

Paul Harvey Talks **POLITICS** • page 6



TV FORECAST

FEB. 16, 1952

complete, advance
TV PROGRAMS

15c

KAY WESTFALL'S
NIGHT ON THE TOWN





Wednesdays at Nine

CHANNEL 7

Brings You

TV's Finest Dramatic Hour

*The
Celanese Theatre*

*in association with the Playwrights
this week presents*

**Robert Sherwood's
"THE PETRIFIED FOREST"**

**and on February 27
another distinguished
award-winning dramatization on**

Pulitzer Prize Playhouse

*(The Celanese Corporation of America)
(Frigidaire Division of General Motors)*

CHANNEL

WENR-TV

American Broadcasting Company

Channel One

NEW YORK—The DuMont network-Life magazine tie-up for the national political conventions is getting the expected blast from politicians who claim the Life influence will cause favoritism. The national mag pooh-poohs the idea by saying, "We only supply the staff. DuMont will control the programming." . . . Dennis James, who struggled along with his own morning show on a sustaining basis over ABC, is losing it. The housewives-slanted program is being replaced this week by the Paul Dixon show. So for a while, at least, Dennis will be kissing no more middle-aged women. . . . Ventriloquist Paul Winchell gave his wooden partner Jerry Mahoney a tip on selling house to house. "Five little words," says Winchell, "will get you into any house. Just say, 'Miss, is your mother in?'"

John Daly, the well mannered and perfectly tailored emcee on "What's My Line" has been signed to an exclusive TV contract with ABC. . . . Most comics look bad doing it, but humorist Sam Levenson adds to his personality by laughing at his own jokes. . . . Panelist Anna Lee on "It's News to Me" recently beat a hasty exit from the studio after a show. She confessed she wanted to rush home and see herself on TV. A local station was showing a film she made 18 years ago, and the charming actress wanted to catch it. . . . When Charles Laugh-ton hits New York for an extended run of "Don Juan In Hell," he will bring his biblical and classical readings to TV.

With producers faced with a scarcity of fresh drama scripts, they are corraling the greats in the play world. A new dramatic series, called "Theater of America" is due for teeveeing next season. Among the writers already inked for the show are Ernest Hemingway and Noel Coward. And plans are almost iced for a showing of Shaw's "Devil's Disciple" on the same series. . . . Laurel & Hardy's best comedy film "Parade of the Wooden Soldiers" will soon be viewed around the country on television.

Comedienne Beatrice Lillie who was saluted on Ed Sullivan's "Toast of the Town" caused her host some embarrassment recently. Ed, who kept stressing that Bea gets her laughs "the clean, wholesome way without any off color material" said it once too often. At the show's end when Sullivan again mentioned Bea's strict wholesome adherence, the nightclub and legit stage comedienne exclaimed, "Well, now I don't know about that!" . . . NBC is starting to lose faith over the Kate Smith evening show. The execs feel the program is no competition for Arthur Godfrey. Although Kate's hourly opus is entirely sponsored, the show has a rating one-fifth that of Godfrey's.

Irene Dunne is replacing Joan Bennett as a mistress of ceremonies for a new TV program scheduled for March. . . . in line with femcees, viewer reactions to Mrs. Arthur Murray, the hostess on the "Arthur Murray Party" are very favorable. . . . Sid Caesar points out how trees are so like women: "They do a strip tease in the Fall; they have bare limbs in the Winter; they don a new outfit in the Spring; and they're ready for the saps in the Summer."



JAMES



LEE



SMITH



CAESAR

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Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

You may now call Garroway's "Today" the biggest flop in daytime TV. The news flashes can be seen the night before on any news program. When will the performers wake up to the fact that New York TV ain't so hot.

Chicago, Ill. JULIE MORRIS

... As to "What's My Line," just what does Dorothy Kilgallen hope to find out by saying, "Let me feel this, or let me see." Sounds kind of fishy to me.

Gary, Ind. V. R. CHRISTEN

Ernie Simon is good, we love him, but above all Jim Tree is the man! Can't we see more of him? He's really got what it takes and oh! so handsome!!

Chicago, Ill. VIRGINIA GISH

... Those TV necklines. . . . They are the most disgusting things I have ever encountered! If God had intended that we go around displaying ourselves, he would never have sent Adam and Eve out of the Garden of Paradise.

Roselle, Ill. MISS CAROL ANN NELSON

After seeing Johnnie Ray on television, I feel that he is one of the most emotional singers I have ever heard. . . . When he received that gold record, I even started to cry.

Chicago, Ill. JEN BALDONI

I think there is a place for Johnny Ray on television, on the Red Skelton show for instance. They could use him to wring out the clothes that are always being washed during the soap commercials. When overwhelmed by emotion, he could cry right into the washing machine.

Chicago, Ill. MRS. ROWENA HOFF

I love the way Dennis James kisses the ladies. I hope he comes to Gary. Hm! Hm! Hm!

Gary, Ind. MRS. ALICE KASTRO

There apparently are many persons unable to censor their own programs. They wish to impregnate others with their censorship rules and their own specific tastes. They would apparently like to dictate to others what others should see, hear and think.

LaPorte, Ind. L. S.

(Continued on page 20)

Chicago's New Garroway?



Comic Bill Ballance Is The Newest Exponent Of The "Touch"

WHEN Dave Garroway gave up the ghost and trekked Eastward with a bag-full of casual gimmicks, otherwise known as the Chicago TV "touch," the Windy City was left with nothing but the echo of applause. Garroway was the "touch" and the future looked dim.

Now a newcomer, unheralded and in many ways very much like Old Tiger, has happily invaded the Chicago television desert. His name: Bill Ballance. His specialty: some very literate, clever material delivered à la Garroway, with accent on the soft pedal.

Bill does his operating at the peaceful hour of half-past ten at night when the kids are tidily tucked in their sacks and serenity reigns for the first time since the hectic morning hours. He unobtrusively handles his show in company with a charming vocal couple and a nimble-fingered pianist. The result is a pleasant tasting nightcap served up in easy-to-take doses.

Bill is a newcomer to Chicago, hailing from that personable metropolis of Peoria, famous for its whiskey, basketball teams and caterpillar tractors. He left the husky little town after graduating from the University of Illinois in 1940, landing in Cheyenne, Wyoming

for a short spell as program director. He finally migrated to Denver, Colorado where he conducted a disc jockey show. The reports sent out by the Mile High City were all glowing and Bill, answering the call of television gold, packed up with his wife and two children and headed for Chicago.

Now five times a week he dishes out some of the freshest kind of wit on television—network or local.

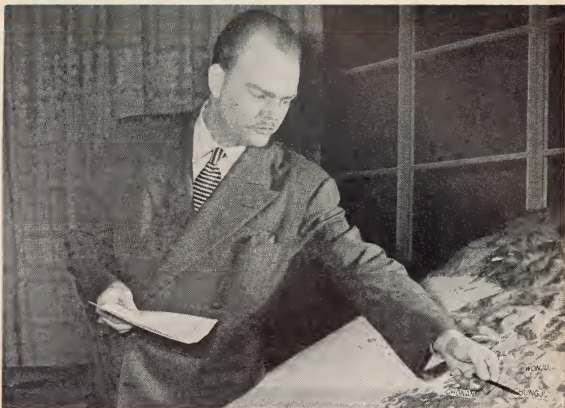
Main feature of the evening is a session of "Kibitzing with Ballance," a monologue of observations on anything from morticians to the cold war to dog psychology.

Ballance on Nightclubs: We all went up to the Club Chez When. They have an exotic dancer up there named Tondeloyo Goldblatt. Her entire costume consists of 22 beads—and 21 of them are perspiration.

Ballance on Psychology: The psychiatrist I went to the other day had nothing but dire things to say about me. He said I talked so haltingly that he is positive I have an inferiority complex. Of course this isn't true at all. I don't have a complex. I AM inferior.

Ballance on Employment: If the peo-

(Continued on page 13)



Paul Harvey demonstrates Korean war strategy on his famous bas relief map.

Television Is Strong In Key States

SAYS PAUL HARVEY

ABC AND WENR-TV COMMENTATOR



Errol Flynn in the White House.

We've seen TV take a vertical and horizontal hold on the public imagination during the crime probe of 1951. Similarly, interest will be stimulated in the political contests of 1952. Never again will forty-nine per cent of America's registered voters stay home on a presidential election day.

However else TV figures in the political scene, it is certain to stimulate in-

TELEVISION is going to alter the political complexion of certain areas as surely as radio sold Pappy O'Daniel to Texas, but it's not going to put

terest in candidates. Many credit the dramatic TV marathon by Tom Dewey with his comfortable re-election to the governorship after a less spectacular race and result in his bid for the presidency.

Assuming, then, that TV will flush out the lethargic voters . . . how might it conceivably affect the outcome of the big vote in November? Television is strong in New York, Pennsylvania, Illinois, and California. Three of those states are question marks in an election, but all of them are question marks at a nominating convention. Who, for example, is the second choice of the California delegation? Not even the delegation knows yet. There, more than in November, TV might be a deciding factor in influencing delegates. Not in the election so much as in the selection.

These states which control one-fourth of all the nation's electoral votes also contain more than one-half of all the TV receivers in the United States. (Eight million out of fifteen million sets in use.) Another factor: this vast TV coverage virtually ignores the traditionally democrat South. Centering in large cities of the industrial North, television, then, will reach the wage-earner who cannot (see Joe Ferguson, Ohio, 1950) be categorized politically.

Nobody can "deliver" his vote. Not the high handed business boss; not the high handed labor boss. He will cast a protest vote against anybody. He counts heavily upon his own appraisal of the character of the candidate. Television, then, in 1952, will favor strongly the candidate who has a case and can present it convincingly. TV will not favor either political party, as such, this year.

The editors of *TV Forecast* asked my guess as to how TV might possibly throw open the doors of the "smoke-filled room." Party caucuses have always been secret functions and will remain such.

More important, I think, is the ultimate effect of TV on the party-line voter. Eventually

upon the southerner to whom elections remain a personal rather than a political fight. One day TV will teach us there are no such things as enemies; they're just friends who haven't met yet. The South, eventually will be encouraged to judge individuals rather than party labels.

There lies an opening for the GOP, or perhaps some third party, such as Karl Mundt's projected Liberty Party. Republicans in recent years have been more interested in nominating politicians than in electing statesmen. The Democrats have been blessed with a gifted leader, and one not-so-gifted. I don't think there has been an election in the past twenty years, the outcome of which television would have altered one whit, assuming the same candidates would have been nominated. But I do know that in party pow-wows right now the effect of television is being given serious consideration in the selection of states, and in this way TV may be a potent factor in fifty-two. In any event it promises to be fine televiewing.



PAUL HARVEY

PAUL HARVEY is the owner of what has often been called the "voice of doom." His newscasting is a blend of theatrics and "heart" which causes some of his less colorful competitors to call him hammy. The formula still has managed to stir up interest in the news from people who normally shy away from anything heavier than the comic strips.

Paul is a graduate of the University of Tulsa and got his start in radio there. After stints in Kansas and St. Louis he went to Honolulu to give radio coverage to the arrival of the U. S. fleet at Pearl Harbor. In 1940 he covered the first black-out in American territory.

After a stretch in the army, Paul joined the staff at WENR and soon became extremely popular around Chicago with his dramatic newscasts. When WENR went TV, Paul was one of the first to get a show of his own.

Paul Harvey's radio show, with its emphasis on the human side of the news, has an amazingly strong appeal in rural areas and small towns. While this popularity has baffled some "experts," its reason undoubtedly lies in Paul's accent on solid citizenship and belief in the American way.

While Paul's TV show is on a local basis, he looks like a good bet for a national program. His controversial style is the subject of a good deal of cynical scorn, but Paul's large following still loves the way he captures "the pulse of the news."

TV Forecast Records . . .

THE public eye can be mighty discerning, mighty uncomfortable.

But, every so often, Chicago television celebrities brave the wide-eyed stares and the whispers, to enjoy a night out, mingling with their fellow Chicagoans in the Windy City's top night spots.

TV Forecast's camera followed Mr. and Mrs. Grant Bruce of Elmhurst on such an expedition recently and recorded the activities of Grant, a coal executive, and his wife, television favorite Kay Westfall.

On these pages, TV Forecast readers can follow a pictorial review of this suburban couple's night on the town.

Kay Westfall can be seen on WENR-TV's Channel 7 "Bob and Kay Show" on Mondays and Thursdays from 12 to 2 p.m.; Wednesdays and Fridays from 12:15 to 2 p.m., and on Tuesdays from 12:30 to 2 p.m.



↑ Amid whirling snowflakes, Kay and Grant, homebodies at heart, embark on one of their infrequent "nights on the town." Despite the winter fairyland, the Bruces manage to hail a cab which whisks them to . . .

KAY'S NIGHT OUT



↑ . . . their first stop, the Town and Country room of the Palmer House, where subdued lighting and a comfortably quiet setting provide a cozy atmosphere for their hors d'oeuvres. First course finished, Kay and Grant adjourn to . . .

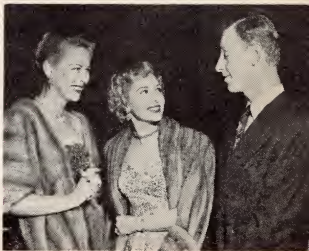
← . . . the Empire Room of the Palmer House where they consult with headwaiter Fritz Hagner who suggests house specialties. Grant heartily accepts Fritz's suggestions and while waiting for the main course . . .



← . . . Kay and Grant try their fancy footwork on the intimate dance floor, stopping to exchange a friendly greeting with Eddie O'Neal, whose orchestra provides music for dancing. One hour and six courses later, the Bruces view the Empire Room floor show featuring . . .

↓ . . . singer Evelyn Knight with whom they stop to chat briefly in the lobby before she flies off to other commitments. Another cab ride and some 15 minutes later, Kay and Grant find themselves in ringside seats in . . .

(Continued on page 28)





Mr. Courtesy flashes that famous smile.

Mr. Courtesy Looks Back

**"The First 100 Shows
Are the Hardest"**

BACK in 1932, a tall skinny freshman used to rattle basketballs around the dark little basement gym at Loyola Academy on Chicago's north side. "Sink it, Goldie, sink it" screamed his team mates, and nine times out of ten, "Goldie" Moran dropped the ball in for 2 points.

This was scrub basketball, played at lunch times and after school, and Goldie never missed a day. Despite an over-sized pair of feet, and a gaunt frame, Jim Moran went on to star on the varsity lightweights and earn a school monogram.

Mike Waesco, then the Loyola coach, shook his head sadly when Jim Moran first reported for the varsity. Shook his head, that is, until Jim started hooking baskets from all over the floor. And so it was throughout that season. Moran consistently confounded the opposition with his devastating offensive, plus a cool, heady brand of floor play that refused to wither under enemy fire.

Jim is known throughout the nation as Mr. Courtesy, one of the greatest car salesmen. No longer the skinny high schooler, he's a handsome, polished, smiling gent who has done as much to push Chicagoland TV as any man in town.

Now Smiling Jim has more than 100 telecasts of "Courtesy Hour" under his



Awards of all sorts pour into Moran's office, but in each case Jim accepts with genuine surprise and gratitude. It's said he never misses a "thank you" note.

belt—a process requiring two years. In addition, he has sponsored an impressive string of fine film features on "Courtesy Theater."

Looking back—Jim remembers some of the highlights that convulsed his TV audiences and probably added a few



Evidence of Jim Moran's impact on Chicagoland TV audiences is this landrush on a Courtesy "open-

ing." Note traffic officer at left, who seems resigned to the stampeding crowds.

white hairs to his platinum crown.

He thinks his first "Courtesy Hour" was his toughest. Before 1,000 fans in ABC's Civic Theater, Jim went thru all the "first nighter" terrors—perspiring brow, hand-wringing and nervous jitters. But after that Jim settled down, and since gives one of the smoothest performances on television.

Then there were the fluffs—like the time a vocalist finished her act, made a quick change and then left hurriedly for a night club engagement. But in cutting across the stage behind the curtains, the drapes parted and the cameras covered her confused retreat while the audience howled.

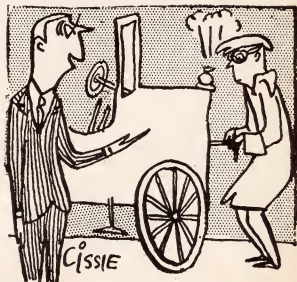
One time, a comedian slipped and uttered the word "hell." He was so upset by his boner that he finished his act in a chaos of stuttering, muffed jokes and near-tears.

Every time a charity program goes on the air, Jim is in the front ranks pitching hard with time, talent and money. Viewers may remember last year's City of Hope telethon when Moran stayed on camera four hours while \$60,000 was collected, over 60 per cent of the total amount collected.

During his years on television, Jim has collected a roomful of honors and awards, but perhaps his greatest contribution to TV has been one for which,

unfortunately, there are no visible awards—the birth of the short commercial. Millions of grateful viewers, however, who remember the previous marathons of wraparound bumpers, chrome headlights and reconditioned seat covers, may have already rewarded Smiling Jim in their prayers.

The "Courtesy Hour" is seen on channel 7 (WENR-TV) at 10 p.m. every Friday, and "Courtesy Theater" is seen on channel 9 (WGN-TV) at 9:30 p.m. every Sunday.



Now here comes another late model used car.

SATURDAY

- 11:00 Texas Renegades
- 3:00 Neighbor's Wives
- 4:00 Foreman Went To France
- 7:00 Dreaming Out Loud
- 10:00 Street Scene
- 10:00 Friendly Enemies
- 11:00 Black Raven
- 11:30 The Reckoning

SUNDAY

- 9:45 Corsair
- 12:00 Wild Horse Rodeo
- 2:00 Unknown Guest
- 4:00 Alias Mary Smith
- 4:00 Mrs. Pym of Scotland Yard
- 6:00 Last Journey
- 9:30 They Meet Again
- 10:00 Texas, Brooklyn & Heaven
- 10:00 Feature Film*
- 11:00 Million Dollar Racket

MONDAY

- 1:00 Phantom Of 42nd St.
- 3:00 Alias Mary Smith
- 8:00 Case For The Crown
- 10:00 Girl Who Couldn't Quit
- 11:30 The Reckoning
- 11:30 Sheriff Of Las Vegas

TUESDAY

- 1:00 Mother And Son
- 3:00 The Reckoning
- 8:00 The Wooden Horse
- 10:00 Highway 13
- 10:30 Feature Film*
- 11:30 A Wild Irish Night

WEDNESDAY

- 1:00 I'll Name The Murderer
- 3:00 A Wild Irish Night
- 7:00 Uptown New York
- 8:30 Feature Film*
- 10:00 Stagecoach
- 11:00 Man In The Iron Mask—Pt. I
- 12:00 Night Fantasy

THURSDAY

- 1:00 Suicide Squadron
- 3:00 Night Fantasy
- 10:00 Picture Brides
- 11:00 Pride Of The Bowery
- 11:10 Murder On Diamond Row
- 11:30 Love At Large

FRIDAY

- 1:00 You Can't Beat The Law
- 3:00 Love At Large
- 10:00 Red Stallion In The Rockies
- 11:00 Man In The Iron Mask—Pt. II
- 11:00 Slightly Honorable
- 11:30 Nobody Home

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

ADDED INFORMATION FOR FRIDAY FEB. 15

- 9:00 5 Cavalcade Of Sports
- Billy Graham vs Jimmy Herring

Saturday Feb. 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 5 **Rootie Kazootie**—Puppet Fun
Bob Russell subs for Todd, conducting show for small-fry
- 7 **Stu Erwin Show**—Comedy Skits
Stu tries to outwit his wife and two daughters without too much success
- 9:30 5 **Cactus Jim**—Western Adventure
Shootin' western tale, narrated by Bill Bailey for cowboy-minded kiddies
- 7 **Hollywood Junior Circus**
Ringmaster Paul Barnes presents Boffo the Clown, Zero the Candyman and exciting guest acts: Chase & Park, comedy trampoline act; Ed Ford & Whitey, man & dog act; and Jacqueline Hurley, feminine contortionist
- 9:45 9 **Magic Carpet**—Film Short
"Developing Responsibility"
- 10:00 4 **Bob Atcher & Sammy Squirrel**
Kids love the tiny animals who live in the corral and their adventures in the little town called "Short Stamp"
- 7 **Personal Appearance Theater**
"Confidentially, Yes." Amusing comedy with Carla Balenda and John Shelton
- 9 **Kids & Company**—Variety
Johnny Olsen conducts talent show
- 10:30 4 **Smilin' Ed's Gang**—Stories
Variety and drama show to entertain the youngsters with Ed McConnell, Midnight, Froggy, & Squeaky
- 5 **Midwestern Hayride**—Variety
Bill Thall emcees the fun with music by the Pine Mountain Boys and songs by Ernie Lee; Briarhoppers perform intricacies of the square dance
- 7 **A Date With Judy**—Comedy
In "Judy Does Without Men" a misunderstanding with Oogie causes Judy to seek companionship with her girl friends

(Continued on page 14)

DAY AND NIGHT INCLUDING SUNDAY

➔ **TV SERVICE***

PHONE DISPATCHED

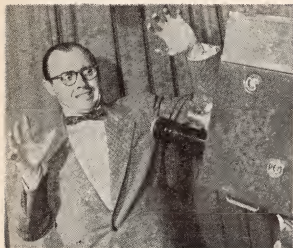
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ACE TELEVISION

4766 N. MILWAUKEE AVE.
SP ring 7-5110

Chicago's New Garroway?

(Continued from page 5)



Ex disc-jockey Bill Ballance registers horror at the switch from a radio microphone to a TV camera.

ple don't like me here in Chicago, I can always go back to my old job—Life-guard at the Lobenfarber Car Wash.

Teamed with pianist Harry Suekman, Bill rattles off jabbing parodies on the much-maligned radio or TV commercial:

"Friends, send your clothes to Tan-

nenbaum Laundry and get to know the names of everyone in your neighborhood. Don't let the family laundry wear out your wife. Let US do it. Also we have the world's finest dry-cleaning, too. No matter how bad the stain, we'll take it out—and then sew up the hole. And remember this, neighbors. We do not tear your clothes with machinery. We do it carefully—BY HAND."

Spliced between this bit of nonsense on the Bill Ballance Show is some educated warbling by Jean Cordell and Henri Foshée with the musical accompanying on the piano done by Dr. Suekman. Suekman spent some time in the enchanted land of Hollywood where he gained a reputation as one of the foremost interpreters of Gershwin.

Ballance will have a way of catching on. His show is not the type to make an immediate splash, but viewers will find themselves liking it more each time. Like Garroway, Bill is a very bright fellow. His humor fits the Chicago scheme. He should stick.

The Bill Ballance Show is seen Monday thru Thursday at 10:30 p.m. and Friday at 9:30 p.m. on channel 4, WBKB.

STOP TELEVISION INTERFERENCE FOR GOOD



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NO WAVY LINES

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NO CLOUDY PICTURES

No more faded pictures.



NO DISTORTION

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SATURDAY FEB. 16—cont'd

- 10:30 9 Movies For Kids—Western Film**
"Shadow of the Eagle"
- 11:00 4 Big Top—Circus Show**
Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guests: Jack Maynard, juggler; the Ivanos, gymnasts, and Josh Kitchen's Liberty horses
- 7 Betty Crocker Star Matinee**
Brian Aherne in "Double Negative"
- 9 Morning Movie Time—Film**
"Texas Renegades" Six-gun western saga
- 11:30 7 Newsstand Theater—Drama**
- 12:00 4 Pantomime Party—Antics**
Clark Davis, Bill Cain, and Ellen Scott combine talents for muppet session
- 9 Chicago Automobile Show**
See the new cars of 1952! Exhibitors representing 19 varieties of autos, and even a few trucks, have portion of show devoted to his line; Mayor Kennelley cuts ribbon to officially open show to the public
- 12:30 4 Chinchilla Story—Breeding**
Steps and care needed in raising
- 12:45 4 Film Shorts**
- 1:00 4 Basketball—Penn St.—Army**
Game from West Point, New York
- 2:00 9 Test Pattern Till 3:00**
- 3:00 4 "Neighbor's Wives"—Film**
Starring Dorothy Macraill
- 9 Portraits Of The West—Film**
"Fighting Valley" feature
- 4:00 4 Big Picture—Army Films**
- 5 Youth Wants To Know—Talks**
Panel of teen-agers discuss current issues
- 7 Lucky Seven Ranch—Western**
"Frontier Feud." Tale of the West
- 9 "Foreman Went To France"**
Feature film with Tommy Trinder & Constance Cummings; an Englishman goes to France after the invasion to get important machinery before the enemy can seize it
- 4:30 4 Film**
- 5 Nature Of Things—Scientific**
Dr. Roy K. Marshall discusses "The Earth's Atmosphere"
- 4:45 5 Morgan Beatty And The News**
Commentary and inside story of the significant headlines of the week
- 5:00 4 Bill Ballance Show—Variety**
Music, song and comedy with vocalist Jean Cordell and Harry Suekman
- 5 Your Inside Story—Mental Aids**
Experiment in psychological education for children and adults
- 7 Hail The Champ—Kid Stunts**
Six youngsters compete in exciting games directed by Herb Allen
- 5:30 4 Pattern For Living—Discussion**
Teenagers debate problems

- 5:30 5 Mr. Wizard—Science Study**
Don Herbert and Bruce Lindgren create a fountain of fog and a carbon-dioxide snow storm; also, interesting experiments with dry ice, which is so cold that it's too hot to handle
- 7 Willie Whopper—Film Cartoon**
"Reducing Creme"
- 9 Big Picture—Film Review**
Official report to the nation on the war in Korea; Capt. Carl Zimmerman interviews newly returned veterans from Korean combat
- 5:40 7 For Cowboys Only—Western**
"Ridin' the Dusty Trail"
- 6:00 4 Sammy Kaye Show—Musical**
Kids of all ages and the general audience each get their chance
- 5 Old American Barn Dance**
Featuring Bill Bailey, mc, with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis
- 9 Sports Digest—Film**
- 6:30 4 Beat The Clock—Parlor Game**
Emcee Bud Collyer guides contestants through zany stunts with prizes for all even tho you might lose
- 5 One Man's Family—Drama**
Problems and pleasures of a large household starring Bert Lytell as Pop
- 7 Great Americans—Film Shorts**
"John Marshall" & "John Adams"
- 9 Pet Shop—Gail Compton mc**
Gail and Gay show us an arctic snow owl, two obedience-trained Chihuahuas, and some tropical fish; two doberman pinschers will be given away, and Cissie's puppies make a return visit; also, Miss U.S. TV, Phyllis Maygers, visits the show
- 7:00 4 Ken Murray Show—Variety**
Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra, plus special guests, Hal LeRoy, dancer, Riley & Farley, composers, James J. Braddock, and Bonnie Baker; also, "A Salute to the 30's," documentary
- 5 All Star Revue—Variety**
Comedian Jack Carson heads show and presents guests Ann Sothern, Lola Albright, The Honey Brothers, and Jack Norton
- 7 Paul Whiteman's TV Teen Club**
American youth get opportunity to see performing teen-agers from other parts of the world
- 9 "Dreaming Out Loud"—Film**
Feature with Chester Lauck & Frances Langford; comedy about two storekeepers who try to solve all their customers' problems
- 7:30 7 Sports On Parade—Film**
- 8:00 4 Wonderful Town—Musical**
New Orleans, city of famous eating places & the Mardi Gras, will be spotlighted by Faye Emerson with guest Wingy Manone. Also, the legend of Pere Antoine

SATURDAY FEB. 16—cont'd

8:00 5 Your Show Of Shows—Variety
Sid Caesar & Imogene Coca with dancers Fisher & Ross, vocalists Judy Johnson & Bill Hayes, Billy Williams Quartet, baritone Jack Russell, the Hamilton Trio, Carl Reiner, and guest hostess Arlene Francis

7 Intercollegiate Basketball
Northwestern vs Indiana at Evanston

8:30 4 Show Goes On—Variety
Robert Q. Lewis directs young entertainers performing for talent buyers: Mr. Monk Arnold from Henry Grady Hotel in Atlanta, Ga., Paul Blane from his supper club in Daytona Beach, Fla., and the N.Y. Custom Tailors' Design Association represented by Ameil Klein

9 Wrestling From Marigold
Main event: Verne Gagne vs Chest Bernard; semi-windup: Art Bull vs Frederick Von Schacht; 1st match: Ned Taylor vs Bob Hanke; 2nd: Australian tag team: Reggie Lisowski & Zack Malkov vs Rey Urbano & Red Bastien; Brickhouse announces

9:00 4 Crime Photographer—Drama
Darren McGaven stars as Casey

9:30 4 Songs For Sale—Musical
Steve Allen emcees show for new songwriters, with guest panel: Barry Gray, Morey Amsterdam & Ray Ventura; guest vocalists: Annee Boswell

5 Your Hit Parade—Musical
Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins, and Snooky Lanson; Ray Scott's orchestra

9:45 7 America In View—Film

10:00 4 "Street Scene"—Feature
Film with Sylvia Sidney & Estelle Taylor; story about life in the tenements of New York

5 "Friendly Enemies"—Feature
Film with Chas. Winninger, Charlie Ruggles, James Craig, & Nancy Kelly; story concerns an argument between two Germans, one a loyal Hitlerite, and the other, a friend to the United States

7 Word Of Life Songtime—Sermon
Jack Wyrzten copes with the problem of juvenile delinquency

10:30 7 Big Picture—Film No. 3

11:00 7 The Hubbards—Interviews
Eddie & Jackie Hubbard chat with noted personalities

9 "Black Raven"—Feature Film
George Zucco & Wanda McKay; mystery of several murders in a country inn, where vain attempts are made to kill the "Raven"

11:30 4 "The Reckoning"—Feature

(Stations reserve the right to change above listings without notice)



YODELIN' LASS COPS "SALUTE"

Tricky-fingered Geraldine Nikell, an ambitious young lass was saluted Feb. 10 on WGN-TV, Rubin's Stars of Tomorrow. Geraldine plays the guitar and yodels a happy tune, talents usually not associated with a city miss. She was the winner of a Talent Salute contest conducted on Chicago's Southwest side by *TV Forecast* in cooperation with The Brighton and McKinley Park Life, community newspaper.

Geraldine, by winning this contest, merits a free weekend and professional engagement at the swank Whitcomb Hotel in St. Joseph, Michigan.

TV Forecast Talent Salute will present, on Feb. 17, Alice Chilton, whose troupe is known throughout Chicagoland for entertaining in Vets hospitals.

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Sunday Feb. 17

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Channel

4

WBKB

- 9:45 4 "Corsair"—Feature Film
7 America At Church—Services
- 10:45 9 Ghost Towns—Film Short
- 11:00 9 Funny Paper Theater—Comics
"Uncle Art" Linick reads the comics
- 11:15 7 Tootsie Hippodrome—Quiz
John Reed King emcees telephone contest for teen-agers & circus acts: Al Jansley's French poodles, and Yonely, the Musical Clown
- 11:30 4 Candy Carnival—Fun For Kids
A real circus show with Gene Crane
- 7 Faith For Today—Religious
- 9 Flying Tigers—Adventure Tale
- 12:00 4 Disc Jockey Show—Hal Tate
- 5 Frontiers Of Faith—Religious
Explanation of the Catholic mass with Rev. Thos. J. O'Donnell and Rt. Rev. Msgr. Wm. J. McDonald
- 7 Paddy The Pelican—Cartoons
- 9 "Wild Horse Rodeo"—Feature
Film (1st showing) with Bob Livingston, Ray Corrigan & Max Terhune in tale of the three Mesquiteers
- 12:30 4 Your Future Home—Ed Cooper
- 5 American Inventory—Discussion
Special guests: Kukla, Fran & Ollie; subject: "Savings"
- 7 Amateur Hour—Chgo. Talent
- 12:45 4 Film
- 1:00 4 Stairway To Stardom—Amateurs
Pat Vance conducts talent show
- 5 How Does Your Garden Grow?
John Ott discusses "Apple Trees"
- 1:15 9 News Views—Late Information
- 1:30 4 Big Question—Discussion
Griffing Bancroft, moderator and host
- 5 American Forum Of The Air
"Do We Need UMT Now?" Discussed by Anna Rosenberg, Ass't Sec. of Defense, and E. Raymond Wilson, executive Sec. of Friends committee on Nat'l Legislation
- 7 Adventures Of Wild Bill Hickok
Guy Madison stars as the westerner
- 9 Test Lab—Demonstrations
Rebuilt vacuum cleaners, sewing machines, and office typewriters are tested by John Aherne
- 2:00 4 Quiz Kids—Panel Game
Joe Kelly emcee quizzes panel: Harvey Dyttch, Melvin Miles, Janet Ahern, Frankie Vander Ploeg, and Donald Gregory Gay
- 5 Fairmeadows U.S.A.—Drama
Young Rev. Robt. Martin takes a room at home of a kindly middle-aged lady, & takes steps to put his church in order
- 7 Cisco Kid—Western Movie
(Continued on page 18)

TV FORECAST



DEAR BOSS:

I'm getting mighty confused. First they tell me to resent Bob & Ray (regardless of how sharp the satire, how deft the deadpan, how touché their tongue-in-cheek) all because they mooched in on Kukla, Fran & Ollie's half hour. Well, if I weren't a stubborn stupe I guess I would be just about filled up to the spleen with resentment by now.

Then what happens? I gotta turn right around and get riled up at those lovable Goldbergs 'cause THEY'RE stealing three shows a week from that genuine, synthetic original robber pair, Bob & Ray. Don't suppose NBC could arrange a consolidation? Kukla, Ray & Molly full 30 minutes, five days a week.

Have you been watching the "Impact" show on ABC? Terrific! That fadeout at the remote of Cook County Jail is what I mean. Just a slow dolly in with the camera focused relentlessly on the electric chair. That's all. No sound. No movement. Nothing but you and that chair with arms outstretched!

Narrator Austin Kiplinger does a fine job on Impact. He's both articulate and intelligent. A bit too stuffy, though. At times I thought I detected more warmth and humor on the face of the mike he carries around.

But beware. Don't get too lazy and leave your set tuned to Channel 7 AFTER Impact. If you don't switch off, you'll be sitting much too Klose to the Virginia & Woody Klose show. They try to be Ethel & Albert (on Kate Smith evening show) but for my money they don't even come Klose. (I do want to thank them, though, for having such a pun-derful last name.)

I still say Red Skelton's headin' for trouble. That boy's gonna get as tiresome as Berle if he keeps his present format and frequency!

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**NEW TIME!
NEW STATION!**

TV's Biggest Money Quiz Show
BREAK THE BANK
Starring Bert Parks & Bud Collyer

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WBKB—CHANNEL 4



New Time

ON SUNDAY
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Saturdays 10:00-10:30 AM
Sundays 5:30-6:00 PM
Station WBKB Channel 4

Featuring Cowboy Bob Atcher and Sammy Squirrel—with their animal friends. In a live half-hour of western songs and adventure.

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WGN-TV CHANNEL 9

SUNDAY FEB. 17—cont'd

- 2:00 9 "Betrayed"—Feature Film
Kim Hunter, Neil Hamilton, Rob't. Mitchum & Dean Jagger; story of a man murdered in a hotel in which a pair of silk stockings play an important part
- 2:30 4 See It Now—Edward R. Murrow
Important events in the world today
- 5 Hall Of Fame—Dramatizations
"The Plot To Kidnap George Washington" starring Joshua Shelley
- 7 Adventures Of Kit Carson
Saga of the famed Indian fighter
- 3:00 4 Sports Classic—Joe Wilson
- 5 Meet The Press—Discussion
Lawrence Spivak & Martha Rountree with panel of newsmen interview guest
- 7 What's The Answer—Panel Quiz
Kids are quizzed by Mal Bellairs
- 3:30 4 State's Attorney Reports
Discussions with John Boyle
- 5 Juvenile Jury—Kids Panel Time
Jack Barry emcees panel of moppets
- 7 TV Tots Time—Film Cartoons
- 9 Opportunity Unlimited—Drama
History told in documentary and dramatic form of the great industries of our nation
-
- 3:45 4 Film
- 4:00 4 "Alias Mary Smith"—Film
Feature with Blanche Mahaffey & John Darrow; playboy captures a pickpocket and returns purse to girl, but she refuses to give her name
- 5 Zoo Parade—About Animals
R. Marlin Perkins discusses how children are fascinated by stories about animals and how this is the result of the characteristics and habits of the animals themselves
- 7 Super Circus—Variety Stanza
Ringmaster Claude Kirchner with Mary Hartline and clowns Cliff, Scampy and Nickey; guest acts: Pedro Durand, hand balancing act; the Hoffmans, plate spinning; Hugh Schmidt & his chimps; the Clearans, high cradle and perch act; in the Side Show: Gorjay, the Mechanical Man
- 9 "Mrs. Pym Of Scotland Yard"
Feature film with Mary Clare & Edward Lexy; two wealthy women members of a Psychic Club, are murdered, and Mrs. Pym is put on the case
- 4:30 5 Sky King Theater—Western
- 5:00 5 Roy Rogers Show—Variety
Western adventure and song for cowboy viewers, with Dale Evans and the Whippoorwills; story "Outlaw's Girl"
- 7 Space Patrol—Adventures
Deadly weapons, used by the Carnacan civilization a thousand years before, turn up on Terra and become a matter of grave concern for Commander Corry

SUNDAY FEB. 17—cont'd

5:00 9 Stars Of Tomorrow—Amateurs
Lee Bennett salutes Alice Chilton and her troupe, who entertain regularly in veteran's hospitals

5:30 4 Bob Atcher & Sammy Squirrel
Adventures of the little animals and their town called "Short Stump"

5 Claudia—Story Of A Marriage

7 America's Town Meeting—Talks
"Should the U.S. Support the British in Egypt?" Affirmative speaker: James G. McDonald, former U.S. 1st Ambassador to Israel; Negative: Hussein Kamel Selim Bey, Dean at Fuad I Univ. in Cairo

5:45 9 This Is The Story

6:00 4 Gene Autry Show—Western
"Hot Lead and Old Lace" Autry and an old lady discover why a small ranch interests a gang of murderous outlaws

5 Royal Showcase—Variety
Emcee George Abbott presents guest: Beatrice Lillie

7 Paul Whiteman Revue—Musical
Earl Wrightson & Maureen Cannon greet guest Priscilla Gillett as they take a musical trip to "Gay Paree" with tunes: "La Vie En Rose," "April In Paris," "The Last Time I Saw Paris" & "Paree"

9 "Last Journey"—Feature
Hugh Williams and Godfrey Tearle

6:30 4 This Is Show Business—Variety
Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson & guest dancers Lewis & Van, comedian Roger Price, and singer Rosemary Clooney

5 Young Mr. Bobbin—Comedy
Alex's movie invitation to girl friend's kid sister proves the wrong move as far as youngster is concerned.

7 Adventures Of Ellery Queen
"Left Cross." A boxer's manager is murdered the night before championship fight

7:00 4 Toast Of The Town—Variety
Ed Sullivan presents 2nd edition of "Geo. White's Scandals" with George White, Harry Richman, comedians Smith & Dale, singer Richard Hayes, vocalist Toni Arden, and The Costello Twins, acrobatic dancers

5 Comedy Hour—Variety Time
Eddie Cantor, with guest, Sharon Baird. Also, featuring "Maxie, the Taxie"

7 Kings Crossroads—Film Drama

7:30 9 Chicagoland Newsreel Review

8:00 4 Fred Waring Show—Musical
Varsity Showcase spotlight on Jean-Marie Laurent of Smith College as she sings "Vilia" from the "Merry Widow." Rumanian rhapsody with a Spanish dancer; also, ski sequence "Ask Me Why"

8:00 5 Television Playhouse—Drama
"Crown of Shadows" story of the ill-fated Emperor Maximilian and his wife, Carlotta, who for three years ruled Mexico; starring Felicia Montealegre and Leslie Nielsen

7 Arthur Murray Party—Variety

9 Rocky King, Detective—Drama
"Merder Is a Misprint." A retired Wall st. broker is found shot to death; an apparent suicide

8:30 4 Break The Bank—Quiz Game
Bert Parks emcees with Bud Collyer and Peter Van Steeden's orchestra and featuring guest Eileen Barton

7 Strength For The Free World

9 Plainclothesman—Drama
"Imperfect Crime." A young woman is murdered and her husband is suspected, as he is her insurance beneficiary

9:00 4 Celebrity Time—Quiz Session
Guests: vocalist Jane Morgan and football player Dick Kazmaier

5 Red Skelton Show—Comedy

7 Hour Of Decision—Religious
Evangelist Billy Graham preaches

9 Easychair Adventures—Film
"Symphony Concert"

9:30 4 What's My Line?—Panel Quiz
John Daly host with panel: Dorothy Kilgallen, Arlene Francis & Hal Block; guest panelist: Garry Moore

5 Cameo Theater—Drama
"The Thompsons"

7 Youth On The March—Religious

9 Courtesy Theater—Feature Film
"They Meet Again" starring Jean Hersholt; Dr. Christian becomes an amateur sleuth to solve a mystery

10:00 4 "Texas, Brooklyn & Heaven"
Feature film with Diana Lynn & Guy Madison; comedy about a young woman who becomes involved with a reformed pickpocket and three spinsters on the way to New York

5 Weatherman—Clint Youle
7 Feature Film

10:10 5 Dorsey Connors—Helpful Tips

10:15 5 Alex Dreier—News Report

10:30 5 Sports Star Time

11:00 5 Battle Report—Washington
Guest: Under Secretary of the Army, Archibald Alexander

9 "Million Dollar Racket"

Feature film with Bruce Bennett & Joan Barclay; gas station owner and his wife strike it rich and move to house of millionaire, where they become involved in robbery & love

11:30 5 To be announced

11:45 4 Eloise Salutes Stars—Talks
Guest: Maria Tallchief, premiere danseuse of the New York City Ballet

12:00 4 Film

(Stations reserve the right to change above listings without notice)

LETTERS to the editors

(Continued from page 4)

How anyone, regardless of age or I.Q. can watch "The Stork Club" is something I'll never be able to figure out. First time I ever saw a drunken emcee was the New Year's Eve session at the Stork. Never have I seen anything so disgusting.

Chicago, Ill.

JUSTIN F. SMITH

Some jerk wrote in to your magazine saying Bill Lawrence should stay in the doghouse. For all I care that guy can drop dead. He should be a girl. (Then he would like Bill. Maybe he's jealous cause his girl carries Bill's picture with her.)

Chicago, Ill.

PAT TRINZ

On Kraft Theater they had a play involving neurotic people. I can't understand the glorification of a depraved woman who would leave her husband and child because she was "bored." This encourages people to abandon all stability and Godliness. It seems that any story will do for television.

Chicago, Ill.

ROBERT L. GRANT, JR.

Of all the "has beens" Emmajean Coca heads the list. We love Hopalong and Herb Shriner but can't stand Sinatra.

Whiting, Ind.

MRS. DAVID CONLEY

Why have all those murder stories on TV. Let's have more topnotch shows like Herb Shriner and Arthur Godfrey. Send "Lights Out" and "The Web" over to the communists, that's all they think of.

Racine, Wisc.

MRS. GRACE NIELSEN

Why must Eileen Wilson share billing on the "Hit Parade" when she should be a star on her own program. She's got everything.

Elgin, Ill.

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Monday Feb. 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway
- 9:00 4 Morning News—Information
Dorothy Doan and Harry Marble
- 5 Mel Martin Show—Variety
- 9:15 4 Arthur Godfrey Time—Musical
Robert Q. Lewis subs as emcee
- 9:30 4 Bride & Groom—Interviews
- 5 It's In The Bag—Stunts
Bob Russell mc & Arlene James
- 9 Your Figure Ladies—Exercises
Follow the leader for a lovely figure
- 9:45 4 Al Pearce Show—Variety Revue
Sparkling features for housewives
- 10:00 5 Home Cooking—Preparation
Master chef Eddie Doucette, assisted by Loretta White, prepares a New England boiled dinner
- 9 Breakfast Party—Musical
- 10:30 5 Dave & Charlie Show—Comedy
- 7 Paul Dixon Show—Variety
Pranks and nonsense with Wanda Lewis, Dottie Mack, and Len Goorian
- 9 Strike It Rich—Audience Quiz
Warren Hull quizzes needy contestants; guest: Princess Goldenrod
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
Chocolate icing for marzipan slices with almond paste filling; also, rice crispie bars, prepared by Mr. Pope
- 5 Ruth Lyons' 50 Club—Variety
- 7 Frances Langford—Don Ameche
Guests: Yonely the clown and Alice Carroll; James Amster is interviewed on interior decorating
- 9 Egg And I—Continued Drama
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 The Bunch—Musical Variety
Bette Chapel and Art Van Damme
- 9 Search For Tomorrow—Serial
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Film
- 5 Noontime Comics—John Coons
- 7 Bob And Kay Show—Variety
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
Guests: Lucille Watson, Jack Andrews, and Snowball, the mule
- 5 Herbie Mintz Presents—Talks
Elizabeth Hart with interviews
- 12:45 5 Newsroom—Late Reports
Jack Angell narrates news of today
- 9 Travelers' Sketchbook—Film
"Are You Safe At Home?"
- 1:00 5 "Phantom Of 42nd St."—Film
Feature with Dave O'Brien, Kay Aldridge, Alan Mowbray; a young drama columnist unofficially goes after the murderer of several actors

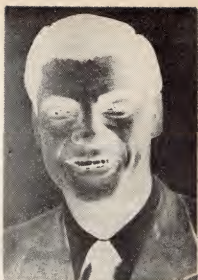
(Continued on page 22)



1.



2.



3.

G U E S S T H E S E M Y S T E R Y F A C E S

The pictures on this page are not clinical X-rays. They're photo negatives of some of your favorite TV stars. If you can correctly identify all seven versions of these top television personalities, you rate as an outstanding viewer. Answers appear on page 37.



4.



5.



6.



7.

MONDAY FEB. 18—cont'd

- 1:00 9 **Chicago Cooks—Recipes & Tips**
- 1:30 4 **First Hundred Years—Serial**
- 1:45 4 **Luckey North Show—Interviews**
- 2:00 4 **Frazier Thomas Variety Show**
Bob Ziegler provides organ music
- 5 **Big Pay Off—Quiz Program**
How does the woman in your life rate? Does she deserve these prizes?
- 7 **Beulah Karney Presents—Ideas**
Miss Karney presents Max, chef of the Imperial House; also movies, and recipe for soufflé of potatoes
- 9 **Mike Wallace & Buff Cobb Show**
- 2:30 4 **Bert Parks Show—Musical**
Bert & Bobby sing "Buttons & Bows," also, "You Can't Get a Man With a Gun," and "Little Sir Echo"
- 5 **Ralph Edwards Show—Contest**
Carole Richards, Steve Reeves, Sara Berner, and the Varieteers
- 7 **Barbara Moro—Creative Ideas**
- 9 **Camera Caravan—Film Short**
"The Doctor"
- 3:00 4 **"Alias Mary Smith"—Film**
(see description Sat. 4:00 p.m. ch. 4)
- 5 **Kate Smith Hour—Variety**
Kate presents Steve Evans, "America Sings," and a fashion show; also, station relations with Alec Gibson & Rose Ducoss
- 9 **Russ Davis Show—Interviews**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Trade-Inn—Swap Shop Fun**
- 9 **Telephone Game—Quiz Contest**
Are you up to date on the facts? Harold or Jane might call you
- 4:15 4 **Bill Evans Show—Musical**
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doody Show—Kids Fun**
- 7 **Sagebrush Theater—Western**
"Stranger From Pecos" feature
- 9 **Music A La Mode—Jack Fuller**
- 4:45 4 **Assembly—Military Questions**
Chief Corey interviews members of the U.S. Army
- 5:00 4 **Kids Karnival Kwiz—Film Game**
- 5 **Cactus Jim—Western Film**
- 9 **Trail Blazers' Theater—Western**
"Tioga Kid" feature film
- 5:30 4 **Silhouettes Of The West—Songs**
- 5 **Weatherman—Clint Youle**
- 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show—Ideas**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
"Save Your Baby Teeth" comedy skit
- 7 **King Calico—Puppet Show**
The King hires himself a royal cook who holds the key to the treasure, and they start for home
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Kukla, Fran, & Ollie—Puppets**

- 6:00 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
A trip into the world of tomorrow
- 6:10 7 **Top O' The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Goldbergs—Domestic Comedy**
A name for Tante Elka's new little granddaughter is Molly's problem
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Adventures**
- 7 **Hollywood Screen Test—Drama**
Neil Hamilton with guest, Aileen MacMahon
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
Guest singer, Johnnie Ray, with tunes: "Only Forever," "Play Me a Hurtin' Tune," "Broken Hearted," and "Sylvia"
- 5 **News Caravan—John C. Swayze**
- 9 **Chicagoland Newsreel—News**
- 7:00 4 **Video Theater—Drama**
"Life, Liberty & Orrin Dooley" with Jackie Cooper; a GI returns to find life in home town very slow, so enrolls in 6th grade class, whose teacher is the girl he loves
- 5 **Paul Winchell—Jerry Mahoney**
Dorothy Claire and Hilda Vaughn
- 7 **Mr. District Attorney—Drama**
"The Case of the Rain-Check" An unhappy young woman becomes too friendly with a clerk in her husband's store, and murder is committed
- 9 **Earl Nightingale Show—Talks**
Chatter, interviews, & commentary
- 7:15 9 **Our World—Film Short**
"A City Sings"
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Joe E. Brown subs for Godfrey as host to professional talent
- 5 **Voice Of Firestone—Musical**
Guest, Eleanor Steber, soprano
- 7 **Horizons—Discussion**
"The Future of the Child" discussed by Professor Roma Gans and panel of students
- 9 **Johns Hopkins Science Review**
"The Usefulness of Useless Knowledge" Demonstration of how seemingly useless knowledge, discovered by scientists with scholarly curiosity, has led to most of the great discoveries in modern history
- 8:00 4 **I Love Lucy—Comedy Drama**
Lucy dons her high school ballet costume to break into show presented by husband Ricky in "Slowly I Turn"
- 5 **Lights Out—Drama**
"The Eyes From San Francisco" with Thomas Mitchell
- 7 **You Asked For It—Unusual Acts**
- 9 **"Case For The Crown"—Film**
Feature with Gordon McLeod
- 8:30 4 **It's News To Me—Panel Quiz**
John Daly emcees panelists

MONDAY FEB. 18—cont'd

- 8:30 5 Robert Montgomery Presents**
 "The Sheppey" with Geraldine Fitzgerald, Melville Cooper and Betty Sinclair; a barber who wins \$20,000 in a sweepstakes has a very unusual idea about how he will spend it
- 7 Crusade In The Pacific—Film**
 "The Chinese Reds Join The Attack" chapter 25 in series
- 9:00 4 Studio One—Drama**
 "Story of Horatio Alger" How Alger became interested in writing for children, and the incident which critically affected his whole life
- 7 Bill Gwynn Show—Variety**
- 9:30 5 Who Said That?—Quote Quiz**
 Walter Kiernan quizzes guest panelists: Paul Hartman, Joy Hodges and Frank Conniff
- 7 Films Of Interest—Shorts**
- 9 Challenge—Drama, Music**
 Variety with vocalist Jackie James, Philip Lord, the Four Jacks vocal group, Jimmy Blade & Chet Roble with guests, Eddie & Lucille Burnette; Charles Flynn in dramatic sketch "The Way Things Are"
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Join the gang for a chat and some fun down on State Street
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "The Girl Who Couldn't Quite"**
 Feature film, first Chgo. showing
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Chronoscope—Discussion**
 Guests: Sen. Estes Kefauver, Gov. Earl Warren, and Sen. John Stennis
- 5 Clifton Utley And The News**
- 10:30 4 Bill Ballance Show—Variety**
 Full half hour of music, song and comedy, with Jean Cordell, Harry Suekman, and Henry Foshee
- 5 Let's Look At Sports**
- 7 Solo Theater—Film Drama**
- 10:45 5 Herbie Mintz Show—Musical**
 Guests: Mr. & Mrs. Tony Weitzel
- 7 Handy—Facts You Should Know**
- 11:00 4 Murder Before Midnight—Film**
 "Blake of Scotland Yard" mystery
- 5 Comic Relief—Old Time Movies**
 Wed Howard comments on old Goldwyn, Mack Sennett, Our Gang, and Chaplin films & talks of problems
- 7 Austin Kiplinger And The News**
- 11:30 4 "The Reckoning"—Feature Film**
- 5 Assembly VI—Filmed Report**
 U.N. General Assembly in Paris
- 9 "Sheriff Of Las Vegas"—Film**
 Western feature with Red Ryder
- 12:30 9 Chicagoland Newsreel—Reports**
- 12:45 4 Midnight Edition—Ulmer Turner**

(Stations reserve the right to change above listings without notice)

TV FORECAST

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"Hello, Young Lovers." Eugene Sanders and Bobby Ellis play the two moon-struck kids on "Meet Corliss Archer" which has just returned to TV on CBS Sundays.

Tuesday Feb. 19

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today—News & Commentary**
Dave Garraway acts as commentator
- 9:00 4 **Morning News—Interviews**
5 **Mel Martin Show—Capers**
- 9:15 4 **Arthur Godfrey Time—Variety**
- 9:30 4 **Bride & Groom—Interviews**
5 **It's In The Bag—Variety**
Bob Russell mc of fun in a grocery
- 9 **Your Figure Ladies—Beauty**
- 9:45 4 **Al Pearce Show—Variety Revue**
Amusing sketches with Eb and Zeb
- 10:00 5 **Home Cooking—Eddie Doucette**
Eddie and Loretta prepare their special old-fashioned vegetable soup
- 9 **Breakfast Party—Morning Fun**
Household hints on beauty, cooking, & shopping, plus a guest interview
- 10:30 5 **Dave & Charlie Show—Antics**
7 **Paul Dixon Show—Musical Fun**
9 **Strike It Rich—Quiz Time**
Guest: Princess Goldenrod
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery—F. Pope**
Barbecue dressing for 3 pounds of spareribs is on the menu for today
- 5 **Ruth Lyons' 50 Club—Informal**
- 7 **Frances Langford—Don Ameche**
Guests: dancer Pat Adair, Fran Lee (Mrs. Fixit), interview with Phyllis Winslow discussing "Think Yourself Thin," and Maj. Potter Miller, young lady of the U.S.A.F.
- 9 **Egg and I—Serial Drama**
- 11:15 9 **Love Of Life—Continued Tale**
- 11:30 5 **The Bunch—Music Time**
9 **Search For Tomorrow—Drama**
- 11:45 9 **News Headlines—Spencer Allen**
- 12:00 4 **Steve Allen Show—Variety**
Guest, Sammy Solo, singer
- 5 **Noontime Comics—John Coons**
- 7 **Jessie DeBoth's TV Notebook**
- 9 **Hi Ladies—Tommy Bartlett**
- 12:30 4 **Garry Moore Show—Variety**
Guest: comedian Cliff Norton
- 5 **Herbie Mintz Presents—Talks**
- 7 **Bob And Kay Show—Variety**
Guest interviews and variety of entertainment (see story page 8)
- 12:45 5 **Newsroom—Late Information**
9 **Travelers' Sketchbook—Film**
"Ballet Festival"
- 1:00 5 **"Mother And Son"—Feature**
Clara Kimball Young and Bruce Warren star in film
- 9 **Chicago Cooks—Demonstration**

- 1:30 4 **First Hundred Years—Serial**
- 1:45 4 **Luckey North Show—Interviews**
- 2:00 4 **Frazier Thomas Variety Show**
Featuring organist Bob Zeigler and vocalist Connie Baxter
- 5 **Big Pay Off—Quiz Contest**
Girls, urge your men to tell quiz-master Randy Merriman how wonderful you are—it may win you a mink
- 7 **Housewives Holiday—Kirchner**
- 9 **Mike Wallace & Buff Cobb Show**
- 2:30 4 **Film**
5 **Bill Goodwin Show—Variety**
Music and fun with the happy-go-lucky comedian; Eileen Barton sings & Buddy Weed Trio provides music
- 7 **Barbara Moro—Creative Ideas**
- 9 **Mel Torme Show—Musical**
- 3:00 4 **"The Reckoning"—Feature**
5 **Kate Smith Hour—Variety**
Guests: Pvt. Kenneth Gordon, violinist; Chester Norris, teenage panel, and Joan Holloway
- 9 **Russ Davis Show—Interviews**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Trade-Inn—Exchange Show**
9 **Telephone Game—Harold Isbell**
Try your luck by sending in your phone number; valuable prizes if you can answer the questions
- 4:15 4 **Bill Evans Show—Variety**
5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doody Show—Puppets**
7 **Sagebrush Theater—Western**
"Gun Smoke Trail" feature film
- 9 **Music A' La Mode—Jack Fuller**
- 4:45 4 **Assembly—Military Talks**
Guests from the Ill. National Guard, 108th Engineering Battalion
- 5:00 4 **Kids Karnival Kwiz—Games**
5 **Cactus Jim—Western Feature**
9 **Trail Blazers' Theater—Western**
"Tornado Range" feature film
- 5:30 4 **Silhouettes Of The West—Music**
5 **Weatherman—Clint Youle**
7 **Mary Hartline's Party—Games**
Small-fry enjoy a session with Mary
- 5:40 5 **Dorsey Connors Show—Tips**
New angles for housekeeping
- 5:45 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
"Camping Out" comedy skit
- 7 **Adventure Theater—Stories**
"Rex And Rinty" chapter 7
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
5 **Kukla, Fran & Ollie—Puppets**
The loveable Kuklapolitans with Fran Allison in another adventure
- 7 **Paul Harvey With The News**
Latest reports (see story page 6)
- 9 **Captain Video—Adventures**



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TUESDAY FEB. 19—cont'd

- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray**—Comedy Skits
Amusing satires on current scenes
- 6:20 7 **Sports Highlights**—Carmichael
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Beulah Show**—Comedy Skits
Alice gets interested in the stock market and finds the rest of the family in a buying mood
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **Frank Sinatra Show**—Variety
Frank presents James Mason and Jackie Coogan (tentative guests)
- 5 **Star Theater**—Comedy-Variety
Guests: Basil Rathbone & Olga San Juan; Milton Berle is your host
- 7 **Charlie Wild, Detective**—Drama
John McQuade is featured
- 9 **Life Is Worth Living**—Talk
Informal discussion by Bishop Fulton J. Sheen as he answers queries
- 7:30 7 **Metropolitan Opera Auditions Of The Air**—Classical Selections
Opportunity for talented vocalists to attain recognition; Milton Cross mc
- 9 **Keep Posted**—Current Events
Martha Rountree & Lawrence Spivak
- 8:00 4 **Crime Syndicated**—Drama
True drama with statistics gathered from sources open to the Crime Investigating Committee
- 5 **Fireside Theater**—Film Drama
"The Broken Chord" with Marguerite Churchill, Jan Shepard & Lillian Albertson; drama of a woman whose destructive influence ruins the marriage of her son and almost wrecks the happiness of her granddaughter
- 7 **"The Wooden Horse"**—Feature
- 9 **Battle Of The Ages**—Film
John Reed King emcees professional talent team competition with guests: Joe Laurie Jr., musical clown Yanelli, Zola Mae and Peggy Jane Shaulis, and Trini Reyes
- 8:30 4 **Suspense—Mystery Drama**
Tale guaranteed to keep you "glued" to your easy chairs
- 5 **Circle Theater**—Drama
"The Hat From Hangtown" by Helen Papashvily, a pioneer woman looks back on a romantic event in her life that shaped the destiny of the town; Mable Taliaserro and Paul Huber are featured
- 9 **Armchair Philosopher**—Drama
"Ambition" is the story of a woman who tries too hard to assure her husband's success

TUESDAY FEB. 19—cont'd

- 9:00 4 **Danger—Mystery Drama**
Suspenseful story of intrigue
- 5 **Amateur Hour—Ted Mack mc**
- 9 **Front Page Detective—Drama**
Edmund Lowe stars as the columnist
- 9:30 4 **My Friend Irma—Marie Wilson**
Cathy Lewis is featured as Jane, Irma's sensible girl friend
- 7 **Chgo. Symphony Chamber Or.**
Conductor Rafael Kubelik returns to feature Ravel's Introduction and Allegro for Harp, String Orchestra, Flute & Clarinet, with soloist Joseph Vito, Julius Baker & Clarke Brody; also Gould's "Sermon" from "Spirituals" and Grieg's "Rigaudon" from "Holberg Suite"
- 9 **Boston Blackie—Mystery Drama**
"Bad Time Charlie" Young brother of a cop-killer attempts break at reform school and Faraday has one more name in his record of young criminals
- 9:45 5 **Bob Considine Show—Views**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Everybody likes the easygoing man-on-the street; come down and join him
- 5 **Weatherman—Clint Youle**
- 7 **Impact—News & Commentary**
Austin Kiplinger, moderator, brings the news to life with his reporter interviews, discussions, and open forums on civic problems
- 9 **"Highway 13"—Feature Film**
Robert Lowery & Pamela Blake; sudden death lurks around every curve of a jinx highway with a phantom killer in the driver's seat
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Continental Show—Variety**
Renzo Cesana presents romantic monologues in an atmosphere of roses
- 5 **Clifton Utley And The News**
- 10:30 4 **Bill Ballance Show—Variety**
- 5 **Let's Look At Sports**
- 7 **TV Playhouse—Feature Film**
- 10:45 5 **Herbie Mintz Show—Musical**
Guests: Mr. & Mrs. Kupciet and Will Leonard
- 11:00 4 **Murder Before Midnight—Film**
- 5 **Sports Newsreel—News Events**
- 11:30 4 **"A Wild Irish Night"—Film**
Feature with Arthur Lucas, Kitty McShane; comedy about a dishwasher given job of managing hotel to get thieves
- 5 **Survival—Civil Defense Prog.**
- 9 **Madison Sq. Garden Events**
- 12:00 9 **Chicagoland Newsreel—Data**
- 12:45 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

CHANNEL

— TUESDAY —
THEATRE AT EIGHT
presents
Alexander Korda's
**THE
WOODEN
HORSE**

Sponsored by The Sampson Company

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WGN-TV

CHANNEL 9

9:30 P.M. EVERY TUES.

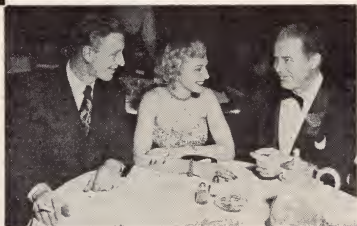
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Peter Hand Brewery Co., Chicago *Reg. U.S. Pat Off.

TV Forecast Records . . . KAY'S NIGHT OUT

(Continued from page 9)



← . . . the Boulevard Room of the Conrad Hilton hotel. Orin Tucker, whose band provides music for the ice show as well as for dancing, stops at their table. "We'll be looking at you," he promises as he leaves to rejoin his orchestra. Following dessert and the midnight performance of the show . . .



↑ . . . Kay and Grant, topping off their "night out," agree that a picture for their memory book would be nice, and are snapped by camera girl Martha Marx in the Boulevard Room. It's all over now but the trip home and . . .

← . . . as they prepare to leave, Grant assists Kay with her coat while hatcheck girl Justine Sayre looks on. The evening's over—a respite from humdrum reality, an escape from house furnishing problems, a rare treat for the Grant Bruces, just a suburban couple out on a "night on the town."

Wednesday Feb. 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—Dave Garroway Emcee
- 9:00 4 **Morning News**—Dorothy Doan
- 5 **Mel Martin Show**—Variety
Mad hat designing contests, community singing, and personal interviews
- 9:15 4 **Arthur Godfrey Time**—Music
- 9:30 4 **Bride & Groom**—Interviews
- 5 **It's In The Bag**—Quiz Stunt
Variety type with Bob Russell mc
- 9 **Your Figure Ladies**—Exercises
- 9:45 4 **Al Pearce Show**—Variety Revue
Amusing skits with Elmer Blurt, low-pressure salesman
- 10:00 5 **Home Cooking**—Tasty Dishes
Chinese dishes are prepared and demonstrated by Mr. Doucette
- 9 **Breakfast Party**—Morning Fun
- 10:30 5 **Dave & Charlie Show**—Comedy
- 7 **Paul Dixon Show**—Variety
- 9 **Strike It Rich**—Warren Hull mc
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—Recipes
Frozen mixed vegetable and cheese souffle' with sauted mushrooms & tomatoes
- 5 **Ruth Lyons' 50 Club**—Variety
- 7 **Frances Langford**—Don Ameche
Guests: Hurd Hatfield, dancers Jorden & Parnis, a fashion show, and an interview with Vinnie Young on "Adjust To Being Fat"
- 9 **Egg And I**—Continued Tale
Comedy of life and its problems on a chicken farm run by "city folk"
- 11:15 9 **Love Of Life**—Serial Story
Drama of a family domineered on every side by an aging patriarch
- 11:30 5 **The Bunch**—Hugh Downs mc
- 9 **Search For Tomorrow**—Drama
A young girl strives for success in the realms of the advertising world
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Film**
- 5 **Noontime Comics**—John Coons
- 7 **Gayelord Hauser Program**
- 9 **Hi Ladies**—Tommy Bartlett
- 12:15 7 **Bob & Kay Show**—Commentary
- 12:30 4 **Garry Moore Show**—Comedy
Guests: Noonan and Marshall
- 5 **Herbie Mintz Presents**—Talks
Interviews with Elizabeth Hart
- 12:45 5 **Newsroom**—Late Reports
- 9 **Travelers' Sketchbook**—Film
"Boundary Lines"
- 1:00 5 **"I'll Name The Murderer"**
Film, Ralph Forbes & Marion Shilling

TV FORECAST

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HI KIDS!

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Monday thru Friday 5:00 to 5:30 p.m.

★ Exciting adventure movies

★ Wonderful jack-pot of prizes



WBKB

WEDNESDAY FEB. 20—cont'd

- 1:00 9 **Chicago Cooks**—Food Prepared
 1:30 4 **First Hundred Years**—Drama
 1:45 4 **Luckey North Show**—Interviews
 2:00 4 **Frazier Thomas Variety Show**
 Connie Baxter sings to music of Bob Ziegler; Thomas provides conversation
 5 **Big Pay Off**—Quiz Program
 Does the woman in your life deserve a new wardrobe, a trip to Paris, a mink coat? Explain your reasons
 7 **Beulah Karney**—Foods Show
 Recipe for "down east chowder"
 9 **Mike Wallace & Buff Cobb Show**
 2:30 4 **Bert Parks Show**—Musical
 Bert & Betty Ann sing "Dance Me Loose," Heathertones sing "Daddy," also, "Elmer's Wedding Day," and "Little White Cloud"
 5 **Ralph Edwards Show**—Stunts
 7 **Barbara Moro**—Creative Ideas
 9 **Board Of Education Show**
 George Jennings commentator
 3:00 4 **"A Wild Irish Night"**—Film
 (see description Tues. 11:30 p.m.)
 5 **Kate Smith Hour**—Variety
 Guests: Sig Rothschild, antique dealer; Tommy Tucker and his orchestra, cracker barrel session with Sen. Dirksen; also, Lorraine, Brunner, & Richman
 9 **Russ Davis Show**—Melodies
 Informal chatter with Russ & Sylvia
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn**—Pat Tobin Emcee
 Exchange your "white elephant"
 9 **Telephone Game**—Harold Isbell
 Join the fun for an exciting prize
 4:15 4 **Bill Evans Show**—Musical
 Commentary, chatter, variety, news and guests comprise this session
 5 **Gabby Hayes Show**—Tall Tales
 Gabby narrates shootin' Western saga
 4:30 5 **Howdy Doody Show**—Bob Smith
 7 **Sagebrush Theater**—Western
 "West of the Law" feature film
 9 **Music Ala Mode**—Jack Fuller
 4:45 4 **Assembly**—Military Talks
 5:00 4 **Kids Karnival Kwiz**—Games
 Kids are quizzed on film viewed
 5 **Cactus Jim**—Western Feature
 9 **Trail Blazers' Theater**—Western
 "Spook Town" feature film
 5:30 4 **Silhouettes Of The West**—Talks
 Roy Starkey tells us about the history of the west and why it has remained fabulous throughout the passing years
 5 **Weatherman**—Clint Youle
 7 **Tom Corbett Space Cadet**
 5:40 5 **Dorsey Connors Show**—Talks
 5:45 4 **Window Shopping**—Commercial
 5 **Public Life Of Cliff Norton**
 "The Amusement Park" comedy skit

- 5:45 7 **King Calico**—Puppet Story
 All is peace and quiet in the Calico Kingdom, for at least five minutes—then the fireworks start!
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Kukla, Fran, & Ollie**—Frolic
 7 **Paul Harvey With The News**
 9 **Captain Video**—Adventures
 6:10 7 **Top O' The Weather**—Russ Reed
 Prediction for tonight and tomorrow
 6:15 4 **Ulmer Turner And The News**
 5 **Goldbergs**—Domestic Comedy
 Selection of a baby carriage becomes a cause for celebrating in the Goldberg household
 6:20 7 **Sports Highlights**—World News
 John Carmichael reviews the events
 6:30 4 **CBS News**—Douglas Edwards
 5 **Those Two**—Comedy Adventures
 Vivian Blaine & Pinky Lee in amusing skits about show business
 7 **Name's The Same**—Panel Quiz
 Robert Q. Lewis is host to panel: Abe Burrows, Meredith Wilson, and Joan Alexander
 9 **Spencer Allen And The News**
 6:45 4 **Perry Como Show**—Musical
 Tunes: "Dance Me Loose," "My Devotion," "Swinging Down The Lane," and Ray Charles Choir & Perry sing "Trees"
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—Events
 7:00 4 **Arthur Godfrey And His Friends**
 Frank Parker takes over emcee's chores; music by Janette Davis, Marion Marlowe, the Chordettes & Mariners
 5 **Kate Smith Evening Hour**
 Musical variety with dramatic skits and famous celebrities
 7 **Daily News Spelling Bee**
 Spelling-master Juliet Magren directs 37 boys & girls competing for awards
 9 **"Uptown New York"**—Feature
 Film with Jack Oakie & Shirley Grey; comedy-romance about young love and its complications
 8:00 4 **Strike It Rich**—Interview-Quiz
 Warren Hull emcee of the "quiz with a heart" and guest "helping hand"
 5 **Kraft Theater**—Drama
 "The Mollusc" with Tom Helmore; story of a woman for whom everything is done, but nothing is given in return; a romantic sub plot lends further interest
 7 **Ruggles**—Domestic Comedy
 8:30 4 **The Web**—Mystery Drama
 "Sleeping Dogs"
 7 **Rendezvous**—Dramatic Series
 Ilona Massey featured as Nikki Angell, songstress in a Paris nightclub with a background of international intrigue and romance

8:30 9 Feature Film

9:00 4 **Blue Ribbon Bouts**—Boxing
Johnny Bratton vs Vic Cardell (10 rounds) from Chicago Stadium

5 **Pantomime Quiz**—Parlor Games
Popular charade quiz with regular and guest teams, Mike Stokey emcee

7 **Celanese Theater**—Drama
"The Petrified Forest" by Robert Emmett Sherwood, with David Niven and Kim Hunter; two opposite personalities, both dreamers who are unsatisfied with their daily lives, are suddenly awakened by a brutal killer

9:30 5 **TV Recital Hall**—Music
Guest: Byron Janis, pianist

9:45 4 **Sports Quiz**—Film

10:00 4 **Ernie Simon**—Curbstone Cutup
The fun begins when Ernie steps before the television cameras

5 **Weatherman**—Clint Youle

7 **Wrestling From Rainbo Arena**
Wayne Griffin announces matches

9 **"Stagecoach"**—Feature Film
John Wayne, Claire Trevor, Andy Devine; an escaped convict hunts for the murderers of his brother during the Civil War

10:10 5 **Dorsey Connors**—Helpful Ideas
Tips you've never thought of

10:15 4 **Chronoscope**—Discussion
Governor Warren tells of his political plans in interview with Mr. Huie and Donald I. Rogers, financial editor of the N.Y. Herald Tribune

5 **Clifton Utley And The News**

10:30 4 **Bill Ballance Show**—Variety
Pianist Harry Suekman accompanies Jean Cordell's vocalizing (see pg. 5)

5 **Let's Look At Sports**

10:45 5 **Herbie Mintz Show**—Musical
Guests: Janet Kern, Bill Irvin, and Jane Pinkerton salute the "King Of Hearts"

11:00 4 **Murder Before Midnight**—Film
5 **"Man In The Iron Mask"**—Pt. I
Feature with Joan Bennett, Louis Hayward, Warren William; romantic adventures in this historical tale of dual heirship to the throne of France

7 **Austin Kiplinger With The News**

11:30 4 **Chicago Forum Of The Air**
"What do the Republicans plan to do if they win in the Nov. elections?" guest speaker: Samuel Young, Rep.

9 **This Is The Story**—Disc.

11:45 9 **Chicagoland Newsreel**—Report

12:00 4 **"Night Fantasy"**—Feature

1:00 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

The Celanese Theatre

in association with the PLAYWRIGHTS

presents

THE PETRIFIED FOREST

by ROBERT E. SHERWOOD

starring

DAVID NIVEN
KIM HUNTER

TONIGHT AT 9:00
WENR-TV CHANNEL 7

"The outstanding new live dramatic show: The Celanese Theatre."

Dan Jenkins—Hollywood Reporter

"Bow to The Celanese Theatre for its consistent artistic play productions on TV."

Frank Brookhouser—Philadelphia Inquirer

"The Celanese Theatre is the finest drama production that is televised. The production, direction, select casting and a selection of plays that are important history of the theatre make this program the most mature drama to be offered to viewers."

TV Dial—Dayton, Ohio

DRAGNET WILL SCOOP 'EM IN '52

By JACK MABLEY

Let's take a look back at the *TV Forecast Awards* and do some kibitzing, second-guessing, and predicting.

Red Skelton deservedly romped away with top honors as comedian and in the variety show class. He's the funniest man in television, and he is the best bet to win the comedian title again next year, with a big IF. He can kill himself just as Berle did if he runs his material into the ground. There are instances already of his repeating, and we sincerely hope he keeps his shows fresh, even if it means cutting down to every other week.

Racket Squad, Martin Kane, and Man Against Crime finished in that order in mystery shows. They're all very ordinary when compared with *Dragnet*, which will run away with the contest next year.

Dinah Shore finished third among female singers because like *Dragnet*, she came on the air after the voting had started. Look for her to win top honors among women singers next year. She has the greatest combination of talent and natural charm on television.

I Love Lucy, which won the drama award, is a comedy show, and I hope the contest editors will put Lucy in comedy next year, and let Studio One and Celanese Theater fight it out for top drama honors.

Mr. Utley had his way, as usual, among the newscasters. Next year watch for Austin Kiplinger to make a showing on the strength of his work with Impact.

Zoo Parade won in Forum and Educational, and Pet Shop won in Interview

and Discussion. Out of fairness to people, there ought to be a separate classification for animals. How can human beings compete with Sinbad and Charley the Monkey and Tin Can the Goat?

Arthur Godfrey, favorite Master of Ceremonies. And so it'll be in 1953, 1954, 1955, etc ad inf.

Worst Show of All is the most fascinating category of all. Milton Berle was discussed in a lengthy essay here recently, and there are indications that he is changing his show somewhat to meet the objections expressed in this poll and in the ratings. He might win back a lot of friends, but the competition is so terrific that I doubt if he'll ever get back in that kingly spot he enjoyed so long.

Howdy Doody deserved second place behind Berle in Worst Show, because he is a juvenile Berle. I still think the parents are going to win this battle.

As for Bob and Ray placing third in Worst Show, you can attribute that directly to NBC's stupid mistake of putting them in Kukla, Fran and Ollie's time. Without that anchor around their neck, Bob and Ray would have won thousands of friends in Chicago with their clever satire, and those who don't care for satire would have merely tuned them out, instead of resenting them so deeply.

Well, so much for that. Now let's get on the Dragon Wagon and get Ollie up into second place in male singers in '52.



The show can't go on tonight—the stores are all out of catsup.

Thursday Feb. 21

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News, Reviews, Records
Dave Garraway as communicator
- 9:00 4 **Morning News**—Harry Marble
5 **Mel Martin Show**—Variety
- 9:15 4 **Arthur Godfrey Show**—Variety
- 9:30 4 **Bride & Groom**—John Nelson mc
5 **It's In The Bag**—Quiz Show
Super prize for those smart people
9 **Your Figure Ladies**—Exercises
- 9:45 4 **Al Pearce Show**—Variety Revue
- 10:00 5 **Home Cooking**—Recipes
Eddie prepares a cherry log cake
9 **Breakfast Party**—Fun For All
- 10:30 5 **Dave & Charlie Show**—Comedy
7 **Paul Dixon Show**—Variety
9 **Strike It Rich**—Warren Hull mc
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—Recipes
Cheese, meat, and Italian ricotta and
sausage filling for pastry squares
5 **Ruth Lyons' 50 Club**—Views
7 **Frances Langford—Don Ameche**
Guests: singer Doretta Marrow, com-
edy team of Noonan & Marshall, and
Fran Lee (Mrs. Fixit)
- 9 **Egg And I**—Continued Story
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **The Bunch**—Musical Variety
Hugh Downs provides conversation
9 **Search For Tomorrow**—Tale
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Steve Allen Show**—Comedy
Guests: Cathy Mastice, singer, and
orchestra leader Tex Beneke
5 **Noontime Comics**—John Coons
7 **Bob & Kay Show**—Commentary
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guest: comedian Cliff Norton
5 **Herbie Mintz Presents**—Talks
- 12:45 5 **Newsroom**—Late Reports
9 **Travelers' Sketchbook**—Film
"Bows and Arrows"
- 1:00 5 **"Suicide Squadron"**—Feature
Film with Norman Foster, Joyce
Compton, Jack LaRue; happy-go-
lucky fireman runs into difficulties as
he tries to join dept. ace squad
9 **Chicago Cooks**—Kay Middleton
- 1:30 4 **First Hundred Years**—Serial
- 1:45 4 **Lucky North Show**—Tips
- 2:00 4 **Frazier Thomas Variety Show**
5 **Big Pay Off**—Quiz For Men
Randy Merriman and Bess Myerson
conduct contest with prizes for best
letters that are sent in
7 **Housewives' Holiday**—Kirchner
9 **Mike Wallace & Buff Cobb Show**

Shows Open to Public

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-0800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," every Saturday 9:30-10:00 a.m. "Hail The Champ," Saturday 5:00-5:30.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Rubin's "Stars of Tomorrow," Sunday 5-5:45. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 12:00-12:45. 400 House Party, Thurs. 9:30-10:00. Funny Paper Theater Sun 11:00-11:30 a.m.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Frazier Thomas Show," Monday thru Friday 2:00-2:30. Order tickets thru program. "Quiz Kids" Sun. 2:00-2:30 from new Garrick TV Center, order tickets thru program. "Bill Ballance Show" Mon. thru Thurs. 10:30-11:00. Order tickets thru program. "Face of Chicago" Thurs. 9:00-10:00. Order tickets thru program. Please send self-addressed, stamped envelope and state number of tickets desired.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.

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PRESENTS

Peter Lind Hayes and Mary Healy

in

"STAR OF THE FAMILY"

WITH FAMOUS GUEST PERFORMERS

THURSDAY 7:00 PM WBKB

CHANNEL 4

★ ★ ★

THURSDAY FEB. 21—cont'd

- 2:30 4 **Film**
 5 **Bill Goodwin Show—Variety**
 Music and songs by Eileen Barton and the Buddy Weed Trio; Bill handles joke department
- 7 **Barbara Moro—Creative Ideas**
 9 **Mel Torme Show—Musical**
- 3:00 4 **"Night Fantasy"—Feature Film**
 5 **Kate Smith Hour—Variety Time**
 Guests: The Three Rockets, opera segment with a duet from "Madam Butterfly," a cracker barrel interview with John Foster Dulles, and pianist Evalyn Tyner
- 9 **Russ Davis Show—Commentary**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn—Variety Of Antiques**
 TV swap shop with variations
- 9 **Telephone Game—Harold Isbell**
- 4:15 4 **Bill Evans Show—Variety**
 5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
- 4:30 5 **Howdy Doody Show—Variety**
 7 **Sagebrush Theater—Western**
 "Where the Buffalo Roam" film
- 9 **Music Ala Mode—Jack Fuller**
- 4:45 4 **Assembly—Military Talks**
 Chief Corey interviews guests from the WAVES, Roc-2 program
- 5:00 4 **Kids Karnival Kwiz—Games**
 Art Hern emcees quiz session
- 5 **Cactus Jim—Western Feature**
 9 **Trail Blazers' Theater—Western**
 "Gun-Smoke Mesa" feature film
- 5:30 4 **Silhouettes Of The West—Talks**
 5 **Weatherman—Clint Youle**
 7 **Mary Hartline's Party—For Kids**
 Mary & Chet Roble entertain young'ns
- 5:40 5 **Dorsey Connors Show—Ideas**
 5:45 4 **Window Shopping—Commercial**
 5 **Public Life Of Cliff Norton**
 "Laugh At That Head Cold" skit
- 7 **Adventure Theater—Film Tale**
 "Rex and Rinty" chapter 8
- 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran, & Ollie—Jolly Fun**
 7 **Paul Harvey With The News**
 9 **Captain Video—Adventure Tale**
- 6:10 7 **Top O'The Weather—Russ Reed**
 6:15 4 **Ulmer Turner And The News**
 5 **Bob And Ray—Comedy Antics**
- 6:20 7 **Sports Highlights—Carmichael**
 6:30 4 **CBS News—Douglas Edwards**
 5 **Dinah Shore Show—Musical**
 7 **Lone Ranger—Western Drama**
 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club—Interviews**
 Sherman Billingsley is your host
- 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**

- 7:00 4 **Star Of The Family—Variety**
 Frank Sinatra, songstress Connie Haines and comedian Hal Peary join the fun with Peter Lind Hayes and Mary Healy
- 5 **Groucho Marx Show—Comedy**
 Groucho ad-libs with contestants on "You Bet Your Life" quiz
- 7 **Stop the Music—Musical Quiz**
 9 **This Is Music—Variety & Song**
 Short and long haired music with vocalists Jackie Van, Bill Snary, Nancy Carr, and Bruce Foote; Alexander Gray is your host
- 7:30 4 **Amos 'n' Andy—Comedy Drama**
 "Call Lehigh" Kingfish finds a card in an old coat pocket which has a telephone number on it, and soon finds himself mixed up with a lonely hearts club
- 5 **Treasury Men In Action—Drama**
 In "Case of the Frightened Foreman"
- 9 **Press Conference—Interviews**
 Lee Schooler moderator of panel
- 8:00 4 **Hollywood Opening Night—Film**
 5 **Mystery Drama**
 "C.I.D. Agent" Blackmarket operations in Frankfort, Germany just after WW II; starring Wendel Corey
- 7 **Herb Shriner Time—Humor Skits**
 A honeymoon couple who are interested in a certain house have quite a time with two old maids and Uncle Henry
- 9 **Shadow Of The Cloak—Drama**
 "Assignment Cancelled" with Mel London in starring role
- 8:30 4 **Big Town—Newspaper Life**
 Pat McVey as Steve Wilson, investigating mysterious events in the big city; a floating crap game threatens to move into a cafe and put it out of business in "Midnight Story"
- 5 **Ford Festival—Musical Variety**
 James Melton emcees festivities with Morey Amsterdam, Wally Brown, and Lawrence Tibbett
- 7 **Meet The Champ—Boxing Bouts**
 Wally Butterworth, mc
- 9 **Foreign Intrigue—Myst'y Drama**
 A convicted man condemned to death, seeks an interview with Robert Cannon and asks his help in retrieving a certain envelope that will prove his innocence
- 9:00 4 **Racket Squad—Drama**
 A con man pulls a fast trick in a midwestern town in the heart of the wheat belt in "Staff of Life"
- 5 **Martin Kane, Private Eye**
 7 **This Week In Sports—Film**
 9 **Inside Story—Film & Disc.**
 Robert F. Hurligh & Dr. James H. McBurney, with panel of informed Middle-East specialists, question Egyptian counselor Mohammed El Kouny for the inside story of the Egyptian-British Dispute

THURSDAY FEB. 21—cont'd

9:15 7 Industries In America—Film

9:30 4 Pace Of Chicago—Variety Type
Highlights on personalities and progress in Chicago during the past 100 years with guest personalities

5 Wayne King Show—Musical

A George Washington show with tunes: "Why" by Barb Becker, "Alleghany Fiddler," "Lady of the Evening," "Deed I Do" by Gloria Van, "Oh Dear, What Can The Matter Be?" "Speak a Word of Love" by Barb, "My Love Loves Me" by Gloria,

7 Studs' Place—Informal Chats

An ailing potted plant and a pretty female writer contribute to a moment of crisis in Studs' Place

9 Health Talk—Discussions

"Your Face and Plastic Surgery" discussed by Dr. Oscar Becker, Ass't Prof. of Otolaryngology, Div. of maxillo-facial surgery, Univ. of Ill. College of Medicine

10:00 4 Ernie Simon—Curbstone Cutup
Zany antics by the "Mayor" of State Street with passers-by

5 Weatherman—Clint Youle

7 Family Showtime—Film Drama
"Hit and Run" with Robt. Hutton and Bonita Granville

9 "Picture Brides"—Feature

Film with Allan Hale, Mae Busch & Gladys Ahern; exciting drama of brides for sale

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Continental Show—Musical
5 Clifton Utley And The News

10:30 4 Bill Ballance Show—Variety
5 Let's Look At Sports

7 Dr. Fixum—Household Tips
Clever and practical ideas

10:45 5 Herbie Mintz Show—Musical
Guests: Jack Mabley & Tony Remenih

11:00 4 Murder Before Midnight—Film

5 NBC Television Opera

Puccini's "The Cloak" featuring Elaine Malbin, Robert Weede, and Davis Cunningham (tentative)

7 Austin Kiplinger And The News

9 "Pride Of The Bowery"—Film

Feature with Leo Gorcey, Bobby Jordan, and the East Side Kids; pals of a would-be champion fighter, take him to CCC camp under impression that he's going to a training camp

11:10 7 "Murder On Diamond Row"
Feature film with Edmund Lowe

11:30 4 "Love At Large"—Feature Film
5 To be announced

12:15 9 Chicagoland Newsreel—Data

12:45 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)

TV FORECAST

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OF GREATER CHICAGO

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GROUCHO MARX

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EVERY THURSDAY... 7 p.m.

WNBQ CHANNEL 5

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GREAT CARS • FINE SERVICE • A SQUARE DEAL

Tonight is the NEW NIGHT for

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9:30 P.M. WENR-TV

(Channel 7)

Studs Terkel, Beverly Younger, Win Stracke, Chet Roble give you a wonderful time in this heart-warming dramatic series. Chicago Winner of the TV Forecast Award for dramatic shows!

Presented by **McLaughlin's**
MANOR HOUSE COFFEE

Mike Boom says . . .

CHICAGO—When you start talking about the "creative effort" in TV, consider the case of WNBQ's **John Ott**, who masterminds "How Does Your Garden Grow?" at 1 p.m. every Sunday. Right now, **John** is showing his own film production—"Our Changing World"—in serial form on the program.



OTT

You can't notice, of course, on your black & white sets, but the whole beautiful production is done in color, at a cost to Ott of about \$72,000, which he paid for himself.

Chester the Pup, which used to be a channel 7 favorite with kids, is now shown as a local program over WTMJ-TV, Milwaukee. . . . **Larry Whitney**, ex-assistant to WGN-TV press chief **Jim Hanlon**, has been boosted to the channel 9 production staff. **Don Coleman** replaces him as **Hanlon's** aide. . . . WNBQ boss **Harry Kopf**, who also answers to NBC for the entire midwest section, has been named broadcast chairman for National Brotherhood Week.

TV pianist **Chet Roble** must be as good off-screen as on. He's just been renewed for keyboard duty at the Hotel Sherman's Piano Bar. . . . Producer **Jack Page** reported working with WGN-TV's "Your Inside Story," the news-interview show emceed by **Bob Hurligh**.

One sinister racket along TV Row has been kiboshed by Chicago's Television Authority group, the actors' union. It's been a common but secret practice among TV package producers to demand a salary kickback from the talent they hired for their programs. This was in addition to collecting the usual percentage fees from sponsors and agencies for putting on the shows. The TVA action stops this 2-way collection by forbidding talent fees to anybody having a piece of the show.

Western Michigan viewers are proud of WOOD-TV's special March of Dimes program staged recently. The Grand Rapids station put on a two-and-a-half hour benefit, in which all the station

talent fulfilled fan requests for variety acts. Emceed by program director **Frank Sisson** and special affairs boss **Ed Fitzgerald**, the affair drew \$2,000. Best note—all hands at WOOD-TV donated their efforts gratis.

Johnny Ray's youthful boosters have launched the "Rayettes," a fan club at 3 East 119th street, Chicago 28. . . . Cartoonist **Bruce Newton** is the idea man behind that clever pantomime series



KENNELLY

on the **Frazier Thomas** show. . . . Those unique toothpaste commercials seen on "Break The Bank" are the product of **Our Town's Sarra** studio.

WGN-TV has scored a clean scoop by signing up to televise the **Automobile Show** at the **International Amphitheatre** on Saturday, Feb. 16 from noon until 2 p.m. It's reported a TV highlight will be **Mayor Kennelly**, who hasn't cut up much in office, relaxing slightly to snip the inaugural ribbon.

NBC newscaster **Alex Dreier** was one reporter who correctly predicted the date of the German collapse in World War II.

Studs Terkel, proprietor of "Studs' Place," is a legitimate stage veteran. He appeared in the national company "Detective Story" with **Chester Morris**.



Who are you today—Patsy Lee?

Friday Feb. 22

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway Reports
9:00 4 Morning News—Commentary
5 Mel Martin Show—Variety
9:30 4 Bride & Groom—Interviews
5 It's In The Bag—Games Quiz
9 Your Figure Ladies—Exercises
9:45 4 Al Pearce Show—Variety Revue
Highlights from Al's radio days
10:00 5 Home Cooking—Recipe Fun
Eddie Doucette prepares various types of chicken dishes
9 Breakfast Party—Musical Fun
Informal variety show with prizes for Chicagoland woman chosen as "Lucky Shopper" of the day, and contests
10:30 5 Dave & Charlie Show—Antics
7 Paul Dixon Show—Variety
Pantomiming of records provide fun and frolics for Dixon & Co.
9 Strike It Rich—Warren Hull mc
10:45 5 Richard Harkness & The News
11:00 4 Creative Cookery—Recipes
Butters in pecan, olives, ham or tongue; anchovy or sardine, Roquefort or blue cheese, and shrimp, lobster or crabmeat
5 Ruth Lyons' 50 Club—Chatter
7 Frances Langford—Don Ameche
Guests: Bill Forrest is interviewed on record collections; Eric Victor, dancer; a fashion show; and an interview with two people from the A.S.P.C.A.
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 The Bunch—Musical Variety
Hugh Downs provides conversation
9 Search For Tomorrow—Tale
11:45 9 News Headlines—Spencer Allen
12:00 4 Who's Talking?—Hal Tate mc
5 Noontime Comics—John Coons
7 Gaylord Hauser Program
9 Hi Ladies—Interviews
12:15 4 Steve Allen Show—Comedy
7 Bob And Kay Show—Variety
12:30 4 Garry Moore Show—Comedy
Guest: comedian Cliff Norton
5 Herbie Mintz Presents—Talks
12:45 5 Newsroom—Late Information
9 Travelers' Sketchbook—Film
"Canada Dances"
1:00 5 "You Can't Beat The Law"
Feature film with Edward Norris, Joan Woodbury, Jack LaRue
9 Chicago Cooks—Kay Middleton
1:30 4 First Hundred Years—Serial
1:45 4 Lucky North Show—News
2:00 4 Frazier Thomas Variety Show
Connie Baxter and Bob Ziegler

COMING HIGHLIGHTS

NEXT WEEK — Comic Morey Amsterdam can't seem to find a permanent place in TV. Read a lively treatment of TV's Displaced Persons.



NEXT WEEK—Gorgeous Marie Wilson is called America's dumbest blonde. But her success story is one of TV's brighter moments.

PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley, Chub McCarthy and Mike Boom . . . fun for the kiddies with Mollycues and Uncle Herbie. . . A complete women's section. . . Lively sports coverage. . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

Reserve your copy of TV FORECAST at the newsstand NOW.

Answers to Mystery Face Quiz on Page 21

1. Milton Berle
2. Imogene Coca
3. Bert Parks
4. Dinah Shore
5. Lucille Ball
6. Mary Hartline
7. Ernie Simon

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HU mboldt 9-0911

FRIDAY FEB. 22—cont'd

- 2:00 5 **Big Pay Off—Quiz Program**
You too can appear on the show—write a letter today!
- 7 **Beulah Karney—Foods Show**
Miss Karney prepares macaroni and shrimp combined in a salad
- 9 **Mike Wallace & Buff Cobb Show**
- 2:30 4 **Bert Parks Show—Musical**
"Get Out Those Old Records," "Star-dust," and "Row, Row, Row"
- 5 **Ralph Edwards Show—Quiz**
- 7 **Barbara Moro—Creative Ideas**
- 9 **Camera Caravan—Film Shorts**
- 3:00 4 **"Love At Large"—Feature Film**
- 5 **Kate Smith Hour—Musical**
Guests: Martin Brothers, Benny Fields, Benno & Sylvia Rabinoff, violin & piano; also, the West Point Glee Club
- 9 **Russ Davis Show—Variety**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Trade-Inn—Unique Exch. Show**
Pat Tobin & Todd Purse conduct
- 9 **Telephone Game—Quiz Session**
- 4:15 4 **Bill Evans Show—Variety**
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doody Show—Puppets**
- 7 **Sagebrush Theater—Western**
"Gun Packer" feature film
- 9 **Music Ala Mode—Jack Fuller**
- 4:45 4 **Assembly—Armed Forces Show**
Phone call interview to GIs in Tokyo
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Cactus Jim—Western Feature**
- 9 **Trail Blazers' Theater—Western**
"The Drifter" feature film
- 5:30 4 **Silhouettes Of The West—Chats**
- 5 **Weatherman—Clint Youle**
- 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show—Talks**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
"The Masters" comedy skit
- 7 **King Calico—Puppets For Kids**
A dinner is spoiled, but a royal fire department comes into being; trouble is, there's no fire!
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Kukla, Fran, & Ollie—Puppets**
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Goldbergs—Domestic Comedy**
Who shall care for the new baby? Grandmother or the nurse?
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**

- 6:30 5 **Those Two—Comedy Skits**
Pinky Lee & Vivian Blaine star
- 7 **Say It With Acting—Charades**
Guest teams from Broadway plays compete; Maggi McNellis, femcee
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
Guest songstress, Margaret Whiting tunes: "Noodlin' Rag," "Love Is Here To Stay," "St. Louis Blues," and "Please Mr. Sun"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **Mama—Domestic Comedy Skit**
- 5 **RCA Victor Show—Variety**
Starring Dennis Day with Verna Felton, Kathy Phillips, and guest songstress Patrice Munsel
- 7 **Mystery Theater—Drama**
Tom Conway as Inspector Mark Saber investigates the "Murder of a Gossip Columnist" James Burke also stars
- 9 **Twenty Questions—Panel Quiz**
Bill Slater mc with Fred Van De-venter, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist James A. Farley
- 7:30 4 **Man Against Crime—Drama**
A battle of wills leads to murder when a widower decides to marry again, but is prevented from doing so by three selfish people
- 5 **Wall's Workshop—Creative**
Mr. Durbahn demonstrates the applying and finishing of wood paneling as the second part of project started last week
- 7 **Stu Erwin Show—Comedy Skits**
Stu and June have domestic troubles
- 9 **Not For Publication—Drama**
"The Golden Trumpet" by Harold Sherman starring Jerome Cowan
- 8:00 4 **Playhouse Of Stars—Drama**
"World So Wide" by Sinclair Lewis with Nina Foch and Charlton Heston; a successful architect, whose life and career have dwindled to a memory since his wife's death, goes to Italy in effort to reassert himself
- 5 **Big Story—Newspaper Drama**
Justin Riordan, reporter of the Niagara Gazette; a woman is murdered & hound dogs are brought in to help solve the case
- 7 **Rebound—Film Drama**
"The Boarder" starring John Doucette
- 9 **Down You Go—Panel Quiz**
Dr. Bergen Evans, mc with panelists: Emily Kimbrough, Carmelita Pope, Fran Coughlin, and Robert Breen
- 8:30 5 **Aldrich Family—Comedy**
Teen-agers amuse and confuse their folks; it is report card time in school and Henry (Henry Girard) realizes his card won't be good, so he decides to quit school and go to work

FRIDAY FEB. 22—cont'd

- 8:30 7 **Tales Of Tomorrow—Drama**
"Memento" with Boris Karloff. A scientist who spent his life building a ship that can fly to Mars, discovers he cannot make the trip, and embittered, he plans to destroy it till fate alters his course
- 9 4 **Mal Bellairs Show—Musical**
- 9:00 4 **Live Like A Millionaire—Music**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 **Cavalcade Of Sports—Boxing**
Robert Villemain vs Danny Nardico, light-heavyweight bout from Madison Square Garden, New York
- 7 **Craig Kennedy, Criminologist**
"The Secret Will" with Donald Woods
- 9 **Cavalcade Of Stars—Variety**
Jackie Gleason emcee welcomes guests vocalist Mel Torme & Thelma Carpenter
- 9:30 4 **Bill Ballance Show—Variety**
- 7 **Today's Teens—Discussion**
- 9:45 5 **Greatest Fights Of The Century**
Boxing film: Max Baer vs Lou Nova (June 1939)
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman—Clint Youle**
- 7 **Courtesy Hour—Jim Moran mc**
Professional entertainers perform in variety of acts (see story page 10)
- 9 **"Red Stallion In The Rockies"**
Feature film with Wallace Ford, Jean Heather, & Arthur Evans; story about the capture of a famous circus horse believed to be an outlaw
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Chronoscope—Discussion**
Senator Stennis is interviewed by Mr. Huie and a guest editor
- 5 **Clifton Utley With The News**
- 10:30 4 **Washington Spotlight—News**
- 5 **Let's Look At Sports**
- 10:45 4 **Film**
- 5 **Herbie Mintz Show—Old Tunes**
- 11:00 4 **Murder Before Midnight—Film**
- 5 **Man In The Iron Mask—Pt. II**
(see description Wed. 11:00 p.m.)
- 7 **Austin Kiplinger With The News**
- 9 **"Slightly Honorable"—Film**
Feature with Pat O'Brien, Edw. Arnold, Broderick Crawford, Eve Arden; a who-dunit involving political conniving by two attorneys trying to solve murders
- 11:30 4 **"Nobody Home"—Feature Film**
- 12:15 9 **Chicagoland Newsreel—Data**
- 1:00 4 **Midnight Edition—Ulmer Turner**

(Stations reserve the right to change above listings without notice)

TV FORECAST



Jim Moran

"The Courtesy Man"

presents

"The COURTESY HOUR"

Chicago's Top Rated Variety Show!

FRIDAY 10 PM

WENR-TV (7)



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See the
NEW 11th Edition
ICE SHOW

Dinner Show 8:30 Supper Show 12:00

ORRIN TUCKER'S orchestra

FAMILY MATINEE EVERY SUNDAY

special children's menu

CALL "PHIL" WAbash 2-4400

Boulevard Room

THE CONRAD HILTON

Formerly THE STEVENS

Everywhere . . People are TALKING!



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FIRST*

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TV

SPORTSCAST

Was Chuck Comiskey's WBKB Video Veto Wise?



by

ED PAZDUR

Sports Editor

WHEN a release announced: "WGN-TV has obtained exclusive rights to televise all 77 home games of the Chicago Cubs, etc.," it merely confirmed what we knew all along. That WGN-TV is rapidly coming to the fore as the leading sports video station in Chicago and WBKB is on the sports skids.

The first inkling of WBKB's impending slump came as early as Spring of 1951. At the time WGN-TV carried both Sox and Cubs' home games. Whereas WBKB, somewhat remorsefully, televised only the revelry at Wrigley Field.

Realizing the hazard of carrying half a season while WGN-TV was piling up a rating with daily telecasts, Joe Wilson attempted to plug the gap by televising the antics of the Cubs on the road. WBKB exec John Mitchell approved the plan; Jimmy Gallagher of the Cubs, delighted at the thought of televising games out of town, also nodded his approval. But there was a catch. Gallagher explained an agreement between the Cubs and Sox in which one club must get the consent of the other on any television deals.

When Wilson approached Chuck Comiskey, erstwhile vice-president, with the plan, Chuck deliberated for a number of weeks, frowned and vetoed the entire scheme. That was the beginning of the end for WBKB. However, Chicagoans are still assured of plenty of baseball this season with the authoritative reporting of Jack Brickhouse teamed up with directors Don Cook and Dick Liesanthal over WGN-TV.

Cuffnotes: Chicago boxing writers named Rocky Marciano as their choice for the Packey MacFarland Memorial Trophy. The trophy, given to the man "who has done the most for boxing" will be presented to Rocky Feb. 17, at the Congress Hotel. . . . Finals of Illinois' State high school tournament will be televised from Champaign, Ill. Watch *TV Forecast* for full details.

Personal to IAC Chairman Joe Triner: We understand the Illinois state legislature has failed to pass a tax on televised wrestling and boxing shows. You'll be interested to know the Missouri Athletic Commission received legal permission to share in the promoters' profits from televised boxing and wrestling shows. The 5% take, according to Missouri Attorney General J. E. Taylor, "is clearly a part of the promoter's gross receipts and therefore subject to tax."

Cincy telestation WLW has just completed its second annual television wrestling tourney. The finals were staged at the Coliseum in nearby Columbus and were refereed by the old Manassa Mauler, Jack Dempsey. Men's champ received \$1,500 and the femme champ \$1,000.

Chuck vetoes
Wilson's scheme



COMISKEY

Missouri gets
a 5% take on TV



TRINER

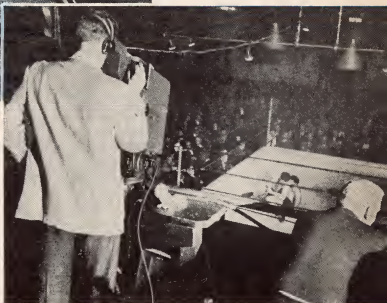


Harry Birch (above), WBKB's chief cameraman, touted as the best in the business, is pictured precariously perched atop Comiskey Park's roof to cover a professional football game.

WBKB was the first to televise indoor wrestling shows with Russ Davis behind the mike every Monday, Wednesday and Friday. WENR-TV and Wayne Griffin soon took over Wednesday nights. WBKB no longer carries wrestling.



Are Sports



HOW IT AFFECTS LOCAL TALENT



Joe Wilson

JOE WILSON, one of the Midwest's most popular sports-casters, may inadvertently join the ranks of the unemployed as a result of Chicago's diminishing video-sports coverage. With only four channels in the Windy City, all of which are affiliated with network stations, most sports events seen in Chicago, originate from other cities. Such coverage leaves little room for local sportscasters to telecast local sports events.

Since WBKB inaugurated outdoor sports-telecasts in 1946, Joe Wilson gabbed over 759 separate events, 636 of



Promoters Exploiting TV?

Baseball pioneering WBKB loses further sports prestige with loss of Cub telecasts

HAS WBKB been victimized by sports promoters? A plucky, self-confident, new enterprise boldly introduced a new medium of entertainment in 1944 labeled television, in which a handful of viewers skeptically watched a flickering, grey picture showing the antics of Burr Tillstrom's "Junior Jamboree." Shows were unscheduled and haphazard. Between shows, viewers stared at a fuzzy, humming test pattern spelling the letters W-B-K-B.

To cultivate a larger audience and to boost the sale of sets, the inspired station gritted its teeth and launched a venture-some sports campaign that has never been matched by any TV station today. Video equipment for outdoor sports pickups first became available in 1946 with Joe Wilson and Russ Davis telecasting every sport available.

Growing audiences watched the Cubs and Sox, softball, boxing, wrestling, hockey (Blackhawks), track, 6-day bike races,

(Continued on following page)

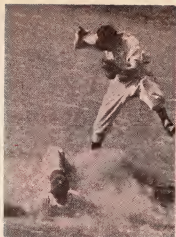


which were sponsored. The early WBKB baseball telecasts were handled by Joe Wilson and Jack Brickhouse on an alternating basis until Brickhouse moved his wares to WGN-TV.

Another blow to WBKB sports prestige came with the departure of Russ Davis, who currently heads a homey, unsophisticated show of his own at WGN-TV. Russ handled boxing for 2½ years at WBKB and described the grunts and groans of an estimated 520 wrestling shows. As a free-lancer, Russ films wrestling matches seen in 46 cities.



Russ Davis



Are Sports Promoters Exploiting TV?

(Continued from preceding page)

Baseball in '52 will be seen exclusively over Chicago's most aggressive and leading sports station—WGN-TV.

Daily News Relays, indoor polo, indoor soccer, midget auto racing, bowling, and harness racing. In football, they watched the Bears, Cardinals, Eagles, Notre Dame, Northwestern, and Illinois. In basketball they saw the Chicago Stags, Herald-American Championship Tourney and Art Morse's Stadium doubleheaders. All on WBKB.

To encourage more sports for television, WBKB lent from ten to fifteen thousand dollars to promoters. An all-

time peak in sports telecasts was reached in 1948.

WBKB's great pioneer work in sports hit the skids in 1949. Competitive bids by WENR-TV, WGN-TV, and WNBQ; ungrateful and unreasonable promoters asking ridiculous fees; network (CBS) interference, and the pending merger with United Paramount all took their toll. The loss of Chicago Cub telecasts virtually sounded the death-knell for WBKB's sports programming.

John Mitchell, WBKB exec, summarizing a disgusting situation, told a *TV Forecast* reporter: "Promoters' fees are going up like escalators. It has become extremely difficult to schedule a full afternoon. So much is involved on the merger, it has become impossible to sell time."

It is certainly pathetic to watch the pioneering effort and talent of WBKB in sports fall by the wayside.

They Control Sports Telecasts . . .



John Balaban



Kenneth Wilson



Art Morse

A HANDFUL of sportsmen control and create TV trends in sports. Video executives and sponsors desiring top events, become perplexed and discouraged, attempting to close "deals" with sports entrepreneurs. . . . John Balaban and John Mitchell, WBKB brass, have lost interest in sports as a result of "escalating fees." . . . Bill Tobin, eager to televise his Blackhawks for a nominal assessment is shackled by Stadium officials. . . . Arthur Morse, who televised his Stadium basketball doubleheaders free of charge in the late '40's, maintains television should now reciprocate by paying video fees. . . . Kenneth Wilson, Big Ten Commissioner, favors the NCAA plan for controlled TV to protect smaller schools in the televised area despite fat checks paid to participating colleges. . . . George Halas, Chicago Bear owner-coach, fearing disastrous gate results, voices a preference for controlled television. . . . Happiest union to date is that of the International Boxing Club with TV. Jim Norris, co-host with Pabst Blue Ribbon and Gillette, bolstered the video sports picture with regular Wednesday and Friday night boxing shows. This "happiest of unions" however is showing signs of turmoil under the pressure of Theatre-TV and Phone-vision.



John Mitchell



Bill Tobin



Jim Norris

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951

YOU FOR MY

YOU BE MINE?"

I SAY "WILL

VALENTINE AND SO

I WANT

When you unscramble these jumbled words, you'll find a sweet Valentine's Day greeting. Write your solutions on

a separate piece of paper and mail it to Mollycues. Can you also make up poems of your own?

In EACH contest, first prize is \$1; second prize, 50 cents; next 12 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Solution to this week's puzzle will appear here next week.

Answer to last week's puzzle: CHICAGO.

Roses are red;
Violets are blue;
Here's a Valen-
tine
Especially for
you.

*Be my
Valentine*

You've seen lots of valentines on television these last few days. Now let's see what you can do with this one. Decorate and color it. Then mail it to

Mollycues, c/o TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Feb. 26. Send each entry separately. Imagination will count on this one.



Boys and girls, here is a picture of one of your favorites—none other than the famous Roy Rogers. That's his wonder horse Trigger, and just look at the trick that Trigger is doing.

Some people say that horses are dumb, but I don't go along with that. Just think, Trigger can bow, just as he is doing here, and besides that, this wonderful horse can do at least ten other tricks, such as dancing, playing dead and kissing.

Now here are some of my weekly winners:

Sharon Chrissman, Chicago, Arthur Hermann, Melrose Park, Ill., Nora Ingram, East Chicago, Ind., Sharon Johnson, St. Charles, Ill., Tom Kazar,

Aurora, Ill., Robert Lentman, Chicago, Marc Lieberman, Chicago, Brenda Litvin, Chicago, Joan Pastema, Sparta, Mich., Carol Peters, Chicago, Fred Plattner, Chicago, Drake Sladky, Chicago, Janice Sweeney, Chicago, Patsy Whitney, Chicago.

THIS WEEK'S CONTEST: Can you name some famous horses, both alive and dead? For the longest list, I'll award \$1; next longest 50 cents; and for the 12 runners-up, I'll award 25 cents each. Mail to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Feb. 17.



IF A QUIZ KID BECAME PRESIDENT

When the famous Quiz Kids had the Governor of Illinois—Adlai Stevenson—on their show recently, the Governor asked the Kids what they would do if they were President. And here's what the Kids said:

Frankie Vander Ploeg wanted more holidays every year "so my daddy could be home with me a little more."

Brenda Liebling said she "would close every school house in the nation."

Vincent Granatelli would "sell the White House and get a smaller one, so I could live the way I wanted to without everybody knowing my business."

Harvey Dytych said he would reduce the cost of living.

Janet Ahern hoped "the war would be over, so my kids won't have to go fight, or any other kids."

Governor Stevenson thought the Kids had some pretty good ideas there. Can you blame him?



Quizmaster Joe Kelly has a big chuckle over the campaign platforms.

MOLLYCUE WINNERS

John Bunge, Elgin, Ill., Mary Callewaert, Sturtevant, Wis., Donald Chadwick, Chicago, Ill., Denny Cladi, South Wilmington, Ill., Dorothy Cook, Valparaiso, Ind., Sharon Davis, Calumet City, Ill., Barbara Dykstra, Chicago, Ill., Harry Erdos, Chicago, Ill., Mary Fortier, Chicago, Ill., Bob Gramm, Winnetka, Ill., Carole Gregg, Lombard, Ill., Linda Hirsch, Kenosha, Wis., Robert Johns, Lansing, Ill., May Jongsma, Chicago Heights, Ill., Deanna Miller, Walkerton, Ind., Kent Mommson, Chicago, Ill., Teddy Mullett, Spring Grove, Ill., Doris Pawelski, Chicago, Ill., Penny Pierson, Evanston, Ill., Janet Powell, Chicago, Ill., Jackie Rasala, Hammond, Ind.

FOR PROFESSIONAL T. V. SERVICE

CHICAGO



south

RACINE RADIO & TELEVISION
5524 S. Racine ENglewood 4-4449

WHOLESALE TELEVISION
SERVICE
9353 Cottage Grave VIncennes 6-3100

KEMP'S DAY & NIGHT TV SERVICE
525 E. 63rd St. FAirfax 4-6873

southeast

AAA "O'CONNELL'S" SALES &
TELEVISION SERVICE
1944 E. 79th St. ESsex 5-0606

AMERICAN RADIO AND
TELEVISION LABORATORY
6321 S. University FAirfax 4-9000

SOUTHSHORE TELEVISION
ENGINEERS
1977 E. 73rd St. NOrmal 7-0126

north

PACKARD RADIO AND
TELEVISION SERVICE
5139 N. Damen ARdmore 1-8201

GENERAL RADIO &
APPLIANCE STORE
6562 N. Sheridan RO 4-3663—SH 3-9231

CUSTOM TELEVISION SERVICE
1560 W. Haward ROgers Park 4-6366

CHAMBERS
RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844

CRITTENTON
RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

EASTGATE ELECTRONICS
3706 N. Halsted St. EAsTgate 7-4146

near north

AMERICAN DAY & NIGHT
TELEVISION SERVICE
1362 N. Sedgwick MOhawk 4-4650

RADIOELECTRIC SALES & SERVICE
3624 W. North Ave. HUmboldt 9-4441

northwest

FOSTER DAY & NIGHT
TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

QUICK SERVICE DAY & NIGHT
TELEVISION
4427 W. Berwyn KIlldare 5-4226

ACE DAY & NIGHT
TELEVISION SERVICE
4766 N. Milwaukee Spring 7-5110

BICKEL'S RADIO & TELEVISION
3286 N. Milwaukee Ave. PALisade 5-1412

PARK ELECTRONICS TELEVISION
6050 W. Diversey BERkshire 7-4331

HARLEM TELEVISION
SALES AND SERVICE
3233 N. Harlem MULberry 5-1213, 4

RCM RADIO AND TELEVISION
5657 W. Addison PALisade 5-4440, 1

RADIO DISPATCHED
TELEVISION SERVICE
4454 N. Kedzie CORnelia 7-6180

west

GUARDIAN TELEVISION
SERVICE, INC.
1336 S. Kedzie CRawford 7-9100

SCIENTIFIC TELEVISION
AND RADIO, INC.
109 S. Cicero Ave. EStebraok 8-3060

EXPERT RADIO &
TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181

SUBURBAN

western suburbs

TAUBER TELEVISION SERVICE
6801 Roosevelt STanley 8-8887

southern suburbs

HAVILL'S TELEVISION SERVICE
1461 E. 55th St. PLaza 2-7800

1
H-105052-354
HERRMANN, HENRY
3220 SOUTHPORT AVE
CHICAGO 13 ILL

NEWSPAPER



HEY KIDS...and GROWNUPS, TOO!

★ Time for lunch and . . .

12:00-12:30 P.M.



Monday Thru
Friday

- Keystone Cops, Charlie Chaplin, Our Gang and many other old time silent comic films—with Uncle Johnny Coons, your luncheon TV commentator



And also Monday thru Friday—

MEET MINTZ . . . 12:30 P.M.

WNBQ NEWSROOM . . . 12:45 P.M.

MATINEE PLAYHOUSE . . . 1:00 P.M.



WNBQ
NBC
CHANNEL 5



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