



Is Red Skelton Really Funny?

TV FORECAST

SEPT. 29, 1951

*your weekly TV
program GUIDE*



**Frances Langford
& Don Ameche**

A new Trend in
Television?

15c

NOW! Greatest values ever for RCA VICTOR Million Proof television

Quality already proven in millions of homes now costs as little as—

\$329⁹⁵

For a limited time only—this big screen console model at a savings of more than \$85.00.

The Regency*. Beautiful—from its clear, steady 17-inch television to its gracious Regency-style cabinet. Model 7T123 was \$415. Now only \$329.95.



The Highland*. 17-inch Million Proof television in a graceful, Traditional-style cabinet. Big, 12-inch speaker. 7T112 was \$359.50. Now only \$289.95.



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The Newport. 17-inch television in maroon metal cabinet only 21 inches high. A quality set at a price far lower than you'd expect. 7T103 was \$269.95. Now only \$239.95.



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RCA VICTOR

DISTRIBUTING CORPORATION

Watch "Kukla, Fran and Ollie," Monday—Friday 6:00 p.m., WNBQ (Channel 5).



Prices are suggested list prices including Federal Tax. Subject to change without notice and to Government Price Ceiling Regulations. "Victrola"—T.M. Reg. U. S. Pat. Off.

Channel One

NEW YORK—Television history will be made this coming November when **Jack Benny**, one of America's all-time all-star comedians, makes his debut in a dramatic role. The momentous event will happen on **Robert Montgomery's** NBCiggie Theatre. . . . The **James Melton** show is getting a trimming from one hour to 30 minutes. It's sponsor, **Ford**, has never been happy about the program results. . . . **Cowboy Roy Rogers** will be seen on TV every week in his own "that-a-way-er," starting in December. . . . **Dennis Day**, the perennial boy scout, has turned down CBS on an offer to telecast him five days a week in his own show. **Dennis** feels it involves too much work, and is looking for a once-weekly nighttime spot.

Things-we-all-knew dept.—recent surveys indicate that radio listening has dropped to near zero during evening hours. Guess what the cause is? . . . **Connie Russell**, the Garroway-at-Large beauty, says that any beauty expert will tell you that with chins, two's a crowd. . . . Some of the "Juvenile Jury" answers are priceless. Among the kids' retorts are: "A newspaper is useful for reporting calamities like deaths and marriages," and "A circle is a round straight line with a hole in the middle." . . . It's reported that **Montgomery Clift**, the actor who supposedly lives like a Left Bank Bohemian, pulled down \$6,000 for a six minute appearance on the **Kate Smith Hour**. . . . **Herb Shriner**, the rural tale-spinner, tells about an Indiana friend whose mother, although terribly poor, had a garbage disposal unit in her kitchen, and who, in order to support the family, began taking in garbage.

Bill Goodwin, the new NBCComic, bills himself as the man with the perpetual smile. . . . Not so well publicized is the recent squabble between CBS and **Ken Murray**. **Murray** charged that the network, even though it paid him a fancy salary, used to get too much of its money back by soaking him for use of studio and equipment. . . . **Steve Allen** on the price of living—"Milk just went up a cent a quart. If things don't get any better, I'm thinking of buying a cow and taking things into my own hands. . . . There's a rumor the Quiz Kids may be dropped. . . . The new **Dinah Shore** show is having trouble getting enough stations to carry it, the same trouble that bedevilled the Garroway show.

Ralph Bellamy, the "Man Against Crime," tells about the cab driver who was hauled up for reckless driving. "You can't drive for a year," snapped the judge, "because you're a danger to pedestrians." The driver protested: "Your Honor, my living depends on it." Retorted the judge: "So does their's." . . . One of the major cigaret companies still hopes to team up **Bob Hope** and **Bing Crosby** in a bigtime variety show. . . . **Fred Allen's** wife, **Portland Hoffa**, was once a basketball and archery star at a New York high school. . . . **Red Skelton**, the whimsical comedian, actually wanted to be a lion tamer, but his sawdust ring days were limited to a career as a clown. . . . **Betty Ann Grove**, the sprightly songstar of the "Bert Parks Show," has been called the liveliest entertainer in TV. It's no wonder **Betty Ann** keeps her figure slimmed down to dynamic proportions.



BENNY



RUSSELL



GOODWIN



GROVE

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Letters to the Editor

Just a minute, Mr. (Chub) McCarthy. No matter how bad things get you had better stick to that sweet smelling Dial Soap, because Dial is sticking with Dave Garroway, if only on network radio. . . .

Armour & Company

H. H. LEIAND

I realize that McCarthy is talking television and probably is not inclined to recognize radio as an advertising medium. But, nevertheless, if he will stop a minute to ponder the facts he would know that it was through no fault of Dial Soap that the television program failed to materialize.

Foote, Cone & Belding agency

W. R. FORREST
Vice President

. . . May we just enter a mild protest at what we confess seems to us an erroneous statement that leads to an offbeat conclusion? . . . specifically, Armour did not so much "drop" Dave Garroway as get forced out of a position where they strongly desired Dave Garroway but could not clear time for him. We tried—we got licked by the clearance problem. . . .

Foote, Cone & Belding agency

R. F. HUSSEY

Associate Media Director

(Ed. note—To all of which, Chub McCarthy, still somewhat in a lather, publicly confesses: "I reached too far for the soap—and skidded.")

In a recent issue, you published a story entitled "At Home With Joe Wilson." Under one of the pictures, the author wrote: "Stripping to the waist, Joe displays a fine physique. . . ."

May I say that I regard your author's judgment on the subject of this magnificent as indicative of the type of keen perception so necessary in the truly fine reporter.

It has been my pleasure to be closely associated with this striking physical specimen for some years now, and I can honestly say that I have known few men more superbly proportioned or sternly conditioned than Mr. Wilson. Such a sterling exhibit of male grace should always stand as an example to our youth.

I can only repeat that I found this article one of the most enjoyable I have ever read. Yours for more of the same.

WBKB Sports Director

JOE WILSON



RED SKELTON

THE illusion that comedians are hilarious entertainers off stage is a popular myth with fans. Actually, most comics are sober, serious individuals who consider show business just that.

This is not the case with Richard "Red" Skelton the energetic TV, radio, and movieland funnyman. Red is an around-the-clock clown who might come up with an impromptu bit of comedy anytime, anywhere. He's what publicity men like to call a "natural."

Red, who emceed every annual Presidential ball for President Roosevelt from 1937 to FDR's death, was greatly admired by the late president. Once when FDR was about to drink a toast at a White House gathering, Red grabbed the glass from his hand. "Careful what you drink, Mr. President," he warned, "I got rolled in a place like this once." FDR roared.

Skelton was born July 18, 1913 in poor surroundings. His father (a famous circus clown) died before he

was born and at ten years of age he joined a minstrel show. From there he became a member of a showboat where he cruised the Ohio and Mississippi rivers on the S.S. "Cotton Blossom." At fifteen he followed in his father's footsteps as a circus clown.

By the time he was seventeen Red had switched to the stage. He was the youngest comedian in vaudeville, interspersing his appearances with night club engagements and a session as a non-stop talking emcee at the then popular craze, walkathons.

In 1930 Red married Edna Stilwell who played a big part in Skelton's ultimate success. She wrote his routines and groomed him for bridging the gap between his circus days and radio.

In a rather bizarre arrangement, Red divorced Edna in 1944, but retained her as his manager and general over-seer. He pays her 50% of his income to supervise finances, career, and wardrobe. In 1945 he then married Georgia Maureen Davis. The marriage has been a happy one. The couple have two children, a son Richard and a daughter, Valentina. And the whole crew is redheaded—Red, Georgia Maureen and the two tots.

Writer Jack Rose has this much to say, "Red Skelton is the great American clown. He's in a league all by himself. When he goes on television he'll be the funniest entertainer America has ever known."

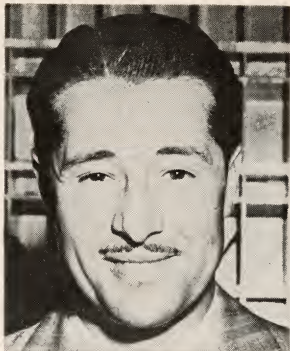
Kids and grown-ups alike will be on hand when the "Red Skelton" show (which will be filmed in Hollywood) makes its TV debut on Sunday, Sept. 30 at 9:00-9:30 p.m. on channel 5.



Red imitates little Richard—or is it the other way around? He's shown here with his wife Georgia, son Richard (Jr.) and daughter Valentina.



Glamorous Frances Langford is a familiar face to thousands of G.I.s whom she entertained during the last war.



Fresh from a TV starring role as proprietor of "Holiday Hotel," Don Ameche has now registered as co-star.

FRANCES LANGFORD

DON AMECHE

SHOW



Don Ameche and Frances Langford take a breather during rehearsals.

WITH TV showing a trend toward better daytime fare, the daytime viewer is gradually being offered choicer servings during the morning and afternoon hours. Cookery shows and chats with nondescript guests are being replaced by the influx of name stars like Kate Smith, Garry Moore and Susan Peters. The most recent splash by big name personalities appearing during the light hours is the Frances Langford-Don Ameche show.

Both Miss Langford and Ameche have been in the public's eye for some time. Both have enjoyed success in the movies and on radio. Their capable, though modest talents are designed for

Add Schmaltz and

Shake Well for

this Video Cocktail

the lesser-demanding morning hours.

The Langford-Ameche show has taken every ingredient considered popular with TV viewers, added some eye-dampening schmaltz, shaken well and come up with a video cocktail aimed at pleasing the daytime TV-teetotaler.

Most of the ingredients are fundamental: a charming vocalist, a familiar movie idol, plenty of songs, comedy skits, and an informal atmosphere.

Add to this an audience participation quiz and a dash of sentiment (Frances' Purple Heart Diary stories) and the result is a kind of buckshot variety show. The theory behind this: diversity finds its mark—somewhere.

Miss Langford is a personable hostess who suffers mainly from the fact that she is not telegenic. Her light complexion and ash blonde hair are a source of trouble for the make-up men who have difficulty giving her features a sharpness that would be more palatable to TV viewers.

Ameche has a continental handsomeness about him and a professional smile which he can turn on with all the facility of an eager press agent. He is an experienced emcee with a questionable singing voice and a "tailored" personality.

Together Langford and Ameche will survey the daytime prospects and probably lay some important groundwork for other proposed daytime shows. The many TV sets which formerly were mute chunks of furniture during the day are now replacing radios as the housewife's one diversion.

The female portion of the Langford-Ameche combination is well known to GPs who were entertained by Miss Langford when she toured bases around the country as well as overseas. It was during this period that she got the inspiration to write her "Purple Heart

Diary" an account of the many untold stories of the men who fought in the war.

Frances is a southern girl, born in Lakeland, Florida. She attended college in that state and majored in music. While at college she possessed the qualities of a lyric soprano rather than the low, melodious contralto for which she is now known. A tonsilectomy changed that and the gal with the newly acquired sultry tones began a professional singing career.

She was discovered by Rudy Vallee who heard her on a radio station in Tampa. He invited her to guest star with his band and she proved a hit. Following a part in a Broadway musical, Frances went to Hollywood where she appeared in movies and on the radio.

Miss Langford's marriage career has been one of show business' brightest and happiest alliances. Since 1938 she has been married to actor Jon Hall. Although the couple lives in Hollywood, they own a ranch in Florida where they spend a good deal of their time.

Mustached, suave Ameche is probably best known for inventing the telephone. Since portraying Alexander Graham Bell on the screen, school boys have astounded their teachers by scrawling Ameche's name into the blank space following "Inventor of the telephone." The phone itself has been called an "ameche" since Don played the role.

For some time the smiling leading man enjoyed the laughs that went with the phone gag, but after twelve years or so the new generation has wiped out most references about the "inventor" Ameche. But Don is not sure his kidding woes are over. "That picture will probably be shown on TV and the whole darn thing will start all over again," he laments.

Don was born in Wisconsin and graduated from the state university there. He got his start in dramatics when, a fraternity pal needled him into a student lead in "Devil's Disciple."

Don is married, has a jackpot family of six children—four sons—Donnie, 17, Ronnie, 15, Tommie, 11, Lonnie, 10, and two adopted daughters, both five.

The Frances Langford-Don Ameche show can be seen Monday through Friday, 11:00 A.M. to 12 noon on channel 7.

movie program

SATURDAY

- 4:00 Look Up And Laugh
- 6:30 The Secret Lode
- 7:00 Wanted By The Police & What Do We Do Now
- 10:00 Flight To Nowhere
- 10:00 Unpublished Story
- 10:00 When Thief Meets Thief
- 11:00 Queen Of The Yukon
- 12:00 Sunbonnet Sue

SUNDAY

- 10:00 Private Angelo
- 11:30 The Westland Case
- 7:00 Those We Love
- 9:30 Woman Of The Town
- 10:00 Street Scene
- 10:00 The Gentle Sex
- 10:30 Two Mugs From Brooklyn
- 11:00 Feature Film*
- 12:00 Women In Bondage

MONDAY

- 1:00 Gang's All Here
- 7:30 True Glory
- 8:00 Racket Squad
- 8:00 Irish Luck
- 10:00 The Temptress
- 11:00 Shape Of Things To Come
- 12:00 Silver Skates

TUESDAY

- 1:00 Sultan's Daughter
- 10:00 Angel On My Shoulder
- 11:00 Leatherheart
- 11:10 Barefoot Boy
- 11:30 Goodbye Love
- 12:00 Hald That Woman
- 12:00 Strange Mr. Gregory

WEDNESDAY

- 1:00 I'm From Arkansas
- 10:00 Quiet Woman
- 11:00 Sweetheart Of Sigma Chi
- 11:10 Feature Film*
- 11:30 Submarine Base
- 12:00 Federal Fugitives
- 12:00 Great Mike

THURSDAY

- 1:00 Sensation Hunters
- 8:30 The Driven Snow
- 9:00 The Other Jessie Grant
- 11:00 Waterfront
- 12:00 Gambling Daughters
- 12:00 Larceny In Her Heart

FRIDAY

- 1:00 He Couldn't Take It
- 10:00 Love From A Stranger
- 11:00 Flaming Hearts
- 11:10 Three On A Ticket
- 12:00 Girls' Town

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

Added information

FOR FRIDAY, SEPTEMBER 28

- 2:15 5 Vacation Wonderlands Miss Burke takes televiewers to Sumatra
- 2:30 5 Bert Parks Show Three B's, Bert, Betty and Bobby, combine vocal talents on "A Pretty Woman Is a Deadly Weapon;" Heathertones offer "Pass the Peace Pipe," and Betty Ann says "There Ought To Be a Society For the Prevention of Cruelty To Lovers." Bert solos "Wonderbor"
- 7:00 4 Mama Papa and Mama Honson check a reportedly torrid love story on its acceptability as proper reading material for 16-year-old daughter Katrin
- 5 Quiz Kids Guest, George Schick, assistant conductor of the Chicago Symphony Orchestra will hold a musical quiz for panel members, Lonnie Lunde, Joel Kupperman, Pot Conlan, Rochelle Liebling and Melvin Myles
- 7:30 4 Man Against Crime A casual bit of eavesdropping in a sporting goods store enobles private eye Mike Bornett to pick up the scent of a murder
- 9 You Asked For It Eddie Silvermon, human target, will catch bullets in his teeth from the gun of Claude Shores. Eddie Shipstad and Oskar Johnson, will do their famous "Bowery" number
- 8:00 5 Big Story Ralph Stanley portrays reporter Nolen Bulloch of the Tulso (Okla.) Tribune in his story of the breaking of a bootleg syndicate
- 7 Crime With Father Captain Jim Riland is called to investigate the accidental shooting of a steel worker
- 8:30 5 Aldrich Family Mr. Aldrich is prevailed upon to give a boxing exhibition with another man of his generation
- 9:00 4 Fun And Features Golda and Elmer Schlung will bring their trick parrot "Patsy" to visit with Goggles
- 9:50 4 Fun And Features Sidney Moyer, hair designer deluxe

One Hour TV



REPAIRS

radio dispatched

All Makes and Models
BY QUALIFIED TECHNICIANS

RODNEY 3-2200
TELE-TRONICS

TV FORECAST

NEWS! Only SYLVANIA has HALOLIGHT!

"The Amazing Frame of Light"
Great New Advance in Viewing Comfort!

It's the Talk of Chicago . . .



BIG 20" PICTURE

THE MADISON. Sylvania 20" Mahogany DeLuxe Console, Movie-Clear-picture. Studio-Clear sound. Non-glare, wide-angle viewing with slanted, dust-sealed face. Also available in striking modern blond cabinet.

**For the Name of Your Nearest
SYLVANIA DEALER
Phone SU perior 7-9560**

TV FORECAST

The greatest viewing comfort . . . the pleasantest viewing for favorite long programs . . . yes, those were goals when Sylvania put its 50 years of lighting and electronic experience to work. The result is HALOLIGHT, a wide, soft, cool frame of light around your screen!

It's amazing what a difference it makes! HALOLIGHT actually makes the picture look clearer—makes it seem larger.

It is built right into your Sylvania set—as much a part of your set as the screen or cabinet.

We want you to see for yourself how HALOLIGHT gives this great viewing comfort. Thousands who've seen it agree. Stop in at your nearest Sylvania dealer and see this newest TV triumph, on the leading models of the magnificent new Sylvania Golden Jubilee line.

Here's How **HALOLIGHT** WORKS



Till now, TV screens have been surrounded with a dark border.



Now HALOLIGHT brings you a lighted frame to relieve the sharp contrast.

*they're selling
like Hot Cakes!*



20 in. Table Model and 1 can of syrup. \$199⁹⁵

Lee Frolics
"COUNTRY
STYLE"

See the NEW ICE SHOW
Dinner Show 8:30 Supper Show 12:00

ORRIN TUCKER'S orchestra
FAMILY MATINEE EVERY SUNDAY
special children's menu
CALL "PHIL" WAbash 2-4400

Boulevard Room
The STEVENS CHICAGO • A HILTON HOTEL

Saturday Sept. 29

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:15 7 **Magic Screen—Film**
- 9:30 4 **Smilin' Ed's Gang—Stories**
Exciting tales of fantasy keep kids glued to their seats
- 7 **Oh Kay—Variety Session**
Interesting personalities drop in at Kay Westfall's apartment for interviews and chats; on hand to contribute music and song for the occasion will be pianist David LeWinter and vocalist Jim Dimitri; Mel White, for his part, generously donates all confusion necessary
- 10:00 4 **Bob Atcher & Sammy Squirrel**
A host of tiny animals entertain the kids with their adventures
- 7 **Foodini The Great—Puppets**
Foodini's efforts to be a great magician are crushed by the befuddled Pinhead's attempts to be helpful
- 10:30 4 **Kiddie Showtime—Serial**
"Trouble in Texas" gun-blastin' western starring Tex Ritter
- 7 **A Date With Judy—Comedy**
Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy; "Mr. Foster's Night of Rest;" having to get up at 4 a.m. the next day for duck-hunting, he sends his family to the movies so he can go to sleep early, but finds it isn't as easy as it sounds
- 11:00 4 **Big Top—Circus Show**
Ringmaster Jack Sterling with performers cutting daredevil capers; clowns Ed McMahon & Chris Keegan, strong man Dan Lurie and Joe Basile's Brass Kings; special acts: the Hermanos, sensational high wire routine, the Karrells, balancing act, Rose Marie performs thrilling aerial iron jaw act, and Alfonse Loyal juggles
- 7 **2 Girls Named Smith—Comedy**
Complications and comedy situations arise without warning when two girls occupy an apartment in the big city; starring Peggy French and Marcia Henderson
- 11:30 7 **1 Cover Times Square—Drama**
Harold Huber stars as Johnny Warren, Broadway columnist, uncovering mysterious happenings in the heart of the city; "The Open Door" story of a hat check girl
- 12:00 4 **Movies For Kids—Films**
"Wolf Dog" VI and "Devil Horse" VI; also a cartoon
- 12:45 5 **Pre-Football Game Program**
Ted Husing interviews top coaches
- 12:55 9 **Batting Practice—Vince Lloyd**
- 1:00 4 **Knothole Gang—Linn Burton**
Kids interview guest, Dutch Leonard
- 5 **Football—Yale vs Navy**
(Continued on page 12)

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951

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1.			
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Here you see seven objects, each one with a number. Write what you see, *across* in the spaces that are numbered the same as the objects. When you work this puzzle correctly, you will have the name of a TV puppet who is a magician. You will find the answer in the first

column, reading down.

Mail your entry to Mollycues, *TV Forecast*, 185 N. Wabash Ave., Chicago 1, Ill. First prize is \$1, second prize is 50 cents, and next twelve prizes are 25 cents each. The correct solution will be printed on this page next week.

The answer to last week's puzzle was
Fletcher Rabbit

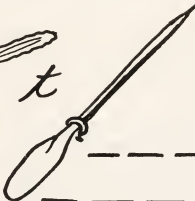


d



t

MY NAME
IS



Just by looking at this picture, can you guess the name of a famous "pop-eyed" comedian? Write your answer and mail it to Mollycues, *TV Forecast*,

185 N. Wabash Ave., Chicago 1, Ill. First prize is \$1, second prize is 50 cents, next twelve prizes are 25 cents each.

SATURDAY—continued

1:10 9 Lead-Off Man—Harry Creighton
Interviews with players and *TV Fore-*
cast autographed baseball award to
Pat Sutley, Chicago

1:25 4 Baseball—Cubs vs St. Louis
9 Baseball—Cubs vs St. Louis

3:15 5 Post-Football Game Program
Jimmy Powers interviews leading
gridiron performers

3:40 4 Associate Scorecard—Results

3:45 4 Lucky Fan—Joe Wilson Quiz

9 Tenth Inning—Harry Creighton
Interviews with fans and *TV Fore-*
cast's guest, Mrs. Azelia Drake

4:00 4 Film

9 "Look Up And Laugh"—Feature
Film starring Gracie Fields

4:30 4 Film

5 Nature Of Things—Discussion
Dr. Roy K. Marshall demonstrates the
science behind everyday living; this
week his subject is "The Sun, Our
Star." Great explosions on the sun
will be described and shown on film

7 Lucky Seven Ranch—Western
"Texas Jack" feature film

4:45 5 On The Line With Considine
Guest: Colonel Sid Huff

5:00 4 Toni Kemp Health Revue

5 Film On Mental Health
Family Welfare Committee of Chica-
go explains "It Takes All Kinds"

5:15 4 Western Theater—Feature
"Riders of Black Mountain"

5:30 5 Mr. Wizard—Science Study
Don Herbert, assisted by young Bruce
Lindgren, amaze you by their experi-
ments with ordinary household ob-
jects; this time they demonstrate
"Keeping Cool" the complicated sci-
ence of refrigeration

7 Hail The Champ—Stunts
Popular children's athletic partici-
pation program; six youngsters
compete in exciting games directed
by Herb Allen; also interviews with
bright eyed kids receiving awards

9 Telesports Digest—Film

5:45 4 Patricia Bowman Show
The Norman Paris Trio, pianist Paul
Shelley and the Jack Brown Singers

6:00 4 Sammy Kaye Show—Musical
Aspiring band leaders from the au-
dience accept Kaye's invitation to join
his "So You Want To Lead a Band"
contest; old-fashioned community
singing led by Barbara Benson and
Tony Alamo, featured vocalists

5 DeMet Pontiac—Film Drama
"His Brother's Keeper" with Ward
Bond & Veverly Tyler; suspenseful
tale of a high-strung young man
dominated by a criminal

5:00 7 For Cowboys Only—Film
Rip-snortin' western "Lightning Bill"

9 Pet Shop—Comptons Present
The animal kingdom reigns on this
show when Gail Compton and his
daughter Gay present Grandmother
Bingo, a boxer, who invites her son
Tuffy, and daughter, plus daughter's
puppies; Don Test, age 9, from Win-
netka, arrives with this complaint:
after spending \$25.00 for a little
Springer Spaniel, he now has neither
puppy nor cash

6:30 4 Beat The Clock—Quiz

Bud Collyer puts contestants through
various agonies which they attempt to
complete in the allotted time

5 One Man's Family—Drama

A little bit of comedy and tragedy
make up this delightful story of the
happenings in a large family

7 Stu Erwin Show—Comedy

Stu has trouble enough with teen-
agers at the high school where he is
principal, but his two daughters man-
age to confuse him at home too; Mrs.
Erwin reaps the rewards while father
has the trials and tribulations

9 Range Rider—Western Feature

Film (first showing in Chgo.) with
Jack Mahoney, Dick West, Leonard
Penn, & Anne Nagel in "The Secret
Lode." Our Hero helps the Poody
Family keep the gold they have dis-
covered on their homestead, blasts
his way into and out of a gang of
bandits, and ransoms a kidnapped
boy

7:00 4 Ken Murray Show—Variety

Dead-pan comedienne Laurie Anders
adds to the merry-making along with
vocalists Anita Gordon and Art Lund;
Glamourlovelies include Pat Conway,
Jane Bergmeier and Lillian Farmer;
David Broekman conducts the or-
chestra; Nancy Guild and Biff Elliot
appear in drama "Conflict;" visit-
ing stars include Mills Bros., three Ivan-
ous and Cedric Adams, columnist

5 All Star Revue—Variety

Guest emcee Jack Carson introduces
the Honey Bros., Betty & Jane Keane,
Marion Colby, Jack Norton, Jerry
Bergen and Tommy Welles

7 Paul Whiteman's TV Teen Club
Youngsters get their big chance

9 "Wanted By The Police"—Film
Feature with Frankie Darro, Evelyn
Knapp and Thelma White; Irish lad
gets involved with hot car mob
Also "What Do We Do Now"
Film with George Moon, Barton
Brown

8:00 4 Wonderful Town—Musical

Take a trip with Faye Emerson
through a much-heard-of but little-
known city and meet some of its
famous personalities; this week she
honors Kansas City and introduces
comedienne Mary McCarty, actor
Ernest Truex, dance team of Fred &
Susan Barry

SATURDAY—continued

8:00 5 Your Show Of Shows—Variety
Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest hostess Eva Gabor

7 Lessons In Safety—Film

8:30 4 Show Goes On—Variety
Bill Goodwin subs for Robert Q; young hopefuls get a chance to sell their entertainment to buyers looking for talent; L. Y. Ballantine and Al Span

7 Harness Racing—Maywood Park

Trotting and pacing events of the sulkies described by Wayne Griffin; in addition to thrills and excitement on the track, informative demonstrations and interviews with personalities and racing enthusiasts held between races; co-working as sportscaster is Frank Ashley

9 Wrestling From Marigold

Jack Brickhouse announces matches; Max Marek vs Zack Malkov; Chester Hayes vs George Burkman; Balk Estes vs Cesar Sandro; Bobby Mangoff vs Al Williams; and Mighty Atlas vs Big Humphrey

9:00 4 Crime Photographer—Drama

9:30 4 Mr. and Mrs. Kup—Interviews
The Kupcins and their guests hold lively discussions on current topics

5 Your Hit Parade—Musical

Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins and Snooky Lanson. Ray Scott's orchestra

10:00 4 "Flight To Nowhere"—Feature

Film with Alan Curtis and Evelyn Anker. FBI man battles a ring of international rivals to be first to a uranium deposit

5 "Unpublished Story"—Feature

Film with Valerie Hobson, Richard Greene; story of a reporter during the Battle of Britain

7 "When Thief Meets Thief"

Feature film with Doug Fairbanks Jr., Valerie Hobson & Alan Hale; charming, debonair jack-of-all-thefts goes from petty to international burglary, meets a crook who once double-crossed him and falls for his wife

11:00 9 "Queen Of The Yukon"—Film

Feature with Charles Bickford, Irene Rich; woman gambler sends daughter to exclusive school in attempt to keep knowledge of gambling house from her

11:30 4 Murder Before Midnight—Film

12:00 4 "Sunbonnet Sue"—Feature

Film with Gale Storm and Phil Regan; kindly Irish saloon owner allows his daughter to sing in the place; this idea rather displeases her socially-minded aunt

(Stations reserve the right to change above listings without notice)

Hey Kids!  New TV SHOW!

HAIL the CHAMP

Stunts! Races! Swell prizes! Fun for the whole family!

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Channel 7



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WNBQ

CHANNEL 5



3RD ANNIVERSARY!

"SUPER CIRCUS"

4 P.M.



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CHANNEL 7**

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**SUNDAY—SEPT. 30
CHANNEL 5
9:00 TO 9:30 P.M.
Presented by TIDE!**

Sunday Sept. 30

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "Private Angelo"—Feature
Film with Godfrey Tearle
- 10:45 9 Magic Carpet—Film Short
"Bearskin"
- 11:00 7 TV Tots Time—Film Cartoons
"Land Boom" & "Amateur Night"
- 9 Flying Tigers—Drama
- 11:15 7 Chester The Pup—Comedy
"Drizzlepuss Studios Magic" Driz
takes a correspondence course and
gets in all kinds of trouble when he
attempts to practice it on his friends
- 11:30 7 Faith For Today—Religious
Rev. W. A. Fagal interviews
- 9 "The Westland Case"—Feature
Film with Preston Foster and Carol
Hughes; hard-drinking private eye is
hired to free a man charged with
murdering his wife
- 11:45 4 Your Future Home—Ed Cooper
- 12:00 4 Take Another Look—Football
All the action and thrills of the big-
gest college games, brought to you
on film with commentary and analy-
sis of the inside tactics by Red Barber
and Dr. Mal Stevens, former coach at
Yale and New York University
- 7 Peoples' Playhouse—Film
- 12:30 5 American Inventory—Discussion
"Control Of Climate" a report on
man's ability to modify the climate he
lives in
- 7 Amateur Hour—Chgo. Talent
Youngsters get a chance to demon-
strate their talents and win the prize
- 12:55 9 Batting Practice—Vince Lloyd
- 1:00 4 Knothole Gang—Linn Burton
- 1:10 9 Lead Off Man—Harry Creighton
Interviews with players and auto-
graphed baseball awarded to TV Fore-
cast winner Barbara Lee Garland
- 1:25 4 Baseball—Cubs vs St. Louis
- 9 Baseball—Cubs vs St. Louis
- 1:30 5 American Forum Of The Air
Moderator, Theodore Granik; subject:
"Inflation Concerns Everyone" dis-
cussed by Leon H. Keyserling and
Samuel B. Pettengill
- 7 Adventures Of Wild Bill Hickok
Guy Madison and Andy Devine star
- 2:00 5 Battle Report—Washington
Official briefing of the American pub-
lic at home and abroad
- 7 Cisco Kid—Western Movie
Duncan Renaldo and Leo Carrillo star
in "Newspaper Crusade"

(Continued on page 16)

HEY FELLOWS



WIN A NEW FOOTBALL!

Here's a top quality, official football—ruggedly built for long, hard service. Made of high-grade grain cowhide with double lining for extra toughness and long life. Rawhide leather facing and rubber valve bladder . . . and it's so EASY to WIN. It's yours if you sell only 3 one-year or 2 two-year subscriptions to TV Forecast. Be the football HERO of your neighborhood. Act NOW.



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SUNDAY—continued

- 2:30 5 Juvenile Jury—Kids Quiz**
Kiddies, do you have a problem? Consult Laura Mangels, Fonda Ruby Plotkin, Ronnie Molluzzo, Neil Offen, or Charlie Hankinson panelists; Jack Barry moderator
- 7 Saddle & Sage—Western Film**
"Brand Of Hate"
- 3:00 5 Meet The Press—Discussion**
Lawrence Spivak, Martha Rountree moderator plus guest statesmen
- 3:30 5 Zooparade—About Animals**
If you've been paying attention, you will know the answers when R. Martin Perkins and Jim Hurlbut hold their "Zoo Quiz" this week on animals recently shown
- 7 Space Patrol—Adventure Story**
A rehabilitated criminal who seeks to vindicate himself in the eyes of Commander Buzz Corry, gives the Space Patrol leader a vital assist in thwarting the murderous intentions of a gunman
- 3:45 9 Tenth Inning—Harry Creighton**
Interviews with fans & *TV Forecast's* guest Mrs. Ben Barate
- 4:00 4-9 Second Game—Baseball**
- 5 Gabby Hayes Show—Tall Tales**
"James King of William" story of a battling newspaper editor in old San Francisco
- 7 Super Circus—Variety Stanza**
It's the 3rd anniversary for the gang under the big top! A birthday party and a Big Surprise will be announced plus a brand new menagerie with Bernie Hoffman, trainer; acts: sensational Nelson Sisters on the trapeze; Phil & Dotty Phelps in a balancing routine, and Francisco & Delores on the perch pole
- 5 To be announced**
- 5:00 5 Hopalong Cassidy—Western**
- 7 Ted Mack's Family Hour**
Variety show; songs, music and dancing with professional entertainers, featuring vocalist Andy Roberts
- 5:40 4 Associate Scorecard—Results**
- 5:45 4 Lucky Fan—Joe Wilson Quiz**
- 6:00 4 Gene Autry Show—Western**
"Sixshooter Sweepstakes" Autry loses and regains Champion when he outwits an outlaw on the eve of a big Fourth of July horse race
- 5 How Does Your Garden Grow?**
Garden expert John Ott demonstrates the art of selecting and planting of flowers and shrubs
- 7 Paul Whiteman Revue—Variety**
Earl Wrightson baritone, Maureen Cannon and guest salute the music o. Gus Kahn

- 6:30 4 This Is Show Business—Variety**
Panelists George S. Kaufman and Sam Levenson with host Clifton Fadiman; guest panelist and performers include Betty Furness, Julie Wilson, Bill Graves & Co., and comedian Joey Forman
- 5 Young Mr. Bobbin—Comedy**
Starring Jackie Kell, Nydia Westman and Jane Seymour; Alex goes to a carnival where a merry-go-round of events leads to separation from his girl friend
- 7 Music In Velvet—Musical**
Rex Maupin and his orchestra
- 9 Powerhouse Of Sports—News**
John Powers discusses events
- 6:45 9 Not For Publication—Drama**
Hidden facts behind the headlines
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan presents "The Story of Helen Hayes," starring the great actress herself with Martha Scott and Mary McCarty
- 5 Comedy Hour—Variety**
Guest emcee Eddie Cantor
- 7 "Those We Love"—Feature Film**
Mary Astor stars
- 9 Chicagoland Newsreel Review**
Latest reports on all the local news
- 7:30 9 Pentagon—Washington—Talks**
A discussion on the Army Rescue Service; also a report on the European tour of the Air Force Band
- 8:00 4 Fred Waring Show—Musical**
Mr. Waring and his Pennsylvanians will present a "Back To College" show with guest, Pat O'Brien
- 5 Philco Playhouse—Drama**
"Byline For Murder" with Hugh Reilly, E. G. Marshall & Vinton Hayworth; Murder mystery with the wrong man murdered and the wrong man suspected of the crime
- 7 Sawyer Views Hollywood—Chats**
Hal Sawyer interviews the celebrities
- 9 Rocky King, Detective—Drama**
"The Missing Stranger"
- 8:30 7 Marshall Plan In Action—Film**
Our aid to Europe & how it works
- 9 Plainclothesman—Drama**
"The Rudiments of Homocide" with Ethel Rainey, Joseph McCauley and Anne Sorg
- 9:00 4 Celebrity Time—Quiz**
Conrad Nagel mc with Jane Wilson, Herman Hickman, & guest panelists Marie Wilson of "My Friend Irma" fame and Jackie Robinson of the Brooklyn Dodgers
- 5 Red Skelton Show—Comedy**
Variety and laughs galore with the "mean widdle boy." Dave Rose and orchestra provide musical arrangements, with the Skylarks vocalizing

SUNDAY—continued

9:00 7 Hour Of Decision—Religious
Fiery sermons by the famous evangelist, Billy Graham, in an old-time revival meeting

9 Stars Of Tomorrow—Variety
Lee Bennett emcees as Chicago talent competes for top place

9:30 4 What's My Line?—Panel Quiz
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis

5 President Truman Address
The president will speak on behalf of the Community Chest drive in the American Defense Mobilization program; also an address by Charles E. Wilson, director of defense mobilization

7 Youth On The March—Religious
Sermon by Dr. Percy Crawford

9 Courtesy Theater—Feature
"Woman of the Town" starring Claire Trevor, Albert Dekker and Henry Hull. Western about Dodge City at the turn of the century; new Marshall issues ordinances to restore law and order and becomes a target for every desperado in town

9:55 4 President Truman Address

10:00 4 "Street Scene"—Feature
Film with Sylvia Sidney & Estelle Taylor

5 Weatherman—Clint Youle

7 "The Gentle Sex"—Feature
Film with Lilli Palmer and Jean Gilie; adventures of seven women in wartime Britain

10:10 5 Dorsey Connors—Helpful Tips

10:15 5 Alex Dreier—New Report

10:30 5 Sports Star Time—Tom Duggan

9 "Two Mugs From Brooklyn"
Feature film with Wm. Bendix, Joe Sawyer and Arlene Judge. Comedy about two cab drivers who form their own company and their competition with a rival company

11:00 5 Feature Film

11:30 4 Film

7 Film Commercial

11:45 4 Ulmer Turner And The News

12:00 4 "Women In Bondage"—Film
Feature with Gail Patrick & Nancy Kelly; story of the degradation of women under the Nazi regime

12:45 7 Commercial Film
(Stations reserve the right to change above listings without notice)

TV FORECAST

TONIGHT...

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It's TOM DUGGAN

Chicago's favorite sports commentator

with a half hour of

SPORTS news... views

STAR... interviews

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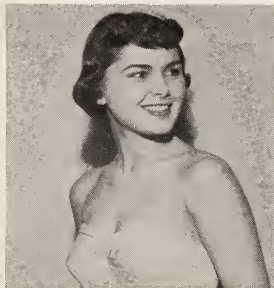
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CONTEST OF 1951**

EVERY MONDAY WGN-TV 9:00 P.M.
A Walter Schwimmer Production
SEMI-FINALS START OCT. 2ND

Monday Oct. 1

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Delightsome hodgepodge of music & news
- 9:30 4 Fun And Figure—Exercises**
Slim down that silhouette
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 7 Dennis James Show—Variety**
- 9 Chicago Cooks—Recipes**
Kay Middleton offers advice
- 11:00 4 Creative Cookery—Recipes**
Francoise Pope makes pecan glaze breaded deep-fried scallops
- 5 Ruth Lyons '50 Club**
Special brand of Lyons humor keeps 50 lucky guests entertained with contests, group singing, household hints
- 7 Frances Langford-Don Ameche**
Variety show featuring specialty acts, interviews, guest celebrities and music by Tony Romano and his orch.
- 11:30 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
Tommy Bartlett does the honors
- 12:00 4 Steve Allen Show—Variety**
- 5 Meet Mintz—Piano Melodies**
- 7 Bob And Kay Show—Variety**
Bob Murphy and Kay Westfall pow-wow with noted personalities; today's guest, Sam Davis will talk on "special furniture"; Chuck Davey, welterweight boxer, also guests
- 9 Let's Have Fun—Variety**
Hank Grant mc with vocalists Kyle Kimbrough and Elaine Neblett
- 12:15 4 Search For Tomorrow—Drama**
Problems of an American family torn between old values and modern ideas
- 5 Newsroom—Late Information**
- 12:30 4 Garry Moore Show—Variety**
Garry's special brand of wit keeps fans chuckling; today's guests: comedians Kirkwood and Goodman
- 5 Your Luncheon Date—Musical**
Virtuoso on the accordion, Art Van Damme and Quintet supply music for vocalist Nancy Wright; Hugh Downs furnishes conversation
- 12:55 9 Musical Snapshot—Film Short**
- 1:00 5 "Gang's All Here"—Feature**
Film with Frankie Darro & Marcia Mae Jones; story of two men involved in a war between criminal and honest truck drivers
- 9 Individually Yours—Designs**
- 1:15 9 Travelers' Sketchbook—Film**
"Rome"
- 1:30 4 First Hundred Years—Serial**
- 9 Test Pattern Til 4:00**
(Continued on page 20)



Our 2nd year— AND LOOK HOW WE'VE GROWN!

The skeptics were wrong. We did *not* lose money. We did *not* go broke. Instead, we added to our repair shop facilities, increased our fleet of service trucks, expanded our office staff, acquired a building (see picture above) in which to house them . . . and we're going stronger than ever.

To the thousands of Chicagoans who beat the high cost of TV service by becoming members during our first year . . . thanks a million for making possible our phenomenal growth.



You **\$1.95**
pay
only

*Parts
Free

to have your TV set
serviced or repaired
-if you are a member of...



Our members do not pay \$5.75 per call, \$6.00 an hour or up to \$110.00 a year for TV service. No indeed! They pay only \$1.95* for a home service call . . . *even if the job takes all day.* And they enjoy equally low rates for antenna installations, shop repairs, picture tube warranties, etc. You, too, can join and enjoy prompt, dependable TV service by efficient, bonded technicians at guaranteed low prices—whether your set is brand new or years old. Get the facts. Phone or mail the coupon.

*Parts free if you have a manufacturer's parts warranty in force.

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Address _____

Telephone _____

F-9-29

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MANsfield 6-7700**

MONDAY—continued

- 1:45 4 **Vanity Fair**—Robin Chandler
Chit-chat with the celebrities
- 2:00 5 **Miss Susan**—Susan Peters
- 7 **Beulah Karney Show**—Foods
- 2:15 5 **Vacation Wonderlands**—Film
A trip through our own city, Chicago
- 2:30 4 **Strike It Rich**—Quiz Show
- 5 **Bert Parks Show**—Variety
Handsome Bert makes ladies' hearts pick up a beat
- 7 **Barbara Moro**—Creative Ideas
- 3:00 4 **Homemakers' Exchange**—Foods
- 5 **Kate Smith Hour**—Variety
Guests: the John Butler and Ballet Group, the Jaywalkers, Mrs. Russell Crause and a spot for the teen-agers
- 3:30 4 **Your Visiting Nurse**
- 3:35 4 **Multiscope News**—Ticker Tape
- 4:00 4 **Who's Talking?**—Quiz Game
Can you identify this celebrity? Frann Weigle supplies clues
- 5 **Hawkins Falls, Pop. 6200**
The Drewers entertain the boss, and Knap decides he is not properly appreciated
- 9 **Russ Davis Show**—Commentary
Russ and wife Sylvia hold discourse on interesting subjects
- 4:15 4 **Assembly**—Military Questions
For & about the U.S. Army
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 5 **Howdy Doody Show**—Kids Fun
- 7 **Sagebrush Theatre**—Western
"Law And The Lawless"
- 9 **Telephone Game**—Quiz Session
Prizes galore if you can answer the questions
- 4:45 4 **Breezy, Don & Vera**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Film
- 5 **Cactus Jim**—Western Film
- 9 **Trail Blazers' Theatre**—Western
"Drifting Westward"
- 5:30 4 **Silhouettes Of The West**
- 5 **Visit With Cactus Jim**
- 7 **Tom Corbett Space Cadet**
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: "Window Washing at Dizzy Heights", comedy skit
- 7 **Uncle Mistletoe**—Adventures
With a whizz and a whirr we're off on another adventure with our friends
- 9 **Foto Test**—Frank Sweeney Quiz
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Carolyn Gilbert**—Danny O'Neil
- 5 **Kukla, Fran, And Ollie**
Laughter, skits & tunes
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures
Thrilling episodes in the world of the future and the fight against evil

- 6:10 7 **Top O' The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights**—John Bryson
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Showroom**—Musical Session
Roberta Quinlan presents guest, Bob Eberle
- 7 **Hollywood Screen Test**—Drama
Emcee Neil Hamilton introduces young actors and actresses with assistance from Robert Preston
- 9 **First Edition**—Frann Weigle
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Cara Cara Bella Bella," "Temptation," "That's My Girl"
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Video Theater**—Drama
"Grandma Was An Actress" starring Josephine Hull; whimsical story of an old lady who is infatuated with the stage
- 5 **Paul Winchell**—Jerry Mahoney
Music and comedy in "What's My Name" quiz
- 7 **Mr. District Attorney**—Drama
Hard-hitting, racket-busting D.A. in his dauntless fight against crime; starring Jay Jostyn, Len Doyle and Vicki Vola in "The Case of the Homecoming." A robber finds himself not only object of hot police search, but central figure in sudden dissension among three women
- 9 **Comedy Cameo**—Old Time Films
Ben Blue stars in "Hot Spot"
- 7:15 9 **Samuel Cardinal Stritch**
Simulcast to stimulate interest in the Rosary for the mo. of Oct., Very Rev. Msgr. E. J. Smaza & Rt. Rev. Msgr. Daniel Byrnes will participate
- 7:30 4 **Arthur Godfrey's Talent Scouts**
- 5 **Voice Of Firestone**—Musical
Guest soprano Rise Stevens sings "Card Song," "Falling In Love with Love," "Faith of Our Fathers," and "L'Amour Toujours L'Amour." Orchestra plays "I Want To Be Happy," "Nola," and "Capriccio Italien"
- 7 **"True Glory"**—Documentary Film
Victory in Europe narrated by Dwight Eisenhower
- 9 **Madam Liu-Tsong**—Film Drama
"The Shadow of the Sun God" with Mary Lou Hennessy and Anthony Rivers
- 8:00 4 **Racket Squad**—Drama
"Spanish Prisoner" a tale of ransom to be paid off to release a "poor" girl's father from prison
- 5 **Lights Out**—Drama
"Will O' The Wisp" starring Robert Stack with Louanna Gardner and Pat Browning
- 9 **"Irish Luck"**—Feature Film
- 8:30 4 **It's News To Me**—Panel Quiz
John Daly moderator with panelists: Dwight Cook, Anna Lee, John Henry Faulk, and Robin Chandler

MONDAY—continued

- 8:30 5 **Somerset Maugham Theater**
"Grace" starring Betty Field; story of a troubled wife and her husband
- 7 **Crusade In The Pacific**—Film
"The Navy Holds—1942"
- 9:00 4 **Studio One**—Drama
"The Idol Of San Vittore" by Indro Montanelli starring Maria Riva and Eduardo Ciannelli; how the flaming spirit of one ardent patriot sustained the morale of despondent prisoners of the Nazis
- 7 **Front Page Detective**—Drama
Edmund Lowe stars as New York columnist David Chase in "The Invisible Hand." Top secret material from atomic center is missing along with Dr. Valentine Fletcher
- 9 **Miss U. S. Television Contest**
Beauties parade in semi-finals for the national competition
-
- 9:30 5 **Who Said That?**—Quiz
Robert Trout quizzes John Cameron Swayze and guests: Dizzy Dean, Mrs. Dizzy Dean and Bob Considine
- 7 **Stud's Place**—Informal Variety
Singing-recording artist Eddie Howard helps Studs, who is serving as chairman of the talent night for the Annual Community Charity Bazaar
- 9 **Bears Quarterback Club**
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Informal interviews with the crowd
-
- 5 **Weatherman**—Clint Youle
- 7 **Page One**—News And Sports
- 9 **"The Tempress"**—Feature Film
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Disk Jockey Show**—Musical
- 5 **Clifton Utley And The News**
- 10:30 4 **Film**
- 5 **Let's Look At Sports**—T. Duggan
- 7 **Handy**—Tips And Ideas
- 10:45 5 **Herbie Mintz**—Musical Show
- 11:00 4 **Today In Sports**—Commentary
- 5 **"Shape Of Things To Come"**
Feature film with Raymond Massey
- 7 **Tomorrow's News Tonight**
Austin Kiplinger expounds on important topics
-
- 11:10 7 **Commercial Film**
- 11:30 4 **Murder Before Midnight**—Film
"Panther's Claw" starring Sidney Blackmer; opera singer is murdered and Thatcher Colt sets out to investigate
- 9 **Chicagoland Newsreel**
- 12:00 4 **Midnight Edition**—Ulmer Turner
- 5 **"Silver Skates"**—Feature Film
Starring Belita and Kenny Baker; owner of ice show faces bankruptcy
- 12:30 7 **Commercial Film**
(Stations reserve the right to change above listings without notice)

TV FORECAST

Austin

KIPLINGER




with

TOMORROW'S NEWS TONIGHT

11:00 P.M.

Monday-Wednesday-Friday

WENR-TV

Channel 7

Presented by

Chicago National Bank

120 S. LaSalle St. · Chicago 90

JUVENILE JURY— DO YOU LIKE PRECOCIOUS BRATS?

by JACK MABLEY

Minute Reviews:

Music In Velvet: One of the TV sleepers in Chicago. It's a fine, tasteful half hour of music tucked in between the brassy commercialism of the Sunday evening shows. We can never understand why some advertiser doesn't sponsor a quiet program. Most of them are so noisy.

The football telecasts in color: Anybody here got a color TV set?

Ezio Pinza: You can't tag this man with one program, because he is flitting around from show to show. But he is a refreshing addition to the ranks of masters of ceremonies, who have become stereotyped in their mannerisms and their handling of variety programs. He also is a pretty fair singer.

The Aldrich Family: It's hard to get used to the changing faces in these television families, but it is one of those things we'll just have to live with. The new Henry is a handsome youngster who should do credit to the character



"Got Texas on TV last night."



"Now for news highlights from the zoo."

for a few years, or until his beard gets too heavy. Incidentally, he was seen in Chicago last summer in a drama at Salt Creek theater, in which he played the illegitimate son of an actress.

(Our suggestion for these family stories on television is let them all grow up, like Skeezeix.)

Martin Kane, Private Eye: William Gargan, last year's Martin Kane, always seemed more like the dumb cop type. But Lloyd Nolan, this year's Martin Kane, is more the slick, tough talking private detective. Wonder whom they'll have in the part next year.

Stork Club: *It's still on the air, believe it or not.*

Juvenile Jury: If you like watching the antics of precocious brats, here's your dish. Even Berle looks good by comparison.

Freddy Martin Show: Wayne King did it first, Martin has the New York version, and from the success of both, you can expect to see more of these strictly musical programs. Kay Kyser and his band came on the air overloaded with gimmicks and stunts, and some other bands have tried too hard for big productions. Mr. Martin and Mr. King realize that the public still likes music, attractively played and sung.

400 House Party: *All amateur shows should operate with the cardinal rule of this one—no contestants under 21.*

(This column is beginning to sound anti-children. It's because of a conviction that the charm of kids is in their being kids, and not in their trying to act like grownups.)



forecast for women

On the Town

ON THE TOWN for the evening, an invitation to relax away from the cares of menu-planning and dish-washing and enjoy good food, expertly prepared and served with quiet elegance. Beautifully appointed dining rooms, featuring many unusual and exotic dishes, are at every corner of the city waiting to welcome you!

Television stars enjoy an evening in town as much as you and I, and I plan to bring their preferences in eating places to you from time to time. In each instance, they may find it difficult to name one restaurant as their "favorite" but name it as one of several favorites for certain distinguishing qualities.

Beulah Karney, whose "Beulah Karney Show" is seen on WENR-TV, selects Imperial House, 50 East Walton, because it is cool, friendly, and quiet enough to encourage pleasant conversation. Dining there is an art.

"It is hard for me to select one favorite dish," explains Beulah, "but I most often order Max's Curry. My father, who learned to cook as a lad on English ships, often prepared this exotic dish. Watching him stirring the sauce in the skillet usually meant a happy meal. And Max seems to feel the same pride in culinary accomplishment when he prepares his version (and very much like my father's it is, too, with the exception that he uses capon and lobster, whereas our home version was shrimp or left-over turkey or leg of lamb)."

Kay Westfall, lovely star of "Bob and Kay Show" and "Oh, Kay," both seen on Channel 7, replied that her favorite loop eating place and her favorite dish are inter-related. "I enjoy good food served in a variety of ways," says Kay, a slim, brown-eyed, blonde. "Smorgasbord as served at Kungsholm, 100 East Ontario, is a real favorite with me."

If you are interested in entertainment with dinner, I'd suggest visiting The Buttery at the Ambassador West hotel, Goethe street at State Parkway, where the man of the family will enjoy roast beef and Yorkshire pudding served piping hot from their big, silver roast beef wagon.

Christine Nelson, sparkling comedy songstress who first met Chicago audiences while appearing in the "College Inn Story," stars in the current show, with Ralph Rogers and his Latin-American orchestra.

—patricia cooper



Beulah Karney



Kay Westfall



Christine Nelson

Roberta Wears —

“gowns by Ceil Chapman”



ONE of television's most beautifully gowned performers, Roberta Quinlan, star of "The Mohawk Showroom" seen at 6:30 p.m. Monday, Wednesday and Friday on WNBQ, selects her on-camera and off-camera costumes from the collections of Ceil Chapman. Roberta, who prefers dark colors to set off her blonde beauty, gives special attention to finely detailed necklines and interestingly handled sleeves in her television costumes. For the readers of *Forecast for Women*, she wears four gowns from the fall and winter collections of Ceil Chapman.

1. For a costume equally at home before the cameras or at a late afternoon party, Roberta selects a gown of moonstone blue silk taffeta with rolled collar that ends in a deep V above the



by *Patricia Cooper*

editor, forecast for women

tightly draped midriff waistline. The full skirt is stiffened with crinoline.

2. Black *peaux-de-soie* taffeta is combined with red *marquisette* in this cocktail dress worn by Roberta. An off-shoulder cuffed neckline, long sleeves and a red *marquisette* shirred lining provide the interest in the gown.

3. The Ceil blue iridescent taffeta of this short formal has an all over quilted design embroidered in gold. The stand-away strapless bodice fits snugly at the waistline and the full skirt is worn over a crinoline petticoat.

4. Reflecting Roberta's liking for dark colors is this midnight blue iridescent, taffeta short formal. A rosette shirred ruffle whips over one shoulder and down across the bodice front. The full skirt is shirred in horizontal rosette bands.





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Tonight at 11:00

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New, exciting **SPORTS QUIZ!**

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Match wits with Herb Graffis,
Gene Kessler, our mystery guest
and other sports celebrities.

Think up a sports-teaser
and win a handsome prize.

FUN FOR THE WHOLE FAMILY!

Jack Drees, M. C.

**Every Tuesday
9:30 P.M.**

**WBKB
Channel 4**

Presented by

FOX DE LUXE BEER

Peter Fox Brew. Co., Chicago



ANNETTE DAMIANI

Soprano with a Family Tradition

MILAN, ITALY, and its unparalleled musical heritage of past centuries is the goal-dream of lovely soprano Annette Damiani, winner of the TV *Forecast* Talent Salute to Irving Park & Portage Park. As another neighborhood winner in the weekly Talent Search, co-sponsored by the Peacock newspapers, Irving Park & Portage Park News, Annette appeared on the Rubin's "Stars of Tomorrow" TV show, Sunday, Sept. 23, WGN-TV, 9 p.m.

The 17-year old brunette just won a year's scholarship at Roosevelt College and hopes to realize her life-long ambition of studying in Milan afterwards. The family musical roots are buried deep in that city of culture which is the home of Annette's grandmother whom she hopes to emulate musically. The grace and family traditions of the old world treasures are fascinating attractions for Annette, although she puts great stock in the scope of the American music schools, too.

George Hill of the Peacock Newspapers introduced the neighborhood star on the TV show, and she received the prize of a gala week-end at the Whitcomb Hotel in St. Joseph, Michigan, that includes a coveted professional engagement there on Sept. 29.

Belmont-Central and Logan Square will be featured Sept. 30.

Tuesday Oct. 2

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Variety, music and interviews
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun and Features** (continued)
- 10:00 9 **Your Figure Ladies**—Exercises
How to achieve posture & grace
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
Tips on what to buy, why you should buy, and general information
- 7 **Dennis James Show**—Interviews
- 9 **Chicago Cooks**—Recipes
- 11:00 4 **Creative Cookery**—F. Pope
How to prepare pecan date cake and stuffed broiled pork chops
- 5 **Ruth Lyons' 50 Club**
- 7 **Frances Langford-Don Ameche**
Musical variety with guests, songs, sketches, and a quiz contest. Also excerpts from Miss Langford's "Purple Heart" diary
- 11:30 5 **Norman Ross' Varieties**
- 9 **Hi Ladies**—Interviews
Tommy Bartlett chats with gals
- 12:00 4 **Steve Allen Show**—Variety
- 5 **Herbie Mintz Show**—Musical
- 7 **Jessie DeBoth's TV Notebook**
Homemaking hints & processes dramatized, and cooking recipes explained
- 9 **Let's Have Fun**—Variety
Hank Grant emcees comedy session
- 12:15 4 **Search For Tomorrow**—Drama
Gripping story of the Barron family
- 5 **Newsroom**—Late Information
- 12:30 4 **Garry Moore Show**—Variety
Guest for today: Lucille Watson
- 5 **Your Luncheon Date**—Variety
- 7 **Bob And Kay Show**—Variety
Commentary, interviews, and fun with Bob Murphy and Kay Westfall; guest: Joe Faulkner from the Main St. Gallery
- 12:55 9 **Musical Snapshot**—Film
- 1:00 5 **"Sultan's Daughter"**—Film
Feature with Charles Butterworth, Jack LaRue and Ann Corio; vaudeville actors get involved with dancing girls in the Orient
- 9 **Plan-A-Room**—Paul MacAlister
- 1:15 9 **Travelers' Sketchbook**—Film
"Venice"
- 1:30 4 **First Hundred Years**—Serial
Jimmy Lydon and Olive Stacey star
- 9 **Test Pattern Til 4:00**
- 1:45 4 **Bill Evans Show**—Musical
- 2:00 5 **Miss Susan**—Susan Peters
Day-to-day drama of problems facing a woman lawyer
- 7 **Housewives Holiday**—Kirchner
Claude and Ruth Kirchner emcee

Wm. A. Lewis

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MILLION DOLLAR MOVIES
ALL SUPER "A" FILMS



Featuring America's
Most Famous Movie Stars!
EVERY TUESDAY NIGHT AT
10 P.M. ON THE
WM. A. LEWIS
THEATER OF ROMANCE
WGN-TV, CHANNEL 9

- ★ TUES., Oct. 2, 1951—FIRST TIME ON TV!
******ANGEL ON MY SHOULDER******
starring PAUL MUNI, CLAUDE RAINS, ANNE BAXTER
- ★ TUES., Oct. 9, 1951—FIRST TIME ON TV!
******THE POWERS GIRL******
starring ANNE SHIRLEY, GEORGE MURPHY, DENNIS DAY, CAROLE LANDIS, BENNY GOODMAN & ORCHESTRA
- ★ TUES., Oct. 16, 1951—FIRST TIME ON TV!
******SONG OF THE OPEN ROAD******
starring EDGAR BERGEN and CHARLIE MCCARTHY, JANE POWELL, W. C. FIELDS, BONITA GRANVILLE
- ★ TUES., Oct. 23, 1951—FIRST TIME ON TV!
******THE SOUTHERNER******
starring ZACHARY SCOTT, BETTY FIELD, J. CARROL NAISH
- ★ TUES., Oct. 30, 1951—FIRST TIME ON TV!
******THE MOON AND SIXPENCE******
starring GEORGE SANDERS, HERBERT MARSHALL
- ★ TUES., Nov. 6, 1951—FIRST TIME ON TV!
******SO ENDS OUR NIGHT******
starring FREDRIC MARCH, MARGARET SULLIVAN, GLENN FORD, FRANCES DEE
- ★ TUES., Nov. 13, 1951—FIRST TIME ON TV!
******THE GLADIATOR******
starring JOE E. BROWN, JUNE TRAVIS

Make Tuesday night your Movie Night. Save this schedule and watch Hollywood's finest film entertainment on the Wm. A. Lewis Theater of Romance! Presented by

Where
The Models
Buy Their
Clothes

Wm. A. Lewis

North South Southwest
3118 N. Lincoln 6420 S. Halsted 4716 S. Ashland

TUESDAY—continued

- 2:15** 4 **Bride And Groom**—Interviews
5 **Vacation Wonderlands**—Film
"Canada"
- 2:30** 4 **Fashion Magic**—Arlene Francis
5 **Bill Goodwin Show**—Variety
Music with vocalists Eileen Barton
and Roger Dann with the Joe Bush-
kin Trio
7 **Barbara Moro**—Creative Ideas
New sewing tricks and designs
- 3:00** 4 **Homemakers' Exchange**—Foods
5 **Kate Smith Hour**—Variety
Guests: the Acromanias, Georgie
Tapps, Sy Oliver and his orch. and
a crackerbarrel session.
- 3:30** 4 **Your Visiting Nurse**
- 4:00** 4 **Steve Allen Show**—Variety
5 **Hawkins Falls, Pop. 6200**
Doc Gibb hires a helper who puts
him to work
9 **Russ Davis Show**—Interviews
- 4:15** 4 **Assembly**—Military Talk
Marine Corps Air Reserve, Glenview
5 **Gabby Hayes Show**—Tall Tales
- 4:30** 5 **Howdy Doody**—Variety
7 **Sagebrush Theater**—Western
"Murder On The Yukon"
9 **Telephone Game**—Quiz Session
Send your number in; you may be
a lucky winner too
-
- 4:45** 4 **Breezy, Don & Vera**—Puppets
- 5:00** 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
9 **Trail Blazers' Theater**—Western
"Sundown on the Prairie"
- 5:30** 4 **Silhouettes Of The West**
Roy Starkey sings & discusses
5 **Visit With Cactus Jim**
7 **Paddy The Pelican**—Cartoon
- 5:35** 5 **Weatherman**—Clint Youle
- 5:45** 4 **Window Shopping**—Commercial
5 **Public Life Of Cliff Norton**
Subject: "Bobtailed Barbershop
Blues"
9 **Foto Test**—Frank Sweeney
Cash prizes for the ladies
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Music Bowl**—Danny O'Neil
5 **Kukla, Fran, And Ollie**
Join the gay trio as they sing
7 **Paul Harvey With The News**
9 **Captain Video**—Adventures
- 6:10** 7 **Top O'The Weather**—Russ Reed
- 6:15** 4 **Ulmer Turner And The News**
- 6:20** 7 **Sports Highlights**—John Bryson
- 6:30** 4 **CBS News**—Douglas Edwards
5 **John Conte's Little Show**
Guest, Sue Bennett
7 **Beulah Show**—Comedy
Ethel Waters stars as mediator in
Henderson's bustling household.

- 6:30** 9 **First Edition**—Frann Weigle
- 6:45** 4 **Stork Club**—Interviews
Guests: Claudia Pinza and Commis-
sioner Paul Lockwood
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**
- 7:00** 4 **Star Of The Family**—Variety
Husband-wife team Peter Lind Hayes
and Mary Healy are headliners; ad-
miring relatives present songstress
Connie Boswell, Mary Kaye Trio and
comedian Frankie Marlowe
5 **Star Theater**—Comedy-Variety
Emcee Milton Berle introduces guest,
Yma Sumac
7 **Charlie Wild, Detective**—Drama
"The Case Of The Long Count To
Ten" when a fighter gets killed in the
ring Charlie is called in to clear the
name of his manager who has killed
himself over the tragedy
9 **Health Talk**—Dr. VanDellen
Dr. John A. Mart, instructor in Medi-
cine at Northwestern U., discusses
"So You've Had a Heart Attack"
- 7:30** 4 **I Hear Music**—Melody Time
7 **What's On Your Mind?**
"Who's Boss?" femcee Isabel Leigh-
ton, of the World Federation for Men-
tal Health, explains psychiatry
9 **Johns Hopkins Science Review**
"News From the Sky" Dr. Henry A.
Riblet will demonstrate operating
principles of telemetering and illus-
trate the reasons for its use; a tiny
transmitter is demonstrated
- 7:45** 4 **Film**
- 8:00** 4 **Crime Syndicated**—Drama
Rudolph Halley narrates drama based
on case material
5 **Fireside Theater**—Film Drama
"The Birds Are Walking" with Ed-
ward Norris, Jimmy Smith and Mor-
ris Ankrum
7 **Football Films**—Highlights
Big Ten games by Jack Drees
9 **Cosmopolitan Theatre**—Drama
"The Secret Front" by Paul Gallico
starring Marsha Hunt and Lee Tracy
- 8:30** 4 **Suspense**—Mystery Drama
"A Nice Fright" with Charlton Hes-
ton; a murderer who is loose on a
trans-continental train, matches wits
with a victim who prays only for the
dawn
5 **Circle Theater**—Drama
"The Runaway Heart" with Judith
Evelyn and John Newland; drama
about a child of divorced parents who
needs warmth and affection
- 9:00** 4 **Danger**—Mystery Drama
"Free Zoo"
5 **Amateur Hour**—Ted Mack mc
7 **On Trial**—Discussion
"Is Citizens' Protection Against Con-
gressional Immunity Adequate?"
Judge S. Samuel DiFalco presides;
Neg. witness, congressman Kenneth
B. Keating, attorney William P. Rog-
ers, and James M. Landis

TUESDAY—continued

- 9:00 9 **Public Prosecutor—Drama**
Panel attempts to guess solution
- 9:30 4 **Two Minutes To Go—Quiz**
Jack Drees emcee; celebrities from the sports world match wits against questions sent in by viewers
- 7 **Chgo. Symphony Chamber Or.**
"Pops" concert series conducted by Rafael Kubelik with Ken Nordine announcing the selections
- 9 **Boston Blackie—Mystery Drama**
Gambling czar is murdered in train compartment with door locked from the inside; How did the killer escape? Kent Taylor in title role with Lois Collier and Frank Orth
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Interviews with people on the street at the corner of State & Lake
- 5 **Weatherman—Clint Youle**
- 7 **Hollywood Theater Time—Film**
- 9 **Theater Of Romance**
"Angel On My Shoulder" feature film with Paul Muni, Anne Baxter and Claude Rains
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley And The News**
- 10:30 4 **Film**
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Touchdown—Football Films**
- 10:45 4 **Wendell Hall—Musical**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Today In Sports—Joe Wilson**
- 5 **DeMet Pontiac—Film Drama**
"Leatherheart" with Irene Vernon and Wilton Graff; charming comedy about how the younger generation takes over a boot factory, badly in need of financial assistance
- 7 **Austin Kiplinger With The News**
- 11:10 7 **"Barefoot Boy"—Feature Film**
Jackie Moran, Ralph Morgan, & Marcia Mae Jones; small town banker released from prison seeks vindication in use of haunted house
- 11:15 4 **Film**
- 11:30 4 **Murder Before Midnight—Film**
- 9 **"Goodbye Love"—Feature Film**
- 12:00 4 **"Hold That Woman"—Feature Film**
Film starring Frances Gifford
- 5 **"Strange Mr. Gregory"**
Film with Edmund Lowe; a psychic magician falls in love with a married woman
- 12:30 7 **Commercial Film**
- 1:00 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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RCA Victor set model 21-T-178



RCA Victor set model 21-T-176

RCA VICTOR DISPLAYS EIGHT "SUPER SETS"

RCA Victor has unveiled eight new Super Set TV receivers for its big fall season, according to company spokesmen, and all of them will embody a chassis with many new features and varying widely in styling.

The new models incorporate engineering progress in greater sensitivity, greater selectivity and greater freedom from interference than any TV sets previously offered by the RCA company. The new features will mean improved performance in all locations, particularly in fringe-reception areas.

All models offer big-screen television, with either 17 inch or 21 inch picture tubes. They are powered by a completely new chassis. Among its advantages is a double-shielded tuning unit to eliminate interference.

Marked improvement in fringe-area reception is offered by the RCA Super Sets, assuring clear, steady pictures in outlying locations where TV signals have been considered weak or unreliable. In addition, TV will be brought to many families for the very first time.

The tuning unit in the Super Set chassis covers the entire Very High Frequency band. Another tuning unit, interchangeable with the first but covering the Ultra High Frequency band as well, has been designed by company engineers. This parallel design means that when and if UHF programs become available in any given reception area, it will be a simple matter to substitute the combination tuner for the unit with which the Super Sets are originally designed.

Wednesday Oct. 3

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features—Variety**
Animal of the week is presented
- 9:30 4 **Fun And Figure—Exercises**
Fun and exercise with Ed Allen
- 9:50 4 **Fun And Features (continued)**
- 10:00 9 **Your Figure Ladies—Exercises**
Terry shows hip exercises
- 10:30 4 **Tel-A-Shopper—Betty Whitney**
Helpful hints for budgeting
- 7 **Dennis James Show—Musical**
- 9 **Chicago Cooks—Recipes**
New dishes to please your family
- 11:00 4 **Creative Cookery—Recipes**
Recipe for canned blueberry pie and waffles
- 5 **Ruth Lyons' 50 Club**
- 7 **Frances Langford—Don Ameche**
Music, variety, plus situation comedy
- 11:30 5 **Norman Ross' Varieties**
- 9 **Hi Ladies—Interviews**
Informal chats with Tommy Bartlett
- 12:00 4 **Steve Allen Show—Comedy**
- 5 **Meet Mintz—Herbie Mintz**
Hit tunes of yesteryear
- 7 **Bob & Kay Show—Commentary**
Unusual interviews and discussions
- 9 **World Series—Baseball**
- 12:15 4 **Search For Tomorrow—Drama**
Starring John Sylvester, Cliff Hall, Bess Johnson and Sara Anderson
- 5 **Newsroom—Late Information**
- 12:30 4 **Garry Moore Show—Comedy**
Guest, Willy Ley, author
- 5 **Your Luncheon Date—Musical**
Hugh Downs, Nancy Wright, and the Art Van Damme Quintet
- 1:00 5 **"I'm From Arkansas"—Film**
Feature with Slim Summerville and Bruce Bennett; Hilarious happenings when a famous band arrives in a small town
- 1:30 4 **First Hundred Years—Drama**
- 1:45 4 **Bill Evans Show—Variety**
- 2:00 5 **Miss Susan—Susan Peters**
Serial story of a woman attorney
- 7 **Beulah Karney Show—Foods**
Adventures in the art of cooking
- 2:15 5 **Vacation Wonderland—Travel**
Caroline Burke discusses New England
- 2:30 4 **Strike It Rich—Quiz Show**
- 5 **Bert Parks Show—Musical Treat**
Variety with Betty Ann Grove, the Heathertones, & Bobby Sherwood
- 7 **Barbara Moro—Creative Ideas**
- 9 **Let's Have Fun—Variety**
Hank Grant mc with Elaine Neblett, Kyle Kimbrough, vocalists; Reno Tondelli on the accordion

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Exciting fun with
all the gang

Monday thru Friday
4:45 to 5:00 PM

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WEDNESDAY—continued

- 3:00 4 Homemakers' Exchange—Foods**
Louise Leslie demonstrates recipes
- 5 Kate Smith Hour—Variety**
Songfests, vocal groups, recipes, fashions, dramatic sketches, etc. Guest: Jack Mayand, Kate sings old favorites, also a children's segment
- 3:30 4 Your Visiting Nurse—Com'l**
9 Test Pattern till 4:00
- 3:35 4 Multiscope News—Ticker Tape**
- 4:00 4 Who's Talking—Quiz Game**
Frann Weigle mc asks you to identify nationally known celebrities from his masked photograph
- 5 Hawkins Falls, Pop. 6200**
Roy Drewer tells his mother, Lona, he no longer loves his foster father
- 9 Russ Davis Show—Interviews**
Popular melodies of today & guests
- 4:15 4 Assembly—Military Talks**
U. S. Air Force
- 5 Gabby Hayes Show—Tall Tales**
Story of early American heroes
- 4:30 5 Howdy Doody Show—Bob Smith**
Puppet fun for the kiddies
- 7 Sagebrush Theater—Western**
"Trouble Busters"
- 9 Telephone Game—Harold Isbell**
Jane Quinn and Harold Isbell pick a lucky number; maybe it's yours
- 4:45 4 Breezy, Don & Vera—Puppets**
- 5:00 4 Kids Karnival Kwiz—Games**
Art Hern mc gives prizes to kids
- 5 Cactus Jim—Western Feature**
Stories of the heroes of the west
- 9 Trail Blazers' Theater—Film**
"Rolling Westward"
- 5:30 4 Silhouettes Of The West**
Western music & discussions
- 5 Visit With Cactus Jim**
Jim answers questions
- 7 Tom Corbett Space Cadet**
Futuristic adventure stories
- 5:35 5 Weatherman—Clint Youle**
Report on climatic conditions
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Subject: "A Dollar Buys You a Kiss"
- 7 Uncle Mistletoe—Adventures**
Puppet stories for children
- 9 Foto Test—Frank Sweeney**
Exciting game with prizes for all
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Carolyn Gilbert—Danny O'Neil**
- 5 Kukla, Fran, And Ollie**
Burr Tillstrom's laugh-provoking puppets in another merry session
- 7 Paul Harvey With The News**

- 6:00 9 Captain Video—Adventures**
Super-sonic world tales
- 6:10 7 Top O' The Weather—Russ Reed**
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News**
News events of vital interest
- 6:20 7 Sports Highlights—John Bryson**
Important events in the world
- 6:30 4 CBS News—Douglas Edwards**
- 5 Showroom—Musical Time**
- 7 Chance Of A Lifetime—Quiz**
Audience participation with John Reed King, emcee, Dick Collier, comedian and song & dance team, Russell Arms and Liza Palmer
- 9 First Edition—Frann Weigle**
Watch for race results and baseball
- 6:45 4 Perry Como Show—Musical**
Top tunes and the Fontane Sisters with guest, Ralph Marterie; tunes: "September Song," "I'm Yours," "I'll Be Seeing You," and "My Truly, Truly Fair"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel**
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, and the Mariners
- 5 Kate Smith Hour—Variety**
Guests: Olsen & Johnson comedy team, John Butler and the ballet group, the Jack Allison Chorus, Peggy Ryan & Ray McDonald
- 7 Frosty Frolics—Musical Variety**
Ice revue on film with the skating stars of today's shows
- 8:00 4 Strike It Rich—Quiz**
Warren Hull emcee of the "quiz with a heart."
- 5 Kraft Theater—Drama**
"Irish Eyes" with Dick Foran, Andree Wallace, & Paul Langton; a successful man from humble beginnings tries to prevent his daughter from marrying a poor man
- 7 Arthur Murray Party—Variety**
Kathryn Murray, hostess, with Emil Coleman's orchestra introduces guests William Eyghe and Arthur Barnett
- 8:30 4 The Web—Mystery Drama**
"All The Way To The Moon" with Henry Jones, Eleanor Wilson, and James Gregory
- 7 Ruggles—Domestic Comedy Skit**
Charles Ruggles & Ruth Tedrow star
- 9 Camera Carousel—Film**
"Date With Your Family"
- 9:00 4 Blue Ribbon Bouts—Boxing**
Dave Sands vs. Carl Olsen
- 5 Break The Bank—Quiz**
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra

WEDNESDAY—continued

- 9:00 7 **Celanese Theater—Top Dramas**
 "Ah Wilderness" by Eugene O'Neill,
 starring Thomas Mitchell, Dorothy
 Peterson and Roddy McDowall; famous
 comedy about the fascinating experi-
 ences of a young man meeting the
 world for the first time
- 9:30 5 **Feature Film**
- 9:45 4 **Freddy Martin Show—Musical**
 Variety, Martin's "singing sax," Mur-
 ray Arnold pianist, Merv Griffin and
 Judy Lynn vocalists with guest vocal-
 ist Jo Sullivan; tunes: "23 Starlets,"
 "Let's Have Another Cup Of Coffee,"
 "Little Sir Echo," "Oh You Beautiful
 Doll," and "Almost Like Being In
 Love"
- 10:00 4 **Camera Caravan—Film**
- 10:00 4 **Sports Quiz—Film**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
 Impromptu interviews with people
 from all walks of life
- 10:15 5 **Weatherman—Clint Youle**
- 10:15 7 **Wrestling From Rainbow Arena**
 Wayne Griffin announces matches
- 10:15 9 **"Quiet Woman"—Feature Film**
- 10:30 5 **Dorsey Connors—Helpful Ideas**
 Timely tips for the homemaker
- 10:30 4 **Ulmer Turner—News**
 Roundup of the day's events
- 10:30 5 **Clifton Utley And The News**
- 10:30 4 **Film**
- 10:30 5 **Let's Look At Sports—T. Duggan**
 Sports news and interviews
- 10:45 4 **Wendell Hall—Musical**
- 10:45 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Today In Sports—Joe Wilson**
- 11:00 5 **"Sweetheart Of Sigma Chi"**
- 11:00 7 **Tomorrow's News Tonight**
 Report on news around the world
 by Austin Kiplinger
- 11:10 7 **"Held For Murder"—Feature**
 Film with Mary Carlyle & Conrad
 Tearle
- 11:15 4 **Film**
- 11:30 4 **Murder Before Midnight—Film**
- 11:30 9 **Topper Theater—Feature Film**
 "Submarine Base" with Alan Bax-
 ter, John Littel and Fifi D'Orsay.
 Story of sabotage on an isolated
 island
- 12:00 4 **"Federal Fugitives"—Feature**
 Film with Neil Hamilton and Doris
 Day
- 12:00 5 **"Great Mike"—Feature Film**
 Starring Stuart Erwin and Marian
 Martin; a thoroughbred is entrusted
 to a 12 yr. old boy to train for a
 big race
- 12:45 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition—Ulmer Turner**
 (Stations reserve the right to change above
 listings without notice)

TV FORECAST

PREMIERE WEDNESDAY CELANESE THEATRE

presents
Eugene O'Neill's
AH, WILDERNESS
 with
Thomas Mitchell
9:00 P.M.

COMING ATTRACTIONS

"Susan and God"
 "No Time for Comedy"
 "Winterset"
 "Old Acquaintance"
 "Counselor at Law"
 "Reunion in Vienna"

WENR-TV Channel 7

EXTRA!

TOPPER GIVES 6 MONTH SERVICE GUARANTEE FREE!



TOPPER SAYS:—

No hidden charges, no gim-
 micks—for the first time in
 TV history Topper gives you
 complete service guarantee
 on any new set you buy—
 with no cost to you! PLUS,
 the biggest trade-in on your
 old TV set.

Call the television number —

DElaware 7-0154

Watch us
 on TV
**TOPPER
 THEATRE**
 WGN-TV
 11:30 p.m.
 Wed.

**CENTRAL
 TELEVISION
 EXCHANGE**
 430 N. CLARK ST.



Sylvania's Jefferson model (24M)



Sylvania's Washington model (25M)

SYLVANIA PRESENTS ITS GOLDEN JUBILEE FIND — HALOLIGHT

SYLVANIA company, celebrating its 50th year of electronics experience, has come up with a real Golden Jubilee discovery—the much-discussed Halolight, which was evolved by Sylvania research scientists over a period of 18 months.

Halolight is actually a two-inch frame of soft, cool light which has been placed around the picture screen in the Sylvania sets. This band or border of light provides a pleasant transition from the brilliance of the picture screen to the darker areas around it. At the same time, it makes the television picture appear larger and look clearer.

Sylvania also has some proud claims on its 50th anniversary fiesta. According to company officials, seven out of the top ten TV producers use Sylvania picture tubes. These top ten manufacturers account for more than 75% of

all TV sets on the market.

Some other champion features of Sylvania:

1. "Movie-clear" pictures, brought about by Sylvania's jet-black blacks, whiter whites and contrasting intermediate greys that give them photographic depth and lifelike qualities.

2. Perfect Interlace, which is accomplished by accurate spacing between the scanning lines to eliminate flicker and obtain the best picture.

3. "Studio-clear" sound, which is achieved by a high fidelity sound circuit with a wide audio range that delivers brilliant, static-free sound.

Other Sylvania benefits are simplified, illuminated controls that are easy to operate, wide angle viewing for those sitting on the side, and easy adaptation to the coming Ultra High Frequency TV stations.

Thursday Oct. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Music, variety, comedy with George
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
Exercise for excess chins
- 10:30 4 Tel-A-Shopper—Betty Whitney**
What's new in the stores
- 7 Dennis James Show—Variety**
- 9 Chicago Cooks—Recipes**
- 11:00 4 Creative Cookery—Recipes**
Francois Pope's recipe for French omelet and typical Italian dressing
- 5 Ruth Lyons' 50 Club**
- 7 Frances Langford—Don Ameche**
Contestants from the audience quizzed on current events
- 11:30 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
- 12:00 4 Steve Allen Show—Comedy**
- 5 Meet Mintz—Musical Show**
- 7 Bob & Kay Show—Commentary**
Music, variety, discussion and guest
- 9 World Series—Baseball**
- 12:15 4 Search For Tomorrow—Serial**
- 5 Newsroom—Late Information**
- 12:30 4 Garry Moore Show—Variety**
Guest: Winston L. Mittenjuice
- 5 Your Luncheon Date—Musical**
Nancy Wright, Hugh Downs vocalists, Art Van Damme Quintet
- 1:00 5 "Sensation Hunters"—Film**
Feature with Arlene Judge and Preston Foster; misguided young woman leaves shelter of home to take job as chorus girl
- 1:30 4 First Hundred Years—Serial**
- 1:45 4 Bill Evans Show—Variety**
- 2:00 5 Miss Susan—Susan Peters**
- 7 Housewives' Holiday—Kirchner**
- 2:15 4 Bride And Groom—Interviews**
John Nelson emcees session
- 5 Vacation Wonderlands—Film**
- 2:30 4 Fashion Magic—Arlene Francis**
- 5 Bill Goodwin Show—Variety**
Variety with vocalists Eileen Barton and Roger Dann; Joe Bushkin & trio
- 7 Barbara Moro—Creative Ideas**
- 9 Let's Have Fun—Hank Grant**
- 3:00 4 Homemakers' Exchange—Foods**
Louise Leslie demonstrates the art
- 5 Kate Smith Show—Variety**
Sis & Sonny Arthur, Ethel & Albert comedy team, Evalyn Tyner pianist are guests

Earl Muntz Isn't Mad; He's Only Fabulous

The word "fabulous" is one that's completely overworked in the television business, whether applied to the business or entertainment ends. But one TV man has done as much to earn that adjective as anyone in Chicago. He's Earl "Madman" Muntz, president of Muntz TV.

Madman Muntz was a successful car dealer in Los Angeles who paced the commercial field there with an astounding combination of good values and "sock" advertising. He never failed to provide the public with a good stunt, but always backed it up with sound business practices.

Muntz invaded Chicago several years ago, and immediately drew attention to his new Muntz TV sets with a series of brilliant merchandising maneuvers—including an entire fleet of sky-writing airplanes—that he dreamed up in collaboration with his ad braintruster, Mike Shore. Backed up by a good set, the Muntz TV empire has flourished.

\$3 TV Service Call \$3

Includes Labor

PICTURE TUBE WARRANTY
As Low As \$7.95

1st, 2nd & 3rd YEAR
SERVICE CONTRACTS
AVAILABLE

CALL
CO rnelia
7-6355

TELE-MASTER

Television Service
4610 N. KEDZIE



Thursday Night
FOX HEAD

"400"

Houseparty

9:30 P.M.

WBKB

Channel 4

THURSDAY—continued

- 3:30 4 **Your Visiting Nurse—Com'ercial**
9 **Test Pattern** till 4:00
- 3:35 4 **Multiscope News—Ticker Tape**
- 4:00 4 **Steve Allen Show—Variety**
Music, comedy, & guest celebrities
- 5 **Hawkins Falls, Pop. 6200—Serial**
Lona Drewer tries to squelch a rumor that Knap did not get the order that will save his company from failure
- 9 **Russ Davis Show—Commentary**
- 4:15 4 **Assembly—Military Talk**
Interviews with GI's in Pacific Area
- 5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
- 4:30 5 **Howdy Doody Show—Vairety**
- 7 **Sagebrush Theater—Western**
"Crashing Thru"
- 9 **Telephone Game—Harold Isbell**
Join Jane & Harold as they award prizes in this quiz
-
- 4:45 4 **Breezy, Don & Vera—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**
Kids quizzed on films they have viewed and awarded prizes
- 5 **Cactus Jim—Western Feature**
Rip roaring western tales
- 9 **Trail Blazers' Theater—Film**
"Trailing Double Trouble"
- 5:30 4 **Silhouettes Of The West**
Roy Starkey in western tale
- 5 **Visit With Cactus Jim**
- 7 **Paddy The Pelican—Cartoon**
Adventures of a bird by Sam Singer
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: "Be a Quick Change Artist"
- 9 **Foto Test—Quiz Session**
Frank Sweeney emcee awards cash
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Music Bowl—Danny O'Neil**
- 5 **Kukla, Fran, And Ollie**
Madcap rompings of loveable trio
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventure Tale**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights—John Bryson**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **John Conte's Little Show**
Musical variety with Three Beaus & a Peep vocal group, also one of the stars from the ballet theater
- 7 **Lone Ranger—Western Drama**
- 9 **First Edition—Frann Weigle**
- 6:45 4 **Stork Club—Interviews**
Guest Joe Louis
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel**

- 7:00 4 **Starlight Theater—Drama**
"Much Ado About Nothing" starring Ernest Truex. A tender story of two mature people seeking romance
- 5 **Groucho Marx—Ad Lib Quiz**
- 7 **Stop The Music—Musical Quiz**
Bert Parks emcee with Kay Armen Jimmy Blaine, and Betty Ann Grove vocalists & the "Mystery Melody"
- 9 **Our World—Film**
"The Fur Trade"
- 7:15 9 **Football This Week**
Discussion with Norman Sper
- 7:30 4 **Amos 'n' Andy—Comedy Drama**
Andy buys a house
- 5 **Treasury Men in Action**
Based on T-Men files, Walter Greaza stars in "The Case of the Shorn Sheep" smuggling of wool across the Canadian border
- 9 **Press Conference—Interviews**
Representatives of the 4 newspapers interview a prominent citizen or politician; Lee Schooler, moderator
- 8:00 4 **Alan Young Show—Comedy**
- 5 **Ford Festival—Musical Variety**
James Melton emcee with vocalist Dorothy Warenskjold and guests
- 7 **Don Ameche Show—Musical**
Musical comedy depicting life and laughs backstage at a summer theater
- 9 **Adventures Of Ellery Queen**
"The Garden Of Death" with Lee Bowman as Ellery and Florenz Ames as Inspector Queen
- 8:30 4 **Big Town—Newspaper Drama**
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "Red For Danger" with Olive Deering & Walter King about a girl who was in love with the D.A. & becomes involved with a crooked promoter
- 7 **Guild Theater—Film Drama**
"The Driven Snow" with Bruce Cabot and Christine Miller
- 9 **Beauty Contest—Bill O'Connor**
Miss Tavern Pale of 1951 will be chosen
- 9:00 4 **Racket Squad—Drama**
Reed Hadley as Captain John Brad-dock in "Coon Hunt," using a coon hunt as bait with which to lure their victims, racketeers give an old trick a new twist
- 5 **Martin Kane, Private Eye**
Lloyd Nolan stars as big-city detective working with police in fight against crime, Walter Kinsella as Happy McMan and Nicholas Saunders as Sergeant Ross
- 7 **Paul Dixon Show—Variety**
- 9 **"Circumstantial Evidence"**
- 9:30 4 **400 House Party—Variety**
Toni Gilman and Ken Nordine co-emcee adult talent show with amateurs invited to participate

THURSDAY—continued

- 9:30 5 **Wayne King Show—Musical**
Variety featuring Harry Hall, Gloria Van, Barbara Becker and Don Large Chorus: Elegant 90's theme, tunes: "Oh Promise Me," "Glo Worm," "Love's Old Sweet Song," and "Tell Me Pretty Maiden"
- 7 **At Home Show—Musical Variety**
- 9 **Bigelow Theater—Film Drama**
"The Other Jessie Grant" with Gladys George and Elisabeth Risdon; mother comes to live with her married son and trouble brews over some plates
- 9:45 7 **To be announced**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Join the fun! You may see your friends and relatives being interviewed
- 5 **Weatherman—Clint Youle**
- 7 **Life Begins At 80—Discussion**
Panel discusses problems of the elderly, Jack Barry moderator
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley And The News**
- 10:30 4 **Film**
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Dr. Fixum—Household Tips**
Laying floor tile, use of simple tools, demonstration of a construction plant, and how to prevent windows from vibrating around el tracks
- 10:45 4 **Wendell Hall—Musical**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Today In Sports—Joe Wilson**
- 5 **To be announced**
- 7 **Austin Kiplinger And The News**
- 9 **"Waterfront"—Feature Film**
Starring John Carradine and J. Carroll Naish; intriguing drama the FBI uncovering a spy ring during World War II
- 11:10 7 **Feature Film**
- 11:15 4 **Film**
- 11:30 4 **Murder Before Midnight—Film**
"The Corpse Vanishes" starring Bela Lugosi, Luana Walters, and Elizabeth Russell
- 12:00 4 **"Gambling Daughters"—Film**
Feature with Cecilia Parker, Roger Pryor and Gale Storm; mystery and gambling in a fashionable girls' school
- 5 **"Larceny In Her Heart"—Film**
Feature with Hugh Beaumont and Sheryl Walker; a beautiful blonde falls dead in Mike Shayne's office, then disappears
- 12:15 9 **Chicagoland Newsreel**
- 12:30 7 **Commercial Film**
- 1:30 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

Whether your set is new or old

YOUR PICTURE TUBE MAY BURN OUT

Our replacement contract will protect **you** against tube failure for as little as **\$5⁰⁰** a year.

Send for your contract today. Don't delay! Send coupon with cash, check, or money order at once. Coverage starts 15 days from date your application is received.

NOW! AT THESE LOW PRICES

Size of Picture tube	Cost of Contract Per Year
7, 10, 12, or 12½ inch	\$ 5.00
14, 16 or 17 inch	\$ 7.50
19, 20 or 21 inch	\$10.00

ADLER TELEVISION

3154 W. Lawrence

IRving 8-4662

..... SEND COUPON TODAY!

Adler Television

3154 W. Lawrence, Chicago, Illinois

I am enclosing \$_____ to cover cost of picture tube contract. (See schedule of rates.)

The size of my picture tube is: _____

Set make _____

Model _____ Serial No. _____

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

SATISFACTION GUARANTEED

Mike Boom says . . .

CHICAGO—Robert F. Hurleigh, WGN-TV newscaster, has been appointed the nat'l chairman of the Moose Civic Affairs Committee. . . . Beulah Karney has taken a step forward in TV circles. The home economist hostess has landed a three-times-a-week show on Monday, Wednesday and Friday instead of her two a week stint, Time has changed too—it's now 2 p.m. . . . Randy Kent, a newcomer to local TV audiences, is conducting a new disk jockey show on WBKB, Monday and Friday nights at 10:15.



KENT

A new film that honors the D.A.V.—America's disabled veterans—is being shown around the country on teevee. Barlit Productions of Chicago is handling operations. . . . Luckey North, femme announcer (one of the few) of WBKB, is spending her Saturday A.M.s teaching at the Illinois Hospital for Crippled Children. Luckey was a former speech pathologist and is lending a helping hand along those lines.

"Down You Go," one of the very best quiz shows on TV, has all the proper

ingredients that make up a good TV offering. Not one, but two charming gals in the persons of Toni Gilman and Carmelita Pope make up the panel, while the erudite Bergen Evans handles the emceeing. Real top grade stuff. . . . "Super Circus," Mary Hartline's merry menagerie, consistently paces leading web shows, rating-wise. No doubt about it—kiddies programs are popular TVing in most homes. The moppets usually get their way when any of their favorites are performing. . . . Dave Garroway said it: "In these days of inflation a little earning is a dangerous thing."

A refreshing idea in the commercial line for spot plugs is being fostered by Avec Productions. Plugs would be slipped in between eye catching visual puzzles. The aim is a good one: more interesting, entertaining commercials. . . . Frann Weigle has taken over the emceeing on "Who's Talking" show which made its debut on Sept. 24 on WBKB. . . . Tom Duggan's Sunday night sports show has had its tab picked up for another 52 weeks.



POPE

Tavern Pale is dropping its TV beauty contest which is one of the oldest regularly sponsored local shows. October 4 is the final performance. . . . On a recent "Fun and Features" show, George Menard interviewed Mirko Sedlak, a Czech refugee from Communism, who told an intriguing story of his time within enemy prison camps. Mr. Sedlak stressed the powerful effect that "Radio Free Europe" is having on the Communist dominated countries. . . . James Pollack of ABC recently arrived from New York to take over as Program Director of WENR-TV.

MEET THE CHAMPS . . .



Ed Pazdur, TV Forecast Sports Editor was on hand to present trophies to WBKB winners of the first annual Celebri-tee tourney. Left to right: Chet Sadlo, staff winner; Danny O'Neil, celebrity champ; Pazdur; Bruce Roberts, handicap winner; Don Norton who won the booby prize.

Rapid Reviews—Weatherman Clint Youle: a prophet without honor in his own country. . . . Cactus Jim: a voice from the underbrush. . . . "Foto Test": tell it to Sweeney (Frank). . . . All beauty contests: pork is high but beef is plentiful.

Friday Oct. 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Variety of fun, music, and interviews
- 9:30 4 **Fun And Figure**—Exercises
Exercises for poise and grace
- 9:50 4 **Fun And Features**—(continued)
- 10:00 9 **Your Figure Ladies**—P. Fogarty
Exercises for the housewife
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
Hints for budget-wise women
- 7 **Dennis James Show**—Interviews
- 9 **Chicago Cooks**—Recipes
Exciting ways to prepare food
- 11:00 4 **Creative Cookery**—Recipes
Biscotti Groccanti (Italian toasted almond slices) and homemade noodles
- 5 **Ruth Lyons' 50 Club**
Audience participation with Ruth Lyons, hostess
- 7 **Frances Langford—Don Ameche**
Guests discuss and demonstrate their hobbies; also quiz, music & variety
- 11:30 5 **Norman Ross' Varieties**
- 9 **Hi Ladies**—Interviews
Tommy Bartlett chats with gals
- 12:00 4 **Steve Allen Show**—Comedy
- 5 **Meet Mintz**—Herbie Mintz
Relax with the piano melodies
- 7 **Bob And Kay Show**—Variety
- 9 **World Series**—Baseball
- 12:15 4 **Search For Tomorrow**—Drama
- 5 **Newsroom**—Late Information
- 12:30 4 **Garry Moore Show**—Comedy
Guest: Comedian Phil Foster
- 5 **Your Luncheon Date**—Musical
Hugh Downs mc, Nancy Wright vocalist & Art Van Damme Quintet
- 1:00 5 **"He Couldn't Take It"**—Film
Feature with George Stone, Virginia Cherrill and Ray Walker
- 1:30 4 **First Hundred Years**—Serial
- 1:45 4 **Bill Evans Show**—Musical
- 2:00 5 **Miss Susan**—Susan Peters
- 7 **Beulah Karney**—Foods
- 2:15 5 **Vacation Wonderlands**—Film
Caroline Burke discusses travel
- 2:30 4 **Strike It Rich**—Quiz Show
- 5 **Bert Parks Show**—Musical
Betty Ann Grove, Bobby Sherwood and the Heathertones harmonize
- 7 **Barbara Moro**—Creative Ideas
- 9 **Let's Have Fun**—Variety
- 3:00 4 **Homemakers' Exchange**—Foods
Louise Leslie demonstrates recipes
- 5 **Kate Smith Show**—Musical
John Butler & ballet group, Renauld & Rudi, and a fashion spot

TV FORECAST

DAY AND NIGHT INCLUDING SUNDAY

➔ **TV SERVICE***

PHONE DISPATCHED

*Bonded by American Mutual
Liability Insurance Company

ACE TELEVISION

4766 N. MILWAUKEE AVE.

SPring 7-5110

ERNIE SIMON
THE CURBSTONE CUTUP

MONDAY THRU FRIDAY

WBKB Channel 4 10:00 PM

Sponsored by
COLE-FINDER, INC.
Chicago's Busiest Mercury Dealers
2700 N. CICERO AVE.

WBKB

PRESENTS

FOR

YOUR

ENTERTAINMENT



FRANCOIS POPE

"Creative Cookery"

*new, different, exciting
ways to prepare your foods*

Monday thru Friday

11:00 to 12 Noon

FRIDAY—continued

- 3:30 4 Your Visiting Nurse—Com'ercial**
9 Test Pattern
- 3:35 4 Multiscope News—Ticker Tape**
- 4:00 4 Who's Talking?—Frann Weigle**
 Listen to those clues and guess the well-known celebrity whose voice you can hear, photo gives clue too
- 5 Hawkins Falls, Pop. 6200**
 Lona Drewer tells her husband he has changed for the worse and become impossibly disagreeable
- 9 Russ Davis Show—Commentary**
- 4:15 4 Assembly—Armed Forces Show**
5 Gabby Hayes Show—Tall Tales
- 4:30 5 Howdy Doody Show—Puppets**
7 Sawdust Theater—Western
 "Outlaw Justice"
- 9 Telephone Game—Harold Isbell**
 Your phone number's all they need for you to join in the fun
- 4:45 4 Breezy, Don & Vera—Puppets**
- 5:00 4 Kids Karnival Kwiz—Games**
 Youngsters get a chance to win prizes
- 5 Cactus Jim—Western Feature**
 Stories of heroes of the old west
- 9 Trail Blazers' Theater—Film**
 "Quick Trigger Lee" western
- 5:30 4 Silhouettes Of The West**
5 Visit With Cactus Jim
7 Tom Corbett Space Cadet
9 Raving Beauty—Story Time
 Lady Corine entertains little girls
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
5 Public Life Of Cliff Norton
 Subject: "Science Marches On"
- 7 Uncle Mistletoe—Adventures**
 Another exciting adventure
- 9 Foto Test—Quiz Game**
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Carolyn Gilbert—Danny O'Neil**
5 Kukla, Fran And Ollie
7 Paul Harvey With The News
9 Captain Video—Adventures
 Adventures in a world furnished with supersonic devices
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 6:20 7 Sports Highlights—John Bryson**
- 6:30 4 CBS News—Douglas Edwards**
5 Showroom—Robert Quinlan mc
7 Say It With Acting—Charades
 Maggi McNeillis and Bud Collyer with teams from plays complete
- 9 First Edition—Frann Weigle**
 Weather, baseball scores and races

- 6:45 4 Perry Como Show—Musical**
 Tunes: "Belle, Belle, My Liberty Belle," "Ghost Of a Chance," by Perry; Fontane Sisters sing "Detour," and all join in on "Rollin' Stone"
- 5 News Caravan—John Swayze**
9 Chicagoland Newsreel
- 7:00 4 Mama—Domestic Comedy Skit**
 Peggy Wood stars with Judson Laire, Dick Van Patten, Rosemary Rice, and Robin Morgan as Dagmar. Mama rents & children get their puppy
- 5 Quiz Kids—Questions & Answers**
 Joe Kelly conducts this brain battle, junior size
- 7 Mystery Theatre—Drama**
9 Twenty Questions—Panel Quiz
 Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
- 7:30 4 Man Against Crime—Drama**
 Ralph Bellamy stars as Mike Barnett in thriller about a racketeer sought by Crime Investigating Comm., his wife, sweetheart, former partner, & two mysterious ruffians all figuring in a waterfront murder
- 5 Walt's Workshop—Creative**
 "Remodeling a Kitchen;" Mr. Durbahn will fit drawers and doors to his kitchen cabinet and also enclose a sink
- 7 Stu Erwin Show—Comedy Skit**
9 You Asked For It—Films
 Art Baker presents films on every-thing requested by viewers.
- 8:00 4 Playhouse Of Stars—Drama**
 Helen Hayes stars in "Not a Chance" an original love story by Thomas Phipps with David Niven
- 5 Big Story—Newspaper Drama**
 John Kamps of the Butte, Montana *Daily Post* tells how he finally caught up with a mother and son who had committed many murders
- 7 Crime With Father—Drama**
 Life with the chief of the homicide bureau & his teen-age daughter; Rusty Lane & Peggy Lobbin in "Night Without Stars" poignant drama of the disappearance of an old lady in a big city
- 9 Down You Go—Panel Quiz**
 Dr. Bergan Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin and guest
- 8:30 5 Aldrich Family—Comedy**
 Henry Girard, House Jameson, Barbara Robbins, Mary Malone, Robt. Barry, & Peter Griffith start in "Henry's First Shave"
- 7 Versatile Varieties—Youngsters**
 Sparkling musical comedies presented by talented children and emceed by Lady Iris Mountbatten
- 9 Mal Bellairs Show—Musical**

FRIDAY—continued

- 9:00 4 Live Like A Millionaire**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 Cavalcade Of Sports—Boxing**
- 7 Cases Of Eddie Drake—Drama**
Don Haggerty, private eye; Pat Morrison, Dr. Karen Gayle, psychologist "Murder In $\frac{3}{4}$ Time" story of a music box and how it leads Eddie to uncover a group of dope peddlers
- 9 Cavalcade of Stars—Variety**
Jackie Gleason emcee presents guests
- 9:30 4 Hit Spot—Musical Variety**
Danny O'Neil emcees session
- 7 Today's Teens—Discussion**
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 Greatest Fights Of The Century**
Jack Dempsey vs Louis Firpo
- 10:00 4 Ernie Simon—Curbstone Cutup**
Gather 'round and hear what the man-on-the-street has to say
- 5 Weatherman—Clint Youle**
Report on nationwide climate
- 7 Courtesy Hour—Jim Moran**
Variety of music, dancing, and singing acts performed by professionals accompanied by Bruce Chase
- 9 "Love From A Stranger"—Film**
Feature with John Hodiak, Sylvia Sidney and John Howard; what happens when a woman falls in love and marries a complete stranger
- 10:10 5 Dorsey Connors—Helpful Ideas**
Gadgets for every room of your home
- 10:15 4 Disk Jockey Show—Musical**
- 5 Clifton Utley And The News**
- 10:30 4 Football Forecast—Dick Dunkel**
- 5 Let's Look At Sports—Duggan**
- 10:45 4 Wendell Hall—Musical**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Today In Sports—Joe Wilson**
- 7 Tomorrow's News Today**
Up-to-the-minute report given by Austin Kiplinger
- 9 "Flaming Hearts"—Feature Film**
Lillian Harvey and Esmond Knight
- 11:10 7 "Three On A Ticket"—Film**
Feature with Hugh Beaumont, Cheryl Walker, Paul Bryan, & Ralph Dunn; a torn baggage check is Mike Shayne's only clue to gang of international spies
- 11:15 4 Film**
- 11:30 4 Murder Before Midnight—Film**
- 12:00 4 "Girls' Town"—Feature Film**
- 12:15 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

TV FORECAST

WBKB

PRESENTS

FOR

YOUR

ENTERTAINMENT



ULMER TURNER

with up-to-the-minute
news and views by Chicago's
outstanding telenewscaster

Monday thru Friday
6:15 to 6:30 PM

FRIDAY 10 PM
WENR-TV (7)

JIM MORAN "The Courtesy Man"
presents the

Courtesy Hour

THE FASTEST-MOVING VARIETY
HOUR ON TELEVISION!

COURTESY Motors
3567 W. GRAND • CHICAGO 51

We Recommend:

For Children and Family

APPROVED

A Date with Judy
Aldrich Family
Alex Dreier
American Forum
American Inventory
Amos 'n' Andy
Assembly
Austin Kiplinger
Battling Practice
Beulah Karney
Beulah Show
Big Story
Big Top
Bill Evans
Bob & Kay
Bob Atcher
Breezy, Don & Vera
Burns & Allen
Cactus Jim
Cavalcade of Sports
Chester The Pup
Chicago Cooks
Chicago Symphony
Orch.
Clifton Utley
Courtesy Hour
Creative Cookery
Crusade in Pacific
Don McNeill's Club
Down You Go
Dr. Fixum
Family Hour
First Edition
Flying Tigers
400 House Party
Freddy Martin
Fred Waring
Fun & Features
Fun & Figure
Gabby Hayes
Gene Autry
Harness Racing
Health Talk
Herbie Mintz
Hi Ladies
Hit Spot
Hollywood Jr. Circus
Homemaker's Exchange
Hopalong Cassidy
Horace Heidt Show
How Does Your Garden
Grow
Housewives Holiday
I Hear Music
Individually Yours
Jessie de Both's
Notebook
Kiddie Showtime
Kids Karnival Kwiz
Knot Hole Gang
Kukla, Fran & Ollie
Lamp Unto My Feet
Lead Off Man
Let's Have Fun
Let's Look at Sports
Linger Awhile
Lone Ranger
Lucky Pup
Lucky Seven Ranch
Mal Bellairs Show
Magic Carpet

Mama
March of Time
Marshall Plan
Meet Mintz
Meet The Press
Mr. Wizard
Music Bowl
Music in Velvet
Nature of Things
News Caravan
Newsroom
Norman Ross
O Kay
On the Line
On Trial
Puddy The Pelican
Page One News
Paul Harvey
Pentagon-Washington
Pet Shop
Plan A Room
Powerhouse of Sports
Press Conference
Quiz Kids
Range Rider
Sachs Amateur Hour
Saddle & Sage
Sagebrush Theater
Silhouettes of West
Smillin' Ed McConnell
Spencer Allen News
Sports Highlights
Starlight Theater
Stars of Tomorrow
Stories in the Sand
Studs Place
Super Circus
Tel-A-Shopper
Tenth Inning
Top O' Weather
Trail Blazers
TV Tots Time
Two Minutes To Go
Uncle Mistletoe
Ulmer Turner
Voice of Firestone
Walt's Workshop
Wayne King
Weatherman
Wendall Hall
What's On Mind
What's Wrong Picture
Young Mr. Bobbin
Your Figure, Ladies
Your Future Home
Your Luncheon Date
Youth On March
Zoo Parade

VARIABLE

Cisco Kid
Cliff Norton
Comedy Circus Film
Foodini, The Great
Space Patrol
Tom Corbett

OBJECTIONABLE

Captain Video
Howdy Doody

For Adults

APPROVED

All Star Revue
Alan Young
Art Ford Show
Arthur Murray
At Home Show
Author, Author
Barbara Moro
Beat the Clock
Beauty Contest
Bert Parks
Big Town
Bigelow Show
Blind Date
Blue Ribbon Bouts
Break the Bank
Cavalcade of Bands
Cavalcade of Stars
Celebrity Time
Chance of Lifetime
Circle Theater
Crime Syndicated
Crime with Father
Curbstone Cutup
Dorsey Connors
Faith Baldwin Story
Faith for Today
Fashion Magic
Fireside Theater
First Hundred Years
Ford Festival
Foto Test
Gallery of Mme. Tsong
Garry Moore
Greatest Fights
Hawkins Falls
Hollywood Screen Test
I Cover Times Square
It's News to Me
It Pays to be Ignorant
Jerry Colonna
John Conte's Show
Kate Smith Show
Kraft Theater
Langford & Ameche
Life at Eighty
Life with Linkletter
Live Like Millionaire
Man of Week
Miss Susan
Miss U. S. Television
Mr. & Mrs. Kup
Murder Before
Midnight
Not for Publication
Patricia Bowman
Paul Dixon
Paul Whiteman
Perry Como
Philco Playhouse
Plainclothesman
Public Prosecutor
Q. E. D.
Racket Squad
Robert Montgomery

Rocky King, Detective
Ruggles
Russ Davis
Sammy Kaye Show
Sawyer Views
Hollywood
Say It with Acting
Shadow of Cloak
Showroom
Showtime
Somerset Maugham
Star of Family
Steve Allen
Stop the Music
Strike It Rich
Stu Erwin
Studio One
Tales of Tomorrow
Telephone Game
Toast of Town
Toni Kemp
Treasury Men
Twenty Questions
Vanity Fair
Vaughn Monroe
Versatile Varieties
Video Theater
Who Said That
Winchell-Mahoney
Wonderful Town
You Asked For It
Your Hit Parade

VARIABLE

Charlie Wild
Comedy Hour
Crime Photographer
Danger
Ellery Queen
Eloise Salutes The Stars
Front Page Detective
Ken Murray
Lights Out
Man Against Crime
Martin Kane
Milton Berle
Show Goes On
Stork Club
Suspense
Talent Scouts
This is Show Business
Two Girls Smith
Web
What's My Line
Wrestling from
Marigold
Wrestling from Rainbo
Your Show of Shows

OBJECTIONABLE

Bride and Groom
Juvenile Jury

The above programs have been approved by the undersigned organization.

Mrs. Byron Harvey Jr.	Jesse Owens
Mrs. Clifton Utley	Samuel A. Culbertson II
Dr. Preston Bradley	George Jennings
Rev. Donald Masterson	David Balkin
Dr. Louis L. Mann	Robert A. Kubicek
Martin O'Shaughnessy	

NATIONAL TELEVISION REVIEW BOARD

"—Censorship Is Not the Way to Better Programming—"



Sportscast

BY ED PAZDUR



IN addition to its unprecedented television coverage of the nation's collegiate football games this season, WNBQ announced two special programs, one pre-game and one post-game, which will complement the weekly telecast of the NCAA college games each Saturday. We published the WNBQ schedule of games last week. The first Chicago football telecast begins Saturday, Oct. 6 when the fighting Illini meet Wisconsin at Madison.

The WNBQ pre-game show will feature Ted Hus- ing and the post-game program stars Jimmy Pow- ers interviewing leading gridiron performers. . . .



FOGARTY

Another show making its debut on the telewaves is Red Barber's "Take Another Look," Sunday, Sept. 30. A full hour program, it features movies of one of the preceding day's biggest football games with running comments by Barber and Dr. Mal Stevens.

Sportsman Sammy Kaye has finally decided to sell his race horse, "Lead A Band." Sired by Mrs. Payne Whitney's horse, "Swing and Sway," Kaye's yearling has probably had more publicity than most bangtails in the winning bracket. The maestro's current interest is an oil well he purchased recently in Kansas.

Paul Fogarty, of WGN-TV's "Your Figure, Ladies," celebrates his first anniversary on TV Oct. 1. Are there any fans who faithfully exercised with Paul since he inaugurated the show? *If so, they have sweated through 5,200 separate exercises! Little wonder Paul looks so trim and upright.*

As a passing comment, we wonder if you were among the hundreds of fans who sweated out a line to purchase tickets for the Robinson-Turpin slugfest at the State-Lake theatre. Tickets went on sale at 5:30 p.m. At 5:35 p.m., the "sold out" sign was posted. *Is it possible the management sold the entire house to scalpers?*

The ABC-TV network telecasts of

★ ★ ★

night harness racing at Maywood Park are being offered to 50 stations. Combining their talents on the show are Wayne Griffin, Frank Ashley and Clure Mosher. . . . Just for the record and to inform TV fans we were properly panned by their mail, soccer was tele- vised from the Chicago Armory in '50. Whew!

Mailbag: ". . . We did the soccer tele- casts from the Chicago Armory during the '50 indoor season with marked suc- cess."

WBKB, Chicago, Ill.

Joe Wilson

"The great sport of soccer was tele- vised in 1949 for 13 weeks by WBKB, and admirably described by Joe Wilson. Where were you, Mr. Pazdur, during this period?"

Chicago, Ill.

Janet Gapp

". . . don't want to be a crank in criticizing your remarks but it gave us quite a chuckle when you were critical of Howard Miller. We've listened to Bert Wilson while watching TV for the past two years, as do many others."

Waukegan, Ill. Genevieve Schwartz

"Why don't you try Miller's sugges- tion once and see for yourself. Bert Wilson is tops and makes pikers out of Brickhouse and Wilson (Joe). As for Bob Elson—ugh!"

St. Joseph, Mich.

Conrad Micharz

". . . you're absolutely right. Bert Wilson talks too much!"

Chicago, Ill.

Tom Masters

"I am a high school student and in- terested in sports and good sports shows. Saw "2 Minutes to Go," and that just about ruined my taste for sports. I think it's pediculous!"

Winnetka, Ill.

Jack Creden

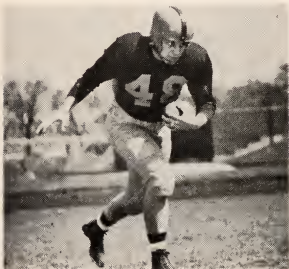
"Thanks a million for the invitation to the golf tournament. Thought it was very successful—I'll be sharpening up for next year."

"Fun and Figure," WBKB Ed Allen

COMING HIGHLIGHTS



NEXT WEEK—Can Bob Hope, the great star of movies and radio, make good in television?



NEXT WEEK—Tiptop coverage of the Illini-Badger battle that kicks off the new TV football season. Complete with rosters and pictures. Above is Illinois star Johnny Karras.



NEXT WEEK—Jimmy Durante, America's most lovable comedian, will be spotlighted.



DEAR BOSS:

As you may have gathered, I've been most unenthusiastic about *A Hit is Made* (ABC), but the last show of the series was really a fine job. Featured Johnny Desmond as a misunderstood singer who comes home at the end of the play to sing *The Lord's Prayer* at his mother's funeral.

It was sensitively handled by both actor and director and actually beamed a real emotional experience into our living room. Then, as *The Lord's Prayer* faded away, the camera snapped to a round-faced, drooling guzzler who said: "Man, that boy can sing. After that I need a couple of bottles of Rheingold beer."

Before the Kups turn to their Cups in despair (after reading all those critical letters to the editor) how about a word in defense of one of the nation's most brilliant columnists. So Kup isn't a great TV talent. We wager he wasn't a great journalist either, the first year of his reporting career. Let's face it. The TV camera is no substitute for dramatic lessons, voice training or a personality development course. And Mrs. Kup could sit in on some lessons too.

Shame on you, Lucky Strike! Neither opening program of *This is Show Business* or Robert Montgomery Presents carried your terrific extravaganza pageant-type commercials. So what if they didn't sell cigarettes—you don't have to be a sorehead!

Are YOU starting to see John Daly daily? Seems like he's got a new gimmick show every time you turn the dial. What's My Line? It's News to Me! March of Time Through the Years, etc. etc. In case John invents a new-type zoo show (a panel that identifies animals) he might call it, "WHAT'S MY LION?" or "IT'S GNU'S TO ME!"

CHUB

TV FORECAST

FOR PROFESSIONAL T. V. SERVICE

CHICAGO



south

RACINE RADIO & TELEVISION
5524 S. Racine ENglewood 4-4449

WHOLESALE TELEVISION SERVICE
9353 Cottage Grove VIncennes 6-3100

AUBURN PARK ELECTRONICS
7654 S. Wabash STewart 3-6391

southeast

AMERICAN RADIO AND TELEVISION LABORATORY
6321 S. University FAirfax 4-9000

SOUTHSHORE TELEVISION ENGINEERS
1977 E. 73rd St. NOrmal 7-0126

AAA "O'CONNELL'S" SALES & TELEVISION SERVICE
1944 E. 79th St. ESsex 5-0606

north

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

PACKARD RADIO AND TELEVISION SERVICE
5139 N. Damen ARdmore 1-8201

GENERAL RADIO & APPLIANCE STORE
6562 N. Sheridan RO 4-3663—SH 3-9231

AMERICAL DAY & NIGHT TELEVISION SERVICE
3036 Montrose MOhawk 4-2300

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844

DEMING-CLARK RADIO & TELEVISION SERVICE
2512 N. Clark St. LIncoln 9-1133

west

EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181

GUARDIAN TELEVISION SERVICE, INC.
1336 S. Kedzie CRawford 7-9100

SCIENTIFIC TELEVISION AND RADIO
109 S. Cicero Ave. EStebrook 8-3060

near north

AMERICAL DAY & NIGHT TELEVISION SERVICE
1362 N. Sedgwick MOhawk 4-2300

VIDEO-TRONICS, INC.
1767 W. Armitage EVerglade 4-4868, 9

northwest

FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

ADLER TELEVISION & APPLIANCES
3154 W. Lawrence IRving 8-4662

ACE DAY & NIGHT TELEVISION SERVICE
4766 N. Milwaukee SPring 7-5110

RCM RADIO AND TELEVISION
5657 W. Addison PALisade 5-4440, 1

RADIO DISPATCHED TELEVISION SERVICE
4454 N. Kedzie COrnelia 7-6180

SUBURBAN

southern suburbs

HAVILL'S TELEVISION SERVICE
1461 E. 55th St. PLaza 2-7800

western suburbs

TAUBER TELEVISION SERVICE
6801 Roosevelt STanley 8-8887

97-177
RINK, FRED
5702 DAKIN ST
CHICAGO 34 ILL

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CHICAGO
CHANNEL 5



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