

Exclusive—Inside Spike Jones • page 6



TV FORECAST

DEC. 8, 1951

complete, advance
TV PROGRAMS



LUCILLE BALL

Why Do They
ALL Love Lucy?

15c

CHANNEL 7

brings you

"The Paul Whiteman Revue"
Sundays at Six

"You Asked For It"
with Art Baker
Mondays at Eight

"Beulah"
Starring Ethel Waters
Tuesdays at 6:30

"The Name's The Same"
TV's newest Game
Wednesdays at 6:30

Sears' "Family Showtime"
presents "Andy's Old Man"
Thursdays at Ten

"Today's Teens"
Fridays at 9:30

WEAR-TV

Channel One

NEW YORK—Look for **Don McNeill** and his defunct "TV Club" (which goes off the air Dec. 19) to return to the video lanes before Spring. The genial emcee, favorite of the housewives for years on radio, will probably do a simulcast of his "Breakfast Club" chatter stint . . . **Greta Garbo**, the beautiful, but elusive film vamp of the thirties, will come out of her strange retirement for a single shot on "Celanese Theater" sometime in January. The Swedish star will do Eugene O'Neill's scorching "Anna Christie" . . . **Edward R. Murrow's** new "See It Now," drawing critical raves for its fine production and smooth commentary, is about to be rewarded with a sponsor . . . Indefatigable **Ethel Barrymore** has signed for a big TV film deal in which the first lady of the stage will introduce a drama each week—as well as take part in it. Show is tentatively called "Ethel Barrymore Theater."

Baseball's stormy petrel **Leo Durocher**—who has made more celebrity appearances than he has won pennants—will team with his actress-wife **Lorraine Day** in a new video show. The fifteen minute stint, entitled "The Hot Stove League" will feature guest celebrities in baseball discussions with the Durochers . . . When **Warren Hull** asked a lady contestant if she owned any pets on his "Strike It Rich" teevee show, the woman answered she had a cat named Ben Hur. Hull then wanted to know how she came to pick the name. "Well," said the woman, "we called it Ben until she had kittens."

Milton Berle is slated to stop working as straight entertainer in the near future and devote his time to producing and directing. **Uncle Miltie**, firmly entrenched in TV with that fabulous thirty year pact with NBC, might be tiring of his own material . . . The late **Tom Breneman's** famous Hollywood breakfast show is to be revived on TV . . . **Garry Moore**, the CBS-TV clown, tells of the customer in a restaurant who complained to the waitress. "What sort of trash do you serve here?" he demanded. "Why, this food is absolutely poisonous!" Looking down at his plate again he added, "And such small portions, too!" . . . A two hour, nation wide talent hunt via TV is slated to bow after the first of the year with the tag "NBC Tryouts" . . . With long term contracts the accepted procedure with television stars, the zany **Ritz Brothers** are dickering with CBS for a 10 year deal involving a series of thirty minute stanzas.

Plans to televise next year's Academy Award Banquet have been vetoed. Too many mechanical difficulties . . . Although **Jack Haskell** and **Connie Russell**, singing stars with **Dave Garroway** on his last season's "At Large" show, plan to follow "Old Tiger" to New York for his morning TV experiment, **Cliff Norton** and **Bette Chappel**—also of the Garroway crew—are as yet undecided . . . **Ginger Rogers**, currently charming Broadway theater-goers with an expensive wardrobe which draws more applause than the play itself, has signed an exclusive five year pact with CBS-TV . . . NBC is testing **Robert Q. Lewis** for a video version of "Rate Your Mate" . . . **Bing Crosby** is making his TV debut next fall using a new sight sound tape which **Der Bingle's** research engineers are perfecting. The new taping device is hailed as being superior to film or kinescope techniques.



McNEILL



DAY



BERLE



RUSSELL

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TV FORECAST FR 2-6931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Board of Directors: Norbert F. Dompke, John E. Groenings, Lester Vihon, Roy V. Whiting, Robert A. Kubicek. Subscriptions: \$5 per year, 2 years \$8; single copies 15 cents. **Change of Address:** In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. **Expirations:** First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our whole number. To find number of issues to be received before subscription expires, subtract whole number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyright, 1951 by Television Forecast, Inc. All rights reserved. Volume 4, No. 32, whole number 179.

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

... I'm a midwest booster. But let's face the fact that we are not infallible. Chicago has been patted on the back for its "informal" touch. ... But informality doesn't mean sloppy camera work, muffled lines, uninteresting fill-in chatter. ... New York rehearsals are more businesslike, and their finished broadcasts show it. ... The best actors want to be presented under the best possible conditions, with the finest technicians in back of them—producers, directors, cameramen, lighting and sound technicians. I'm sure we have the talent here, but we don't have the polish.
Naperville, Ill. **MARJORIE RIFE**

We are greatly disturbed and very provoked to hear of ... Kukla, Fran and Ollie being cut down. ...
River Forest, Ill.

MRS. HENRY WALLER, MRS. JOSEPH WOODALL, MRS. IDA KINGDON

There is something wrong with a company that cannot keep their best programs on the air.

Chicago, Ill.

MILDRED M. SERVIES

If the networks cut any more programs like Garroway at Large and Kukla, Fran and Ollie, I think we'll go back to radio.

Berwyn, Ill.

ALBERT PIPER

... They want to supplement this clean wholesome show with some of their "put-on, filthy, boring trash. ...
Valparaiso, Ind.

BETTIMAE K. WILSON

It has been known for a long time that the East and Middle West have different likes and dislikes. Why do they keep trying to shove such uninteresting programs down our throats?
Chicago Heights, Ill. **DALE and EILEEN ANDERSON**

The editorial on the "Schlock Parade" was excellent. Better have more.
Evanston, Ill.

VIOLET WHITFIELD

I am 13 years old. I think most puppet shows are for the small kids but not KFO.

Kankakee, Ill.

MARY LINDA HUOT

More power to Kukla, Fran and Ollie.

Holland, Mich.

BALFOUR J. AUGST

... Hoping my small beef will help.
Chicago, Ill.

MRS. H. E. NORUM

(Continued on page 11)



I LOVE LUCY

NO married couple ever tripped through as unlikely a series of "everyday" episodes as do Lucy and Ricky Ricardo—in real life Lucille Ball and her husband Desi Arnaz. As stars of the new TV situation comedy "I Love Lucy," the Ricardos do everything a normal pair of lovebirds would like to do—but never find the chance.

If Lucy isn't making up like a clown to get in a vaudeville act, she is avoiding a "plot" by Ricky to "bump her off" or scheming with her neighbor Ethel for "equal rights for women." Whatever's going on, there's a lot of TV slapstick and strained comedy during the proceedings.

Yet the net result of such nonsense is one of the slickest, fastest moving comedy shows on the air. There are two reasons for this: one is the expert dialogue the show is graced with; the other is the red haired bombshell who delivers it—Lucille Ball.

Emerging as the top comedienne of her kind in TV, Miss Ball is the whole show as Lucy. Portraying more than a "Claudia" she is an electric personality with an expressive face that can show dumb-founded amazement as well as a pixie impishness. She is forever on the go, befuddling Ricky, the neighbors and sometimes herself.

Playing a likeable, if somewhat doltish husband is Lucille's hubby Desi Arnaz. A perfect match for the scatter-brained, stage struck Lucy, Ricky is no model of a restraining manhood. Viewers wonder how he can be so naively stupid at times. They wonder, that is, until realizing that not everyone could live with a gal like Lucy.

Miss Ball is familiar to movie goers

for playing the same kind of roles as Lucy in front of Hollywood cameras. "Her Husband's Affairs," "Easy To Wed," "Best Foot Forward" and "DuBarry Was A Lady" were some of her more memorable vehicles.

Desi Arnaz met Miss Ball when the two were co-starred in the movie version of "Too Many Girls" and then married her in 1940. The two have a daughter, Lucy Desiree Arnaz, born in July of this year.

The immediate success of "I Love Lucy" is a good indication of what will eventually predominate along the TV lanes. Filmed TV, done in the same high grade manner of "Amos 'n' Andy" and "Mama," points the way to more long range "family" shows with a basic formula that will last for years instead of the week-to-week variety technique.

"I Love Lucy" is viewed Mondays at 8:00 p.m. on channel 4 (WBKB).



Lucy and Ricky (Lucille Ball and husband Desi Arnaz) in some bedroom nonsense. The television censors felt because the two stars were married in real life, a double bed scene—usually banned in the movies—would be permissible for their TV series.

TV'S DEMENTED

Spike Jones and the Boys Spoof the Masters



Spike himself



Freddie Morgan



Sir Frederick Gas

LET's say a dog gets loose on the stage of the Metropolitan Opera House and it starts howling at the soprano during her aria. That's something everyone would like to see—just like the urge to spit over a balcony."

With this down-to-earth comment on universal manners and instincts, Lindley Murray (Spike) Jones sums up his feelings as to why he takes special pleasure in spoofing some of the great melodies of our time. With the aid of a motley collection of zanies called the City Slickers, Jones has single handedly taken on the job of keeping venerable and bearded composers constantly twirling around in their graves.

Any person not already familiar with this assemblage of musical assassins is in for a complete surprise when he hears Spike Jones and the boys for the first time. No number is sacred to them. They have mutilated, scarred and plain kidded the pants off such stand-bys as "The William Tell Overture," "Old Black Magic," "Blue Danube Waltz" and "Liebestraum."

When the Slickers (some are pictured on these pages) play it "straight" it usually means the horseplay is yet to come. The band strikes up a semi-classical selection and their sober faced conductor bandies his baton around with the poise of a Stokowski. The melody is true and the proceedings smack of strait-laced artistry.

Then to the impish cue of an old fashioned Bronx raspberry the artistry ceases. Sirens, bells and some strange nasal sounds blend with a stepped-up tempo. A tin horn replaces the trumpet; a washboard takes over for the drums and a male vocalist begins singing in a shaky falsetto. A squealing blonde dashes on the stage chased by a bug-eyed individual with a butcher knife in his hand.

The resulting din and cacophony is the obvious doings of the undisputed "Caliph of Corn," madcap Spike Jones.

The organizing force behind this corny approach to music spent the early



PHILHARMONIC

part of his professional career as a good, but bored drummer. He played for a number of years with John Scott Trotter, the musical conductor for the Bing Crosby show.

From time to time Spike and some of the boys used to let their minds wander, knocking out impromptu, novel stuff which they thought worthwhile recording. Some of their first disks were satires on "Red Wing," "Behind Those Swinging Doors" and "Pass the Biscuits, Mirandy." Spike's first big hit, however, was the one that catapulted him to the top. It was the brassy "Der Fuehrer's Face," a timely lampoon of Adolph Hitler.

"Der Fuehrer's Face" was such a success Spike figured he had a money making venture. He thus organized a "Musical Depreciation Revue," charged legit show prices and began to tour the country. Armed with such favorites as "Cocktails for Two" and "Chloe," the road version proved a whopping success both financially and artistically—if any Spike Jones offering could be so labeled.

Actually every City Slicker number is a labor of precision. What might seem like musical ad-libbing and nonsense is, in truth, a carefully synchronized



Dick Morgan



George Rock

hodge-podge of sharps and flats which requires hours more preparation than a regular number.

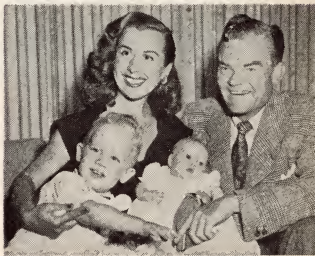
Props are as important in the Spike Jones set-up as are the instruments. Eggs, croquet mallets, pistols, popguns, headless bodies, white pigs, an ostrich and many other changing props are essential to the band. Spike himself is forever inventing and buying zany home made instruments. He owns, among other things, a poontongaphone (a cigar box and a lathe), an octave of flit guns, and a latrinophone (a toilet seat strung with catgut).

The television appearances of Jones and his City Slickers are, fortunately, infrequent. As an alternate on the Colgate Comedy Hour he has the opportunity to periodically bring fresh material to the consuming demands of television without wearing out himself, the viewers and the medium itself.

Spike Jones is making periodic appearances on the Colgate Comedy Hour, seen Sundays at 7:00 p.m. on channel 5 (WNBQ). Check program listings for complete information.



The Wayne Marlin trio, singers with Spike and his maniacal group, make with the muscles. Far outdone on the sinew side, Spike gets the arm treatment from Dolores Marlin while her brother Glenn (left) and George Wayne pose like budding Atlases.

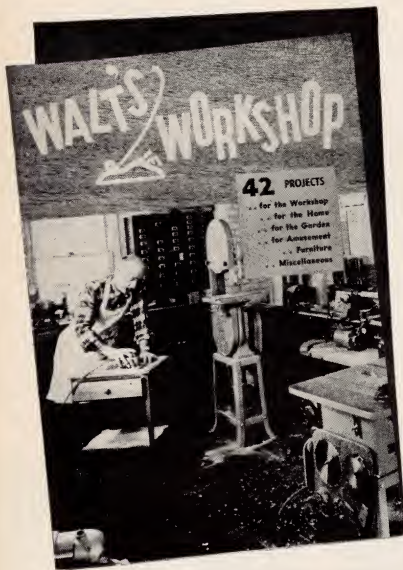


The Spike Jones family. With the famous King of Corn are his wife, the former Helen Grayco, star singer of his "Depreciation" revue, and their children, two year-old Lindley Murray "Spike" Jr. and the newest addition, daughter Leslie Ann.

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MOLLYCUES

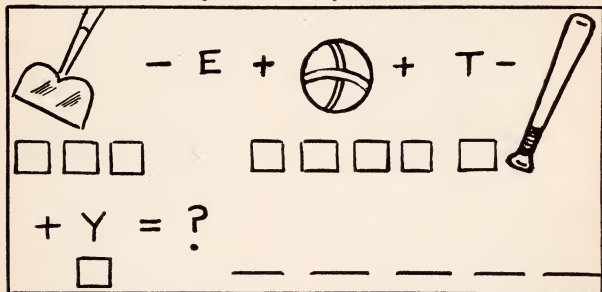
By MOLLY POTKIN COPYRIGHT 1951



THE NAME OF THE TV SHOW IS

Here is Oliver Dragon. Can you color of the program on which he can be the picture? Do you know the name seen? Color him and mail it in.

Send this week's contest entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Dec. 19. Solutions will be given here next week. Cash prizes will be awarded in EACH contest. Last week's puzzle was a dot picture of an ACORN.



When you work this puzzle correctly, you will find the name of something you will see a lot of, soon. On separate

paper, draw a picture of your answer, and mail it to Mollycues. Winners are judged on neatness and originality.

Saturday Dec. 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 Stu Erwin Show—Comedy Skits**
Stu Erwin and June Collyer star
- 9:30 4 Smilin' Ed's Gang—Stories**
Ed McConnell narrates yarn for kids
- 7 Hollywood Junior Circus**
Ringmaster Paul Barnes, Boffo the clown, Zero the candyman and guest acts: Nelson's Pigs, sextet of musical porkies: The Jacksons, parallel act, and Patty Palmer, acrobat and tumbler
- 9:45 9 Magic Carpet—Film Short**
- 10:00 4 Bob Atcher & Sammy Squirrel**
A host of tiny animals entertain the kids with their adventures
- 7 Foodini The Great—Puppets**
Pinhead tries to help but only succeeds in making things more difficult; Lou Prentis femcees the program
- 9 Kids & Company—Variety**
"Hurricane Express"
- 10:30 4 Kiddy Showtime—Serial**
"Frontier Town" with Tex Ritter
- 7 A Date With Judy—Comedy**
"Cousin From Out of Town" Judy receives an unexpected visit from her intellectual cousin and gets him a blind date; guest star Arnold Stang
- 11:00 4 Big Top—Circus Show**
Ringmaster Jack Sterling with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings and the Quacker City String Band. Guest acts: Robert Cimse & Co., somersaulting motorcycle aerial act; the Gonzalez Sisters, novelty dog act, and The Lambarts of Switzerland, acrobatic novelty routine
- 7 Betty Crocker Star Matinee**
Dramatization, interviews and a home service feature; Adelaide Hawley, hostess. Guests: Raymond Massey in dramatic sketch "The Linden Tree," and Ann Wertsner, Christmas decorator, shows video audience how to enliven their holiday. Also on the guest list: Naomi Rlordan
- 9 Morning Movie Time**
"Raiders of Red Gap" Bob Livingston
- 11:30 7 Personal Appearance Theater**
"Washington's Story" starring Joseph Schildkraut
- 12:00 4 Film**
- 7 Ill. Prep Grid Greats Of 1951**
Top high school football players and their coaches from the Chicagoland and Northern Illinois area will be interviewed
- 9 Test Pattern To 3:00**

- 12:30 4 Chinchilla Story—Breeding**
Story of how the animals are raised and how the skins are treated
- 12:45 4 Film Shorts**
- 1:00 4 Feature Film**
- 2:30 4 Multiscope News—Ticker Tape**
- 3:00 9 Portraits Of The West**
"Guns of the Law" feature film: George Jennings, from the Board of Education, discusses and explains customs, language, dress and tools of the West
- 3:30 4 Film**
- 4:00 5 American Youth Forum—Teens**
Discussion program with youngest panel; Secretary of the Army Frank Pace is guest
- 9 "First Night"—Feature Film**
- 4:20 7 Lucky Seven Ranch—Western**
"Springtime In Texas"
- 4:30 4 Madison Sq. Garden Events**
Highlights of your favorite sports on film
- 5 Nature Of Things—Scientific**
"Much About Nothing," Dr. Roy K. Marshall discusses vacuum and how we use it in electric lamps, radio and television tubes, barometers, and neon signs
- 4:45 5 On The Line With Considine**
News, views, and commentary
- 5:00 4 Pattern For Living—Religious**
Discussion & variety for teenagers
- 5 Your Inside Story—Mental Aids**
"Story of a Teenage Drug Addict" is discussed by Chief Federal Probation Officer Ben Meeker, of U.S. Probation and Parole Court; also a film dramatizing the case of a popular high school boy who was introduced to drugs and how he became addicted
- 9 American Bowling Congress**
Semi-finals from the Coliseum
- 5:20 7 Flip The Frog—Cartoon Tale**
"Village Barber"
- 5:30 4 Western Theater—Feature Film**
"Riders of Black Mountain" with Tim McCoy, Pauline Hadden, Rex Lease; McCoy and his pal look for clues to stagecoach robberies
- 5 Mr. Wizard—Science Study**
Don Herbert and Bruce Lindgren discuss specific gravity and density and demonstrate a candle which burns in water, steel ball that floats in milk
- 7 Hail The Champ—Stunts**
Popular children's athletic participation program; six youngsters compete in exciting games directed by Herb Allen; also interviews with bright eyed kids receiving awards
- 9 World Is Yours—Commercial**
- 6:00 4 Sammy Kaye Show—Musical**
"So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn
- (Continued on page 13)

LETTERS to the editors

(Continued from page 4)

A huge, great big protest from all of us. . . . Cut out anything but Kukla, Fran and Ollie. We can do without that obnoxious Howdy Doody. . . . We certainly will be glad to join a "Keep Kukla, Fran and Ollie" movement. Rolling Prairie, Ind. LONA REESE

I'm finally getting my dander up. Blue Island, Ill. ELLWOOD T. LEVERENZ

They cannot do that to us. . . . Chicago, Ill. AVIS HAUGEN

Could it be that New York is jealous of Chicago's genius? Elgin, Ill. MR. & MRS. ALDEN SALISBURY

. . . I could weep tears of anger. Chicago, Ill. MRS. LaVERNE FORGUE

. . . I had no idea such a horrible situation existed. Evanston, Ill. DOLORES H. QUINT

I sincerely hope something can be done about this crime. . . . Glenview, Ill. MRS. A. E. DAVIS, JR.

. . . A disgrace. . . . Chicago, Ill. MRS. E. I. MOCKLER, JR.

Midwest Hayride could never originate from any other part of the country. Can't you just see your New York producers trying to find a nice, clean, healthy group of kids like the ones on that show? Knox, Ind. A READER

Sunday evening is not nearly so much fun without Dave Garroway's grand show. And we miss Ransom Sherman's antics. Hinsdale, Ill. FIVE CARLSONS OF MERRY ACRES

. . . Come on, TV viewers, let's all complain and maybe we'll get what we want. Chicago, Ill. MRS. PAUL SHUGARMAN

If those "parasites of the east" remove all or any part of this show (KFO) . . . I will remove channel 5 tuning strip from my set. Mundelein, Ill. S. E. ANDREWS

. . . If we fans could get our hands on the fools behind this business. . . . Chicago, Ill. MRS. J. GRIMES

(Ed note—The above excerpts represent only a sample of the hundreds of letters that poured in following the KFO announcement. They'll all be forwarded to President Joseph H. McConnell, National Broadcasting Company, Rockefeller Center, New York).

TV FORECAST



Sport Fans! See the Top Events From Madison Square Garden

a new film presentation

- ★ SEE Professional Basketball
- ★ SEE Top "Garden" Fights
- ★ SEE Hockey Thrills!

every Saturday - 4:30 to 5:00 p.m.

SATURDAY HIGHLIGHTS

- 9:30 am Smilin' Ed's Gang
- 10:00 am Bob Atcher & Sammy Squirrel
- 11:00 am Big Top-Circus Show
- 5:00 pm Pattern for Living
- 7:00 pm Ken Murray-Variety Show
- 8:00 pm Wonderful town-Faye Emerson
- 10:00 pm Feature presentation.

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all on



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**THIS YEAR
GIVE TV FORECAST**

**MAIL THIS ENVELOPE
TODAY**

SATURDAY DEC. 8—cont'd

6:00 5 Chicago Playhouse—Film Drama
"Make Your Bed" with Bonita Granville and Bill Williams; story of how a young bride and groom contend with all their wedding gifts

7 For Cowboys Only—Western
"Trail to Mexico" feature film

9 To be announced

6:30 4 Beat The Clock—Parlor Game
Emcee Bud Collyer puts volunteer contestants from the audience through zany stunts

5 One Man's Family—Drama
Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaaf, Eva Marie Saint, and James Lee

7 Ruggles—Domestic Comedy Skit
As mother and father, Charles Ruggles & Ruth Tedrow try to quiet the clamoring horde

9 Pet Shop—Gail Compton mc
Various types & sizes of rabbits and pigeons, champion wire-haired fox terrier puppies, some monkeys, and what to give cats & dogs for Christmas

7:00 4 Ken Murray Show—Variety
Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra. Guests: Constance Bennett in dramatic sketch as an editor beset by a personal problem that runs counter to her professional duty; comedy team of Wilbur Hall & Renee, Spiller's seals and Penguins, & Murray's Huskies interpret home life in an igloo in the frozen North

5 All Star Revue—Variety
Guest host Ed Wynn presents Danny Thomas, Billie Burke, Lew Parker and Virginia Grey

7 Paul Whiteman's TV Teen Club
Youngsters get their big chance on this amateur show for talented teens

9 "He Found A Star"—Feature
Film with Vic Oliver, Sarah Churchill, Evelyn Dall; story of a theatrical agent who suddenly finds himself entangled with too many women

7:30 7 ABC Sports Review—Joe Hasel

A REMINDER

Because some sporting events and many feature films run overtime, the starting times listed for programs FOLLOWING them will be approximate.

8:00 4 Wonderful Town—Musical

Faye Emerson takes you on a tour through a city and introduces some well-known personalities associated with it. Salute to San Diego, California with guests: Mary Sinclair, Mayor John D. Butler, and English Channel swimmer Florence Chadwick

5 Your Show Of Shows—Variety
Herb Shriner and Florence Desmond sub for Sid and Imogene; dancers Mata & Hari, tenor Bill Hayes, singer Judy Johnson, baritone Jack Russell, dancers Fisher & Ross, Billy Williams Quartet and Patrice Munsel

7 Basketball—Penn. vs Maryland
Play by play description by Kurt Gowdy, from Pennsylvania

8:30 4 Show Goes On—Variety

Robert Q. Lewis emcees as young hopefuls perform for Col. Harry Fox, of the Monte Carlo Club in Pittsburgh, Al Beckman, producer of a show in Miami, and Robert McConville

9 Wrestling From Marigold

Jack Brickhouse announces: Benito Gardini vs Don Beitelman, Don Marlin vs Bill Rhymo, Big Humphrey vs Apache Craig, Alo Leilani vs Danny Pleches, and Verne Gagne vs Ivan Rasputin

9:00 4 Crime Photographer—Drama

"The Juror." Casey of the Morning Express, teams up with reporter Frank Lipman to spotlight a dangerous case of intimidation in a murder trial. Darren McGavin and Archie Smith star

9:30 4 Film

5 Your Hit Parade—Musical

Nation's choice in seven top tunes of the week are sung and dramatized

10:00 4 "South Of Panama"—Feature
Film with Roger Pryor, Virginia Vale; foreign spies steal U.S. aviation formula for invisible paint

5 "Intrigue"—Feature Film

George Raft and June Havoc

7 Word Of Life Songtime—Sermon

Jack Wyrzten copes with the problem of juvenile delinquency

10:30 7 Cameraman At Large—Film
"Frozen Treasure"

11:00 7 Feature Film

9 "Yank In Libya"—Feature

Film with H. B. Warner, Park Ya Carcus, Joan Woodbury; a newspaper man tries to get a story on a reported Nazi informer among the Arab people

11:30 4 Famous Comedians—Film

12:00 4 "The Raiders"—Feature Film
Semi-documentary based on submarine warfare during World War II

(Stations reserve the right to change above listings without notice)

MAGES FAMILY PLAYHOUSE

SUNDAY WGN-TV **2 TO 5 PM**
Spectacular 3-Star Double Feature Sensation!

★ **KILLER DILL**
starring Stuart Erwin and Anne Gwynne

★ **REG'LAR FELLERS**
plus ★ **MISS BOWLING CONTEST**

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Clever New Quiz Show

"WHAT'S THE ANSWER?"

Featuring youngsters in a test of wit and skill. Mal Bellairs, M.C.

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Presented by
Salerno Cookies & Crackers

★  ★

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Full Hour Talent Show!

Every **SUNDAY 5 to 6 pm**

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Sunday Dec. 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 9 **Magic Carpet**—Film Short
- 10:00 4 **"Cottage To Let"**—Feature
Film with Leslie Banks, Jeanne de Casalis; drama of Nazi espionage
- 7 **America At Church**—Services
- 9 **"Oh, What A Night"**—Feature
Film with Jean Parker, Edmund Lowe; international jewel thieves steal the Kimberly King diamond
- 11:15 7 **Magic Screen**—Film Short
- 11:30 4 **Film**
- 7 **Faith For Today**—Religious
Rev. W. A. Fagal presides
- 9 **Flying Tigers**—Adventure Tale
"The Ghost in the Balcony," Maj. Dell Conway investigates a murder and a ghost in a deserted theater
- 11:45 4 **Your Future Home**—Ed Cooper
- 12:00 4 **Stairway To Stardom**—Musical
Dancing, singing, instrumental, & other variety numbers featured on talent show with Pat Vance mc
- 5 **Frontiers Of Faith**—Religious
Rev. John J. Dougherty, professor Sacred Scriptures, Immaculate Conception Seminary, Darlington, N.J., speaks on "The Coming of the Spirit"
- 7 **Paddy The Pelican**—Cartoons
- 9 **"Heroes Of The Saddle"**—Film
Feature with Bob Livingston, Ray Hatton, Duncan Renaldo; a youngster is orphaned and the Three Mesquiteers try to adopt her
- 12:30 4 **Film**
- 5 **American Inventory**—Discussion
"Report from Eisenhower"
- 7 **Amateur Hour**—Chgo. Talent
- 12:35 4 **Happy Holiday Hints**—P. Vance
- 12:45 4 **To be announced**
- 1:00 4 **"Mr. Muggs Rides Again"**
Feature with Leo Gorcey, Huntz Hall
- 5 **How Does Your Garden Grow**
John Ott discusses tropical plants and begonias; their growth and care
- 1:15 9 **News Views**—Late Information
- 1:30 5 **American Forum Of The Air**
"Can We Hold the Price Line?" discussed by Michael V. Di Salle, director Office of Price Stabilization, and Rep. Clarence Brown (R., Ohio), member House Rules Committee; Frank Blairst, moderator
- 7 **Adventures Of Wild Bill Hickok**
Guy Madison and Andy Devine star
- 9 **Test Lab**—Demonstrations
Different types of laboratory tests used in ascertaining the durability & effectiveness of watches, men's shirts, and electric toasters; Ahern, director and coordinator
- (Continued on page 16)



Ezio gives an exhibition of the famous glow that has made him a matinee idol.

SOUTH SEA CARUSO

Ezio Pinza Has Pedaled Far From His Bicycle Days



Guest star Jane Froman helps to make Ezio's work pleasant.

AFTER a brief disenchanting experience in Hollywood, Ezio Pinza, the great Italian basso, has settled down comfortably in a new Friday night half hour show that properly showcases his talents.

Pinza's overwhelming success in the fabulous "South Pacific," caused the Hollywood moguls to cash in on his new found popularity, but miscasting and mediocre plots stymied Ezio in Hollywood and his two film ventures caused no great stampede at the box office.

The surprising thing about Pinza is that while in many quarters he is considered as the finest singer on earth, he is the first basso to have any real popular appeal. From the moment he appeared as Emile, the French planter in "Pacific" the acclaim accorded him has outdistanced the popularity of any opera star since the heyday of Caruso.

A tall, bull-chested figure topped by grey locks, Pinza's looks are as impressive as his voice. His superb physical plant was developed in his youth, when he worked professionally as a bike racer.

Pinza's singing career was launched at the urging of his friends and his great natural talent soon had him treading the hallowed boards of the fabled La Scala Opera House in Milan. It was there that he created his two most famous (pre-South Pacific) roles.

As the magnificent Don Giovanni and the demented Boris Godounov, Pinza set a new style in acting and singing in the grand manner. And the musical comedy field will never be the same since Pinza bellowed out "Some Enchanted Evening."

In his new Friday slot Pinza will mix up standard favorites with excerpts from his huge operatic repertoire. He should be easy to take with that rich throbbing voice acting as an antidote to the customary wheezing of popular singers.

Some of these Friday evenings ought to be enchanting, anyhow.

The Ezio Pinza Show can be seen Fridays at 7:00 on Channel 5.

SUNDAY DEC. 9—cont'd

2:00 5 Fair Meadows U. S. A.—Drama
Jim Olcott discovers an added attraction in his adopted hometown

7 Cisco Kid—Western Movie
"Uncle Disinherits Niece" feature starring Duncan Renaldo

9 Mages Playhouse—Feature Film
"Killer Dill" with Stuart Erwin & Anne Gwynne; comedy of a lingerie salesman who gets involved in gangster warfare

2:30 4 See It Now—Edward R. Murrow

5 Juvenile Jury—Kids Panel Time
Jack Barry emcees panel of moppets

7 Adventures Of Kit Carson

3:00 4 Bowling Sports Classic

Weekly prize contest, bowling tips from champions Ned Day, Buddy Bomar, Paul Krumske, "Junie" McMahon, & Joe Norris; Joe Wilson mc

5 Meet The Press—Discussion

Guest: Sen. Henry Cabot Lodge, Jr., (R., Mass) Martha Roundtree, moderator

7 What's The Answer—Panel Quiz

Mal Bellairs poses unusual visual questions for panel of pre-high school children; Ed Cooper, time-keeper of games and problems

3:30 4 Hollywood Opening Night—Film

"The Last Letter," Drama of a decision and an act of faith, starring Onslow Stevens as the detective and Ross Ford as a captured criminal

5 Zoopara—About Animals

Marlin Perkins discusses "Animal Classification;" the naming of animals points up many things—their relationship to each other, their characteristics, structure and peculiarities

7 Space Patrol—Adventure Story

Major Robertson, flying a one-man space ship, is forced down in the deadly Mogi Jungle, from which no man has ever returned alive

9 Miss Bowling Queen Contest

3:45 9 "Reg'lar Fellers"—Feature

Film with Sarah Padden, Roscoe Ates; about a wealthy woman who hates children because her son married against her wishes

4:00 4 Vitamix—Commercial Film

5 Gabby Hayes Show—Tall Tales
Story of "Two Jima"

7 Super Circus—Variety Stanza

Claude Kirchner, Mary Hartline, Cliffy, Scampy, & Nickey present the Brooks Trio, comedy act; in the Side Show, Jack Gwinn in skit "Flight into Space," Edwards Bros., acrobats, Bergs Movieland seals, and the Gratonas, wire act

4:30 4 Bob Atcher & Sammy Squirrel

5 Sky King Theater—Western

5:00 4 Out There—Science Fiction Tale
"Mewhu's Jet" a jet plane from another planet that crashes on earth

5 Hopalong Cassidy—Western

7 "Philo Vance Returns"—Film

Feature starring Iris Adrian; who killed the playboy's exwives?

9 Jesse Owens' Showtime—Music

All-Negro talent show with nine amateurs and one professional act; winner chosen by studio and tele-viewing audience

5:30 4 Star Of The Family—Variety

Duke Ellington, Andy & Della Russell

6:00 4 Gene Autry Show—Western

"The Kid Comes West," Autry attempts to reunite a rancher and his twelve year old daughter

5 Sound-Off Time—Comedy Antics

Guest Fred Allen emcees variety

7 Paul Whiteman Revue—Variety

Guest, Frances Langford joins Earl Wrightson and Maureen Cannon in musical "Christmas Shopping Spree" with tunes: "Nothing Like A Dame," "People Will Say We're In Love," "Diamonds Are A Girl's Best Friend," and "Temptation"

9 "Lucky Jade"—Feature Film

6:30 4 This Is Show Business—Variety

Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson

5 Young Mr. Bobbin—Comedy

Jackie Kell as Alex Bobbin finds that there is much more to the theater than just having your name in lights in episode "Near Stardom and Eclipse"

7 By-Line—Suspense Adventure

Betty Furness stars as Harriet Hildebrand, wire service reporter; guest, Lee Bowman

7:00 4 Toast Of The Town—Variety

Emcee Ed Sullivan presents the Salzburg Marionettes, Met. opera star Nino Martini, singer Dolores Gray, English Vaudevillian Michael Bentine, and players of the Princeton Triangle Club

5 Comedy Hour—Variety Time

Eddie Cantor emcees variety show from El Toro U.S. Marine Corps Base in California and presents the Nils-son Twins, comedy singers; Tom Dandrea & Larry Blake do a sailor sketch; also drummer Norman Brown, and Parisian singer Robert Clary

7 King's Crossroads—Film

9 Chicagoland Newsreel Review

7:30 9 To be announced

8:00 4 Fred Waring Show—Musical

Victor Borge, "The Mad Dane"

5 Television Playhouse—Drama

"Money To Burn" starring Dan Morgan, Leona Powers & Pat Breslin; comedy about a man with a peculiar hobby: making counterfeit money

7 Dell-O-Dell Show—Magic

SUNDAY DEC. 9—cont'd

- 8:00 9 **Rocky King, Detective**—Drama
"Message For Murder" a racketeer is slain because of a torn dollar
- 8:30 7 **Marshall Plan In Action**—Film
- 9 **Plainsclothesman**—Drama
"The Misguided Parent" broker's son killed on his honeymoon
- 9:00 4 **Celebrity Time**—Quiz Session
Literature will be subject of quiz with guests: Rosalind Russell & Gene Lockhart
- 5 **Red Skelton Show**—Comedy
Music by Dave Rose's orchestra
- 7 **Hour Of Decision**—Religious
Evangelist Billy Graham preaches
- 9 **Stars Of Tomorrow**—Variety
Lee Bennett emcees talent show and salutes Norwood Pk., Edison Pk., and Higgins Oriole
- 9:30 4 **What's My Line?**—Panel Quiz
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis
- 5 **Leave It To The Girls**—Chats
Maggi McNellis femcee with panelists Binnie Barnes, Ann Rutherford, Helen Keller, Eloise McElhone, and male guest, actor John Carradine
- 7 **Youth On The March**—Religious
Sermon by Dr. Percy Crawford
- 9 **Courtesy Theater**—Feature
"The Prairie" (1st showing) with Lenore Aubert, Alan Baxter, Russ Vincent; story of pioneer days and adventures of a white girl who is captured by Indians
- 10:00 4 **"Smart Alecks"**—Feature
Film with Leo Gorcey; story of tough boys with hearts of gold
- 5 **Weatherman**—Clint Youle
- 7 **"With Love And Kisses"**—Film
Feature with Pinky Tomlin, Toby Wing; a farm boy with a yen for composing hears a radio singer claim one of his songs, so borrows \$50 for trip to New York
- 10:10 5 **Dorsey Connors**—Helpful Tips
- 10:15 5 **Alex Dreier**—News Report
Up to the minute data on what's happening in the world today
- 10:30 5 **Sports Star Time**
- 11:00 5 **"There Goes Kelly"**—Feature
Film with Wanda McKay; radio vocalist is mysteriously murdered
- 9 **Rosereel Theater**—Feature Film
"Flaming Hearts" with Lillian Harvey, Esmond Knight; drama of the heroic people of Finland in their struggle to throw off the yoke of Russian oppression
- 11:30 4 **Eloise Salutes Stars**—Talks
Comedian Joe Laurie Jr. is guest
- 11:45 4 **Film**
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Free Rainbo Wrestling Tickets

Ten pairs of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—"I would like to see a live wrestling show at Rainbo Arena because....."

Deadline for this week: Wednesday, Dec. 5. Write: Sports Editor, Wrestling Contest, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!



Clowning with his guests is one of the delightful privileges Art Linkletter enjoys on his TV show "Life With Linkletter." Here he has his arms full with Elizabeth Root, a pretty guest who dropped in for the festivities

Monday Dec. 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 Breakfast With The O'Neil's
- 9 Your Figure Ladies—Fogarty
How to feel better and look prettier
- 10:30 4 Tel-A-Shopper—Betty Whitney
- 5 Assembly VI—Film Reports
Review of U.N. General Assembly meeting in Paris, France
- 7 Dennis James Show—Variety
Audience participation, assisted by "girl Friday" Julia Meade
- 9 Strike It Rich—Audience Quiz
- 11:00 4 Creative Cookery—Recipes
Mince meat filling and pie crust; also, rolled cream cheese, toasted
- 5 Ruth Lyons' 50 Club—Variety
- 7 Frances Langford-Don Ameche
Guests: Richard Dyer, and Alfred & Leonora
- 9 Egg And I—Serial Story
Pat Kirkland and John Craven star as the city-dwelling couple who move to a chicken farm
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 Norman Ross' Varieties
- 9 Search For Tomorrow—Serial
Story of the Barron family, dominated by old-fashioned Victor
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Film
- 5 Meet Mintz—Piano Melodies
- 7 Bob And Kay Show—Variety
Guests: George Arbogast, appraiser of precious gems, and representative from the broom convention relating facts of historical interest (see page 23)
- 9 Hi Ladies—Tommy Bartlett
- 12:15 5 Newsroom—Late Information
- 12:30 4 Garry Moore Show—Variety
Guest, comedian Wally Cox
- 5 Your Luncheon Date—Musical
Bette Chapel sings to music of the Art Van Damme Quintet; conversation by Hugh Downs
- 12:45 9 Let's Go To Market—Farm Show
- 1:00 5 Feature Film
- 9 Chicago Cooks—Recipes & Tips
Kay Middleton with household hints
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Ransom Sherman Show—Antics
(see page 34)
- 2:00 4 Frazier Thomas Show—Variety
(see page 38)
- 5 Miss Susan—Woman Attorney
- 7 Beulah Karney Presents
How Christmas is celebrated in Sweden with the smorgasbord table and other customs
- 9 Mike Wallace & Buff Cobb Show
(Continued on page 20)

DAYTIME TV GOES YAKETY YAK

by JACK MABLEY

The TV Reporter:

Remember when a million dollars was a lot of money? They used to measure the national debt in millions.

Today, \$3,000,000 will buy one year's supply of the old movies which advertisers show on Chicago stations some 60 times a week. The local advertisers put out an additional \$5,000,000 for time. Individual movies cost anywhere from a few hundred up to \$3,300.

Every once in a while I stay home during the week determined to spend the day looking at the daylight programs. I have yet to last more than an hour, duty or no. Most daytime television is just like a gabby woman who never gives you a letup on her shrill yakety yakety yak. I don't understand how our beloved wives can keep the doggone contraptions on all day.

A new twist you can look for in TV dramas will be full hour shows done outside of the studios. The Philco Playhouse is contemplating doing a whole show using remote crews in four different points in New York. A similar show may be done from Chicago.

Some of the more imaginative TV writers and directors want to do something different in dramatic technique, and the next logical step is to go on location for live shows.



"#%&?*&%#\$!! Next time the camera's on you, SMILE."

TV FORECAST



I'm glad to know you can afford a television set, Perkins. Now I can cut your salary.

Some autobiographical notes supplied by Bill Ballance, producer and sometime comedian on the Frazier Thomas show. Ballance recently migrated from Denver, Colo. "As a disk jockey," he reports, "I had my own night club, Chez When, and such publications as Good Housebroken Magazine. Also, I founded many innocuous organizations, including the Grand Tabernacle of Emcees who Never Made the Grade, Indigent Announcers' Co-operative of Central Colorado, Rocky Mountain Association of High-voiced Announcers with Low Incomes; and the Rest Home for Announcers on the Verge of Dismissal."

The coldest female on television is Peggy Lee, with Betty Furness running a close second.

The credits on some television programs are almost as long as the commercials. And you can always tell who the big cheese is on the show, because no matter how fast they speed over the names of the cast, audio engineer, technical director, lighting engineer, assistant to the producer, writer, adapter, choreographer, scenic designer, and what have you, they always linger lovingly on one man—usually the producer or director.

I'm a little late with this, but I can't resist quoting an Eastern psychologist, who states, "giveaway programs contribute to keeping people immature by catering to their worst characteristics." The man's so right, but he shouldn't confine his opinion to giveaway programs.

MONDAY DEC. 10—cont'd

- 2:15 5 **Here's Looking At You—Tips**
Richard Willis, fashion and beauty expert, prescribes for you
- 2:30 5 **Bert Parks Show—Music-Variety**
Bert and cast stage a minstrel show with tunes: "You, Gee, But You're Wonderful," and "Down Yonder"
- 7 **Barbara Moro—Creative Ideas**
How to make a magazine rack
- 9 **Mel Torme Show—Musical**
Featuring the Mello-Larks, harmony quartet, and Kay Ballard, comedienne
- 3:00 4 **"Mill On The Floss"—Film**
Feature with Geraldine Fitzgerald, Frank Lawton; story of a land-grant feud between two families
- 5 **Kate Smith Hour—Variety**
Guests: Dancer Bill Callahan, Benny Fields; also a cracker barrel session and a fashion show
- 9 **Russ Davis Show—Commentary**
- 3:45 9 **Individually Yours—Beauty**
Celeste Carlyle designs for you
- 4:00 5 **Hawkins Fall, Pop. 6,200**
Knap and Lona Drewer come home to a new life
- 9 **Telephone Game—Quiz Contest**
Join Harold Isbell and Jane Quinn; your number may be the lucky one
- 4:15 4 **Bill Evans Show—Musical**
Variety, chatter, and interviews
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doody Show—Kids Fun**
- 7 **Sagebrush Theater—Western**
"Border Devils"
- 9 **Trail Blazers' Theater—Western**
- 4:45 4 **Assembly—Military Questions**
Chief Corey interviews members of the National Guard
- 5:00 4 **Kids Karnival Kwiz—Film**
- 5 **Cactus Jim—Western Film**
- 5:30 4 **Silhouettes Of The West—Songs**
- 5 **Visit With Cactus Jim—Yarn**
- 7 **Tom Corbett Space Cadet**
- 9 **Cinnamon Bear—Film Short**
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
"Griddle Cake Gavotte" comedy skit
- 7 **Uncle Mistletoe—Adventures**
It's time for another story by that jolly little fellow about his friends
- 9 **Foto-Test—Marty Hogan Quiz**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
Events of the day in the sports throughout the nation
- 5 **Kukla, Fran, & Ollie—Puppets**
Music, songs and delightful conversation from our little friends
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Top O' The Weather—Russ Reed**

- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray—Comedy**
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Adventures**
Vivian Blaine and Pinky Lee
- 7 **Hollywood Screen Test—Drama**
Emcee Neil Hamilton introduces young actors and actresses with assistance from a guest star
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
Perry and the Fontanes sing "Maybe," "Sin," "Here's To My Lady," and "Alabama Jubilee"
- 5 **News Caravan—John C. Swayze**
- 9 **Chicagoland Newsreel—News**
- 7:00 4 **Video Theater—Drama**
- 5 **Paul Winchell—Jerry Mahoney**
Music, comedy, & guest contestants
- 7 **Mr. District Attorney—Drama**
"The Case of the Silent Victim." A seaman's daughter calls on Mr. D.A. to relate strange fears and mysterious doings at a seaside cottage
- 9 **Armchair Adventures—Film**
"Behind the Green Lights" with Norman Foster, Judith Allen, Sidney Blackmer; a woman lawyer takes a case for the man who has killed a friend for money
- 7:30 4 **Arthur Godfrey's Talent Scouts**
- 5 **Voice Of Firestone—Musical**
Guest soloist Nadine Conner, soprano, sings "March of the Grenadiers" by Schertzing, "Bela Bimba" and "Stardust;" orchestra and chorus do "Drums In My Heart," "Parade of the Wooden Soldiers," and "Our Love"
- 7 **Cameraman At Large—Film**
- 9 **Johns Hopkins Science Review**
"Troubled People Meet" a demonstration of psychiatric treatment of mentally disturbed people in groups; Dr. Jerome Frank is guest, assisted by six people on his staff who simulate a group therapy conference
- 8:00 4 **I Love Lucy—Comedy Drama**
Lucille Ball & Desi Arnaz star with William Frawley & Vivian Vance; A mink coat, a fake robbery, a real robbery, and all is laughter (see pg. 5)
- 5 **Lights Out—Drama**
"The Angry Birds" with John Forsythe; a conflict between an artist who has a passion for birds and his wife, who detests them
- 7 **You Asked For It—Unusual Acts**
Emcee Art Baker presents anything requested by viewers
- 9 **"One-Thousand A Minute"**
Feature film with Roger Pryor, Leila Hyams and Edgar Kennedy
- 8:30 4 **It's News To Me—Panel Quiz**
- 5 **Somerset Maugham Theater**
"Smith Serves" starring Eddie Albert; a farmer in New York in search of a wife, falls in love with the maid of a wealthy family

MONDAY DEC. 10—cont'd

- 8:30 7 Crusade In The Pacific—Film**
"The War in the China-Burma-India Theater"
- 9:00 4 Studio One—Drama**
"The Legend Of Jenny Lind" with Priscilla Gillette; this is the story of how P.T. Barnum proved to the world and to America too, that Americans do have culture
- 7 Front Page Detective—Drama**
Edmund Lowe as David Chase in "Tying With Murder." The columnist comes face to face with a murderer in a deserted toy factory and gambles for his life with odds 5 to 1 vs. him
- 9:30 5 Who Said That?—Quote Quiz**
Walter Kiernan quizzes John C. Swayze, Ilka Chase, Morey Amsterdam, and Bill Henry
- 7 Studs' Place—Informal Variety**
Studs Terkel, proprietor, Chet Roble, jazz pianist, Win Stracke, guitar player, and Beverly Younger, waitress
- 9 Bears Quarterback Club—Visits**
Red Grange, mc, discusses Bear games
- 10:00 4 Ernie Simon—Curbstone Cutup**
Ernie converses with the crowd at the corner of State & Lake
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "Country Gentlemen"—Feature**
Film with Ole Olson, Chick Johnson & Joyce Compton; two phoney stock salesmen get mixed up with an oil well, a gold mine, and a kidnapping
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Today In Sports—Interview**
- 5 Clifton Utley And The News**
- 10:30 4 Sarah Churchill Show—Visits**
Playwright team Lawrence Langner and his wife, Armina Marshall, are guests; Miss Churchill appears with her husband, Anthony Beauchamp
- 5 Let's Look At Sports**
- 7 Solo Theater—Film Drama**
- 10:45 4 Wendell Hall—Musical Session**
- 5 Herbie Mintz—Musical Show**
- 7 Handy—Tips And Ideas**
- 11:00 4 Murder Before Midnight—Film**
- 5 "Man In The Iron Mask"—Film**
Feature with Louis Hayward and Joan Bennett; tale of historical legend and dual heirship to the throne of France (part II)
- 7 Austin Kiplinger And The News**
- 11:30 4 Midnight Edition—Ulmer Turner**
- 9 "Case Of The Guardian Angel"**
Feature film with Hugh Latimer, John Penrose; mystery about hi-jackers
- 12:00 5 "Meet Simon Cherry"—Film**
Zena Marshall and John Bailey
- 1:00 9 Chicagoland Newsreel—Reports**
(Stations reserve the right to change above listings without notice)

TV FORECAST



How many of you boys and girls like horses? Here's a picture of a very prominent horse named Dynamount. How's that for a fancy name? Holding Dynamount is Harvey Dytch, who is pretty well known himself as a Quiz Kid.

This is the fine horse that was given to Harvey by a Texas oil millionaire. So the Quiz Kids program had a name contest and Dynamount was the winning name. That one contest drew more than 127,000 entries. Gosh, how many different horse's names are there?



Now here are some of my recent contest winners:

Susan Bell, Skokie, Ill., Judy Boniface, LaPorte, Ind., Louanne Brown, LaGrange Park, Ill., David Fitzpatrick, Chicago, Ill., Sylvia Hertz, Chicago, Ill., Donna Hoffman, Chicago, Ill., Donna Holzer, Melrose Park, Ill., Shirley Lontz, Munster, Ind., Belle Markoff, Gary Ind., Judith Mattull, Chicago, Ill., Judy Norris, Chicago, Ill., Robert Shirey, Beecher, Ill., Thomas Williams, Joliet, Ill., Eleanor Wilson, Hobart, Ind.

THIS WEEK'S CONTEST: Can you name all the different kinds of horses. For the longest list, I'll award \$1; for the next longest 50 cents; the 12 runners-up will get 25 cents each. Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash ave., Chicago 1, Ill. before Sunday, December 15. In case of ties, winners are judged on neatness and originality.

Awards Poll

HERE ARE EARLY POPULARITY LEADERS

Terrific upsets are looming in the third annual Awards Poll contest to find TV's popularity champions. Dark horses emerging are Lee Schooler in the emcee race, Clifton Utley (newscaster) and Oliver Dragon (male singer). Runaway races are being staged by What's My Line in the quiz shows and Milton Berle (worst show).

The ballots have swamped the contest editor, and these are early leaders. Mail your ballot today to make your voice heard in TV programming.

Emcee—1. Lee Schooler 2. Jackie Gleason and Arthur Godfrey (tied) 4. John Daly 5. Ted Mack

Comedian—1. Red Skelton 2. Martin & Lewis 3. Jackie Gleason 4. Herb Shriner and Fred Allen (tied)

Female Singer—1. Betty Ann Grove 2. Bette Chapel and Dorothy Collins (tied) 4. Peggy Lee 5. Fran Allison, Marion Marlowe, Connie Russell and Judy Johnson (all tied)

Male Singer—1. Perry Como 2. Oliver Dragon 3. Frankie Laine 4. Dean Martin and Tony Martin (tied)

Sportscaster—1. Jack Brickhouse 2. Bill Stern 3. Wayne Griffin 4. Joe Wilson 5. Jimmy Powers

Music—1. Your Hit Parade 2. Fred Waring 3. Perry Como Show 4. Wayne King 5. Eight shows tied

Newscaster—1. Clifton Utley 2. John C. Swayze 3. Paul Harvey 4. Ulmer Turner and Spencer Allen (tied)

Daytime Variety—1. Kate Smith Show 2. Bert

Parks Show 3. Ted Mack Family Hour 4. Sachs Amateur Hour 5. Langford & Ameche

Nighttime Variety—1. Red Skelton 2. Garroway at Large 3. Comedy Hour and Your Show of Shows (tied) 5. Cavalcade of Stars and Arthur Godfrey & Friends (tied)

Drama—1. I Love Lucy 2. Mama and One Man's Family (tied) 4. Studio One and Robert Montgomery Presents (tied)

Forum & Educational—1. Press Conference 2. Zooparade and Weatherman Clint Yule (tied) 4. Meet the Press and Crusade in Pacific (tied)

How To Do—1. Creative Cookery 2. Dr. Fixum and Walt's Workshop (tied) 4. Dorsey Connors 5. Your Figure Ladies

Interview & Discussion—1. Bob & Kay 2. Press Conference 3. Ernie Simon 4. Pet Shop 5. Stork Club

Quiz Show—1. What's My Line 2. Twenty Questions and Strike It Rich (tied) 4. Beat The Clock 5. Down You Go, It's News To Me, and You Bet Your Life (all tied)

Mystery—1. Racket Squad 2. Charlie Wild Detective 3. Man Against Crime and Boston Blackie (tied) 5. Martin Kane and T-Men in Action (tied)

Kid Show—1. Kukla Fran and Ollie 2. Mr. Wizard and Super Circus (tied) 4. Howdy Doody 5. Hail The Champ

Western & Adventure—1. Tom Corbett-Space Cadet and Lone Ranger (tied) 3. Hopalong Cassidy 4. Gabby Hayes 5. Wild Bill Hickok

Top Favorite Show—1. Press Conference 2. Red Skelton Show 3. Kukla Fran and Ollie 4. I Love Lucy and Arthur Godfrey & Friends (tied)

Worst Show—1. Milton Berle (Star Theater) 2. Howdy Doody and Frank Sinatra (tied) 4. Mr. and Mrs. Kup 5. Ernie Simon, Wrestling, Marty Hogan, Wendell Hall, Jerry Lester, Life Begins at 80 (all tied)

THIRD ANNUAL AWARDS POLL*

Sponsored by TV Forecast magazine

These are my favorites:

NEWSCASTER

INTERVIEW & DISCUSSION

MUSIC

FORUM & EDUCATIONAL

WESTERN & ADVENTURE

MALE SINGER

DRAMA

HOW TO DO SHOW

NIGHTTIME VARIETY

CHILDREN'S SHOW

QUIZ SHOW

SPORTSCASTER

MASTER OF CEREMONIES

COMEDIAN

FEMALE SINGER

MYSTERY

DAYTIME VARIETY

TOP FAVORITE SHOW

WORST SHOW OF ALL

Tear out this ballot and mail no later than Dec. 29, 1951 to:

Awards Poll Editor, TV Forecast, 185 N. Wabash, Chicago 1, Ill.

*Copyrighted 1951

PLEASE DO NOT USE SUBSCRIPTION ENVELOPES



KAY WESTFALL

forecast for women

SEVERAL MONTHS AGO, we met for the first time a newcomer to Chicago television, Barbara Becker, who had joined the "Wayne King Show" at NBC. To us, she was a comer, a gal with talent, personality and individuality. Evidently, she has impressed viewers the same way for, prompted by an earlier column mention, Edith Wilson of Skokie this week wrote: "One day early last week, I saw Barbara Becker on State Street and what I saw impressed me. A pretty blind girl was singing in front of one of the stores. When I stopped to watch, I noticed Miss Becker standing nearby listening intently . . . tears came into those eyes that laugh each week on television. When the girl finished her song, Miss Becker went over and spoke to her for some time. . . . I saw the girl smiling . . . it was good to see someone with talent like Miss Becker's stop to make a day a little happier for someone who has lost one of God's greatest gifts."

FASHION NOTES: Luckey North's bright blue and grey plaid greatcoat, with attached stole. Luckey confides she likes to slip into a pair of Tina Leser's bullfighter trousers when she arrives home from the studio. "So comfortable and so dressy." . . . The handsome gold fur felt that Mary Hartline wears to appointments in town. . . . Kay Westfall's bright red pumps, smart fashion news this winter.

A STEP UPWARD for Tomi Thurston, the bright starlet of our November 24 talent story, is the speaking assignment on Spiegel's "Test Lab" on WGN-TV. Tomi handles commercials and appears in some of the skits on this informative program.

LEAVING OUR TOWN today to enter the convent of the Order of the Sisters of St. Francis at Milwaukee is Mary Doherty, the very able secretary of Mary Dooling, director of Radio Talent. Mary will study at the Mother House for several years, then be assigned to a teaching position with the possibility of returning to the Chicago area. We know that all who have met Mary wish her Godspeed.

WITH CHRISTMAS NEARING, we wondered how some of the stars plan to spend the day. . . . Dorsey Connors reveals there will be a third stocking hanging with hers and daughter Stephanie's this year. No, not a romance, but a tiny one for Victoria, their miniature French poodle. . . . Dorsey's tree will hold some ornaments which have been in the family for 40 to 50 years. . . . Barbara Moro, the ABC how-to-do-it queen, who reports her show will add time, will celebrate Christmas away from her family for the first time this year. To fill the gap left by family, she will throw open the doors of her new Lake Shore drive apartment for open house on Christmas morning. . . . Guests will find that greys and greens predominate in the decor of the apartment, with a grey corduroy sofa the focal point in the living area.

WHAT DO YOU like most to read about your favorite feminine TV personalities? Won't you drop us a line and tell us?—p.c.

MARRY a columnist and say good-bye to regular hours, sleep and quiet evenings at home. Marry a columnist and find yourself on friendly terms with top celebrities across the nation. Marry a columnist and find yourself cast in the role of official greeter for YOUR town, hostess to his multitude of friends.

Sounds like a full-time job? It *would* be to less a person than Essie Kupcinet, wife of the Chicago *Sun-Times* columnist, Irv Kupcinet, who not only fills all her obligations as his wife but finds time to serve on two charitable boards and co-star with him on a weekly television show.

Essie's day usually begins about noon and ends at 4 or 5 a.m. the next morning, when Kup returns to the office to complete the next day's column. Her day's activities often include lunch at the Pump room with visiting celebrities, board meetings at Fritzel's, shopping appointments, guests for dinner and an evening spent accompanying Irv to Chicago's night spots as he gathers news for "Kup's Column."

At home, Essie is an informal, gracious and friendly hostess, who must balance her duties as the wife of a celebrated columnist with those of mother to their two children, Cookie, 10 and Jerry, 7. She is responsible for the smooth running of a nine-room, six-bath apartment, whose spacious rooms stretch 1/16 of a mile from end to end.

Essie and Kup moved into their present northside apartment a little over three years ago. The large rooms, tastefully decorated and furnished with comfortable modern pieces, form the backdrop for their entertaining. Entertaining is usually a late evening buffet that enables their friends in show business to drop in after the last show. An evening often will last till the next day.

The evening that we had dinner with Irv and Essie, she greeted us wearing a casual lounging costume of green quilted skirt and weskit, with long-sleeved gold jersey blouse. She led us into the dining room which immediately reminded us of another room.

It was. Irv and Essie do not like dining rooms but do like the Pump room, so they set about to create a Pump room in their own home. "When the late



Kup, Essie and the two children, Cookie and Jerry, relax in their informal den, the walls lined three deep with pictures of the Kupcinefs with the greats of the nation.



By *Patricia Cooper*

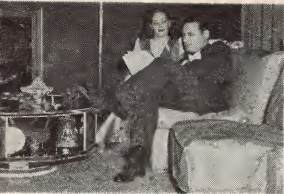
Ernie Byfield first saw it he said, "Irv, your room is nicer than mine," explained Essie. "But Irv said, 'but yours is filled with such interesting people, Ernie,' and that seemed to settle matters."

Ernie later sent them glasses and cups and saucers from the Pump room to carry out the theme.

Celebrities have been a part of the Kupcinefs' private life for over eight years now, since Kup began writing his column. Greats of the entertainment and sports world often visit their home, but the children remain unspoiled by this brush with fame. Cookie, a drama student who shows promising talent, currently has a crush on Johnny Lujack, and comments on him filled most of her conversation that evening.

Irv and Essie usually have dinner at home with the children, for this is one of the few times of the day when the entire family can be together. This is also the hour of the day when they do most of their televising. It was a nip and tuck choice between Berle and Sinatra the evening we spent with them.

Essie's charitable work includes serving on the board of the North Shore Auxiliary to the Jewish Children's Bureau which takes care of 500 orphans each year, and the board of the Dr.



"Mr. and Mrs. Kup" coming up the next evening, Essie and Kup check the script for the show. They are shown in the handsome living room of their apartment, with its slote grey wolls, grey carpeting and upholstered pieces in grey, chortreuse and bright red.

MRS. KUP

editor, forecast for women

Solomon Foundation, a medical research group which is a memorial to her brother who died while serving with the Army Medical Corps in New Guinea during World War II.

Asked her favorite project, she named serving lunch to the children at their respective schools, Girls' Latin and Boys' Latin. "In addition to my regular turns on the mother's committee, I often substitute for other mothers because I so enjoy working with the children. When they are very young, they take anything you put on their plates, when they get a little older, they begin to pick and choose, and the older children all want three times the normal helping!" she went on to explain.

What was the hardest part of adjusting to Irv's work as a columnist? Making up her mind to go with him as much as possible even though it meant keeping strange hours, and learning to meet all types of people from all walks of life. Essie comes from a sheltered home life.

Has she succeeded in this tremendous task, as the wife of Mr. Chicago? We'd say an emphatic yes.

"Mr. and Mrs. Kup," formerly seen at 9:30 p.m. each Saturday on WBKB, channel 4, is temporarily off the air.

TV FORECAST



Before leaving for the office at noon, Irv types out some additions for the day's column at his home. Walls are covered with beige gross cloth, the furnishings ore in blond wood.



Cookie shows some of her favorite football stars to brother Jerry. Cookie's pink and blue room also includes cobinets which house collection.



Essie takes a coll on one of 10 outlets in the apartment, this one in their private Pump room. Irv is one of the few columnists in the notion who is listed in the phone book.



A smart bar fills one corner of the den, with pine paneled woll, cobinets and bookcases, adjacent to it. Louis E. Stolor designed the interiors.



Christmas Gifts

Lucky North Suggests Aprons for Homemakers

Bright colored, smartly designed aprons in cottons, organdies, flowered chintzes and rustling taffetas will find their way to favorites on the Christmas list of Lucky North, seen and heard on WBKB. Lucky, who loves to entertain informally in her Chicago apartment, because "I'm just lazy and make my friends come to me," models some favorites from collections in the apron department, 3rd floor, Mandel's, Chicago.

White and violet print chintz band apron, detailed with organdy insets around the pockets and center design

is smart for breakfast, lunch or dinner, says Lucky. \$3.98

Lucky admires a black taffeta cocktail apron with multi-color satin stripes. This apron, with pocket on each hip, comes in black only. \$3.98

Ingenuity in design produces one of the brightest conversation pieces of the season in this black organdy cocktail apron, with vari-colored removable napkins inserted in pockets circling the hem. \$2.98

Lucky, in eyelet-trimmed, pastel blue bib apron, completes her table setting. This fine cotton apron is available in blue, green, orchid and yellow. \$1.98

Tuesday Dec. 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Breakfast With The O'Neil's**
9 **Your Figure Ladies—Fogarty**
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**
7 **Dennis James Show—Interviews**
Studio audience competes for prizes
9 **Strike It Rich—Quiz Time**
- 11:00** 4 **Creative Cookery—F. Pope**
Mr. Pope prepares Mexican tamales
with meat filling and tomato gravy
5 **Ruth Lyons' 50 Club—Informal**
Folksy chatter program from Cinn.
7 **Frances Langford—Don Ameche**
Guests: "Sons of the Purple Sage"
9 **Egg And I—Serial Drama**
- 11:15** 9 **Love Of Life—Serial Drama**
- 11:30** 5 **Norman Ross' Varieties**
9 **Search For Tomorrow—Drama**
- 11:45** 9 **Plan-A-Room—Designs Sets**
Paul MacAlister demonstrates
- 12:00** 4 **Steve Allen Show—Variety**
Duke Ellington is Steve's guest
5 **Meet Mintz—Old Time Favorites**
7 **Jessie DeBoth's TV Notebook**
Homemaker series with audience participation & recipe demonstrations
9 **Hi Ladies—Tommy Bartlett**
- 12:15** 5 **Newsroom—Late Information**
- 12:30** 4 **Garry Moore Show—Variety**
Lucille Watkins pays a return visit
5 **Your Luncheon Date—Variety**
7 **Bob And Kay Show—Variety**
Guest: George Cisar (Boffo the clown)
- 12:45** 9 **Let's Go To Market—Produce**
- 1:00** 5 **Feature Film**
9 **Chicago Cooks—Demonstration**
- 1:30** 4 **First Hundred Years—Serial**
Jimmy Lydon and Olive Stacey star
- 1:45** 4 **Lucky North Show**
(see page 26)
- 2:00** 4 **Frazier Thomas Show—Variety**
5 **Miss Susan—Dramatic Sketches**
7 **Housewives Holiday—Kirchner**
Claude and Ruth Kirchner, co-emcees
9 **Mike Wallace & Buff Cobb Show**
Informal interviews with all types of people; from show-folk to cabbies
- 2:15** 5 **Here's Looking At You—Tips**
- 2:30** 5 **Bill Goodwin Show—Variety**
Vocalists Eileen Barton & Roger Dann, plus Joe Bushkin trio

TV FORECAST

Shows Open to Public

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-0800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," Saturdays 9:30-10:00 a.m. "Hail The Champ," Saturday 5:00-5:30.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Jesse Owens' Show Sun. 6:00-7:00. Rubin's "Stars of Tomorrow," Sunday 9-9:30 p.m. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 12:00-12:45. 400 House Party Thurs. 9:30-10:00.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Frazier Thomas Show," Monday thru Friday 2:00-3:00. Order tickets thru program.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.

TV Forecast on Sale at all Leading Newsstands



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Dinner Show 8:30 Supper Show 12:00

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special children's menu

CALL "PHIL" WA 2-4400

Boulevard Room

THE *Conrad Hilton*
Formerly THE STEVENS

TUESDAY DEC. 11—cont'd

- 2:30 7 Barbara Moro—Creative Ideas**
How to make a plywood hat stand and an infant's tray
- 9 Mel Torme Show—Musical**
- 3:00 4 "The Raiders"—Feature Film**
(see description Sat. 12:00 p.m.)
- 5 Kate Smith Hour—Variety**
Guests: Bud & Ceci Robertson, and dramatic sketch with Ann Rutherford and Frances Brunn
- 9 Russ Davis Show—Interviews**
- 4:00 5 Hawkins Falls, Pop. 6200**
Knap Drewer quits his job at the steel foundry because of ill health
- 9 Telephone Game—Harold Isbell**
Here's a game, ladies, you all can enjoy participating in
- 4:15 4 Bill Evans Show—Variety**
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 5 Howdy Doody Show—Variety**
- 7 Sagebrush Theater—Western**
"Ghost Rider"
- 9 Trail Blazers' Theater—Western**
- 4:45 4 Assembly—Military Talks**
Interviews with the Air Force conducted by Chief Joseph Corey
- 5:00 4 Kids Karnival Kwiz—Games**
- 5 Cactus Jim—Western Feature**
- 5:30 4 Silhouettes Of The West—Music**
- 5 Visit With Cactus Jim—Story**
- 7 The Chimps—Film Short**
"Darkest Africa"
- 9 Cinnamon Bear—Film Short**
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
"Television Tune-Up Time" comedy
- 7 Adventure Theater—Stories**
"Lightning Warrior" No. 2
- 9 Foto Test—Marty Hogan Quiz**
Merchandise awards for ladies
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran & Ollie—Puppets**
A visit with the Kukulopolitans
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Bob And Ray—Comedy Skits**
- 6:20 7 Sports Highlights—Carmichael**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Dinah Shore Show—Musical**
Dinah presents musical vignettes and guest stars; also true story skits
- 7 Beulah Show—Comedy Skits**
Ethel Waters stars as mediator in Henderson's bustling household

- 6:30 9 Spencer Allen And The News**
News, pictures, and financial report
- 6:45 4 Stork Club—Interviews**
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—News**
- 7:00 4 Frank Sinatra Show—Variety**
Topnotch entertainment and guests
- 5 Star Theater—Comedy-Variety**
Milton Berle presents Nat King Cole
- 7 Charlie Wild, Detective—Drama**
John McQuade stars in "The Case of the Clouded Title" after twenty years of faithful service, a real estate clerk goes berserk
- 9 Health Talk—Explanations**
"X-Ray Evaluation of the Brain" discussed by Dr. Wesley Gustafson, clinical professor of neuro-surgery at University of Ill. college of medicine; Dr. Van Dellen, moderator
- 7:30 7 How Did They Get That Way?**
Isabel Leighton conducts discussion on various phases of psychology
- 9 Keep Posted—Current Events**
Lawrence Spivak and Martha Rountree discuss current topics with eight important public figures
- 8:00 4 Crime Syndicated—Drama**
Suspense stories based on case material from files of the Senate Crime Investigating Committee. Tonight's story concerns taxi drivers who are victims of loan sharks
- 5 Fireside Theater—Film Drama**
"A Question of Wills," with Maura Murphy, Tom Powers and Douglas Kennedy; comedy about a young seamstress who arrives in a small town in the lumber country at turn of the century
- 7 "Life Returns"—Feature Film**
Starring Onslow Stevens, Valrie Hobson; story revolves around the famous experiment by Dr. Robert Cornish, in which a dead dog is restored to life
- 9 Cosmopolitan Theater—Drama**
"Mister Whittle and the Morning Star" with Bramwell Fletcher and Peggy Conklin; a university professor who thinks life has passed him by, goes overboard in attempt to regain his youth
- 8:30 4 Suspense—Mystery Drama**
"Meditation in Mexico" by Halsted Wells
- 5 Circle Theater—Drama**
"Marionettes" with Beatrice Pearson and the Bill Baird marionettes; a lonely girl, lost in New York, wanders into adventure when she seeks haven in a marionette show
- 9:00 4 Danger—Mystery Drama**
"The Face Of Fear." A switchboard operator is trapped in a deserted business office by a ruthless killer
- 5 Amateur Hour—Ted Mack mc**

TUESDAY DEC. 11—cont'd

9:00 7 On Trial—Topic Discussion

"Should Professional Baseball be Subject to Anti-Trust Laws?" Walter L. O'Malley, pres. of Brooklyn Dodgers appears as, negative witness; Judge Harold Kennedy of Eastern District of N.Y. in Brooklyn, presides

9 Royal Playhouse—Film Drama

"The Bunker" with Gertrude Michael, Elaine White, Bob Stevenson; six Germans and Eva Braun reveal in their death traps their true attitudes toward Hitler and Nazism

9:30 4 Take Two—Variety Quiz

Jack Drees emcees panel of stars

7 Chgo. Symphony Chamber Or.

Rafael Kubelik conducts orchestra in Ibert Allegro Scherzando from "Concerto for Flute and Orchestra" (Julius Baker, flute, soloist) and "En bateau" from "Petite Suite" by Debussy along with Mozart's Overture to "Idomeneo, Re di Creta"

9 Boston Blackie—Mystery Drama

"Toy Factory Murder." Blackie goes after the murderer of a draftsman in a toy factory that has contracts for secret fuse mechanisms

10:00 4 Ernie Simon—Curbstone Cutup

Ernie holds folksy interviews with the gang under the marquee

5 Weatherman—Clint Youle

7 Life Begins At 80—Panel

Jack Barry moderator of discussion

9 "Dangerous Passage"—Feature

Film with Phyllis Brooks and Robert Lowery; (first showing)

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Late World News—Reports

5 Clifton Utley And The News

10:30 4 Street Singer—Musical

5 Let's Look At Sports

7 College Football Highlights

10:45 4 Wendell Hall—Musical Time

5 Herbie Mintz Show—Musical

11:00 4 Murder Before Midnight—Film

5 Feature Film

7 Austin Kiplinger With The News

11:30 4 "King Of The Sierras"—Film

Feature with Hobart Bosworth, Frank Campeau; a white stallion battles furiously to protect his herd

9 Chicagoland Newsreel—Data

12:00 5 "Dangerous Life"—Feature

12:45 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)

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TUESDAYS - 9:30 P. M.
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- ★ wonderful new cooking ideas
- ★ you can receive wonderful recipes
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Monday thru Friday

11:00 to 12 noon



Hey Kids! It's time
for your favorite
cowboy

**ROY
STARKEY**

IN

"Silhouettes of the West"

Monday thru Friday 5:30 to 5:45 pm.

KEEP
LOOKING
AT

WBKB

DISTAFF SIDE

DOMINATES "SALUTES"

After a week's recess due to an All Winner's show on the Rubin's "Stars of Tomorrow" the *TV Forecast* Talent Salute took up where it left off. Appearing on December 2 at 9 p.m. on WGN-TV was Wilma Barnard, representing the Ridge Council of the Knights of Columbus who performed a toe-tap number that proved tops in her neighborhood. A bouncy, attractive trouser, Wilma showed outstanding promise in her field, and as a 14 year-old, has many years in which to gain further experience. She was introduced by Erwin Grey, the K.C. chairman.

Appearing this Sunday, December 9, are the three Monson sisters, winners of the Norwood Park, Edison Park and Higgins Oriole communities. With a score of past accomplishments in the amateur field, the three vocal lovelies just recently became a trio again after a year's absence of the eldest, Lorraine. Shirley and Lois have dueted before but now they are a solid three-some with Lorraine back.

Both these talented acts receive an expense-free weekend at the swank Whitcomb Hotel in St. Joseph, Michigan in addition to a professional appearance there. In cooperation with neighborhood newspapers and civic organizations, *TV Forecast* and Rubin's stores make these talent hunts possible.



MONSON SISTERS

Wednesday Dec. 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Breakfast Party—Interviews**
Early morning get-together with Patricia Vance as hostess
9 **Your Figure Ladies—Exercises**
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**
7 **Dennis James Show—Variety**
Household problems, contests, and games for the ladies
9 **Strike It Rich—Warren Hull mc**
- 11:00** 4 **Creative Cookery—Recipes**
Let's make Sonia's thimble cookies, hot cheese souffle, hors d' oeuvres, and olive cream cheese roses on grapefruit
5 **Ruth Lyons' 50 Club—Variety**
7 **Frances Langford—Don Ameche**
Guests: Cabot & Dresden, dance team; also a fashion show
9 **Egg And I—Continued Tale**
Pat Kirkland & John Craven star
- 11:15** 9 **Love Of Life—Serial Story**
Peggy McCay, Paul Potter, Jean McBride, Marie Kennedy, & Dennis Parrell are featured
- 11:30** 5 **Norman Ross' Varieties**
9 **Search For Tomorrow—Drama**
Continued story featuring Mary Stuart, John Sylvester, & Lynn Loring
- 11:45** 9 **News Headlines—Spencer Allen**
- 12:00** 4 **Film**
5 **Meet Mintz—Herbie Mintz**
7 **Gayelord Hauser Program**
Informative chats with the world-famous nutritionist who illustrates his belief that the eating of proper foods is directly responsible for beauty and good health
9 **Hi Ladies—Tommy Bartlett**
- 12:15** 5 **Newsroom—Late Information**
7 **Bob & Kay Show—Commentary**
Guests: Mr. Walter Leck, chairman in charge of trip to the Rose Bowl, and Mr. Porter Parris, resident manager of the Conrad Hilton Hotel, telling of interesting incidents at the hotel, and how and why they changed the name
- 12:30** 4 **Garry Moore Show—Comedy**
5 **Your Luncheon Date—Musical**
- 12:45** 9 **Let's Go To Market—Produce**
Norm Kraeft and Butch Davis report on the prices of the farm produce market
- 1:00** 5 **Feature Film**
9 **Chicago Cooks—Food Prepared**
Kay Middleton shows us how
- 1:30** 4 **First Hundred Years—Drama**
Tale of young marrieds

- 1:45** 4 **Ransom Sherman Show—Variety**
Here's how not to do it
- 2:00** 4 **Frazier Thomas Show—Variety**
Jean Cordell vocalist, Bob Zeigler provides the music, and loads of special attractions to delight the homemaker
5 **Miss Susan—Susan Peters**
Serial story of a woman attorney
7 **Beulah Karney—Foods Show**
9 **Mike Wallace & Buff Cobb Show**
- 2:15** 5 **Here's Looking At You—Beauty**
- 2:30** 5 **Bert Parks Show—Musical Treat**
"Let's Call The Whole Thing Off" sung by Bert, Betty, & Bobby, Heather-tones vocalize on "I'll String Along With You," "Daddy," "Song of the Vagabonds," and "Daybreak"
- 7 **Barbara Moro—Creative Ideas**
Miss Moro demonstrates how to make a four-way accessory box
9 **Mel Torme Show—Musical**
- 3:00** 4 **"King Of The Sierras"—Film**
(see description Tues. 11:30 p.m.)
5 **Kate Smith Hour—Variety**
Guests: Lathrop & Lee, Toni Pastor and his orchestra, Sigmund Rothschild, and Napoleon Reed
9 **Russ Davis Show—Melodies**
Informal chatter with Russ & Sylvia
- 4:00** 5 **Hawkins Falls, Pop. 6,200**
Lona Drewer receives advice on how to care for a discouraged husband
9 **Telephone Game—Harold Isbell**
Ladies, join Harold & Jane for some amusing bits of chatter and a quiz in which you can participate
- 4:15** 4 **Bill Evans Show—Musical**
Commentary, chatter, variety, news and guests comprise this session
5 **Gabby Hayes Show—Tall Tales**
- 4:30** 5 **Howdy Doody Show—Bob Smith**
7 **Sagebrush Theater—Western**
"Last of the Warrens"
9 **Trail Blazers' Theater—Western**
- 4:45** 4 **Assembly—Military Talks**
Chief Joseph Corey interviews members from the U. S. Navy
- 5:00** 4 **Kids Carnival Kwiz—Games**
5 **Cactus Jim—Western Feature**
- 5:30** 4 **Silhouettes Of The West**
5 **Visit With Cactus Jim—Tale**
7 **Tom Corbett Space Cadet**
9 **Cinnamon Bear—Film Short**
- 5:35** 5 **Weatherman—Clint Youle**
- 5:45** 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
"Cliffie and Sniffie, Your Television Sweethearts" comedy skit
7 **Uncle Mistletoe—Adventures**
Tales of fantasy for young & old
9 **Foto Test—Marty Hogan Quiz**
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments—Bob Elson**
Late data on sports events

DAY AND NIGHT

CITY WIDE SERVICE

**\$3 DAY—\$4 NIGHT—\$5 SUNDAY
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See World All-Star Bowlers

*in Men's & Women's Individual
Match Game Championships*

Wed. Dec. 12 8:30 to 9:00 WGN-TV (9)

Thur. Dec. 13 7:00 to 7:30 WGN-TV (9)

Sat. Dec. 15 5:00 to 5:30 WGN-TV (9)

Sun. Dec. 16 10:00 to 10:30 WENR-TV (7)

direct from the Coliseum by

BRUNSWICK & PABST BLUE RIBBON

**now on WENR-TV
TERROR**

that comes closer

...and closer...

with every tick of

**THE
CLOCK**

TV mystery drama

sponsored by Imdrin

TONIGHT AT 8:30

WENR-TV

Channel 7

ABC Television

WEDNESDAY DEC. 12—cont'd

- 6:00 5 Kukla, Fran, & Ollie—Frolic**
Burr Tillstrom's laugh-provoking puppets in another merry session
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
A trip into space, in 2351 A.D.
- 6:10 7 Top O' The Weather—Russ Reed**
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News**
- 5 Bob And Ray—Comedy Antics**
Bob Elliott and Ray Goulding
- 6:20 7 Sports Highlights—World News**
John Carmichael reports on events
- 6:30 4 CBS News—Douglas Edwards**
- 5 Those Two—Comedy Adventures**
Vivian Blaine & Pinky Lee in amusing skits about show business
- 7 Name's The Same—Panel Quiz**
Robert Q. Lewis host to panelists: Abe Burrows, Meredith Wilson, & Joan Alexander, who are questioned on notables, living, dead, real or fictional
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Tunes: "A Kiss To Build a Dream On," "Where Or When," and "It's Beginning to Look Like Christmas"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Events**
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, the Mariners, with special guests the Vagabonds
- 5 Kate Smith Evening Hour**
- 7 Paul Dixon Show—Variety**
Dottie Mack and Wanda Lewis
- 9 "Kelly The Second"—Feature**
Film, Patsy Kelly, Maxie Rosenbloom
- 8:00 4 Strike It Rich—Interview-Quiz**
Warren Hull emcee of the "quiz with a heart" and "helping hand" Sid Gordon baseball player
- 5 Kraft Theater—Drama**
"The Golden State," with Dorothy Malone, Jane Rose, Pat O'Malley; comedy about guests in a boarding house who find gold in the front yard
- 7 Arthur Murray Party—Variety**
Hostess Kathryn Murray, Emil Coleman's orchestra with Mary Beth Hughes & Dave Street vocalists, and guests; also a pantomime contest for amateurs
- 8:30 4 The Web—Mystery Drama**
"The Package." A mysterious box, left with a building superintendent, sets off a weird chain of events
- 7 The Clock—Mystery Drama**
"Somebody" is a suspenseful tale of a man who believes that he is an important public enemy

WEDNESDAY DEC. 12—cont'd

- 8:30 9 **All-Star Bowling Tournament**
Eleventh annual national tournament from Chicago Coliseum (see pg. 44)
- 8:45 9 **Our World—Film Short**
- 9:00 4 **Blue Ribbon Bouts—Boxing**
Light-heavyweight champion Joey Maxim vs former heavyweight champ Ezzard Charles in non-title 12-round bout from San Francisco's Cow Palace
- 5 **Break The Bank—Quiz Session**
Bert Parks emcee with Bud Collyer and Peter van Steeden's orchestra
- 7 **Celanese Theater—Drama**
S. N. Behrman's "No Time For Comedy" with Jean Pierre Aumont, Sarah Churchill and Donald Howard; story of an impetuous young playwright
- 9 **Armchair Theater—Film Drama**
- 9:30 5 **To be announced**
- 9:45 4 **Sports Quiz—Film**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Impromptu interviews with people from all walks of life
- 5 **Weatherman—Clint Youle**
- 7 **Wrestling From Rainbo Arena**
- 9 **"I Killed That Man"—Film**
Feature with Ricardo Cortez, Joan Woodbury, Pat Gleason; a man is murdered on way to electric chair
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Late World News—Reports**
- 5 **Clifton Utley And The News**
- 10:30 4 **Street Singer—Julio Maro**
Serenade to the ladies along the State and Lake marquee
- 5 **Let's Look At Sports**
- 10:45 4 **Wendell Hall—Music Time**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Murder Before Midnight—Film**
- 5 **"Corsican Brothers"—Feature**
Film (1st showing) with Douglas Fairbanks Jr., Ruth Warrick, and Akim Tamiroff; Siamese twins, separated at birth, grow up in different countries but return to the Island of Corsica to avenge their royal family (part I)
- 7 **Austin Kiplinger With The News**
- 11:30 4 **"School For Danger"—Film**
Feature with Jacqueline Hearne, and Harry Lee; semi-documentary about the British espionage system, based on activities of two British agents
- 9 **Chicagoland Newsreel**
- 12:00 5 **"Beggars In Ermine"—Feature**
Film, Lionel Atwill & Betty Furness
- 12:45 4 **Ulmer Turner With The News**
(Stations reserve the right to change above listings without notice)

TV FORECAST

The Celanese Theatre

in association with the PLAYWRIGHTS
presents

"NO TIME FOR COMEDY"

by S. N. BEHRMAN

starring

JEAN PIERRE
AUMONT

TONIGHT AT 9:00
WENR-TV CHANNEL 7

This outstanding series of real theatre-on-TV comes to you over ABC Television every other Wednesday. Critics continue to give it top notices.

"Celanese is entitled to first billing for bringing such a fine series to television."

—JOHN CROSBY, New York Herald Tribune

"Lovely, warm and gentle TV accomplishment of the highest artistic order."

—International News Service

"The Celanese Theatre has won the right to be rated with the best dramatic programs in TV."

—The Billboard



Lovable "Mr. All-Thumbs"

RANSOM SHERMAN defines himself as "a guy funny things keep happening to." This self-definition is indisputably proved three times a week when "Mr. All-Thumbs" goes through his paces with a sort of resigned frustration while parodying women's household programs.

Rance is the bespectacled comic who devotes his fifteen minute TV stints dabbling with cookery, household hints, beauty and his own strange brand of culture. And like the typical male animal, stripped of all self possession when he enters the lair of the female, Sherman becomes a slave to his outrageous household props.

There are his horticulture tips, for instance. Rance hit upon his own private formula for growing bigger and better household plants. It was a concoction guaranteed to grow healthy foliage on an egg shell, if desired. With Rance handling the operations, though, his plant grew to such proportions it filled the room, pinning him against the wall from which he weakly waved goodbye to his TV audience—a victim again.

This highly polished nonsense, a la Sherman, is TV stuff by popular demand. The critics and viewers alike feel the Ransom Sherman formula has been a strong hypo booster for the medium.

Rance got his start in television as a summer replacement for another top notch Chicago TV entry, "Kukla, Fran and Ollie." His show gained such popularity during the hot months that it was continued for 13 weeks by NBC. The show gained almost every citation possible as the best daytime fare on television.

The fact that Sherman was subsequently forced off the air in spite of such a popular acclaim is one of the mysteries of the trade. According to TV "insiders," the NBC national sales-

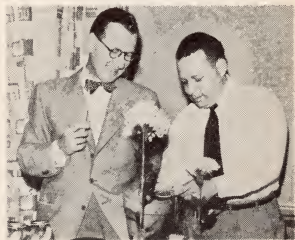
men in New York slough off "faraway" Chicago shows, and thus Rance and Co. was dropped, lacking a life-sustaining sponsor.

Sherman, a real Chicago pioneer in radio entertainment, was one of the original members of the "Three Doctors" comedy team, a favorite with the crystal set owners. In 1931 he joined NBC in Chicago, then flitted to a few other spots around the country before returning to Chicago in 1936. A year later he launched his "Club Matinee" radio show which he wrote and conducted.

The call of the West prompted Rance to strike out for Hollywood in 1941 where he was to head a radio replacement for "Fibber McGee and Molly." His old friends Jim and Marian Jordan, stars of the popular program, prevailed upon him to remain in Hollywood and join the show's cast. In the several years he lived in Hollywood he played various roles in the "Fibber" cast, notably that of Wallace Wimple, the 40 year-old adolescent with a raving wife called Sweetface.

After a brief fling in New York in 1944, Sherman returned to his Windy City starting point with his NBC contract that expired recently. As one of the Midwest's favorite sons, Rance is ably displaying the low pressure, high grade "Chicago touch."

The Ransom Sherman Show can be viewed every Monday, Wednesday and Friday at 1:45 p.m. on channel 4.



Rance and producer Jim Green (right) of "The Ransom Sherman Show" stand by helplessly as Rance's household plant suffers growing pains.

Thursday Dec. 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 11:00** 4 **Breakfast With The O'Neil's**
9 **Your Figure Ladies**—Fogarty
- 11:30** 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Quiz
9 **Strike It Rich**—Warren Hull mc
- 11:00** 4 **Creative Cookery**—Recipes
Preparation of fricassee of chicken, sauce, and fluffy baking powder dumplings
5 **Ruth Lyons' 50 Club**—Views
7 **Frances Langford**—Don Ameche
Guests: the Traids dancers, and the Beal Twins violinists
9 **Egg And I**—Continued Story
- 11:15** 9 **Love Of Life**—Serial Drama
- 11:30** 5 **Norman Ross' Varieties**
9 **Search For Tomorrow**—Tale
- 11:45** 9 **News Headlines**—Spencer Allen
- 12:00** 4 **Bride & Groom**—Interviews
5 **Meet Mintz**—Musical Show
7 **Bob & Kay Show**—Commentary
Guests: Dan Palumbo, an artist, and Mrs. David Peck, from the arthritis & rheumatism association
9 **Hi Ladies**—Tommy Bartlett
- 12:15** 4 **Steve Allen Show**—Comedy
Guest: Nat "King" Cole
5 **Newsroom**—Latest Information
- 12:30** 4 **Garry Moore Show**—Variety
Guests: Jim Kirkwood & Lee Goodman, a comedy team
5 **Your Luncheon Date**—Musical
- 12:45** 9 **Let's Go To Market**—Produce
Stock market fluctuations delivered by Norm Kraeft & Butch Davis
- 1:00** 5 **Feature Film**
9 **Chicago Cooks**—Kay Middleton
- 1:30** 4 **First Hundred Years**—Serial
- 1:45** 4 **Lucky North Show**
- 2:00** 4 **Frazier Thomas Show**—Variety
Variety features and guests
5 **Miss Susan**—Serial Drama
7 **Housewives' Holiday**—Kirchner
9 **Mike Wallace & Buff Cobb Show**
- 2:15** 5 **Here's Looking At You**—Data
Richard Willis fashion expert mc
- 2:30** 5 **Bill Goodwin Show**—Variety
Music & comedy with Eileen Barton vocalist and Joe Bushkin Trio
7 **Barbara Moro**—Creative Ideas
How to make a leather chair arm
9 **Mel Torme Show**—Musical
- 3:00** 4 **"School For Danger"**—Film
(see description Wed. 11:30 p.m.)
5 **Kate Smith Hour**—Variety Time
Guests: Loman & Field dancers, Bill Howard Jr., teenage spot, and Evalyn Tyner pianist



DEAR BOSS:

The other Monday night I settled down to enjoy a nice hour-long whodunit show, "The King in Yellow", by Raymond Chandler. But before the first corpse had time to cool I was sitting up on the edge of my seat with spine-chilling horror. This was not the horror spawned by a tense, adroitly-acted murder scene, ah no! My horror came from hearing the actors murder their lines.

Oh, I sat in breathless suspense all right—but it was from worrying where the next fluff was coming from. Finally, the killer gritted his teeth and lurched into a dramatic bit with his intended victim: "You changed the corpse—I mean, you changed the body—ha, ha, ha . . . what I mean is, you changed the bed-spread."

Well, whatever there was left of Chandler's plot had committed hari kari by that time, so I don't know if the killer ever got over his laughing jag or not. I will say there were more comedians than tragedians in the cast. Too bad they weren't doing "Aaron Slick from Pumpkin Crick". All this on my favorite Monday night dramatic program . . . now called Studio Zero.

I know some people are calling me an old panelpanner, but after watching "Take Two" the other night, here I go again. It used to be sportsy and was called "Two Minutes to Go". Jack Drees is still the MC and it still takes two minutes or less for the panel to guess exactly what some other panel is guessing in twenty questions or less.

Would it be asking too much if someone came up with a new twist on panel shows? (Your heels are run-over bad, men, and you'll soon be walking on your uppers.)

Meantime, "Take Two", why not "Take-at-Least-Ten" to check details a bit more closely. No more fainting us out of position like this last time. The card on the screen said: "Wrong Way Corrigan's Flight", then the panelists start guessing and have the answer in jig time. The answer: Gertie's Garter. CHUB

THURSDAY DEC. 13—cont'd

- 3:00 9 **Russ Davis Show—Commentary**
 3:45 9 **Interior Decoration—Ideas**
 Paul McAlister shows you how
 4:00 5 **Hawkins Falls, Pop. 6,200**
 Knap Drewer refuses to live the life he must to stay alive
 9 **Telephone Game—Harold Isbell**
 Join Jane & Harold, as they award the prizes in this quiz contest
 4:15 4 **Bill Evans Show—Variety**
 5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
 4:30 5 **Howdy Doody Show—Variety**
 7 **Sagebrush Theater—Western**
 "Boss Cowboy"
 9 **Trail Blazers' Theater—Western**
 4:45 4 **Assembly—Military Talks**
 Interview with G.I.s in the Pacific Area, Chief Joseph Corey mc
 5:00 4 **Kids Karnival Kwiz—Games**
 Art Hern keeps kids in check
 5 **Cactus Jim—Western Feature**
 5:15 9 **Boy's Railroad Club—Films**
 Exciting adventures for train enthusiasts of all ages
 5:30 4 **Silhouettes Of The West—Talks**
 5 **Visit With Cactus Jim—Chats**
 7 **The Chimps—Film Short**
 "Haunted House"
 9 **Cinnamon Bear—Film Short**
 5:35 5 **Weatherman—Clint Youle**
 5:45 4 **Window Shopping—Commercial**
 5 **Public Life Of Cliff Norton**
 "Neat House-Keeping Pays Big Dividends" comedy skit
 7 **Adventure Theater—Early Amer.**
 "Lightning Warrior" No. 3
 9 **Foto Test—Quiz Session**
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran, & Ollie—Jolly Fun**
 7 **Paul Harvey With The News**
 9 **Captain Video—Adventure Tale**
 6:10 7 **Top O'The Weather—Russ Reed**
 6:15 4 **Ulmer Turner And The News**
 5 **Bob And Ray—Comedy Antics**
 6:20 7 **Sports Highlights—Carmichael**
 6:30 4 **CBS News—Douglas Edwards**
 5 **Dinah Shore Show—Musical**
 7 **Lone Ranger—Western Drama**
 9 **Spencer Allen And The News**
 6:45 4 **Stork Club—Interviews**
 Sherman Billingsley host
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
 7:00 4 **Garry Moore Show—Comedy**
 5 **Groucho Marx Show—Comedy**
 Clowning Groucho ad-libs with contestants giving them a chance at special jackpot plus asking questions on "You Bet Your Life" quiz

- 7:00 7 **Stop the Music—Musical Quiz**
 Bert Parks mc with Betty Ann Grove, Jimmy Blaine, & "mystery melody"
 9 **All-Star Bowling Tournament**
 America's favorite sport, now watch the finals determining this year's champions; bowlers from the 48 states will participate
 7:30 4 **Amos 'n' Andy—Comedy Drama**
 "The Rare Coin" (repeat of one of 1st shows) Andy loses a nickle worth \$250 in a telephone booth
 5 **Treasury Men In Action—Drama**
 "The Case of the Oldest Racket" a set of criminals cause more death without guns than they would in open warfare
 9 **Press Conference—Interviews**
 Lee Schooler, moderator, interviews representatives from four newspapers
 8:00 4 **Alan Young Show—Comedy**
 Alan presents skits amusing to every member of the family
 5 **Ford Festival—Musical Variety**
 James Melton emcee with vocalist Dorothy Warenskjold, and guests: Jan Murray and Wally Brown
 7 **Herb Shriner Time—Humor Skits**
 Starring the popular Hoosier humorist as narrator in comic situations; also guest celebrities
 9 **Shadow Of The Cloak—Drama**
 Helmut Dantine stars in tale of suspense and intrigue in foreign ports
 8:30 4 **Big Town—Newspaper Drama**
 Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "Danger Detour." Lorelei is mistaken for a racketeer's ex girl friend, and ordered rubbed out
 7 **Gruen Theater—Film Drama**
 "Swami" starring Morris Ankrum Bernadine Hayes, & Joan Crees; young girl tries to convince father to give up disreputable racket in which he has been involved for many years
 9 **Blue Flame Theater Presents**
Foreign Intrigue—Myst'y Drama
 Jerome Thor and Sydna Scott star as foreign correspondents
 9:00 4 **Racket Squad—Drama**
 Reed Hadley as Captain John Brad-dock in "The Case of the Widow's Mite" with Lynne Roberts
 5 **Martin Kane, Private Eye**
 Lloyd Nolan stars as the hard-hitting detective in these dramas of mystery & intrigue. "Crime on the Water-front"
 7 **Paul Dixon Show—Variety**
 Dottie Mack and Wanda Lewis
 9 **Bigelow Theater—Film Drama**
 "Dear Amanda" starring Billie Burke, Edgar Buchanan, Margaret Hamilton; a slightly faded but still gay actress visits her ultra-respectable family

THURSDAY DEC. 13—cont'd

- 9:30 4 G.I. Joe TV Show—Variety**
Chief Joe Corey of the Navy presents talent acts by those who have served and those now serving in the armed forces
- 5 Wayne King Show—Musical**
Gloria sings "Whispering" on this winter show theme, Harry chimes in with "Winter Wonderland" while Barbara says "It's a Marshmallow World," & Harry returns "You'd Be So Nice To Come Home To"
- 7 At Home Show—Musical Variety**
Earl Wrightson host with guest
- 9 400 House Party—Variety**
Toni Gilman and Ken Nordine invite you to judge the singing, dancing, and musical talent acts
- 9:45 7 Carmel Myers Show—Variety**
Interviews with former movie headliners
- 10:00 4 Ernie Simon—Curbstone Cutup**
Join the fun! You may see your friends and relatives
- 5 Weatherman—Clint Youle**
- 7 Family Showtime—Film Drama**
"Andy's Old Man" with Trude Marshall, Cynthia Corley & Kathleen Freeman
- 9 Wrestling From Chgo.—Film**
Wayne Griffin announces matches
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Late World News—Reports**
- 5 Clifton Utley And The News**
- 10:30 4 Street Singer—Musical**
- 5 Let's Look At Sports**
- 7 Dr. Fixum—Household Tips**
- 10:45 4 Wendell Hall—Music Session**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Tele-Play Theater—Film Drama**
"No Children, No Dogs" with Irene Vernon, Warren Douglas, Ginni Jackson; comedy about a spinster ex-teacher who finds out about life from three little orphans
- 7 Austin Kiplinger And The News**
- 9 "Cheers For Miss Bishop"—Film**
Feature with Martha Scott, William Gargan, & Edmund Gwenn; biography of a midwestern teacher.
- 11:30 4 "Spring In The Air"—Feature**
Film with Edmund Gwenn; easy going husband leaves on business trip just before wife's girl friend arrives
- 5 Sports Newsreel—Film Events**
- 12:00 5 "Club Havana"—Feature Film**
Starring Margaret Lindsey and Tom Neal; story tells the inner feelings of six couples at a night club
- 12:15 9 Chicagoland Newsreel—Data**
- 12:45 4 Ulmer Turner With The News**
(Stations reserve the right to change above listings without notice)

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AT 7 P.M.

WNBQ

CHANNEL 5

Presented by your

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Mike Boom says . . .

CHICAGO—Most glaring muff of the current Awards Poll contest occurred when Dave Garroway's "At Large" show, formerly seen on WNBQ, was placed in the Drama category by mistake. Our redfaced contest editor immediately switched dashing Dave (and his votes) to the Nighttime



GARROWAY

Variety race. But not before Old Tiger's loyal fans bombarded this office with protests.

Evidence Dept.—Announcer Chuck Bill has long been kidded about his Sheffield, Ill. farm,

and whether he actually grows anything but TV scripts down there. We now declare the Sheffield region produces fat pheasants and large fresh eggs. Chomp, chomp. . . . Don't look now, but Buddy Sarno, who warbled his way to the recent Harvest Moon championship, started his winning ways

SHOW STOPPER (No. 4)



Newest local songstar on the TV scene is lovely Jean Cordell, who appears regularly on the Frazier Thomas Show, (WBKB, Monday thru Friday). She got her start in the Rubin's-TV Forecast Talent Salute. With Jean is canine star Goggles of the same show.



WNBQ's Connie Russell demonstrates the new insignia to be used by her fan club, Connie's Coquettes, at the first meeting of that organization.

on our weekly "Stars of Tomorrow" talent salute on WGN-TV one recent Sunday night.

Judith Waller, the gracious education director of WNBQ, is one of a hundred distinguished Americans getting Northwestern U.'s Centennial Award. She's the only broadcasting member to achieve the honor. . . . Speaking of awards, Bev Younger of "Studs' Place" has been voted America's favorite TV waitress by 180,000 restaurant owners.

L. O. Gorder of Wilmette, Ill. has put out an interesting book entitled "The Whys and Wherefores of Television." It's illustrated cleverly by artist W. D. Eubanks. Call Uptown 8-2628 if interested. . . . Future findings of the National Television Review Board, published every month in this magazine, will list only variable and objectionable shows, and tell WHY they're considered such.

We're still compiling that Christmas list for local stars. Latest nominations include a stratosphere helmet for 6' 5" Claude Kirchner of Super Circus. . . . an engraved mustache cup for WBKB director John Alexander. . . . an outdoor stove for Ernie (brrrrr) Simon's outdoor antics.

Send your Christmas gift nominations to Uncle Mike.



KIRCHNER

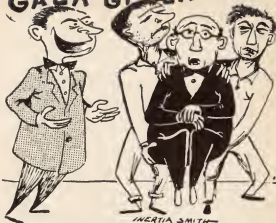
Friday Dec. 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Breakfast With The O'Neil's**
9 **Your Figure Ladies**—Fogarty
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Interviews
Games, rhyming contest, celebrity interviews, and satires
9 **Strike It Rich**—Warren Hull mc
- 11:00** 4 **Creative Cookery**—Recipes
Mr. Pope demonstrates chocolate cream pie, the cream filling, spinach & steamed potatoes Italian style
5 **Ruth Lyons' 50 Club**—Chatter
7 **Frances Langford**—Don Ameche
Guests discuss and demonstrate their hobbies; also quiz, music & variety guest: Rogers & Crowley dancers
9 **Egg And I**—Continued Story
Serialized version of life on a chicken farm in the middle of nowhere
- 11:15** 9 **Love Of Life**—Serial Drama
- 11:30** 5 **Norman Ross' Varieties**
9 **Search For Tomorrow**—Tale
- 11:45** 9 **News Headlines**—Spencer Allen
- 12:00** 4 **Who's Talking?**—Hal Tate mc
Identify the celebrity from masked picture, voice, and vocal clues
- 5 **Meet Mintz**—Herbie Mintz
7 **Gayelord Hauser Program**
What foods you should eat
9 **Hi Ladies**—Interviews
Tommy Bartlett chats with the gals
- 12:15** 4 **Steve Allen Show**—Comedy
Guests: the Rodgers dance team
5 **Newsroom**—Late Information
7 **Bob And Kay Show**—Variety
Guest: Mr. Charles Gray, Hospitality Director for the British Travel Service
- 12:30** 4 **Garry Moore Show**—Comedy
Guest: Frank Caplan
5 **Your Luncheon Date**—Musical
- 12:45** 9 **Let's Go To Market**—Produce
Norm Kraeft narrates prices
- 1:00** 5 **Feature Film**
9 **Chicago Cooks**—Kay Middleton
- 1:30** 4 **First Hundred Years**—Serial
- 1:45** 4 **Ransom Sherman Show**—Gags
Mid-day fun for the housewife
- 2:00** 4 **Frazier Thomas Show**—Variety
5 **Miss Susan**—Susan Peters
7 **Beulah Karney**—Foods Show
9 **Mike Wallace & Buff Cobb Show**
- 2:15** 5 **Here's Looking At You**—Tips

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WBKB Channel 4

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FRIDAY DEC. 14—cont'd

- 2:30 5 Bert Parks Show—Musical**
Tunes: "The Old Soft Shoe," "Christmas In Kilarney," "Runnin' Wild," and "I'll Never Be The Same"
- 7 Barbara Moro—Creative Ideas**
Miss Moro demonstrates how to make an attractive and useful jewelry box
- 9 Mel Torme Show—Musical**
- 3:00 4 "Spring In The Air"—Film**
(see description Thurs. 11:30 p.m.)
- 5 Kate Smith Hour—Musical**
America sings, Ethel & Albert, domestic comedy team, cracker-barrel segment, Slorri Warner & Gordon Dillworth dancers
- 9 Russ Davis Show—Variety**
- 4:00 5 Hawkins Falls, Pop. 6,200**
Knap starts a crusade for "The Antiques," who may soon be homeless
- 9 Telephone Game—Quiz Session**
Harold Isbell & Jane Quinn conduct telephone conversations with potential prize winners
- 4:15 4 Bill Evans Show—Variety**
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 5 Howdy Doody Show—Puppets**
- 7 Sagebrush Theater—Western**
"Cavalier of the West"
- 9 Trail Blazers' Theater—Western**
- 4:45 4 Assembly—Armed Forces Show**
Phone call interview to GIs in Tokyo
- 5:00 4 Kids Karnival Kwiz—Games**
Art Hern gives youngsters a chance to win the prizes
- 5 Cactus Jim—Western Feature**
- 5:30 4 Silhouettes Of The West—Chats**
- 5 Visit With Cactus Jim—Story**
- 7 Tom Corbett Space Cadet**
- 9 Cinnamon Bear—Film Short**
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
Lucky North takes a shopping tour
- 5 Public Life Of Cliff Norton**
"Juggling Soft Kisses at Dusk"
- 7 Uncle Mistletoe—Adventures**
Join the gang from Candy Cane Lane for another exciting story
- 9 Foto Test—Quiz Game**
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran, & Ollie—Puppets**
Merry trio will amuse you
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Bob And Ray—Comedy Skits**
Further adventures of Linda Lovely
- 6:20 7 Sports Highlights—News Events**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Those Two—Comedy Skits**
Starring Pinky Lee & Vivian Blaine

- 6:30 7 Say It With Acting—Charades**
Maggi McNellis and Bud Collyer, comedees; guest teams from Broadway plays compete for top honors
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
"And So To Sleep Again," "My Heart Sits Still," "Cold, Cold Heart," and "Shrimp Boats"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Data**
- 7:00 4 Mama—Domestic Comedy Skit**
Starring Peggy Wood
- 5 RCA Victor Show—Ezio Pinza**
Music, romance, and comedy sketches in a penthouse setting
- 7 Mystery Theatre—Drama**
Inspector Mark Saber (Tom Conway) in "The Case of the Invisible Death"
- 9 Twenty Questions—Panel Quiz**
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
- 7:30 4 Man Against Crime—Drama**
Ralph Bellamy stars as Mike Barnett as he battles a killer on the cablecar to the Sugarloaf, high above Rio de Janeiro
- 5 Walt's Workshop—Creative**
Walt entertains two members of the Boy's Clubs of Chicago, and demonstrates for them how to make a bird feeder
- 7 Stu Erwin Show—Comedy Skits**
- 9 To be announced**
- 8:00 4 Playhouse Of Stars—Drama**
True story of Hungarian Robert Holmi's escape from the Iron Curtain and Communist aggression, and the three months he spent in the same jail that housed Cardinal Mindszenty and Robert Vogler
- 5 Big Story—Newspaper Drama**
Ralph Goll of the Detroit Free Press helps free a man from prison after he had served 26 yrs.
- 7 Crime With Father—Drama**
Two well brought up sisters go off on "The Spree"
- 9 Down You Go—Panel Quiz**
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and special guest Gov. Adlai Stevenson
- 8:30 5 Aldrich Family—Comedy**
When Mrs. A buys a toy tank for a small relative the whole family finds excuses to play with it
- 7 Versatile Varieties—Youngsters**
Musical comedies presented by talented children and emceed by Lady Iris Mounbatten
- 9 Mal Bellairs Show—Musical**
- 9:00 4 Live Like A Millionaire—Music**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session

FRIDAY DEC. 14—cont'd

- 9:00 5 Cavalcade Of Sports—Boxing**
Kid Gavilan vs Walter Cartier, 10 rds. middle-weight class, from Madison Sq. Garden, Jim Powers announcing
- 7 Craig Kennedy, Criminologist**
Donald Woods in "The False Claimant"
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason emcee presents guests Jan Peerce and Verna Raymond
- 9:30 4 Challenge—Drama, Music**
Pianist Chet Roble, vocalist Jackie James and Philip Lord with special guest Cliff Norton in dramatic skit
- 7 Today's Teens—Discussion**
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 Greatest Fights Of The Century**
Boxing on film: Joe Louis vs Max Baer (Dec. 24, 1935)
- 10:00 4 Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran mc**
Music, dancing, & singing with professionals performing in variety acts, music by Bruce Chase
- 9 "Behind Locked Doors"—Film**
Feature with Richard Carlson and Lucille Bremer; a private detective is committed to a mental hospital in order to apprehend an ex-judge who is hiding there
- 10:10 5 Dorsey Connors—Helpful Ideas**
Unique ways of using common items
- 10:15 4 Today In Sports—Joe Wilson**
- 5 Clifton Utley With The News**
- 10:30 4 Football Forecast—Dick Dunkel**
- 5 Let's Look At Sports**
- 10:45 4 Wendell Hall—Musical Time**
- 5 Herbie Mintz Show—Old Tunes**
- 11:00 4 Murder Before Midnight—Film**
- 5 "Corsican Brothers"—Feature**
Film with Douglas Fairbanks Jr., part 2 of movie started on Wed.
- 7 Austin Kiplinger With The News**
- 9 Football This Week—Interviews**
Norman Sper commentator
- 11:10 7 Art Test—Commercial**
- 11:15 9 Chicagoland Newsreel—Data**
- 11:30 4 "Streamline Express"—Film**
Feature with Victor Jory, Evelyn Knapp; hilarious doings on a train concerning a producer, his runaway star and her fiancée
- 12:00 5 "Riot Squad"—Feature Film**
Starring Richard Cromwell, Rita Quigley, John Miljan; young interne becomes medico to a mob of racketeers
- 12:45 4 Ulmer Turner With the News**
(Stations reserve the right to change above listings without notice)

COMING HIGHLIGHTS



NEXT WEEK—TV's wackiest comedy team, Dean Martin and Jerry Lewis, will be profiled in an unusual article, written exclusively for TV Forecast.

PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley, Chub McCarthy and Mike Boom . . . fun for the kiddies with Mollycues and Uncle Herbie. . . A complete women's section. . . Lively sports coverage. . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

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PALMER HOUSE



An Army hitch (now over) put singer Bill Lawrence on the TV sidelines, but a nationwide clamor for his return guarantees that Bill will be back very shortly.



WENR-TV Inaugurates Cage Season

FOLLOWING a summer that jarred the teeth out of a once proud sport, collegiate basketball nervously makes its 1951-52 debut over WENR-TV Saturday, Dec. 8 when the University of Pennsylvania plays host to Maryland in Philadelphia. With Kurt Gowdy delegated to do the play-by-play account of the game, ABC-TV will launch an ambitious three month schedule that will bring Chicagoans the home games of Penn and Northwestern on an alternating basis. Northwestern is not slated for video until Jan. 5 when they meet the Ohio State Buckeyes in Evanston.

How these telecasts will affect the paying customers at the Chicago Stadium basketball doubleheaders remains to be seen; however, entrepreneur Art Morse has expressed a desire to telecast all or any part of his Stadium games. . . . Madison Square Garden games, carried by the Dumont network and WGN-TV last year, will be seen over a local station, WPIX in New York, while Fordham, Columbia, and St. Francis will be seen over WOR-TV, also in New York, every Wednesday. So far, there has been no announcement of network TV for these games but it's possible WGN-TV may pick up some of these telecasts.

LIU quit basketball indefinitely and CCNY plans to play in its home gym in an effort to thwart further scandals. That leaves only NYU, St. John's and Manhattan to carry the Madison Square Garden banner in '52. In Chicago, Northwestern dropped out of the Chicago Stadium and DePaul is planning a new fieldhouse of its own for future games.

John P. Carmichael, sports editor of the Chicago Daily News, doing a nice pinch-hitting job on John Bryson's daily sports telecast over WENR-TV. Bryson, who is now vacationing, requested John fill-in during his absence.

As a result of this trend to move back to their own gyms, the Chicago Stadium has been able to card only seven dates this season. Consequently, TV can bring the games to thousands of students and alumni unable to fit into small campus gymnasiums. DePaul's gym can accommodate only 1,800 with an enrollment of 8,000. Loyola's gym holds 3,000; Notre Dame about 2,500, etc.

Light heavyweight champion Joey Maxim, thoroughly trounced by former heavyweight champion Ezzard Charles last summer, will seek to avenge his earlier humiliation before WBKB cameras on Wednesday, Dec. 12 from San Francisco's Cow Palace. . . . In a recent *TV Forecast* poll, Bert Wall and Gerry Murray were selected by Chicagoans as their favorite skaters. With the support of her fan clubs, Gerry Murray pulled well out in front of her nearest rival—Annis Jensen.

TV SPORTSCAST

by

ED PAZDUR

Sports Editor



For John Bryson
a pinch-hitter



CARMICHAEL

One obstacle
before Walcott



MAXIM

TEN PIN MARION

Ladewig, Junie McMahon, Dick Hoover
Star in 11th All-Star Tournament

THE nation's top bowlers, in town to compete in bowling's world's series, the All Star Bowling Tournament, will be seen by Chicagoans in the preliminaries over WGN-TV, Dec. 12, 13, and 15. The finals on Dec. 16 will be seen over another network. (Consult the program listing for times and station.)

In the Chicago Coliseum, home of many of the world's great sport classics, 160 bowlers will vie in match game play for the world's title. The title is presently held by Dick Hoover, 21 year old husky, who last year astounded the sports world by eliminating, one by one, all the top bowlers in the game.

As an added sidelight to the tourney, a special match game series will be held between Hoover and 1949 champion Junie McMahon. Last year Junie topped Connie Schwoegler in a similar contest.

The women's division also promises some exciting action as defending champ, Mrs. Marion Ladewig, goes for her third consecutive title. Considered in some quarters as the finest woman bowler of all time, Mrs. Ladewig won last year in convincing style. An unprecedented third title would put her amongst the bowling immortals.

Hailing from Grand Rapids, Mich., Marion owns practically every bowling title extant. She is all-events ABC champion and her margin of superiority in last year's all-star tourney was such as to leave her competition in shambles.

Hoover, on the other hand will have stiff competition in his attempt to repeat last year's triumph. Bowling veterans resent the intrusion in their select company of this young upstart and will be out to give him his come-uppance. Dick started bowling eight years ago and at 21 years he has really arrived. Bracketed with the top stars again, another title would project him into the bowling Hall of Fame.

Stiffest competition for Dick is expected from Buddy Bomar, whose



fabulous averages in leagues about Chicago have made him the most talked about bowler in America. Buddy captured the famous Tavern Pales of Chicago's Classic League, America's number one loop. Plump Buddy is a favorite with the lady fans with his dark good looks. When the chips are down, he is one of the toughest competitors in the game.

In any tenpin tussle, a name to be contended with is that of Ned Day, "Mr. Money Bowler," who has been National Match Game champion five times. Known as the smoothest stylist in the game, Ned on two different occasions, has thrown 33 consecutive strikes. His terrific hook ball, although of only medium speed, is known as the deadliest "mixer" in the game. He is only man to ever hold simultaneously the national singles, doubles, and team match game championships.

Probably the most famous bowler that ever lived is Andy Varipapa, bowling's "little giant," who has performed dozens of sensational tricks with a bowling ball. Movie shorts and exhibitions have made his name a household word. There is a tendency to overlook the fact that in competition Andy has also run up a phenomenal record. He is the only ten-pinner ever to win the All-Star Bowling Tournament twice in a row. A perfectionist, he spends most of the year giving exhibitions and instructions.

Left to right: 1, Marion Ladewig, in demonstration of her championship form, stands poised ready to start motion; 2, In delivery, the right arm moves up to the foul line in cooperation with the left foot; 3, as the ball starts down the alley, note that the left foot slides to a stop well short of the foul

line; 4, the ball is sent out over the foul line before it touches the alley; 5, as the ball continues down the alley, Mrs. Ladewig continues the follow through, bringing the arm up and retaining perfect balance. Last year Marion won 27 of 32 games to cop the All Stars Championship.



Berwyn, Ill. is the home town of Joe Wilman, steadiest and surest of all the topnotchers. A "bowler's bowler" Joe has copped three ABC titles, and one National Match Game championship. The stiffer the competition, the better Joe gets, and his severe pace often "breaks" opponents. He also competes in Chicago's red hot Classic League and his anchor work has pulled many a contest out of the fire.

Picked on the All American bowling team for seven consecutive years, Joe Norris of Chicago qualifies as one of the game's all time high scorers. He has rolled ten 300 games, bowling's sign of perfection. For 14 years he captained the famous Strohs Beer team of Detroit before coming to Chicago to find stronger competition. He has never won the All Star tournament and this will be his 11th try. With the fabulous figures he has totaled, he is bound to break through one of these years.

Mrs. Ladewig last year won twenty-four of her thirty-two games and never at any time was out of first place. She credits Joe Wilman with steadying her game, which now has reached a peak never before even approached by a woman bowler. Her scores are far better than most star men bowlers ring up and she maintains her perfectioning process by competing in four leagues.

The tournament this year is bigger and better than ever before and the

pinfall should be deafening. The competition is fierce, and one bad game can lead to disaster. Other top stars competing include Junie McMahon, 1949 champ, and Paul Krumske, another of Chicago's great stars.

Hoover, the young champ, would like to prove his title last year was no fluke, but all the odds are against him. If he repeats his triumph of last year he'll stand the bowling world on its head. The crafty veterans will be at their best to remove the stigma of a defeat by a 21 year old and Dick's best may not be enough to stop them.



BUDDY BOMAR



NED DAY



DICK HOOVER



ANDY VARIPAPA



LEONARD SCHWARTZ
 "... we'll fight anywhere!"

A CHAMPIONSHIP "CONTEST" IN THE OFFING?



THESZ



SILVERSTEIN

WRESTLING MOGULS MEET

SET RULES FOR THESZ- SILVERSTEIN CONTEST

MEETING at the invitation of *TV Forecast*, the Illinois Athletic Commission outlined conditions under which it would recognize a Lou Thesz-Ruffly Silverstein match as a contest for the World's Heavyweight Wrestling Crown.

Speaking in behalf of the IAC, Joe Triner said \$5,000 forfeit check would have to be posted by both promoters, Leonard Schwartz and Fred Kohler. Both agreed to post the money.

Triner insisted that two judges and a referee be drafted from collegiate ranks. Special rules would be drawn for the contest barring all exhibitionism, play-acting, eye-gouging and any form of shenanigans. Both promoters agreed to abide by the IAC regulations, however, neither would assume the responsibility of promoting the match.

Attending the meeting were Joe Triner, Lou Radzienda, and Ralph Metcalfe of the IAC; Les Vihon, *TV Forecast* exec, and sports editor Ed Pazdur; attorney Maurice Weigle; promoter Leonard Schwartz, and promoter Fred Kohler.



LES VIHON
 "... the fight's a natural."



ED PAZDUR
 "... we want no exhibitionism."



LOU RADZIENDA
 "... a shootin' match."



FRED KOHLER
 "... NWA would cooperate."



JOE TRINER
 "... we'll set the rules."



RALPH METCALFE
 "... you need a promoter."

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