

Spring Garden Tips by John Ott • page 5



TV

MARCH 15, 1952

FORECAST complete, advance
TV PROGRAMS



HAL BLOCK
Axe for Dimples?

15c

Take a good look at channel 7 and

IMPACT!

Top news stories come to
life on this dramatic
presentation when reporters
and newsmen interview the
people who make the news. See
it Mondays
at 8:30 P. M.

(City National Bank & Trust Company)

- 6:30 p. m.** *Hollywood Screen Test, with Neil Hamilton m.c.*
- 7:00 p. m.** *Mr. District Attorney*
- 7:30 p. m.** *Horizons*
- 8:00 p. m.** *You Asked For It, starring Art Baker*
- 8:30 p. m.** *Impact*
- 9:00 p. m.** *"Admission Free" (Film)*
- 10:00 p. m.** *Page One News and Sports*
- 10:30 p. m.** *Handy*
- 11:00 p. m.** *Austin Kiplinger News*

CHANNEL

WENR-TV

American Broadcasting Company

Channel One

NEW YORK—Old guard Republicans were reported very happy about Senator Taft's celebrated TV hassle with Tex McCrary (an Eisenhower booster) on "Author Meets the Critics" show last month. The Senator, long noted for his colorless personality, had the viewers and the studio audience rooting for him. One critic opined: "They can't call him (Taft) dull anymore." . . . Roscoe Karns, who portrays inspector Rocky King on DuMont's whodunit series, holds the unofficial record for a TV star appearing in Hollywood films. The likeable character actor appeared in no less than 200 movies before his TV splash. . . . The report that Harpo Marx has signed an exclusive radio-TV contract with NBC leaves many in the dark as to what the speechless comic will do on radio. Play the harp, perhaps?



KARNS

Here-We-Go-Again Dep't: A spokesman for the American Bar Association singled out "The Lone Ranger" and "Hopalong Cassidy" as shows that "glorify a self-appointed guardian of justice who takes the law into his own hands." . . . Milton Berle, who left for a two week vacation recently and returned to find his rating considerably deflated, is going on another hiatus April 1. Actor Dick Powell will do the subbing for Uncle Miltie this time. Nielsen, look out below! . . . She looks a few years older, but singer Marion Marlowe is actually 22 years of age. And in answer to the many inquiries, she is married.



MARLOWE

Jerry Lester, one of the group of comics drawing a fat salary as a compensation for not working, will soon get employment. He is ticketed to emcee a TV version of "Blind Date," the radio holdover formerly handled by Arlene Frances. . . . Columbia Records insists that the TV appearances of their current top singer, Johnnie Ray, has not hurt record sales. There were reports that Ray fans, upon seeing their idol perform, have been disillusioned. Tain't so. Sales are still booming.



LESTER

This report slipped by the Southern California Chamber of Commerce: The recent heavy rains which deluged Hollywood penetrated the "My Friend Irma" set. Buckets were placed on the stage, in the aisles and on some seats at show time. It seems the two million dollar studio roof was leaking. . . . George Gallup, the pollster who somehow weathered the 1948 presidential upset (after predicting the election of Dewey) will showcase some of his grass roots reports—this time on TV. A program starring Gallup is being peddled for a pre-election showing.

Peter Donald, who did a fine job subbing for Bert Parks on the latter's day-time show, tells this tale: It's about the chap who went to Yale and came home for his vacation sporting a long mane of uncut hair. His buddies noticed it, but made no comment. You see, explains Pete, they had all heard of Yale locks! . . . Vivian Blaine, the gal who's wowing 'em in New York in the legit show "Guys & Dolls," is receiving left-handed compliments from the TV critics. The boys who write the reviews claim her talent is going to pot on the TV flimsy "Those Two," adding that the less said about her partner Pinky Lee, the better.



BLAINE

Over 698,000 readers

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Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

Must there be such entertainment as Cameo Theatre's version of "Peer Gynt?" I was ashamed to have my teen-aged daughter exposed to such trash.

Hammond, Ind.

J. S.

Of the many comedy shows, I Love Lucy is the funniest of its kind. Lucille Ball is a truly fine actress, and Desi Arnaz really peps up the show with his broken Cuban language.

Lansing, Ill.

Blanche Mett

Our congratulations to the Dumont Network for presenting "Life is Worth Living" with Fulton J. Sheen. We feel his program alone is worth the price of the television set.

Kenosha, Wis.

RAY CRUMP

Of all the demoralizing, aggravating things I have ever seen, the picture you had of Marie Wilson on your Feb. 23 issue of *TV Forecast* was the worst. . . . Stop trying to please a few morons and concentrate on the people with good moral sense.

Chicago, Ill.

MISS BEVERLY HEBEL

Arthur Godfrey should mask Marion Marlowe and Frank Parker when they sing together. It would be a pleasure as they are the most sickening looking people we've ever seen.

LaPorte, Ind.

MRS. R. E. LIBBY

Who cares how old Marion Marlowe looks. Did you ever see such natural beauty? She has personality plus talent.

Dundee, Ill.

MRS. DOLLY JACOBSEN

I think Janette Davis can hide her head somewhere and forget where it is. She is the most conceited thing I have ever seen.

Chicago, Ill.

MISS DELETHIA BROWN

If any cowboy show is trash it's the Gene Autry show. Instead of Autry being on a half hour, why don't they let Roy Rogers be on for an hour? Everybody prefers Roy Rogers to Autry.

Chicago, Ill.

B. M. L.

Dave Garroway's show Today is wonderful. . . . Now we can see everyday news in action. More power to Dave.

Wilmette, Ill.

MRS. JEANNE L. GENGÉ

(Continued on page 17)

(ADV.)

FREE NYLONS

see page 27

don't wait until **SPRING**

Your Garden Needs Attention Now



(Right) Working with time-exposure cameras, John Ott has created a vastly interesting film called "Cycle of Life" in which he follows plants growth.



(Left) Puttering around the garden is a year-round diversion for John Ott, proprietor of the popular "How Does Your Garden Grow" show.

by John Ott

STAR OF "HOW DOES YOUR GARDEN GROW"

MANY an office athlete has been subjected to a painful and quiet defeat by a spading fork. Spring is on the way, and so is an epidemic of backache among the folks who have been confining their raking to sorting out the mail on an office desk.

The point of these observations is that it doesn't pay to wait until the first warm spring day to get all your primary garden chores out of the way. By setting up the project right now, you can get most of it out of the way by easy stages.

Tools: Hand tools may have accumulated rust over winter and should be cleaned up with sandpaper and sharpened. Tool handles may need paint, and it's a good time to send the lawn mower out for reconditioning.

Spraying: There is still time to apply dormant spray to the fruit trees. Make sure the spray pump and tank are in good working order; inspect tank for rust spots (if it is steel), apply oil to the compression gasket in the pump.

Grass: Theoretically, you can sow lawn seed anytime from now until late spring, but the earlier the better, before hot dry weather sets in. A light sowing is useful for established lawns. Apply fertilizer two weeks before the seed.

Leaves: Rake the leaves out of flower beds and hedges, but don't throw the leaves away. Put them on the compost heap.

Painting: If you have any fences or trellises to be painted, do it the first mild day and don't wait until the foliage has formed on shrubs and plants.

Pruning: There's still time to shape up fruit trees, berry bushes and hedges before the sap really starts to run. Touch up any large cuts with whatever covering material is handy—paint, tar, etc.

Coldframes: A good way to get a headstart on the season is to establish seed flats in a coldframe or hot bed, although you probably should have prepared for this last fall.

Early flowers: Flowering shrubs such as forsythia, and fruit tree prunings can provide early blossoms for the house. Bring the branches into a warm room and put the butts in warm water (not hot).

Edging: Flower beds and borders can be trimmed up with an edging tool anytime the ground is soft enough to work.

John Ott is seen Sundays at 1 p.m. on channel 5 (WNBQ).





WHEN famed strip-teaser Gypsy Rose Lee appeared on "What's My Line?" blindfolded panelist Hal Block flexed his dimples and innocently asked "Are you famous for being well-dressed?" The audience went into hysterics. But many viewers' eyebrows were raised. Was the show becoming rigged?

"What's My Line?" is unquestionably the most popular quiz show on television. By milking audience laughs at the expense of the seemingly in-the-dark panel it has kept its ratings high. But its polished formula was running into a snag. And the major cause of the trouble was ample-dimpled Hal Block.

As a former gagman for such bosom-conscious comics as Ken Murray and Olsen & Johnson, Hal knows well the value of a double-edged joke. Looking as if butter wouldn't melt in his mouth, Hal launches questions at the show's guests that are dripping with sugges-

tion. While this practice has endeared Hal to the fans, it has also alarmed the sponsors. Moderator John Daly was called upon to blunt Hal's double-edged sword. Each time Hal bordered on the blue-line, John would pull his ear signifying that Hal should pass to the next panelist. This process backfired when the other panelists decided to get into the act. Daly began to look like a man with a defective ear.

As chief offender Hal Block became a liability. The sponsors tried to ease him out. When viewers found Hal's chair occupied by a new panelist, a storm of mail flooded CBS threatening

to boycott the show if Hal wasn't returned. But citizen groups threatened to boycott the show if off-color suggestions weren't dropped. After a few weeks' penance Hal came back on the show with the caution "Keep it clean."

The curly-headed center of this storm is an amiable well-groomed bachelor of 37 whose flair for humor was first cultivated as editor of *Phoenix*, the campus humor magazine at the University of Chicago. Hal is a Chicago boy and his father Max Block is a prominent Chicago lawyer.

Hal majored in law at the U. of C. but he also found time to dabble in dramatics and Captain the track team. But his first love was writing.

Upon graduation in 1935, Hal talked the then popular comic Phil Baker into hiring him as a gag writer. For three years Hal sweated out the famous Baker, Beetle and Bottle routines. When Baker's popularity waned, Hal departed for greener pastures. He has since written gags for most of the top comedians in the business.

While writing the *Saturday night Ken Murray show*, Hal was tapped for the job as panelist on "What's My Line?" Then his former employers found that they had a competitor.

Typical of the Block-busters that have kept the sponsors in a frenzy is Hal's query of a lobster salesman. "Would I take it to bed with me on a cold night?" What products he would take to bed he didn't say but this double-meaning question was unusually singular.

Giving weight to the charge that the show is rigged are some of the other panelist's questionable questions. When



Molly Potkin, Mollycues Editor of TV Forecast engages in some horseplay with Hal during one of his visits to Chicago.

BAD BOY OF TV

Like Finnegan, Hal Block is
On-Again, Off-Again



The slickest quiz on television, "What's My Line?" usually features Moderator John Daly and panelists Dorothy Kilgallen, Bennet Cerf, Arlene Francis and Hal Block.

a Pullman berth manufacturer appeared on the show, panelist Garry Moore asked "Could an unmarried man and an unmarried woman be entertained in it?" While John Daly tugged frantically at his ear, sets all over the country were snapped off.

Despite all the furor over Hal Block, he is easily one of the best reasons why the show is popular. His nimble wit, his pixie charm and his twinkling smile add up to one of television's most winning personalities.



When Hal was served with the sponsor's ultimatum it cut down on his effectiveness. All his questions are now minutely examined for off-color implications. And as television's "Peck's Bad Boy," he's often misunderstood.

—Robert Cuniff

What's My Line is seen on Sundays at 9:30 p.m. on channel 4 (WBKB).



Mischievous Hal Block and famed journalist Dorothy Kilgallen relax after a grueling half-hour of "What's My Line?"

THAT'S



Poppa Mal assists Patti Lynne, 2, in the correct procedure of blowing out birthday cake candles, just one of his many household talents.

Or you might find both Bellairs at home, working on a nursery for their two girls, decorating an "un-birthday" cake (Jo bakes the masterpiece with Mal contributing the art work) with the aid of two-year-old Patti, helping to further the scientific and atomic energy interests of eight-year-old Keith, tending to the needs of five-year-old Jerry's wild life (goldfish, turtles, frogs and snails and possibly a snake in the near future) or just tending to the baby, Kimberly Ann.

There's always time for a game in the active Bellairs household whether it's ice skating, tennis or basketball. And all the offspring are learning to pitch in with the housework. Keith scrambles eggs. Jerry makes cookies and Patti is teaching little Kim to lick the fudge pan.

All this activity might lead a casual observer to believe that life in the Bellairs household is a rather hectic scramble. And it is. But it's one of choice rather than necessity.

Life for the broad-shouldered, well-built Mal has meant a pursuit of humor and a concentration on the "brighter side." Jo even recalls that Mal's proposal was a masterpiece of logic, divorced from romance and almost comical in its appeal: "Let's get married, Jo, so we can have a family."



F Mal Bellairs' home life were to be described in a poker player's lingo, it might well be termed a "full house."

For Mal, star of his own DuMont musical show and quizmaster on ABC's "What's The Answer," is head of the family in a household bulging with youth. Father of four children and possessor of an amazingly calm disposition, Mal attributes his placidity to coping with everyday problems of his thriving brood. After all, he can't very well be browbeaten by such inanimate objects as television cameras and mike booms after playing the role of helpful father to four very small, very active youngsters.

The Bellairs' philosophy—which keeps the family happy and ulcer-free—is centered on the theme; "Never say no if you can help it."

Both Mal and his wife, Jo, devote a good portion of their time to the Bellairs sprouts. Jo is den mother of Keith's Cub Scout den and Mal is a pack committeeman. Jo might be asked to act as chairman for a St. Patrick's Day party while Mal is making wigs for a school play.



BELLAIRS' 'FULL HOUSE'



The Bellairs' "full house" caught in a rare moment of inactivity. Clockwise: Jo, Jerry, Keith, Mal, Patti Lynne and Kimberly Ann.

The Bellairs have their family now—a full house, two pairs, four aces. Whichever term you prefer, the household is as lively and rousing as any poker session.

Webster defines "mal" as a prefix denoting bad, ill or evil. But Mal (with a capital "M") is not an abbreviation for such terms as "maladjusted" or "malcontent." It's a synonym for seren-

ity, cheerfulness, gaiety. And with the influence of four sparkling youngsters, how COULD it mean anything else?

—Shirley Elman

The Mal Bellairs Show can be seen each Friday night from 8:30 to 9 p.m. on Channel 9 (WGN-TV). His panel quiz show, "What's The Answer?" can be seen each Sunday at 3 p.m. on Channel 7, WENR-TV.



THE big "Bob & Kay" contest, going into its second and last week of March 17-21, will award an all-expense, luxury air trip to the historic Canal Zone, as well as a flock of other great

prizes. All you have to do is to know Chicago—identify mystery photographs of local landmarks and buildings.

Here are the rules: Tune in "Bob & Kay" on channel 7 each day during the week. Identify the mystery photograph of the day. Fill out the entry blank in this issue and mail it in, with the ten places identified, along with 50 words or less on "Why I like Chicago."



WENR-TV's Kay Westfall and Bob Murphy are knee deep in contest entries, yet each envelope is carefully opened and the contents judged.

A GLORIOUS

The contest started March 10, but your neighbors can probably fill you in on the first five days. In other words, it's not too late to enter. And the prizes are terrific: A one-week vacation for two at the famed El Panama Hotel in Panama, flying via the Braniff International Airways in the height of style and speed.

Here are some clues for this week:

Monday, March 17—"You know who I am. I'm General Grant. But say where I am. Don't tell me you can't."

Tuesday, March 18—"It's sorta like a theatre, but it's something more than that. It's international, students, and yet it's not top hat."

Wednesday, March 19—"It's part of a boat, It's a woman named Jane. It's a settlement house. May it never wane."

Thursday, March 20—"Here's a spot where you come to smell the flowers. A spot where west siders can while away the hours."

The contest will close March 21, and all entries must be postmarked not later than midnight Saturday, March 22, 1952. Send entries to Bob & Kay, Box 818, Chicago, Illinois. You may enter as many times as you wish, but in each case, please use an official entry blank printed here in order to help the contest judges.

BOB & KAY
BOX 818
CHICAGO, III.

MY ANSWERS ARE: 1..... 2.....

3..... 4..... 5..... 6.....

7..... 8..... 9..... 10.....

MY NAME IS:.....

ADDRESS..... CITY..... ZONE.....

50 WORDS OR LESS ON "WHAT I LIKE ABOUT CHICAGO".....

.....

.....

.....

Vacation FOR YOU?

Bob & Kay Contest

In Last Week



The El Panama patio is a colorful menu of jungle life, with all conveniences in-

cluded. (Inset) A typical El Panama room shows true modern comfort.

- SATURDAY**
- 12:00 Dangerous Secrets
 - 1:00 Feature Film*
 - 1:15 Men On Her Mind
 - 2:30 Bandits Of Chinatown
 - 4:00 Where the North Begins
 - 7:30 The Case of Mr. Graves
 - 10:00 The Brothers
 - 11:00 Pride Of The Bowery
 - 12:15 Sunbonnet Sue

- SUNDAY**
- 9:45 My Sister And I
 - 12:00 Gun Smoke Ranch
 - 12:30 East Side Kids
 - 2:00 Feature Film*
 - 4:00 Girl From Monterey
 - 6:00 Flying With Music
 - 9:30 I Met My Love Again
 - 10:00 Abilene Town
 - 11:00 City Of Silent Men

- MONDAY**
- 1:00 Phantom Broadcast
 - 3:00 In Old Chinatown
 - 9:00 Too Many Women
 - 10:00 She Married A Cop
 - 11:00 Feature Film*
 - 11:30 Marshall Of Laredo

- TUESDAY**
- 1:00 Doomed To Die
 - 3:00 East Side Kids
 - 8:00 Saints And Sinners
 - 10:00 Double Cross
 - 10:00 Four Days Leave
 - 11:30 Return Of The Ape Man

- WEDNESDAY**
- 1:00 Man Who Walked Alone
 - 3:00 Return Of The Ape Man
 - 7:00 China's Little Devils
 - 8:30 Feature Film*
 - 10:00 Silver Queen
 - 11:00 Feature Film*
 - 12:00 Case Of The Baby Sitter

- THURSDAY**
- 1:00 Great God Gold
 - 3:00 Case Of The Baby Sitter
 - 10:00 The Underdog
 - 11:00 The Big Six
 - 11:00 Ghost Crazy
 - 11:30 Chance Of A Lifetime

- FRIDAY**
- 1:00 Fear
 - 3:00 Chance Of A Lifetime
 - 10:00 Undercover
 - 11:00 Feature Film*
 - 11:30 In Old Chinatown
 - 11:30 Feature Film*

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

movie program

Saturday Mar. 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 5 **Rootie Kazootie**—Puppet Fun
Adventures and stories for small-fry
- 9:30 5 **Cactus Jim**—Western Adventure
Shootin' western tale, narrated by Bill Bailey for cowboy-minded kiddies titled "Dawn Rider"
- 9:45 9 **Magic Carpet**—Film Short
"Circus Show"
- 10:00 4 **Bob Atcher & Sammy Squirrel**
- 7 **Stu Erwin Show**—Comedy Skits
Father's kept on his toes by wife and two teen age daughters
- 9 **Kids & Company**—Variety
Emcee Johnny Olsen presents unusually talented children and pays special tribute to Kid of the Week
- 10:30 4 **Smilin' Ed's Gang**—Stories
Variety and drama show to entertain the youngsters with Ed McConnell, Midnight, Froggy & Squeaky
- 5 **Midwestern Hayride**—Variety
Bill Thall emcees the fun with music by the Pine Mountain Boys and songs by Ernie Lee; Briarhoppers perform intricacies of the square dance
- 7 **Betty Crocker Star Matinee**
Martha Scott in "Woman In His Life"
- 9 **Movies For Kids**—Western Film
"Shadow of the Eagle" John Wayne
- 11:00 4 **Big Top**—Circus Show
Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guest acts: unicyclist Jacques Gordon from France; Sweden's sensational perch act Melitta & Wicons; Sikorska & her partner, aerial perch routine; the King Brothers, hand balancers; and foot juggler Raquel
- 7 **Personal Appearance Theater**
"The Death Clause" with Tom Tully, Mary Anderson and Robert Osterloh; mystery story about the investigation of the death of a scientist
- 9 **Morning Movie Time**—Film
"Western Cyclone" with Buster Crabbe, Al St. John and Marjorie Manners; crooked gang attempts to frame governor
- 11:30 7 **Film**
- 12:00 4 **Pantomime Party**—Antics
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session
- 9 **"Adv. Of Martin Eden"**—Film
Feature with Glenn Ford & Claire Trevor; man fights for other men's rights on the high seas
(Continued on page 14)

TV FORECAST



Edward and Marilyn Komar, rheumatic fever children, pose with Herbie Mintz and Dorsey Connors as the Royal Family of Hearts, representing the Chicago Heart Association in its drive to raise \$600,000.



Connie Clausen, assistant emcee on "Live Like a Millionaire," is also featured frequently on "Suspense" and other dramatic shows. "Millionaire" is seen Fridays at 9:00 p.m. on channel 4 (WBKB).

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SATURDAY MAR. 15—cont'd

- 12:30 4 Chinchilla Story—Breeding**
Steps and care needed in raising
- 12:45 4 Film Shorts**
- 1:00 4 Feature Film**
- 1:15 9 "Men On Her Mind"—Feature**
Film with Mary Beth Hughes & Edward Norris; an ambitious singer refuses to allow marriage to interfere with career
- 2:30 4 "Bandits Of Chinatown"—Film**
Feature with Nick Stuart; exciting drama of intrigue in Chinese dope ring
- 9 Madison Sq. Garden Events**
- 3:00 7 National Handball Tournament**
- 9 Portraits Of The West—Film**
"West of Texas" with Dave O'Brien & Jim Newill; Texas Rangers go to New Mexico to protect ranchers from dishonest railroad surveyors
- 3:30 5 City Desk—Discussion**
Political ramifications of crime in Chicago and the reform movement discussed by Chas. Cleveland, Chgo. Daily News, John Dreiske, Sun Times, John Madigan, Herald Amer., and Geo. Tagge, Tribune; William Ray is moderator
- 4:00 4 "Where The North Begins"**
Feature film with Jennifer Holt & Russell Hayden; Canadian Mounted Police trail band of whiskey traders
- 5 The Master—Life Of Christ**
Life of Christ as portrayed in great masterpieces of art; Rev. Kenneth Hildebrand, pastor of the Central Church of Chgo. will narrate
- 9 Film Star Features**
- 4:30 5 TV Recital Hall—Musical**
Presenting the Reginald Kell players, instrumental ensemble, including pianist Joel Rosen, violinist Melvin Ritter, and cellist Aurora Natola; program opens with allegro movement from Brahms' "Trio in A Minor" (opus 114) for clarinet, cello & piano; scherzo from Mendelssohn's "Trio in D Minor" (opus 49) for piano, violin & cello; "Habanera for Clarinet & piano" by Ravel, and "Suite for Clarinet, Violin & Piano" by Milhaud
- 4:55 5 Morgan Beatty And The News**
Commentary and inside story of the significant headlines of the week
- 5:00 4 Big Picture—Army Film Report**
"UN Forces Move North." Concerns period from Feb. 20 to March 20, 1951. UN troops capture Suwon and move north to the Han River. "Flying boxcars" deliver supplies by parachute at Wonju; Reds retreat as Operation Killer pushes northward

- 5:00 5 Mr. Wizard—Science Study**
Don Herbert and Bruce Lindgren discuss the modern mechanical miracle, the automobile, and answer the questions: what does an ignition ignite, a spark plug spark, and a distributor distribute? They'll have several homemade working models of component parts of an engine to demonstrate how they operate
- 7 Hail The Champ—Kid Stunts**
Angel Casey and Herb Allen conduct games in which six youngsters compete for boxing honors (see pg. 40)
- 5:30 4 Pattern For Living—Discussion**
Teenagers debate problems
- 5 NBC Symphony Orchestra**
Presenting Arturo Toscanini conducting from Carnegie Hall, New York; "Intermezzo" from Franck's Redemption, "En Saga" by Sibelius; Debussy's "Nuages" & "Fetes," and Verdi's "Sicilian Vespers"
- 7 Willie Whopper—Film Cartoon**
"Spite Flight"
- 9 Chicago Civil Defense**
- 5:40 7 For Cowboys Only—Western**
"Lonesome Trail"
- 6:00 4 Sammy Kaye Show—Musical**
"So You Want To Lead a Band" contest conducted for would-be musicians
- 5 Old American Barn Dance**
Emcee Bill Bailey with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis
- 9 Dick Tracy—Mystery Drama**
Serial adventures of the fabulous cartoon character and his many friends
- 6:30 4 Beat The Clock—Parlor Game**
Emcee Bud Collyer guides contestants through zany stunts
- 5 One Man's Family—Drama**
Problems and pleasures of a large household starring Bert Lytell as Pop
- 7 Great Americans—Film Shorts**
"John Charles Fremont." Scenes from his three expeditions into the West, as the first U.S. Senator from Calif., as general of Union forces in Missouri during Civil War, and as governor of the Arizona territory. Also "John Greenleaf Whittier," his early interest in books and poetry, his advancing success as a writer and politician and banquet given in honor of his 70th birthday
- 9 Pet Shop—Gail Compton mc**
Mrs. Alberta Franklin brings Jocko, top poodle of 1951, plus his wife Judy and two children; Mrs. Groverman Ellis brings her Irish wolf hound and talks about the coming International Dog Show; some Keeshond dogs from Holland will be shown plus a few circus acts, and a cow will make a visit to Gay
- 7:00 4 Ken Murray Show—Variety**
Chicago's own Danny O'Neil heads guest lineup along with Dick Foran, Marcia Van Dyke, Pat Rooney, Sr., Marca Scala and "Bronco" Charlie Miller

SATURDAY MAR. 15—cont'd

- 7:00 5 All Star Revue—Variety**
Host Danny Thomas with guests Jack Haley, Betty Garrett, and little Bunny Lewbel
- 7 Paul Whiteman's TV Teen Club**
American youth get opportunity to see performing teen-agers from other parts of the world
- 9 "Skyliner"—Feature Film**
- 7:30 7 Sports On Parade—Film**
- 9 TV Showbill—Film Shorts**
"Otago" travelogue on New Zealand
- 8:00 4 Wonderful Town—Musical**
Faye Emerson salutes Buffalo, N.Y.
- 5 Your Show Of Shows—Variety**
Dancers Fisher & Ross, vocalists Bill Hayes, Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio, Carl Reiner, and guest host Dave Garroway with Roger Price and Clifford Guest
- 7 To be announced**
- 9 Sen. Taft Speaks—Political**
- 8:30 4 Roller Derby—Film**
- 9 Wrestling From Marigold**
Billy Goetz vs The Great Balbo; Rena Richards vs Jack Malkov; Apache Craig vs Red Bastien; Wally Dusek vs Don Beitelman; Tarzan White vs Rey Urbano
- 9:00 4 Crime Photographer—Drama**
- 9:30 4 Roller Derby—Cont'd.**
- 5 Your Hit Parade—Musical**
Top tunes of the week sung by Dorothy Collins, Eileen Wilson, Snooky Lanson, and featuring Russell Arms, Penny Gardner, and Bill Flannigan
- 9:45 7 America In View—Film**
- 10:00 4 "The Brothers"—Feature Film**
Patricia Roc, Will Fyfe & Finlay Currie; the arrival of a beautiful orphan girl on a remote Scottish isle aggravates a bitter clan feud
- 5 Grand Marquee—Feature Film**
- 7 Word Of Life Songtime—Sermon**
Jack Wyrzten copes with the problem of juvenile delinquency
- 10:30 7 Big Picture—Army Film No. 7**
"UN Forces Move North," Feb. 20 to March 20, 1951; troops capture Suwon
- 11:00 9 "Pride Of The Bowery"—Film**
Feature with Leo Gorcey, Bobby Jordan & Donald Haines; the East Side kids dupe a would-be champ fighter into going to a CCC camp
- 11:30 4 Film**
- 11:45 4 Murder Before Midnight—Film**
Shown in a continued series
- 12:15 4 "Sunbonnet Sue"—Feature Film**
Gale Storm & Phil Regan; socialite woman worries that her past will be discovered, when niece sings in saloon
- (Stations reserve the right to change above listings without notice)

DO YOU KNOW THE STARS?

Answers to quiz on page 20

1. True 2. True 3. False 4. False 5. False 6. True 7. True

Score 10 points for each correct answer. Here's how you rate: 60-70, you're a sharpie; 40-50, a pass for you; 20-30, room for improvement; 10 or less, twist that dial!

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Oak Park Av. (W)
Western Av. (E)
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for free delivery



Sunday Mar. 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 4 "My Sister And I"—Feature**
Film with Sally Ann Howes & Dermot Walsh; mystery story surrounding theatrical group
- 10:00 7 America At Church—Services**
- 10:45 9 Ghost Towns—Film Short**
- 11:00 9 Funny Paper Theater—Comics**
"Uncle Art" Linick reads the comics
- 11:15 5 The Pulpit—Religious Talk**
Father Redmond Burke, director of libraries, DePaul University
- 7 Tootsie Hippodrome—Variety**
Emcee John Reed King presents bicycle rider Jean LaFlotte and Jack Lane and His Lovebirds
- 11:30 4 Candy Carnival—Fun For Kids**
- 5 Live And Learn—Discussion**
Guest, Dr. S. I. Hayakawa, writer and lecturer at University of Chicago
- 7 Faith For Today—Religious**
- 9 "The Stowaways"—Film Short**
- 12:00 4 News At Noon—Late Reports**
- 5 Frontiers Of Faith—Religious**
Dr. Henry Pitt Van Deusen, president of the Union Theological Seminary
- 7 TV Garden Club—New Ideas**
James H. Burdett advises viewers on garden care, time to plant, and soil
- 9 "Gun Smoke Ranch"—Feature**
Film with Bob Livingstone, Ray Corrigan, Max Terhune; the three Mesquiteers fight floods in the Mississippi valley
- 12:15 4 Your Future Home—Ed Cooper**
- 12:30 4 "East Side Kids"—Feature Film**
Dennis Moore & Vince Barnett
- 5 American Inventory—Discussion**
"Opportunities Unlimited." Documentary pointing up scientific and technological job possibilities now and in the future
- 7 Amateur Hour—Chgo. Talent**
- 1:00 5 How Does Your Garden Grow?**
John Ott discusses "Planting and Care of Amaryllis and Gardenias," and shows next chapter of movie "Our Changing World" (see pg. 5)
- 1:15 9 News Views—Late Information**
- 1:30 5 American Forum Of The Air**
"What Is the Role of New Japan?" discussed by Rep. Walter H. Judd (R., Minn.) and Sen. John J. Sparkman (D., Ala.)
- 7 Adventures Of Wild Bill Hickok**
Guy Madison & Andy Devine star
- 9 Test Lab—Demonstrations**
John Ahern talks about gardening and demonstrates lawn mowers, garden hose, sprinklers, sprayers, hedge clippers and various other hand tools

- 2:00 4 Quiz Kids—Panel Game**
Panelists include Paul Kosinski, Janet Ahern, Melvin Miles, Frankie Vander Ploeg, and Gail Dytech; guest will be Daniel Caton Rich, Director of the Art Institute of Chicago, who will judge the kids' paintings; also more news about the contest to name Janet's kitten
- 5 Fairmeadows U.S.A.—Drama**
Banker Blair forecloses on a mortgage thus hoping to get back at the new minister & at the same time put Miss Ellen in her place
- 7 Cisco Kid—Western Movie**
Duncan Renaldo is featured as Cisco
- 9 Feature Film**
- 2:30 4 See It Now—Edward R. Murrow**
Rep. George H. Bender is guest
- 5 Hall Of Fame—Dramatizations**
"Constitution Island," starring Frances Starr. Dramatization of events leading up to the cession of the historic landmark to West Point; story of Anna Warner and her devoted activities in behalf of cadets
- 7 Adventures Of Kit Carson**
- 3:00 4 CBS-TV Workshop—Drama**
"The Rocket" by Ray Bradbury; comedy of an ordinary family who save their money for a special trip
- 5 Meet The Press—Discussion**
Lawrence Spivak & Martha Rountree
- 7 What's The Answer—Panel Quiz**
Mal Bellairs questions the moppets (see story on page 8)
- 3:30 4 State's Attorney Report—Talk**
- 5 To be announced**
- 7 Saddle & Sage—Western Film**
- 9 Is It A Crime?—Law Breakers**
Skits concerning small incidents which may or may not be against the law are acted in pantomime; audience is asked to judge extent of crime
- 3:45 4 Disc Jockey Show—Hal Tate**
- 4:00 4 Park Livingston—Political**
- 5 Zoo Parade—About Animals**
R. Marlin Perkins and Jim Hurlbut go on a "Visit to the Reptile House,"
- 7 Super Circus—Big Top Fun**
Claude Kirchner presents Ziggy the Zebra, the Parker Brothers and Al Gordon and his dogs; in the Side Show, Zola the Bearded Lady; Mary Hartline and clowns Cliff, Scampy & Nickey in skit "The Movie Makers"
- 9 "Girl From Monterey"—Feature**
Film with Armida, Edgar Kennedy, Veda Ann Borg, Jack LaRue; girl tries to keep her prize-fighting brother from fighting the man she loves
- 4:15 4 Film**
- 4:30 4 Lamp Unto My Feet—Talks**
"The King's Servant" with Berry Kroeger & Arnold Moss, by Felix Doherty; Mr. Doherty & Very Rev. John Wright will discuss "What Is A Saint" with Dr. Lyman Bryson
- 5 Sky King Theater—Western**
(Continued on page 18)

LETTERS to the editors

(Continued from page 4)

... Roy Rogers should have been kept out of TV. The reason: He refuses to release some of his old movies which thousands of kids could have enjoyed.
East Chicago, Ind. C. A. S.

I think Tom Corbett is wonderful but why do they have to have so many commercials? On a fifteen minute program the commercials take up all the time.
Kenosha, Wisc. MISS CAROL LAURENT

... What's My Line is a very good show but it could be better with a few less fresh remarks by Dimples Block. Nobody is asking for his telephone number.
Aurora, Ill. LOUIS A. PAULY

We think that Uncle Johnny Coons' noontime comics on WNBQ are terrific. The old time comedies are wonderful and the kids are delighted with Uncle Johnny's antics.
Chicago, Ill. CHARLES BEHENSKY

... People complaining about low cut gowns should realize that a couple of years from now (or sooner) that will be the style and women complaining now will be wearing them too.
Tinley Park, Ill. GALE ALTMAN

I think Bill Ballance is wonderful, even better than Dave Garroway at putting over the Chicago Touch. Cuter, too. Here's hoping he never goes to New York.
Chicago, Ill. MRS. MARY ELLEN MATHIEU

I don't see why people who don't like Johnny Ray continue to look at him and listen to him only to criticize him.
Rockford, Ill. D. A. C.

I think if you made a survey on Johnny Ray you'd find Johnny has more fans than foes. He's the most sensational singer of our time. He's wonderful.
Chicago, Ill. JOAN KLAUS

We are fans of Sam Levenson and we haven't been able to find his new program on the air. Can you help us?
LaGrange, Ill. MRS. G. S. TILLEY
(Ed. Note: The Sam Levenson show is not being carried on any Chicago station.)

(ADV.)

FREE NYLONS
See page 27

GUARANTEE SERVICE CO.

\$3 SERVICE CALL \$3

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ALL MAKES ALL MODELS

Factory Trained Servicemen

All Work Guaranteed

BUCKINGHAM 1-5600

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MILLER Fur Co. 166 N. Michigan

CHANNEL

**TV CARNIVAL
FOR KIDS**

**TOOTSIE
HIPPODROME**

with John Reed King

SUNDAYS-11:15 AM

Presented by Tootsie Rolls

**WENR
TV**

SUNDAY MAR. 16—cont'd

- 5:00 4 Mr. I. Magination—Stories**
Robin Morgan plays "Annie Oakley," the poor backwoods girl who shot her way to fame; also Ruth Enders stars
- 5 Roy Rogers Show—Variety**
"Dead Men's Hills." Roy and the sheriff corner the desperate Hannon gang in the hills, but they won't surrender (see story page 40)
- 7 Space Patrol—Adventures**
Commander Corry, Cadet Happy and Tonga end up enslaved in a mine when they respond to mysterious tip in their search for three missing citizens
- 9 Stars Of Tomorrow—Amateurs**
Lee Bennett emcees talent variety
- 5:30 4 Bob Atcher & Sammy Squirrel**
Adventures of the little animals
- 5 Claudia—Story Of A Marriage**
David & Claudia cope with income tax problems
- 7 America's Town Meeting—Talks**
"Is Freedom To Teach Threatened In Our Universities?" affirmative speaker, Kenneth Roberts Kurtz; negative, William J. Buckley
- 5:45 9 This Is The Story—Drama**
Two complete and true stories about great people and historic events in our country, told in picture and dramatic form
- 6:00 4 Gene Autry Show—Western**
"Six Gun Romero." Autry is perplexed by a spinster determined to marry and a crook who covets gold
- 5 Royal Showcase—Variety**
Emcee George Abbott presents guests Jack Carson, Peggy Lee, and Peggy Ryan
- 7 Paul Whiteman Revue—Musical**
Gay Nineties Show with guest Joe "Fingers" Carr playing "Down Yonder" and "Ivory Rag," and actress Odette Myrtle singing "Kiss Me Again," "Ta-Rah-Rah-Boom De Ay" and "By The Light Of The Silvery Moon"
- 9 "Flying With Music"—Feature**
Marjorie Woodworth & Wm. Marshall; musical romance set in Havana, Cuba
- 6:30 4 This Is Show Business—Variety**
Host Clifton Fadiman with panelists George H. Kaufman, Sam Levenson and guests Veronica Lake, Johnny Johnston, Tim Herbert & comedian Don Saxon
- 5 Young Mr. Bobbin—Comedy**
At suggestion of his boss, Alex submits an application to join a local club, but is refused; Jackie Kelk stars
- 7 To be announced**
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan presents Eddie Dowling and the Dublin Players in scene from "Cathleen Ni Houlihan," also Ted Lewis, vocalist Alan Dean, and Dorothy Hayden's Irish Dancers

- 7:00 5 Comedy Hour—Variety Time**
Host Eddie Cantor with Dorothy Kirsten, Sammy Davis Jr., Sharon Baird, and the Will Maskin Trio
- 7 Kings Crossroads—Film Drama**
- 9 Faith Of Our Fathers—Relig.**
First Congregational Church, Chgo.
- 7:30 9 Chicagoland Newsreel Review**
- 8:00 4 Fred Waring Show—Musical**
St. Patrick's Day theme with salute to "Erin Go Bragh" and 13 best loved songs by Thomas Moore, including "Last Rose Of Summer," "Bendeneer's Stream," "On the Shamrock," and "Give Me Your Tired, Your Poor;" varsity showcase features pianist Barbara Fine, University of Penn.
- 5 Television Playhouse—Drama**
Judith Evelyn as schoolteacher, Miss Mulford & 3 other characters in "Three Letters" a flash-back drama of "what would have been, if . . ."; others in cast are: Roland Wood, Tommi Baxter, Orson Bean, Constance Ford, & Ben Lackland
- 7 Arthur Murray Party—Variety**
Hostess Kathryn Murray with guests, singer Mindy Carson, comedienne Florence Desmond and dancer Bill Callahan
- 9 Rocky King, Detective—Drama**
"The Blind Tiger." A big game hunter is found dead alongside the tiger he killed, but the tiger's eyes are not where they belong
- 8:30 4 Break The Bank—Quiz Game**
Bert Parks emcees quiz show with guest, magician Mohammed Bey
- 7 Strength For The Free World**
- 9 Plainclothesman—Drama**
"The Missing Key." A broken key ring provides the clue to a roadside murder
- 9:00 4 Celebrity Time—Quiz Session**
Guests: comedian Henry Morgan and vocalist Elaine Stritch; panelists include Jane Wilson, Herman Hickman, and emcee Conrad Nagel; also the comedy team of Smith and Dale
- 5 Red Skelton Show—Comedy**
Red and his galaxy of characters
- 7 Hour Of Decision—Religious**
Evangelist Billy Graham preaches in old-time revival session
- 9 Telesports Digest—Reports**
- 9:30 4 What's My Line?—Panel Quiz**
Host John Daly with panelists Dorothy Kilgallen, Arelene Francis, Hal Block and guest panelist (see pg. 6)
- 5 Cameo Theater—Drama**
"The Canon's Curtains." Ernest Truex portrays elderly priest who sympathizes with little girl who has no veil to wear to her first Communion
- 7 Youth On The March—Religious**
Sermon by Dr. Percy Crawford, directed to the young people of our nation

SUNDAY MAR. 16—cont'd

9:30 9 Courtesy Theater—Feature Film

"I Met My Love Again" with Joan Bennett, Henry Fonda & Dame May Whitty; story of a young girl who elopes with writer and goes to Paris, where he is killed, and she is afraid to return home

10:00 4 "Abilene Town"—Feature Film

Randolph Scott, Ann Dvorak, Edgar Buchanan & Rhonda Fleming; story of the violent conflict between cattlemen and homesteaders in Kansas

5 Weatherman—Clint Youle

10:10 5 Dorsey Connors—Helpful Tips

10:15 5 Alex Dreier—News Report

10:30 5 Sports Star Time—T. Duggan

11:00 5 Battle Report—Washington

Guest: Maj. Gen. George H. Olmsted, Director of Office of Military Assistance

9 "City Of Silent Men"—Feature

Film with Frank Albertson & June Lang; experiences of two ex-convicts who are unable to rebuild their lives and run from town to town

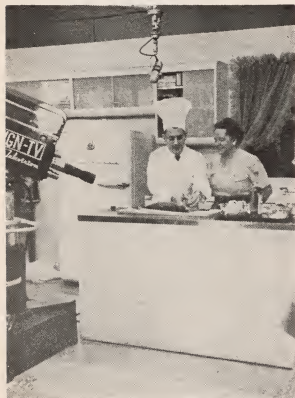
11:30 4 Eloise Salutes The Stars—Chat

Interviews with the celebrities

5 NBC Sports Newsreel—Data

11:45 4 Ulmer Turner And The News

(Stations reserve the right to change above listings without notice)



Chef Paul Brunet of the Palmer House recently appeared on Kay Middleton's Chicago Cooks show to demonstrate the Masters way to prepare Whitefish. Kay's show is seen Monday through Friday on channel 9 (WGN-TV) at 1:00 p.m.

TV FORECAST

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A treat for young
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SUNDAY!

Jim Moran And

COURTESY THEATRE

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"I MET MY LOVE AGAIN"

Joan BENNETT • Henry FONDA

9:30 pm WGN-TV (9)

sponsored by

COURTESY MOTORS

3567 W. Grand



Dorothy Collins



Sam Levenson

DO YOU KNOW THE STARS?

Are these questions TRUE or FALSE?

Answers and scores may be found on page 15

1. Although Dorothy Collins, demure Hit Parade songstress, once aspired to be a secretary, she became a singer after her parents entered her in an amateur singing contest.
2. Sam Levenson, jovial television folk-humorist, taught Spanish in New York high schools for 10 years before entering the TV entertainment field.
3. Barbara Moro, television authority on the woman's angle, is Kay Morrow's sister, but changed her name for the sake of individuality.
4. Although Beulah Karney is generally associated with the culinary arts, she had no training in cooking before undertaking her present television show.
5. Mike Wallace and Buff Cobb, who headline their own show, are in reality brother and sister although publicity men have linked them as a husband and wife team.
6. Dennis James, suave television announcer, held the title of 155-pound boxing champion during his college days.
7. Joe Kelly, genial Quiz Kids emcee, helped support his mother by entertaining as a boy soprano when he was 8 and traveling with a minstrel show at 11.



Beulah Karney



Dennis James

Monday Mar. 17

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway
- 9:00 4 Morning News—Information
5 Breakfast Party—Variety
- 9:15 4 Arthur Godfrey Time—Musical
- 9:30 4 Bride & Groom—Interviews
5 Winner Take All—Quiz Game
9 Your Figure Ladies—Exercises
- 9:45 4 Al Pearce Show—Variety Revue
- 10:00 5 Home Cooking—Preparation
Eddie Doucette and Loretta White honor the Irish by preparing O'Leary pig knuckles with sauer kraut, Duffy's fruit cocktail, and old fashioned Mulligan stew
- 9 Breakfast Party—Musical
- 10:30 4 Breakfast With The O'Neils
Informal gathering for a cup of coffee and some conversation
- 5 Dave & Charlie Show—Comedy
- 7 Paul Dixon Show—Variety
- 9 Strike It Rich—Audience Quiz
Guest: Bill Meranda from the Resort Airlines, is "helping hand" guest
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
Francis Pope prepares coffee fudge, blueberry griddle cakes and deviled hamburgers
- 5 Ruth Lyons' 50 Club—Variety
- 7 Frances Langford—Don Ameche
Guest, disc jockey Art Ford, plus audience participation fun
- 9 Egg And I—Continued Drama
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 It's A Problem—Panel Disc.
"How Parents and Teachers Can Help Each Other" discussed by Ernest Osborn, professor at Columbia Univ., and Ruth Farberman, president of United Parents & Teachers Association of America; Helen Parkhurst
- 9 Search For Tomorrow—Serial
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—John Coons
- 9 Hi Ladies—Tommy Bartlett
- 12:15 7 Test Pattern Til 2:00 p.m.
- 12:30 4 Garry Moore Show—Variety
Garry presents Benjamin Goldberg with Oscar the whale, who has just been presented to the Museum of Natural History in New York
- 5 Meet Mintz—Piano Tunes
- 12:45 5 Newsroom—Late Reports
- 9 Travelers' Sketchbook—Film
"Andorra"
- 1:00 5 "Phantom Broadcast"—Feature
Film with Gail Patrick, Ralph Forbes
(Continued on page 22)

PET PEEVE—

When Good Shows Conflict

By JACK MABLEY



How many times has 8:30 on Monday night rolled around, and you are confronted with the teaser—will I watch Robert Montgomery, or wait for Studio One?

Both are hour-long dramatic shows, and both are good ones. Studio One has been on the air for several years, always at 9 p.m. Mondays. Last year NBC irritated me, and a few million others, by scheduling the new Montgomery program half-an-hour before Studio One, so that it was impossible to watch both shows.

In our house we have tried watching half of Montgomery and all of Studio One, all of Montgomery and half of Studio One, and even once tried three-quarters of each. None work very well.

Conflict of good TV shows is bad now, and won't get any better. Every viewer has his pet peeves. Here are some of mine—programs that I'd like to see but which are on at the same hour, on different stations.

Groucho Marx and Burns and Allen; Studs' Place and Wayne King; Dragnet and Herb Shriner; Philco and Waring; Sullivan and Comedy Hour; TV Showcase and Paul Whiteman; What's My Line and Cameo Theatre; Celanese Theater and Boxing; and Rebound and Down You Go.

Of course there's a bright side too. So far I haven't heard any complaints about Utley and The Continental conflicting. (Latest A.R.B. rating I saw on Continental was 0.3.)

The "Chicago TV is dead" school of thought gets another rebuttal in the form of United Television Programs, Inc., a Chicago organization which in the past year—its first—chalked up a million and a half dollars in billings.

The company is a film distributor, and is responsible for, among other things, the excellent series seen on WENR-TV Fridays, Rebound. Packard Motors bought the series from the Chicago company, which in turn placed the films on stations in 19 cities.

This system of TV sponsorship is bound to become increasingly popular with advertisers. Packard is a good example. Last year they sponsored a variety program with Don Ameche which never did click, and which was seen on a limited network, against tough competition in some cases. Some cities which Packard wanted to reach couldn't even carry the program because of having only one station.

Under the system of buying film programs, the sponsor can use different days in each city, and can select his own group of cities. It is much more flexible than buying network time. Its advantage to the advertiser probably will offset the absence of timeliness which detracts from all filmed TV shows. The net result is that we may expect to see more shows on film.

If the shows keep up to the quality of Rebound and I Love Lucy, we'll have no complaint.



"I feel so sorry for those poor people on 'Strike It Rich'."

(ADV.)

FREE NYLONS

see page 27

MONDAY MAR. 17—cont'd

- 1:00 9 **Chicago Cooks—Recipes & Tips**
 1:30 4 **First Hundred Years—Serial**
 1:45 4 **Lucky North Show—Interviews**
 2:00 4 **Frazier Thomas Variety Show**
 5 **Big Pay Off—Quiz Program**
 How does the woman in your life rate? Does she deserve these prizes?
 7 **Bob And Kay Show—Variety**
 9 **Mike Wallace & Buff Cobb Show**
 2:30 4 **Bert Parks Show—Musical**
 Tunes: "You've Got Everything," "You're My Thrill," "Get Out of Town," "Way Back Home," "Dear Old Donegal," and "Molly Malone"
 5 **Ralph Edwards Show—Contest**
 9 **Picture Payday—Quiz Game**
 3:00 4 **"In Old Chinatown"—Feature**
 Film with Norman Foster; man kills his wife & attempts to get rid of body
 5 **Kate Smith Hour—Variety**
 America Sings, and cracker barrel interview with Jack Lait and Lee Mortimer, plus guests Shep Fields and his orchestra and Martin & Florenz, puppet act
 9 **Russ Davis Show—Interviews**
 3:30 7 **Beulah Karney Presents—Ideas**
 Miss Karney celebrates St. Patrick's Day and prepares corned beef and cabbage, and demonstrates "how to cut the potato"
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Barbara Moro—Creative Ideas**
 9 **Telephone Game—Quiz Contest**
 You may be the lucky winner; send your phone number to Jane Quinn and Harold Isbell
 4:15 4 **Film**
 5 **Gabby Hayes Show—Tall Tales**
 7 **Trade-Inn—Swap Shop Fun**
 4:30 5 **Howdy Doody Show—Kids Fun**
 7 **Sagebrush Theater—Western**
 "Ghost Town Law" feature film
 9 **Music Ala Mode—Jack Fuller**
 4:45 4 **Assembly—Military Questions**
 5:00 4 **Kids Karnival Kwiz—Film Game**
 5 **Cactus Jim—Western Film**
 9 **Trail Blazers' Theater—Western**
 5:30 4 **Silhouettes Of The West—Songs**
 5 **Weatherman—Clint Youle**
 7 **Tom Corbett Space Cadet**
 5:40 5 **Dorsey Connors Show—Ideas**
 5:45 4 **Window Shopping—Commercial**
 5 **Public Life Of Cliff Norton**
 "Treasures in Your Chair" comedy
 7 **King Calico—Puppet Show**
 Moppy mops, Waldo walls, Clippy clips and Reckless wrecks! It's spring cleaning time in Calico Kingdom
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments—Bob Elson**

- 6:00 5 **Kukla, Fran, & Ollie—Puppets**
 7 **Paul Harvey With The News**
 9 **Captain Video—Adventures**
 6:10 7 **Top O' The Weather—Russ Reed**
 6:15 4 **Ulmer Turner And The News**
 5 **Goldbergs—Domestic Comedy**
 6:20 7 **Cliff Norton Show—Comedy**
 "Oh, Dry Those Tears" comedy skit
 6:30 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Adventures**
 7 **Hollywood Screen Test—Drama**
 Emcee Neil Hamilton with guest Fay Bainter in "guide role"
 9 **Spencer Allen And The News**
 6:45 4 **Perry Como Show—Musical**
 Tunes: "Patricia," "Did Your Mother Come From Ireland," "McNamara's Band," & "When Irish Eyes Are Smiling"
 5 **News Caravan—John C. Swayze**
 9 **Chicagoland Newsreel—News**
 7:00 4 **Video Theater—Drama**
 James Barton stars as the ballad singer in a life story "The Foggy, Foggy Dew" by J. Albert Hirsch
 5 **Paul Winchell—Jerry Mahoney**
 Dorothy Claire and Hilda Vaughn
 7 **Mr. District Attorney—Drama**
 "Case of the Golden Square." Sudden death follows theft from Tabernacle and Mr. D.A. weeds out the black sheep
 9 **Earl Nightingale Show—Talks**
 7:15 9 **Louis E. Nelson—Political**
 7:20 9 **Our World—Film Short**
 7:30 4 **Arthur Godfrey's Talent Scouts**
 Professional talent competition
 5 **Voice Of Firestone—Musical**
 Guest soloist, tenor Christopher Lynch singing "Passy By," "Voices of Spring," "Then You'll Remember Me," from the "Bohemian Girl," and "Rose of Killarney"
 7 **Horizons—Discussion**
 "The Future of Loyalty" discussed by Lawrence H. Chamberlin, dean of Columbia University
 9 **Bengal Bouts—Boxing Matches**
 Notre Dame students in 8 matches; bouts held to obtain funds for support of missions in Bengal territory of India, staffed by priests of Holy Cross, alumni of Notre Dame; Harry Creighton announces
 8:00 4 **I Love Lucy—Comedy Drama**
 "The Moustache." Ricky grows a moustache against Lucy's protests, so she decides to fight fire with fire
 5 **Lights Out—Drama**
 "The Borghia Lamp" by Francis Bethencourt; an amateur chemist makes a strange discovery when fate steps in to foil his attempt to use it
 7 **You Asked For It—Unusual Acts**
 8:30 4 **It's News To Me—Panel Quiz**
 Moderator John Daly poses events for Dane Clark, Anna Lee & Quentin Reynolds

MONDAY MAR. 17—cont'd

- 8:30 5 Robert Montgomery Presents**
 "The Wall" by Mary Roberts Rinehart with Jane Wyatt; murder mystery set in an old mansion in New England; Douglass Montgomery & Lydia Westman also star
- 7 Impact—News Brought To Life**
 Austin Kiplinger presents the news
- 9:00 4 Studio One—Drama**
 "The Vintage Years" by F. Hugh Herbert; human story of a man who runs a pastry shop but is forced to retire by two millionaire sons
- 7 "Too Many Women"—Feature**
 Film with Neil Hamilton; playboy son of Venezuela rubber planter arrives in New York to negotiate huge loan, and meets girl who causes him more difficulties
- 9:30 5 Who Said That?—Quote Quiz**
 Walter Kiernan quizzes guest panelists: singer Phil Regan, author Sally Benson and comedian Joey Adams
- 9 Challenge—Drama, Music**
 Variety with vocalist Jackie James, Philip Lord, the Four Jacks vocal group, Jimmy Blade & Chet Roble, and guests, Maurice D. Copeland and Viola Berwick, plus Dean Alquist in science-fiction drama titled "Rocket To Mars"
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Join the gang for a chat and some fun down on State Street
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "She Married A Cop"—Feature**
 Film with Phil Regan, Jean Parker & Jerome Cowan; cop sent to quiet theatrical party gets signed for romantic lead in play
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Chronoscope—Discussion**
 Rep. John V. Beamer (R., Ind.) tells of efforts being made to free William Oatis from Communist imprisonment; he is interviewed by editors William Bradford Huie and Henry Hazlitt
- 5 Clifton Utley And The News**
- 10:30 4 Bill Ballance Variety Show**
- 5 Let's Look At Sports—Duggan**
- 7 Handy—Facts You Should Know**
- 10:45 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Grand Marquee—Feature Film**
- 7 Austin Kiplinger And The News**
- 11:30 4 Midnight Edition—Ulmer Turner**
- 9 "Marshall Of Laredo"—Feature**
 Film (1st showing) starring Red Ryder and Little Beaver (Parent's preview)
- 12:30 9 Chicagoland Newsreel—Reports**
 (Stations reserve the right to change above listings without notice)

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INTO POLITICS"

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Tuesday Mar. 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
Dave Garroway acts as commentator
- 9:00 4 **Morning News**—Interviews
- 5 **Breakfast Party**—Variety
- 9:15 4 **Arthur Godfrey Time**—Variety
- 9:30 4 **Bride & Groom**—Interviews
- 5 **Winner Take All**—Quiz Game
Extraordinary merchandise prizes can
be won by contestants
- 9 **Your Figure Ladies**—Beauty
- 9:45 4 **Al Pearce Show**—Variety Revue
Amusing sketches with Eb and Zeb
- 10:00 5 **Home Cooking**—Eddie Doucette
How to make stuffed cabbage and
floating island pudding
- 9 **Breakfast Party**—Morning Fun
Household hints on beauty, cooking,
& shopping, plus a guest interview
- 10:30 4 **Breakfast With The O'Neils**
- 5 **Dave & Charlie Show**—Antics
- 7 **Paul Dixon Show**—Musical Fun
- 9 **Strike It Rich**—Quiz Time
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—F. Pope
Cream of asparagus soup and broiled
ham are prepared and demonstrated
- 5 **Ruth Lyons' 50 Club**—Informal
- 7 **Frances Langford-Don Ameche**
Guests: actor Roddy McDowell and
the Bernards, Dance Players
- 9 **Egg and I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **It's A Problem**—Discussion
"Emotional Maturity" discussed by
Dr. George Lawton, marriage coun-
selor, and Dr. Lena Levine, psy-
chologist; Fanny Hurst, panelist
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—John Coons
- 7 **Jessie DeBoth's TV Notebook**
- 9 **Hi Ladies**—Tommy Bartlett
- 12:15 7 **Test Pattern** Till 2:00 p.m.
- 12:30 4 **Garry Moore Show**—Variety
Guests: Phil Foster, Winston L. Mit-
tenjuice and comedian Miki Harmon
- 5 **Meet Mintz**—Herbie Mintz
- 12:45 5 **Newsroom**—Late Information
- 9 **Travelers' Sketchbook**—Film
"Frontiers Unlimited"
- 1:00 5 **"Doomed To Die"**—Feature
Film with Boris Karloff, Marjorie
Reynolds & Grant Withers; mystery
involving a shipping firm and the
murder of its owner
- 9 **Chicago Cooks**—Demonstration

TUESDAY MAR. 18—cont'd

- 1:30 4 **First Hundred Years**—Serial
 1:45 4 **Lucky North Show**—Interviews
 2:00 4 **Frazier Thomas Variety Show**
 Organist Bob Zeigler and vocalist
 Connie Baxter are featured
 5 **Big Pay Off**—Quiz Contest
 Fabulous prizes can be yours just by
 telling host Randy Merriman why
 the little woman should have them
 7 **Bob And Kay Show**—Variety
 9 **Mel Torme Show**—Musical
 2:30 4 **Film**
 5 **Bill Goodwin Show**—Variety
 Music and fun with the happy-go-
 lucky comedian; Eileen Barton sings
 & Buddy Weed Trio provides music
 9 **Picture Payday**—Quiz Game
 Tommy Bartlett host to contestants
 3:00 4 **"East Side Kids"**—Feature
 Dennis Moore & Vince Barnett
 5 **Kate Smith Hour**—Variety
 Teen-age panel, pianist Evalyn Tyner,
 and guests Lauritz Melchior, and
 dancers Fred & Cece Robinson
 9 **Russ Davis Show**—Interviews
 3:30 7 **Housewives' Holiday**—Kirchner
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Barbara Moro**—Creative Ideas
 9 **Telephone Game**—Harold Isbell
 Try your luck by sending in your
 phone number; valuable prizes if
 you can answer the questions
 4:15 4 **Backstage Diary**—Gossip
 TV Forecast editor Marty O'Shaugh-
 nessy & Bonnie Weber present intima-
 te views of stars, show business
 and celebrity interviews (see pg. 25)
 5 **Gabby Hayes Show**—Tall Tales
 Features of the west continued daily
 7 **Trade-Inn**—Exchange Show
 4:30 4 **Assembly**—Military Talks
 Film on a branch of the Service
 5 **Howdy Doody Show**—Puppets
 7 **Sagebrush Theater**—Western
 "West of Rainbow's End" feature
 9 **Music Ala Mode**—Jack Fuller
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Cactus Jim**—Western Feature
 9 **Trail Blazers' Theater**—Western
 "Driftn' River"
 5:30 4 **Silhouettes Of The West**—Music
 5 **Weatherman**—Clint Youle
 7 **Mary Hartline's Party**—Games
 Chet Roble and Mary entertain the
 small-fry with games and music
 5:40 5 **Dorsey Connors Show**—Tips
 5:45 4 **Window Shopping**—Commercial
 5 **Public Life Of Cliff Norton**
 "How To Crack Nuts" comedy skit
 7 **Adventure Theater**—Stories
 "Devil Horse" No. 3
 5:50 5 **Clifton Utley And The News**

TV FORECAST

"BACKSTAGE DIARY" IS SHOWCASE FOR STARS



BONNIE WEBER

"Backstage Diary," the new TV gossip show, is rapidly shaping up as one of Chicagoland's showcases for local stars. Beamed each Tuesday and Thursday at 4:15 on channel 4 (WBKB), "Diary" is bringing such stars as Ernie Simon, Studs Terkel, Toni Gilman and Bill Ballance into public focus in an off-stage, intimate sort of way.

The show is emceed by TV Forecast editor Marty O'Shaughnessy and starlet Bonnie Weber. The program features TV bulletins, "inside" gossip, a mailbag section and a forecast of TV "things to come." Address mail inquiries to "Backstage Diary," % WBKB, 190 N. State st., Chicago 1, Ill.

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ERNIE SIMON

"THE CURBSTONE CUT-UP"

MONDAY Thru FRIDAY
WBKB — Channel 4 **10 p.m.**

TUESDAY MAR. 18—cont'd

- 6:00 4 **Sports & Comments**—Bob Elson
5 **Kukla, Fran & Ollie**—Puppets
7 **Paul Harvey With The News**
9 **Captain Video**—Adventures
- 6:10 7 **Top O' The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
5 **Bob And Ray**—Comedy Skits
- 6:20 7 **Sports Highlights**—News Events
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
7 **Beulah Show**—Comedy Skits
Beulah again tries to interest Bill in culture, but his main interest is to get the contract from Mrs. Chandler to repair peanut machines
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Special guest, Joan Blondell
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—News
- 7:00 4 **Frank Sinatra Show**—Variety
Frank presents guests, pianist Victor Borge; songstress June Hutton; the Nicholas Brothers, dance act; and the Borrah Minevitch Harmonica Rascals
5 **Star Theater**—Comedy-Variety
Milton Berle presents Connie Haines
7 **"This Is The Hour"**—Film
Presented in cooperation with Hadasah; narrator Sam Jaffe
9 **Life Is Worth Living**—Talk
Informal discussion by Bishop Fulton J. Sheen & answers to queries
- 7:30 7 **Metropolitan Opera Auditions Of The Air**—Classical Selections
Opportunity for talented vocalists to attain recognition; Milton Cross mc
9 **Keep Posted**—Current Events
Martha Rountree & Lawrence Spivak
- 8:00 4 **Crime Syndicated**—Drama
"Floating Crap Game" an average citizen who wants a "little action" soon finds himself in serious difficulty
5 **Fireside Theater**—Film Drama
"Washington Rendezvous" with Lisa Farraday, Craig Stevens, & John Dehner; melodrama of the Hungarian born wife of a U.S. diplomat who is blackmailed by a Communist agent in Washington
7 **"Saints And Sinners"**—Feature
Film (1st showing) with Kieron Moore, Christine Norden & Sheila Manahan; ex-convict returns to native Irish village to prove his innocence
9 **Battle Of The Ages**—Debate
John Reed King emcees professional talent team competition with guests: Tony Check, George Prentice, Harry Belafonte & Henry Youngman
- 8:30 4 **Suspense**—Mystery Drama
"The Story of Edwin Droon" (1st pt.)
5 **Circle Theater**—Drama
"The Laughing Shoes"
9 **Armchair Philosopher**—Drama

- 9:00 4 **Danger**—Mystery Drama
"The Way To Freedom"
5 **Amateur Hour**—Ted Mack mc
Dennis James as sub emcee
9 **48th Street Theater**—Film
"Echo From the Dead"
- 9:30 4 **My Friend Irma**—Marie Wilson
Featuring the world's greatest secretary, Irma, and roommate Jane
7 **Chgo. Symphony Chamber Or.**
Conductor Rafael Kubelik features Lois Schaefer, flute, Dudley Powers, cello and George Schick, piano, in "Corte'ge" from "Petite Suite," by Debussy; "Dance of the Sylphs" from "Damnation of Faust"; 1st movement from "Concerto for Flute, Cello, Piano and String Orchestra," by D'Indy; and Old Dances and Airs for the Flute by Respighi
- 9 **Boston Blackie**—Mystery Drama
"Big 'H' Murder." Blackie and Mary give a lift to a hitchhiker who is being pursued by mysterious thugs
- 9:45 5 **Bob Considine Show**—Views
Guest: Russell Chatham demonstrating the lie detector machine
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Everybody likes the easygoing man-on-the-street, why not join him at State & Lake?
- 5 **Weatherman**—Clint Youle
7 **"Double Cross"**—Feature
Film with Kane Richmond, Pauline Moore & Wynne Gibson; death-bed scene sends son of police captain off to revenge uncalled-for-killing of fellow officer
- 9 **"Four Days Leave"**—Feature
Film (1st showing) with Cornell Wilde, Josette Day, & Simone Signoret; story of an Amer. sailor on leave who goes to Switzerland and falls in love
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **The Continental**—Variety
5 **Clifton Utley And The News**
- 10:30 4 **Bill Ballance Variety Show**
5 **Let's Look At Sports**—Duggan
- 10:45 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
5 **Comic Relief**—Old Time Movies
Wed Howard comments on old Goldwyn, Mack Sennett, Our Gang, and Chaplin films & talks of problems
- 11:30 4 **"Return Of The Ape Man"**
Feature film with Bela Lugosi & John Carradine; scientist finds frozen ape man in Alaskan ice and revives him
5 **Big Picture**—Army War Films
"UN Forces Consolidate Below 38th Parallel"
- 9 **Chicagoland Newsreel**—Data
- 12:45 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

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WITH **SafTdri** STOCKING SHELL
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Colors & Crystal Clear
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Open, it holds 10 pair of hose. Closed, it becomes an attractive, colorful wall decoration. Rustproof ... stainproof.

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NO MORE hasty scrambling to clean up the bathroom when guests arrive. **SafTdri** stocking and lingerie dryer keeps it orderly. In use it's a real convenience, and when closed against the wall it makes an attractive decoration. **COMPACT**, actual size only 8 inches.

P.S. Better get two—one for him, one for you ... it holds 20 ties.

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Blue ☐ Green ☐
Rose ☐ Clear ☐
Yellow ☐ Black ☐

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TV FORECAST

27

Backstage Diary

—by Mike Boom

CHICAGO—Folks may wonder which section of the country has the best taste. Well, here's a starting clue—The new Code of the TV industry sets up a five man board to administer good practices in programming. Two of the five hail from the Midwest: chairman John E. Fetzer, owner of WKZO-TV, Kalamazoo, and Walter



COONS

Damm, general manager of WTMJ-TV, Milwaukee.

Johnny Coons, who emcees those noontime comics on channel 5, reports a tremendous fan mail from viewers, many let-

ters with jelly and peanut butter stains. One little girl wrote that both she and her mommy watch every day, and then added apologetically "Daddy works nights."

Vernon the Vulture, who threw a recent Super Circus studio audience into a turmoil on his first appearance, made a hero out of **Lou Wendling**, the Washington Boulevard bridge tender. When **Vernon** broke his chain and soared out into the kid audience, the ABC Civic auditorium became a screaming bedlam. But **Wendling**, who was off duty at the time, pulled off his coat, crawled quietly behind the bird, and made the capture.

One of the main reasons for the smooth performance of **Johnnie Ray's** successful WGN-TV debut not long ago was the behind-the-scenes experting of producer **Al Morey**. It's said **Wright & Associates** agency, which handled the show for **Tele-Tronics**, is more than pleased at the results. . . . **WNBQ** has started a pioneer trend in between-program commercials by having its announcers make them "live" instead of using slides or films. It's boss **Harry Kopf's** idea to put commercials on a personal basis.

The "Crime Photographer" contest for the best news picture of the year has been won by Tribune photog **Bill Vendetta**. Other midwest finalists are **Luigi Mendicino** of the Trib, and **Florian Klasinski** of the Stevens Point (Wisconsin) Journal. . . . A new fan club for the **Hamilton Trio** has been launched by

Dick Phillips of 207 E. Chestnut. Phone Whitehall 4-2573.

WGN-TV may do a "Down You Go" show direct from Highland Park one of these days. Lovely **Toni Gilman** and her hubby **Buzz Immerman** just bought a 15-room home there, making them neighbors of panelist **Carmelita Pope**, producer **Gail Compton** and director **Barry McKinley**. . . . **Bonnie Weber**, co-emcee of "Backstage Diary" on channel 4, was taught dramatics at Senn High by **Miss Melita Skillen**, who also started **Burr Tillstrom** and **Cliff Norton** on their careers.

Channel 9's "Telephone Game" presided over by popular **Harold Isbell** and **Jane Quinn**, has reached its 500-telecast mark, which called for a big birthday cake. During its two year span, the phone quizzier has given away \$40,000 in prizes and \$20,000 in jackpots. During 1951 alone, there were more than 19,000 winners.



ISELL

An announcement that the New Yorker mag is offering its "Profile" series as a video package brings a "so what?" reaction from **TV Row** here. Many insiders feel that the recent three-part blast at Chicago in that publication effectively sounded its death knell as a reputable journal, and that its readership is now pretty well confined to the "twilight zone."

The new hairstyle evokes the following rhyme from scout **Ruth Sullivan**—"The poodle cut may be the rage. . . . For the set that's considered quite horsey. . . . But to me it's confusing. . . . All perspective I'm losing. . . . I can't tell **Utley** from **Dorsey**."

Judges have been tapped for the **Bob & Kay** contest on channel 7. They're **Paul M. Angle** of Chicago Historical Society, **Bertram J. Cahn** of Association of Commerce and Industry and **Miss Harrolyn Didey** of State Street Council.

(ADV.)

FREE NYLONS

see page 27

Wednesday Mar. 19

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:15 5 Live Stock Market Report
- 7:00 5 Today—Dave Garroway Emcee
- 9:00 4 Morning News—Dorothy Doan
5 Breakfast Party—Variety
- 9:15 4 Arthur Godfrey Time—Music
- 9:30 4 Bride & Groom—Interviews
5 Winner Take All—Quiz Game
Bill Cullen me of the "battle of the buzzer and the bell"
- 9 Your Figure Ladies—Exercises
- 9:45 4 Al Pearce Show—Variety Revue
- 10:00 5 Home Cooking—Tasty Dishes
Eddie Doucette and Loretta White with an eye to thrifty entertaining, show how to fix economy fruit cake and ice cream swans
- 9 Breakfast Party—Morning Fun
Informal variety with Peggy Taylor, Jack Fuller, Paul Barnes, Bill Allen, and Hal Turner
- 10:30 4 Breakfast With The O'Neils
5 Dave & Charlie Show—Comedy
7 Paul Dixon Show—Variety
9 Strike It Rich—Warren Hull mc
Comedian Pinky Lee is guest
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
Brandied whipped cream and French cream filling and baked stuffed egg plant slices with sauce
- 5 Ruth Lyons' 50 Club—Variety
- 7 Frances Langford—Don Ameche
Fashion show, audience participation fun, and guests: Tony Hughes and designer Cleon
- 9 Egg And I—Continued Tale
Comedy of life and its problems on a chicken farm run by "city folk"
- 11:15 9 Love Of Life—Serial Story
Drama of a family domineered on every side by an aging patriarch
- 11:30 5 It's A Problem—Discussion
"The Pet in the Home" discussed by Dr. John H. Bassard, professor at the University of Penn., Warren McStadden, executive director of ASPCA, and Helen Parkhurst
- 9 Search For Tomorrow—Drama
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Gayelord Hauser Program
9 Hi Ladies—Tommy Bartlett
- 12:15 7 Test Pattern Till 2:00 p.m.
- 12:30 4 Garry Moore Show—Comedy
Guest, dancer Dorothy Jarnae

- 12:30 5 Meet Mintz—Piano Session
Tunes by the pianist-raconteur Herbie
- 12:45 5 Newsroom—Late Reports
9 Travelers' Sketchbook—Film
"New Zealand Mirror"
- 1:00 5 "Man Who Walked Alone"
Feature with Kay Aldrich, Dave O'Brien & Walter Catlett; comedy and romance about a returning war vet who meets a spoiled young heiress
- 9 Chicago Cooks—Food Prepared
Kay Middleton prepares a tasty dish to delight the entire family
- 1:30 4 First Hundred Years—Drama
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Frazier Thomas Variety Show
Connie Baxter sings to music of Bob Ziegler; Thomas provides conversation
- 5 Big Pay Off—Quiz Program
Does the woman in your life deserve a new wardrobe, a trip to Paris, a mink coat? Explain your reasons
- 7 Bob & Kay Show—Commentary
- 9 Public Schools In Action—Talk
George Jennings discusses education
- 2:30 4 Bert Parks Show—Musical
Tunes: "That's My Weakness Now," "I'm Just Wild About Harry," "I've Got a Right to Sing the Blues"
- 5 Ralph Edwards Show—Stunts
Kay Kyser's student, Ish Kabibble introduces new comedy routine during "Return Engagement" segment
- 9 Picture Payday—Quiz Game
Tommy Bartlett mc; how many items in that picture can you remember?
- 3:00 4 "Return Of The Ape Man"
(see description Tues. 11:30 p.m.)
- 5 Kate Smith Hour—Variety
Soldier skit with Murton Bye from Ft. Devens, Colorado, a fashion show, and guests, harmonica player John Sebastian and vaudeville team Howard & Shelton
- 9 Russ Davis Show—Variety
- 3:30 7 Beulah Karney—Foods Show
Miss Karney prepares New Way-Old Way angel food cake, and "budget meal of the week"
- 4:00 5 Hawkins Falls, Pop. 6,200
7 Barbara Moro—Creative Ideas
9 Telephone Game—Harold Isbell
Join the fun for an exciting prize award game with Harold & Jane
- 4:15 4 Film
5 Gabby Hayes Show—Tall Tales
7 Trade-Inn—Emcee Pat Tobin
- 4:30 5 Howdy Doody Show—Bob Smith
7 Sagebrush Theater—Western
"Overland Mail" feature film
9 Music Ala Mode—Jack Fuller
- 4:45 4 Assembly—Military Talks
- 5:00 4 Kids Karnival Kwiz—Games
Kids are quizzed on film viewed
- 5 Cactus Jim—Western Feature

The Celanese Theatre

in association with the PLAYWRIGHTS

presents

"SATURDAY'S CHILDREN"

by MAXWELL ANDERSON

starring

MICKEY ROONEY

TONIGHT AT 9:00

WENR-TV CHANNEL 7

Barney Glazer of Star Review, Los Angeles, says:

"We'll have to wave an olive branch at the other channels and networks, but we're pointing a hand denoting victory to the corner of ABC-TV's distinguished full-hour dramatic series 'The Celanese Theatre' as the outstanding TV dramatic program. Concurring in our opinion are Larry Wolters of the Chicago Tribune, and Jack Mabley of Chicago's TV Forecast."

Variety says:

"Producer-director Alex Segal did his usual polished job, the decor was appropriately lush, the movement well timed and the lensing above-average."

WEDNESDAY MAR. 19—cont'd

- 5:00 9 Trailblazers' Theater—Western
"Fighting Vigilantes" feature film
- 5:30 4 Silhouettes Of The West—Talks
Roy Starkey tells us about the history
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton
"Shine Your Own Shoes" comedy
- 7 King Calico—Puppet Story
Last chance for you to enter the big contest! Send in a name for the Royal Cook today!
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Fun
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures
- 6:10 7 Top O' The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Domestic Comedy
- 6:20 7 Sports Highlights—World News
- 6:30 4 CBS News—Douglas Edwards
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
- 5 Those Two—Comedy Adventures
- 7 Name's The Same—Panel Quiz
Panelists: Abe Burrows, Meredith Wilson, and Joan Alexander attempt to name the personality; Robert Q. Lewis is your host
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Guest, Lefty Frizzell and tunes: "Silver and Gold," "I Can't Begin To Tell You," "Give Me More, More, More," and "Is There Someone Lovelier Than You?"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Events
- 7:00 4 Arthur Godfrey And His Friends
Frank Parker, Janette Davis, Hale-loke, Marion Marlowe, the Mariners & Chordettes vocal groups
- 5 Kate Smith Evening Hour
- 7 Paul Dixon Show—Pantomimes
Wanda Lewis and Dottie Mack assist
- 9 "China's Little Devils"—Film
Feature with Harry Carey, Paul Kelly, Alan Hale; story of Chinese children who organize their own gang to sabotage the Japs
- 8:00 4 Strike It Rich—Interview-Quiz
Emcee Warren Hull of the "quiz with a heart" questions "helping hand" guest Eddie Davis
- 5 Kraft Theater—Drama
"The Bride The Sun Shines On" by Will Cotton with Cloris Leachman; how true love upsets a wedding

WEDNESDAY MAR. 19—cont'd

- 8:00 7 Ruggles—Domestic Comedy**
The twins give Charlie the idea to run for president of the Neighborhood Improvement Association
- 8:30 4 The Web—Mystery Drama**
"Death Mask" by Selwyn James with Betty Field, Tom Helmore & Luella Gear; a jealous plastic surgeon gets more than he bargained for
- 7 To be announced**
- 9 Feature Film**
- 9:00 4 Blue Ribbon Bouts—Boxing**
Danny Nardico vs Dick Wagner in ten-round light-heavyweight bout from the Cleveland Arena, Cleveland, Ohio
- 5 Pantomime Quiz—Parlor Games**
Popular charade quiz with regular and guest teams, Mike Stokey mc
- 7 Celenese Theater—Drama**
"Saturday's Children" by Maxwell Anderson starring Mickey Rooney; story of a typical middle class family, with never quite enough money and a large appetite for romance
- 9:30 5 To be announced**
- 9:45 4 Sports Quiz—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
The fun begins when Ernie steps before the television cameras
- 5 Weatherman—Clint Youle**
- 7 Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9 "Silver Queen"—Feature**
Film with Priscilla Lane, George Brent, Bruce Cabot; aristocratic girl is left with creditors when her father dies, after gambling away the family fortune
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Chronoscope—Discussion**
Rep. John Kennedy (D.,Mass.) discusses domestic affairs with editors Wm. Huie and Donald Rogers
- 5 Clifton Utley And The News**
- 10:30 4 Bill Ballance Variety Show**
Pianist Harry Suekman accompanies Jean Cordell's vocalizing
- 5 Let's Look At Sports—Duggan**
- 10:45 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Grand Marquee—Feature Film**
- 7 Austin Kiplinger With The News**
- 11:30 4 Chicago Forum Of The Air**
- 9 This Is The Story—Drama**
- 11:45 9 Chicagoland Newsreel—Report**
- 12:00 4 "Case Of The Baby Sitter"**
Tom Neal and Pamela Blake
- 1:00 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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Thursday Mar. 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
9:00 4 Morning News—Harry Marble
5 Breakfast Party—Variety
9:15 4 Arthur Godfrey Show—Variety
9:30 4 Bride & Groom—John Nelson mc
5 Winner Take All—Quiz Game
9 Your Figure Ladies—Exercises
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Recipes
Eddie Doucette offers two new recipes—onion and cheese custard pie, and peaches WNBQ
9 Breakfast Party—Fun For All
10:30 4 Breakfast With The O'Neils
5 Dave & Charlie Show—Comedy
7 Paul Dixon Show—Variety
9 Strike It Rich—Warren Hull mc
10:45 5 Richard Harkness & The News
11:00 4 Creative Cookery—Recipes
Stuffed breast of veal with dressing and Mrs. Kerns' Roquefort cheese dressing are prepared by Mr. Pope
5 Ruth Lyons' 50 Club—Views
7 Frances Langford—Don Ameche
Guest, dancer Pat Adair
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 It's A Problem—Discussion
"Choosing a College" discussed by Claire Glass, editor of Compact magazine, William F. Marvin, vocational guidance counselor, and Fannie Hurst
9 Search For Tomorrow—Tale
11:45 9 News Headlines—Spencer Allen
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Tommy Bartlett
12:15 7 Test Pattern Till 2:00 p.m.
12:30 4 Garry Moore Show—Variety
Guests: Billy Gilbert, Cwr Knight, and Mr. Ramshaw, with an eagle believed to be several 100 yrs. old
5 Meet Mintz—Musical Session
12:45 5 Newsroom—Late Reports
9 Travelers' Sketchbook—Film
"Reel Fun"
1:00 5 "Great God Gold"—Feature
Film with Sidney Blackmer & Martha Sleeper; Gold was his God and he worshipped it till the girl he loved exposed him
9 Chicago Cooks—Kay Middleton
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Tips
2:00 4 Frazier Thomas Variety Show
5 Big Pay Off—Quiz For Men
7 Bob & Kay Show—Interviews
9 Mel Torme Show—Musical



DEAR BOSS:

I'd like to take a deep breath and say something nice about three capitalistic enterprises that do me a favor every week. One of these outfits sells tires, the other shingles and the other time on television. Their names: Goodyear Tire and Rubber Company, Johns-Manville and Dumont Television Network

The favor they do me is to bring three fine television programs into my home. Goodyear sponsors The Greatest Story Ever Told—dramatized stories from the life of Jesus. These living parables don't preach, but rather show the effect of Jesus' teachings on the lives of the people of His times. Always they hold up the mirror and usually they make me squirm at what I see there.

Johns-Manville's gift is Fairmeadows, USA. The people Agnes Ridgeway creates in her story of small town America are not melodramatic neurotics teetering on the edge of panic, frustrations, infidelities and corruption. Her people aren't perfect, either. But they seem to live the kinds of lives most of us would like to consider normal. A young minister helps to point up the Christian attitude of neighbor toward neighbor even when it hurts. A spinster seamstress quietly practices the kind of everyday faith most churchgoers hear Sunday morning and conveniently mislay first thing Sunday afternoon.

Then Dumont brings me Bishop Sheen. He is a teacher and a great one. He talks about God and man; what God wants men to do and their rewards for following God's way. He speaks eloquently, but with a certain casual assurance. Like a man who knows. Like a man who has questioned and been answered. Like a man who is positive in the midst of doubts, indifference and cynicism.

Some people would call all three programs corny. If they are—perhaps it's time for the corny to inherit the earth.

CHUB

THURSDAY MAR. 20—cont'd

- 2:30 4 **Give And Take—Quiz Show**
John Reed King questions visitors
- 5 **Bill Goodwin Show—Variety**
- 9 **Picture Payday—Quiz Game**
- 3:00 4 **"Case Of The Baby Sitter"**
Tom Neal and Pamela Blake
- 5 **Kate Smith Hour—Variety Time**
Kate will show a Korean film, and station relations with WBTV, Charlotte, N.C., and present guests, child prodigies Sharon Porter and Lionel Davis; dancer Gloria Gilbert, and Arthur Smith and his Cracker Jacks
- 9 **Russ Davis Show—Variety**
- 3:30 7 **Housewives' Holiday—Kirchner**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Barbara Moro—Creative Ideas**
- 9 **Telephone Game—Harold Isbell**
Lots of fun and prizes for lucky winners on this exciting phone contest with Harold & Jane Quinn
- 4:15 4 **Backstage Diary—Gossip**
Intimate views of the stars and their work, chats with guest celebrities, & TV gossip with Marty O'Shaughnessy and Bonnie Weber
- 5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
- 7 **Trade-Inn—Variety Of Antiques**
- 4:30 4 **Assembly—Military Talks**
- 5 **Howdy Doody Show—Variety**
- 7 **Sagebrush Theater—Western**
"Riders of the West" feature film
- 9 **Music Ala Mode—Jack Fuller**
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Cactus Jim—Western Feature**
- 9 **Trail Blazers' Theater—Western**
"God's Country & the Man" feature
- 5:30 4 **Silhouettes Of The West—Talks**
- 5 **Weatherman—Clint Youle**
- 7 **Mary Hartline's Party—For Kids**
- 5:40 5 **Dorsey Connors Show—Ideas**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
"The Knit-Wit" comedy skit
- 7 **Adventure Theater—Film Tale**
"Devil Horse" No. 4
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Kukla, Fran, & Ollie—Jolly Fun**
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventure Tale**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray—Comedy Satires**
- 6:20 7 **Sports Highlights—J. Bryson**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Dinah Shore Show—Musical**
- 7 **Lone Ranger—Western Drama**
Hi-Yo Silver! And away we go!
- 9 **Spencer Allen And The News**

- 6:45 4 **Stork Club—Interviews**
Guest, vocalist Dolores Gray
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **Star Of The Family—Variety**
Peter Lind Hayes and Mary Healy welcome guests Bob Crosby, the Modernaires and Burton's Birds
- 5 **Groucho Marx Show—Comedy**
Groucho ad-libs with contestants on "You Bet Your Life" quiz
- 7 **Stop the Music—Musical Quiz**
Bert Parks returns to emcee the fun
- 9 **This Is Music—Variety & Song**
Bridge between classical & popular successfully spanned by host Alexander Gray and his regular vocalists
- 7:30 4 **Amos 'n' Andy—Comedy Drama**
"Kingfish's Last Friend"
- 5 **Treasury Men In Action—Drama**
"The Case of the Honest Thief." A young married man disappears and is apparently murdered
- 9 **Press Conference—Interviews**
Lee Schooler moderator of panel
- 8:00 4 **Film**
- 5 **Gangbusters—Mystery Drama**
- 7 **Herb Shriner Time—Humor Skits**
Everyday people and every day situations retold with a humorous touch
- 9 **Gruen Theater—Drama**
- 8:30 4 **Big Town—Newspaper Life**
Steve Wilson gets exciting story when he becomes involved with a haunted house
- 5 **Ford Festival—Musical Variety**
James Melton emcees festivities with Morey Amsterdam, Wally Brown, Billy Barty, Dr. R. K. Marshall, and guest Yvonne De Carlo
- 7 **Meet The Champ—Boxing Bouts**
Emcee Wally Butterworth presents bouts from Wright Patterson Air Force Base in Dayton, Ohio
- 9 **Foreign Intrigue—Myst'y Drama**
Robert Cannon attends convention of "International Society of Amateur Magicians" and finds he is expected to pull atomic secrets rather than rabbits out of his hat
- 9:00 4 **Racket Squad—Drama**
"The Matchmakers." A smooth European borrows a large sum of money from a wealthy widow
- 5 **Martin Kane, Private Eye**
Lloyd Nolan is featured as detective in this drama of mystery & adventure in strange places
- 7 **Sports Parade—News Events**
- 9 **Charlie Wild, Detective—Drama**
John McQuade is featured
- 9:15 7 **Cameo Comedy—Film**
"The Cure" with Charlie Chaplin; story about a rest home for drunks
- 9:30 4 **Pace Of Chicago—Variety Type**
Highlights on personalities and progress in Chicago during the past 100 years with guest personalities

THURSDAY MAR. 20—cont'd

- 9:30 5 Wayne King Show—Musical**
An Irish show with Barbara Becker & Gloria Van singing tunes like: "Gandy Dancers Ball," "Look To The Rainbow," "Tulips & Heather," "A Little Bit Of Heaven," "Harrigan"
- 7 Studs' Place—Music, Drama**
A puzzling situation is heightened by a dramatic dialogue which is seen rather than heard
- 9 Inside Story—Discussion**
Robert F. Hurleigh & Dr. James H. McBurney question David J. Dallin, historian and authoritative analyst on Russia and the Far East for inside story of Titoism in China
- 10:00 4 Ernie Simon—Curbstone Cutup**
Zany antics by the "Mayor" of State Street with passers-by
- 5 Weatherman—Clint Youle**
- 7 Family Showtime—Film Drama**
"That Time in Boston" with Hillary Brook; a small girl causes trouble between her parents by inadvertently revealing "the other woman"
- 9 "The Underdog"—Feature Film**
Barton McLane, Charlotte Winters & Jan Wiley; young boy's efforts to enlist dog in the Defense movement is turned down because the dog fears fire and water
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 The Continental—Renzo Cesana**
- 5 Clifton Utley And The News**
- 10:30 4 Bill Ballance Variety Show**
Piano music by Harry Suekman and songs by Jean Cordell
- 5 Let's Look At Sports—Duggan**
- 7 Dr. Fixum—Household Tips**
- 10:45 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
"Murder in the Museum" with Phyllis Barrington; reporter becomes sleuth & solves mystery of murder in a show
- 5 NBC Television Opera**
Rossini's "Barber of Seville" with baritone Ralph Herbert as Figaro, Virginia Haskins as Rosina, tenor Davis Cunningham as Count Almaviva, basso Emile Renan as Bartolo, and bass-baritone Carlton Gauld
- 7 "The Big Six"—Feature Film**
John Shelton and Regis Toomey
- 9 "Ghost Crazy"—Feature**
Film with Billy Gilbert & Maxie Rosenbloom; comedy about girl who inherits large estate but is frightened away from it by ghosts
- 11:30 4 "Chance Of A Lifetime"—Film**
Feature with Bernard Miles, Jeanne Bates & Erik Rolf; convict is paroled to work in factory but becomes involved in fatal gun fight
- 12:15 9 Chicagoland Newsreel—Data**
- 12:45 4 Midnight Edition—Ulmer Turner**
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- Chicago at 9:00 p.m. Doors
- close at 9:20 p.m. No tickets
- necessary.

VIEW FRANCOIS POPE'S "CREATIVE COOKERY," MONDAY THRU FRIDAY 11 a.m.



Friday Mar. 21

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway Reports
9:00 4 Morning News—Commentary
5 Breakfast Party—Mel Martin
9:30 4 Bride & Groom—Interviews
5 Winner Take All—Quiz Game
9 Your Figure Ladies—Exercises
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Recipe Fun
Creamed salt cod shares the spotlight
9 Breakfast Party—Musical Fun
10:30 4 Breakfast With The O'Neils
5 Dave & Charlie Show—Antics
7 Paul Dixon Show—Variety
Music and entertainment by Dixon & Co. (Dottie Mack & Wanda Lewis)
9 Strike It Rich—Warren Hull mc
Guest, singer Mary Bothwell
10:45 5 Richard Harkness & The News
11:00 4 Creative Cookery—Recipes
Francois Pope prepares a large pie
shell & Calif. fruit pie with glaze
5 Ruth Lyons' 50 Club—Chatter
7 Frances Langford—Don Ameche
Fashion show by McCall's, audience
participation and guest, variety
dancer Jimmy Johnston; also presen-
tation to Frances and Don by
Hofstra College
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 It's A Problem—Discussion
"Eating Habits of Children"
9 Search For Tomorrow—Tale
11:45 9 News Headlines—Spencer Allen
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Gayelord Hauser Program
9 Hi Ladies—Interviews
12:15 7 Test Pattern Till 2:00 p.m.
12:30 4 Garry Moore Show—Comedy
Guest, actress Lucile Watson
5 Meet Mintz—Favorite Tunes
12:45 5 Newsroom—Late Information
9 Travelers' Sketchbook—Film
1:00 5 "Fear"—Feature Film
Warren Williams, Anne Gwynne,
Peter Cookson; story of a medical
student, driven by poverty, to the
murder of a miserly money lender
9 Chicago Cooks—Kay Middleton
Interesting ways to prepare food
1:30 4 First Hundred Years—Serial
1:45 4 Lucky North Show—News
2:00 4 Frazier Thomas Variety Show
Connie Baxter and Bob Ziegler
5 Big Pay Off—Quiz Program
You too can appear on the show—
write a letter today!

COMING HIGHLIGHTS

NEXT WEEK—Is Jack Benny the greatest entertainer of them all? Read a lively article on "the grand old man of show business—still 39."



NEXT WEEK—Is it possible to combine marriage and a career? Read Molly Goldberg's views on the question.



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Famed Irish tenor Christopher Lynch gathers his clan for a family portrait. Christopher appears frequently on the "Voice of Firestone" show, including a St. Patrick's day appearance this year. "Voice of Firestone" is seen Mondays at 7:30 p.m. on channel 5 (WNBQ).

FRIDAY MAR. 21—cont'd

- 2:00 7 **Bob & Kay Show**—Interviews
(see contest page 10)
- 2:30 9 **Mel Torme Show**—Musical
- 2:30 4 **Bert Parks Show**—Musical
Tunes: "You Are My Sunshine,"
"Body and Soul," and "Ain't Mis-
behavin'"
- 5 **Ralph Edwards Show**—Quiz
- 9 **Picture Payday**—Quiz Show
- 3:00 4 **"Chance Of A Lifetime"**—Film
(see description Thurs. 11:30 p.m.)
- 5 **Kate Smith Hour**—Musical
Cracker barrel interview with Sen.
Bricker from Ohio; dramatic skit
with Barry Nelson and Theresa Cilli;
"Famous Daughter" bit, Ethel Barry-
more Colt, and dancers Copsy & Ayres
- 9 **Russ Davis Show**—Variety
- 3:30 7 **Beulah Karney**—Foods Show
Miss Karney tests audience recipes
and comes up with a carrot cookie
and a lenten spaghetti dish
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Barbara Moro**—Creative Ideas
- 9 **Telephone Game**—Quiz Session
Your phone number is your ticket
to a load of wonderful prizes
-
- 4:15 4 **Film**
- 5 **Gabby Hayes Show**—Tall Tales
- 7 **Trade-Inn**—Exchange Show
- 4:30 5 **Howdy Doody Show**—Puppets
- 7 **Sagebrush Theater**—Western
"Golden Trail" Feature film
- 9 **Music Ala Mode**—Jack Fuller
- 4:45 4 **Assembly**—Armed Forces Show
Phone call interview from Tokyo with
service personnel by Chief Corey
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Cactus Jim**—Western Feature
- 9 **Trail Blazers' Theater**—Western
"Pioneer Justice" feature film
- 5:30 4 **Silhouettes Of The West**—Chats
- 5 **Weatherman**—Clint Youle
- 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show**—Talks
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
"Silence That Celery" comedy skit
- 7 **King Calico**—Puppets For Kids
Jack and Jill went up a hill—and so
does King Calico's castle. But will it
stay up there?
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Kukla, Fran, & Ollie**—Puppets
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**

- 6:15 5 **Goldbergs**—Domestic Comedy
- 6:20 7 **Sports Highlights**—News Events
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
Pinky Lee & Vivian Blaine star
- 7 **Say It With Acting**—Charades
Maggi McNellis and Bud Collyer
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Noodlin Rag," "Tell Me
Why," "Perfidia," and "Tulips &
Heather"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **Mama**—Domestic Comedy Skit
In "First Flight" Katherine, against
Mama's wishes, breaks a date with
Jerry to go to her first fraternity
dance
- 5 **RCA Victor Show**—Variety
Presenting Dennis Day with guest
Jack Benny
- 7 **Mystery Theater**—Drama
Tom Conway as Inspector Mark Saber
in "The Case of the Appointment
With Death"
- 9 **Twenty Questions**—Panel Quiz
MC Bill Slater with Fred Van De-
venter, Florence Rinard, Herb Polesie,
Johnny McPhee, and guest panelist
- 7:30 4 **Man Against Crime**—Drama
A man in Gramercy Park leads Mike
Barnett (Ralph Bellamy) into the ex-
pose of a New York waterfront's hi-
jacking racket
- 5 **Walt's Workshop**—Creative
Mr. Durbahn shows how to make a
decorative outdoor lamp combining
metal & wood construction; also use
of tin shears and soldering
- 7 **Stu Erwin Show**—Comedy Skits
Stu's daughter Jackie runs away and
brings home the bacon
- 9 **Life Begins At 80**—Panel
- 8:00 4 **Playhouse Of Stars**—Drama
"The Human Touch" with Diana
Lynn and Vincent Price; story of a
young pianist forced to choose be-
tween love and her career
- 5 **Big Story**—Newspaper Drama
Arville Schaleben of the Milwaukee
Journal tells his story about eight
children and their mother, who were
killed in an explosion; the coroner's
jury called it an accident but Schal-
eben was sure it was murder
- 7 **Rebound**—Film Drama
"Joker's Wild" by David Freedman
with Onslow Stevens & Raymond
Burk; a practical joke can cause
tragedy, but can also rebound on
the joker
- 9 **Down You Go**—Panel Quiz
Dr. Bergen Evans moderator, panel:
Carmilita Pope, Toni Gilman, Fran
Coughlin, and Robert Breen

FRIDAY MAR. 21—cont'd

- 8:30 **5 Aldrich Family—Comedy**
Henry & Eleanor have different ideas about "chivalry" but certain circumstances cause Henry to change
- 7 **Tales Of Tomorrow—Drama**
"Fisherman's Wife" with Tom Drake; two scientists develop a formula to restore youth & a selfish woman offers to be their first experiment
- 9 **"Shooting Star"—Film Short**
Whitfield Connor & Lynne Roberts
- 9:00 **4 Hollywood Opening Night**
- 5 **Cavalcade Of Sports—Boxing**
Don Williams vs Gil Turner (10 rds, welterweight) from Madison Sq. Garden
- 7 **Craig Kennedy, Criminologist**
Donald Woods stars as detective
- 9 **Cavalcade of Stars—Variety**
Emcee Jackie Gleason and the June Taylor dancers with guests Alan Dale and Helen O'Connell
- 9:30 **4 Pope's Gourmet Society**
Francois Pope presents unusual dishes
- 7 **Chgo. Klose Ups—Interviews**
Woody & Virginia Klose hold court
- 9:45 **5 Greatest Fights Of The Century**
Boxing film: Joe Louis vs Natie Mann (February 1938 bout)
- 10:00 **4 Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman—Clint Youle**
- 7 **Courtesy Hour—Jim Moran mc**
Variety with vocal and instrumental acts performed by professional talent; Bruce Chase supplies music
- 9 **"Undercover"—Feature Film**
John Clements, Godfrey Tearle & Michael Wilding; heart-warming story of Czechoslovakian peasant resistance to the Nazis
- 10:10 **5 Dorsey Connors—Helpful Ideas**
- 10:15 **4 Chronoscope—Discussion**
Guest Sen. Hubert Humphrey (R., Minn.)
- 5 **Clifton Utley With The News**
- 10:30 **4 Bill Ballance Variety Show**
Music, song, and general chatter
- 5 **Let's Look At Sports**
- 10:45 **4 Film**
- 5 **Herbie Mintz Show—Old Tunes**
- 11:00 **4 Murder Before Midnight—Film**
- 5 **Grand Marquee—Feature Film**
- 7 **Austin Kiplinger With The News**
- 11:10 **7 Great Hollywood Stories—Film**
- 11:30 **4 "In Old Chinatown"—Feature**
(See description Mon. 3:00 4 listing)
- 9 **Feature Film**
- 12:45 **9 Chicagoland Newsreel—Data**
- 1:00 **4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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How many of you boys and girls are interested in sports and games. I'll bet most of you are, and that's a good way to build strong, healthy bodies. Not only that—do you know that folks who are very active also can think very straight and clear?

Here's a picture of the most famous coach on television. He's Herb Allen, the head coach of "Hail The Champ," which you can see every Saturday on channel 7. Coach Allen conducts an exciting show that is just loaded with games, fun and prizes. If you want some excitement, just tune in "Hail The Champ" and see for yourself.

Now here are some of my weekly contest winners:

Don Andersen, Racine, Wis.; Larry Bartram, Woodstock, Ill.; Patsy Bastien, Kankakee, Ill.; Joan Fromm,

Chicago; Sue Grennan, Chicago; Arlene Hammer, Chicago; Howard Jones, East Gary; Karen Kearns, Chicago; Donald Mossolio, Chicago; Sheila O'Carroll, Chicago; Gretchen Schmidt, Naperville, Ill.; Lawrence Sekleche, Chicago; Joan Thomson, Berwyn, Ill.; Robert Young, Kenosha.

THIS WEEK'S CONTEST: How many different kinds of sports can you name? Write your list and mail it to Uncle Herbie, % TV Forecast, 185 N. Wabash ave., Chicago 1, Ill. before Sunday, March 24. For the longest list, I'll award \$1; next longest 50 cents; and the 15 runners-up, 25 cents each.



WOULD ROY ROGERS SELL TRIGGER?

Whew! That was a close one. I suppose you knew that Roy Rogers, the King of the Cowboys, almost sold his famous horse Trigger. I guess Roy was mightily tempted, at that. A big oil man from Texas offered Roy \$200,000 in cold cash.

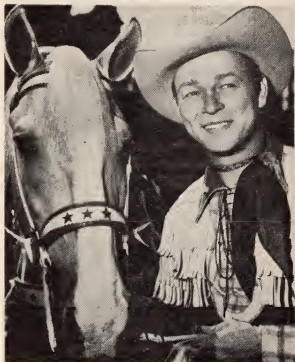
That's a lot of money, any way you look at it. Of course, Roy Rogers already has a pile of money that he has earned from his movies and TV work, but just the same, it's pretty hard to pass up all that big money.

What would you have done if you were Roy Rogers? Would you have sold one of your very best friends? Would you have patted Trigger "goodbye" on the head, and just walked away, never to see your old pal again?

Well, we're glad to report that Roy passed up the temptation, and decided NOT to part with Trigger at any price. He thought too much of his famous horse to pull a trick like that on him.

Nobody knows, that is, nobody but

Roy Rogers knows, what Trigger said to him after the decision was made. But we'll bet that Trigger snickered happily, and bumped Roy with his nose, just to show there were no hard feelings.



Roy Rogers, the King of the Cowboys, with his golden palomino horse Trigger

MOLLYCUES

by MOLLY POTKIN

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How good is your eyesight? If you look closely, you'll see five friends from Pet Shop even though they're hidden.

When you find them, color them blue. Then color the rest of the picture as you think it should be done.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Monday, March 24. First prize is \$1; second prize, 50 cents; next 15 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Solution to this week's puzzle will appear here next week.

TRICK



Last week's letter should read: "Hi, Bill: Can you be at my house Sunday at 2 o'clock? It will sure be nice to see you. We can watch television and have a real swell time. I am looking forward to seeing you. Please do not be late. Carl."

Can you remove a strip of newspaper one column wide by eight inches long from under a standing fountain pen cap?

Anna Alesia, Chicago; Frances Anderson, Gary; Joan Costa, Chicago; Trudy Eckhardt, Kankakee, Ill.; Carol Freeman, Chicago; Sylvia Gacek, Chicago; Fred Goldstein, Chicago; Bill Hahn, Downers Grove, Ill.; Raphael Handschiegel, Chicago; Joan Hansen, Racine; Rosemary Laco, Gary; Michael Linderman, Chicago; Loretta Lindish, Oak Lawn, Ill.; Frances Lucinto, South Holland, Ill.; Thomas Maddaleni, Chicago; James Mehlman, Chicago; Maureen McLean, Forest Park, Ill.; Gwen Sacco, Calumet City, Ill.; Carol Stank, Mishawaka, Ind.; Theresa Sutherland, East Moline, Ill.; Marjorie Swinford, Crown Point, Ind.; Judy Taylor, Zion, Ill.; Judith Thomson, Chicago; Bonnie Tierney, Aurora, Ill.; Loretta Vitale, Chicago; Philip Wadsworth, Oak Park; Jeanie Weide, Stone Park, Ill.; Kay Zelenski, Kenosha.

Solution: Moisten the fingertip and strike hard the part of paper extending over the table's edge.



"Dragnet", the fine police-action series, features Jack Webb as Sgt. Joe Friday. Show is seen on alternate Thursdays at 8:00 p.m. on channel 5, (WNBQ).

Sox \$100,000 Richer But Veto Night TV

TV

SPORTSCAST

by

ED PAZDUR

Sports Editor



JOE WILSON, erstwhile WBKB sports director, will move his wares to Mutual Broadcasting System's "Game of the Day" baseball broadcasts this season. Although the colorful sportscaster will cover games originating in Chicago, Detroit, Cincinnati and St. Louis, he will continue to make his home in Wilmette. *Joe's too talented and experienced for his absence before TV cameras to become too prolonged.*

WGN-TV will begin its baseball telecasts with the City Series, April 11th, and will continue through the season with 77 Cub home games and 57 Sox daylight encounters. The reason for a 20 game deficit on the White Sox schedule is General Manager Frank Lane's policy of not televising night games.

It was interesting to note that for 77 Cub tilts, WGN-TV shelled out \$75,000 for video rights. The White Sox on the other hand held out for and got a reported \$100,000 for 57 day games. That hundred grand should take care of a substantial part of the Sox payroll.

Now that the '51-'52 basketball season is about officially over, next year let's hope that: (a) the NCAA comes up with a less damaging TV policy towards DePaul and Loyola. (b) Art Morse and the Chicago Stadium land the NCAA tournament finals. (c) DePaul and Loyola successfully organize a Midwest Conference of independents. (d) DePaul cheerleaders earn new and more colorful outfits to instigate more cooperation from their cheering section and (e) Ron Feiereisel, DePaul's star guard, wins the All-American honors he deserves.

Cuffnotes: Con O'Dea, WENR-TV program director, suppressed reports that ABC will televise Ten Day Bike Races in May, by commenting: "So far as I know, bike races are not scheduled for WENR-TV as yet." . . . Finals of the Amateur Athletic Union and U. S. Handball Association will be televised over WENR-TV March 15 with Don Wattrick behind the mike.

Letters suggesting names for our wrestling discovery (for a 6 month pass) are still pouring in. Bill Atz, 510 W. Union, Ligonier, Ind., suggests: "Shave all the hair off his body. Paint or bathe him in an orange, fluorescent, glow-in-the-dark paint. Then dress in trunks and robe soaked in same paint but different color. Turn off all the lights when he walks down the aisle. His name—the Orangeman!" . . . "Name him Montana The Great."—writes Mrs. Anna Krenek, 4102 Prescott, Lyons, Ill. . . . "That deaf-mute boy from Great Falls ought to be named The Panther."—Miss Barbara Ann Wisler, 1655 Terrace Lane, South Bend, Ind.

Talent & Experience



WILSON

20 Game Deficit



LANE



Freeport High School, 1951 Champions: Front row, left to right: Tom Williams, Ben Dorsey, Gene Schmitt, Coach Harry Kinert, McKinley Davis and Harlan Fritz. Back row: Roger Meads, Eugene Ingold, Ass't Coach Joe Spudich, Jim Hill, Bill Spahn and Carl Cain.



WENR-TV To Televis Colorful Semi-Finals And Finals At Champaign



B. Floyd Smith

"The Sweet Sixteen"

THE Ides of March are upon us. And to every high school basketball player that means only one thing. Another stormy renewal of that annual March madness, *The Sweet Sixteen*. For four hectic days the top sixteen teams in the state converge on George Huff gym in Champaign, Ill., to match baskets for the coveted state title. And this year television is getting into the act. Station WENR-TV is televising the tense semi-final and final sessions of this colorful event on Sat., March 22.

Play-by-play account of the games will be handled by popular announcer Jack Drees. The games are being carried from Champaign to Chicago via telephone wires through the cooperation of Illinois Bell.

In basketball wild Illinois, the state tourney is regarded as the equivalent of the World Series and the Olympics rolled into one. Every town and hamlet throughout the state entertains grand illusions of a state title for their local charges.

Towns like Paris, Mt. Vernon and Freeport would rest in relative obscurity were it not for their powerhouse basketball teams. And big-shouldered Chicago has never produced a tourney winner. No wonder the downstaters lick their chops at Sweet Sixteen time.

Over the years the state tourney has been the proving ground for many of the country's college stars. The entire first string of the great University of Illinois team is composed of tourney veterans. Such midwest stars as Sammy

Miranda of Indiana, Ab Nicholas of Wisconsin, McKinley Davis of Iowa and Nick Kladis of Loyola all earned their spurs in this prep classic.

Year after year the tourney has provided stirring finishes. Most famous was the climax of the 1942 tourney when future All-American Dike Eddleman led his Centralia mates into the finals against unbeaten and overwhelming favorite Paris.

For three quarters the game followed form and with six minutes to go Paris held a comfortable 30-17 lead. Then the roof fell in. Eddleman and his mates shredded the Paris defenses and finally knotted the score at 33 all. With eight seconds left Eddleman fired a shot from mid-floor which missed. Dike grabbed the rebound and while still in mid-air flipped the ball back through the hoop. Final score: Centralia 35, Paris 33.

The carnival atmosphere in Champaign at tourney time is matched in small towns sprinkled across Illinois. Business stops and radios are tuned into breathless accounts of the tourney's frantic play. And this year Chicago will be able to watch it on television.

March madness may be a disease which Chicagoans will be able to share with downstaters from now on. And the Ides of March are upon us.

NEXT WEEK: Can the Chicago Cubs come up with a first division club this year? Be sure to read next week's TV Forecast when manager Phil Cavaretta evaluates his Cubs.

This year, the 45th Illinois High School Tournament, under the watchful supervision of B. Floyd Smith, president of I.H.S.A., Albert Willis, executive secretary and other board members, will host some 750 schools. The sixteen teams participating in the State Finals have advanced from 44 districts, 60 regionals and 16 sectionals to represent the cream of Illinois' high school basketball teams. The State Finals were held at the University of Illinois since 1919 but the current classic is the first to be televised.



Albert Willis

Is A New Era In Wrestling Emerging?

Eastern States Launch Campaign for Cleaner Wrestling

THE treatment accorded Vern Gagne on his recent swing through the East is, we hope, indicative of the new trend in professional wrestling. All the promotions emphasized Vern's clean cut and honest approach to a game that has been corrupted by scheming promoters and displaced freaks. The fan response was excellent with most of Vern's appearances rating as sellouts. Maybe wrestling will again be restored to its rightful place in the world of SPORTS.

Plans are underfoot to establish a permanent Wrestling Hall of Fame ala the baseball version. All the immortals of the game would then have a permanent testimony to their contributions to wrestling. Among the greats we'd nominate Jim Londos, Strangler Lewis, Everett Marshall, the two Zbyskos, Bronko Nagurski and Lou Thesz. Any further suggestions?

By popular demand, we have compiled a list of people whose absence from wrestling would not be missed. Leading-off is, of course, Elephant Boy. Then quickly, Gorgeous George, Yukon Erik, all the Angels, Ivan Rasputin, Hombre Montana, Alo Leilani, Lord Blears, Gypsy Joe and the Great Togo. To complete the list we suggest removing all mid-gets, giants and all grapplers whose titles begin with the words "The Mighty."

Along the East Coast a new name is causing a great deal of excitement. Johnny Barend is the name, and this handsome youngster looks like he's headed for the top. He's only 22, a Navy veteran, and packs 220 pounds onto a six-foot frame. . . . The long-awaited

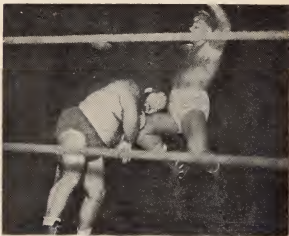
return title bout between Lou Thesz and Bobby Managoff is about to become a reality. Only hitch in the proceedings is that the boys are good friends and don't like to maul each other in the ring. But the ringing of the cash register has finally persuaded them to tussle. Bronko Nagurski at 43 years of age is still in top shape and looks like he could wrestle forever. The Bronk would like to win back his heavyweight crown before retiring.

Chicago is not the only city having trouble with unsportsmanlike wrestlers. Up in Minneapolis there seems to be an epidemic of them. Tiny Mills, Hans Schmidt and Firpo Zbysko are all causing trouble up in the Flour city. Wladek Kowalski, recently disbarred up there, promised to clean up the place if the authorities would lift their ban on him. He was barred for allegedly roughing up the great Bronko Nagurski a bit.

Leo Nomellini, famed All-America from the Minnesota Gophers, has returned to the ring wars after another successful season with the pro football San Francisco 49ers. Leo was All-Pro for the second straight year. He's tapered off to 245 pounds, to be in shape for a long winter of wrestling. . . . Another masked wrestler is with us, this time with the sterling name of Golden Eagle. He's been appearing on Denver shows. Maybe if we're lucky he won't turn up in Chicago. . . . St. Nicholas Arena, famed New York sports spa, has just been sold, but the new owners promise to continue the wrestling and boxing shows as usual.



LONDOS



Gene Stanlee (Mr. America) gently smashes his knee into the side of Ivan Rasputin's head. And it couldn't happen to a better guy. Ivan is an old hand at these sportsmanlike gems.

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NBC

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