

Frank Parker Makes the Top Five



TV

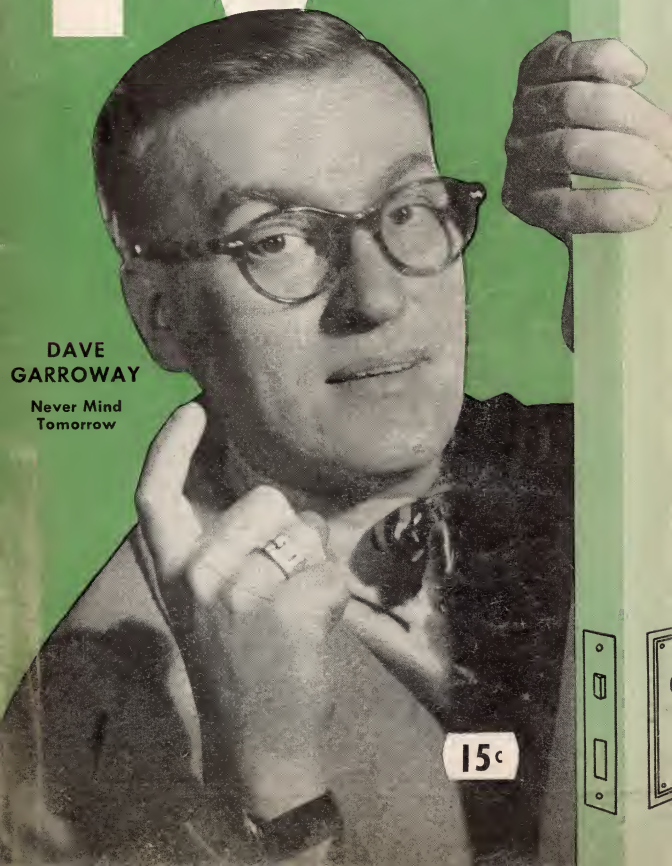
APRIL 19, 1952

FORECAST

advance
PROGRAMS

DAVE
GARROWAY

Never Mind
Tomorrow



15c



TV at its best!

Every
Weekday Afternoon

★ MATINEE PLAYHOUSE

outstanding feature films
1:00 P.M.

★ THE BIG PAYOFF

*Audience participation quiz
with host Randy Merriman . . .*
2:00 P.M.



★ THE RALPH EDWARDS SHOW

Quiz, music, comedy, variety
2:30 P.M.



★ THE KATE SMITH HOUR

Music, comedy, drama, variety
3:00 P.M.

★ HAWKINS FALLS

Day-by-day life in a typical small town
4:00 P.M.

WNBQ

NBC

CHANNEL 5



Channel One

NEW YORK—The complete revamping of "Celebrity Time" (which began when Mary McCarty replaced Jane Wilson on the program's panel) will continue with comic Herb Shriner soon replacing Conrad Nagel as emcee. With the quiz format ready to be dropped, a variety gimmick is being worked out. . . . Latest talented member to join the "Stop the Music" gang is the 30-year-old Chicagoan Jack Haskell, who got his biggest break singing on the "Garroway at Large" show. Already a veteran on television, Jack reports that being a vocalist is not enough. "Nowadays you have to be a dancer, actor and comedian as well," he reports.

CBS is dickering with Eddie Mayehoff for a comedy series entitled "That's My Boy." Martin & Lewis fans may remember Mayehoff as Jerry's All-American father in the movie pic of the same name. . . . Beginning April 20, "See It Now" (due to its sponsor's urging) will move to an early Sunday evening slot on CBS, taking the place of the Sam Levenson Show. Levenson, in turn, will shift into the hot seat opposite Milton Berle. Sam will be another in a growing line of entertainers who have bucked Uncle Miltie, the latest fatality being Frank Sinatra. . . . When Fulton J. Sheen departs for Europe soon, filmed half hour talks, which the prelate is now preparing, will be shown.

Close friends of Red Skelton are urging the comic, who has been very ill, to slow down. Although instructed by his doctors that taking those laugh-provoking falls may be harmful, Red continues to do so. "Each time he throws himself on the stage like that," confessed one of Skelton's friends, "I wince and pray at the same time." . . . That special half hour auto show emceed by Ken Murray on the "Suspense" time slot a few weeks ago wins the dubious bauble for being the worst coast-to-coast'er seen this year. With due allowance for the peculiar technical difficulties, the stint was astonishingly sloppy, aside from being incredibly dull. . . . William Bendix will bring his situation-comedy series "The Life of Riley" to TV. It's due to premiere in the Fall.

Look for Frank Sinatra to make many and frequent guest appearances on NBC shows before settling down to his own fifteen minute stanza on that network. . . . Joe Kelly, the genial moderator for Chicago's "Quiz Kids," tells of the saddest tale of the year. It's about the woman who talked to herself and went crazy from trying to get the last word in. . . . A New Jersey fan club recently voted Carmelita Pope, the regular panelist on DuMont's "Down You Go" quiz show, "the sweetest girl on television."

Margaret Truman has stated that she expects to carry out her theatrical career even after her famous daddy retires from politics. Besides lining up a series of concerts around the country, the president's daughter is getting another guest shot with her favorite partner, Jimmy Durante. . . . "All Star Revue," which represents a sizable investment on the part of NBC, is still not considered up to its rating potential, the execs feel. So in a major change, three of the six headliners will be dropped. They include Ed Wynn, Olsen & Johnson and Jack Carson. This will leave Jimmy Durante, Danny Thomas and Martha Raye to carry the brunt on an every-third-week basis.



HASKELL



SKELTON



POPE



WYNN

Over 700,000 readers

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Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

Another quiz program has shown its true colors. On "The Big Payoff" last week a young boy contestant named the song before the orchestra had a chance to play it.

Argo, Ill.

MRS. N. BODEL

Mr. Arthur Godfrey has no right panning the administration that made it possible for him to become a millionaire. If he weren't surrounded by talent, he'd be still riding that plow down on his Virginia farm. He owes Mr. Truman an apology.

Michigan City, Ind. MRS. MARGARET ERICKSON

I agree with Jack Mabley about Widiwtcot except for bringing back Jerry Lester. Ugh! While we're at it I should think Fatima would be ashamed to sponsor the Stork Club.

Coldwater, Mich.

ELAINE MARTIN

I would like to know what is needed to get married on "Bride and Groom"...

Chicago, Ill.

MISS JUDITH POLISKY

(Ed. note: a male prospect and an invitation from the program.)

I think that the Hamilton Trio's interpretation of "The Blacksmith Blues" on Sid Caesar's show was one of the best dances yet seen on TV.

Maywood, Ill.

JANET GOTSCH

... When Dennis James gives that cigarette commercial, the smoke seems to come out of his ears, his nose and everywhere else. Instead of relaxing him, it looks like he can't wait to get it over with.

Chicago, Ill.

MRS. JOHN LISK

The comics that kill me are the ones who after their number give a line like this "Thank (pant pant) you, Ladies (pant) and Gentlemen (pant pant). It was a (pant pant) privilege to entertain (pant, pant) you. . . . If the entertainer does a good job he doesn't need the sympathy angle to put him over.

Chicago, Ill.

FRANKLIN CHINO

... It's an understatement to classify Bob Atcher's as a children's show. I am in my late teens and I find this show intelligent and entertaining. . . . It's well coordinated and as for Bob, that boy can sing.

Chicago, Ill.

ART KELLY

Frank Parker

MAKES THE TOP

5

WHO'S the greatest male singer of popular songs? The battle of the vocalists goes on, and each new day brings out vast ammunition in press clippings, extravagant claims, wild boasts and press agent dream castles.

In the midst of this turmoil, TV Forecast's "hot potato" expert warily pokes his head around a standing counter-claim to announce the top five pop singers of television. Here's number 5, and the succeeding picks may surprise a few people.

Frank Parker is a throwback to a gentler age when singers didn't have to rely on panting and groaning to win an audience. Frank sports a light breezy tenor with which he does wonders by avoiding the frills and instead, singing "straight." This sincerity of approach has built him a solid following in the middle-aged spinster set and surprisingly enough, has set many a bobby-soxer's pulse a-racing.

Frank is a show biz oddity, having abandoned his career when he was at the peak of his fame. He had been living in semi-retirement when old friend Arthur Godfrey goaded him into a few TV guest appearances in place of drafted baritone Bill Lawrence. Getting his feet wet did the trick and he soon took the plunge and became a fixture in the Godfrey cast.

With this newly won popularity, Frank is merely repeating his successes of the thirties when he was one of America's beloved tenors as a member of the casts of the old Fred Allen and Jack Benny radio shows. With this backlog of fans, he had a readymade audience of women who as girls had crushes on the dashing young tenor.

Frank's career has been sprinkled with many successes and a few disappointments. One of the latter was his divorce from ex-showgirl Hilda Fergu-



Frank Parker sparks the revival of romantic tenor singing. His chief rival: youthful, naive Dennis Day.

son in 1945 after a three-year marriage. He has been a bachelor ever since, although at 49 years old, he's still in the eligible ranks.

While the Parker tenor is a wide cut above the barroom variety, he's no Caruso. In fact he's not even a Lanza. His few tentative jousts with classical music have had only mild success, as his voice just isn't big enough for the opera house.

About the only complaint about Frank these days come from some fans who feel that he's too old to be vocally wooing young Marion Marlowe. But this minority is far outweighed by the fans who find his clean cut and romantic approach a welcome relief from the neurotic groanings of some other pop singers. For well-projected and clear-voiced singing Frank Parker rates as one of television's top five.

Frank Parker appears on the Arthur Godfrey and His Friends show on Wednesday at 7 p.m. on channel 4 (WBKB).

GARROWAY'S

"today"

THE morning of last January 14 the much heralded news show "Today" made its debut. Standing by at the NBC World Communications Center were all the news gathering devices imaginable: teletype machines, tape recorders, telephones, wire photo machines, clocks for every part of the world, charts and weather maps. Sleepy-eyed newsroom assistants, up since three in the morning, were geared to cull the news. Acting as "communicator" was intelligent, bespectacled Dave Garroway.

Everybody had been alerted for the event. Only the unpredictable world failed to cooperate; for there was *no news* on the morning of January 14. The vast array of men and machines scurried and clattered and ticked and ran. Every item was served up in big election-night doses. But still no news—and the whole formidable operation had the same effect as that of a mouse being shot by a cannon.

That was yesterday.

Now, some three months later, "To-



The Dave Garroway "touch" is beginning to find its way into new fields. Recognized as the finest disk jockey Chicago ever produced, Dave has delved into the variety format and now his new experiment, as a news commentator, with equally marked success.



Right hand man Jack Lescoulie talks over a pointer with "communicator" Dave Garroway. Ol' Tiger has changed "Today" from a helter-skelter news show into both an informal and informative program.

day" has settled down to a smooth, seemingly effortless two-hour show. All the clattering machinery and frantic hustle-bustle have been muted by the man who used to spread his charm out of Chicago, Mr. Garroway. The mad-house scramble for bulletins and new developments which characterized the early shows has been eliminated.

Gone, too, are the attempts at cute features like knitting contests and long range bowling duels. And when Garroway gets in touch with London or Paris nowadays, it's for a reason—not just an excuse for the program to flex its big communication muscles.

There's little doubt that a thirty minute dose of "Today" is enough to give the average person an intelligent insight into the day's events. A typical half hour might line up like this: first, the news in two minutes—a brief summary of the headlines in capsule form. Then Garroway and side kick Jim Fleming informally discuss any political developments.

This followed by a new pop record-

TV FORECAST

TOMORROW WON'T BE LIKE YESTERDAY

ing during which time the camera prowls a blackboard showing the temperatures in various American cities; next, a national weather report phoned in from Washington with Dave indicating the overall picture on a huge weather map; a remote pickup of Jack Lescoulie (Garroway's other side kick) humanizing the penguins' actions at nearby Bronx Zoo; an interview with the author of a new book. (William Hillman, compiler of Truman's controversial "Mr. President," is a recent example); newsreel shots of a political speech or a touching account of a group of displaced persons landing in America.

The show's biggest news break came with the death of King George V which occurred a few hours before "Today" went on the air. In spite of the "scoop" nature of the event, Garroway & Co.'s coverage was surprisingly complete. And it was not handled in an overly spectacular fashion as were lesser news stories during those first few frantic weeks.

Lescoulie and Fleming make solid contributions to the show. The latter, a 37-year-old veteran news reporter has a long list of distinguished assignments. He handles the more serious aspects of the news capably. Lescoulie, a likeable 39-year-old Californian with a charming wit, covers most of the feature assignments.

Garroway, of course, is a nonpareil in his field. The ex-disk jockey and variety emcee left Chicago for his new assignment and hasn't disappointed. There is a general feeling that whatever Ol' Tiger attempts, it's bound to be a successful effort. As an example of Dave's copyrighted unfrazzled nature, he is the only member of the "Today" crew who hasn't let the crazy hours throw him. While the rest have lost weight, Garroway is operating at his regular displacement of 200 pounds.

The owl-eyed "communicator" (a title that NBC is allowing to die a



Garroway—Armed for the Great Experiment

slow, painless death) has molded his new challenge into a pleasant and informative stanza that has already convinced most skeptics that odd-hour programming can be successful. In fact, plans are already underway for a mid-night-to-three experiment with the equally perishable title of "Tonight."

—Thomas O'Malley

"Today" is seen each weekday, Monday through Friday, from 7:00 a.m. to 9 a.m. over channel 5, WNBQ.



Dave scrutinizes the recent New Yorker magazine blast of Chicago and along with his assistants on "Today" seems puzzled by it. Left to right, Executive producer Mort Werner, Producer-editor Bill Stuart, commentator Jim Fleming and Garroway.

IMITATION is the sincerest form of radio."

When Fred Allen made that acid comment, the TV precincts hadn't been heard from. For radio's growing little sister also shows no reluctance to borrow a good idea. Thus when TV execs found that a panel show was the best way to load up on celebrities, the networks blossomed with bright-eyed panels.

Knowing well the relationship between celebrities and high ratings, ABC's "The Name's the Same" has taken the precaution of stocking its panel with the needed ingredients. Glossy-domed Abe Burrows, droll Meredith Willson and soap opera's gift to TV, Joan Alexander, are the panelists. Topping the whole mélange is the puckish emceeing of that man-about-TV Robert Q. Lewis.

As the title indicates, the show plays the ancient sport of name-dropping. The twist lies in the panels attempts to identify the famous "name" guests that appear on the program. For, though the guests' names are famous, the guests themselves are not. They just happen to have the same name as some celebrity.

This situation leads to the standard double-meaning gags and questions. Fortunately this panel is long on wit and short on those sneaky asides that are teeming with offside implications.



Napoleon Bonaparte of Chicago



"The Name's

Recruiting name guests for the show is no problem as the phone book is full of them. By riffling through a few pages of the phone book you can turn up an Andrew Jackson, a Ty Cobb or a Robert Taft. By consulting the Chicago directory TV *Forecast* was able to find such eminently named Chicagoans as Arthur Godfrey, Dick Tracy and Napoleon Bonaparte.



This happy band of name-droppers is the regular cast of "The Name's the Same." Left to right they are nimble witted and fingered Abe Burrows, lovely

actress Joan Alexander, whimsical maestro Meredith Willson and smooth moderator Robert Q. Lewis. They avoid risqué jokes that plague other quizzes.



Dick Tracy
of Chicago

The Same"

Abe Burrows and Meredith Willson are two song writers with distinctly different approaches. The contrast in their styles can best be summed up in the titles of each of their most recent offerings. Mr. Burrows is the author of the immortal "The Girl with the Three Blue Eyes." And Mr. Willson penned what is probably the least cynically titled song in years, "May the Good Lord Bless and Keep You."

Abe Burrows had only scored minor show biz successes until his emergency rewrite job on Broadway's "Guys and Dolls" won awards as the year's best musical. Abe's impudent humor seems to irritate some fans, but as a panelist he sparkplugged "This is Show Business" and now "The Name's the Same." Shows of his own on TV have not done well and it may be that his humor is too special for a full thirty minutes.

The American public couldn't be blamed if it accused Meredith Willson of inhabiting a little world of his own. On radio he has been typed for years as a somewhat talented idiot. He disproves this on "The Name's the Same." Meredith's wide talents as a musician have been utilized as a composer for the movies, and as the author of pop. hits.

Acting as a buffer between these two is Joan Alexander, whose voice is familiar to most U. S. housewives. She's been the stricken heroine of radio's weepiest soap operas. At present she plays Della on the Perry Mason series. On TV she somehow manages to be cheerful and is a pleasure to look at.

What to do with Robert Q. Lewis is a baffling problem for TV producers. Bob's talents as a comedian have never been fully exploited although he does manage to get a few chuckles as emcee of this show and also "The Show Goes On." Bob's humor leans to the Fred Allen-Henry Morgan side and this may have caused the producers to be wary as that is not a very marketable item these days. He'll probably continue to tread water as an emcee until the more athletic comics have worn on the public.

One of the problems "The Name's the Same" has run into is the inevitable charge that it is a steal from TV's top quizzer "What's My Line." Both shows are variations on the old parlor theme "Twenty Questions." Some critics have pointed out that "Name" has not flirted with the censor's pencil and that may account for its lower rating. But it also may insure its longer life on TV.

—Robert Cuniff

"The Name's The Same" is seen on channel 7 (WENR-TV) at 6:30 p.m. on Wednesdays.



Arthur Godfrey
of Chicago

Case of

the Missing Hangers

A MURKY figure crept stealthily through a Wheaton house early one morning.

Nervously the culprit peeked around corners, darted to a clothes closet, slid open the door and snatched a handful of mysterious loot. Then noiselessly he closed the door with the same furtive movements and turned to slink away.

Suddenly a woman's voice shattered the spell. "Aha! At it again!" Out of the shadows a figure materialized, arms akimbo, disapproval etched on her face.

"Aw-w-w-w, shucks! Caught again!" exclaimed Art Youngquist, alias Dr. Fixum, public enemy No. 1 of all wire coat-hangers in the Youngquist household.

This exaggerated form of household drama could easily be a daily occurrence in the Fixum home. For Art is a handyman, an inventive genius whose brain travels with the speed of a comet when it comes to dreaming up gadgets and do-dads. Consequently he has a logical explanation for his early-morning ransacking of closets: he needs the wire coat-hangers for his inventions.

Your first impression of this household handyman might be that he's a little slow on the draw. He has the hesitant speech and drawl of a Midwestern farmer, the reticence and unassuming manner of a Gary Cooper and the modesty of a shrinking violet. Even his appearance is deceptively youthful. A wisp of hair clinging stubbornly to his forehead and his choice of casual clothes stamp him as a rugged young outdoor man. Actually he's a

middle-aged individual who has devoted a major part of his life to "fooling around the house."

After a fling at night school engineering at Illinois Institute of Technology during the depression, Doc found that free lance writing could be quite lucrative and far more desirable than a confining eight-to-five job. His initial suc-



Caught with the goods!



DR. FIXUM



Sparky gets acquainted with man's best friend.

cess with a Fixit-type piece led to a job with *Popular Mechanics* magazine.

When Ed Skotch, producer and director of Doc's show, was searching for a *Dr. Fixum* type, *Popular Mechanics* submitted Art Youngquist's name. And Art the writer became Art the television star.

Give Doc a problem and you can almost see the birth of a new idea. A steady tat-tat begins pounding in the Youngquist brain and he swishes around picking up a bottlecap, darning egg or a piece of wood, accompanying his actions with a steady stream of explanations. In a matter of minutes he comes up with plans for a beer can tray, an apartment-sized bar or a graceful ostrich (with perforations in the body) whose plumes can be fashioned with hors d'oeuvres.

From fifteen cents worth of fireplace logs, Art designed a beverage horse with eyes made of bottlecaps, a mane of combed drapery cord and a mop for a tail. The animal, whose feet are on rollers, is more than a decorative piece. Wire coat-hangers have been strapped across its back, harness-fashion, and twisted to hold cocktail glasses, three on each side. Chicago stores are selling this little equestrian item now for as much as \$50.

Doc's wife looks at things from a strictly practical and feminine viewpoint. Often her suggestions have been incorporated into the Fixum inventions. "A woman can do more with a hairpin," Mrs. Youngquist says, "than many men can do with screwdrivers. But, we have to because we usually don't know where—or what—a screwdriver is."

Doc, with all the finesse and subtlety of a well-mannered thief, manages to railroad a good number of household articles down to his cellar sanctum.

"Whenever I want to find anything I always look there first," his patient wife sighs. "My iron, hats, cloths, hankies, scissors are all among Art's tools."

But she takes it with commendable spirit and remains unperturbed. Although the house is overflowing with Fixum gimmicks, Mrs. Youngquist merely shrugs it off. "All we'll do if Doc's inventions overflow the house is move out and build ourselves a new home."

—Shirley Elman

Dr. Fixum can be seen at 10:30 p.m. Thursday on WENR-TV (Channel 7).



Dr. Fixum hard at work on another bottlecap man to keep Egghead, the Pretzel Server, company. Egghead's standing behind the hors d'oeuvre ostrich. The telltale clotheshangers are very much in evidence.

SATURDAY

- 11:45 Black Raven
- 1:00 Twisted Rails
- 2:30 Bowery Blitzkrieg
- 4:00 Feature Film*
- 7:00 Two on the Tiles
- 8:00 Black Raven
- 9:00 Lady From Chungking
- 10:00 Women In Bondage
- 10:00 Feature Film*
- 11:00 Ghost & The Guest
- 12:15 Dick Barton Strikes Back

SUNDAY

- 9:45 Ghost Train
- 12:00 Hit The Saddle
- 12:30 Swing Parade
- 4:00 Without Children
- 8:30 Feature Film*
- 10:00 Story of G.I. Joe
- 10:00 Jungle Fury

MONDAY

- 1:00 Midnight Limited
- 3:00 The Viking
- 7:30 Feature Film*
- 9:00 The Blonde Comet
- 10:00 Three On A Ticket
- 11:30 Santa Fe Uprising

TUESDAY

- 1:00 Tomboy
- 3:00 Swing Parade
- 8:00 But Not In Vain
- 9:30 Feature Film*
- 10:00 Johnny One Eye
- 10:30 Sabotage At Sea
- 11:30 Shadows Over Chinatown

WEDNESDAY

- 1:00 Drums Of The Desert
- 3:00 Shadows Over Chinatown
- 7:00 Murder In Soho
- 8:30 Midnight Menace
- 10:00 Love From A Stranger
- 11:00 Feature Film*
- 12:00 Northwest Trail

THURSDAY

- 1:00 Navy Secrets
- 3:00 Northwest Trail
- 10:00 Black Eyes
- 11:00 Adventure In Blackmail
- 11:30 Where Are Your Children?

FRIDAY

- 1:00 Bride For Henry
- 3:00 Where Are Your Children?
- 10:00 The Kansan
- 11:00 Feature Film*
- 11:10 The Phantom Speaks
- 11:30 The Viking

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Saturday April 19

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:45 9 Magic Carpet—Film Short
"How Animals Eat"

10:00 4 Bob Atcher & Sammy Squirrel!
Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump"

7 Trouble With Father—Skits
Amusing incidents in the life of Stu, his wife and two daughters

9 Kids & Company—Variety
Kid of the Week is saluted, his story told, & an award given; Johnny Olsen emcees youngsters' talent test. Salute to cub scout Billy Steber, 10 year old from Nashville, Tenn. who saved a 9 yr. old girl from drowning

10:30 4 Smilin' Ed's Gang—Stories
Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous grem-lin, and Squeaky the mouse

7 Betty Crocker Star Matinee
Robert Cummings will be featured in an original skit "Sense Of Humor"

9 Movies For Kids—Western Film
"Shadow of the Eagle" John Wayne

11:00 4 Big Top—Circus Show
Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guest acts: Veno Berosini on high wire, Noble Trio, triple horizontal bar; & Cycling Kirks, unicycle & bicycle

7 City Hospital—Drama

9 Health Aids—Commercial Film

11:30 7 Personal Appearance Theater
"The Naked Eye" mystery with Robert Clarke and Ludwig Donath

9 Morning Movie Time—Film
"Little Barber"

11:45 9 "Black Raven"—Feature Film
George Zucco, Wanda McKay, & Noel Madison in tale of murder in an inn with an odd assortment of guests all held as suspects

12:00 4 Pantomime Party—Antics
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session

7 Test Pattern To 4:00

12:30 4 Chinchilla Story—Breeding
Raising and care of chinchillas

12:45 4 Film

1:00 4 "Twisted Rails"—Feature Film
Jack Donahue is starred
(Continued on page 14)

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Paul Gibson Broadcasts over station WBBM — 680 on your dial — every morning at 6 A.M.

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SATURDAY APRIL 19—cont'd

- 1:00 9 Batting Practice—Warm Up**
- 1:10 9 Lead Off Man—Harry Creighton**
- 1:25 9 Baseball—Cubs vs St. Louis**
Jack Brickhouse announces play-by-play description, assisted by Harry Creighton
- 2:30 4 "Bowery Blitzkrieg"—Film**
Feature with Leo Gorcey, Bobby Jordan, Huntz Hall, & Warren Hull; reformed petty thief finds trouble when he enters the Golden Gloves tournament
- 3:15 5 Nature Of Things—Science**
Dr. Roy K. Marshall discusses
- 3:30 5 City Desk—Discussion**
NBC News Chief William Ray conducts debate on politics, or crime, and current events in and around Chicago
- 3:45 9 Tenth Inning—Interviews**
Chats with fans and recap of plays
- 4:00 4 Film**
- 5 Youth Wants To Know—Talks**
Teen-age panel discusses national problems, and quiz their guest, Roger L. Putnam, administrator, Economics Stabilization Agency
- 7 Lucky Seven Ranch—Western**
"The Last Trail"
- 9 Feature Film Presentation**
- 4:30 5 Rootie Kazootie—Kids' Show**
Adventures of Rootie and his pals, Galapoochie Pup, El Squeeko Mouse and the Mexican Catador; songs, stories & quizzes by mc Tod Russell and policeman Mr. Deetle Dootle
- 5:00 4 Big Picture—Army Film Report**
"Korean Cease-Fire Talks" each session is represented in the Communist press as the failure of the UN Command to accept the "honorable" terms of the "victorious" North Korean & Chinese "volunteer" armies; it becomes apparent that the Reds are employing time so gained to build up their striking forces, particularly north of Kaesong itself
- 5 Your Inside Story—Mental Aids**
- 7 Hail The Champ—Kid Stunts**
Athletic games for small-fry with prizes galore for the "champ"; Herb Allen and Angel Casey conduct show
- 5:30 4 Pattern For Living—Discussion**
Teenagers debate problems
- 5 Mr. Wizard—Science Study**
Don Herbert and Bruce Lindgren explain & demonstrate "Compounds & Mixtures" showing how new substances are created through chemical action; also explains the meaning of chemical symbols
- 7 Flip The Frog—Film Cartoon**
"Bulloney"

SATURDAY APRIL 19—cont'd

- 5:30 9 News Views—Late Reports**
- 5:40 7 For Cowboys Only—Western**
"Trail To Mexico" feature film
- 5:45 9 Movie Quick Quiz—Contest**
Howard Miller emcee poses the questions for viewers to answer from the short dramatic filmed "clues"
- 6:00 4 Sammy Kaye Show—Musical**
Identify the mystery skit & win \$100
- 5 Old American Barn Dance**
Emcee Bill Bailey with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis
- 9 Health Aids—Commercial Film**
- 6:30 4 Beat The Clock—Parlor Game**
Zany stunts for guest contestants with emcee Bud Collyer watching clock
- 5 One Man's Family—Drama**
Family problems shared and tackled by Mother & Father Barbour (Marjorie Gateson and Bert Lytell)
- 7 Great Americans—Film Shorts**
"Lewis & Clark" scenes from their lives, follows their expedition up Missouri River, west across the northern Rockies, down Columbia River to its mouth, & back to St. Louis. Also: "Daniel Boone" dramatizing episodes from his life showing how he successfully led expeditions across the Alleghenies
- 9 Pet Shop—Gail Compton mc**
Presenting some wild baby squirrels found & kept alive by Mrs. W. C. Bree; also, Helen Moderman shows off the biggest alley cat you have ever seen, and Bob Beatty of the Isaac Walton League will demonstrate & talk about the new fiber board houses
- 7:00 4 Ken Murray Show—Variety**
Edward Arnold in an original drama; also visit to an old-time movie set featuring Willie West & McGinty, Laurie Anders as Pearl White, & the Glamour-Lovelies as Mack Sennett Bathing Beauties plus vocalist Rosemary Clooney
- 5 All Star Revue—Variety**
Host Jimmy Durante with special guest actress Bette Davis
- 7 Paul Whiteman's TV Teen Club**
Nancy Lewis and Junie Keegan assisting "Pops" in teenage variety
- 9 Cinema Showcase—Feature**
Film "Two On The Tiles"
- 7:30 7 Sports Camera—Film Short**
Report on what's happening in the world of sporting events
- 9 Cameracade—Film Short**
- 8:00 4 Film**

- 8:00 5 Your Show Of Shows—Variety**
Sid Caesar & Imogene Coca with Marguerite Piazza, dancers Fisher & Ross, vocalists Bill Hayes, Judy Johnson, Jack Russell and Billy Williams Quartet; Hamilton Trio; Carl Reiner and guest hostess Arlene Dahl
- 7 Feature Film Presentation**
- 9 Dick Tracy—Mystery Drama**
Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess
- 8:30 4 Roller Derby—Action Film**
Watch the stars of the track as they fight for points; Ken Nydel describes the track action
- 9 Wrestling From Marigold**
Verne Gagne vs Reggie Lisowski; Rudy Kay vs Rebel Russell; Zack Malkov vs Jim Dobie; tag match: Art Bull & Ray Urbano vs Apache Craig & the Canadian Angel; & 1st match: Cuban Pete vs Ned Taylor
- 9:00 4 Crime Photographer—Drama**
Casey (Darren McGavin) sets out to get some celebrity shots in "Double Entry" and finds a tax fraud & murder
- 7 "Lady From Chungking"—Film**
Feature with Anna Mae Wong, Harold Huber & Mae Clarke; dangerous intrigue in war-torn China; a clever woman attempts to foil plans of the enemy
- 9:30 4 Roller Derby—Continued**
- 5 Your Hit Parade—Musical**
Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, Dorothy Collins, Russell Arms, Penny Gardner, and Bill Flannigan
- 10:00 4 "Women In Bondage"—Feature**
Film with Gail Patrick, Nancy Kelly, & Gertrude Michael; story of the degradation of women under the Nazi regime
- 5 Grand Marquee—Feature Film**
- 7 Song Time—Musical**
- 10:30 7 Big Picture—Army Film**
"Korean Cease-Fire Talks" covering period June 20 to July 20, 1951
- 11:00 9 "Ghost & The Guest"—Film**
Feature with James Dunn, Florence Rice, & Mabel Todd; comedy involving a honeymooning couple, an old house, & a mysteriously slain gangster
- 11:30 4 Film**
- 11:45 4 Murder Before Midnight—Film**
Shown in a continued series
- 12:15 4 "Dick Barton Strikes Back"**
Feature film with Don Stoddard & Sebastian Cabot; young police agent is sent to investigate mysterious death of all inhabitants of a small village
- (Stations reserve the right to change above listings without notice)

Sunday April 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 4 "Ghost Train"—Feature Film**
Wilfred Lawson, Carola Lyn, Kathleen Harrison, & Richard Murdock in a drama of passengers awaiting the arrival of a ghost train at a country station with implications of mystery & crime
- 10:00 5 With These Hands—Film**
Sam Levene, Arlene Francis, & Joseph Wiseman are featured
- 7 America At Church—Services**
From Bethany Reformed Church
- 10:45 9 Ghost Towns—Film Short**
- 11:00 5 Happy Hobbyist—Film Short**
- 9 Funny Paper Theater—Comics**
Adventures of the comic strip characters read by "Uncle Art" Linick
- 11:15 5 The Pulpit—Inspirational**
- 7 Tootsie Hippodrome—Variety**
Emcee John Reed King presents circus acts: Parker Bros., hand balancing; DuBois, cowboy magician; and Soldier Boy, trained bear
- 11:30 4 Candy Carnival—Fun For Kids**
Emcee Gene Crane, Barry Cassell, Bill Bailey, Don Lennox & talent tournament for those under 18 years
- 5 Live And Learn—Discussion**
Robert J. Braidwood, Dr. St. Clair Drake, & Dr. Francis L. K. Hsu discuss their combined fields of anthropology
- 7 Faith For Today—Religious**
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn, interviews, & musical portion by male quartet
- 9 Health Aids—Commercial Film**
- 12:00 4 Ulmer Turner And The News**
Up to the minute report on events
- 5 Frontiers Of Faith—Religious**
Service from Manhasset Congregational Church, Dr. Geo. Parker
- 7 TV Garden Club—New Ideas**
Liberty gardens are still good. Raise vegetables for your own table; James H. Burdett discusses
- 9 "Hit The Saddle"—Feature**
Film (1st showing) with Bob Livingston, Ray Corrigan, & Max Terhune; adventures of the Mesquiteers as they fight for law in the west
- 12:15 4 Future Home—Jack Callaghan**
Select a new piece of property from the comfort of your present home
- 12:30 4 "Swing Parade"—Feature Film**
Gale Storm and Phil Regan in a musical comedy about a girl who aspires to be in show business

- 12:30 5 American Inventory—Discussion**
"Star-Crossed" TV folk opera story of Romeo and Juliet featuring Kenneth Nelson & Peggy O'Hara
- 7 Amateur Hour—Chgo. Talent**
Bob Murphy is host to competitors
- 1:00 5 How Does Your Garden Grow?**
John Ott explains & demonstrates growing and care of "African Violets"
- 9 Batting Practice—Warmups**
- 1:10 9 Lead-Off Man—Harry Creighton**
- 1:25 9 Baseball—Cubs vs St. Louis**
Jack Brickhouse & Harry Creighton describe the events of the game
- 1:30 5 American Forum Of The Air**
"What Does The Steel Crisis Mean To America?" discussed by Roger L. Putnam, Economic Stabilization Agency administrator and Admiral Ben Moreell, president of Jones-Laughlin Steel Corp.; Theodore Granik moderator
- 7 Adventures Of Wild Bill Hickok**
Guy Madison & Andy Devine star
- 2:00 4 Film**
- 5 Fairmeadows U.S.A.—Drama**
Mary Olcott and the young minister come to an agreement
- 7 Cisco Kid—Western Movie**
Duncan Renaldo as Mexican avenger
- 2:30 5 TV Recital Hall—Musical**
Guest artist: violinist Tossy Spivakovsky plays an "Adagio" by Mozart, "Romanian Dances" by Bartok, "Romance" by Rachmaninoff, the "Caprice No. 24" by Paganini and the "Carmen Fantasy" after Bizet; accompaniment by pianist Arthur Balsam
- 7 Adventures Of Kit Carson**
Bill Williams stars as Hickok with Don Diamond in the role of "El Toro"
- 3:00 5 Meet The Press—Discussion**
Guest, Sec. of Commerce Chas. Sawyer with Martha Rountree & Laurence Spivak
- 7 Saddle & Sage—Western Film**
"Trail To Mexico" feature
- 3:30 4 Disc Jockey Show—Hal Tate**
Your favorite singers & tunes they made famous; celebrity interviews
- 5 Hall Of Fame—Drama**
"Anne Bradstreet." Stirring episode in the life of America's first woman poet to achieve literary distinction, with Sarah Churchill & Robt. Pastene
- 3:45 9 Tenth Inning—Jack Brickhouse**
Interviews with the baseball fans
- 4:00 4 Lamp Unto My Feet—Relig.**
Guests: Edward M. Kinney, director War Relief Serv. of Nat'l Catholic Welfare Conf. & the Rt. Rev. Edward E. Swanstrom, executive director

(Continued on page 18)

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SUNDAY APRIL 20—cont'd

4:00 5 Zoo Parade—About Animals

Marlin Perkins & Jim Hurlbut show and explain how animals can be identified by the type of tracks they leave; also physical peculiarities of such desert natives as the armored giant zonu-
rus of Australia & spiny horned toad

7 Super Circus—Big Top Fun

Claude Kirchner & Mary Hartline present the Marino Sisters, acrobatic tumblers; Cluffy, Scampy, & Nickey present a demonstration of their Super Duper Super Circus glasses; menagerie with Bernie Hoffman, Sandy the seal, table rock act by Eddie "Bumps" Menchetti; side show features Johnny Coulon, the man no one can lift; and Lott & Anders, juggling on the high unicycles

9 "Without Children"—Feature

Film (1st showing) with Marguerite Churchill, Bruce Cabot, Evelyn Brent, & Reginald Denny; dramatic story of a mother's love for her children

4:30 4 What In The World?—Disc.

Dr. Alfred Kidder, moderator; panelists: Dr. Carleton Coon & Dr. Schuyler Cammann, plus guest

5 Meet The Masters—Musical

Combined talents of Spanish guitarist Andres Segovia, who tells of the great music written for this instrument, & plays a Bach "Prelude," "Sonatina," & a traditional Spanish song and Met. opera singers Nadine Connor, soprano & Jan Peerce, tenor, who sing several arias for a devoted night watchman including "Lucia di Lammermoor"

5:00 4 Man Of The Week—Discussion

Guest, Sen. Styles Bridges (R., N.H.)

5 Roy Rogers Show—Variety

Adventurous tale of the old west with Roy, Trigger, his horse, Dale Evans, Bullet, Roy's dog, & tunes by quartet

7 Space Patrol—Adventures

Tale of how the cadets & their captain face the various perils of death in the fringes of outer space

5:30 4 Bob Atcher & Sammy Squirrel

Puppet antics with a gun-toting squirrel, foreman at "Short Stump"

5 Once Upon A Fence—Fantasy

Music, stories, & magic adventures with Dave Kaigler & his guitar, & Eric the Bluebird, and imaginary pet, & Kathryn Heger, children's storyteller, dancer, & actress

7 America's Town Meeting—Talks

"State Department Policy—Right or Wrong?" Discussed by Harold E. Stassen, Sen. John J. Sparkman (D., Ala.), and moderator George V. Denny Jr.

5:45 9 This Is The Story—Drama

A public works program that solved an unemployment problem 50 centuries ago; & (second story) a prince who might have ruled the world if he had known how to swim

6:00 4 Gene Autry Show—Western

"The Black Rider" a desperate outlaw mysteriously wreaks revenge on those connected with the execution of the convicted killer

5 Royal Showcase—Variety

Host Jack Carson presents guests

7 You Asked For It—Unusual Acts

Art Baker fulfills viewers requests

9 "Moano Roa"—Film Drama

6:30 4 Jack Benny Show—Comedy

Concert violinist Isaac Stern, tenor Dennis Day, and comedian Eddie "Rochester" Anderson plus the Sportsmen Quartet are guests; Stern plays "Flight of the Bumble Bee"

5 Young Mr. Bobbin—Comedy

Alex and his girl friend Nancy decide to get married

7 What's The Answer—Panel Quiz

Mal Bellairs questions the moppets

9 Big Picture—Korean Film

Carl Zimmerman narrates

7:00 4 Toast Of The Town—Variety

Ed Sullivan presents singers Billy Eckstine & Evelyn Knight, comedienne Nancy Walker

5 Comedy Hour—Variety Time

Host Donald O'Connor presents guests Ben Blue, Mindy Carson, Andy Devine

7 Kings Crossroads—Film Drama

Carl King narrates the film

9 Faith Of Our Fathers—Relig.

St. Paul's Evangelical & Reformed Church; service conducted by Rev. Gerhard W. Grauer

7:30 9 Chicagoland Newsreel Review

Report of what happened this week

8:00 4 Fred Waring Show—Musical

A musical fantasy, "The Museum," A boy visits the museum with his father & dreams of Egyptian queens and pharaohs; spring sequence featuring "Suddenly It's Spring," "Spring Song," "Spring Is A Wonderful Thing," & "Paris In The Spring"; variety showcase features John Noland, tenor, from Notre Dame

5 Television Playhouse—Drama

Walter Matthau & Robert Keith Jr. in "The Basket Weavers," a tale of a marine captain who, because of personal insecurity, is dedicated to a life of hatred & malicious distrust, and the men upon whom these manifestations of hatred are thrust

7 Arthur Murray Party—Variety

Hostess Kathryn Murray presents guests Buster Keaton, Bob Fossi & Rosemary Quinlan

9 Rocky King, Detective—Drama

"The Pencil That Wrote Murder" when a blind beggar is murdered the fact that some of his pencils are stolen provides King with a clue to the killer

SUNDAY APRIL 20—cont'd

8:30 4 Break The Bank—Quiz Game
Bert Parks emcees quiz show with special guest, Sunny Gale

7 Feature Film

9 Plainclothesman—Drama
"The Missing Gift." Smuggled dope, stolen inheritance, love & murder present a baffling case

9:00 4 Celebrity Time—Quiz Session
Conrad Nagel, Mary McCarty, & Herman Hickman go Latin when they "visit" South America with guests: George Raft, Carmen Torres, & Trini Reyes; Miss McCarty sings "Brazil," & Miss Torres "All About Love"

5 Red Skelton Show—Comedy
Skits from Skelton's Scrapbook

9 Big Picture—Army Film
Periods of fighting in Korea

9:30 4 What's My Line?—Panel Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

5 To be announced

7 Youth On The March—Religious
Dr. Percy B. Crawford conducts

9 They Stand Accused—Talks
Prominent citizens take the roles of judge, attorneys, & jury to relive a case from the court files using a "modern" interpretation

10:00 4 "Story Of G I Joe"—Film
Feature with Burgess Meredith, Robert Mitchum, & Freddie Steele; story of Ernie Pyle with our boys on the front, showing the personalities of a group of soldiers when under heavy fire

5 Weatherman—Clint Youle
What's the outlook for the week?

9 Courtesy Theater—Feature Film
"Jungle Fury" (1st showing) with Rory Calhoun and Audrey Long; a plane crashes and the people aboard band together to battle the perils of the wilderness in their flight to safety

10:10 5 Dorsey Connors—Helpful Tips
Ideas to solve housewives problems

10:15 5 Alex Dreier—News Report
Data on events around the world

10:30 5 Sports Star Time—T. Duggan
Interviews and news on sports

11:00 5 Battle Report—Washington
Briefing of Amer. public on defense with moderator John Steelman

11:30 4 Eloise Salutes The Stars—Chat
Miss McElhone interviews young actor Roddy McDowell

11:45 4 Ulmer Turner And The News

(Stations reserve the right to change above listings without notice)

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FREEZE OFF but KEEP COOL

The freeze on new TV stations has finally been lifted by the Federal Communications Commission after more than 3 years. This, of course, is good news for the industry and good news for our readers because it will be a tremendous boost for television.

But in their eagerness to sell more papers, some of the Chicago dailies have gone overboard on scare headlines and "exclusive" bulletins. They have needlessly alarmed TV set owners, and others who are thinking of investing in sets. This is the true story:

Chicago will get six more stations, but you won't see them in operation for at least one more year. New stations will be built in the midwest area, but not for at least 8 more months. The delay will be caused by FCC paper work and hearings.

TV Forecast has consistently informed its readers of "freeze" developments for the past three years. We'll continue to do so.

Don't worry about converters and adapters for the new UHF frequencies. By the time you'll need them, mass production will make them cheap and easy to install. If you were thinking of buying a new set, go right ahead without worrying.

TV Forecast will keep its readers completely informed of all coming developments that will affect you. Your interests are our interests. We are in business to serve and protect you.

Monday April 21

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway
- 8:30 9 Your Figure Ladies—Exercises
- 9:00 4 Morning News—Information
- 5 Breakfast Party—Variety
- 9 Chicago Cooks—Recipes & Tips
- 9:15 4 Arthur Godfrey Time—Musical
- 9:30 4 Bride & Groom—Interviews
- 5 Winner Take All—Quiz Game
- 9:45 4 Al Pearce Show—Variety Revue
- 10:00 5 Home Cooking—Preparation
- Eddie Doucette & Loretta White
- prepare white navy bean pie
- 9 Breakfast Party—Musical
- 10:30 4 Breakfast With The O'Neils
- Interviews, music and chatter
- 5 It's A Problem—Discussion
- "Speech Defects," discussed by Dr.
- Wm. Langford, Director of Pediatric
- Psychiatry; Katrina DeHirsch, Direc-
- tor of Pediatric Language Disorders
- 9 Strike It Rich—Audience Quiz
- Guest: Joe McCarthy
- 11:00 4 Creative Cookery—Recipes
- Coconut pecan brittle and gay long
- beef with broccoli are prepared
- 5 Ruth Lyons' 50 Club—Variety
- 9 Egg And I—Continued Drama
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 To be announced
- 7 Paul Dixon Show—Variety
- 9 Search For Tomorrow—Serial
- 11:45 9 Rhythm Retreat
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—John Coons
- 7 Bob & Kay Show—Variety
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
- Guests: comedian Jan Murray and sci-
- entist-explorer Ivan Sanderson
- 5 Meet Mintz—Piano Tunes
- 12:45 5 Newsroom—Jack Angell
- 9 News Headlines—Spencer Allen
- 1:00 5 "Midnight Limited"—Feature
- Film with John King and Marjorie
- Reynolds; a detective & a beautiful
- woman passenger set out to catch
- a robber on a Canadian train
- 9 Test Pattern To 4:00
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Film
- 5 Big Pay Off—Quiz Program
- 2:30 4 Bert Parks Show—Musical
- "We Wowed 'Em In Peoria," "Lady
- Be Good," "Me & My Shadow,"
- "Tale of the Vienna Woods," &
- "Blacksmith Blues"

(Continued on page 22)

Hollywood Flexes Its TV Muscles

By JACK MABLEY



Here are some observations on the television business, arrived at after sitting at the Conrad Hilton hotel for three days watching the big shots of the nation's stations and networks go through their annual convention.

I'm certain that television executives don't watch television. If they did, programming would be revolutionized. Of course they watch occasionally, and usually see the shows in which they have a financial interest. But there isn't one in a hundred who watches night after night, show after show, the way average viewers do. They should be forced to do so.

Hollywood is getting stronger continually, in both film and live show productions. The list of 10 shows with the largest audiences usually include Groucho, I Love Lucy, Comedy Hour, Skelton, and Fireside Theater, all of which come from the West Coast.

The drop in the number of hours spent viewing TV, which was predicted after the novelty of the machine wore off, simply hasn't materialized. Most set owners still spend 20 or more hours every week watching the sets.

Radio thinking has too big an influence in television planning. The reaction is found in the advice which present TV operators gave at the convention to radio men planning to open TV stations. "Get fresh personnel with new ideas. Don't use radio people. They're too set in their ways, and they become prima donnas."

Theater-television has a much bleaker outlook than was supposed a year ago, when fans literally broke down the doors of the State-Lake to see the Rob-

inson-Turpin fight. While good attractions will break down doors, there aren't more than two or three such draws a year. The remainder of the attractions won't get big enough crowds to justify the very expensive equipment necessary for theater-TV.

Television is going to go so far overboard in covering the national conventions and campaigns that we might become a bit weary of politics by next Nov. 4.

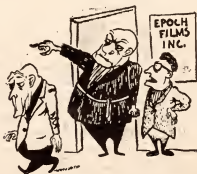
The conventions will get terrific coverage, with the network pool telecasts carrying every minute of the sessions. They are sure to be exciting, particularly if there is competition for the nominations.

However, the novelty of seeing leading candidates on interview and discussion shows is wearing off. We used to jump to watch Taft or Kefauver or some of the others on a give-and-take session. Now they appear so often it's routine.

The pressure of viewers' letters to sponsors, organized public opinion from Review Boards, churches, PTA's and the press is forcing an improvement in moral standards on TV. It is a subtle change, and because it is negative it is hard to see.

Comedians are still the top dogs in television. How long the cycle will last is anybody's guess. Do you remember the heyday of radio's variety binge, when Rudy Vallee, Edgar Bergen, and Eddie Cantor and Rubinoff ruled the air? Their 1952 counterparts are Ed Sullivan and the Comedy Hour, All-Star Revue and Cavalcade of Stars.

How long will viewers continue to enjoy watching three or four vaudeville shows every week?



"You're absolutely justified, J.B., in dismissing a subversive like that who has the nerve to buy a TV set."

MONDAY APRIL 21—cont'd

- 2:30 5 **Ralph Edwards Show**—Contest
- 3:00 4 **"The Viking"**—Feature Film
Charles Starrett is starred
- 5 **Kate Smith Hour**—Variety
Norman Dygon & Mr. Chips, ventriloquist act; fashion show featuring summer clothes & shoes; Larry Douglas & Stephani Augustine, singers from "The King and I"; & tap dancer Johnny Coy
- 3:15 7 **America Prepares**—Film
"Counterfire"
- 3:30 7 **Beulah Karney Presents**—Ideas
Miss Karney reveals her own secret of interior decorating
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Barbara Moro**—Creative Ideas
- 9 **Health Aids**—Commercial Film
- 4:15 4 **Film**
- 5 **Gabby Hayes Show**—Tall Tales
- 7 **Trade-Inn**—Swap Shop Fun
- 9 **Music Ala Mode**—Jack Fuller
- 4:30 5 **Howdy Doody Show**—Kids Fun
- 7 **Sagebrush Theater**—Western
"Starlight Over Texas" feature
- 9 **Picture Payday**—Quiz Games
Tommy Bartlett emcees the fun; prizes awarded for best answers
- 4:45 4 **Assembly**—Military Questions
"Fighting First" a film introduced and commented on by Chief Jos. Corey
- 5:00 4 **Kids Karnival Kwiz**—Film Game
Western film & jackpot of prizes for youngsters with Natco the Clown
- 5 **Cactus Jim**—Western Film
- 9 **Telephone Game**—Quiz Contest
- 5:30 4 **Silhouettes Of The West**—Songs
- 5 **Weatherman**—Clint Youle
- 7 **Tom Corbett Space Cadet**
- 9 **Health Aids**—Commercial Film
- 5:40 5 **Dorsey Connors Show**—Ideas
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
- 7 **King Calico**—Puppet Show
The mechanical giant is all set to go—as soon as the king finds a motor to run it
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Kukla, Fran, & Ollie**—Puppets
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adentures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 5 **Goldbergs**—Domestic Comedy
- 6:20 7 **Sports Highlights**—Report
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Adventures

- 6:30 7 **Hollywood Screen Test**—Drama
Neil Hamilton introduces guest Jon Dall who is featured in "guide role"
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
"Singin' In The Rain," "I Hear a Rhapsody," "Where or When," and "A Guy is a Guy." Guest, Ray Anthony
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **Video Theater**—Drama
"Operation: Weekend," with Angela Lansbury, by Ben Ames Williams; spoiled daughter of famous brain specialist & young "guide" arrive at hunting lodge to find her father very ill
- 5 **Paul Winchell**—Jerry Mahoney
Dorothy Claire and Hilda Vaughn
- 7 **Out Of The Fog**—Mystery Drama
- 9 **Earl Nightingale Show**—Talks
- 7:15 9 **Cameracade**—Film Short
"Oriental Institute"
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Professional talent competition
- 5 **Voice Of Firestone**—Musical
Guest soloist Eugene Conley, tenor, singing "Di Quella Pira" from Verdi's opera "Il Trovatore"; Victor Herbert's "Tramp, Tramp, Tramp" from "Naughty Marietta"; "I'll Take You Home Again, Kathleen" and "The Lost Chord." Howard Barlow leads chorus and orchestra in "U.S. Field Artillery March," Debussy's "Golliwog's Cakewalk" & Wagner's overture to opera "Rienzi"
- 7 **Feature Film**
- 9 **Johns Hopkins Science Review**
"What Is an Isotope?" Discussion of isotopes, what they are and how they are used
- 8:00 4 **I Love Lucy**—Comedy Drama
A girl from Ricky's childhood arrives from Havana & Lucy approves 'til she sees the "child" in "Cuban Pals"
- 5 **Lights Out**—Mystery Drama
- 9 **Guide Right**—Military Variety
Featuring the nation's Army bands and discussions by experts on military matters pertaining to service-men
- 8:30 4 **Claudia**—Story Of A Marriage
Claudia's kitten turns out to be a red herring; her concern about the cat's cold; also necessity of hiring new secretary creates trying day for David, too
- 5 **Robert Montgomery Presents**
"And Never Come Back" with Teresa Wright, Audra Lindley, Mike Kellin, & Parker Fennelly; chilling story of a young woman & her child being relentlessly stalked by a murderess aboard a California-bound train
- 7 **Impact**—News Brought To Life
Austin Kiplinger presents the news

MONDAY APRIL 21—cont'd

8:30 9 Health Talk—Dr. VanDellen
"What Are Cleft Palate & Cleft Lip?"
discussed by Dr. Frederick W. Merri-
field, Dr. John A. Thompson, and Har-
old Westlake, Ph.D.

9:00 4 Studio One—Drama
"Lily, The Queen of the Movies" by
Paul Gallico; an English chambermaid
upon being offered a movie part,
dreams herself into a tragic situation
with a rebuffed suitor; Glynis Johns,
John Newland, and David Green

7 "The Blonde Comet"—Feature
Film with Virginia Vale and Robert
Kent; girl driver in Indianapolis speed
race shows up all but one

9 Teleports Digest—Review

9:30 5 Who Said That?—Quote Quiz
Panel members include June Lock-
hart, Russ Hodges, Morgan Beatty,
Frank Conniff and moderator Walter
Kiernan

9 Challenge—Drama, Music
Philip Lord with Chet Roble, Jac-
queline James, the Four Jacks and
Jimmy Blade; guests: Vera Ward,
John A. Barclay & Jim Andelin; plus
drama titled "So Long, Flat Foot"

10:00 4 Ernie Simon—Curbstone Cutup
Join the man on the street as he
interviews your friends

5 Weatherman—Clint Youle

7 Page One—News And Sports

9 "Three On A Ticket"—Film
Feature with Hugh Beaumont, Cheryl
Walker, & Paul Bryar; a "dead" man
visits Mike Shayne leaving a clue to
an international spy ring

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner And The News

5 Clifton Utley And The News

10:25 4 Chgo. Weather—Betty Jordan

10:30 4 Musical Nite-Cap—Variety

Frazier Thomas is your host

5 Let's Look At Sports—Duggan

7 Handy—Tips For Homemakers

10:45 4 Chronoscope—Discussion

Sen. Styles Bridges (R-N.H.) dis-
cusses Congressional affairs with Wm.
Bradford Huie and Edgar Baker

5 Herbie Mintz Show—Musical

11:00 4 Murder Before Midnight—Film
"Perfect Clue" pt. 1 feature with
David Manners, Dorothy Blair, &
Skeets Gallagher; daughter of a rich
man proves innocence of ex-convict

7 Austin Kiplinger & The News

11:30 4 Midnight Edition—Ulmer Turner

9 "Santa Fe Uprising"—Film
Feature with Red Ryder and Little
Beaver, preview for parents

12:30 9 Chicagoland Newsreel—Reports

(Stations reserve the right to change above
listings without notice)

TV FORECAST

ENJOY



PEPSI-COLA

TONIGHT

Easy to serve—
A treat for young
and old alike.

Tops with TV!

DO YOU KNOW THE STARS?

Answers to quiz on page 32.

1. True 2. False 3. True 4. False
5. False 6. True 7. True
Score 10 points for each correct
answer. Here's your rating: 60-
70, you're a sharpie; 40-50, a
pass for you; 20-30, room for
improvement; 10 or less, twist
that dial!

CHANNEL 9 MONDAY NIGHT 9:30 P.M. "CHALLENGE"

**TOPS IN
VARIETY - MUSIC - DRAMA**

featuring

★ Chet Roble ★ Jacqueline James

★ Phillip Lord ★ The Four Jacks

Presented by Drewrys, Ltd.

WGN-TV

**TURN TO WBKB
FOR THE FINEST IN TV**

Tuesday Night it's...
DANNY O'NEIL



*with tuneful
tidbits on your*

**"MUSICAL
NITE-CAP"**

- with lovely Connie Baxter
- and surprising Bob Zeigler
- **10:30 to 10:45 p.m.**

Sponsored by

New Era Lady
Potato and Melba
chips Products



and don't forget

**"MUSICAL
NITE-CAP"**

*with your host
FRAZIER THOMAS*

- **MON. WED. THURS. FRI.**
- *for more fun at 10:30 p.m.*

WBKB

Tuesday April 22

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
Dave Garroway acts as commentator
- 8:30 9 **Your Figure Ladies**—Exercises
- 9:00 4 **Morning News**—Interviews
- 5 **Breakfast Party**—Variety
- 9 **Chicago Cooks**—Kay Middleton
- 9:15 4 **Arthur Godfrey Time**—Variety
- 9:30 4 **Bride & Groom**—Interviews
- 5 **Winner Take All**—Quiz Game
- 9:45 4 **Al Pearce Show**—Variety Revue
Amusing sketches with Eb and Zeb
- 10:00 5 **Home Cooking**—Eddie Doucette
Preparation of baked lamb shanks
- 9 **Breakfast Party**—Morning Fun
Household hints on beauty, cooking
- 10:30 4 **Breakfast With The O'Neils**
- 5 **It's A Problem**—Discussion
"Where Can People Take Their Troubles?" Helen Southard, counselor, YWCA; Dorothy Bernard, v.p. of Child's Welfare League; & Frank Hertdl, assoc. gen. Dir. of Community Serv. Soc.
- 9 **Strike It Rich**—Quiz Time
- 11:00 4 **Creative Cookery**—F. Pope
- 5 **Ruth Lyons' 50 Club**—Informal
- 9 **Egg and I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **To be announced**
- 7 **Paul Dixon Show**—Variety
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Rhythm Retreat**
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—John Coons
- 7 **Bob & Kay Show**—Variety
Interviews with interesting personalities in and around Chicago
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guests: Carl Sandburg and comedian George Gobel
- 5 **Meet Mintz**—Herbie Mintz
- 12:45 5 **Newsroom**—Jack Angell
- 9 **News Headlines**—Spencer Allen
- 1:00 5 **"Tomboy"**—Feature Film
Jackie Moran, Marcia Mae Jones, & Grant Withers; what happens when a mistreated youth is given a little attention
- 9 **Batting Practice**—Warm Up
- 1:10 9 **Lead-Off Man**—Harry Creighton
- 1:25 9 **Baseball**—Sox vs Detroit
Jack Brickhouse & Harry Creighton
- 1:30 4 **First Hundred Years**—Serial
- 1:45 4 **Lucky North Show**—Interviews
- 2:00 4 **Film**

TUESDAY APRIL 22—cont'd

- 2:00 5 **Big Pay Off**—Quiz Contest
Emcee Randy Merriman with prizes for best letters from loving husbands
- 2:30 4 **Film**
5 **Ralph Edwards Show**—Variety
- 3:00 4 **"Swing Parade"**—Feature Film
(See description Sun. 12:30 ch. 4)
5 **Kate Smith Hour**—Variety
Station relations with WWJ-TV, Detroit, Mich., represented by George & Eleanor Scotti, pantomimists; dramatic sketch with Peggy Ann Garner; cracker barrel interview; and the Three Riffs, singers
- 3:15 7 **America Prepares**—Film
"Teamwork and You"
- 3:30 7 **Housewives' Holiday**—Kirchner
- 3:45 9 **Tenth Inning**—Jack Brickhouse
- 4:00 5 **Hawkins Falls**, Pop. 6,200
7 **Barbara Moro**—Creative Ideas
9 **Health Aids**—Commercial Film
- 4:15 4 **Backstage Diary**—Gossip
TV *Forecast* editor Marty O'Shaughnessy & Bonnie Weber present intimate views of stars
5 **Gabby Hayes Show**—Tall Tales
7 **Trade-Inn**—Exchange Show
9 **Music Ala Mode**—Jack Fuller
- 4:30 4 **Assembly**—Military Talks
Chief Corey entertains the Seabees
5 **Howdy Doody Show**—Puppets
7 **Sagebrush Theater**—Western
"Sundown on the Prairie" feature
9 **Picture Payday**—Quiz Contest
Contestants are asked to remember details in newspaper picture; Tommy Bartlett emcees the fun
- 5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
9 **Telephone Game**—Harold Isbell
- 5:30 4 **Silhouettes Of The West**—Music
5 **Weatherman**—Clint Youle
7 **Mary Hartline's Party**—Games
Fun for small-fry with Mary Hartline and pianist Chet Roble
9 **Travelers' Sketchbook**—Film
"Playground Of France"
- 5:40 5 **Dorsey Connors Show**—Tips
- 5:45 4 **Window Shopping**—Commercial
5 **Public Life Of Cliff Norton**
7 **Adventure Theater**—Stories
"Devil Horse" chapter 12
9 **Movie Quick Quiz**—Game
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Kukla, Fran & Ollie**—Puppets
7 **Paul Harvey With The News**
9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
5 **Bob And Ray**—Comedy Skits

TV FORECAST



WINS

\$1250 in prizes



Mrs. Betty Dodson of Elmwood Park shared nearly \$3,000 in prizes with 40 Chicago housewives who played Picture Payday two weeks ago.

WILL YOU BE A WINNER THIS WEEK?

Try your skill at the Picture Payday contest now! Nearly \$10,000 in prizes awarded already!
It's Easy to Enter!—It's Fun to Watch!

Everyday
See and Play



PICTURE PAYDAY

starring
Tommy Bartlett

4:30 to 5:00

WGN-TV CHANNEL 9

Monday thru Friday



Sponsored by the
Chicago Tribune

FIRST TIME ON TV

Full Length Feature Film

Cory Armchair Theatre

presents

"Sabotage At Sea"

featuring

Dave Hutchison and
Margaretta Scott

TUESDAY—10:30 P.M.

Sponsored by
CORY CORPORATION

CHANNEL

WENR-TV

TUESDAY APRIL 22—cont'd

- 6:20 7 Sports Highlights—News Events
- 6:30 4 CBS News—Douglas Edwards
- 5 Dinah Shore Show—Musical
- 7 Beulah Show—Comedy Skits
Beulah tries to help a young discouraged lawyer friend by promoting a breach of promise suit
- 9 Spencer Allen And The News
- 6:45 4 Stork Club—Interviews
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 Sam Levenson Show—Humor
- 5 Star Theater—Comedy-Variety
- 7 Strength For The Free World
- 9 Life Is Worth Living—Talk
Bishop Fulton J. Sheen discussing God, Man, and the universe
- 7:30 4 Draw To Win—Cartoon Quiz
Humorist Henry Morgan is paymaster with cartoonists Abner Dean & Bill Holman. Home viewers vie for cash prizes. Guest panelists: cartoonist George Baker and Eve Hunter
- 7 Focus—Documentary Film
"Seizure," film from the Veterans' Administration; story of a man who is afflicted with epilepsy
- 9 Keep Posted—Current Events
Martha Rountree & Lawrence Spivak
- 8:00 4 City Hospital—Drama
"The Deadly Parallel," interest in a patient's past discloses information that brings recovery & reunion with estranged daughter
- 5 Fireside Theater—Film Drama
"Deadline" with Douglas Kennedy & Bill Lester; tale of a newspaperman who is trapped by the killer
- 7 "But Not In Vain"—Feature
Film with Jordan Lawrence and Raymond Lovell; a Dutch farmer's actions in underground during the Nazi occupation of Holland
- 9 Battle Of The Ages—Variety
Emcee John Reed King with professional talent team competition
- 8:30 4 Suspense—Mystery Drama
"Alibi Me." A man concocts alibi he considers air tight, only to see it disappear because of a lollipop
- 5 Circle Theater—Drama
"Wedding Day" by Carey Wilber with Mari Kenney, Edgar Stehli, & Jon Dawson; comedy about a German-American couple who after 60 years of marriage & 12 children find that they are not married
- 9 Armchair Philosopher—Drama
In "The Gimmick" a young advertising executive wages a campaign for truth
- 9:00 4 Danger—Mystery Drama
"Hello, Mr. Lutz," starring Maria Riva as over-worked wife whose husband, an ex-con, becomes involved in a strong-man job; Martin Ritt also stars

TUESDAY APRIL 22—cont'd

- 9:00 5 **Amateur Hour**—Ted Mack mc Salute to Vanderbilt University, Peabody College, and Scarritt College in Nashville, Tenn.
- 9 48th Street Theater—Film Edmund Lowe stars as newspaperman
- 9:30 4 **Sporting Chance**—Amateurs Emcee Morry Mages presents talent competing for grand prize of engagement at Chicago Theater
- 7 **Stars Over Hollywood**—Film
- 9 **Boston Blackie**—Mystery Drama Blackie (Kent Taylor) hunts Blind Moon for a murder & exposes the bogus beggar racket in "Blind Beggar Murder"
- 9:45 5 **Bob Considine Show**—Views
- 10:00 4 **Ernie Simon**—Curbstone Cutup Fun and frolic with Ernie, who interviews any and all who come his way
- 5 **Weatherman**—Clint Youle
- 7 **Dangerous Assignment**—Drama Brian Donlevy in "Submarine Story"
- 9 "Johnny One Eye"—Feature Film (1st showing) with Pat O'Brien, Wayne Morris, Dolores Moran, & Donald Woods; hunted by both the police & his disloyal partner, a wounded racketeer, found in an abandoned building, takes the only decent out
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner And The News**
- 5 **Clifton Utley And The News**
- 10:25 4 **Chgo. Weather**—Betty Jordan
- 10:30 4 **Musical Nite-Cap**—Melodies Danny O'Neil is your host
- 5 **Let's Look At Sports**—Duggan Tom talks about current sports
- 7 "Sabotage At Sea"—Feature Film (1st showing) with Dave Hutchinson & Margaretta Scott; murder, mutiny & two women complicate command of a new skipper, endangering his position & his life
- 10:45 4 **Sports With Frank Reynolds**
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **Comic Relief**—Wed Howard Old time movies narrated by Wed
- 11:30 4 "Shadows Over Chinatown" Feature film with Sidney Toler, Mantan Moreland, & Victor Sen Young; story of the efforts of Charlie Chan to crack an insurance racket
- 5 **Big Picture**—Army Films "Reds Launch Spring Offensive"
- 9 **Chicagoland Newsreel**—Data
- 12:00 9 **Chicagoland Newsreel**—Data
- 12:45 4 **Midnight Edition**—Ulmer Turner (Stations reserve the right to change above listings without notice)

TV FORECAST

MAGES "SPORTING CHANCE"

**TONITE!
TUESDAY!**

WBKB at 9:30 pm

★ TOP TALENT! ★ PRIZES!

See! New Talent
Given A 'Sporting Chance'

ONE WEEK'S PAID ENGAGEMENT
AT THE CHICAGO THEATER

MAGES
Your Stores for Sport



NOW! TWICE A WEEK

*danger!
excitement!
adventure!*

BOSTON BLACKIE

CHANNEL 9

WGN-TV

9:30 P.M. EVERY TUESDAY

★

CHANNEL 4

WBKB

9:30 P.M. EVERY THURSDAY

presented by

Meister Bräu

YOU CAN'T SERVE A FINER GLASS OF BEER

Peter Hand Brewery Co., Chicago *Reg. U.S. Pat. Off.

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Effective the issue of May 3, the Tele-Views magazine of Davenport, Iowa, which services the Quint-City area of Davenport, Rock Island, Moline, East Moline and Bettendorf, will take the name of TV Forecast, Midwest Edition. The magazine is published by Ernest G. Bauwens and Edward E. Janov, and has a readership of 80,000.

TV Forecast, Midwest Edition, will continue to be owned and published by Tele-Views, Inc. of Davenport. . . . According to the latest findings of American Research Bureau, "I Love Lucy" is the favorite show of Chicagoland viewers. Nowhere in the top ten is Uncle Miltie. . . . Happy note is Dorsey Connors' engagement to Vern Burnett, whose uncle is Leo Burnett, the ad tycoon.

Paul Galvin's Motorola company just socked an astounding \$2,938,449 into its Employees Profit Sharing fund. That brings the total amount to well over \$10 million. . . . Congratulations to Mr. and Mrs. Cecil E. Stewart of 5425 W. Henderson street, who won the "Bob & Kay" contest. Their prize



CONNORS



Local stars help celebrate the opening of Aarons Heating Service's new plant. In back row are disk jockey Howard Miller, singer Peggy Taylor, pianist Chet Roble and emcee Mal Bellairs. Front row is held down by three Sarno brothers, Herman, John and Frank, who present "Action Theatre" Sundays, on WGN-TV.

trip to the El Panama hotel in Central America via Braniff Airlines was their first honeymoon.

Danny Newman, the erstwhile tub thumper for Walt Schwimmer's "Miss U.S. TV" contest, has taken over the Astor Theatre. . . . Magician Paul Stadelman recently appeared on channel 7's "Super Circus" with a mystery act involving polka dot paint. Since then, producer Phil Patton has been swamped by mail from all over the country, asking for the polka dot paint. What, no red lantern oil?

Columnist Sig Sakowicz, who covers the TV stars for the Daily Zgoda, is back from his honeymoon with singer Dee Palmer. . . . Winsome Patsy Lee's marriage date is set for May 24 in Oakland, California, Patsy's home town. . . . Personal to Linn Burton—Come in for a "head shot" any day. . . . Marge Delgarian, prexy of the Bill Lawrence fan club here, has prepared a booklet about her idol. Club headquarters are at 2303 N. Melvina.

Zooparade announcer Jim Hurlbut, after being mauled in friendly fashion by Sinbad, the Lincoln Park gorilla, comes up with this quote for the day—"From now on, all my conversations with that boy are going to be with one of us behind bars, and I don't particularly care which one of us."



HURLBUT

A New York fan has become incensed at what she interprets as a budding romance between two "Down You Go" quiz members, scholarly Bergen Evans and vivacious Toni Gilman. She wrote—"If you and Miss Gilman wish to ogle each other, and carry on your insipid flirtation, don't you think it would be in better taste to do it strictly in private. . . ."

Dear sweet, confused little old lady from New York, for your information, both Dr. Evans and Toni are happily married, though NOT to each other.

See "Backstage Diary" at 4:15 p.m. Tues. & Thurs. on channel 4.

Wednesday April 23

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:50 5 Livestock Market Report
7:00 5 Today—Dave Garroway Emcee
See story on page 6
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Dorothy Doan
5 Breakfast Party—Variety
9 Chicago Cooks—Recipes
9:15 4 Arthur Godfrey Time—Music
9:30 4 Bride & Groom—Interviews
5 Winner Take All—Quiz Game
Bill Cullen mc of the "battle of the buzzer and the bell"
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Tasty Dishes
Eddie Doucette and Loretta White
show making of hog's head cheese
9 Breakfast Party—Morning Fun
Informal variety with Peggy Taylor,
Jack Fuller, Paul Barnes, Bill Allen,
and Hal Turner
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
"Your Aging Parents" Rose Franz-
blau, psychiatrist & columnist for
N.Y. Post; & Edith M. Stern, mem-
ber of Nat'l. Comm. for Mental Hy-
giene
9 Strike It Rich—Warren Hull mc
Guest: Doc Henderson, from circus
11:00 4 Creative Cookery—Recipes
Fruit cake petit-fours, quick glossy
chocolate icing for petit-fours, rain-
bow fruit salad, & Miss Respanti's
butter cream icing are demonstrated
5 Ruth Lyons' 50 Club—Variety
Tips for the ladies, and a contest
9 Egg And I—Continued Tale
11:15 9 Love Of Life—Serial Story
Problems of a family domineered by a
father as each faces his own life
11:30 5 To be announced
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Drama
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Gayelord Hauser Program
9 Hi Ladies—Tommy Bartlett
12:15 7 Bob & Kay Show—Commentary
12:30 4 Garry Moore Show—Comedy
Guests: Agnes Stuart, house-mother of
car 571 for Ringling Bros.; Jean-
nie Sleater, elephant girl aerialist;
Baker, the boomerang man; & Otto
Griibling and Freddie Freeman,
tramp clowns
5 Meet Mintz—Piano Session
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen

TV FORECAST

AUTHORIZED CITYWIDE

\$3 TV SERVICE CALL
DAY - NIGHT - SUNDAY

OUR WORK & PARTS GUARANTEED 1 YR.

PICTURE TUBES
AND PARTS IN
STOCK FOR

ADMIRAL
CROSLY
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Call Nearest Number

Michigan 2-7100
454 W. North
Wellington 5-3050
1005 W. Belmont
GRaceland 7-3300
3179 N. Clark
LONgbeach 1-0002
1139 W. Wilson
Kildare 5-0425
4100 Milwaukee
EVERglade 4-0440
2753 W. North
KEdzie 3-7766
9 S. Kedzie
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A Trusted Name

* * *

"SKATING OLYMPIX"
A MERIEL ABBOTT PRODUCTION



**See the
NEW 11th Edition
ICE SHOW**
Dinner Show 8:30 Supper Show 12:00

ORRIN TUCKER'S orchestra
FAMILY MATINEE EVERY SUNDAY
special children's menu
CALL "PHIL" WAbash 2-4400

Boulevard Room
THE CONRAD HILTON
Formerly THE STEVENS

WEDNESDAY APRIL 23—cont'd

- 1:00 5 "Drums Of The Desert"—Film**
Feature with Ralph Byrd, Lorna Gray, & Mantan Moreland; two Foreign Legion officers in love with same girl
- 9 Batting Practice—Warm Up**
- 1:25 9 Baseball—Sox vs Detroit**
- 1:30 4 First Hundred Years—Drama**
- 1:45 4 Luckey North Show—Interviews**
- 2:00 4 Film**
- 5 Big Pay Off—Quiz Program**
The best letter, a right answer, and those fabulous prizes are all yours
- 2:30 4 Bert Parks Show—Musical**
"The Birds & The Bees," "Yes, Indeed" by Heathertones, "We Never Talk Much"
- 5 Ralph Edwards Show—Stunts**
Guest vocalist Jack Smith
- 3:00 4 "Shadows Over Chinatown"**
(See description Tues. 11:30 ch. 4)
- 5 Kate Smith Hour—Variety**
America Sings; Korean hospital film; Frankie Carle and his orchestra; and the Jaywalkers
- 3:15 7 America Prepares—Film**
"Serving The Nation"
- 3:30 7 Beulah Karney—Foods Show**
Featuring a dictionary of herbs, & a concentrated talk on spring vegetables
- 3:45 9 Tenth Inning—Jack Brickhouse**
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 Barbara Moro—Creative Ideas**
- 9 Health Aids—Commercial Film**
- 4:15 4 Film**
- 5 Gabby Hayes Show—Tall Tales**
- 7 Trade-Inn—TV Swap Shop**
- 9 Music Ala Mode—Jack Fuller**
- 4:30 5 Howdy Doody Show—Bob Smith**
- 7 Sagebrush Theater—Western**
- 9 Picture Payday—Quiz Fun**
How many items in that picture can you remember? Tommy Bartlett is quizmaster
-
- 4:45 4 Assembly—Military Talks**
Special show, interview with Navy cookbook task committee
- 5:00 4 Kids Karnival Kwiz—Games**
- 5 Cactus Jim—Western Feature**
- 9 Telephone Game—Quiz Contest**
Harold Isbell and Jane Quinn
- 5:30 4 Silhouettes Of The West—Talks**
- 5 Weatherman—Clint Youle**
- 7 Tom Corbett Space Cadet**
- 9 Travelers' Sketchbook—Film**
"Traditional England"
- 5:40 5 Dorsey Connors Show—Talks**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
- 7 King Calico—Puppet Story**
Look out! The giant gets out of control, & now King Calico has two giants to worry about

- 5:45 9 Movie Quick Quiz—Contest**
Howard Miller emcee; short dramatic filmed "clues" aid viewers in answering questions; jackpot prizes
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran, & Ollie—Fun**
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
- 6:10 7 Top O' The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Goldbergs—Domestic Comedy**
- 6:20 7 Sports Highlights—World News**
- 6:30 4 CBS News—Douglas Edwards**
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
- 5 Those Two—Comedy Adventures**
- 7 Name's The Same—Panel Quiz**
Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander (see page 8)
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Guest Peggy Lee with tunes: "A-Round the Corner," "Tell Me Why," "I Concentrate on You," & "From This Moment On"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Events**
- 7:00 4 Arthur Godfrey And His Friends**
Vocalists Frank Parker, Marion Marlowe, Janette Davis, Haleloke, and vocal groups, the Mariners and Chordettes (see story page 5)
- 5 Kate Smith Evening Hour**
Variety with musical & dramatic skits introduced by Ted Collins & featuring Kate and guests
- 7 Paul Dixon Show—Pantomimes**
Wanda Lewis and Dottie Mack assist
- 9 "Murder In SoHo"—Feature**
Film with Jack LaRue, Bernard Lee, & Sandra Storme; dramatic tale of the revenge of a woman
- 8:00 4 Strike It Rich—Interview-Quiz**
Warren Hull mc introduces guest comedian Joey Adams
- 5 Kraft Theater—Drama**
"The Summit" with Frank Thomas, Carmen Mathews, Mark Cramer, & E. G. Marshall; former political enemies learn to work together to enforce law & order against old clan ways of lawless mountain folk
- 7 Adventures Of Ellery Queen**
"Doodle of Death," featuring Rita Gam; Ellery finds doodling a help in solving a murder
- 8:30 4 The Web—Mystery Drama**
"Prelude to Murder" by James Kirch with Paul Langton & Mary Alice Moore; an army sergeant returns from Korea to find his brother's murderer
- 7 Mystery Theater—Drama**
Tom Conway as Insp. Mark Saber

WEDNESDAY APRIL 23—cont'd

- 8:30 9 "Midnight Menace"—Feature**
Film with Charles Farrell, Fritz Kortner, & Margaret Vyner; armament bosses try to stimulate business by gumming up a disarmament conference in London
- 9:00 4 Blue Ribbon Bouts—Boxing**
Gene Smith, featherweight contender of Washington, D.C. (undefeated) vs Fabela Chavez, Hollywood
- 5 Your Prize Story—Drama**
Dramatizations of every-day emotional situations confronted by ordinary folk
- 7 Pulitzer Prize Playhouse**
Booth Tarkington's "The Fascinating Stranger" with Thomas Mitchell, Polly Rowles, Sydney Poitier, Vaughan Taylor & Leona Powers; story of a thoroughly unreliable but irresistible man whose passion for racing leads him into devious paths
- 9:30 5 Dagmar's Canteen—Interviews**
Hostess Dagmar with dancer Ray Malone, Milton DeLugg's orchestra, and guest celebrities
- 9:45 4 Sports Quiz—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
The fun begins when Ernie steps before the television cameras
- 5 Weatherman—Clint Youle**
- 7 Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9 "Love From A Stranger"—Film**
Feature with Sylvia Sidney, John Hodiak, & John Howard; a woman falls in love & marries a complete stranger, & deeds provoke mystery
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner And The News**
- 5 Clifton Utley And The News**
- 10:25 4 Chgo. Weather—Betty Jordan**
- 10:30 4 Musical Nite-Cap—Melodies**
Host, Frazier Thomas with Connie Baxter and Bob Ziegler
- 5 Let's Look At Sports—Duggan**
- 10:45 4 Chronoscope—Discussion**
Sen. Herbert Lehman (R-N.Y.) interviewed on "Freedom & Immigration" by editor Wm. Bradford Huie
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Grand Marquee—Feature Film**
- 7 Austin Kiplinger & The News**
- 11:15 9 Chicagoland Newsreel—Data**
- 11:30 4 Chicago Forum Of The Air**
- 9 Health Aids—Commercial**
- 12:00 4 "Northwest Trail"—Feature**
Film with John Littel, Joan Woodbury, & Bob Steele; robbery & murder set the scene when a Mountie assists a lone female traveler
- 9 Chicagoland Newsreel—Data**
- 1:00 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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WBKB



John Swayze



Dagmar

DO YOU KNOW THE STARS? TRUE OR FALSE?

1. Dreamy-eyed crooner Perry Como opened a barber shop when he was 14 years old, but was forced to retire when his business venture interfered with schooling.
2. Dagmar, stately mistress of the malapropism, was an English tutor before the television world pinned the title of "Dumb Blonde" on her.
3. John Cameron Swayze, whose precise form of delivery marks the Camel News Caravan, has won over 20 newscasting awards.
4. Bess Myerson, "Big Payoff's" co-emcee, is the shortest Miss America ever to receive the national honor.
5. Herbie Mintz, Chicago show biz veteran who wrings many a sentimental tune from the ivories, formerly was an accompanist for such singing stars as Tony Martin, Bing Crosby, Alice Faye and Kenny Baker.
6. Shortly after leaving law school, Ted Mack, the "Original Amateur Hour" trademark, organized a band which featured such prominent men as Glenn Miller, Jack Teagarden, Bix Beiderbecke and Red Nichols.
7. Carmelita Pope, flashing-eyed senora on the "Down You Go" panel, was understudy to Kim Hunter in the Broadway production of "A Streetcar Named Desire," and played the role for 18 months after Miss Hunter left the cast.

See TRUE or FALSE answers on Page 23.



Carmelita Pope



Herbie Mintz

Thursday April 24

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Harry Marble
5 Breakfast Party—Variety
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Show—Variety
9:30 4 Bride & Groom—John Nelson mc
5 Winner Take All—Quiz Game
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Recipes
Chili con carne is demonstrated
9 Breakfast Party—Fun For All
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
"Understanding Money" by Dr. Louis H. Haney, prof. of econ. at N.Y.U.; Dr. Robert Goldenson, prof. of psychol., Hunter Coll.
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Him Soon York sweet sour pork, sweet sour sauce, Cantonese fried rice, & Cantonese fritter batter
5 Ruth Lyons' 50 Club—Views
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 To be announced
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Interviews
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Lucile Watson and the Marvellos
5 Meet Mintz—Musical Session
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Navy Secrets"—Feature Film
Fay Wray, Grant Withers, & Craig Reynolds in mystery of two agents working independently on a case, each crossing the other up
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—Harry Creighton
1:25 9 Baseball—Cubs vs Cincinnati
Jack Brickhouse & Harry Creighton
1:30 4 First Hundred Years—Serial
1:45 4 Lucky North Show—Tips
2:00 4 Film
5 Big Pay Off—Quiz For Men
2:30 4 Give And Take—Quiz Show
John Reed King questions visitors
5 Ralph Edwards Show—Variety
3:00 4 "Northwest Trail"—Feature
(See description Wed. 12:00 ch. 4)

- 3:00 5 Kate Smith Hour—Variety Time
Painter's bit with Adolph Dehn; pianist Evalyn Tyner; domestic skit with Ethel & Albert; and Hal LeRoy
3:15 7 America Prepares—Film
"Crime of Korea"
3:30 7 Housewives' Holiday—Kirchner
Interesting views for the ladies
3:45 9 Tenth Inning—Jack Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
7 Barbara Moro—Creative Ideas
9 Health Aids—Commercial
4:15 4 Backstage Diary—Gossip
Intimate views of the stars and their work, chats with guest celebrities
5 Gabby Hayes At The Double
Bar M Ranch—Western Story
7 Trade-Inn—Variety Of Antiques
Todd Purse & Pat Tobin conduct
9 Music Ala Mode—Jack Fuller
4:30 4 Assembly—Military Talks
Director of Marine Corps Gen. Pate is interviewed by Chief Joseph Corey
5 Howdy Doody Show—Variety
7 Sagebrush Theater—Western
9 Picture Payday—Quiz Game
Prizes for viewer submitting pictures used when contestant fails to answer questions correctly
5:00 4 Kids Karnival Kwiz—Games
Fun for kids (see page 44)
5 Cactus Jim—Western Feature
9 Telephone Game—Quiz Fun
5:30 4 Silhouettes Of The West—Talks
Roy Starkey narrates (see pg. 44)
5 Weatherman—Clint Youle
7 Mary Hartline's Party—For Kids
9 Travelers' Sketchbook—Film
"Guatemala's Story"
5:40 5 Dorsey Connors Show—Ideas
5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
7 Adventure Theater—Film Tale
9 Movie Quick Quiz—Contest
5:50 5 Clifton Uitley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Jolly Fun

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THURSDAY APRIL 24—cont'd

- 6:00 7 Paul Harvey With The News
9 Captain Video—Adventure Tale
- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
5 Bob And Ray—Comedy Satires
- 6:20 7 Sports Highlights—J. Bryson
- 6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
7 Lone Ranger—Western Drama
Adventures with the man in the mask
9 Spencer Allen And The News
- 6:45 4 Stork Club—Interviews
Guests, Mr. & Mrs. Edward Arnold
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
- 7:00 4 Burns & Allen Show—Comedy
A normal situation is turned into one of many hilarious complications
5 Groucho Marx Show—Comedy
Groucho delights audience with his ad-libbing; contestants try for "secret word" contest
- 7 Stop the Music—Musical Quiz
Bert Parks emcee asks you to guess the "mystery melody" & tunes played
- 9 This Is Music—Variety & Song
Host Alexander Gray introduces selections sung by Bruce Foote, Jacqueline James, Jackie Van, and Bill Snary, music by Bob Trendler
- 7:30 4 Amos 'n' Andy—Comedy Drama
"The Happy Stevens" Kingfish and Sapphire listen to the Happy Stevens on radio and decide to visit them and see if they are really happy
5 Treasury Men In Action—Drama
"The Case Of The Hidden Profile" tells tale of how Bureau solved a series of bank robberies through a woman with a non-existent heart ailment
9 Press Conference—Interviews
Lee Schooler moderator of panel

- 8:00 4 Man Against Crime—Mystery
A sunken treasure ship, a beautiful blonde, a series of murders, and a mad hound bring Mike Barnett (Ralph Bellamy) close to death
5 Dragnet—Police Action Drama
While working out a "Robbery Detail," police sergeant Joe Friday & Ed Jacobs give evidence at a murder trial which points out that the accused may not be guilty
7 Ruggles—Domestic Comedy
The Ruggles aid a youthful baseball player who has gone astray
9 Gruen Playhouse—Drama
- 8:30 4 Big Town—Newspaper Life
In "The Chinese Glove" a young girl disappears along with a fortune in narcotics
5 Ford Festival—Musical Variety
Host James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy K. Marshall & guest
7 Meet The Champ—Boxing Bouts
Wally Butterworth announces bouts from Ft. George G. Meade, Baltimore
9 Foreign Intrigue—Myst'y Drama
Robert Cannon (Jerome Thor) encounters a legend of a ghost in a small village, sets out to disprove it
- 9:00 4 Racket Squad—Drama
A phony publisher & an unsuccessful singer set the stage for their fraud involving a college student in "Serenade For A Sucker"
5 Martin Kane, Private Eye
Mystery drama with the hard-hitting detective played by Lloyd Nolan fighting for law and order
- 7 Sports On Parade—News Events
9 Charlie Wild, Detective—Drama
"Case of the Coward's Choice." A hit-and-run driver has to make a choice of remaining a coward or confessing the crime
- 9:15 7 Great Americans—Film
"Robert Cavalier, Sieur De La Salle" portrays events in his life, follows his course from Canada to the mouth of Mississippi where he claimed Louisiana for France

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THURSDAY APRIL 24—cont'd

- 9:30 4 Boston Blackie—Drama**
In "The Black Widow" a gal sets out with the aid of murder to cut herself in on her husband's millions; Kent Taylor as Blackie
- 5 Wayne King Show—Musical**
"Italian Street Song" & "Ah, Sweet Mystery Of Life;" also: "Honey" & "Doodle Dee Doo" by Barbara Becker, duet from "Lakme"
- 7 Studs' Place—Music, Drama**
An unwelcome loafer teaches a lesson in thrift—that a penny saved can sometimes be a bad penny
- 9 Inside Story—Discussion**
"Story of Labor's Power" discussed by Victor Riefel, syndicated columnist & authority on labor matters, Robert Hurlleigh, & Cedric Foster, commentator
- 10:00 4 Ernie Simon—Curbstone Cutup**
Zany antics by the "Mayor" of State Street with passers-by
- 5 Weatherman—Clint Youle**
- 7 Family Showtime—Film Drama**
"Swami" with Morris Ankrum & Joan Creers; a phony crystal gazer finds that daughter's happiness is threatened through association with his very rich client
- 9 "Black Eyes"—Feature Film**
Mary Maguire, Otto Kruger, & Walter Rilla in tale of a young lady who complicates her father's plans to buy a restaurant in Moscow
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner And The News**
- 5 Clifton Utley And The News**
- 10:25 4 Chgo. Weather—Betty Jordan**
- 10:30 4 Musical Nite-Cap—Melodies**
- 5 Let's Look At Sports—Duggan**
- 7 Dr. Fixum—Household Tips**
Coat hanger gimmicks (see pg. 10)
- 10:45 4 Sports With Frank Reynolds**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
"Typhoon Treasure" pt. 1 feature with Campbell Copelin, Gwen Munro, & Joe Valli; search for hidden treasure mixed with spear-tossing natives & ferocious alligators
- 9 "Adventure In Blackmail"**
Feature film with Clive Brook, Judy Campbell, & Marguerite Allan; playwright involved in breach-of-promise suit agrees to marry the girl
- 11:30 4 "Where Are Your Children?"**
Feature film with Jackie Cooper, Gale Storm, & Patricia Morison; young lovers become involved in a murder because of environment
- 12:15 9 Chicagoland Newsreel—Data**
- 12:45 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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One of the pleasanter features of "Your Show of Shows" is the singing of the Billy Williams Quartet. Left to right are Claude Riddick Jr., Billy (standing), Eugene Dixon and John Bell. "Your Show of Shows" is seen Saturdays at 8 p.m. on channel 5.

Friday April 25

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—Dave Garroway Reports
- 8:30 9 **Your Figure Ladies**—Exercises
- 9:00 4 **Morning News**—Commentary
5 **Breakfast Party**—Mel Martin
9 **Chicago Cooks**—Kay Middleton
- 9:30 4 **Bride & Groom**—Interviews
5 **Winner Take All**—Quiz Game
- 10:00 4 **Al Pearce Show**—Variety Revue
5 **Home Cooking**—Recipe Fun
Muffins are prepared & demonstrated
9 **Breakfast Party**—Musical Fun
- 10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem**—Discussion
"The Unwed Mother" discussed by
Mrs. Gertrude Leyenbecker, case
worker, Henrietta Gordon of the
Child's Welfare League; Father Rob-
ert Ford, assoc. dir. of Family Serv.
of Catholic Charity
- 9 **Strike It Rich**—Warren Hull mc
- 11:00 4 **Creative Cookery**—Recipes
Sweet milk griddle cakes, maple sirup
& scrambled egg & salami or ham or
Cervelat filling & chicken liver filling
5 **Ruth Lyons' 50 Club**—Chatter
9 **Egg And I**—Continued Story
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **To be announced**
7 **Paul Dixon Show**—Variety
9 **Search For Tomorrow**—Tale
- 11:45 9 **Rhythm Retreat**
- 12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
7 **Gayelord Hauser Program**
9 **Hi Ladies**—Interviews
- 12:15 7 **Bob & Kay Show**—Variety Time
- 12:30 4 **Garry Moore Show**—Comedy
Guests: Laraine Day and Leo Du-
rocher, and Paxton, memory marvel
5 **Meet Mintz**—Favorite Tunes
- 12:45 5 **Newsroom**—Jack Angell
9 **News Headlines**—Spencer Allen
- 1:00 5 **"Bride For Henry"**—Feature
Anne Nagel & Warren Hull; spoiled
rich girl, stood up at altar, marries
another who teaches her a lesson
9 **Batting Practice**—Warmup
- 1:10 9 **Lead-Off Man**—Interview
- 1:25 9 **Baseball**—Cubs vs Cincinnati
Jack Brickhouse & Harry Creighton
- 1:30 4 **First Hundred Years**—Serial
- 1:45 4 **Lucky North Show**—News
- 2:00 4 **Film**
5 **Big Pay Off**—Quiz Program

- 2:30 4 **Bert Parks Show**—Musical
"The Coffee Song," "Brazil," "Laven-
der blue," & "And The Angels Sing"
- 5 **Ralph Edwards Show**—Quiz
- 3:00 4 **"Where Are Your Children?"**
(See description Thur. 11:30 ch. 4)
- 5 **Kate Smith Hour**—Musical
Bernadette Phelan Dancers; cracker
barrel interview; comics from "Top
Banana"; & pianist Howard Abel
- 3:15 7 **America Prepares**—Film
"Trends In Ordinance"
- 3:30 7 **Beulah Karney**—Foods Show
Quick and easy dishes with the flavor
of long-cooking masterpieces
- 3:45 9 **Tenth Inning**—Recap Of Game
- 4:00 5 **Hawkins Falls**, Pop. 6,200
7 **Barbara Moro**—Creative Ideas
9 **Health Aids**—Commercial Film
- 4:15 4 **Film**
5 **Gabby Hayes Show**—Tall Tales
7 **Trade-Inn**—Exchange Show
9 **Music Ala Mode**—Jack Fuller
- 4:30 5 **Howdy Doody Show**—Puppets
7 **Sagebrush Theater**—Western
9 **Picture Payday**—Quiz Show
See if you can remember details in
a newspaper picture; Tommy Bart-
lett asks the questions
- 4:45 4 **Assembly**—Armed Forces Show
Chief Corey interviews via phone
from Tokyo service personnel
- 5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
9 **Telephone Game**—Quiz Session
- 5:30 4 **Silhouettes Of The West**—Chats
5 **Weatherman**—Clint Youle
7 **Tom Corbett Space Cadet**
9 **Travelers' Sketchbook**—Film
"Ageless Paris"
- 5:40 5 **Dorsey Connors Show**—Talks
- 5:45 4 **Window Shopping**—Commercial
5 **Public Life Of Cliff Norton**
7 **King Calico**—Puppets For Kids
Weather prediction: Rain; if you're
a giant, make sure you're shrink proof
- 9 **Movie Quick Quiz**—Contest
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Kukla, Fran, & Ollie**—Puppets
7 **Paul Harvey With The News**
9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
5 **Goldbergs**—Domestic Comedy
- 6:20 7 **Sports Highlights**—News Events
- 6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
7 **Life With Linkletter**—Quiz
Art questions the contestants
9 **Spencer Allen And The News**
(Continued on page 39)

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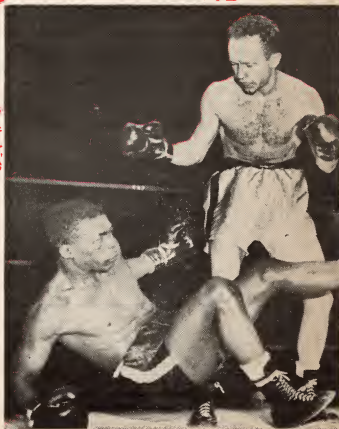
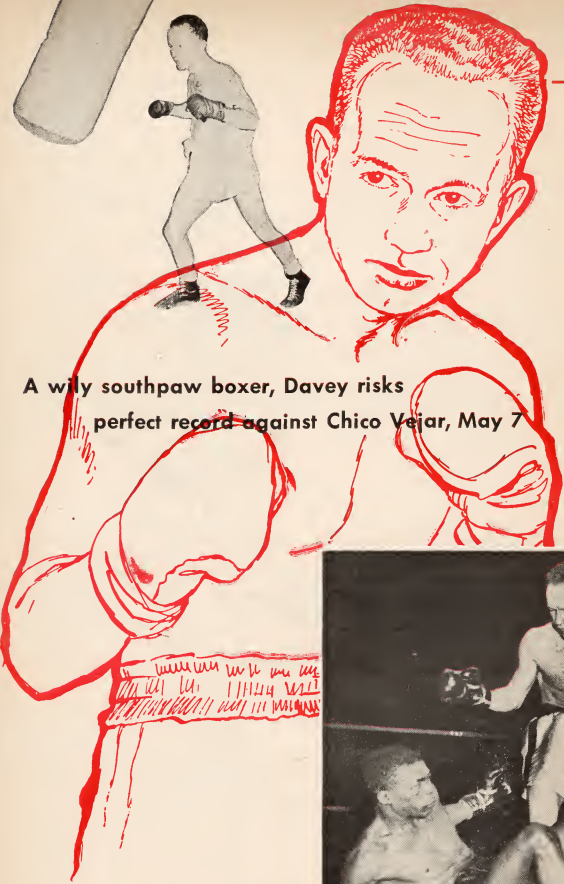
FRIDAY APRIL 25—cont'd

- 6:45 4 Perry Como Show—Musical**
"Love is Just Around the Corner," "I'll Walk Alone," "My Heart Stood Still," & "I Grabbed for the Engine"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Data**
- 7:00 4 Mama—Domestic Comedy Skit**
Aunt Trina & Katrin go to movies & become romantically inclined; they decide Aunt Trina should have a beau
- 5 RCA Victor Show—Variety**
Host Ezio Pinza presents guests
- 7 Hot Seat—Interviews**
Noted personalities in the news are interviewed by Steward Scheftel
- 9 Twenty Questions—Panel Quiz**
Fred VanDeventer, Florence Rinard, Herb Polesie, Johnny McPhee, Bill Slater, and guest, Paula Stone
- 7:30 4 My Friend Irma—Marie Wilson**
- 5 Walt's Workshop—Creative**
Mr. Durbahn shows how to substitute new clock faces for old ones, finishing up an old clock case, & how to refurbish antiques
- 7 Trouble With Father—Skit**
- 9 This Is The Story—Drama**
A fever that saved the world; & a broken leg that was lucky for sports
- 7:45 9 Easychair Adventures—Film**
"Roaming Through Britain"
- 8:00 4 Playhouse Of Stars—Drama**
Wife of D.A. becomes worried when she hears a convict has escaped from local penitentiary in "Fear"
- 5 Big Story—Newspaper Drama**
"Case of the Weeping Crocodile" story of Frank Winge, Chgo. Times, who solved a murder mystery; stars Rusty Lane
- 7 Rebound—Film Drama**
"The Wedding"
- 9 Down You Go—Panel Quiz**
Moderator Dr. Bergen Evans; panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
- 8:30 4 It's News To Me—Panel Quiz**
Moderator John Daly with panelists Anna Lee, Russell Crouse, June Lockhart, and Quentin Reynolds
- 5 Aldrich Family—Comedy**
- 7 Tales Of Tomorrow—Drama**
Gene Raymond, Chas. Proctor, & Phil Pine in a tale of a commander's decision to prevent a Martian "plague" from blotting out entire population
- 9 "The Ageless"—Drama**
Onslow Stevens, Jack Daly, Frona O'Shiel & Mary Adams; set in lobby of a seaport hotel; man is believed to possess super natural powers, as he seems to know past history of each guest

- 9:00 4 Police Story—Drama**
Story of Sergeant Arthur Dale; a series of robberies in the garden district of New Orleans provides police sergeant with plenty of off-duty excitement
- 5 Cavalcade Of Sports—Boxing**
Bobby Dykes vs Ted Murray (10 rds. welterweight)—St. Nicholas Arena
- 7 Cameraman At Large—Film**
"United Airlines" No. 6534
- 9 Cavalcade of Stars—Variety**
Emcee Jackie Gleason with guest, Beverly Hudson; also June Taylor Dancers
- 9:30 4 Pope's Gourmet Society—Food**
Pizza Neapolitan with plain tomato, anchovy, mazarella, & sausage mazarella fillings are demonstrated
- 7 Chgo. Klose Ups—Interviews**
- 9:45 5 Greatest Fights Of The Century**
Boxing film: Roy Miller vs Justo Suarez (October, 1930)
- 10:00 4 Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran mc**
Variety with vocal and instrumental acts performed by professional talent; Bruce Chase supplies music
- 9 "The Kansan"—Feature Film**
Richard Dix, Jane Wyatt, Albert Dekker, & Victor Jory in story of a man's efforts to control the western cattle ranges and amass a fortune by taxing
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner And The News**
- 5 Clifton Utley With The News**
- 10:25 4 Chgo. Weather—Betty Jordan**
- 10:30 4 Musical Nite-Cap—Melodies**
- 5 Let's Look At Sports—Duggan**
- 10:45 4 Chronoscope—Discussion**
Sen. Richard B. Russell (D-Ga.) discusses his campaign with Wm. B. Huie
- 5 Herbie Mintz Show—Old Tunes**
- 11:00 4 Murder Before Midnight—Film**
- 5 Grand Marquee—Feature Film**
- 7 Austin Kiplinger & The News**
- 11:10 7 "The Phantom Speaks"—Film**
Feature (1st showing) with Richard Arlen, Stanley Ridges, & Lynne Roberts; murderer returns after death & imposes his will on scientist who carries out evil deeds unknowingly
- 11:30 4 "The Viking"—Feature Film**
(See description Mon. 3:00 ch. 4)
- 9 Chicagoland Newsreel—Data**
- 1:00 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)



**A wily southpaw boxer, Davey risks
perfect record against Chico Vejar, May 7**



Chuck Davey (right) watches Ike Williams go down after slipping on the canvas in the 4th round of their recent welterweight bout seen over WBKB. Davey won a TKO in 1:47 seconds of the 5th round.

fighting schoolmaster

CHUCK DAVEY



WHEN Chuck Davey, a dancing southpaw, steps into the Chicago Stadium ring May 7th against Chico Vejar, the suspense, drama—and expectancy of a promising career just ahead will hang in the balance. It's another big one that *must* be won.

Regarded as somewhat of an intellect (B.A. & M.A. college degrees), he worries about his fights. "The less a boxer knows," says Chuck, "and the less imagination he has, then the better a fighter he'll become."

With an alert, keen mind, Davey easily absorbs vital pointers from his corner as the fight progresses. Before being taken under Issy Kline's wing, who also trained such stalwarts as Max Baer, Johnny Bratton and Barney Ross, Davey used to start slow in order to feel out his opponent. Under Kline's tutorship, Davey's style was changed. On the theory that Davey is unorthodox,

the idea is to let the other guy find out the hard way. Consequently, Davey starts fast—shooting painful right jabs while dancing and jiggling counter-clock-wise in elusive circles around his opponent.

Although Davey is undefeated in a string of 32 fights, his first important test came March 26th against former lightweight champion Ike Williams. Lew Tendler, veteran lightweight southpaw, was imported from Philadelphia to help train Davey for the bout. The Williams slugfest is now, of course, history. The end for Williams came in the fifth round when Ike was staggered by a smashing left to the ribs that sent him reeling on rubbery legs against the ropes. Moving



Listening intently, Davey (seated) receives some sound advice and constructive criticism from middleweight Rocky Graziano.

in for the kill, Davey unleashed two more murderous blows that stiffened Williams. Badly hurt, glassy-eyed Williams courageously stayed up. Davey eagerly pivoted for the finishing blow when referee Bill Doty mercifully stepped in to stop the fight. "I was really keyed up for that one," exclaimed Davey. "More than ever before."

Pleased with Davey's performance, Tendler commented: "Chuck is ready for a youngster of Vejar's experience. However, he should have about six months' more work before taking on seasoned welterweights like Johnny Bratton, Gil Turner or Kid Gavilan."

Unlike (most boxers today, Davey
(Continued next page)

looks boyish by remaining unmarked after 32 fights. He dresses conservatively and in good taste. A tuft of reddish hair turned awry gives him a youthful appearance. Unmarried, Chuck's girl friend is Betty Sawyer, currently teaching school at Highland Park, Michigan. His eventual goal in life is to settle down as a schoolteacher, or possibly as a high school principal.

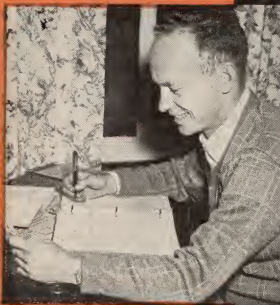
Although the wily, 26-year-old Detroit welterweight is campaigning in only his third year as a pro, he actually has had sound training and experience as an amateur, losing 3 of 95 fights. Davey started fighting in college as a freshman at Michigan State (War allowed waiving of freshman rules) in 1943. He captained the Spartan ring squad for three years, won the NCAA welterweight title all four seasons and was voted as the outstanding NCAA boxer for three years.

CHUCK DAVEY



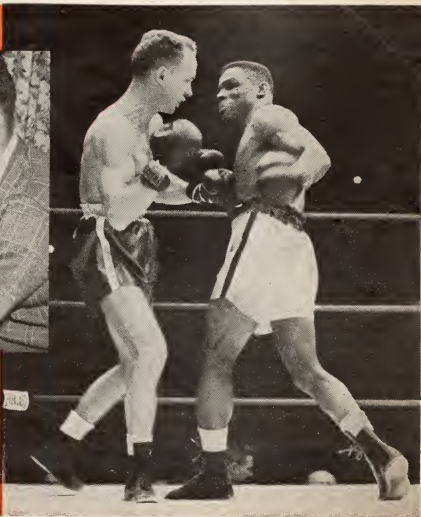
Before enrolling at Michigan State College, he won the Los Angeles Golden Gloves Welter title in 1945. Now Chuck risks his undefeated record against Vejar on *Pabst Blue Ribbon's* regular Wednesday night bout, May 7.

NEXT WEEK: You'll want to read about Chico Vejar, the colorful young welterweight docketed to fight Davey May 7th. For the inside on Vejar's boxing style, record, and New York U. studies, be sure to reserve next week's copy of TV Forecast at your newsstand.



Brushing up on some schoolwork between fights, Chuck (above) plans to teach someday after retiring as a professional boxer.

Davey (left) exchanging blows with Sonny Harris. Chuck scored his seventh consecutive KO by flooring Harris in the 2nd round.



Promise Full Summer Of Big Fight Telecasts



by
ED PAZDUR
Sports Editor

GOOD news for boxing fans, Pabst Blue Ribbon, still wincing from last summer's ghastly films, will sponsor nationwide telecasts of a new series of 15 boxing shows from the Chicago Stadium. They'll begin June 4 and run through Sept. 24, excluding two weeks in which the Republican and Democratic National Conventions will be in session.

James Norris, president of the IBC who closed the deal, said cooling systems will be installed at a cost of \$150,000 to ventilate the Stadium during the summer fights. "This program will bring most of the major fights to Chicago," said Norris. "They'll all be of top caliber, with champions and challengers from all weight divisions."

★ ★ ★

A stimulating new sport destined to give televised sports a refreshing turn over WGN-TV (Wed., April 30, 8:30 p.m.) are the Stock Car Races from the 87th Street Speedway track. Mac Litow and Mike Barkus are producing the show for Downtown Nash.

★ ★ ★

The Kentucky Derby, America's great turf classic, will be televised coast to coast over CBS-TV from Churchill Downs, Sat., May 3. Nominations of 169 horses, the second largest entry in the history of the Derby, have been made for participation in this year's classic. If as many as 18 horses go to the post, this will be the richest purse in history—\$126,350—with the winner's purse estimated at \$98,300.

★ ★ ★

Cuffnotes: Local sportscaster John Bryson defines flattery as the pat on the back that causes a swelling on the head. . . . Gorgeous George requests this column squelch what he regards as a vicious rumor. "My wife does not make my robes," says George, "they are the products of some of the outstanding taffeta architects in the country." George is currently spraying his incense in San Francisco and Los Angeles. . . . Wrestling's popularity has spilled over to the American Legion Pulaski Post in East Chicago, Ind. Most grapplers seen over WENR-TV and WGN-TV are being carded for Commander Wally Matusik's Legionaires on Monday nights.

★ ★ ★

Mailbag: "What happened to John P. Carmichael on WENR-TV's Sports Highlights show?"—Elizabeth Purkey, Crown Point, Ind.

Ed. Note: As sports editor of the Daily News, John went to Florida to visit all Major League baseball camps. He should be back on TV by April 21st.

"Try to get Linn Burton's 'Knot-Hole Gang' show back on TV. We enjoyed it very much."—Ronald Rund, Chicago, Ill.

Fight Center
In Chicago



NORRIS

A Vicious
Rumor



GEORGE



Carol Lindemann, Downers Grove, Ill; Karen Lipschultz, Chicago; Joan Marchant, Glen Ellyn, Ill; Mary May, Racine, Wis; Nancy Neumann, Winnetka, Ill; Jane Ohm, Chicago; Mike, Joel & Craig Soar, Arlington Heights, Ill; Patsy Stein, Highland Park, Ill.

THIS WEEK'S CONTEST: Cowboys have to be very good at tying all kinds of knots. How many different kinds of knots can you NAME? Send your list to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday April 27. For the longest list, I'll award \$1; next longest 50 cents; and for the 15 runners-up, 25 cents each. In case of ties, neatness will count.

Boys and girls, meet a cowboy who knows what he's talking about. I mean Roy Starkey, whom you can see on "Silhouettes of the West" every weekday, Monday thru Friday on channel 4.

One reason that Roy is so popular is that he knows a lot of true stories about what happened in the days of the western frontier. Besides that, Roy sings many western songs that are a big hit with kids and grown-ups alike. I'll bet even your own mother likes to listen to Roy's songs.

Now here are some of my weekly winners:

Lois Adelman, Chicago; Beverley Bickel, Chicago; Carolyn Cargile, Chicago; Marilyn Claessen, Chicago; Louise Culpepper, Gary, Ind; Judith Debus, Berrien Springs, Mich; Patty Freund, Delavan, Wis; Marlene Ganswindt, Burlington, Wis; Pearl Klein, Chicago;



THE LUCKY WINNERS

Here are the lucky winners of that recent Mollycues contest that was all about Natco the Clown on "Kids Karnival Kwiz." The three winners all appeared on Natco's TV show, and you can tell they are having a good time.

Look at Natco himself. He's having more fun than anybody else. That's Molly Potkin standing on the right. She is the girl who draws your Mollycues puzzles each week.

The little boy in the picture is Anthony Angiollo of 7224 Prairie avenue. He's 11 years old. The little girls are Carol Stier of 3639 N. Troy Avenue, and Annette Rose Bosch of 1217 S. 51st Street, Cicero, Illinois. Both of the girls are 10 years old.

Every week, Mollycues and Uncle



Herbie run contests just for kids. Why don't you try to win one of the prizes?

MOLLYCUES

by MOLLY POTKIN

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Whoever drew this clown forgot to give him a face. You've seen many clowns on television circus shows. Can

you give this one a face? Draw any kind you think will fit him. Then color the picture.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Monday, April 28. First prize is \$1; second prize 50 cents; next 15 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Solution to this week's puzzle will appear here next week.

MOLLYCUES WINNERS

Beverly Bickel, Chicago; Bonnie Boundy, Elgin, Ill; Steve Cleveland, Nappanee, Ind; Eugene Dziedziak, East Chicago, Ind; Karen Felber, Chicago; Joy Hatfield, Chicago; Susan Hodnik, Waukegan, Ill; Leonard Jacobs, Chicago; Patricia Larson, Racine, Wis; Eugenia Meadows, Gary, Ind; Burton Michaels, Chicago; LaVerne Miller, Chicago; Mary McLaughlin, Chicago; Donna Rodeghiero, Joliet, Ill; Henry Sewell, Racine, Wis; Jimmy Stropes, Chicago; Robert Young, Kenosha, Wis.

THE TRICK

Can you balance a glass on the edge of a dinner plate?

SOLUTION

Your hand which holds the plate is close enough to the glass for your thumb to extend upward behind the plate and support the glass.



REAR VIEW

COMING HIGHLIGHTS

NEXT WEEK—Do commercial announcers like Linn Burton make you froth? Or do you enjoy their spiels? Watch for a lively summary of TV's pitchmen.



NEXT WEEK—Poor Stu Erwin, harassed by family and friends, gets some comfort in a revealing profile of the "Stu Erwin" show. Don't miss it.

PLUS . . . Next week—who is number 4 among male vocalists. . . . Something for the whole family . . . sparkling columns by Jack Mabley and Chub McCarthy . . . fun for the kiddies with Mollycues and Uncle Herbie. . . . A complete women's section. . . . Lively sports coverage. . . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

Reserve your copy of **TV FORECAST** at the newsstand **NOW**.

Shows Open to Public

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-0800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hall The Champ," Saturday 5:00-5:30.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Rubin's "Stars of Tomorrow," Sunday 5-5:45. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 12:00-12:45. Funny Paper Theater, Sun. 11:00-11:30 a.m. Picture Payday M-F 4:30 to 5:00 p.m.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. Pope's Gourmet Society—Fri. 9:30-10:00 (Garrick theater—no tickets necessary.) Pantomime Party—Saturday 12:00-12:30 (write program for tickets). Please send self-addressed, stamped envelope and state number of tickets desired.

WNBO—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.



DEAR BOSS:

Cameo and Lux Theatre give us some mighty fine television these days. After comparing Cameo's "Debut" and Lux's "Taste," (a 30 minute vignette starring Peter Lorre) with Philco's "Tigers Don't Sing," I decided it must be the writing.

"Tigers" had John Beal, Haila Stoddard and Wally Cox in it, and I always considered them mighty competent actors. But the story was as obvious as a Mack Sennett-Coney Island sketch, not because it was funny, but simply because the hero didn't get killed—which would have made it a tragedy. But why quibble over technicalities. It WAS a tragedy.

I felt sad again—shedding more of the same tears I shed over Fred Allen's unfunniness on TV—when I saw Chico and Harpo Marx on the Colgate Hour. Remembering some of their hilarious old movies like Animal Crackers, The Big Store and A Night at the Opera, I tried to convince myself they were still funny. I don't know whether to blame Groucho for desertion or TV for adoption, but the laughs just wouldn't come.

Boss, have you noticed how the female announcers (like the Armstrong Cork, Tide and Hazel Bishop gals) are all sounding like Betty Furness? And she sounds more like Norman Broken-shire every day.

I go along with the various uplift groups who criticize certain TV shows for portraying marriage as a farce and a football. Sure, marriage as an institution can lose face in the eyes of the impressionable younger generation if it is constantly ridiculed on TV.

But deliver me from Claudia! How any man could live with such a paragon of self-sacrificing nobility I'll never understand. Please tell all our teen-age readers Claudia isn't a wife, she's a myth who should've stayed a miss.

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