

The Return of Will Rogers • page 6



TV FORECAST

NOV. 10, 1951

complete, advance
TV PROGRAMS



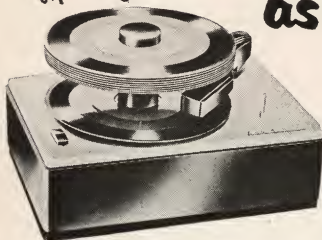
BERT
&
BETTY

When Kate Smith Wept • page 5

15c



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Channel One

NEW YORK—Most of TV's top comedians are demanding half-hour instead of full hour video appearances. The comics feel the shorter stints will add more mileage to their careers. Danny Thomas and Jimmy Durante have already announced they will do no hour-long shows next season. . . . Despite cowboy Roy Rogers' courtroom victory that prevents his Hollywood studio from reissuing his pix for TV, most of the agency execs feel that the film companies will continue to sell their flickers for use on TV without much opposition. . . . CBS, which doesn't have a TV kid show on its net, has lined up four such shows for early 1952 viewing. . . . Opera has proved such a success since the hit production of "Pagliacci" that NBC is doing a once-a-month series for late evening viewers. "Tosca," "Der Rosenkavalier," "Barber of Seville," "Love For Three Oranges" and "Manon" are on the list.

The story has it that a diminutive dancer named Imogene Coca was waiting to rehearse for a ballet number in New York's Fulton Theatre. It was a cold afternoon, so borrowing a man's overcoat nine sizes too large for her, she began jumping up and down like a Raggedy-Ann doll trying to keep warm. The producer spotted Imogene, told her to repeat the performance in his show—and the life of a comedienne began for Imogene Coca. . . . Rosalind Russell, pleased with her TV experiment, "Never Wave At A Wac" has started work on filming the comedy. . . . With its eye on a special Christmas Day showing, NBC is negotiating for a marionette performance of "Snow White and the Seven Dwarfs." Along the same line—Walt Disney, who had his legal troubles fighting for exclusive movie rights to "Alice in Wonderland," is now trying to prevent TV from staging a Christmas Day viewing of "Peter Pan." Disney won't have his film version of the fantasy ready till 1953 and wants, naturally, first crack at it. . . . Jack Carson may come out of his involuntary retirement when NBC-TV cements plans for a show built around him.

William Gargan, the erstwhile Martin Kane, Private Eye, has changed monickers again—if only slightly. His new TV sleuther, originally dubbed Barrie Crane, has been changed to Barrie Craig. Why? Kane and Crane sound too much alike. . . . Johnny Desmond turned down a starring role in the forthcoming Broadway musical "Top Banana" to remain in Chicago TV work.

Viewers, after watching Jack Carson perform on a recent "All Star Revue" felt he should have scrapped the variety-type format he used in favor of his last year's story line pattern. . . . The National Association of Radio and Television is pushing a section in their code forbidding the use of "alley cat," "bat," or "broad" when referring to a woman. "Darling" is permissible. . . . Lilli Palmer has decided to nix plans for her filmed teevee show. Other commitments have cropped up. . . . Maggi McNellis on music: A mediocre songwriter is one whose tunes are put on the other side of phonograph records. . . . In a switch, the Alan Young Show will be seen on kinescope in Hollywood (where it originates) and live in the East.



THOMAS



COCA



CARSON



McNELLIS

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contents

Channel One Column.....	3
Letters to the Editor.....	4
Kate Smith Feature.....	5
Herb Shriner Profile.....	6
Added Information for Friday.....	8
Movie Marquee.....	9
Uncle Herbie.....	9
Program Listings, starting.....	10
Mollycues Puzzles for Kids.....	11
Jack Mabley's Column.....	22
Forecast for Women.....	23
Jan Scott—designer.....	24
Mike Boom Says.....	34
Chub McCarthy's Column.....	39
Ed Pazdur's Sports Column.....	43
Thesz vs. Silverstein.....	44

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Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

I've never felt the need to write before but after the Martha Raye show, I was so amazed . . . utter disgust of what was taking place on the screen. The antics of such a woman are degrading. . . .

Palatine, Ill.

M. K.

I believe there is no place or spot on TV for Martha Raye. . . .

Chicago, Ill.

MRS. FLORENCE PALLESEN

. . . The Red Skelton Show, we think, is one of the best on TV—good, funny and clean.

Oaklawn, Ill.

MRS. H. J. KOLLPainter

. . . Julio Maro. I think he is terrific. It's a shame to waste his talent on the street alone.

Chicago, Ill.

G. D. KROON

. . . Howdy Doody and Kukla, Fran and Ollie. Well, I have three children who are big enough to sit and watch TV and I think if there were more programs like them, children wouldn't get some ideas in their heads.

Osceola, Ind.

MRS. EDGAR McCONNELL

In my opinion the program Studs' Place is the most natural sketch on TV. . . .

Chicago, Ill.

HELEN SULLIVAN

Why do Frank Sinatra and Milton Berle have to be on at the same time? They both have swell shows and I sure do get tired tuning back and forth between channels 4 & 5.

Benton Harbor, Mich.

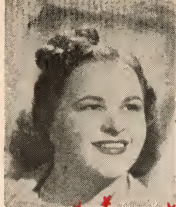
BETTY SEAMAN

(Ed. Note—With choice time becoming scarcer, it's pretty hard for any show to find itself with no competition)

(Continued on page 8)

ON THE COVER

Dynamic Bert Parks and Betty Ann Grove, beautiful songstress on "The Bert Parks Show" and "Stop the Music" are a favorite couple to millions of TV viewers.



KATE SMITH

At Seventeen, She Landed
Plump on Broadway

THOUGH a hit on Broadway at only seventeen, plump, sensitive Kathryn Elizabeth Smith would weep in her dressing room after each performance. She was portraying the part of a fat girl in the musical vehicle for comic Bert Lahr, "Flying High." The veteran Lahr, ad-libbing with all the gusto of his burlesque days, wowed the audiences by his off-script kidding of the big gal ("When she sits down it's like a dirigible coming in for a landing").

Young Kate Smith wanted to be a singer, not a comedian. But her size made her fit material to play a female Oliver Hardy. After she met a phonograph-recording executive named Ted Collins, however, she never played the clown again. "Forget about being a fat girl laugh-getter," he told her. "Try radio—and I'll be your manager."

That was over 20 years ago. Today both Miss Smith and Collins are what the world likes to refer to as "millionaires." As her personal Svengali, Collins has directed the course of Kate's success through recordings, radio, movies and television. He has done all right by himself as well, amassing a comfortable fortune riding the Kate Smith popularity crest as commentator and Father Protector on her shows.

The urbane Collins first was able to land bubbling Kate a fifteen minute spot opposite Amos 'n' Andy during the embryonic stages of radio. Then in 1931 she so impressed a cigar sponsor that he decided to foot a full half hour program for the contralto. It was on this show that Kate first made "When the

Moon Comes Over the Mountain" a familiar trade mark refrain.

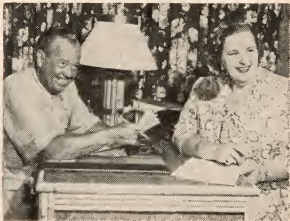
Miss Smith proved to be as popular as Collins had forecast. But when he announced that his willing Trilby was to inaugurate a morning radio show in which she would not sing a note, the radio sages shook their heads and predicted the Song Bird of the South would lose her fans when she opened her mouth and didn't mention that familiar moon and mountain.

The show, entitled "Kate Smith Speaks" was a sentimental piece of homey chatting with a thick fudge frosting that the housewives loved. Kate would talk about everything from Communists to the care of baby robins. Her show led radio polls for years.

Now it's television. Kate appears six full hours each week on the new medium with a generous potpourri of variety talent, interviews and some throaty singing. Her sidekick, Ted, is still there speaking with the same fatherly reverence that he's been displaying since he and Kate became partners.

On the personal side, Kate is an unabashed 235 pound woman who can wham a golf ball like Babe Zaharias. She doesn't want to lose weight and says so. In this regard she's TV's answer to the modern craze for dieting. As one of her close friends phrased it, "When Kate eats you can bet she's fingering no penitential rosary of calories. Uh, uh!"

Kate Smith can be seen Monday through Friday at 3:00 p.m. on the "Kate Smith Hour" on channel 5 (WNBQ). Her weekly evening show is viewed each Wednesday evening at 7:00 p.m. on the same station.



Ted Collins and Miss Smith. The two have been an inseparable couple since Collins decided Kate could play it "straight" instead of comedy leads



HOMESPUN HOOSIER HERB



Corn on the cob that's folksy and very digestible is served up by Herb Shriver, TV's new star

**It's Will Rogers, All Right—
Nasal Drone, Errant Hair
and Homespun Humor**

The fanciful homespun yarn narrated in a drawling, turtle-paced fashion is being born again—thanks to TV's most recent edition to the barren field of fresh entertainers, Herb Shriver.

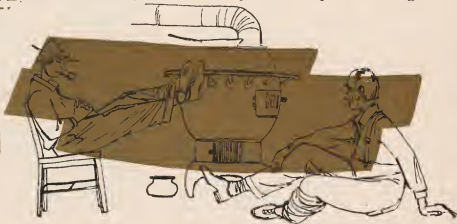
With a nasal drone, an errant lock of hair that flops down on his forehead and a quizzical pull at his ear lobe, Hoosier Herb is the closest thing to Will Rogers since the days of the Oklahoma humorist himself. The comparison is inevitable.

Will Rogers, of course, was a cowboy. Herb is just a small town boy from Indiana. If he were not from a small town—talking about it as he does—he'd be a very unfunny fellow. He'd be a mimic. Where Rogers used a lariat while drawling his cracker barrel philosophy, Shriver occasionally plays a tune on his harmonica. Both, however, were cut from the same homespun cloth.

In essence, the amiable Shriver—like Rogers—is a very clever yokel who can spot the humor in things that his fellow-townfolk regard as pretty serious business. He stretches it a bit, of course, using a kind of tall-tale hyperbole. And the effect, though not liable to send listeners into a guffawing state, is still warm, enjoyable humor.

Herb is just thirty years old and true to his personality, he hasn't rushed his career to any extent. It was as if TV had groped out looking for fresh talent and snared him when he wasn't looking.

Before landing his own show, Herb had pinch hit or guest starred on some 90 TV shows. It was his knockout subbing for a vacationing Arthur Godfrey that proved to be his real clinching stint. Godfrey's ultra-loyal following



loved Shriner's homey wit. When he interviewed the talent scouts on Godfrey's evening TV show, the Hoosier wit showed a knack for drawing some wonderful humor out of the guests that even the old Redhead with his "earthy" touch was not able to accomplish.

Shriner followed the vaudeville trail for most of his career. When war broke out he became a front line entertainer for the 3rd Army and occasionally did routines for the Russians ("I went through an entire skit for the Russians and didn't get a darn laugh. So I dragged out the old stand-by about 'Who was that lady I saw you with last night' and darned if they didn't roar for ten minutes").

After the war he landed a part in the Broadway musical "Inside USA" with Beatrice Lillie, doing a short monologue that was one of the hits of the show. The audiences liked it so much the routine was increased from five minutes to a generous eighteen minutes in length.

Shriner's TV format is simple enough. He opens with his monologue, and then in the fashion of the stage manager in the play "Our Town," he narrates and comments on a playlet being performed. He handles the commercials as deftly as his regular material and consequently some of the most enjoyable parts of the show are the usually unbearable plugs.

When subbing on Godfrey's Talent Scouts program Herb remarked about his sponsor plugging. "I wasn't sure that I was selling any of the sponsor's products 'till I heard from the folks back home. They wrote that everyone was using Lipton's—they wouldn't smoke anything else."

Herb admits that his home town in Indiana is a "pretty midget-like place" but he claims to have all the "characters" that any big city could ever boast. "Fer instance," relates Shriner, "there was little Jeff McDooling. He was a little feller—'bout three feet tall. Well his ambition was to go over Niagara Falls in a barrel. And he'd never have been able to make it if his folks hadn't helped him. They financed him. Had his name put on the barrel and everything.

"It was kinda interesting how they raised the money, too. His folks had a

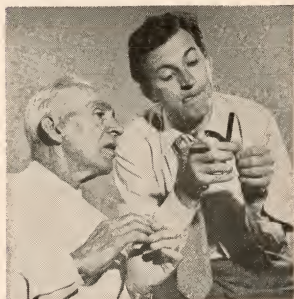


Shriner with the ever-present Arthur Godfrey. The latter is making stars of his summer substitutes. Robert Q. Lewis, Steve Allen and now Hoosier Herb have vaulted to stardom pinch hitting for Artha'

garbage disposal unit in their sink and they raised all the money by takin' in garbage.

"Finally, the great day came for the trip over the Falls. But that turned out kinda poor, too. The feller was drowned. It was just bad planning, that's all. They forgot to take the beer out of the barrel."

Herb Shriner Time can be seen Thursdays at 8:00 p.m. on channel 7 (WENR-TV), sponsored by Arrow Shirts.



"Al," the barber on "Herb Shriner Time" with the star of the show. Herb is pulling a fast one by sharpening his pencil on Al's razor while spinning a tail tale

Added information FOR FRIDAY, NOVEMBER 9

- 12:00 7 Bob And Kay Show Guests, Betty and Mickey Schouston will discuss the South Water Street Market and wholesale marketing for wild game; also Marguerite Henry and Wesley Dennis, writer and illustrator of children's books
- 12:30 5 Your Luncheon Date Hugh Downs, Bette Chapel and the Art Van Damme quintet join in on discussion of Monday morning quarterbacks; Bette offers "But Not For Me," and the Van Dammes play "Fine and Dandy"
- 1:00 5 "So's Your Aunt Emma" Feature film with Zasu Pitts and Roger Pryor; comedy about the adventures of a sweet old lady who is mistaken for a gangster's moll
- 1:45 9 Your Appointment With Beauty
- 5:00 5. Cactus Jim "God's Country and Man" (part II)
- 6:30 7 Life With Linkletter Guest, Florence Chadwick, famous Channel swimmer, will discuss the principal obstacles in the way of completing the Channel swim and how she managed to overcome them; with help from contestants from studio audience, Art will see if the average citizen can identify a famous person from a photograph taken in early life; winner receives a cash prize
- 7:30 7 Stu Erwin Show With kindest of motives, principal Stu invites the school's new French teacher to stay with the Erwins, but he pays dearly for his mistake when a series of domestic triangles result
- 9 You Asked For It Art Baker also presents Lissa Bengtson, swimming instructor for small children, who will show how she teaches small fry to outswim tadpoles at the ripe old age of three; Artie James, world's fastest spinner on roller skates; Rowdy and Jackson, horse and donkey, Hollywood's newest comedy team, and their trainer, Cowboy Charlie Belden, and Peter Godfrey, British illusionist, who will perform the Hindu Rope Trick for first time on television
- 8:00 7 Crime With Father Captain Jim Riland's homicide investigation of the death of a cab driver is impeded when he learns that the hackies have set up a "committee" to hunt down the murderer

(For More Detailed Information, Please Refer To The Regular Program Listings)

LETTERS to the editors

(Continued from page 4)

Just read (Chub McCarthy's) article regarding Francois Pope. Don't worry about Mr. Pope splashing any butter on his double-breasted suit. . . .

Chicago, Ill.

MRS. E. ZAREMBA

(Chub McCarthy's) remarks about "this Ted Mack character really slays me" really slays ME. Ted is a man's man (you should go deep sea fishing with him) but he has never forgotten that his road to the position he now occupies was not always made easy for him—and he tries to prevent embarrassment and hurt to the contestants who come before him . . . Indignantly.

Watseka, Ill.

MRS. R. M. HAMPTON

Chub McCarthy is O.K. in my book. His column of Oct. 20 really hit the nail on the head. . . . Keep the good work up, Chub, you're doing great.

Chicago, Ill.

J. P. L.

Well, I see the *TV Forecast* is improving by leaps and bounds. In the Oct. 13 issue you feature Chub McCarthy's column on page 46 of a 48 page issue. Now if you can only put his column on page 49 . . . you will achieve a goal of the highest essence.

Hammond, Ind.

D. P. S.

Regardless of the opinion of a certain TV viewer, to me J. Moran is O.K., silly puss or not. Too bad there aren't more like him to watch and listen to. . . .

Three Oaks, Mich.

MRS. BURL SHEPHERD

. . . Being a photographer, I must come to Jim Moran's aid. He is a "photog's" dream subject, large, well-formed, lots of poise, loads of class and handsome.

Glencoe, Ill.

TOMMY BRENNAN

Thanks (to Uncle Herbie) for having a word contest. I gave the word Zoo-parade to my 3rd and 4th grade class at Green Garden School near Frankfort, Ill., and I was amazed at the response. They became very "dictionary conscious" and your contest did more to promote dictionary study than anything.

Manhattan, Ill.

MRS. GEORGE FUCHS

I would like to know if and when Sing It Again is coming back on television.

Walkerton, Ind.

JOAN FAMMEREE

(Ed. note—It'll be back if and when a sponsor will pay the tab)



Today, I want to tell you about a TV star who is bigger even than your Uncle Herbie. I mean Smilin' Ed McConnell, the fat, jolly story teller seen on Channel 4 every Saturday morning.

Guess how he got his nickname? Ever since Smilin' Ed has been entertaining kids, way back in 1922 on an Atlanta, Georgia, radio station, he has kept that big wide grin on his happy face. How many girls and boys can claim the same kind of record for cheerfulness?



Here is a picture of Smilin' Ed, waiting for his weekly show to start, so he can introduce his pet animals to you.

THIS WEEK'S CONTEST: How many different words can you make from the words "Ed McConnell"? Send your list to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Nov. 18. First prize is \$1; second prize 50 cents; next 12 prizes 25 cents each. In case of ties, winners are judged on neatness and originality.

Some of my recent contest winners are:

Uncle Herbie Winners

Shelby Brezezinski, Wilmette, Ill., Floyd A Davidson, Mishawaka, Ind., Jean Domrose, Elmwood Park, Ill., Frances Dumesic, Kenosha, Wis., Claudia Jacobs, Hammond, Ind., Donald Lowe, Coloma, Mich., Roberta Piehl, Chicago, Ill., Margo Reed, Aurora, Ill., Jeannette Reitz, Baroda, Mich., Gerald Rubin, Chicago, Ill., Jeannette Sangmeister, Peatone, Ill., Teddy Scott, Libertyville, Ill., Barbara Swantko, Hammond, Ind., Deanne Worth, Downers Grove, Ill.

SATURDAY

- 11:00 Overland Stagecoach
- 4:00 Dreaming
- 10:00 Rubber Racketeers
- 11:00 Their's Is The Glory
- 12:00 Behind Green Lights

SUNDAY

- 10:00 There Goes My Heart
- 12:00 Alaska
- 1:00 Suspense
- 2:00 Housekeeper's Daughter
- 3:30 Grady Everett For The People
- 7:00 Lady In The Death House
- 9:30 The Crooked Way
- 10:00 Docks of New York
- 10:00 China After Dark
- 11:00 Behind the Mask
- 11:00 Speed Limited
- 12:00 Hat Box Mystery

MONDAY

- 1:00 Feature Film*
- 3:00 Port of Lost Dreams
- 7:30 Heart Punch
- 7:30 Went the Day Well
- 10:00 The Higgins Family and the Earl of Puddleston
- 11:00 Case of the Guardian Angel
- 11:30 I'd Give My Life
- 12:00 Kid Sister

TUESDAY

- 1:00 Feature Film*
- 3:00 Behind Green Lights
- 9:00 Feature Film*
- 10:00 The Gladiator
- 11:30 Tucson Riders
- 11:30 Yellow Cargo
- 12:00 Accomplish

WEDNESDAY

- 1:00 Feature Film*
- 3:00 Yellow Cargo
- 7:00 Storm Over Bengal
- 10:00 The Goose Steps Out
- 11:00 Murder On Diamond Row
- 11:30 Navy Spy
- 12:00 Lights Out

THURSDAY

- 1:00 Feature Film*
- 3:00 Navy Spy
- 11:00 Desperate Cargo
- 11:30 Mr. Antonio
- 12:00 Girl of My Dreams

FRIDAY

- 1:00 Feature Film*
- 3:00 There Aint No Justice
- 4:30 Racing Luck
- 10:00 The Cobra Strikes
- 11:00 Challenge
- 11:30 Escapades
- 12:00 Top Sergeant Mulligan

*Title To Be Announced

(For More Detailed Information, Please Refer To The Regular Program Listings)

movie program

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MARGARET BANKS • JODY MILLER

THE CABOTS • THE SONGSMITHS

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Empire ROOM

PALMER HOUSE

Saturday Nov. 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:00 7 **Stu Erwin Show**—Comedy Skits

9:30 4 **Smilin' Ed's Gang**—Stories
Ed McConnell narrates yarn for kids

7 **Hollywood Junior Circus**
Ringmaster Paul Barnes, Boffo, the clown, Zero, the candyman, and guests, the Noble Trio, in an unparalleled parallel bar act, and the Smetonas, sensational man and woman perch act, and Al Gordon and his dogs

9:45 9 **Magic Carpet**—Film Short
"Jungle Babies"

10:00 4 **Bob Atcher & Sammy Squirrel**
A host of tiny animals entertain the kids with their adventures

7 **Foodini The Great**—Puppets
Inventions are always a problem, but with Foodini the greatest problem is Pinhead

9 **Movies For Kids**—Film Serials

10:30 4 **Kiddie Showtime**—Serial

7 **A Date With Judy**—Comedy
Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy. In an attempt to get rid of Oogie, Mr. Foster accompanies the young couple on a date

11:00 4 **Big Top**—Circus Show

Ringmaster Jack Sterling with performers cutting daredevil capers; clowns Ed McMahon & Chris Keegan, strong man Dan Lurie and Joe Basile's Brass Kings; guest acts: the famous Loof Rio act, high aerial performance on a revolving anchor; the Tien Tsi Lieu Troupe, Chinese acrobatic novelty act, and the Two Paiges, girls who entertain on a high unicycle

7 **Betty Crocker Star Matinee**

Dramatization, interviews, and a home service feature; Adelaide Hawley hostess, guests June Lockhart & Albert Dekker will appear in excerpts from "For Love of Money," and Perc Westmore, famous Hollywood make-up artist.

9 **Morning Movie Time**—Drama
"Overland Stagecoach" with Bob Livingston

11:30 7 **Personal Appearance Theater**

12:00 4 **Film**

9 **Test Pattern Til 4:00**

12:30 4 **Chinchilla Story**

5 **Ted Husing Show**—Interviews
Top coaches discuss outstanding games of the day

(Continued on page 12)

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951



10

∴ ♪ ♡ Δ Z ✱ S
L O V P I D E

♡ Z ✱ S ♪

CAPTAIN

V I D E O

Here, on the left hand side, you see a picture and a number. This is the *first* part of the name of a very popular TV show. Can you guess what it is? On the right hand side, you see some

designs which stand for the letters below them. This is the *second* part of the name. Can you figure it out? Write your answer in the blank spaces and mail your entry to Mollycues.

Send all entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Nov. 21. In EACH contest, first prize is \$1; second prize 50 cents; next twelve prizes 25 cents each. In cases of ties, winners will be judged on originality and neatness.

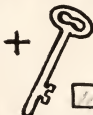
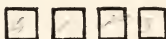
Last week's puzzle contained 10 objects beginning with the letter "P." The answer to the riddle was a Pumpkin.



+ S



+ R



+

= ?



T E R R E S

When you work this puzzle correctly, you will see the name of something you'll be having a lot of, soon. Can you

draw a picture of your answer on separate paper? Mail it with your answer to Mollycues.

CBS NETWORK
FOOTBALL

TODAY

12:45 P.M.

DIRECT FROM WASHINGTON

WBKB

CHANNEL - 4

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Dealers

Invites You To View

today's game

NORTHWESTERN

VS

PURDUE

WITH JACK BRICKHOUSE

SUNDAY

WGN-TV

CHANNEL 9 at 5:00 pm

SATURDAY—continued

- 12:45 4 Football—Armed Forces League**
Games from Washington, D.C. between Army, Navy, Air Force, and Marine Corp. Some of these players were former All-Americans
- 3:00 4 Film**
- 3:15 5 Football Roundup—Results**
Jack Drees and Jimmy Powers interview leading gridiron performers and give a roundup of scores
- 3:30 4 Gridiron Multiscope—News**
5 To be announced
- 4:00 9 "Dreaming"—Feature Film**
Bud Flanagan and Ches Allen
- 4:15 5 To be announced**
- 4:20 7 Lucky Seven Ranch—Western**
- 4:30 5 Nature Of Things—Scientific**
Dr. Roy K. Marshall explains "Comets and Meteors;" the paths, appearances, and meanings of these strange objects, and why we have showers of shooting stars
- 4:45 4 Film Commercial**
5 On The Line With Considine
News, views, and commentary; also interviews with guest
- 5:00 4 Pattern For Living—Religious**
5 Your Inside Story—Mental Aids
Talks on psychological phenomena
9 Stop, Look And Glisten
- 5:15 4 Western Theater—Feature Film**
"Lone Rider Rides On"
- 5:20 7 Flip The Frog—Cartoon Tale**
"The Bully"
- 5:30 5 Mr. Wizard—Science Study**
Don Herbert and Bruce Lindgren discuss "Flying Blind," and explain many of the aids of flying with mock-ups of such instruments as the altimeter, gyro turn indicator and air speed gauge
- 7 Hail The Champ—Stunts**
Popular children's athletic participation program; six youngsters compete in exciting games directed by Herb Allen; also interviews with bright eyed kids receiving awards
- 9 Teleports Digest—Film**
- 5:45 4 To be announced**
- 6:00 4 Sammy Kaye Show—Musical**
"So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn. Featured with band are Barbara Benson (see pg. 38), Tony Russo, Don Rogers, the Kaydets, & Kaye Choir vocalists, also Chubby Silvers, sax player with comedy routines

SATURDAY—continued

6:00 5 "Coals Of Fire"—Feature
Film with Carol Thurston and Victor Kilian; story of a widowed skinfint who dominates his comely daughter for 25 years

7 For Cowboys Only—Western

9 Pet Shop—Comptons Present
Award of the Dalmatian puppy, wild life theme on pheasants & types of hunting dogs used, Daschunds from dog show, and Molly Ewert presents eight Beagle puppies

6:30 4 Beat The Clock—Parlor Game
Bud Collyer puts contestants through various antics which they attempt to complete in the allotted time

5 One Man's Family—Drama
Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaa, Eva Marie Saint, and James Lee

9 Easy Chair Adventures—Film

7:00 4 Ken Murray Show—Variety
Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra. Guests Jeanette MacDonald, Gene Raymond, Ann Southern, Robert Cummings, harpist Robert Maxwell, trumpeter Raphael Mendez, Spanish pianist Beatriz Bregman, violinist Robert Rudie, and Al Mardo with comedy dog act

5 All Star Revue—Variety
Comic emcee Ed Wynn presents Bob Hope, Dorothy Lamour and Buster Keaton; other guest acts include the Nicholas Brothers, tap dancers, and the De Mattiatzes, a novelty act from France

7 Paul Whiteman's TV Teen Club
Youngsters get their big chance on this amateur show for talented teens

9 "Case Of Charles Peace"

8:00 4 Wonderful Town—Musical
Faye Emerson takes you on a tour through a city of the U.S. and introduces some well-known personalities associated with it.

5 Your Show Of Shows—Variety
Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest hostess Patrice Munsel

7 Harness Racing From Yonkers
Don Dunphy does the commentary on the 3 races, interviews sports & entertainment personalities, and gives a recap of earlier races

8:30 4 Show Goes On—Variety
Robert Q. Lewis emcees as young hopefuls get chance to perform for buyers Sam Levy of Barnes & Caruthers, outdoor-fair booking agents, Mervin Levine of Lido-Biltmore Hotel in Sarasota, Fla., and Herman Sieferth of Celebrity Club in Phila. seeking talent

9 Wrestling From Marigold
Jack Brickhouse announces main event, Chest Bernard vs Bobby Managoff, 2 out of three falls, one hr. time limit

9:00 4 Crime Photographer—Drama
"The Posse" Casey and Archie collaborate on a story in an attempt to smash a neighborhood protection racket; Darren McGavin and Frank Lipman in lead roles

9:30 4 Mr. And Mrs. Kup—Interviews
The Kucinets and their guests hold lively discussions on current topics

5 Your Hit Parade—Musical
Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins and Snooky Lanson. Ray Scott's orchestra

10:00 4 "Rubber Racketeers"—Film
Feature with Rochelle Hudson and Ricardo Cortez; story of murder and a black market ring handling stolen rubber

5 Feature Film

7 Word Of Life Songtime—Sermon
Jack Wyrzten copes with the problem of juvenile delinquency; the "Word Of Life" quartet sings old-time hymns and gospel songs

10:30 7 Kaesong Truce Talks—Film

11:00 7 "Their's Is The Glory"—Film
Documentary story of the British 1st airborne division's heroic stand at Arnhem during September, 1941. Filmed on the battlefield

9 Feature Film

11:30 4 Murder Before Midnight—Film

12:00 4 "Behind Green Lights"
Feature film with Norman Foster, Judith Allen and Sidney Blackmer; based on the novel of the same name by Captain Cornelius Mileme, one of America's outstanding criminologists

(Stations reserve the right to change above listings without notice)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.



NORTHWESTERN

vs

PURDUE

with Jack Brickhouse

**Sunday
WGN-TV**

Channel 9 at 5:00 P. M.

brought to you by



**Songs!
MUSIC!**

Comedy!

TOP TALENT



A SOLID HOUR OF ENTERTAINMENT
Starring the famous Olympic track star

JESSE OWENS

WGN-TV (9) 6 to 7 PM

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- **LAND BROS. TV & Appliances**
- **NECCHI Sewing Machines**
- **LEO ROSE Clothiers**

Sunday Nov. 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 9 **Magic Carpet**—Film Short
"Concert Miniature"
- 10:00 4 **Neila Goodelle Festival**
- 7 **America At Church**—Services
From Bethany Reformed Church
- 9 **"There Goes My Heart"**—Film
Feature with Frederic March and Virginia Bruce in story of a "poor little rich girl"
- 11:15 7 **Magic Screen**—Film Short
- 11:30 4 **Film**
- 7 **Faith For Today**—Religious
- 9 **Flying Tigers**—Adventure Tale
"Death In the Clouds." Two escaped criminals kidnap a boy and take to the skies
- 11:45 4 **Your Future Home**—Ed Cooper
Relax and select your choice
- 12:00 4 **Stairway To Stardom**—Musical
Pat Vance emcees amateur show
- 5 **Frontiers Of Faith**—Religious
Presented in cooperation with Jewish Theological Seminary of America
- 7 **To be announced**
- 9 **"Alaska"**—Feature Film
Starring Dean Jagger and John Carradine; adventure story of the gold rush days
- 12:30 4 **Victory For Handicapped**
- 5 **American Inventory**—Discussion
"The Peaceful Atom," an Armistice Day documentary presentation of the applications of atomic power in medicine, farming and industry
- 7 **Amateur Hour**—Chgo. Talent
- 1:00 4 **"Suspense"**—Feature Film
Starring Barry Sullivan, Belita and Bonita Granville; story of murder and romance in an ice show
- 5 **How Does Your Garden Grow**
John Ott explains the planting and growing of "African Violets"
- 1:15 9 **Shadow Of The Cloak**—Myst'y
- 1:30 5 **American Forum Of The Air**
"Is the Middle East the Key to World Peace?" Discussed by Cornelius Van H. Engert, former ambassador to Afghanistan and Ethiopia, and Ray Brock, news correspondent; Frank Blair, moderator
- 7 **Adventures Of Wild Bill Hickok**
Guy Madison and Andy Devine star
- 1:50 9 **News Views**—Late Information
- 2:00 5 **Fair Meadows U. S. A.**—Drama
Serial story of the Olcott's, a typical American family. A kindly neighbor offers assistance when Alice faces a crisis
- 7 **Cisco Kid**—Western Movie
Duncan Renaldo and Leo Carrillo star in "Pancho Hostage"

(Continued on page 16)

TV FORECAST

Baritone "Stars" Winner



Lyle Wilson

popular singing field.

22 year-old Lyle Wilson will receive an expense-paid week-end at the year round resort spa, Whitcomb Hotel in St. Joseph, Michigan, besides a professional engagement there. The thoughtful, good looking singer was a semi-finalist in the Harvest Moon Festival last year and hopes to make a career of his vocalizing.

Wilson was introduced by Walter Buescher of the Austin News, co-sponsors of the TV Talent Salute. He was presented with a Certificate of Award on behalf of TV Forecast.

Albany Park will be saluted next Sunday, November 11 in cooperation with the Albany Park Times, published by Leo Lerner.

Shows Open to Public

WGN-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Don McNeill TV Club," alternate Wednesday's 8:00-8:30 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," alternate Saturdays 9:30-10:00 a.m. "Hail The Champ," Saturday 5:30-6:00.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Rubin's "Stars of Tomorrow," Sunday 9-9:30 p.m. "Let's Have Fun" Goldblatt's State St. Store, 8th Floor Monday thru Friday 2:00-3:00 p.m. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 11:30-12:00.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Fun and Features," Monday thru Friday 2:00-3:00. Order tickets thru program. "Hit Spot" Friday 9:30-10:00 P.M. Write program for tickets.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.

TV FORECAST

DAY AND NIGHT
CITY WIDE SERVICE

\$3 DAY—\$4 NIGHT—\$5 SUNDAY
ALL MAKES—BONDED—GUARANTEED

Low Cost Parts Warranties Available. Aerials installed. Shop open 9 A.M. to 9 P.M. . . bring in your set and save. See it repaired.

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MAGES FAMILY PLAYHOUSE

Double Feature Sensation!

ROLLER DERBY

DIRECT FROM COLISEUM

PLUS FILM "Desperate Cargo"

WGN-TV (9)

2 to 5 PM

MAGES "YOUR STORES FOR SPORTS"

Ice Frolics
"COUNTRY STYLE"

See the NEW ICE SHOW
Dinner Show 8:30 Supper Show 12:00

ORRIN TUCKER'S orchestra
FAMILY MATINEE EVERY SUNDAY
special children's menu
CALL "PHIL" WAbash 2-4400

Boulevard Room
The **STEVENS** CHICAGO - A HILTON HOTEL

SUNDAY—continued

2:00 9 "Housekeeper's Daughter"

Feature film with Joan Bennett, Victor Mature and Adolph Menjou; story of an adventurous girl and her experiences with a racketeering gang

2:30 5 Juvenile Jury—Problems

Jack Barry conducts panel

7 Adventures Of Kit Carson

Bill Williams and Don Diamond as "El Toro" star in western stories

3:00 4 Film

5 Meet The Press—Discussion

Martha Rountree, moderator, and Lawrence Spivak; guest: John B. Dunlap, commissioner of internal revenue

7 Paddy The Pelican—Cartoons

Adventures with an unusual bird

3:30 4 Hollywood Opening Night—Film

"Grady Everett For the People" with Lynn Stallmaster and Byron Foulger

5 Zooparade—About Animals

"Zoo Oddities" Marlin Perkins selects the 12 oddest animals in the Lincoln Park Zoo, and explains reasons for their odd characteristics

7 Space Patrol—Adventure Story

A strange object floating out in space that resembles a man provides the spark that sets off the exciting action for Buzz Corry, commander of Space Patrol

9 Miss Bowling Queen Contest

3:55 9 Roller Derby From Coliseum

Action, thrills, and spills with the skating greats, Ken Nydel

4:00 4 Vitamix—Commercial

5 Gabby Hayes Show—Tall Tales

The story of the Lost Battalion, dedicated to the doughboys of WW I in recognition of Armistice Day

7 Super Circus—Variety Stanza

Claude Kirchner, Mary Hartline, Clifty, Scampy, & Nickey present the Magnolia Boys, unicycle act, Dennis and Edwards, acrobatic act, and the Side Show presents the Living Half Lady

4:30 4 Bob Atcher & Sammy Squirrel

Puppet fun for children of all ages

5 Sky King Theater—Western

5:00 4 Out There—Science Fiction

5 Hopalong Cassidy—Western

7 Ted Mack's Family Hour

Variety show; songs, music and dancing with professional entertainers

9 Football Highlights On Film

Northwestern vs Purdue game with commentary and discussion by Jack Brickhouse and Don Burson

5:30 4 Star Of The Family—Variety

Husband-wife team Peter Lind Hayes and Mary Healy welcome songstress June Hutton, orchestra leader Louis Prima and dancer Meribeth Old

5:45 9 Powerhouse Of Sports—Talk

6:00 4 Gene Autry Show—Western

"Warning! Danger!" Autry meets up with a dangerous train robber

5 Sound-Off Time—Comedy Antics

Fred Allen emcees variety show and presents guests

7 Paul Whiteman Revue—Variety

Soprano Mimi Benzell joins baritone Earl Wrightson, songstress Maureen Cannon and maestro Whiteman in a musical trip to Gay Paree; show opens with tunes, "Pretty As a Picture" and "I'll Buy You a Star," sung by Wrightson; chorus does "Who Gives A Sou," with dance interpretation by the Frank Westbrook group; Miss Cannon offers "Look Who's Dancing," and Miss Benzell sings "La Dauza." Finale with entire cast is "Secrets of Suzanne"

9 Jesse Owens' Dixie Showtime

Former Ohio State and Olympic track star emcees variety talent show with audience judging best out of 10 acts

6:30 4 This Is Show Business—Variety

Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson and Jack Benny; guest entertainers include Joe Laurie Jr., pint-sized comedian, *Variety* editor Abel Green, actor John Raitt, and dancer Katherine Lee

5 Young Mr. Bobbin—Comedy

Alex plays the hero in an encounter with a robber. Jackie Kelk, Nydia Westman, and Jane Seymour are featured

7 By-Line—Suspense Adventure

Betty Furness stars as Harriet Hildebrand, wire service reporter for the Amalgamated Press

7:00 4 Toast Of The Town—Variety

Ed Sullivan emcee presents guests Peter Lind Hayes, Mary Healy, Billy Daniels, Norman Wisdom and Michael Strange

5 Comedy Hour—Variety Time

Starring Donald O'Connor in extravaganza of comedy and songs with guests Harpo Marx, Yvonne DeCarlo and Reginald Gardner

7 "Lady In The Death House"

Feature film with Jean Parker and Lionel Atwill; a master criminologist fights to save a doomed woman

9 Chicagoland Newsreel Review

7:30 9 Pentagon—Washington—Talks

Capt. Carroll Thompson tells of work being done by Air Weather Service & its importance in Army & Air Force operations

8:00 4 Fred Waring Show—Musical

Guest: Broadway star June Haver

SUNDAY—continued

- 8:00 5 **Television Playhouse—Drama**
"Flight To Freedom" with Bramwell Fletcher, Larry Hugo, and Robt. H. Harris; how the escape of eight passengers affect the lives of countless others
- 7 **Dell-O-Dell Show—Variety**
Country's leading magicians mc
- 9 **Rocky King, Detective—Drama**
- 8:30 7 **Marshall Plan In Action—Film**
- 9 **Plainclothesman—Drama**
- 9:00 4 **Celebrity Time—Quiz Session**
Conrad Nagel mc with Jane Wilson, Herman Hickman, & guest panelists stage star Kay Francis and humorist Red Smith, sports writer for the *N.Y. Herald Tribune*
- 5 **Red Skelton Show—Comedy**
Music by Dave Rose's orchestra, with guest vocal group; Red & cohorts stimulate the laughter
- 7 **Hour Of Decision—Religious**
Evangelist Billy Graham conducts
- 9 **Stars Of Tomorrow—Variety**
Lee Bennett host to amateurs; salute to Albany Park
- 9:30 4 **What's My Line?—Panel Quiz**
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis
- 5 **Leave It To The Girls—Chats**
Moderator Maggi McNellis with panelists: Florence Pritchett, Robin Chandler, Martha Stewart and Binnie Barnes; male guest, Red Evans, songwriter and publisher
- 7 **Youth On The March—Religious**
Mixed chorus, glee club and sermon
- 9 **Courtesy Theater—Feature**
Film (1st showing) "The Crooked Way" with John Payne, Sonny Tufts, and Ellen Drew; an amnesia victim tries to find his identity
- 10:00 4 **"Docks Of New York"—Film**
Starring the East Side Kids
- 5 **Weatherman—Clint Youle**
- 7 **"China After Dark"—Film**
Rex Lease and Barbara Kent
- 10:10 5 **Dorsey Connors—Helpful Tips**
- 10:15 5 **Alex Dreier—News Report**
Important events in the world
- 10:30 5 **Sports Star Time—Tom Duggan**
- 11:00 5 **"Behind The Mask"—Film**
Barbara Reed and Kane Richmond
- 9 **Rosereel Theater—Feature Film**
"Speed Limited" (1st showing) with Ralph Graves and Evelyn Brent; adventure story of the FBI in their attempt to track down ruthless kidnapers
- 11:30 4 **Eloise Salutes Stars—Talks**
Guest: Ruby Goldstein, top flight fight referee
- (Stations reserve the right to change above listings without notice)

TV FORECAST

TV "FIRST"

SUNDAY COURTESY THEATRE

Presents
*TV's Costliest and Finest
Film Entertainment*

"The Crooked Way"

starring **John Payne**

WGN-TV ★ 9:30 p.m.

COMING ATTRACTIONS

- Abilene Town
- The Prairie
- The Stars Look Down
- Ten Little Indians
- Girl From Manhattan

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Leo Rose Co. INC.
212 SO. STATE ST.

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Open Mon. & Sat. Eves.





Homemakers!

Relax!

Enjoy!

MOVIE TIME

AT

3

★ Famous Stars

★ Comedies!

★ Dramas!

A film feature for your pleasure.

Monday thru Friday

**3:00 to
4:00 pm**



Monday Nov. 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 Fun And Figure—Exercises**
Ed Allen demonstrates the way to have a beautiful figure
- 9 Your Figure Ladies—Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 7 Dennis James Show—Variety**
Audience participation, assisted by "girl Friday" Julia Meade
- 9 Chicago Cooks—Foods & Tips**
Kay Middleton describes the procedure and presents household hints
- 11:00 4 Creative Cookery—Recipes**
Francois Pope shows you how to make scalloped creamed potatoes and chocolate cake
- 5 Ruth Lyons' 50 Club—Gags**
Commentary & interviews with guests from the audience
- 7 Frances Langford-Don Ameche**
Variety show featuring specialty acts
- 11:30 5 Norman Ross' Varieties**
- 9 Travelers' Sketchbook—Film**
"Jewel Masters"
- 11:45 9 Hair Magic—Commercial**
- 12:00 4 Who's Talking—Quiz Show**
- 5 Meet Mintz—Piano Melodies**
- 7 Bob And Kay Show—Variety**
Guests Fritz Loosli, national skier from Canada, Eleanor Lipper, authoress of "Eleven Years In Soviet Prison Camp," and a small dog show
- 9 Hi Ladies—Tommy Bartlett**
- 12:15 4 Steve Allen Show—Variety**
- 5 Newsroom—Late Information**
- 12:30 4 Garry Moore Show—Variety**
Guest, Louis Feder, wig-maker
- 5 Your Luncheon Date—Musical**
Virtuoso on the accordion, Art Van Damme and Quintet supply music; Hugh Downs furnishes conversation and pert Bette Chapel sings
- 12:45 9 News Headlines—Spencer Allen**
- 1:00 5 Feature Film**
- 9 Russ Davis Show—Musical**
- 1:30 4 First Hundred Years—Serial**
- 1:45 4 Ransom Sherman Show—Antics**
General nonsense on homemaking
- 9 Individually Yours—Fashion**
Celeste Caryle designs for you
- 2:00 4 Fun And Features—Variety**
Join George Menard and the gang for music, comedy, antics, & guests
- 5 Miss Susan—Susan Peters**
- 7 Beulah Karney Show—Cooking**
- 9 Let's Have Fun—Variety**
- 2:15 5 Here's Looking At You—Tips**
Richard Willis, fashion and beauty expert, prescribes for you
(Continued on page 20)



The above eyeful of fresh, sparkling beauty is Lillian Palmer, one of Ken Murray's "Glamourlovelies" appearing on the comedian's Saturday evening show at 7:00 p.m., channel 4



Bill O'Connor, emcee of the Tavern Pale beauty contest, is shown crowning Miss Jeanie Paradine, 1952 winner. Jeanie won out in a contest that drew 2,000,000 votes

Awards Poll Will Name Your Favorites

The third annual *TV Forecast Awards* Poll tees off in just two weeks, and from early indications, will be the biggest scrap for popularity honors ever staged in the field of television shows.

This year, instead of 21 different categories, the total number of program groups will be cut to 18. They include newcasters, children's programs, interview and discussion, quiz, music, sports-caster, forum and educational, women's daytime, western and adventure, best comedian, best male singer, best female singer, drama, mystery, how to do it shows, daytime variety, nighttime variety, and top favorite show.

The Awards Poll is the only true popularity contest in the TV field. Whereas most video awards are handed out by so-called experts and critics, the *TV Forecast* poll represents the voice of the real fan—the TV viewer. The ballet will start Nov. 24 and continue for only five weeks. Watch this magazine for more details next week.

MOLLYCUES WINNERS

Franklin Bowles, Plymouth, Mich., Stanley Brooks, Janesville, Wis., Daryl Buerk, Bensenville, Ill., Janet Cerman, Markham, Ill., Sheila Dayton, Valparaiso, Ind., Barbara Earl, Mishawaka, Ind., Larry Edmonds, Crown Point, Ind., James Goergen, Kenosha, Wis., Linda Gruver, Janesville, Wis., Howard Haberman, Michigan City, Ind., Gregory Heier, Bloomington, Ill., Richard Hentschel, Chicago, Ill., Lynne Hipskino, South Bend, Ind., Trudy Hyland, Munster, Ind., Stanley Kiefer, Burlington, Wis., Delphine King, Hobart, Ind., Barbara LaVanway, Eau Claire, Mich., J. Lewis, Chicago, Ill., Gail Mohr, Racine, Wis., Nancy McDaniel, Cassopolis, Mich., Nancy Naef, Kenosha, Wis., Richard Narregan, Buchanan, Mich., Colleen Nicholson, Muskegon, Mich., Barbara Raven, McHenry, Ill., Leonard Schaafama, Tinley Park, Ill., Gloria Shepherd, Aroma Park, Ill., Madelyne Soli, Elkhart, Ind., Mary VanArsdale, Mishawaka, Ind.

Free Rainbo Wrestling Tickets

Ten pairs of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—"I would like to see a live wrestling show at Rainbo Arena because....."

Deadline for this week: Wednesday, Nov. 14. Write: Sports Editor, Wrestling Contest, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!



"I supplement my salary by selling these old TV scripts to another network."

MONDAY—continued

- 2:30 5 **Bert Parks Show—Music-Variety**
Tunes: "When Johnny Comes Marching Home," "Shortnin' Bread," and "The House I Live In"
- 7 **Barbara Moro—Creative Ideas**
- 2:40 7 **Film On CARE**
- 3:00 4 **"Port Of Lost Dreams"—Film**
Feature with Bill Boyd and Lola Lane; intense drama of men who go down to the sea in ships and the women they leave behind
- 5 **Kate Smith Hour—Variety**
Guests: John Butler Ballet Group, Will Mahoney, comedian, and Richard & Dyce Bennett, folk singers
- 9 **"Bashful Bachelor"—Feature**
Film with Lum & Abner and Zasu Pitts; Lum tries to become the town hero in an effort to make Zasu fall for him
- 4:00 4 **Bill Evans Show—Musical**
Variety, chatter, and interviews
- 5 **Hawkins Falls, Pop. 6200**
Mike Pargin agrees to play a part that may help save the foundry
- 9 **Telephone Game—Quiz Contest**
Join Harold Isbell and Jane Quinn; your number may be the lucky one
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Assembly—Military Questions**
Chief Corey shows film on branch of the Armed Forces
- 5 **Howdy Doody Show—Kids Fun**
- 7 **"Fighting Rookie"—Feature**
- 9 **Trail Blazers' Theater—Western**
"Trails End" feature film
- 5:00 4 **Kids Karnival Kwiz—Film**
- 5 **Cactus Jim—Western Film**
"Lone Star Lawman" part I
- 5:30 4 **Silhouettes Of The West—Songs**
- 5 **Visit With Cactus Jim—Yarn**
- 7 **Tom Corbett Space Cadet**
- 9 **Cinnamon Bear**
- 5:35 5 **Weatherman—Clint Youle**
Friend Clint cheerfully forecasts the weather; will it rain or shine?
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: "Conquering the Deep Blue Yonder," comedy skit
- 7 **Uncle Mistletoe—Adventures**
- 9 **Foto-Test—Marty Hogan Quiz**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
Events of the day in the sports throughout the nation
- 5 **Kukla, Fran, & Ollie—Puppets**
Music, songs and delightful conversation from our little friends
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Top O' The Weather—Russ Reed**

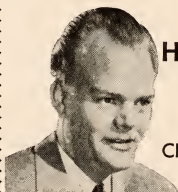
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights—John Bryson**
Latest sports events (see pg. 46)
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Showroom—Musical Session**
Roberta Quinlan's guest, Jerome Courtland, singer
- 7 **Hollywood Screen Test—Drama**
Emcee Neil Hamilton introduces young actors and actresses with assistance from Lon Chaney, Jr.
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Charmaine," "Daddy," "Undecided," and "Loveliest Night of the Year"
- 5 **News Caravan—John C. Swayze**
- 9 **Chicagoland Newsreel—News**
- 7:00 4 **Video Theater—Drama**
Gene Lockhart and Binnie Barnes in "No Will Of His Own." Efforts of a man to sell an unpublished manuscript of Wm. Shakespeare's under his own name
- 5 **Paul Winchell—Jerry Mahoney**
Music, comedy, & the "What's My Name" quiz with guest contestants
- 7 **Mr. District Attorney—Drama**
Starring Jay Jostyn in title role, Len Doyle as "Harrington," and Vicki Vola as "Miss Miller"
- 9 **Hair Raising Tale—Commercial**
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Musical variety with professionals introduced by scouts
- 5 **Voice Of Firestone—Musical**
Guest soloist, Gladys Swarthout, mezzo-soprano
- 7 **"Heart Punch"—Feature Film**
- 9 **"Went The Day Well"—Film**
Feature with Leslie Banks and Elizabeth Allan; German paratroopers enter an English town under guise of being Home Guardsmen
- 8:00 4 **I Love Lucy—Comedy Drama**
Lucille Ball & Desi Arnaz star with William Frawley & Vivian Vance; A radio quiz show looks like the answer to Lucy's money problems
- 5 **Lights Out—Drama**
"Beast In The Garden"
- 8:30 4 **It's News To Me—Panel Quiz**
John Daly host and panelists
- 5 **Somerset Maugham Theater**
"Before the Party" starring Geraldine Fitzgerald; a woman having her second engagement party suddenly has a twinge of conscience
- 7 **Crusade In The Pacific—Film**
"The War At Sea"
- 9:00 4 **Studio One—Drama**
"A Bolt Of Lightning" documentary drama; Charlton Heston stars as James Otis, Colonial American whose actions sparked the rebellious fire that eventually brought on the Revolutionary War

MONDAY—continued

- 9:00 7 Front Page Detective—Drama**
Edmund Lowe stars as David Chase in "Twice Dead." The columnist becomes involved in the murder of a wealthy woman and is accused of blackmail
- 9 Board Of Education Film**
- 9:30 5 Who Said That?—Quote Quiz**
Walter Kiernan subbing for Bob Trout questions John C. Swayze, & guests H. V. Kaltenborn, Joan Alexander and Hal Boyle
- 7 Studs' Place—Informal Variety**
Studs Terkel, proprietor, Chet Roble, jazz pianist, guitar-playing Win Stracke and Beverly Younger
- 9 Bears Quarterback Club—Visits**
- 10:00 4 Ernie Simon—Curbstone Cutup**
Ernie converses with the crowd at the corner of State & Lake
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "The Higgins Family And The Earl Of Puddleston"—Feature Film**
Starring James Gleason, Eric Blore and Harry Davenport; gay and charming comedy about a middle class family who inherit a title and are suddenly thrust into upper class society
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Today In Sports—Interview**
- 5 Clifton Utley And The News**
- 10:30 4 Sarah Churchill Show—Visits**
Guests from society, science, and political fields are interviewed
- 5 Let's Look At Sports—T. Duggan**
- 7 Handy—Tips And Ideas**
- 10:45 4 Wendell Hall—Musical Session**
- 5 Herbie Mintz—Musical Show**
- 11:00 4 Murder Before Midnight—Film**
"Secrets of Wu Sin" with Lois Wilson and Grant Withers
- 5 "Case Of The Guardian Angel"**
Hugh Latimer and John Penrose
- 7 Austin Kiplinger And The News**
- 11:10 7 Community Fund Film**
- 11:30 4 Midnight Matinee—Feature**
- 9 "I'd Give My Life"—Feature**
Film with Tom Brown and Frances Drake. What is the secret that a young man would go to prison rather than reveal?
- 12:00 5 "Kid Sister"—Feature Film**
Starring Judy Clark and Roger Pryor; teen-ager disguises herself as maid and meets romance
- 12:45 4 Midnight Edition—Ulmer Turner**
- 1:00 9 Chicagoland Newsreel—Reports**
- (Stations reserve the right to change above listings without notice)

TV FORECAST

MONDAY THRU FRIDAY AT SIX



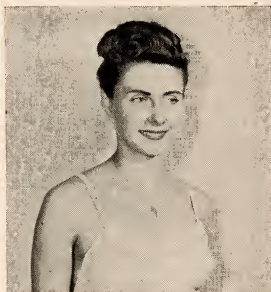
**PAUL
HARVEY
NEWS**

**CHANNEL 7
WENR-TV**

presenting

JOY MESARCHIK

FOURTH SEMI-FINALS WINNER



Watch

**MISS U. S. TELEVISION
CONTEST OF 1951**

EVERY MONDAY WGN-TV 9:00 P.M.

MISS CHICAGO TV FINALS... NOV. 5TH

GREAT DAY IN THE MORNING

by JACK MABLEY

The National Broadcasting Company is preparing a show for its network which will begin at 7 each weekday morning—that's 6 a.m. Chicago time—and run for either two or three hours. Dave Garroway will leave Chicago to emcee the show in New York.

The immediate reaction is to gasp, "Who's going to watch television at that hour?" That's my gasp, but in this field it doesn't mean a thing. I'm the original Wrong Guess Kid as far as daytime TV goes. Three or four years ago, when some radical thinkers were talking about putting on shows at 2 or 3 in the afternoon, I went on record, "Nobody'll watch. Nighttime TV is plenty for any normal human. Housewives have too much to do in the daytime."

That's about as wrong as you can get. However, I can accurately predict the things I'll be doing between 6 and 9 a.m. on weekdays in the next few years, and watching television won't be one of them—even if Connie Russell is singing in her pajamas.



Oh, they're not actors. They're congressmen.

But there seems to be some precedent for a 7 a.m. TV show. In Philadelphia, Ernie Kovacs, who subbed for Kukla, Fran and Ollie last summer, runs a daily show in that time, and while I can't say whether it is an outstanding artistic success, the trade papers report it is a commercial wow, loaded with advertising.

On the screen with Mr. Kovacs is a clock and a weather report, and the idea seems to be that you can slow down during your morning sprint from the bathroom to the kitchen to peek at the time and temperature, and also check to see if anything funny is happening.

My chief reaction to the hiring of Mr. Garroway for this sunrise chore is that if somebody's voice has to be filling the air at this time of day, Old Tiger will be easier to take than any other emcee I can think of. But the kids are full of vinegar that hour, and if he can talk them down, he's worth every penny NBC will give him.

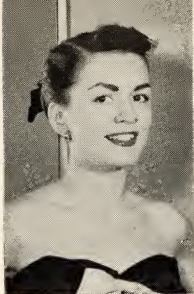
* * *

The TV industry has just adopted a code of self regulation which makes good reading. If—big if—the telecasters should abide by the code, complaints about bad taste, indecency, vulgarity, and overemphasis on crime in television would stop.

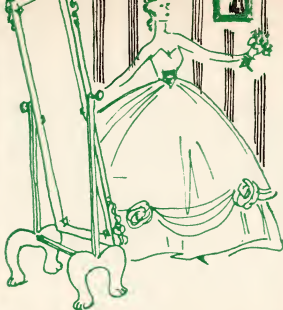
Most viewers honestly hope they follow the code strictly. It would force performers to rely on talent instead of suggestiveness. It would force mystery shows to rely on good writing instead of sheer horror.

But if we are skeptical about the code being followed, it's the fault of the telecasters. The mere fact that an industry as huge and as influential as television should be forced to put down in writing, "Sex perversion or any reference to it is forbidden" is an indictment of the industry. You'd think that the common instincts of decency would guide them and make such a sentence unnecessary. Bob Hope and Jerry Lester, to name only two, have consistently used material which violates that part of the code.

A similar code of decency, adopted months ago by NBC, has been a joke. We sincerely hope that the telecasters will take this industry-wide code more seriously.



Jane Quinn



forecast for women

BRIGHT SPOT OF COLOR in the Merchandise Mart, the brilliant gold great coat on Barbara Becker, featured vocalist on the "Wayne King Show." . . . Grey on grey was worn effectively by Mellen White, versatile ABC performer and writer, when she attended the ballet. Two tones of grey wool fashioned her dress, complemented by a small grey hat. . . . Barbara Moro, the WENR-TV beauty in the same party, also chose grey with black braid trim on her short suit jacket. A bright blue silk scarf at the throat was her only color contrast. . . . Mary Dooling, director of Radio Talent, one of the top suppliers of talent for Chicago television wears still another shade of grey in a smartly tailored suit, with lattice work of wool over navy for detail on the jacket. With it, she wears a rich-looking grey fur belt, a gold band circling the crown.

HEADS TURNED TO WATCH Roxanne, the beautiful blonde seen on "Beat the Clock," when she walked down the runway in the Chicago Tribune Fashion Show. She completely captured the audience when she appeared in a slate-blue silk taffeta cocktail dress, the full skirt appliqued with braided ribbon lace which in turn was embroidered with jet cabochons. . . . In the same show, a red velvet costume for television was shown. Too luxurious for most housewives, the interest lies in its young designer, Marcella Clark, who is the daughter of Jane Pickens, who has guested on many a television variety show.

FOR THEIR SKILL in remodelling an old home, Beulah Karney and her husband, Bill Powers, were awarded the certificate of commendation by the DuPage Board of Realtors. Writes Beulah: "I told Bill I thought the publicity you gave us must have brought it to their attention." . . . Jane Quinn, seen each afternoon on WGN-TV's "Telephone Game," reports that she and her husband have bought a new home in suburban Wheaton and hope to be in it late this fall. . . . Authentic note: the pair of silver eye glass frames on a fragile chain, one of several Victorian bibelots on Patsy Lee's night table in her new apartment.

WE HEAR that Dorsey Connors, the gal with gimmicks for making housekeeping a joy forever, is about to write a book.

AND FOR THIS we are sorry that when we wrote of Bernadine Flynn, Lona Drewer in "Hawkins Falls, Pop. 6,200," that her husband's name came out Flynn instead of a more correct Doherty. To those who may wonder what effect mother's professional life has on the children, Bern will tell you that her two sons have taken up the guitar since watching Win Stracke in "Hawkins Falls" and play along with him each afternoon.

—patricia cooper



JUST as there's a woman behind every successful man, there's a woman behind the original and precedent-setting scenic designs that framed the numbers on "Garroway-at-Large."

She is Jan Scott, a petite, curly-headed young woman who is head of the scenic design department at NBC television in Chicago. In a record-breaking 40 weeks on the show, she designed 200 sets, averaging five a week.

"I didn't realize until this week how many sets I had done for Garroway," Jan told me the day I stopped by her office in the Merchandise Mart. "I worked seven days a week for a year doing that show, yet I feel that the experience I gained from it would be worth two years on any other show."

"'Garroway-at-Large' was a distinct challenge to my talents," she continued. "It was also a wonderful experience to work with its director, Bill Hobin. Bill and I would sit down each week and talk over the numbers for the coming show, with Bill explaining what cameras he would use on each number and from what angle he would shoot."

"I would then design one corner of the set for one camera, and design a second section of the same set for a second camera," Jan explained. "This often resulted in variances in the painting from one end of the set to the other."

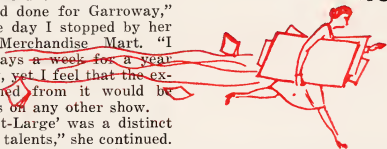
Asked how long she had been in television design, Jan replied three years and that the first thing she did after entering the field was to enroll in a course in electronics.

"As soon as I started designing at NBC in Philadelphia, I realized that I had to have a knowledge of electronics and of what the television cameras could and could not do in order to do a good job," she continued. "I explained to the instructor that I didn't intend to use the course as the rest of the students, but to adapt its principles to scenic design. As a result, he and mem-



Jan works at her desk in the Mart, drafting and designing. Standing about the desk are sketches of some of the 200 sets she did for "Garroway-at-Large," the show that introduced forced perspective to scenic design in the medium.

JAN SCOTT, NBC turns out fr



bers of the class gave me a great deal of assistance in my own particular problems."

Jan's definition of the field is "apply a slide rule to scenic design" and that's it. A knowledge of engineering and mathematics are absolutely essential to the artist who wants to design in television, she points out.

Pressed for the major problems in television set design, she named space, time and budget as her three top headaches. In Chicago, NBC's studios are small, so that ingenuity in design is a must. The time element on a weekly show means sets must be turned out quickly. Budget, a problem in almost every phase of the industry, also haunts set designers, who must strive constantly to turn out better sets for less money.

In reducing cost, television scenic designers have come to depend on "gimmicks." The tricks of painting on glass and building scaled models of sets for certain numbers are just a few examples of this side of TV scenic design. The Garroway show probably intro-

by *Patricia Cooper*

editor, forecast for women

**scenic designer,
fresh, original sets**



The design drafted, Jan talks over construction details with Wee Risser, master scenic carpenter, who directs operations in the carpenter shop at NBC. Once constructed, it moves across the hall to be painted.

duced more gimmicks to the industry than any other program.

One of Jan's most recent projects was designing new sets for a "five-star final"—Clint Youle, Dorsey Connors, Clifton Utley, Tom Duggan and Herbie Mintz—on a local station.

"The special problem with these sets was two-fold," Jan explained. "First, each set had to be made to fit a specific section of the studio, some set at odd angles. Second, each set has to be taken down every night, folded up, placed on a truck and rolled to the other end of the floor where it is stored. This meant that loose objects had to be recessed to make the break-down easy."

It was at this point that we asked Jan when she decided she wanted to be a scenic designer. Her reply was "I've never known a time when I wanted to be anything else."

Jan was born in Carbondale, Illinois and attended elementary and high schools there. After graduation, she enrolled at Columbia university where she took courses in math and physics. "I didn't intend to complete a four-

year course, so I took the subjects that would be of most use to me."

Following a year at Columbia, she enrolled in the Goodman Theatre school, Chicago, to study scenic design, and remained with the school as head designer and head technician after graduation.

Jan left Chicago four years ago to do work in summer stock in the East, where she was co-owner of one little theatre. She later free-lanced in New York City, doing sets for CBS remote shows from the Astor hotel, the Martha Graham show and other theater productions. Philadelphia followed, then her return to Chicago just a year ago.

Indicative of Jan's love of her work is that her first vacation in a year was spent doing the sets for the new revue at the Empire room of the Palmer House.

Sold on this new medium, Jan looks to more shows with the challenge of Garroway, more directors with the courage and vision of Hobin for trying new ideas and new trails to blaze in TV design.



Early in the week Dotty took out Ed's tape recorder and recorded her voice, with an assist from Marsha and Stephen who were more interested in mother's pin. The playback left her ready to withdraw on the spot!



When Saturday night came, Ed relaxed at home in front of the television set with the children. They all agreed that Dotty did an excellent job.

Dotty and Ed Switch Places And This is What Happened



DISHES to be washed, cleaning, stacking up and the children completely out of sorts. You survey the situation, take a deep breath, and say "I'd rather go to the office any day!"

You've probably made that statement many times, without ever thinking of following through on the idea. But we would like you to meet Dotty Cooper, pretty wife of Ed Cooper who handles the commercials each Saturday night on "Range Rider."

Dotty not only made the statement, but followed through by taking over Ed's chores before the mike.

"When I said yes, I really meant no," Dotty confided. "However, after I had agreed to do the show there was nothing to do but go ahead with the plans. Five pounds lighter and minus all my fingernails, I appeared in front of the cameras at WGN-TV."

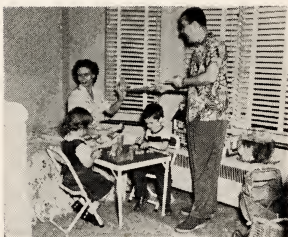
Dotty's week following her agree-

ment to do the show was swallowed up in make-up conferences, agency meetings, memorizing scripts and making out endless lists for Ed's aid when he took over at home.

Ed, however, would be the first to tell you that Dotty did an excellent job on her first appearance before the television cameras. Not only did she handle herself well, but she went through the commercials letter perfect, no mean feat for a novice in that field.

Dotty will tell you that with beauty appointments, new clothes for conferences and rental of the costume for the show, she came out on the minus end of the salary. That information goes in the credit side of the ledger.

"Wives who want to change places with their husbands, should think twice," advises Dotty. "Homemaking may become tiresome at times but to me it is a great deal more satisfying than appearing before the television cameras!"



Ed arrived home the next week as Dotty was once again playing with the children, happy to be just a housewife. When he offered her a new script, she gave him an emphatic NO!

Tuesday Nov. 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Fun And Figure—Exercises**
9 **Your Figure Ladies—Fogarty**
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**
7 **Dennis James Show—Interviews**
Studio audience competes for prizes
9 **Chicago Cooks—Recipes**
- 11:00** 4 **Creative Cookery—F. Pope**
Having a luncheon? Serve stuffed filets of chicken with special French dressing; Francois shows you how
5 **Ruth Lyons' 50 Club—Informal**
Folksy chatter program from Cinn.
7 **Frances Langford-Don Ameche**
Variety program featuring specialty acts, interviews with and performances by guest celebrities; music by Tony Romano
- 11:30** 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook—Film**
"Nordic Combination"
- 11:45** 9 **Relax With Music—Records**
- 12:00** 4 **Who's Talking—Quiz Show**
5 **Meet Mintz—Old Time Favorites**
7 **Jessie DeBoth's TV Notebook**
Homemaker series with audience participation & recipe demonstrations
9 **Hi Ladies—Tommy Bartlett**
- 12:15** 4 **Steve Allen Show—Variety**
5 **Newsroom—Late Information**
- 12:30** 4 **Garry Moore Show—Variety**
Guest, comedian Billy Gilbert
5 **Your Luncheon Date—Variety**
7 **Bob And Kay Show—Variety**
Music, commentary, and guests
- 12:45** 9 **News Headlines—Spencer Allen**
- 1:00** 5 **Feature Film**
9 **Russ Davis Show—Discussion**
- 1:30** 4 **First Hundred Years—Serial**
Jimmy Lydon and Olive Stacey star
- 1:45** 4 **Luckey North Show—Interviews**
9 **Appointment With Beauty**
- 2:00** 4 **Fun And Features—Variety**
George Menard mc with music, chatter, and interviews with guests
5 **Miss Susan—Serial Drama**
Day-to-day drama of problems facing a woman lawyer
7 **Housewives Holiday—Kirchner**
Claude and Ruth Kirchner emcee
9 **Let's Have Fun—Hank Grant**
- 2:15** 5 **Here's Looking At You—Hints**
Richard Willis, fashion and beauty expert, gives the ladies advice
- 2:30** 5 **Bill Goodwin Show—Variety**
Music by vocalists Eileen Barton, Roger Dann, & Joe Bushkin Trio
7 **Barbara Moro—Creative Ideas**
New sewing tricks and designs

- 3:00** 4 **"Behind Green Lights"—Film**
(For description see Saturday 12:00 p.m. channel 4 listing)
- 5 **Kate Smith Hour—Variety**
Guest: Ruth Chatterton in a dramatic skit, and the adventures of Annabel
- 9 **"He Found A Star"—Feature**
- 4:00** 4 **Bill Evans Show—Variety**
5 **Hawkins Falls, Pop. 6200**
Doc Gibb has a showdown talk to bring cooperation from Major Weston
- 9 **Telephone Game—Harold Isbell**
Here's a game, ladies, you all can enjoy participating in
-
- 4:15** 5 **Gabby Hayes Show—Tall Tales**
- 4:25** 7 **Film On CARE**
- 4:30** 4 **Assembly—Military Talks**
Chief Joe Corey of the Navy interviews members of the Air Force
- 5 **Howdy Doody Show—Variety**
- 7 **"Go Get 'Em Haines"—Film**
Feature with Bill Boyd and Sheila Terry; mystery tale about a reporter and an absconding financier who find themselves involved in murder
- 9 **Trail Blazers' Theater—Western**
"Romance Rides the Range"
- 5:00** 4 **Kids Karnival Kwiz—Games**
5 **Cactus Jim—Western Feature**
"Lone Star Lawman" part II
- 5:30** 4 **Silhouettes Of The West—Music**
5 **Visit With Cactus Jim—Story**
7 **The Chimps—Film Short**
"Out West"
- 9 **Cinnamon Bear—Film Short**
- 5:35** 5 **Weatherman—Clint Youle**
- 5:45** 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
Subject: "Find Out What You're Getting For Christmas" comedy skit
- 7 **Adventure Theater—Stories**
"Law Of The Wild" No. 6
- 9 **Foto Test—Marty Hogan Quiz**
Merchandise awards for ladies
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments—Bob Elson**
5 **Kukla, Fran & Ollie—Puppets**
A visit with the Kuklapolitans
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
- 6:10** 7 **Top O'The Weather—Russ Reed**
- 6:15** 4 **Ulmer Turner And The News**
- 6:20** 7 **Sports Highlights—John Bryson**
- 6:30** 4 **CBS News—Douglas Edwards**
5 **John Conte's Little Show—Music**
7 **Beulah Show—Comedy Skits**
Ethel Waters stars as mediator in Henderson's bustling household
- 9 **Spencer Allen And The News**
News, pictures, and financial report
- 6:45** 4 **Stork Club—Interviews**
Sherman Billingsley welcomes a party of top test-pilots of jet planes
- 5 **News Caravan—John Swayze**

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CHICAGO'S DIZZIEST MAN-ON-THE-STREET

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"THE CURBSTONE CUT-UP"

MONDAY Thru FRIDAY
WBKB — Channel 4 **10 p.m.**



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TUESDAY—continued

- 6:45 9 **Chicagoland Newsreel**—News
- 7:00 4 **Frank Sinatra Show**—Variety
Jack Benny is special guest, plus songstress June Hutton
- 5 **Star Theater**—Comedy-Variety
Milton Berle host presents guests Dick Haymes, James Melton and Connie Haines
- 7 **Charlie Wild, Detective**—Drama
John McQuade stars in mystery
- 9 **Health Talk**—Explanations
"Cosmetics and You" discussed by Dr. Louise Tavs, associate in dermatology at the University of Illinois college of medicine; Dr. Van Dellen, moderator
- 7:30 7 **How Did You Get That Way?**
"The Psychological Aspects of the Boxing Profession," discussed by Isabel Leighton, member of the World Federation for Mental Health, fencible, and guests, Ray Arcel, trainer, Ruby Goldstein, fight referee, and Walter Cartier, middle-weight contender
- 9 **Keep Posted**—Current Events
Lawrence Spivak and Martha Rountree discuss current topics with eight important public figures
- 8:00 4 **Crime Syndicated**—Drama
Rudolph Halley narrates drama based on case material from files of the Senate Crime Investigating Committee
- 5 **Fireside Theater**—Film Drama
"The Seven Graces" featuring Jim Davis, Jessie Cavitt and Noel Neil; charming comedy about seven orphaned sisters
- 7 **Big Ten Game Of The Week**
Notre Dame at Michigan State football game on film, narrated and commented upon by Jack Drees
- 9 **Cosmopolitan Theatre**—Drama
"I'll Be Right Home, Mother" story of a prize fighter
- 8:30 4 **Suspense—Mystery Drama**
Second part of S. M. Falkner's "Moonfleet;" story of early England when taxes made it practically impossible for a man to live unless he violated the law, and a never-ending search for a fabulous diamond
- 5 **Circle Theater**—Drama
"Day Dreams" with Beatrice Pearson and Herbert Evers; tender story of a young woman who sees life through a mist of fantasy
- 9:00 4 **Danger—Mystery Drama**
"Night Drive"
- 5 **Amateur Hour**—Ted Mack mc
Talented performers get a chance
- 7 **On Trial**—Topic Discussion
"Should Gambling Be Legalized?" Affirmative witness Morris L. Ernst, noted Civil Liberties lawyer and his counsel, Walter N. Thayer, New York attorney; cross examination by Richard G. Moser, Chief Counsel to the Senate Crime Committee, Presiding judge, Justice J. Vincent Keogh, of the New York Supreme Court

TUESDAY—continued

- 9:00 9 "Incident In The Rain"
Irene Vernon and Warren Douglas
- 9:30 4 Two Minutes To Go—Quiz
Jack Drees mc quizzes the panel on sports questions sent in by viewers
- 7 Chgo. Symphony Chamber Or.
"The Swan," from "The Animal's Carnival," "Overture" from "The Calif of Bagdad," "Dance of the Sylphs" from "The Damnation of Faust," and "La Galliva" from "The Birds." Rafael Kubelik, conductor
- 9 Boston Blackie—Mystery Drama
"Scar Hand" Ralph Savetti, desperate to get money for his child's needed operation, hires his own murderer so the boy will inherit his insurance; Kent Taylor stars as Blackie
- 10:00 4 Ernie Simon—Curbstone Cutup
Ernie holds folksy interviews with the gang under the marquee
- 5 Weatherman—Clint Youle
- 7 Life Begins At 80—Panel
- 9 "The Gladiator"—Feature
Film with Joe E. Brown, June Travis and Man Mountain Dean; comedy about a college aspirant who is forced out of a hospital to make room for the son of a benefactor
- 10:10 5 Dorsey Connors—Helpful Ideas
- 10:15 4 Ulmer Turner With The News
- 5 Clifton Utley And The News
- 10:30 4 Street Singer—Musical
- 5 Let's Look At Sports—T. Duggan
- 7 Highlights From College Football Games On Film
- 10:45 4 Wendell Hall—Musical Time
- 5 Herbie Mintz Show—Musical
- 11:00 4 Murder Before Midnight—Film
- 5 Tele-Play Theater—Film Drama
"Miggles" with Mary Sinclair and Hugh O'Brian; western story of a woman who gives up everything to be with her man
- 7 Austin Kiplinger With The News
- 11:30 4 "Yellow Cargo"—Feature
Film with Conrad Nagel and Jack LaRue; thrilling and gripping drama of motion picture smugglers
- 5 Sports Newsreel—Late Data
- 9 "Tuscon Riders"—Feature
Film starring Red Ryder
- 12:00 5 "Accomplice"—Feature Film
Starring Veda Ann Borg and Richard Arlen; private detective is hired by glamorous blonde to find her missing husband
- 12:45 4 Midnight Edition—Ulmer Turner
- 1:00 9 Chicagoland Newsreel
(Stations reserve the right to change above listings without notice)

You can save up to \$100.00

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Our replacement contract will protect **you** against picture tube failure for as little as **\$5.00** a year.

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7, 10, 12, or 12½ inch	\$ 5.00
14, 16 or 17 inch	\$ 7.50
19, 20 or 21 inch	\$10.00

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I am enclosing \$_____ to cover cost of picture tube contract. (See schedule of rates.)

The size of my picture tube is: _____

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SATISFACTION GUARANTEED...If you are not satisfied, return the contract within ten days and your money will be refunded. Coverage starts 15 days after application is received.



Harry Hall gave up a career in pharmacy for the bright lure of show business. Net result—Harry is a successful songster on the weekly “Wayne King Show,” seen on channel 5.

Wednesday Nov. 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Breakfast Party**—Interviews
Early morning get-together with Patricia Vance as hostess
- 9 **Your Figure Ladies**—Exercises
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
- 7 **Dennis James Show**—Variety
Household problems, contests, and games for the ladies
- 9 **Chicago Cooks**—Ideas In Foods
- 11:00** 4 **Creative Cookery**—Recipes
Mushroom and spinach casserole plus chantilly potato apples are on the menu for today
- 5 **Ruth Lyons' 50 Club**—Variety
- 7 **Frances Langford**—Don Ameche
Music, variety, plus situation comedy also guest opera stars
- 11:30** 5 **Norman Ross' Varieties**
- 9 **Travelers' Sketchbook**—Film
"Road From San Pablo"
- 11:45** 9 **Relax With Music**—Melodies
- 12:00** 4 **Who's Talking?**—Photo Test
Hal Tate asks you to name the celebrity whose photo you see masked
- 5 **Meet Mintz**—Herbie Mintz
Hit tunes of yesteryear
- 7 **Gayelord Hauser Show**—Health
The eating of proper foods will enable man to live many years beyond his present life expectancy
- 9 **Hi Ladies**—Tommy Bartlett
- 12:15** 4 **Steve Allen Show**—Variety
- 5 **Newsroom**—Late Information
- 7 **Bob & Kay Show**—Commentary
Guest Mr. George Baird, state president of the Ill. Federation of Sportsmen
- 12:30** 4 **Garry Moore Show**—Comedy
Guests, comedians Mickey Ross and Bernie West
- 5 **Your Luncheon Date**—Musical
Hugh Downs me with Art Van Damme Quintet supplying music and Bette Chapel vocalizing
- 12:45** 9 **News Headlines**—Spencer Allen
- 1:00** 5 **Feature Film**
- 9 **Russ Davis Show**—Interviews
Popular melodies and guests
- 1:30** 4 **First Hundred Years**—Drama
- 1:45** 4 **Ransom Sherman Show**—Variety
Here's how not to do it
- 9 **Appointment With Beauty**
- 2:00** 4 **Fun And Features**—Musical
Variety & interviews with G. Menard
- 5 **Miss Susan**—Susan Peters
Serial story of a woman attorney
- 7 **Beulah Karney Show**—Foods
Adventures in the art of cooking

TV FORECAST



NEW TIME FOR . . .

Fun & Figure 10 to 10:30 a.m.

Ed Allen shows you the way to keep your figure.

Monday thru Friday

Fun & Features 2 to 3:00 p.m.

A new type variety show for your afternoon enjoyment.

Monday thru Friday

The Bill Evans Show 4 to 4:30 p.m.

Guests with an interesting story.

Monday thru Friday

Assembly 4:30 to 5:00 p.m.

WBKB's famous Public Service show.

Monday thru Friday

Today in Sports 10:15 to 10:30 p.m.

Famous Joe Wilson brings you the latest news in sports.

Monday and Friday

KEEP LOOKING AT



WEDNESDAY—continued

- 2:00 9 Let's Have Fun—Variety**
Hank Grant mc with Elaine Neblett, Kyle Kimbrough, vocalists; Reno Ton-delli on the accordion
- 2:15 5 Here's Looking At You—Beauty**
- 2:30 5 Bert Parks Show—Musical Treat**
Guest Kay Armen, tunes: "Senorita Maracas From Caracas," "Brush Up On Your Shakespeare," and "Love-liest Night Of The Year"
- 7 Barbara Moro—Creative Ideas**
- 2:40 7 Film On CARE**
- 3:00 4 "Yellow Cargo"—Feature**
(For description see Tues. 11:30 p.m. channel 4 listing)
- 5 Kate Smith Hour—Variety**
A fashion show and guest Bonnie Barber, plus tunes from Kate
- 9 "Right Age For Marriage"**
- 4:00 4 Bill Evans Show—Musical**
Commentary, chatter, variety, news, and guests comprise session
- 5 Hawkins Falls, Pop. 6200**
Randolph Whitcomb pledges his bank's cooperation to Major Weston and Mike Pargin
- 9 Telephone Game—Harold Isbell**
You may be a lucky winner too; send in your number
- 4:15 5 Gabby Hayes Show—Tall Tales**
Story of early American heroes
- 4:30 4 Assembly—Military Talks**
Navy Chief Joe Corey discusses operations with guests from the Army
- 5 Howdy Doody Show—Bob Smith**
- 7 "Headline Crasher"—Feature**
Kane Richmond and Frankie Darro
- 9 Trail Blazers' Theater—Western**
"Two Gun Troubadour"
- 5:00 4 Kids Karnival Kwiz—Games**
Kiddies work to win prizes
- 5 Cactus Jim—Western Feature**
"Texas Pioneers" part I
- 5:30 4 Silhouettes Of The West**
A close-up view of western life
- 5 Visit With Cactus Jim—Tale**
- 7 Tom Corbett Space Cadet**
The world of tomorrow awaits you
- 9 Cinnamon Bear—Film Short**
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
Lucky North takes you on a tour
- 5 Public Life Of Cliff Norton**
Subject: "Thistledown Kisses Plus Canadian Independence" comedy
- 7 Uncle Mistletoe—Adventures**
- 9 Foto Test—Marty Hogan Quiz**
Master film gives clues too
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
Late data on sports events
- 5 Kukla, Fran, & Ollie—Frolic**
Burr Tillstrom's laugh-provoking puppets in another merry session

- 6:00 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
Super-sonic world tales
- 6:10 7 Top O' The Weather—Russ Reed**
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News**
News events of vital interest
- 6:20 7 Sports Highlights—John Bryson**
Important events of the world
- 6:30 4 CBS News—Douglas Edwards**
- 5 Showroom—Musical Time**
Roberta Quinlan hostess
- 7 Chance Of A Lifetime—Quiz**
Audience participation with John Reed King emcee, Cindy Cameron, and guest contestants
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Guest vocalist Hank Williams sings "Hey! Good Lookin'," Perry and Fontane Sisters sing "Sin," "A Fine Romance," and "That Old Gang of Mine"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Events**
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, and the Mariners
- 5 Kate Smith Revue—Variety**
Music, comedy, drama with guests comedian Joe Howard & Victor Borge (see story on page 5)
- 7 Paul Dixon Show—Variety**
Dottie Mack and Wanda Lewis
- 9 "Storm Over Bengal"—Film**
Feature with Patric Knowles and Rochelle Hudson; fighting love story with political intrigue
- 8:00 4 Strike It Rich—Interview-Quiz**
Warren Hull emcee of the "quiz with a heart" and guest
- 5 Kraft Theater—Drama**
"Never Be The Same" with Howard Freeman, Dan Morgan, Jean Adair, and Christine White; comedy that evolves from grandma's trying to thwart granddaughter's marriage plans
- 7 Arthur Murray Party—Variety**
Hostess Kathryn Murray, Emil Coleman's orchestra and vocalists Mary Beth Hughes, Dave Street, Bill Callahan, and Tony & Eddie pantomimists
- 8:30 4 The Web—Mystery Drama**
"The Golden Secret"
- 7 The Clock—Mystery Drama**
"Death Trap" is the tale of a man suddenly confronted with the fact that he won't get out of prison as he anticipated
- 9 Silver Quarter—Musical**
Featuring "Chief Silver Streak," (Pedro Gonzales Krause) pianist Chuck Cavallo, organist Mary Sinclair, and Marv Berkman on guitar with song and rhythm
- 8:45 9 Our World—Film Short**
"Famous Fish I've Met"

WEDNESDAY—continued

- 9:00 4 Blue Ribbon Bouts—Boxing**
James Carter vs Art Aragon in 15-round event for lightweight crown at Olympic Stadium, Los Angeles
- 5 Break The Bank—Quiz Session**
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra
- 7 Celanese Theater—Drama**
"Old Acquaintance" with Ruth Chatterton and Edna Best; story of two close friends whose relationship is challenged by unexpected romantic conflict
- 9 Armchair Theater—Film Drama**
"Black Widow" with Christine Norden and Robert Ayres; story of romantic conflict and murder
- 9:30 5 Freddy Martin Show—Musical**
Variety with Martin's "singing sax," pianist Murray Arnold, and vocalist Merv Griffin. Guest Joan Sullivan, theme: in the ballroom of the Waldorf Astoria, tunes: "Wishin'," "Easy To Love" and a medley of Cole Porter tunes
- 9:45 4 Sports Quiz—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
Impromptu interviews with people from all walks of life
- 5 Weatherman—Clint Youle**
- 7 Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9 "The Goose Steps Out"—Film**
Will Hay, Frank Pettingell and Julien Mitchell; satire of an English teacher masquerading as a Nazi spy
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner With The News**
- 5 Clifton Utley And The News**
- 10:30 4 Street Singer—Julio Maro**
Serenade to the ladies along the State and Lake marquee
- 5 Let's Look At Sports—T. Duggan**
- 10:45 4 Wendell Hall—Music Time**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 "Murder On Diamond Row"**
Feature film with Ann Todd and Edmund Lowe; detective sets out to recover stolen pearls
- 7 Austin Kiplinger With The News**
- 11:30 4 "Navy Spy"—Feature Film**
Conrad Nagel and Judith Allen; a navy lieutenant is kidnapped by foreign agents in attempt to steal a secret formula
- 9 Chicagoland Newsreel**
- 12:00 5 "Lighthouse"—Feature Film**
June Lang and Don Castle; a beautiful woman rules the lives of two men on a wave-tossed lighthouse
- 12:45 4 Ulmer Turner With The News**
(Stations reserve the right to change above listings without notice)

The Celanese Theatre

in association with the PLAYWRIGHTS
presents

"OLD ACQUAINTANCE"

by
JOHN VAN DRUTEN

one of the great Broadway
comedies starring

RUTH CHATTERTON
EDNA BEST

TONIGHT AT 9:00
WENR-TV CHANNEL 7

Here's what critics say about this outstanding series of real theatre-on-TV that reaches you over ABC Television every other Wednesday:

"Everything about 'Ah, Wilderness' seemed to me to be completely triumphant."

—PHILIP HAMBURGER, The New Yorker

"Celanese Theatre hit a new high of dramatic excellence with its magnificent presentation of 'Ah, Wilderness!'"

—JANET KERN, Chicago Herald American

"A better thing couldn't have happened to TV drama than Celanese Theatre. Other top dramatic shows had better look to their laurels. Celanese Theatre is going to give 'em a run for their money."

—HANK O'HARE, TV Digest, Philadelphia

Mike Boom says . . .

CHICAGO—One of the most amazing success stories of modern times has reached another milestone, and Our Town citizens can be justly proud. Chicago's own Jesse Owens, the greatest track athlete of the 20th Century, holder of five national records and three-time Olympic winner, now has his own WGN-TV weekly variety show. But the behind-the-scene story is even greater. For several years, Jesse, as director of the South Side Boys Club, has waged a valiant fight to bring wholesome recreation to his neighborhood. The TV operation is a new wise move to help young Negro talent achieve stardom in its own city.



OWENS

George Cisar, the Marshal Cassigy of "Hawkins Falls," has added another TV stint, the role of Boffo the Clown on WENR-TV's "Hollywood Junior Circus." . . . Family man department—Emcee Bill O'Connor recently added a fourth to his inner group of fans. It's now three girls and a boy. . . . Lively Toni Gilman is making a movie at Great Lakes for the WAVES. . . . Prexy Peggy Stark of Fran's (Allison) Faithful Followers annexed us as an honorary

EVOLUTION—FROM A TO Z



An alert NBCamerman catches both ends of the evolutionary process with one snapshot. Quiz Kid Sally Ann Wilhelm seems fascinated by the pet monkey, who in turn, probably thinks that "this is what happens when folks leave a perfectly good tree top and get themselves educated."

club member. Anyone wants in, write 1822 N. Karlov, Chicago 39. But, Peggy, better fire that secretary—she misspelled *Forecast*.

Channel 7's food expert, Beulah Karney, planning a TV kitchen that combines functional and stylish equipment. . . . Ed "Biceps" Allen now in his fourth year of telecasting. . . . Courtesy Man Jim Moran has just bought the most expensive package of feature films in local history. The series tees off Nov. 11 with "The Crooked Way," starring John Payne, Sonny Tufts and Ellen Drew.

Not an oversized rabbit in sight at the recent Harvey re-union here, but newscaster Paul Harvey and film actor Paul Harvey were present. They're not related, however. . . .



HARVEY

Patricia Rader, who heads up the Kyle Kimbrough fan clubs at 2726 W. 26th st., Chicago 8, has room for new members. . . . Terrific shock to Madame Danilova, prima ballerina of the famed Ballet Russe. She appeared for Barbara Moro's WENR-TV show, sans makeup, expecting a radio appearance. Some wit cracked "First time the ballerina was caught flat-footed."

The "400 Houseparty" show via channel 4 really beats the underbrush for talent. They've shown dancing stenographers, singing mailmen, even a printer who trains horses.

SCOUTS REPORT—Billy Olson, 6714 N. Campbell, claims a fluff on the Community Fund show when Wayne King's orchestra played the Cradle Song by Brahms and announced it as a Bach composition. . . . Marge Delgarian, 2303 N. Melvina, extends a welcome to all Bill Lawrence fans to join the club. . . . Marilyn Richman, Forest Park, Ill., who's prexy of Bill Hayes Fan Club No. 19, is beating the drums for more Hayes songs on "Your Show of Shows."

*Over ½ Million Readers
Rely on TV Forecast*

TV FORECAST

Thursday Nov. 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Fun And Figure**—Ed Allen
9 **Your Figure Ladies**—Fogarty
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Quiz
9 **Chicago Cooks**—Kay Middleton
- 11:00** 4 **Creative Cookery**—Recipes
Here's a real taste treat: baked broccoli a la parmesan and hot ham bouches prepared by Mr. Pope
5 **Ruth Lyons' 50 Club**—Views
7 **Frances Langford**—Don Ameche
Contestants from the audience quizzed; guest will be Jane Quinlan
- 11:30** 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook**—Film
"San Francisco"
- 11:45** 9 **Relax With Music**—Songs
- 12:00** 4 **Who's Talking?**—Quiz
Can you tell who he/she is from this masked photograph
5 **Meet Mintz**—Musical Show
7 **Bob & Kay Show**—Commentary
Guests will be four women representative of the four branches of the service
9 **Hi Ladies**—Interviews
- 12:15** 4 **Steve Allen Show**—Comedy
5 **Newsroom**—Late Information
- 12:30** 4 **Garry Moore Show**—Variety
Guest, actress Lucille Watson
5 **Your Luncheon Date**—Musical
- 12:45** 9 **News Headlines**—Spencer Allen
1:00 5 **Feature Film**
9 **Russ Davis Show**—Commentary
4 **First Hundred Years**—Serial
- 1:30** 4 **Lucky North Show**—Interviews
9 **Appointment With Beauty**
- 2:00** 4 **Fun And Features**—G. Menard
5 **Miss Susan**—Serial Drama
7 **Housewives' Holiday**—Kirchner
9 **Let's Have Fun**—Hank Grant
- 2:15** 5 **Here's Looking At You**—Data
- 2:30** 5 **Bill Goodwin Show**—Variety
Music & comedy with Eileen Barton vocalist & Joe Bushkin Trio
7 **Barbara Moro**—Creative Ideas
- 3:00** 4 **"Navy Spy"**—Feature Film
5 **Kate Smith Hour**—Variety Time
Guests Teddy & Phillip Rodrigo
9 **"Scattergood Rides High"**
Feature film with Guy Kibbee and Dorothy Moore; young Dan Knox loses possession of his father's ranch
- 4:00** 4 **Bill Evans Show**—Variety
5 **Hawkins Falls, Pop. 6200**—Serial
Lona Drewer fears the town's wrath if people discover their unorthodox scheme to save the company



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EVERYONE CAN WIN
VALUABLE PRIZES • FUN FOR ALL

TELEPHONE GAME

with HAROLD ISBELL and JANE QUINN

WGN-TV 4:30-5:00

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CROSLY on OGDEN

3161 W. Ogden Ave. LA 1-4765

presents

"MADISON SQUARE GARDEN REVUE"

SPORTS • COMEDY • VARIETY

every thursday night

7:30 P.M. WGN-TV (9)

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TV FORECAST'S

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BASKETBALL GUIDE

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"NCAA Tournaments" By Leo Fischer,
Sports Editor—Herald-American

"Leading Independents" By Bob Russell,
Sports Writer—Daily News

"Top Ten As I See It" By Ray Meyer,
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WNBQ

CHANNEL 5

Presented by your

DE SOTO - PLYMOUTH DEALER

New TV Dramatic Series!

Acclaimed By Critics—

"... most promising series of the season."
WOLTERS, Tribune

"... produced with taste and intelligence."
CROSBY, Sun Times

"... gripping throughout."
PLOTNIK, Billboard



8:30 PM

WGN-TV CHANNEL 9

Sponsored by Authorized Dealers of
Universal GAS RANGES

THURSDAY—continued

- 4:00 9 **Telephone Game**—Harold Isbell
Join Jane & Harold as they award the prizes in this quiz contest
- 4:15 5 **Gabby Hayes At The Double**
Bar M Ranch—Western Story
- 4:25 7 **Film On CARE**
- 4:30 4 **Assembly**—Military Talks
Interviews with men in Pacific area by Chief Joseph Corey
- 5 **Howdy Doody Show**—Variety
- 7 **"Oil Raider"**—Feature Film
Buster Crabbe and Gloria Shea
- 9 **Trail Blazers' Theater**—Western
"Gunfire" feature film
- 5:00 4 **Kids Karnival Kwiz**—Games
Art Hern keeps kids in check
- 5 **Cactus Jim**—Western Feature
"Texas Pioneers" part II
- 5:15 9 **Boy's Railroad Club**—Films
Exciting adventures for train enthusiasts of all ages
- 5:30 4 **Silhouettes Of The West**—Talks
- 5 **Visit With Cactus Jim**—Chats
- 7 **The Chimps**—Film Short
"Case of Hypnosis"
- 9 **Cinnamon Bear**—Film Short
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: "Madame Butterfly, I Do Thee Repel," comedy skit
- 7 **Adventure Theater**—Early Amer.
"Law of the Wild" #7
- 9 **Foto Test**—Quiz Session
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Kukla, Fran, & Ollie**—Jolly Fun
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventure Tale
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights**—John Bryson
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**—Music
- 7 **Lone Ranger**—Western Drama
Adventures with the Lone Ranger, Silver, and his trusted friend Tonto
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Final winner in the Fatima contest chosen, Sherman Billingsley host
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **Garry Moore Show**—Comedy
Music and variety with Ken Carson, Ilene Wood, and guests
- 5 **Groucho Marx Show**—Comedy
Comedy quiz audience participation show with madcap Groucho loaded with a headful of ad-libs and a jackpot full of cash

TV FORECAST

THURSDAY—continued

- 7:00 7 Stop the Music—Musical Quiz**
Bert Parks mc with Betty Ann Grove, Jimmy Blaine, & "mystery melody"
- 9 Press Conference—Interviews**
Representatives of four newspapers interview, Lee Schooler, moderator
- 7:30 4 Amos 'n' Andy—Comedy Drama**
Takeoff on "Quo Vadis"
- 5 Treasury Men In Action—Drama**
"The Case of the Curious Convict"
- 9 Madison Square Garden Revue**
Film highlights; sports, comedy and variety for the entire family
- 8:00 4 Alan Young Show—Comedy**
Skits and dramas with Alan and his guests cutting capers
- 5 Ford Festival—Musical Variety**
James Melton emcee with vocalist Dorothy Warenskjold and guests comedian Milton Berle and actress Madeline Carroll
- 7 Herb Shriner Time—Humor Skits**
Starring the popular Hoosier humorist as narrator in comic situations; also guest celebrities (see pg. 6)
- 9 Adventures Of Ellery Queen**
Lee Bowman stars as Ellery in drama titled "An Agency Of Murder"
- 8:30 4 Big Town—Newspaper Drama**
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "Night Trip." A prisoner enroute to jail escapes and Steve Wilson is held responsible
- 7 Gruen Theater—Film Drama**
"One Strange Day" with Steve Brodie and Bonita Granville. Young suburban matron who collects antiques finds herself involved in an international smuggling plot which threatens her life
- 9 Blue Flame Theater Presents Foreign Intrigue—Myst'y Drama**
Jerome Thor and Sydna Scott star as foreign correspondents whose assignments take them to a different European city each week covering the continent for their home offices; actually filmed at locale of story
- 9:00 4 Racket Squad—Drama**
Reed Hadley as Captain John Brad-dock in "The Salted Mine" wherein a hermit plays con man by faking evidence of gold in a dud mine
- 5 Martin Kane, Private Eye**
Lloyd Nolan stars as the hard-hitting detective in these dramas of mystery
- 7 Paul Dixon Show—Variety**
Dottie Mack and Wanda Lewis
- 9 Bigelow Theater—Film Drama**
"A Woman's Privilege" with Ruth Warrick, Don DeFore and John Howard; story revolves around a triangle consisting of a husband, wife and her consulting psychiatrist

- 9:30 4 400 House Party—Variety**
Toni Gilman and Ken Nordine
- 5 Wayne King Show—Musical**
Starring Harry Hall, Barbara Becker, and Gloria Van; French show with tunes: "Your Eyes Have Told Me So," "Looks Like a Cold, Cold Winter," sax solo on "Maybe," "I Wonder What's Become of Charlie," "Holiday In Paris," "Jolie Jacqueline," "River Seine," "Paris Wakes Up and Smiles," and "La Vie En Rose" (see pg. 30)
- 7 At Home Show—Musical Variety**
Earl Wrightson host with guest
- 9 Football This Week—Interviews**
- 9:45 7 Carmel Myers Show—Variety**
Interviews with former movie headliners and review of the history of the motion picture world
- 9 Our World—Film Short**
"Physical Training in Sweden"
- 10:00 4 Ernie Simon—Curbstone Cutup**
Join the fun! You may see your friends and relatives
- 5 Weatherman—Clint Youle**
- 7 Family Showtime—Film Drama**
"Come To The Bank" with Ann Tyrrell & Edgar Barrier; young physics teacher in the hospital tells a frightening tale
- 9 Wrestling From Chgo.—Film**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner With The News**
- 5 Clifton Utley And The News**
- 10:30 4 Street Singer—Musical**
Sing and dance to a roving guitar
- 5 Let's Look At Sports—T. Duggan**
- 7 Dr. Fixum—Household Tips**
How to carve a turkey, continuation of the project of the basement room, also a novelty and coat hanger idea
- 10:45 4 Wendell Hall—Music Session**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Opera Theater Presents**
"RSVP" by Offenbach featuring Larry Weber, Virginia Haskins, Paul Franke, Paul Ukema & Kenneth Smith
- 7 Austin Kiplinger And The News**
- 9 "Desperate Cargo"—Feature**
Film with Ralph Byrd and Carol Hughs; international air pirates steal 45 ton Flying Clipper a mile above the Caribbean
- 11:30 4 "Mister Antonio"—Feature**
Film with Leo Carillo and Virginia Valli; Booth Tarkington's charming story of the opening of a blue-law ridden town and its effects
- 11:45 5 To be announced**
- 12:00 5 "Girl Of My Dreams"—Film**
Feature with Mary Carlisle, Arthur Lake and Eddie Nugent
- 12:15 9 Chicagoland Newsreel—Data**
- 12:45 4 Ulmer Turner With The News**
- (Stations reserve the right to change above listings without notice)



Beautiful Barbara Benson, vocalist on the CBS TV's "Sammy Kaye Show," has been singing ever since she was three years old. Miss Benson received recognition when she appeared with Arthur Godfrey at the age of 16.

Friday Nov. 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Fun And Figure**—Ed Allen
9 **Your Figure Ladies**—Fogarty
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Interviews Games, rhyming contest, celebrity interviews, and satires
9 **Chicago Cooks**—Kay Middleton
- 11:00** 4 **Creative Cookery**—Recipes
Francois Pope prepares flaming English plum pudding
5 **Ruth Lyons' 50 Club**—Chatter
Views & news of interest to all
7 **Frances Langford—Don Ameche**
Guests discuss and demonstrate their hobbies; also quiz, music & variety, guest Julie Stein
- 11:30** 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook**—Film
"So This Is London"
- 11:45** 9 **Relax With Music**—Tunes
- 12:00** 4 **Who's Talking?**—Hal Tate mc
Recognize the voice, it gives you clues too
5 **Meet Mintz**—Herbie Mintz
Relax with the piano melodies
7 **Bob And Kay Show**—Variety
Interviews, commentary, & guests
9 **Hi Ladies**—Interviews
Tommy Bartlett chats with the gals
- 12:15** 4 **Steve Allen Show**—Comedy
5 **Newsroom**—Late Information
- 12:30** 4 **Garry Moore Show**—Comedy
Guest, Winston L. Mittenjuice; vocalists, Ken Carson and Ilene Woods
5 **Your Luncheon Date**—Musical
- 12:45** 9 **News Headlines**—Spencer Allen
- 1:00** 5 **Feature Film**
9 **Russ Davis Show**—Commentary
- 1:30** 4 **First Hundred Years**—Serial
- 1:45** 4 **Ransom Sherman Show**—Gags
Homemakers, you too can become thoroughly confused by "Rance"
9 **Appointment With Beauty**
- 2:00** 4 **Fun And Features**—Variety
5 **Miss Susan**—Susan Peters
7 **Beulah Karney Show**—Foods
9 **Let's Have Fun**—Variety
- 2:15** 5 **Here's Looking At You**—Tips
- 2:30** 5 **Bert Parks Show**—Musical
Theme: fashions, tunes: "Fredrica, I'm From Texas" and "I Wonder Why"
7 **Barbara Moro**—Creative Ideas
- 2:40** 7 **Film On CARE**

TV FORECAST



DEAR BOSS:

Just sent in my contribution to the Community Fund — completely of my own free will. Did it simply because I believe in the need. Not so fortunate was the little man in Don McNeill's audience the other night during the big Community Fund Show.

Don comes racing down the aisle with mike wide open and cameras ogling hungrily. He stops beside this little man, pushes the mike in his face and sez: "Hand me your wallet. Let's see what you're gonna give to the Fund. I'll match anything you give!"

Now I wouldn't question Don's generosity in making this offer. But as it turns out (unless, of course, this guy was a plant) the little man hands over his wallet and admits: "All I got is tens and twenties." Then I heard his whisper — a desperate whisper — to the woman sitting beside him. "Shall I try and back out or what?" Apparently the woman shrugged her shoulders so the man said: "Okay, I'll give ten bucks."

Now maybe that's what he planned to give anyhow. I hope so. But if he couldn't afford that much — what else could he do? There's McNeill offering to match his 10 spot and there's the entire American Broadcasting Company network audience poking their noses right into his wallet from coast to coast. So I say I'm lucky I could give just what I personally think I'm able to give — McNeill notwithstanding.

Dagmar, on the Sinatra show recently, proved with a note of finality that she needs Jerry... very. She made with the same old wrong-way words, she gagged again about "throwing Mr. Sinatra a curve" and then — horror of horrors — she sang a song. I guess I'm just a sourpuss, but I still say even a "dame with a frame" is no substitute for good old-fashioned talent.

CHUB

FRIDAY—continued

- 3:00 4 "Mister Antonio"—Feature
(For description see Thurs. 11:30 p.m. channel 4 listing)
- 5 Kate Smith Hour—Musical
Ethel & Albert in another comedy skit, also John Butler and the Ballet group
- 9 "There Ain't No Justice"
Feature film with Jim Hanley and Mary Clare; story of young mechanic turned boxer to make a fast buck
- 4:00 4 Bill Evans Show—Musical
Variety, interviews, guests & gags
- 5 Hawkins Falls, Pop. 6200
A stock-selling campaign is launched to save the town's largest industry
- 9 Telephone Game—Quiz Session
Harold Isbell & Jane Quinn conduct exciting telephone game
-
- 4:15 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Assembly—Armed Forces Show
Chief Corey conducts phone call interviews to GI's stationed in and around Tokyo
- 5 Howdy Doody Show—Puppets
- 7 "Racing Luck"—Feature Film
Gloria Henry and Stanley Clements; a brother and sister inherit two race horses
- 9 Trail Blazers' Theater—Western
"Riding the Trail" feature film
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
"Wild Horse Stampede" part I
- 5:15 9 Raving Beauty Show—Doll Time
- 5:30 4 Silhouettes Of The West—Chats
Roy Starkey discusses the west
- 5 Visit With Cactus Jim—Story
- 7 Tom Corbett Space Cadet
- 9 Cinnamon Bear—Film Short
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton
Subject: "Good Sportsmanship With Sugar On It," comedy skit
- 7 Uncle Mistletoe—Adventures
Join the gang from Candy Cane Lane for another exciting story
- 9 Foto Test—Quiz Game
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
Today's report on the sports world
- 5 Kukla, Fran, & Ollie—Puppets
Merry trio will amuse you with their lovable antics
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures
Drama in advanced year of 2351 AD
- 6:10 7 Top O' The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Sports Highlights—John Bryson

- 6:30 4 CBS News—Douglas Edwards
- 5 Showroom—Roberta Quinlan mc
Guest: Don Cornell singer
- 7 Say It With Acting—Charades
Maggi McNellis and Bud Collyer as co-emcees, and guest teams from Broadway plays
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Tunes: "I've Got My Love To Keep Me Warm," "Here's To My Lady," "Cold, Cold Heart," and "Slow Poke"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 Mama—Domestic Comedy Skit
Peggy Wood stars as Mama with Robin Morgan as Dagmar
- 5 Background To Trouble
A study of the near & far East
- 7 Mystery Theatre—Drama
Tom Conway as Insp. Mark Saber of the Homicide Squad and James Burke as Sgt. Timothy Malone in "The Case of the Silent Alibi." The Inspector meets his match at the scheming hands of a blackmailer
- 9 Twenty Questions—Panel Quiz
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
- 7:30 4 Man Against Crime—Drama
Ralph Bellamy as Mike Barnett in Cuba learns some fine points of Jai Alai while solving the champion's murder
- 5 Walt's Workshop—Creative
Mr. Durbahn demonstrates how simple it is to make an early American magazine rack
- 7 Stu Erwin Show—Comedy Skits
Stu becomes involved in a fight for a new basketball court by campaigning for president of the city council
- 9 You Asked For It—Films
Art Baker presents films on everything requested by viewers
- 8:00 4 Playhouse Of Stars—Drama
"The Memoirs of Ammie Durant" starring Diana Lynn
- 5 Big Story—Newspaper Drama
Story of William White of the Pittsburgh Press
- 7 Crime With Father—Drama
Life with the chief of the homicide bureau & his teen-age daughter; Rusty Lane & Peggy Lobin
- 9 Down You Go—Panel Quiz
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and guest
- 8:30 5 Aldrich Family—Comedy
Henry & Homer are in & out of trouble
- 7 Versatile Varieties—Youngsters
Musical comedies presented by talented children and emceed by Lady Iris Mountbatten
- 9 Mal Bellairs Show—Musical

FRIDAY—continued

- 9:00 4 Live Like A Millionaire—Music**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 Cavalcade Of Sports—Boxing**
Jimmy Powers announces bouts
- 7 Cases Of Eddie Drake—Drama**
"Suggestion: Drop Dead" an industrialist receives a threatening letter setting Eddie Drake off on a strange and exciting manhunt
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason emcee presents guests Igor Gorin and Carmen Cavallero
- 9:30 4 Hit Spot—Musical Variety**
Danny O'Neil singing host for your evening at the "club" with Peggy Taylor & the Four Notes
- 7 Today's Teens—Discussion**
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 Greatest Fights Of The Century**
Film: Al Singer vs Jimmy McLarnin, September 11, 1930
- 10:00 4 Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran mc**
Music, dancing, & singing with professionals performing in variety acts accompanied by the music of Bruce Chase
- 9 "The Cobra Strikes"—Feature**
Film with Sheila Ryan and Richard Fraser; a murder mystery involving a new and lethal murder weapon
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Today In Sports—Joe Wilson**
- 5 Clifton Utley With The News**
- 10:30 4 Football Forecast—Dick Dunkel**
- 5 Let's Look At Sports—T. Duggan**
- 10:45 4 Wendell Hall—Musical Time**
- 5 Herbie Mintz Show—Old Tunes**
- 11:00 4 Murder Before Midnight—Film**
- 5 "Challenge"—Feature Film**
Robert Douglas and Mary Claire
- 7 Austin Kiplinger With The News**
- 9 Chicagoland Newsreel**
- 11:10 7 Lorraine Cugat Show—Music**
Variety, 16-man band plus guests
- 11:30 4 "Escapades"—Feature Film**
Sally Blane and Anthony Bushnell; gripping story of love between two brothers; one an ex-convict and one a prosecuting attorney
- 12:00 5 "Top Sergeant Mulligan"**
Feature film with Nat Pendleton and Carol Hughes; comedy of army life
- 12:45 4 Ulmer Turner With the News**
(Stations reserve the right to change above listings without notice)

TV FORECAST

COMING HIGHLIGHTS



NEXT WEEK—What's happening to Faye Emerson, who first set the TV world agog with her daring, low-cut dresses?



NEXT WEEK—The inside story on Frank Sinatra, and his amazing switch from straight crooner to TV's most popular emcee.

PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley, Chub McCarthy and Mike Boom . . . fun for the kiddies with Mollycues and Uncle Herbie. . . . A complete women's section. . . . Lively sports coverage. . . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

Reserve your copy of TV FORECAST at the newstand NOW.

TODAY'S TEENS



DISCUSS
THEIR
PROBLEMS
EACH
FRIDAY
AT

9:30 P.M.

with
Don Gallagher and
Professor W. Lloyd Warner

Presented by Hotpoint

CHANNEL 7
WENR-TV



Young TV starlet Mary Castle poses coyly during rehearsal of NBC-TV's "Fireside Theatre." The twenty-year-old actress is an example of TV's accent on youth movement which is giving many aspiring actresses their initial start in the show world



"The bigger
they are,
the harder
they fall."
—Allen

TV SPORTSCAST

by
ED PAZDUR



An Open Challenge to Wrestlers . . .

FLEXING his muscles until they rippled and undulated menacingly, Ed Allen, sinewy star of WBKB's *Fun And Figures* show seen daily at 9:30 a.m., stopped his calisthenics long enough to scoff at wrestlers. Beware Lou Thesz and Ruffy Silverstein! Pack up your mascara Gorgeous George and make haste with Antonino Rocca for South America. When this mass exodus occurs, it may well be attributed to Ed Allen's challenge to meet them all in a test of strength!

"I'll meet any one of them in a test of strength before the public on my own TV show provided it's supervised by *TV Forecast*," said the husky and handsome star. "In fairness to them as well as myself, I'll gladly come to grips with any of 'em in a match of Indian wrestling!" . . . We'll be glad to set up the rules for Mr. Allen and arrange the match. Are there any takers?

Bob Elson launched his new video sportscast over WBKB last week amid rumors his format is designed to needle and talk down the controversial Tom Duggan. If this is true, Elson, who's been in the business for 20 years, was a wise choice. Asked if he plans to harass Duggan, Elson replied: "Tom's entitled to his opinion; I'm entitled to mine. I'm not out to intimidate anybody."

Never before has video produced, even with all of its flair for the dramatic, the pensive air of gloom registered on the faces of boxing fans watching Joe Louis haplessly fall through the ropes and onto the ring apron. The camera-work was excellent. Jimmy Powers seems to speak up just at the right time. Too much talking, ala Dennis James and Russ Hodges can spoil your entire evening. While we're on the subject of the fine merits of Jimmy Powers, you may be interested in Jimmy's new show "Madison Square Garden," over WGN-TV every Thursday night at 7:30 p.m. The show is based on film, featuring the week's previous sports events staged at Madison Square Garden.

Video views: A letter from Leo A. Seltzer, Roller Derby tycoon, corrects us on our earlier statement that ABC-TV ousted the Roller Derby. Contractual difficulties prevented the Derby World Series telecasts last year and as a result the Roller Derby Co. asked for and received their release from ABC-TV. Negotiations are now in progress to bring fans more Derby telecasts on other networks. Incidentally, this is the final week of the Coliseum series in Chicago. Be sure to support your favorite skater by voting on the convenient ballot on page 46 of this issue.

TV FORECAST

A format designed
to harass Duggan?



ELSON

For video sports
fans—a sad sight



LOUIS



ALL CHICAGO IS ASKING

WHICH IS THE REAL
Champion?

LOU THESZ OR RUFFY SILVERSTEIN?

CHICAGO wrestling fans ask: Just who is the real heavyweight wrestling champion of the world? With at least a dozen title claimants on every billboard and wrestling card in town, the championship picture has become confused and muddled.

Chicago's two competitive wrestling camps: namely, Leonard Schwartz who cards wrestling shows with WENR-TV from Rainbo and Fred Kohler who promotes grappling at Marigold Gardens for WGN-TV, both claim heavyweight champions.

Obviously both men cannot be right. There can only be one champion. To settle the dispute, TV Forecast offers to sponsor a match between both grapplers to determine the true wrestling champion of the world.

Wrestling has often been accused of being a sport of "fixes." A Thesz-Silverstein match looms as a natural void of any suspicion in view of the fact both contestants are sponsored by rival promoters. In addition, *TV Forecast* has conferred with the Illinois State Athletic Commission to establish the bout as a "recognized contest"—the first since 1935 when Jim Londos defended his wrestling crown.

Joe Triner, Lou Radzienda and Ralph Metcalfe, commissioners of the IAC, agreed to set up wrestling rules for this contest if promoters Kohler and Schwartz were sincere to pit their best men. *Wrestling matches today are not recognized by state athletic commissions around the country as contests, but are regarded as "exhibitions."*

Such a match is possible only if, first, Chicagoans want it and second, if the full cooperation of the IAC, Sam Muchnik, president of NWA, Fred Kohler and Leonard Schwartz can be obtained.

Lou Thesz, a rugged 35 year old grappler, is touted by the National Wrestling Alliance and Fred Kohler as the only heavyweight champion of the world. Sam Muchnik, NWA head, says Thesz is the only one that is officially recognized as the champion.

On the other hand, Leonard Schwartz who is also a member of the NWA, declares Ruffy Silverstein is the uncrowned heavyweight champion of the world. "To back up my statements," said Schwartz, "I have deposited with *TV Forecast* a certified check for \$5,000 and the winner takes all. I dare Thesz to meet Ruffy. If he does, that NWA belt will no longer be his, I assure you."

THEIR COOPERATION IS NEEDED—



TRINER

Heres' what they say:

JOE TRINER, head of the Illinois Athletic Commission: "Lou Radzienda, Ralph Metcalfe and I all agree that if *TV Forecast* can get this match together, under our supervision, it may well electrify the nation. There hasn't been a recognized wrestling match in over fifteen years. But, before we recognize it, they must pay rigid attention to the rules and regulations we would set up specifically for this match. You can be assured of our full cooperation."

* * *



MUCHNIK

SAM MUCHNIK, president of the National Wrestling Alliance, expressing his views over the long distance phone from St. Louis: "I feel we can get this match off without state supervision. However, if *TV Forecast* insists on sponsoring the bout under the supervision of the State of Illinois, I'll be more than glad to cooperate provided the conditions under which the men must meet are satisfactory. I'll be happy to meet with the officials of *TV Forecast* and all concerned."

* * *



SCHWARTZ

LEONARD SCHWARTZ, well known Chicago sports promoter, reiterated his earlier statements: "I think that I have proven beyond the shadow of any possible doubt my sincerity and faith in Ruffy Silverstein. I believe he is the uncrowned champion and perhaps Thesz is avoiding him. I don't care where the match is held and I don't care to make any money off the bout. In fact I've deposited \$5,000 with *TV Forecast* to back up my faith in Ruffy. If Thesz beats him, the money is his!"

* * *



KOHLER

FRED KOHLER, popular wrestling promoter and a former grappler himself, blasted Silverstein's and Schwartz's claim to the title: "Mr. Schwartz, who is a member of the NWA, knows Thesz is the only recognized champion. He need only to check the records to find that Thesz defeated Silverstein in previous matches. He has no fear of Silverstein. If the public wants the match and *TV Forecast* cares to sponsor it, you'll have my full cooperation."

* * *



WHO, ME?

What YOU can do about it . . .

With the full cooperation of the I.A.C. and the approval of Chicago's wrestling promoters to risk their best men in the first "recognized contest" since 1935, *TV Forecast* magazine, as a service to its readers will undertake the sponsorship and expense of promoting this match.

Now we ask: Would you like to see this match? Address your opinions to: Sports Editor, *TV Forecast*, 185 N. Wabash, Chicago 1, Ill. Write tonight!



BRYSON

JOHN BRYSON

A real "sleeper" coming in fast from the outside among sportscasters is a somber,

handsome chap named John Bryson.

Seen daily over WENR-TV, 6:20 p.m., in a brisk 10 minute report of sports news, John maintains a simple and flexible format usually containing one or two interviews with sports celebrities. Characteristically, the show is something of a novelty rather than an attempt for obvious sensationalism and color.

Bryson presents the news interestingly, giving both sides of the question without emphatic personal opinions. He doesn't believe a sportscaster has the right to decide the good or bad, the right or wrong of any controversial subject on the basis of limited facts.

Easy to look at,
Interesting to listen to

Sportscasters have a definite responsibility to report the news as is, he says, and their commentaries should be based on fact—not rumor. "That will not necessarily make the show boring, there's plenty of color in sports and the personalities themselves," says Bryson.

During World War II, Bryson served as an ABC war correspondent. He headed ABC's London news office in 1944 before being assigned to General Patton's 3rd Army in Germany. He was later awarded a special commendation from the General for his outstanding work in the Battle of the Bulge.

His sports background is illuminated by college letters in track, football, basketball, and golf. The guy's easy to look at, interesting to listen to and informative. Why not tune in Channel 7 some evening at 6:20 p.m. and see for yourself?

FOOTBALL FORECAST:

Match Wits With Dunkel Win a Free Adam Hat!



Every Friday night, Dick Dunkel, one of the nation's leading prognosticators, picks his favorites to win on the collegiate gridiron over WBKB, 10:30 p.m. Fans are invited to match

wits with Dunkel and win a free Adam hat.

Here's all you have to do: Pick the winner and score of the Illinois-Ohio State football game, Sat., November 17.

Winners will be selected on the basis of picking the most accurate score. In the event of ties, the letter bearing the earliest postmark will be selected. The decision of the judges will be final and the winner will be notified by mail.

Letters postmarked later than Wednesday, Nov. 14 will not be accepted. It's easy, it's fun. Mail your prognostications to: Sports Editor, Football Contest, TV Forecast, 185 N. Wabash, Chicago 1, Ill.

Who's Your Favorite?

Derby fans, support your favorite skaters. Fill out the enclosed ballot and mail it to *TV Forecast*, % Sports Editor, 185 N. Wabash, Chicago, Ill. Watch the thrilling action of the Roller Derby Sunday, Nov. 11, at 3:55 p.m. over WGN-TV, sponsored by Mages.

The skaters receiving the greatest number of votes will be awarded trophies. Winners will be announced Sunday, Nov. 18 at the Chicago Stadium.

—OFFICIAL ROLLER DERBY BALLOT—

Sports Editor
TV Forecast
185 N. Wabash
Chicago 1, Ill.

Please include my vote for the following:

Outstanding Male Skater.....

Outstanding female skater.....

Name

Address

CityState

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CHICAGO



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TV FORECAST

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EVENING HOUR**

*Music, Comedy, Drama and
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7:00 P.M.



KRAFT TELEVISION THEATER

An hour of TV at its dramatic best

8:00 P.M.



BREAK THE BANK

*Comedy-Quiz with
fun-loving BERT PARKS*

9:00 PM



THE FREDDY MARTIN SHOW

Music-Comedy-Variety

9:30 P.M.

WNBQ

NBC

CHANNEL 5



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