7 **Feature Film**
- 11:30 4 **Murder Before Midnight**—Film
"I Take This Oath" with Joyce Compton and Gordon Jones; story of the ruthless search of person responsible for his father's death
- 12:00 4 **Midnight Edition**—Ulmer Turner
- 12:30 7 **National Health Aids**
- 1:00 9 **Chicagoland Newsreel**

(Stations reserve the right to change above listings without notice)

TV FORECAST

MILTON BERLE

Continued from page 14

man is a restless, energetic, and undimayed comedian who has learned that even a bad joke or flat routine can be made to seem funny after it has apparently fizzled. He has a legion of followers who think he's at his funniest ad-libbing his way out of a bad routine.

In putting his show together Berle does practically every job around the TV studio except, perhaps, the electrical wiring. During rehearsal of a show he directs camera angles, dancing, acting, writes continuity, and does dozens of other odd tasks besides concentrating on his own material.

Berle, the tireless worker, expends much of his energy for charitable purposes. He gives as many as 250 benefit performances a year, his most noteworthy efforts being TV marathons in which, for a 16 to 18 hour period, he answers telephone calls, chats with various celebrities, and in general, mugs his way into the hearts of TV viewers. The net results of these marathons has been hundreds of thousands of dollars added to the coffers of worthy charities such as the Damon Runyan Cancer Fund.

In spite of his high TV rating Uncle Miltie is far from being universally liked. His humor is broad, coarse, and often times just plain lewd. For many viewers his attempts to get laughs by clowning in women's clothes or garbing himself with baggy bathing suits or turn-of-the-century bloomers are more a cause of disgust than anything else. Still, the public in general seems to like their Tuesday night idol regardless of any unorganized opinion.

As another season of television is upon us, however, the chances of Berle retaining his title as king of the TV lanes are negligible. For the first time since the "king" has reached his pinnacle he is encountering first class opposition from the other networks.

Frank Sinatra, currently page one material in the dailies, will operate in the slot opposite Mother Berle's prodigy, while Charlie Wild will do his sleuthing in competition with the mighty Milton. All of which presages a rough time for TV's Uncle Miltie—the guy with a "miwww-yun" jokes.

PAUL BUNYAN IS A MIGHTY MAN

by UNCLE HERBIE

HOW many of you kids saw the show where Paul Bunyan visited Faye Emerson? Paul, you will remember, is the mightiest man ever seen in the north woods. Together with Babe, the Blue Ox, Paul Bunyan is always the subject of campfire tales when the wind dies down at night and the deep woods are hushed.

Did you know, for example, that when Paul set up a lumber camp, he built a frying pan so big that the cooks skated around it on bacon slabs, just to grease the pan?

Whenever Paul coughed, he started up a gale, and the reason that Minnesota and Wisconsin have so many lakes is that Paul was a soft hearted fellow and used to cry a lot whenever he saw something sad. Every time a teardrop fell, a lake sprang up.

Paul used to walk a good deal. He covered six miles with every step. Some-



"How do you like my new wrestling costume?"

times, when he was in a real hurry, Paul used to stomp hard—that's why there are so many valleys in that region.

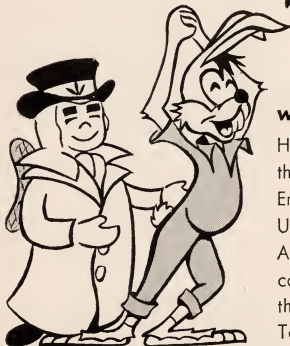
Now if you kids think I've been telling stories, just you go up and ask any north woods guide. He'll probably tell you that I trimmed the stories down too much, and that might make Paul real mad.

Marshall Field & Company
CHICAGO

Uncle Mistletoe®

wants you to meet a friend

Here's Michael O'Hare,
the brash bunny of Wonderland.
Enjoy Michael and all the rest of
Uncle Mistletoe's friends on television.
And you'll have loads of fun
coloring the Wonderland family in
the Uncle Mistletoe coloring book, 50c,
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See Uncle Mistletoe on Channel 7 • Mon., Wed., Fri., • 5:45 P.M.



Marriage, Home Come First with Maria Riva

Teaching is step
to TV stardom

forecast for women

"MY CAREER will always be second to my marriage and children," declares Maria Riva, beautiful daughter of Marlene Dietrich and talented CBS contract actress. "I have no hobbies but prefer to devote all my time away from the television cameras to my family and home."

Because of her belief that home and family should not be subordinated to a career, Maria interrupted her dramatic career after her marriage in 1947 to William Riva, a scenic designer. She made her television debut on CBS-TV in February of this year.

To many in theater circles, Maria has come to television via a route as unorthodox as the quick success she has enjoyed in the medium.

While others were taking the plunge at the academic level, she sought a higher springboard. After her own dramatic education she taught others before she merchandised her own acting talents in the television marketplace.

After only three appearances in television, Maria was signed to an exclusive, long term contract by CBS, a record for the course not likely to be broken soon. Parts in CBS-TV's "Sure As Fate," "Suspense" and "Studio One," all within a period of two months, were the stepping stones to her star

contract with the network.

Born in Berlin December 13, 1924, Maria, a titian-haired beauty, came to the United States at the age of six, settling in Hollywood with her mother at the outset of the latter's distinguished screen career. After receiving her elementary education from private tutors, she entered the Max Reinhardt Academy to study acting at the age of 15. Her only "experience" was a "bit" in one of her mother's pictures, "The Scarlet Empress," when she was nine.

Following her graduation play, Miss Riva remained at the Academy as a teacher of acting and directing, a period during which she directed 15 shows and played in 43. From the Academy she moved to the famous Geller Workshop, of which she was one of the founders. During her three years there as a teacher she met and coached Mary Sinclair, first television actress to sign a CBS star contract.

Miss Riva followed this with stage appearances on Broadway, in Europe with a USO troupe and with road companies in the States.

She met her husband while teaching a graduate course in acting and directing at Fordham university. They have two sons, John Michael, 3, and John Peter, 1.



1) Walt relaxes in the living room, where you can see the English drinking stands to his left, Chippendale shelf over fireplace and kidney coffee table, all made by him.



among home workshop enthusiasts.

"I designed our home; my students built it; I made all the furniture except for the upholstered pieces; and Ruth did all the needlework," Walt told us. "So we feel that we've had a real part in creating our own home."

The Durbahn home in suburban Highland Park was built 20 years ago by students in the Vocational Building Trades class at Highland Park high school, where Walt heads the Industrial Arts department. The design won first prize in the Better Homes in America campaign.

A compact, six-room house with good design throughout has achieved a feeling of spaciousness. Combine with good design a knowledge of how to utilize what is otherwise waste space by building-in some of each room's furniture and you have a home that easily answers the needs of the family.

Built-in writing desks in several bedrooms are almost a Durbahn trademark, providing drawer space below the desk. In addition, each room has built-in drawer and shelf space that solves the problem of clothes storage.

Ask Walt what his hobby is and he'll answer "the making of authentic reproductions of 18th century English furniture." And the lovely pieces made by Walt throughout the 36 years he has been married provide a distinguishing mark in every room of the home.

"You might call it a busman's holiday," Walt mused. "Ruth (Mrs. Durbahn) usually finds a piece that she likes particularly well in a store or antique shop and then I copy it. I believe in distressing the wood (the term for marking the wood to give an appearance of age) which gives them an authenticity not always found in furniture made at home."

In the living room where the walls are a soft gray-green, you will find a lovely leather topped kidney coffee table, a pair of handsome English drinking stands which hold Ruth's collection of shaving cups, the well-known ratchet and muffin stand lamps, a Chippendale wall shelf and numerous other

THIS IS THE HOUSE THAT WALT BUILT

by *Patricia Cooper*

editor, forecast for women



2) Ruth arranges a centerpiece for the dining room table, an oval, Sheraton design. She made needlepoint covers for chairs.

A HOME means a great deal more—if you have more than a dollar and cents investment in it," opines Walt Durbahn, whose "Walt's Workshop" (WNBQ) has won a wide following



pieces, all beautifully and faithfully reproduced by Walt.

The dining room set, a Sheraton design, is done in walnut. Ruth made needlepoint covers for all the chairs, as she did for several small stools and chairs in the living room. The corner cabinets which hold her collection of miniatures are French Provincial in design, a period marked by gracefulness that relieves the severity of the Sheraton group.

From this same lot of Walnut given to him by a friend 36 years ago, Walt made their bedroom suite, which is set off by the beige and white papered walls of their room.

All antiques in the home have come from either Walt's or Ruth's families, and are used only when they can be adapted to modern day ways. Many of them have been fashioned into novel lamps; this group includes a coffee grinder and a candle mold.

The recently completed recreation room in the basement is finished in knotty pine—and here again we find the built-in writing desk and extensive use of walls for storage. Windows have been covered with hinged panels and a false window with photo mural installed on one wall. A small but complete kitchen nook facilitates the serving of refreshments.

The corridor leading into the room is painted forest green and hanging on the walls are the clever pieces of art which close the show each week.

A cheerful red and yellow kitchen completes the first floor plan, while the three bedrooms are on the second floor. Woodwork throughout the house has been given a natural, waxed finish, blending well with the woods used in the furniture.

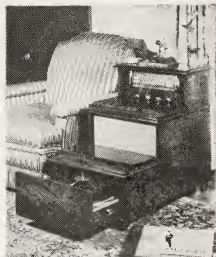
By using their own special skills and talents well, Walt and Ruth have truly achieved a home that reflects their own personal tastes and beliefs in furniture and decoration.



3) This view of the opposite end of the living room shows the stairway leading to the second floor. The muffin stand and rotchet lamps are seen here, as well as handsome desk made by Walt.



4) At work on a new book scheduled for fall publication, Walt sits at the typewriter in the recreation room.



5) An example of Walt's ingenuity in design is this English library table which is the cabinet for their radio and phonograph. When not in use, panels cover controls and speaker, while phonograph drawer pushes in.

"Walt's Workshop" is seen at 7:30 p.m. Friday on WNBQ. It is sponsored by Hines Lumber company.

favorite recipe

no. 12 of a series

To housewives who look askance at men in the kitchen, finding most of their original concoctions rich combinations of expensive ingredients, Lee Schooler, moderator of WGN-TV's "Press Conference," is a welcome exception. Lee's bachelor apartment and busy schedule limit his cooking to recipes that are easily prepared with a minimum of time. To readers of Forecast for Women, he offers one of his favorites that fits into both categories and is a "Lee Schooler original." And is inexpensive to prepare!



Lee Schooler

SCHOOLER STEAKS EN CASSEROLE

Small cube steaks—one for each serving. Have the butcher pound them thin.

1 can Cream of Mushroom soup

Salt

Pepper (freshly ground)

Garlic

Ground thyme

$\frac{1}{4}$ cup of sweet cooking wine with low alcoholic content.

Rub the steaks with garlic; season with salt, pepper and sprinkle with thyme. Sprinkle lightly with flour on both sides. Sear both sides of the steaks in hot butter which has been melted in a frying pan. Lower the flame and cook steaks in butter and wine portion from three to five minutes on each side.

Remove the steaks from frying pan and place in individual casseroles or one large casserole dish. Cover the steaks with one undiluted can of mushroom soup. (One can is sufficient for 2 to 4 steaks.) Bake in a moderate oven (300) ten to twelve minutes. Serve hot.

With the steaks, Lee suggests serving a crisp lettuce salad with a light vinegar and oil dressing.

Tuesday Sept. 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Interviews and ideas; Pat Tobin, girl Friday
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun and Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
Paul Fogarty helps you streamline Trim down your waist
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Tips on what to buy, why you should buy, and general information
- 9 Chicago Cooks—Recipes**
New dishes to please your family
- 11:00 4 Creative Cookery—F. Pope**
Learn how to decorate cakes with gelatine whipped cream, make quick vegetable soup with meat balls
- 7 Frances Langford-Don Ameche**
Musical variety with guests, songs, sketches, and a quiz contest. Also excerpts from Miss Langford's "Purple Heart" diary
- 11:30 5 Norman Ross' Varieties**
Pat Tobin subs for Ross
- 9 Hi Ladies—Interviews**
Interesting chats with Tommy Bartlett
- 12:00 4 Garry Moore Show—Comedy**
Guest: Winston L. Mittenjuice
- 5 To be announced**
- 7 Jessie DeBoth's TV Notebook**
Homemaking hints & processes dramatized, and cooking recipes explained
- 9 Let's Have Fun—Variety**
Hank Grant emcees comedy session
- 12:30 4 First Hundred Years—Serial**
Jimmy Lydon and Olive Stacey star
- 5 Your Luncheon Date—Variety**
- 7 Bob And Kay Show—Variety**
Commentary, interviews, and fun with Bob Murphy, and Kay Westfall with guest Miss Jean Rendlaub
- 12:45 4 Garry Moore Show—Cont'd.**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest ballplayers are interviewed
- 5 "Roar Of The Press"—Feature**
Film with Jean Parker, Wallace Ford and Jed Prouty; suspense and murder when a body falls at a reporter's feet
- 1:10 9 Lead Off Man—Harry Creighton**
Autographed baseball awarded by TV Forecast to David R. Kopp
- 1:25 4 Baseball—Cubs vs Philadelphia**
- 9 Baseball—Cubs vs Philadelphia**
- 2:00 5 Miss Susan—Susan Peters**
Day-to-day drama of problems facing a woman lawyer
- 7 Housewives Holiday—Kirchner**
Claude and Ruth Kirchner emcee variety session

TV FORECAST

It's **UNCLE MILTIE!**
(Mr. Television)

*Tonight and
every Tuesday
at
7:00 p.m.*



TEXACO STAR THEATRE

★ ★ ★

*And don't miss the
new daytime comedy-
variety program . . .*

**THE
BILL GOODWIN
SHOW**

**Tuesday and Thursday
Afternoons
2:30-3:00 p.m.**

WNBQ
CHANNEL 5



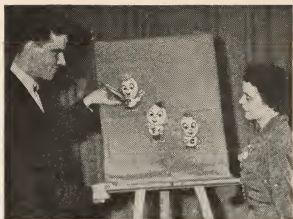
TUESDAY—continued

- 2:15 5 **Vacation Wonderlands**—Film
Travel presented by Caroline Burke
- 2:30 5 **Bill Goodwin Show**—Variety
Music with vocalists Eileen Barton and Roger Dann with the Joe Bushkin Trio
- 7 **Barbara Moro**—Creative Ideas
New sewing tricks and designs
- 3:00 5 **Kate Smith Hour**—Variety
Sketches, fashion news, playlets, ballet sequences and Hollywood news with Stuart Morgan, Ethel and Albert, adventures of Annabell
- 3:40 4 **Associate Scorecard**—Results
Latest scores of other games
- 3:45 4 **Lucky Fan**—Joe Wilson Quiz
7th inning camera's choice
- 9 **Tenth Inning**—Harry Creighton
Fan interviews and *TV Forecast* guest, Mrs. Ben Brawne
- 4:00 4 **Steve Allen Show**—Variety
- 5 **Hawkins Falls, Pop. 6200**
Laif Flagle has a show-down talk with Howard Harper
- 9 **Russ Davis Show**—Interviews
See "Smorgie" the pet parakeet
- 4:15 4 **Breezy, Don And Vera**—Puppets
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Assembly**—Military Questions
Guests from the Marine Corps
- 5 **Howdy Doody**—Variety
Fun with Clarabell, hornblowing clown
- 7 **Sagebrush Theater**—Western
"Lightning Strikes West"
- 9 **Telephone Game**—Quiz Session
Join Harold and Jane as they call contestants, you may be one of them
- 5:00 4 **Kids Karnival Kwiz**—Games
Suppertime frolic for the kiddies
- 5 **Cactus Jim**—Western Feature
- 9 **Trail Blazers' Theater**—Western
"West of Rainbow End"
- 5:30 4 **Silhouettes Of The West**
Ror Starkey sings & discusses
- 5 **Visit With Cactus Jim**
- 7 **Paddy The Pelican**—Cartoon
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: "Force Feed That Fragile Plant" comedy skit
- 9 **Foto Test**—Frank Sweeney
Cash prizes for the ladies
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Danny O'Neil At Home Show**
Music and variety with the gang
- 5 **Kukla, Fran, And Ollie**
Join the gay trio as they sing
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O' The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights**—John Bryson
Late news in the world of sports

- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**
Musical variety with the Three Beaus and a Peep quartet
- 7 **Beulah Show**—Comedy
Ethel Waters stars as mediator in Henderson's bustling household as Mr. Henderson rushes into a business deal
- 9 **First Edition**—Frann Weigle
Weather, races and baseball scores
- 6:45 4 **Stork Club**—Interviews
Guest: Ogden Reed, Jr., publisher of the New York Herald-Tribune
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Star Of The Family**—Variety
Peter Lind Hayes & Mary Healy
- 5 **Star Theater**—Comedy-Variety
Emcee Milton Berle introduces guests: Eddie Cantor and Jane Froman
- 7 **Charlie Wild, Detective**—Drama
"The Case of the Lady in Red" as a John McQuade stars in "The Case of the Lady in Red" as a bookie is killed passing counterfeit money
- 9 **Health Talk**—Dr. VanDellen
"Emergency Surgery" discussed by Dr. Lawrence Peterson, Dr. Allen Hrejsa and anesthetist Irwin Dritz, from the Illinois Masonic Hospital
- 7:30 4 **I Hear Music**—Melody Time
Vocalist Jackie Cain is featured
- 7 **What's On Your Mind?**
- 9 **Johns Hopkins Science Review**
- 8:00 4 **Crime Syndicated**—Drama
Rudolph Halley narrates drama based on case material from files of the Senate Crime Investigating Committee, from Federal law enforcement agencies, metropolitan anti-crime commissions and current stories from television and radio news bureaus in various cities; guest, Governor Frank Lausche of Ohio
- 5 **Fireside Theater**—Film Drama
"Solitaire" with Margaret Field and Gertrude Michael; young actress returns home to find wife of theatrical producer with whom she is in love, in her apartment
- 7 **Q.E.D.**—Panel Quiz
Fred Uttal mc, panelists Maggie Hayes, Hy Brown, and guest panelist
- 9 **Cavalcade Of Bands**—Musical
Emcee Don Russell introduces guests Shep Fields and his band with Jeanne Easton, Jim Gatlin, Bob Podell, the Rippers, Carmel and her violin and accordionist Bob Shapley
- 8:30 4 **Suspense**—Mystery Drama
"Merry's Man Murder"
- 5 **Circle Theater**—Drama
"Flame-out" with Leslie Nielson. Jet pilots fight to overcome their fear of supersonic speed
- 7 **On Trial**—Discussion
- 9:00 4 **Danger**—Mystery Drama
- 5 **Amateur Hour**—Ted Mack mc
Ted Mack gives future stars a chance to rise

TUESDAY—continued

- 9:00 7 Hollywood Theater Time**
9 Public Prosecutor—Drama
 Panel of crime and detective fiction experts will watch a suspenseful film and attempt to guess the solution before the story comes to its climax
- 9:30 4 Two Minutes To Go—Quiz**
 Jack Drees emcee; celebrities from the sports world match wits against questions sent in by viewers
- 7 "Mystery of Mr. Wong"—Film**
 Bela Lugosi, Wallace Ford, and Boris Karloff. Detective Wong finds his friend, a collector of rare Chinese objects, murdered
- 9 Camera Caravan—Film**
 "Meet The Swedes"
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Interviews with people on the street at the corner of State & Lake
- 5 Weatherman—Clint Youle**
9 "Isle Of Forgotten Sins"
 Feature film with John Carradine, Sidney Toler and Gale Sondergaard
- 10:10 5 Dorsey Connors—Helpful Ideas**
 Timely tips for the homemaker
- 10:15 4 Ulmer Turner—News**
5 Clifton Utley And The News
 Today's news expounded upon
- 10:30 4 What's Wrong With This Picture**
5 Let's Look At Sports—T. Duggan
 Events of the day in the sports world
- 7 America Prepares—Film**
 "Science in the Signal Corps" and "Arctic Igloo"
- 10:45 4 Linger Awhile—Musical**
 Jeri Sothern sings and plays songs
- 5 Herbie Mintz Show—Musical**
 Tunes that bring back memories
- 11:00 4 Today In Sports—Joe Wilson**
7 Paul Harvey And The News
- 11:10 7 Sports Highlights—John Bryson**
 Late news in the sports world
- 11:15 4 Wendell Hall—Musical**
 Spotlight on your musical favorites
- 11:20 7 "Racing Blood"—Film**
 Frank Darro, Kane Richmond and Gladys Blake. Important jockey is kidnapped in order to throw a race
- 11:30 4 Murder Before Midnight—Film**
9 Eloise Salutes The Stars—Chats
 Guest: James G. McDonald, first U. S. Ambassador to Israel
- 11:45 9 Be Your Own Boss—Commercial**
- 12:00 4 "Two Minutes To Play"—Film**
 Feature with Bruce Bennett and Eddie Nugent; college football story in which the hero has two minutes to save the game
- 9 Chicagoland Newsreel**
- 12:30 7 Charles Antell—Commercial**
1:30 4 Midnight Edition—Ulmer Turner
 (Stations reserve the right to change above listings without notice)



Healthy Gremlins

"Fun & Features" is giving authentic information on nutrition for the entire family. The novel idea was originated to help the homemaker serve better, more balanced meals and to know enough about food values to get the most for her money.

Bruce Newton and Betty Whitney, hosts on "Fun and Features" have created tiny characters with catchy names (Paul Protein, Charley Carbohydrate, Imogene Iodine, etc.) that help illustrate the need for certain foods containing essential nutrients.

One Hour



radio dispatched

TV

REPAIRS

All Makes and Models
 BY QUALIFIED TECHNICIANS

ROdney 3-2200

TELE-TRONICS

ERNIE SIMON THE CURBSTONE CUTUP

MONDAY THRU FRIDAY

WBKB Channel 4 10:00 PM

Sponsored by

COLE-FINDER, INC.

Chicago's Busiest Mercury Dealers
 2700 N. CICERO AVE.

Right: Pvt. Bill Savage, popular singing thrush of TV in his new regalia—that of the U.S. Army.

Below: Bill and his girl, the lovely Maxine Lovett, steady pen pals since his entrance into the Armed Forces.

BILL SAVAGE, the romantic ballad singer who was formerly heard on the "Let's Have Fun" show is still crooning, but not in his conventional civilian garb. Bill's a member of Uncle Sam's Army and as such is directing his talents toward his service buddies in various G.I. productions. Since Bill's entrance into the service, the vocal offerings on Hank Grant's "Fun" show have been supplied by young Kyle Kimbrough.

Apparently Army life is not too hard on Pvt. Savage for the young fellow tells us he's in healthy robust fettle, having gained some 35 pounds since first donning the khaki.

Bill, already a big favorite around Chicago, started his career at 19 years of age for station WENR. He boosted his stock immeasurably in 1949 when he copped second place in competition with some 3,000 other contestants in The Chicago Sun Times' Harvest Moon Festival. From there it was a part in the chorus of the musical hit, "High Button Shoes" and then as featured vocalist on "Let's Have Fun."

Only 22, Bill at present is overseas in Japan continuing his work entertaining the troops. He's working right alongside other aspiring performers—enlisted men all—who are part of a young, fresh group of service entertainers doing a great job all over the globe.

Bill's future is indefinite at the present time, but his many fans are hoping he'll be back soon to Chicago where he can take up his smooth vocalizing once again.



BILL SAVAGE

...Then and Now

His many fans are hoping he'll be back soon



Wednesday Sept. 19

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—Variety**
Animal of the week is presented
- 9:30 4 Fun And Figure—Exercises**
Fun and exercise with Ed Allen
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
Paul Fogarty shows how to trim your hips
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Helpful hints for budgeting
- 9 Chicago Cooks—Recipes**
New dishes to please your family
- 11:00 4 Creative Cookery—Recipes**
Francois Pope makes chicken cacciatore and Waldorf salad
- 7 Frances Langford—Don Ameche**
Music, variety, plus situation comedy
- 11:30 5 Norman Ross' Varieties**
Pat Tobin subs for Ross
- 9 Hi Ladies—Interviews**
Informal chats with Tommy Bartlett
- 12:00 4 Garry Moore Show—Variety**
Fashion show featuring the new color Cavalier Red
- 5 Meet Mintz—Herbie Mintz**
Hit tunes of yesteryear
- 7 Bob & Kay Show—Commentary**
Unusual interviews and discussions
Kiwanis Clubs honor National Kids Day
- 9 Let's Have Fun—Variety**
Hank Grant mc with Elaine Neblett, Kyle Kimbrough vocalists, and accordionist Reno Tondelli
- 12:15 5 Newsroom—Late Information**
- 12:30 4 First Hundred Years—Serial**
Olive Stacey and Jimmy Lydon star
- 5 Your Luncheon Date—Musical**
Hugh Downs, Nancy Wright, and the Art Van Damme Quintet
- 12:45 4 Garry Moore Show—Cont'd.**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Kids interview and play ball with their favorite player
- 5 "Hollywood And Vine"—Film**
Feature with James Ellison, Wanda McKay and Ralph Morgan; delightful story about a successful playwright, an aspiring actress and a little dog, who becomes a movie star
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews & TV Forecast autographed baseball awarded to Paul Mattes
- 1:25 4 Baseball—Cubs vs Philadelphia**
Joe Wilson describes the game
- 9 Baseball—Cubs vs Philadelphia**
Jack Brickhouse announces game
- 2:00 5 Miss Susan—Susan Peters**
Serial story of a woman attorney

TV FORECAST

WBKB

PRESENTS

FOR

YOUR

ENTERTAINMENT



DANNY O'NEIL

and Carolyn Gilbert

Music Bowl

Monday thru Friday

6:00 to 6:15 PM

FRANCES LANGFORD—
DON AMECHE
SHOW

Mon. thru Fri.

11:00 A.M. — CHANNEL 7
WENR-TV



WEDNESDAY—continued

- 2:00 7 **Beulah Karney Show**—Foods
Adventures in the art of cooking
- 2:15 5 **Vacation Wonderland**—Travel
- 2:30 5 **Bert Parks Show**—Musical Treat
Variety with Betty Ann Grove, the Heathertones, & Bobby Sherwood
- 7 **Barbara Moro**—Creative Ideas
- 3:00 5 **Kate Smith Show**—Variety
Songfests, vocal groups, recipes, fashions, dramatic sketches, etc. Guests: Andre, Andre & Bonnie dancing mannequins; Russ Morgan and his orch.; Harris & Radcliffe, comedy team
- 3:40 4 **Associate Scorecard**—Results
- 3:45 4 **Lucky Fan**—Joe Wilson Quiz
- 9 **Tenth Inning**—Harry Creighton
Fan interviews and *TV Forecast's* guest, Mrs. J. E. Connor, Hammond
- 4:00 4 **Multiscope News**—Ticker Tape
- 5 **Hawkins Falls, Pop. 6200**
Howard Harper leaves Hawkins Falls after a show-down talk with Millie and Laif Flagle
- 9 **Russ Davis Show**—Interviews
Popular melodies of today & guests
- 4:15 4 **Breezy, Don, & Vera**—Puppets
Watch for Captain Crusty
- 5 **Gabby Hayes Show**—Tall Tales
Story of early American heroes
- 4:30 4 **Assembly**—Military Questions
Guests from the Army
- 5 **Howdy Doody Show**—Bob Smith
Puppet fun for the kiddies
- 7 **Sagebrush Theater**—Western
"Stormy Trails"
- 9 **Telephone Game**—Harold Isbell
Jane Quinn assists Harold
- 5:00 4 **Kids Karnival Kwiz**—Games
Art Hern me gives prizes to kids
- 5 **Cactus Jim**—Western Feature
Stories of the heroes of the west
- 9 **Trail Blazers' Theater**—Film
"Riders Of Dawn"
- 5:30 4 **Silhouettes Of The West**
Western music & discussions
- 5 **Visit With Cactus Jim**
Jim answers questions
- 7 **Tom Corbett Space Cadet**
Futuristic adventure stories
- 5:35 5 **Weatherman**—Clint Youle
Report on climatic conditions
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: "Mr. Cliff's Salon de Chapeaux" comedy skit
- 7 **Uncle Mistletoe**—Adventures
Attention small-fry! Little people from Candy Cane Lane begin another story
- 9 **Foto Test**—Frank Sweeney
Exciting game with prizes for all
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Music Bowl**—Danny O'Neil
Favorite tunes requested by you

- 6:00 5 **Kukla, Fran, And Ollie**
Burr Tillstrom's laugh-provoking puppets in another merry session
- 7 **Austin Kiplinger And The News**
Round-up of world events
- 9 **Captain Video**—Adventures
Super-sonic world tales
- 6:10 7 **Top O' The Weather**—Russ Reed
Prediction for tonight and tomorrow
- 6:15 4 **Ulmer Turner And The News**
News events of vital interest
- 6:20 7 **Sports Highlights**—John Bryson
Important events in the world
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Showroom**—Musical Time
Guest: Vinnie De Campo, singer
- 7 **Chance Of A Lifetime**—Quiz
John Reed King emcee
- 9 **First Edition**—Frann Weigle
Watch for race results and baseball
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Oh, What a Beautiful Morning," "Rollin' Stone," "Twilight On the Trail," and "San Antonio Rose"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Arthur Godfrey And His Friends**
Musical variety with Marion Marlowe, Janette Davis, and vocal groups, the Chordettes and Mariners
- 5 **Kate Smith Hour**—Variety
Guests: Paul Lukas, William Bendix, Ann Thomas, Kay Thompson and the Williams Bros., and the Stuart Morgan adagio dancers; Tunes: "I Hear Music," "Loveliest Night of the Year," and others
- 7 **Frosty Frolics**
Musical variety on ice
- 9 **"The Gentle Sex"**—Feature
Film with Lilli Palmer, Jean Gillie and Rosamund John; story of seven women in wartime Britain
- 8:00 4 **Strike It Rich**—Quiz
Warren Hull emcee of the "quiz with a heart." Jeffrey Lynn will be guest
- 5 **Kraft Theater**—Drama
"The Wren" by Booth Tarkington with Janet De Groe and Allen Shayne; story of an artist's love affair
- 7 **Arthur Murray Show**—Variety
Hostess Mrs. Kathryn Murray introduces new talent and guest stars Bill and Cora Baird with their puppets, and Herkie Styles, comedian
- 8:30 4 **The Web**—Mystery Drama
"The Contradictory Case"
- 7 **Wrestling From Rainbow Arena**
Wayne Griffin announces matches
- 9 **Shadow Of The Cloak**—Drama
Tale of intrigue and mystery starring Helmut Dantine
- 9:00 4 **Blue Ribbon Bouts**—Boxing
Tentatively scheduled: Rocky Graziano vs Tony Janiro in 10-round middleweight bout from Detroit's Olympia Stadium

WEDNESDAY—continued

- 9:00 5 Break The Bank—Quiz**
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra
- 9 Press Conference—Interviews**
Representatives of the 4 newspapers interview a prominent citizen or politician; Lee Schooler, moderator
- 9:30 5 Freddy Martin Show—Musical**
Variety, Martin's "singing sax," Murray Arnold pianist, Merv Griffin and Judy Lynn vocalists with guest vocalist Jo Sullivan
- 9 Camera Caravan—Film**
"East Lynn"
- 9:45 4 Sports Quiz—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
Impromptu interviews with people from all walks of life
- 5 Weatherman—Clint Youle**
- 9 "Against The Wind"—Feature**
Film with Simone Signoret, Robert Beatty and Jack Warner; group of people, trained for espionage by British Intelligence, parachute into Belgium to destroy Gestapo records and free important British agent
- 10:10 5 Dorsey Connors—Helpful Ideas**
Timely tips for the homemaker
- 10:15 4 Ulmer Turner—News**
Roundup of the day's events
- 5 Clifton Utley And The News**
- 10:30 4 What's Wrong With This Picture**
Quiz session with Hank Grant emcee
- 5 Let's Look At Sports—T. Duggan**
Sports news and interviews
- 10:45 4 Linger Awhile—Musical**
Marty Hogan commentator
- 5 Herbie Mintz Show—Musical**
Tunes that bring back memories
- 11:00 4 Today In Sports—Joe Wilson**
- 5 "Henry VIII"—Feature Film**
- 7 Paul Harvey And The News**
Report on news around the world
- 11:10 7 Sports Highlights—John Bryson**
- 11:15 4 Wendell Hall—Musical**
Relax and listen to your favorites
- 11:30 4 Murder Before Midnight—Film**
- 9 Topper Theater—Feature Film**
"Harvest Melody" with Rosemary Lane and Johnny Downs; story of show people who can't find work so they all get jobs on a farm
- 12:00 4 "Flying Fists"—Feature Film**
Starring Bruce Bennett and J. Farrell Macdonald; heavyweight champ quits ring because his girl hates fighters, but is forced to return
- 12:45 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

TONIGHT!

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Wednesday
at
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Monday thru Friday

WNBQ-Channel 5

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Mike Boom says . . .

CHICAGO—Hal Tate, veteran Chicago disk jockey, is slated to bring his "Who's Talking?" radio show over to TV this fall on WBKB. Plans now call for a Monday, Wednesday, Friday spot. Program will be directed by John Alexander. . . . Bobby Barry, star of the Roaring 20's Revue at the Blackhawk, has been chosen for the "Homer" role on the Henry Aldrich program. Bob, a Senn High School grad in 1948, left for New York last week. . . . Marlene's Theatre wants its viewers to vote for old films they might like to see. Old vehicles starring Bing Crosby, Shirley Temple, Andy Clyde and Harry Langdon figure to get a lot of votes. . . . Oops, sorry. Art Pickens is program director for Walter Schwimmer Productions, not as we noted in a recent column, the Malcolm-Howard agency. Art, incidentally, just returned from New York where he launched the Miss U.S. Television Contest in that city. . . . Paul Harvey, whose recent TV appearances have displayed a marked improvement



HARVEY

over his last year's efforts, credits his improvement to his producer, Dan Schuffman, who "convinced me when you are not a Robert Taylor, you just have to make the best of it," and his old Dutch grandmother, "who always said, 'If you can't whip 'em, join 'em.'"

Bob Elson is set to telecast his popular "Twentieth Century" radio series. Bob is one of the best interviewers in the business. The show's format will be the same as his AM show. He will interview various personalities who arrive in Chicago via the crack streamliner. . . . Robert B. McCoy, an active participant in little theatre groups around Chicago, has announced his plan for a TV workshop group from which television actors may be drawn by TV stations for dramatic spots. . . . Bill Hobin, WNBQ producer, is heading for New York to work on the Dave Garraway show (when it materializes) and the Wayne King show. Bill joins a long list of Chicago exports who have taken over the reins of some of the top TV shows: Bob Banner with the Fred Waring show, Norm Felton with the Robert Montgomery show, and Dan Petrie with the Somerset Maugham Playhouse and "Assignment Manhunt."

Dorsey Connors has welcomed a new addition to her household—a toy French poodle, a granddaughter of the champion, Masterpiece. Dorsey says the pooch, named Victoria, is going to be very telegenic what with her dark coat, light crest, and white goatee. Jackie Cain, vocally, and her hubby Roy Kral,



CONNORS

both formerly with Louis Jordan's band, are heading a top notch show for jazz enthusiasts called "I Hear Music" over WBKB every Tuesday. . . . One of our favorite newscasters is the unpublicized Ulmer Turner who nightly gives an informative, interesting slant on the news. . . . Burton Scalin, the young pianist who appeared on the Rubin's Stars of Tomorrow show, won first prize in the Cook County finals of the Chicago Tribune's Music Festival recently.

OFF GUARD . . .



Wayne Griffen looks disgusted as he ponders how to get his ball free from a sand trap. His T-shirt, proclaiming him to be the "World's Louisiest Golfer," was not too accurate as Wayne shot a creditable 102 at TV Forecast's Celebri-tee golf tourney.

Thursday Sept. 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Music, variety, comedy with George
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features** (continued)
- 10:00 9 **Your Figure Ladies**—Exercises
Exercises for legs, thighs and feet
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
What's new in the stores
- 9 **Chicago Cooks**—Recipes
- 11:00 4 **Creative Cookery**—Recipes
Barbecued chicken and pickles
- 7 **Frances Langford**—Don Ameche
Contestants from the audience quizzed on current events
- 11:30 5 **Norman Ross' Varieties**
Pat Tobin subs as emcee
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Garry Moore Show**—Comedy
Guest: Lyric writer Dorothy Fields
- 5 **To be announced**
- 7 **Bob & Kay Show**—Commentary
Music, variety, discussion and guest Madam Alexandri, creator of famous dolls
- 9 **Let's Have Fun**—Hank Grant mc
- 12:30 4 **First Hundred Years**—Serial
- 5 **Your Luncheon Date**—Musical
Music with the Art Van Damme Quintet; Nancy Wright and Hugh Downs, vocalists
- 12:45 4 **Garry Moore Show** (cont'd.)
- 12:55 9 **Musical Snapshots**—Film
- 1:00 4 **Bill Evans Show**—Comment
- 5 **"Father Steps Out"**—Feature
Film with Frank Albertson, Jed Prouty and Lorna Gary; railroad president who is trying to keep his railroad from hands of rivals, gets unexpected help from two tramps and a reporter
- 9 **Interior Decoration**—Designs
Paul MacAlister shows you how
- 1:15 9 **Camera Caravan**—Film
"From the Alps to the Adriatics"
- 1:30 4 **Multiscope News**—Ticker Tape
- 9 **Showtime**—Musical Film Short
- 1:45 4 **Vanity Fair**—Interviews
- 2:00 5 **Miss Susan**—Susan Peters
- 7 **Housewives' Holiday**—Kirchner
- 9 **"Cheyenne Kid"**—Feature Film
- 2:15 4 **Bride And Groom**—Interviews
John Nelson emcees session
- 5 **Vacation Wonderlands**—Film
- 2:30 4 **Multiscope News**—Ticker Tape
- 5 **Bill Goodwin Show**—Variety
Variety with vocalists Eileen Barton and Roger Dann; Joe Bushkin & trio
- 7 **Barbara Moro**—Creative Ideas

WBKB

PRESENTS

FOR

YOUR

ENTERTAINMENT



ULMER TURNER

and the news

Monday thru Friday

6:15 to 6:30 PM

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THURSDAY—continued

- 3:00 4 Homemakers' Exchange—Foods**
Louise Leslie demonstrates the art
- 5 Kate Smith Show—Variety**
Ted Collins as moderator, guests; Fred and Susan Barry dance team, Kay Thompson, the William Brothers, song and dance act, and the Martin Brothers
- 9 Test Pattern Til 4:00**
- 3:30 4 Film**
- 4:00 4 Steve Allen Show—Variety**
Music, comedy, & guest celebrities
- 5 Hawkins Falls, Pop. 6200—Serial**
Millie and Laif are re-united; Lona receives a message from her husband Knap
- 9 Russ Davis Show—Commentary**
- 4:15 4 Breezy, Don, And Vera**
Puppet fun with Captain Crusty, Florence Flutterby and Clementine
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Assembly—Military Questions**
Interviews from Hawaii
- 5 Howdy Doody Show—Variety**
- 7 Sagebrush Theater—Western**
"Via Pony Express"
- 9 Telephone Game—Harold Isbell**
Join Jane & Harold as they award prizes in this quiz
- 5:00 4 Kids Carnival Kwiz—Games**
Kids quizzed on films they have viewed and awarded prizes
- 5 Cactus Jim—Western Feature**
Rip roaring western tales
- 9 Trail Blazers' Theater—Film**
"Law and Killer"
- 5:30 4 Silhouettes Of The West**
Roy Starkey in western tale
- 5 Visit With Cactus Jim**
- 7 Paddy The Pelican—Cartoon**
Adventures of a bird by Sam Singer
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Subject: "Typewriting Virtuosity"
- 9 Foto Test—Quiz Session**
Frank Sweeney emcee awards cash
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Danny O'Neil At Home Show**
- 5 Kukla, Fran, And Ollie**
Madcap romplings of loveable trio
- 7 Austin Kiplinger And The News**
- 9 Captain Video—Adventure Tale**
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 6:20 7 Sports Highlights—John Bryson**
- 6:30 4 CBS News—Douglas Edwards**
- 5 John Conte's Little Show**
Musical variety with Three Beaus and a Peep vocal group
- 7 Lone Ranger—Western Drama**
- 9 First Edition—Frann Weigel**

- 6:45 4 Stork Club—Interviews**
Sherman Billingsley host with guest Binnie Barnes
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel**
- 7:00 4 Starlight Theater—Drama**
"The Gravy Train" starring Dane Clark, Elinor Lynn and Loring Smith; comedy about the hard-boiled cooking editor of a magazine, his ambitious secretary and a highstrung publisher
- 5 It Pays To Be Ignorant—Quiz**
Tom Howard conducts this comedy game. Panel consists of George Shelton, Harry McNaughton and Lulu McConnell.
- 7 Stop The Music—Musical Quiz**
Bert Parks emcee with Jane Morgan, Jimmy Blaine, and Betty Ann Grove vocalists & the "Mystery Melody"
- 9 Our World—Film**
"This Land Of Ours"
- 7:30 4 Amos 'n' Andy—Comedy Drama**
Kingfish gets into more trouble; this time concerning a jewelry store
- 5 Treasury Men in Action**
Based on T-Men files, Walter Greaza stars in "The Case of the Unsealed Lips"
- 9 Club House—Sports Discussion**
- 8:00 4 Alan Young Show—Comedy**
Guests: Marimba Merry Makers; Alan tries to salvage a treasure from sunken gambling ship, S.S. Fortune and also portrays a novice beauty operator in a ladies' hairdressing establishment
- 5 Ford Festival—Musical Variety**
James Melton emcee with vocalist Dorothy Wareskjold and guest
- 7 Don Ameche Show—Musical**
Musical comedy depicting life and laughs backstage at a summer theater; Down-and-out boxing trainer almost succeeds in turning playhouse into a reducing camp. Tunes: "Steam Is On The Beam," "Bushel And A Peck"
- 9 Adventures Of Ellery Queen**
Lee Bowman stars in "The Dead Man Who Walked" with Mary Beth Hughes
- 8:30 4 Big Town—Newspaper Drama**
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "The Collector." A milkman making his rounds is witness to a murder but can't prove his innocence
- 7 Blind Date—Contest Of Wits**
- 9 Beauty Contest—Bill O'Connor**
- 9:00 4 Racket Squad—Drama**
Reed Hadley as Captain John Bradlock in "The Case of the Miracle Mud." A swamp-land farm that supposedly has therapeutic value in its mud, dupes a whole town in a get-rich and get-well-quick scheme
- 5 Martin Kane, Private Eye**
Lloyd Nolan stars as big-city detective working with police in fight against crime, Walter Kinsella as Happy Mann and Nicholas Saunders as Sergeant Ross

THURSDAY—continued

- 9:00 7 **Jerry Colonna Show—Variety**
Comedy antics with vocalist Barbara Ruick and comedian Gordon Polk; Pedro Colonna, hot tamale peddler, has right recipe for fair senorita till her mother throws in a recipe of her own
- 9 9 **"Matter of Murder"—Film**
- 9:30 4 **400 House Party—Variety**
Toni Gilman and Ken Nordine co-eccee adult talent show with amateurs invited to participate
- 5 **Wayne King Show—Musical**
Variety featuring Harry Hall, Gloria Van, Barbara Becker and Don Large Chorus; theme: concert show with songs: "When You Wish Upon a Star," "Desert Song," and "Battle of Jericho"
- 7 **At Home Show—Musical Variety**
- 9 **Camera Caravan—Film Short**
- 9:45 7 **Sports Camera—Film**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Join the fun! You may see your friends- and relatives being interviewed
- 5 **Weatherman—Clint Youle**
- 7 **Bigelow Theater—Film Drama**
"The Big Hello" starring Cesar Romero and Jeanne Cagney; against a Hollywood background, a wrestler and his manager both fall in love with a young dancer
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley And The News**
- 10:30 4 **What's Wrong With This Picture**
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Dr. Fixum—Household Tips**
How to mend it, make it, or repair it; also a coat hanger gadget
- 10:45 4 **Linger Awhile—Musical**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Today In Sports—Joe Wilson**
- 7 **Paul Harvey And The News**
- 9 **"Rogues Gallery"—Feature**
Film with Frank Jenks, Robin Raymond and H. B. Warner; girl reporter and news photographer go after a story and wind up in murder
- 11:10 7 **Sports Highlights—John Bryson**
- 11:15 4 **Wendell Hall—Musical Treat**
- 11:20 7 **National Health Aids**
- 11:30 4 **Murder Before Midnight—Film**
"Emergency Landing" with Forrest Tucker and Evelyn Brent
- 12:00 4 **"Typhoon Treasures"—Feature**
Film with Campbell Copelin and Owen Monro
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

TV FORECAST

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Channel 4



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FOR

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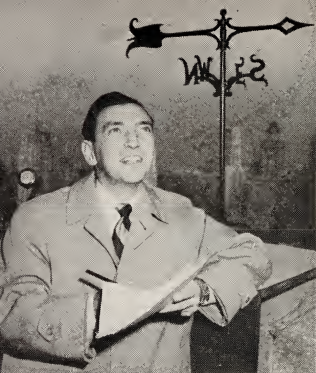


JOE WILSON

Today in Sports

Monday thru Friday

11:00 to 11:15 PM



THE POOR WEATHERMAN

Russ Reed Denies
Ownership of Storm Clouds



IMAGINE the life of a weatherman. If his forecasts are on the beam, it's Providence. If his promise for a sunny day brings only thunder showers, he's the sacrificial scapegoat for thousands of rain-drenched picnickers who care nothing for belated explanations of "appearance of sudden low-pressure area, etc."

"Sometimes I hate to go outside. It might be dangerous," sighs WENR-TV's Top O' The Weatherman, Russ Reed, somewhat plaintively. "Weathermen are the world's most criticized

people," he continues. "Everyone must think they actually plan and produce the rain and snows. We're just as disappointed as anyone else when a forecast backfires."

A disappointed weatherman, however, is not a discouraged weatherman. "You know," Russ explains, "we're really not wrong all the time. In fact, we've been keeping a scoreboard for over a month and our forecasts averaged more than 80% correct."

When Russ originated the Top O' The Weather show, the problem was to devise a new method of presentation that would be both interesting and informative to his viewers.

One innovation solved the fundamental problem of having to turn his back on the video audience while writing on the weather map. This was done by employing a transparent glass panel, which would allow him to stand behind the map—marking his figures and notations while looking out at the cameras.

This is not as elementary as it might sound. For Russ was forced to learn to write backwards in the switch—"no mean feat, for an orthodox scrivener like myself," reminds Mr. Reed.

Russ is a native Chicagoan with sheepskins from Von Steuben High School and DePaul University's Drama School. He worked in radio prior to being called into the Army. While in Europe he had a part in one of Alfred Lunt's and Lynn Fontanne's "G.I." productions. After the war Russ returned to Chicago where he took roles in ABC-TV's Penthouse Players and several other radio and TV productions in the Windy City.

Russ does not pretend to be a scientist. Studying meteorology was only a hobby for him before landing his own weather show. Each afternoon he studies the weather picture, then integrates all existing conditions into a compact, but thorough forecast.

The show's format follows an informal, non-technical pattern with Reed spending the latter minutes of the program giving road and flying conditions, fishing prospects, and even the effect the weather is having on food prices.

Maligned as he might be, the weatherman is here to stay—and isn't everyone thankful for it?

Friday Sept. 21

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Variety of fun, music, and interviews
- 9:30 4 Fun And Figure—Exercises**
Exercises for poise and grace
- 9:50 4 Fun And Features—(continued)**
- 10:00 9 Your Figure Ladies—P. Fogarty**
How to improve your carriage and your walk
- 10:30 4 Tel-A-Shopper—Betty Whitney**
Hints for budget-wise women
- 9 Chicago Cooks—Recipes**
Exciting ways to prepare food
- 11:00 4 Creative Cookery—Recipes**
How to prepare glazed shrimp, and a lesson in vegetable carving
- 7 Frances Langford—Don Ameche**
Guests discuss and demonstrate their hobbies; also quiz, music & Variety
- 11:30 5 Norman Ross' Varieties**
Pat Tobin subs for Ross
- 9 Hi Ladies—Interviews**
Tommy Bartlett chats with gals
- 12:00 4 Garry Moore Show—Variety**
Guest: monologist Virginia Sales
- 5 Meet Mintz—Herbie Mintz**
Relax with the piano melodies
- 7 Bob And Kay Show—Variety**
Mixture of events and interviews
- 9 Let's Have Fun—Variety**
- 12:15 5 Newsroom—Late Information**
Today's up-to-the-minute news
- 12:30 4 First Hundred Years—Serial**
Problems of young marriage
- 5 Your Luncheon Date—Musical**
Host Hugh Downs with vocalist Nancy Wright and the Art Van Damme Quintet
- 12:45 4 Garry Moore Show (cont'd.)**
- 12:55 9 Musical Snapshot—Films**
- 1:00 4 Bill Evans Show—Variety**
Music, interviews and commentary
- 5 "Road To Happiness"—Feature**
Film with John Boles, Mona Barrie, Billy Lee and Roscoe Karns; deserted husband struggles to support his son and get a start as an opera singer
- 9 Travelers' Sketchbook—Film**
"Sunny Days"
- 1:15 9 Spencer Allen And The News**
Latest development on world affairs
- 1:30 4 Multiscope News—Ticker Tape**
- 9 Showtime—Musical Film Short**
- 1:45 4 Vanity Fair—Robin Chandler**
Interviews with celebrities
- 2:00 5 Miss Susan—Susan Peters**
Problems facing a woman lawyer
- 7 Beulah Karney—Foods**
Adventures in the art of cooking
- 9 "Crime Of Dr. Crespi"—Film**
Feature with Eric Von Stroheim



DEAR BOSS:

Short Story Playhouse (WNBQ) is one of my favorite programs and certainly one of the few summer replacements I'd like to see replace all winter long. Ben Park is one of my favorite directors. But Ben sure let me down on the last Playhouse show of the current series.

He was pressed for time so he raced the camera through the credits at the end of the show so fast I couldn't read a single actor's name. Then he came to: Directed by Ben Park. There the camera Parked and Parked and Parked.

Last week I got a bit stuffy on the Amos 'n' Andy controversy. Said I thought the critics of the show were a bit too sensitive. Been thinking it over some more. I wonder how I'd feel if every TV show I saw featured the zany stupidity of a Berle, a Wynn, a Jerry Lewis or a Jack Carson?

Sure they're funny. But fun's fun. What if those were the ONLY kinds of TV characters representing my race? No Author Meets the Critics, no Studio One, no Studs Place, no Firestone Hour of fine music—nothing but custard pies splashing onto silly kissers? I'd be ashamed!

Is there any kind of Reserve Clause in TV whereby ABC Director Dan Schuffman could request a transfer from A Hit is Made to girl's baseball or anything else? He's a smart, capable young director with a wife and family to come home to. A lad like that needs some Clause or Code to hide behind until A Crepe is Made for A Hit is Made.

A word to that guy who wrote me from Hobart, Indiana. "There's nothing wrong with your picture tube, pal. Every set on our block gets Marty Hogan all day long too. We pasted a test-pattern diagram over our screens for spice and variety."

CHUB

TV FORECAST

FRIDAY—continued

- 2:15 5 **Vacation Wonderlands**—Film
Caroline Burke discusses travel
- 2:30 4 **Fashion Magic**—Arlene Francis
Beauty and styles for the ladies
- 5 **Bert Parks Show**—Musical
Betty Ann Grove, Bobby Sherwood
and the Heathertones harmonize
- 2:35 7 **Barbara Moro**—Creative Ideas
- 2:55 9 **Earl Wrightson Show**
- 3:00 4 **Homemakers' Exchange**—Foods
Louise Leslie demonstrates recipes
- 5 **Kate Smith Show**—Musical
Variety of features with the John
Butler Ballet group, the Jack Allison
vocal group and moderator Ted Col-
lins. Guests, Joe Howard, comedian,
and the Mary Kaye trio
- 9 **Test Pattern Till 4:00**
- 3:30 4 **Multiscope News**—Ticker Tape
- 5 **Hawkins Falls, Pop. 6200**
Knap Drewer returns from a sales
trip that has changed his personality
- 9 **Russ Davis Show**—Commentary
- 4:15 4 **Breezy, Don & Vera**—Puppet
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Assembly**—Military Questions
Tokyo calling Chgo., GI's talk to their
parents and relatives
- 5 **Howdy Doody Show**—Bob Smith
- 7 **Sagebrush Theater**—Western
"Too Much Beef"
- 9 **Telephone Game**—Harold Isbell
Your phone number's all they need
for you to join in the fun
- 5:00 4 **Kids Carnival Kwiz**—Games
Youngsters get a chance to win prizes
- 5 **Cactus Jim**—Western Feature
Stories of heroes of the old west
- 9 **Trail Blazers' Theater**—Film
- 5:30 4 **Silhouettes Of The West**
- 5 **Visit With Cactus Jim**
- 7 **Tom Corbett Space Cadet**
Tales from the world of the future
- 9 **Raving Beauty**—Story Time
Lady Corine entertains little girls
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: "Thirsty Times in the Sa-
hara" comedy skit
- 7 **Uncle Mistletoe**—Adventures
Another exciting adventure with
Obediah Pig, Tony Pony, Humphrey
Mouse and Michael O'Hare
- 9 **Foto Test**—Quiz Game
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Musical Bowl**—Danny O'Neil mc
- 5 **Kukla, Fran And Ollie**
Laugh-provoking threesome, capers
- 7 **Austin Kiplinger And The News**
- 9 **Captain Video**—Adventures
Adventures in a world furnished with
supersonic devices

- 6:10 7 **Top O' The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights**—John Bryson
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Showroom**—Roberta Quinlan mc
Guest, Larry Douglas, singer
- 7 **Say it with Acting**
- 9 **First Edition**—Frann Weigle
Weather, baseball scores and races
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Little Girl," "Too Young,"
"With All My Heart and Soul,"
"Come On A' My House"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Mama**—Domestic Comedy Skit
Peggy Wood stars with Judson Laire,
Dick Van Patten, Rosemary Rice, and
Robin Morgan as Dagmar
- 5 **Quiz Kids**—Questions & Answers
Joe Kelly conducts this brain battle,
junior size
- 7 **Comedy Circus Films**
- 9 **Twenty Questions**—Panel Quiz
Bill Slater mc with Fred Van De-
venter, Florence Rinard, Herb Polesie,
Johnny McPhee, and guest panelist
Patrice Munsell
- 7:30 4 **Man Against Crime**—Drama
Ralph Bellamy stars as Mike Barnett
in a mystery thriller involving the slot
machine racket
- 5 **Walt's Workshop**—Creative
How to make cabinets below your
sink
- 7 **Today's Teens**
- 9 **You Asked For It**—Films
Art Baker presents films on every-
thing requested by viewers. "Keeper
of the Bees" a Von Hindenburg movie
- 8:00 4 **"Take It Big"**—Feature
Film with Ozzie Nelson and Harriet
Hilliard; when vaudeville performer
inherits a ranch from his uncle, he
and his show business pals invade the
wide open spaces
- 5 **Big Story**—Newspaper Drama
Ruth Magglebee of Boston, Mass.,
Record-American, tells her story
- 7 **Crime With Father**—Drama
Life with the chief of the homicide
bureau & his teen-age daughter; Rusty
Lane & Peggy Lobbin star
- 9 **Down You Go**—Panel Quiz
Dr. Bergan Evans mc, panelists: Toni
Gilman, Carmelita Pope, Fran Cough-
lin, and guest
- 8:30 5 **Aldrich Family**—Comedy
Henry Girard, House Jameson, Bar-
bara Robbins, Mary Malone, Robt.
Barry, and Peter Griffith star
- 7 **Tales of Tomorrow**—Drama
Mystery drama against a background
of the world of the future
- 9 **Mal Bellairs Show**—Musical
- 9:00 4 **Live Like A Millionaire**
Children introduce their talented par-
ents; John Nelson and Connie Claw-
son conduct session

FRIDAY—continued

- 9:00 5 **Cavalcade Of Sports**—Boxing
 7 **Cases Of Eddie Drake**—Drama
 Don Haggerty as "private eye" and Patricia Morrison as Dr. Karen Gayle, psychologist
- 9:30 4 **Hit Spot**—Musical Variety
 Peggy Taylor, TuTones, 4 Notes, and a salute to the "Town of the Week"
- 7 **Versatile Varieties**—Children
 Musical comedies completely cast with amateur children, trained by Charles Lowe, with Lady Iris Mountbatten femcee
- 9:45 5 **Greatest Fights Of The Century**
 Barney Ross vs Henry Armstrong, presented on film
- 10:00 4 **Ernie Simon**—Curbstone Cutup
 Gather 'round and hear what the man-on-the-street has to say
- 5 **Weatherman**—Clint Youle
 Report on nationwide climate
- 7 **Courtesy Hour**—Jim Moran
 Variety of music, dancing, and singing acts performed by professionals accompanied by Rex Maupin
- 9 **Feature Film**
- 10:10 5 **Dorsey Connors**—Helpful Ideas
 Gadgets for every room of your home
- 10:15 4 **Disk Jockey Show**—Musical
- 5 **Clifton Utley And The News**
- 10:30 4 **Football Forecast**—Dick Dunkel
 5 **Let's Look At Sports**—Duggan
 Sports discussion and interviews
- 10:45 4 **Linger Awhile**—Musical
 Unusual themes by Jeri Sothern
- 5 **Herbie Mintz Show**—Musical
 Tunes that bring back memories
- 11:00 4 **Today In Sports**—Joe Wilson
 5 **"The Golden Eye"**—Feature
 Film with Charlie Chan; Chan solves a murder which results from the smuggling of gold ore into the United States
- 7 **Paul Harvey And The News**
 Review of the news of the day
- 11:10 7 **Sports Highlights**—John Bryson
- 11:15 4 **Wendell Hall**—Musical
 9 **"Unknown Blonde"**—Feature
 Film with Edward Arnold and Aletta Duncan
- 11:20 7 **"Philo Vance's Gamble"**—Film
 Feature with Alan Curtis and Frank Jenks; emerald smuggler is murdered as he tries to double-cross his partners
- 11:30 4 **Murder Before Midnight**—Film
- 12:00 4 **"Amateur Crook"**—Feature
 Film with Bruce Bennett and Joan Barclay
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner
 (Stations reserve the right to change above listings without notice)

WBKB

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RUBIN'S TV SHOW FEATURES GIRL TRIO

Three young lovelies who bill themselves as the Vocalettes were the winning act in the talent search of the Edgewater community.

The trio was saluted by *TV Forecast* and the Edgewater News, co-sponsors of the talent competition in that area. They guest-starred on Rubin's "Stars of Tomorrow" last Sunday, Sept. 9 on WGN-TV and were awarded, as were previous weekly community stars, the

Shows Open to Public

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Don McNeill TV Club," alternate Wednesday's 8:00-8:30 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," alternate Saturday's 9:30-10:00 a.m. "Hail The Champ," Saturday 5:30-6:00.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Rubin's "Stars of Tomorrow," Sunday 9-9:30 p.m. "Let's Have Fun" Goldblatt's State St. Store, 8th Floor Monday thru Friday 12:00-12:55. "Miss U. S. Television Contest," Monday 9-9:30 p.m. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 11:30-12:00.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Fun and Features," Monday thru Friday 9 a.m. Order tickets thru program.

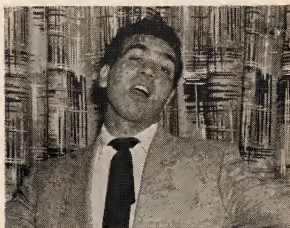
TV Forecast Talent Salute certificate and a week-end at the Whitcomb Hotel in St. Joseph, Michigan. Leo Lerner, publisher of the Northside papers, introduced the trio.

The two taffy blondes and a brunette—Pat Salone, Barb Teising, and Gene Bell, respectively—have been together in chorus, band, and many different school activities. All three are 16 years old and juniors at Senn High School. Each plays a clarinet in the school band.

Pat and Gene may have gotten their yen for entertaining from their dads, both of whom are professional saxophonists. Spike Jones fans may remember Gene's father, Ding Bell, who was featured on a recent "musical depreciation" recording. Although Pat and Barb do most of the song arrangements, the family circles lend constructive criticism to each number the group sings.

The winning trio has appeared on numerous TV shows as guest stars and now look forward to their first professional engagement of one night at the Whitcomb Hotel, Saturday, Sept. 15.

TV Forecast will salute the star and community of Irving Park and Portage Park on the Rubin show, Sept. 16, in cooperation with the Peacock newspapers.



Buddy Sarno, recent guest star on the "Rubin's Stars of Tomorrow" reaches for a high note for photographer.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287. "Your Luncheon Date," 12:30-1:00 p.m. Monday and Tuesday. "Quiz Kids," Friday 7:00 p.m.



Sportscast

BY ED PAZDUR



THE moment Danny O'Neil walked up to the tee and took his stance in front of the ball and took a couple of practice swings with the air of a pro, we knew who our first TV celebrity champ would be. Our suspicions were confirmed when Danny smacked the ball for the longest drive we witnessed that morning. Later that afternoon, he posted a gross score of 80 that was not to be matched—so hail the king!

Queen of the fairways—Kay Morrow—who played very reluctantly because, “I hardly ever play” completed the course with a gross 135 to walk off with the ladies’ championship. Oddly enough, our booby prize winner, Toni Gilman, was close behind with a 149. Weep not, Toni, for WBKB’s Don Norton posted 218 to share the cellar. Toni received a dozen golf balls (with Chet Roble’s compliments) and Don was awarded an ash tray.

With Bruce Roberts *copping the handicap championship (69)* and C. Sadlo *latching on to the TV Staff championship, along with Toni Gilman, Don Norton, and Danny O'Neil—WBKB monopolized the tourney by bringing home five of the seven awards!*

Highlights: Our lady staff champion for '51 is WNBQ's Bee Curan. . . Linn Burton beat Ernie Simon by flinging the ball without the benefit of a club. On his first “drive” Linn tossed the ball 90 yards. Ernie, using a club managed to hit a terrific drive that careened sharply to the right for 40 yards! . . . Two lovely ladies, Dorsey Connors and Jeanne Youle tried their luck for four holes with *TV Forecast's* art consultant—Joe La Violette before retiring to the dining room. On the tee, Dorsey absent-mindedly took her golf ball brush (encased in a plastic ball) and blasted it to smithereens. . . An

early bird at the tourney was Don Ward to get in a few practice shots. Don was in the running all the way, posting a gross 86 and a handicap 76. . . Jim Hanlon Jr., 13 yr. old son of WGN-TV press chief Jim Hanlon, defeated his Dad, with a gross 122 to Jim's 135.

Although many TV stars started their 18 holes of golf, many were unable to finish for lack of time. However, for those that were able to complete the full course, the scoreboard read as follows:

NAME	GROSS	HANDICAP	NET
Danny O'Neil	80	7	73
Don Ward	86	10	76
Bruce Roberts	88	19	69
Dick Page	89	7	82
Reno Tondalli	91	17	74
Bill Snary	95	12	83
Bill Evans	96	22	74
Lou Roen	96	19	77
Frank Pope	98	19	79
Ed Cooper	99	24	75
Bruce Youle	100	17	83
Wayne Griffin	102	17	85
Jim Hurlbut	104	26	78
C. Chan	105	22	83
Jim Moran	107	24	83
Tim Morrow	107	17	90
Ken Nordine	111	26	85
Hank Grant	120	31	89
Kyle Kimbrough	124	41	83
Kay Morrow	135	51	81
Toni Gilman	149	60	89

Unable to complete their games for lack of time were: Joe Wilson, Peggy Taylor, Ernie Simon, Linn Burton, Ed Allen, Art Van Danne, and Bill O'Connor. We regret lack of space prohibits scores of TV staff members.



ED ALLEN (LEFT)
DON WARD (CENTER)
BILL SNARY (RIGHT)

1951 TV GOLF Champions

**DANNY O'NEIL
KAY MORROW**

TV Forecast's First Annual TV Celebrity Golf Champions

TV Celebrity Champions:

Male: Danny O'Neil (WBKB)

Female: Kay Morrow
(WENR-TV)

TV Staff Champions:

Male: Chet Sadlo (WBKB)

Female: Bee Curran (WNBQ)

Handicap Champion:

Bruce Roberts (WBKB)

Booby Prize Winners:

Male: Don Norton (WBKB)

Female: Toni Gilman
(WBKB)

*Championships are awarded
on the basis of low gross scores.*

DANNY O'NEIL, star WBKB crooner, and Kay Morrow, beauteous WENR-TV star copped championship honors in *TV Forecast's* first annual celebrity golf tourney at St. Andrews Country Club. Danny shot a commanding gross score of 80 while Kay pecked away to the title with a respectable 135.



Danny O'Neil, WBKB star and 1951 TV Golf Champion, can be seen Mon. thru Fri., 6:00 p.m. on his "Music Bowl" and "Danny O'Neil At Home" shows.



Kay Morrow, WENR-TV star and 1951 TV Golf Champion, can be seen every Sunday, 11:55 a.m. in "Stories In The Sand."

Chet Sadlo posted 78 and Bee Curran turned in 104 to win the staff championships. Bruce Robert's handicap 69 earned him the handicap championship while Toni Gilman registered 149 and Don Norton's 218 paved the way to the booby prizes.



Lunch time at TV Forecast's golf tourney revealed the hardy appetites of TV celebrities. Pictured above are some of the stars in St.

Andrews beautiful dining room. Can you recognize any? Seated on the extreme right is Joe Jensek, St. Andrews' manager-owner.



Pictured (left to right) are Ed Cooper, Toni Gilman, Bill O'Connor and Jim Hurlbut as they tee off. All finished the full 18 holes of golf.

Toni Gilman was the only prize winner in the group—a booby prize of one dozen golf balls, donated by ABC's Chet Roble, who could not attend.

Making his first public appearance since being recalled to service is Lt. Robert A. Kubicek, editor-in-chief of TV Forecast. Seated: Mrs. Patricia Kubicek, columnist Sig Sackowicz (left), Peggy Taylor and Joe Wilson (right).

Relaxing and lunching are, seated: Mrs. Bernie Lantz, Mr. & Mrs. Charles Levy, Jr., James O'Connor and TV Forecast's circulation manager Archie Fisher. Standing: Bob O'Malley, Fred Loesch and Bernie Lantz.





Danny O'Neil
'51 Champion

TV Forecast's TV Celebrity Golf Tourney



Kay Morrow
'51 Champion



St. Andrews' professional Whitey Collins (seated) signing in the personable Jim Moran. With Jim is Carl Teidemann.



Hank Grant (left) prepares to tee off the head of Kyle Kimbrough as Reno Tondalli looks on somewhat startled (?).



Bill Evans, WGN and WBKB star enjoying dinner with his family after a strenuous 18 holes of golf. Bill's gross score—96.



Ernie Simon and Linn Burton attempting to steal each other's clubs fails to astonish Glory Fox (left center) and Janet Kubicz.



Jean Youle (center) and Dorsey Connors find lunch refreshing while conversing with Clint Youle. Jean and Dorsey played only four holes for lack of time.



TV Forecast's Roy Whiting registers Wayne Griffin (center). That's John Groenings, one of Forecast's publishers, daydreaming on the left of Wayne.

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