

Billy Eckstine Picked No. 3 • page 5



TV

MAY 3, 1952

FORECAST complete, advance
TV PROGRAMS

15c

CHICO
VEJAR

vs.

CHUCK
DAVEY

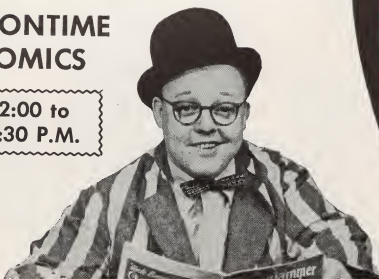




Time
for
Lunch
and . . .

NOONTIME COMICS

12:00 to
12:30 P.M.



Here's Chicago's most popular and most talked-about new daytime television show. Every weekday, Monday through Friday, "Uncle" Johnny Coons presents old-time silent film comedies for kids, and grownups too! Every program is reel fun for everyone!

Sponsored
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Jewel
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WNBQ
NBC
CHANNEL 5



Channel One

NEW YORK—The overly commercialized way that the Easter Parade was handled by the network is a source of much adverse criticism by viewers and critics. Plugs for hat designers, empty chatter by the women and a shocking slight of the religious aspect of the holiday left John Q. Public contemptuous of the whole affair. Even Dave Garroway, who helped emcee the parade for NBC (and seemed bored doing it), complained the next day about the affair's falsity.

Jimmy Durante, who will be wowin' Londoners at the Palladium this month, won't be able to take his regular turn on "All Star Revue." The zany Ritz Brothers will sub for the Schnoz. . . . Interesting back-glance note on Faye Emerson's "Wonderful Town," which went off the air recently: Sharply criticized on the grounds that its format was phony (guest personalities were seldom linked to the city saluted), "Town" made a characteristic bow out. For its last showing, hailing "Times Square, U.S.A.," Faye's guest were Jack Haskell and Connie Russell who both gained their fame in Chicago—New York City's biggest rival.

Variety reports that the show biz union, AGVA (American Guild of Variety Artists) is drafting a TV talent freeze. A "no guesting" rule on network shows is the proposal for the published purpose of helping unemployed local talent. Actually, the fuss is a strategic move by AGVA to consolidate with the independent TV guild, TVA (Television Authority). In any case, viewers will probably still get a full dose of big net guest stars—the backbone of the variety format on TV.

Reports that Don DeFore will take over as the new Martin Kane, succeeding Lloyd Nolan, aren't so. Already signed to portray private eye Kane is the vet actor Lee Tracy. . . . Nomination for the bravest man on television: Announcer Jim Hurlbut of "Zoo Parade." Although he has a genuine fear of most of the animals that zoo chief Marlin Perkins displays each week, courageous Jim, in true show biz spirit, shows up for work every Sunday. . . . Film sultry Gloria Swanson is in Mexico City working on a series of thirty-minute TV films which will probably be ready for viewing after the Summer.

Emcee John Daly's new job, that of moderator of "America's Town Meeting of the Air," places him on top of the heap as TV's busiest gabber. Daly replaced George V. Denny, Jr., "Town's" vet moderator when the latter had a run-in with the program's execs. . . . John Reed King who heads DuMont's "Battle of the Ages," tells of a soldier friend of his who claimed that the army has potato peeling machines. "Really?" said King in mock astonishment. "Yep," replied the dough-boy, "and I'm the latest model."

The tuneful "Stop the Music," cancelled by ABC after the show's ciggie sponsor did a fadeout, has been replaced by a quizzer entitled "Chance of a Lifetime." Which should give comic Fred Allen a note of consolation. The baggy-eyed Allen was literally forced off his radio show due to the strong opposition of the AM version of "Music." Now it, too, has fallen to the power of a quiz show. . . . Movie and TV star Lee Bowman, known to mystery fans as Ellery Queen, tells of a Hollywood star who drops vitamin pills into his highballs so that he can build himself up while he tears himself down.



EMERSON



HURLBUT



DALY



BOWMAN

Over 700,000 readers

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Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

Lady, does your husband's head shine like a doorknob? That guy that advertises "Charles Antell Formula No. 9" sure kills me. His wife must have a fine time running her hands through all that lanolin.

Gary, Ind.

BARBARA MITCHELL

In regards to that letter regarding the "stinken symphony"—How could anyone unless very young, not appreciate the mastery of Arturo Toscanini? If it weren't for WNBQ I'd never have had such a thrill.

Lombard, Ill.

MRS. GEORGE LAFLEUR

The women complaining about the stinken symphony music must be of very low mentality. . . . We must not let irrational, unfounded opinions like this dominate our cultural policy.

Chicago, Ill.

JAMES K. KOEHLER

We feel that Frank Fay might possibly fit in as a referee for a tag match of Australian kangaroos, but in the future let's hope he doesn't upset Star Theater again by his presence as sub emcee for the great Milton Berle.

Chicago, Ill.

W. F. CRIST

We have subscribed to TV Forecast for two years, but since our new baby sister arrived we have found another use for the booklet. Baby Meg has 5 teeth and loves to chew and tear the old Forecasts up while we enjoy the new ones.

Itasca, Ill.

DENNIS KREUSER

The "Easter Parade" was the most disgusting performance I've ever witnessed. The bragging of Vivian Blaine was revolting and Miss Piazza—ugh! My hat is off to Sid Caesar's wife—the only one who didn't have her hat "designed!"

Hammond, Ind.

MRS. L. H. VOORHEIS

If more men would stop wasting their time griping about the Continental, they could be busy making love like that themselves.

Wadsworth, Ill.

JANE SPELLMAN

The people that complain about Frank Parker and Marion Marlowe must be old folks who are jealous just 'cause they wish they were young again. Frank, Marion, Janette and Arthur are all wonderful.

Kenosha, Wis.

CAROL LAURENT

(Continued on page 28)

Billy Eckstine

NUMBER

3

BORN OF BEBOP—

When that sound & fury known as bebop made its mass assault on the national eardrums, it found the nation cool towards its efforts. The boppers soon retreated in disorder and popular music managed to survive. About the only solid accomplishment of the bop movement was the projection into the spotlight of one of the country's finest baritones, Billy Eckstine.

As the top current influence on pop singing, Billy rates as number three on our list of TV's top five male singers.

For years Billy Eckstine labored in obscurity as a blues-shouter with the band of Chicagoan Earl "Fatha" Hines. A recording of a wild number called "Jelly, Jelly" had won him some fame in the jazz set. Then a couple of mad musicians named Dizzy Gillespie and Charlie Parker joined the band. They were the High Priests of the "New Music" and Billy became a convert.

The three soon left Hines and formed what was probably the wildest and weirdest band of all time. The female singer with the band was Sarah Vaughn and for a while they clicked. Billy's singing underwent subtle changes and he emerged as, of all things, a crooner. The band finally folded but the Eckstine star had begun its ascent.

It was a series of recordings, "I Wanna Be Loved," "Temptation," "Caravan," and "I Apologize" that landed Billy on top. Each had phenomenal sales and Eckstine fan clubs sprang up all over the country. Now any new recording he makes has a quick-sale audience in the hundred thousands.

One of the tags dubbed on Billy is "The Vibrato," stemming from the pulsing effect he uses to emphasize certain



words. This device, in the hands of lesser singers such as Bill Farrell, often sounds like a man being choked to death.

Up and down the land, young singers have been trying to emulate the Eckstine style. The results usually are pretty dreary. And with all the imitations around, even the original sometimes gets tiresome. Billy is aware of this and as a result has rationed both his recordings and his personal appearances.

Some eminent experts have tried to trace Billy's styling to primitive roots. This, of course, is pure bunk. The exotic effect he achieves is the result of some well turned vocal tricks. His voice is a natural baritone and many musicians consider it to be the best in the business. At any rate he's a pleasure to listen to.

Next week, number two.

"ARMCHAIR philosopher"

**These Pills Are
Painless & Practical**



TEACHING a moral is a touchy proposition. People—especially Americans — instinctively throw up a mental roadblock against sermonizing. They'll digest something profound as long as they're entertained while doing it.

Fortunately, writers, teachers and lecturers realize this. They are wise enough to veil their messages behind a story, a joke or a satire. Author Jonathan Swift, for instance, took some hearty clouts at the English government by writing "Gulliver's Travels." And as any child can tell you, the story of Gulliver, aside from its political implications is an entertaining book.

Similarly, the play "Death of a Salesman" was a gripping drama whose message was the futility of false or cock-eyed values. Christ, the greatest teacher of them all, used down-to-earth parables when explaining his precepts.

It's the old story of getting what you need dished up in sugar-coated pills.

Each Tuesday, under the auspices of Quincy College in Quincy, Illinois, a challenging new type TV program called "Armchair Philosopher" is serving up some of these sugar-coated pills. By means of dramatic vignettes performed by professional actors, an underlining concept of philosophy or ethics is depicted.

Questions arise. Did the son do right by using criminal forgery to keep his ailing mother alive? Was a mother do-

ing her duty in allowing her son and daughter freedom to do as they wished. Should the criminal from the classic novel "Les Miserables" be allowed to go free after stealing the silver candlesticks? What about man's responsibility to society and society's debt to man?

On hand to spin the show's continuity and explain the underlining teachings is actor John Barclay who acts as your "armchair philosopher." After posing the universal problem, the solution is expanded upon by two representatives of Quincy, Father Kilian and Father Henry, both priests in the Catholic Franciscan order.

To make "Philosopher" a commercial 'go,' it was necessary to use the two-edged sword approach. The dramatic part of the show was made to stand by itself in entertainment value. To some viewers it is nothing more than that. But to others, the show's deeper significance is what makes it worthwhile.

It's regrettable that for some the word 'philosophy' has such a foreboding connotation. As many teachers have pointed out before, "What else is philosophy than the best way of investigating that old common commodity known as 'human nature?'"

With a special channel recently set aside by the FCC for educational purposes, educators might well profit by the commercial success of WGN-TV's commendable "Armchair Philosopher."

"Armchair Philosopher" is seen Tuesdays at 8:30 p.m. on channel 9 WGN-TV.



JOHN
BARCLAY

"THOSE TWO"

ONE of the better prospects for a dropped option at the end of the current TV season is a vague little number named "Those Two." Designed for after-dinner viewing it matches the low-comedy talents of Pinky Lee and the boisterous singing of Vivian Blaine.

This match was not made in heaven. While the two are earnest and well-meaning, their efforts as a team leave much to be desired. Beamed three times a week, each program has some slight whimsical plot that almost invariably fails to come off. The major reason is Mr. Lee.

Pinky's life has been a series of struggles. The first was trying to survive with the odd name of Pincus Leff. As if that wasn't bad enough, his ambitions to be a lawyer were frustrated by an unfortunate lisp. Finding his playmates laughing every time he tried to be serious, he came up with the notion that he was a comedian. And he's been floundering in show business ever since.

After the usual dates on the burlesque circuit, which lasted for some twenty years, he finally got into the big leagues with an engagement at Earl Carroll's where he became the darling of the Hollywood set. A four year engagement there vaulted him into TV and finally into the present setup with Vivian.

The whole trouble with Pinky's humor is that it's too much of the same thing. The funny-hatted stooge can be lovable up to a certain point, but Pinky leaves that point far behind. His painfully coy mugging and irritating falsetto sometimes excite male members of the audience into pleasantly wild dreams of someday wringing Pinky's neck.

The ill-will toward Pinky has unfortunately reflected on Miss Blaine. Being paired with Pinky may be a burden she'll never live down. And this is too bad, because on her own she has a great deal of talent.

Vivian is another in the long line of gifted people who have found their

THAT ONE!



careers periled by the whims of Hollywood casting. After a series of sweetness-and-light roles she abandoned the movies for a shot at Broadway. Her first shot was a bulls-eye when she was cast as the bawdy Adelaide in "Guys and Dolls." That smash hit is beginning to look like it will run perpetually and this coupled with TV appearances makes Vivian's future look rosy.

The future isn't entirely bleak for Pinky either. With that funny hat and juvenile-pitched voice box he seems to be making a great hit with the children under ten. It just may be that he'll be one of the first to venture into the profession of children's comics.

—Robert Cuniff

Those Two can be seen on Monday, Wednesday and Friday at 6:30 p.m. on channel 5 (WNBQ).



Jackie and Chet take a moment out during rehearsals to chat with Philip Lord, president of the Actor's Club of Chicago, the emcee.

LIFE for Jacqueline James, the WGN-TV thrush, has been a series of challenges.

It was a challenge, for example, when she moved from Atlanta, Ga. to Alaska. Eskimos just didn't understand Americanese with a southern drawl.

It was a challenge, too, when she decided to try Hollywood for that often-pursued-but-seldom-found "break."

Her first part in the movies was a challenge for Jacqueline James, the swimmer. It required practicing for six weeks to stay at the bottom of the pool long enough for the cameras to shoot the water ballet sequence.

Another challenge arose when Jackie attempted to crack the airtight armor with which Broadway producers defend themselves against the steady advances of aspiring showgirls. Although sometimes, it's vice versa.

So it was fitting that the last of these challenges should present itself when she chose the "hog butcher of the world" as her adopted home. This Challenge was in concrete form, though—a television program combining the talents of theater hopefuls from the Actor's Club of Chicago. The weekly lineup is ruled by a lordly dignitary, portly Philip Lord, president of the Actor's club who reigns over the proceedings from his leather throne.

JACKIE JAMES

Faces A



Pianist Chet Roble appears slightly more than pleased at the prospect of facing the camera with Jacqueline James in a cheesecake pose. Both stars appear on WGN-TV's variety program Challenge.

With all the trusting naivete of Goldilocks, Jackie skimmed through her challenges.

Born in Atlanta, Ga., she moved with her parents when she was 12 to that geographic icebox called Alaska. With her southern accent, she was understandably uncomfortable. But Jackie soon learned that the queer mixture of native tongues, Norwegian and Swedish dialects made it fairly impossible for her neighbors to understand anyone. In this polyglot surrounding, Jackie finished high school.

Next in line on her climb to fame was a journey to California during her first vacation from a post high school job with the Air Corps. Like all susceptible girls, Jackie succumbed to the magic of Hollywood's glitter and literally "got into the swim."

CHALLENGE

Although she didn't make a resounding splash like Doris Day or Kathryn Grayson, she *did* capture a minor role as one of the underwater ballet lovelies in an Esther Williams picture, "Neptune's Daughter." It was here that she developed her wide voice range since the part required many days of swimming practice under water which developed a magnificent lung structure.

Broadway was her next beat. Here her irrepressible Southern accent proved her biggest bugaboo. She was flatly turned down for the New York "Carousel" company because the producers feared her slurring "r's" might be inconsistent with the New England setting.

Jackie worked hard after that to camouflage the telltale speech which smacked of mint juleps and magnolias. But Destiny was perverse. Lawrence Langner, director of New York's Theater Guild, called her for a role in "Texas Li'l Darlin'"—a part which demanded the honey-voiced treatment.

Her next role as the "Gladiola Girl" in the Chicago production of "Lend An Ear" came to an end when the Wayne King crew spotted and tagged her for the Waltz King's company. After a

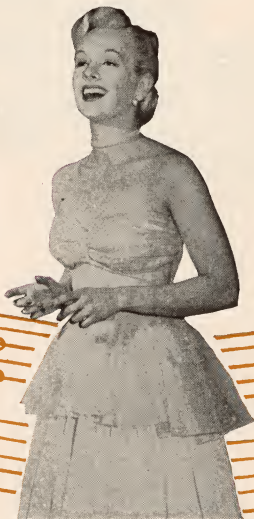
year with him she dabbled in summer stock and then joined forces with WGN-TV for singing roles on Challenge and This Is Music.

There are many who say Jackie spreads herself too thin over a variety of song styling. Dinah Shore's sugar treatment is too brief in the James' adaptation; Doris Day's verve and bounce is exaggerated; the Ethel Merman brashness is prominent.

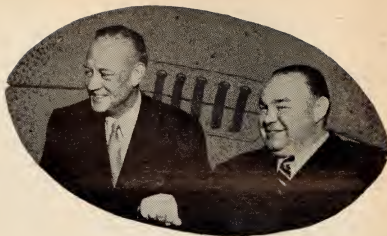
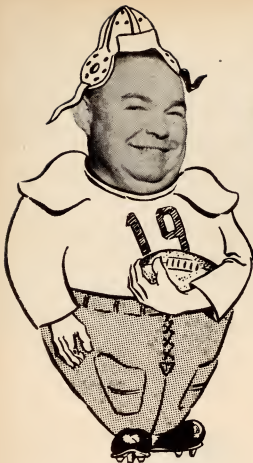
But Goldilocks has, with some measure of success, tamed the growls of Broadway's Poppa Bear and Hollywood's Momma Bear. All that remains now are the potential snarls of Baby Bear, Chicago's television scene. And THAT'S the Challenge Jacqueline James faces today.

—Shirley Elman

Challenge is seen at 9:30 p.m. Monday and This Is Music is seen at 7 p.m. Thursday, both on WGN-TV (Channel 9).



Clefs, notes, and staves form an appropriate backdrop for Jacqueline James, singing star of Challenge and This Is Music, channel 9's variety shows.



Conrad Nagel and Herman Hickman peek at Herman's alter ego

Herman's A CELEBRITY Now

THE Whiffenpoofs of Yale are having it a little rough lately. Down at the "place where Louie dwells," it's getting harder and harder to find something to sing about, especially during football season. The main reason—head grid coach Herman Hickman is spending an awful lot of time down in New York, playing around with the celebrities.

Because jovial Herman—all 300 pounds of him—is really living it up as a regular panelist of "Celebrity Time," that entertaining weekly skit that's jammed with show biz "names & faces." And brother! He has a time of it, too. Hardly a minute goes by that Herman isn't rolling in the aisles, sometimes even at his own witticisms.

Herman isn't alone on the show, of course. There's suave Conrad Nagel, the ex-film romancer who acts as moderator of the show. Recently, busty Jane Wilson was replaced by bustier Mary McCarty as the third regular member. But for sheer laughs, you've got to hand it to Herman. When he starts that explosive belly laugh, the whole world—taxes, Korean War and all that, regardless—looks mighty rosy.

Up at New Haven, things aren't so

good. The Bulldogs have been getting kicked around on the gridiron, even in such pushover company as the Ivy League. Maybe the trouble is, they haven't been playing celebrities.

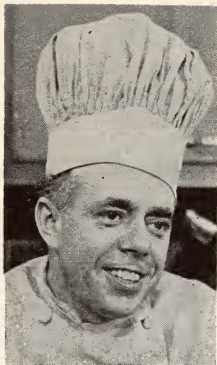
Until the 1951 season, the Yale boys under Hickman's direction had gained a three year record of 14 wins and 12 losses. But during 1951, the poor Elis had the famous Yale locks all but snatched off their heads. The net result—2 wins, 5 losses and 2 ties.

It's believed, however, that loyal Yalermen haven't yet given up on a football future. But they suggest radical changes in future grid tactics. One obvious example—a backfield loaded with such high-grade talent as Mary McCarty, Eloise McElhone, Wendy Barrie and Maggi McNellis.

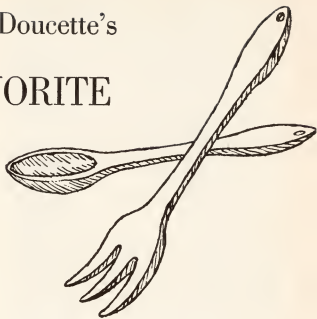
Then for weight, depth and speed, a seven-man line picked from the front row tables at Toots Shor's beanery. Pound for pound, this team could outdraw anything in the country. You might even find Harvard men there.

The scoring may suffer, but what the heck, Herman, anything for a laugh.

"Celebrity Time" is seen on channel 4 (WBKB) every Sunday at 9 p.m.



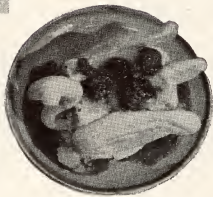
Eddie Doucette's FAVORITE



TELEVISION chef Eddie Doucette looks back on a career flavored with an Horatio Alger tang. A Massachusetts lad, he was one of a dozen Doucette children whose culinary career was inspired by the French-Acadian dishes his mom used to make.

From his early role as pot washer in a Massachusetts restaurant, Eddie rose to assistant chef, chef, chief steward and eventually to the presidency of Boston's famed Epicurean club. Today he is also editor and columnist for the chefs' bible, "Culinary Review."

Eddie Doucette can be seen on Home Cooking at 10 a.m. Monday through Friday on WNBQ (Channel 5.)



Eddie suggests this springtime recipe for dessert.

ICE CREAM SWANS

1 cup water
1/2 cup butter or margarine
1/8 tsp. salt

1 cup sifted flour
4 eggs
ice cream

Put water, butter and salt in saucepan. Bring to boil. Add flour, stir. Cook until mixture forms smooth ball and leaves pan clean. Turn into clean mixing bowl and beat in eggs, one at a time. Continue beating until mixture is thick and shiny.

Put dough into pastry bag containing plain tube. On ungreased cookie sheet, press through pastry tube the following shapes:

Foundation: Three inch oval shape, flatten with spatula

Wings: Thin ovals about two inches long

Neck: Shape into question mark. Place dot for eye

Tail: Small one inch triangle

Bake about 40 minutes in 375° F. oven.

To assemble: Place oval foundation on dessert plate. In center, place scoop of ice cream with wings on sides; attach neck and tail. Yield: eight servings.

- SATURDAY**
- 11:45 Yank In Libia
 - 1:00 When's Your Birthday?
 - 2:30 Typhoon Treasure
 - 4:00 Mutiny On The Elsinore
 - 8:00 Yanks Are Coming
 - 9:00 Waterfront
 - 10:00 Feature Film*
 - 10:00 Feature Film*
 - 11:00 When Thief Meets Thief
 - 12:15 That Gang Of Mine

- SUNDAY**
- 9:45 King Arthur Was A Gentleman
 - 11:15 Rainbow Around The Corner
 - 12:00 Roarin' Lead
 - 12:30 Desirable Lady
 - 2:00 Feature Film*
 - 4:00 Foreman Went To France
 - 6:00 Lieutenant Daring
 - 8:30 Feature Film*
 - 10:00 Merrily We Live
 - 10:00 Stormy Water
 - 11:30 Hard Guy

- MONDAY**
- 1:00 Double Trouble
 - 3:00 Flight To Nowhere
 - 7:45 Feature Film*
 - 10:00 Strange Impersonation
 - 11:30 Las Vegas Story

- TUESDAY**
- 1:00 Hoosier Schoolboy
 - 3:00 Desirable Lady
 - 8:00 Bonnie Prince Charlie
 - 10:00 The Lost City
 - 10:30 Dual Alibi
 - 11:30 Ape Man
 - 11:30 Devil Bat

- WEDNESDAY**
- 1:00 Melody Parade
 - 3:00 Ape Man
 - 7:00 Wife Of Monte Cristo
 - 8:30 Feature Film*
 - 10:00 Fear In The Night
 - 11:00 Feature Film*
 - 12:00 Shoot To Kill

- THURSDAY**
- 1:00 Fashion Model
 - 3:00 Shoot To Kill
 - 10:00 Arson Squad
 - 11:00 Feature Film*
 - 11:30 Corpse Vanishes

- FRIDAY**
- 1:00 Million Dollar Baby
 - 3:00 Corpse Vanishes
 - 10:00 Woman Of The Town
 - 11:00 Feature Film*
 - 11:10 Whispering Footsteps
 - 11:30 Desirable Lady
 - *Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs **FOLLOWING** them will be approximate.

Saturday May 3

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:45 9 **MAGIC CARPET**—Film Short
"Chicago"

10:00 4 **BOB ATCHER & SAMMY SQUIRREL**—Puppet Fun

Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump"

9 **KIDS & COMPANY**—Variety

Kid of the Week is saluted, his story told, & an award given; Johnny Olsen emcees youngsters' talent test.

10:30 4 **SMILIN' ED'S GANG**—Stories

Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous gremlin, and Squeaky the mouse

7 **TO BE ANNOUNCED**

9 **MOVIES FOR KIDS**—Western

"Shadow of the Eagle" John Wayne

11:00 4 **BIG TOP**—Circus Show

Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guest acts: Veronica Martell, the Ortons, trapeze act; hand-to-hand acrobatics by Pedro & Durand, and Ruthon's tight wire dog act

9 **"LAND OF THE OUTLAWS"**

11:45 9 **"YANK IN LIBIA"**—Feature

Film with Walter Wolfe King, Joan Woodbury, & Parkyakarkas; espionage and intrigue among the sheiks of the desert and the British troops

(Continued on page 14)



Our Boy Scout guests have just demonstrated the art of making fire.

"GEE, DAD
WITH ALL THIS
TV GOING ON
DON'T LET MOM
MISS IT... GET
TV FORECAST"

*"Dad, grandma needs a
"Forecast" for her set too.
YOU could get her one! (and
at a reduced rate)."*



Photo taken on
"Picture Pay Day" daily on channel 9

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SATURDAY MAY 3—cont'd

- 12:00 4 PANTOMIME PARTY—Antics**
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session
- 12:30 4 CHINCHILLA STORY—Breeding**
Raising and care of chinchillas
- 12:45 4 FILM**
- 1:00 4 "WHEN'S YOUR BIRTHDAY?"**
Feature film with Joe E. Brown, Marian Marsh, Fred Keating, & Edgar Kennedy; astrologer gets signed up by a gambler to pick race & fight winners via his special power of star gazing into the future
- 9 BATTING PRACTICE—Warm Up**
- 1:10 9 LEAD OFF MAN—Creighton**
- 1:25 9 BASEBALL—Cubs vs Brooklyn**
Jack Brickhouse announces play-by-play description, assisted by Harry Creighton
- 2:30 4 "TYPHOONTREASURE"—Feature**
Film with Campbell Copelin, Glenn Munro, & Joe Valli; search for hidden treasure, lost when a boat is wrecked by a storm
- 3:00 5 TOUR THE WHITE HOUSE**
President Harry S. Truman conducts you, his guests, through the newly decorated & refurnished White House
- 3:45 9 TENTH INNING—Interviews**
Chats with fans and recap of plays
- 4:00 4 KENTUCKY DERBY—Main Race**
Bryan Field & Sam Renick sports-casting, Phil Sutterfield conducts post-race interviews in winner's circle at Churchill Downs, Louisville, Ky.
- 5 YOUTH WANTS TO KNOW**
Teen-age panel discusses national problems and quiz their guest, Secretary of Commerce, Charles Sawyer
- 7 LUCKY SEVEN RANCH—Western**
"Border Bandits" with Johnny Mack Brown; U.S. marshal tracking down badmen
- 9 "MUTINY ON THE ELSINORE"**
Feature film with Paul Lukas, Lyn Harding, & Kathleen Kelly; tale about an old sailing vessel where the captain is murdered, and the resultant disaster
- 4:25 5 MORGAN BEATTY & THE NEWS**
- 4:30 5 ROOTIE KAZOOTIE—Puppets**
Adventures of Rootie and his pals, Galapoochie Pup, El Squeeko Mouse and the Mexican Catador; songs, stories & quizzes by mc Tod Russell and policeman Mr. Deetle Dootle
- 4:45 4 FILM**
- 5:00 4 BIG PICTURE—Army Film**
"The Mission of the Army"
- 5 YOUR INSIDE STORY—Mental**
- 7 HAIL THE CHAMP—Kid Stunts**
Athletic games for small-fry with Herb Allen & Angel Casey co-emcees

- 5:30 5 MR. WIZARD—Science Study**
Don Herbert and Bruce Lindgren discuss "Weather" showing how to make a barometer of mineral oil, an instrument for measuring humidity, and a rain storm of alcohol; Don also gives definition of weather terms
- 7 FLIP THE FROG—Cartoon**
"School Days" film short
- 9 NEWS VIEWS—Late Reports**
Up-to-the-minute information
- 5:40 7 FOR COWBOYS ONLY—Western**
"Saddle Serenade" feature film
- 5:45 9 PATHWAYS OF THE WORLD**
Film Short
- 6:00 4 SAMMY KAYE SHOW—Musical**
Identify the mystery skit & win \$100, "So You Want To Lead A Band" quiz portion, and songs by Barbara Benson, Tony Russo, Don Rogers, Lloyd Roberts, Kaydets, & Kaye Choir
- 5 OLD AMERICAN BARN DANCE**
Emcee Bill Bailey with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis
- 9 BIG PICTURE—Army Film Report**
- 6:30 4 BEAT THE CLOCK—Games**
Zany stunts for guest contestants with Bud Collyer watching the clock
- 5 ONE MAN'S FAMILY—Drama**
Individual problems receive singular attention in this story of a large family with Bert Lytell, Marjorie Gatenon, Russell Thorson, and Eva Marie Saint as featured players
- 7 TROUBLE WITH FATHER—Skits**
Amusing incidents in the life of Stu, his wife, & two teen age daughters
- 9 PET SHOP—Gail Compton mc**
Henry Mackh displays the aristocrat of the dog world, the borzoi; Steven Douglas, 5, brings down his dalmation and her puppies; also on the show will be a cat & a turtle who are friends, and a wild hare
- 7:00 4 KEN MURRAY SHOW—Variety**
Guests: Carmen Cavallero, pianist orchestra leader, Johnny Desmond, Ann Dvorak, Victor Jory, Nina (Honey Bear) Warren; also, television recording of the Kentucky Derby
- 5 ALL STAR REVUE—Variety**
Ed Wynn is host to special guest Lucille Ball
- 7 PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis and Junie Keegan assisting "Pops" in teenage variety
- 9 PORTRAITS OF THE WEST**
Western feature film
- 7:30 7 SPORTS CAMERA—Film Short**
Report on what's happening in the world of sporting events
- 8:00 4 FILM**

SATURDAY MAY 3—cont'd

8:00 5 YOUR SHOW OF SHOWS

Sid Caesar & Imogene Coca with vocalists Judy Johnson, Bill Hayes, Jack Russell and the Billy Williams Quartet, dancers Fisher & Ross, the Hamilton Trio, Carl Reiner, Howard Morris & guest hostess Marguerite Piazza

7 "YANKS ARE COMING"—Film

Feature with Mary Healy and Jackie Heller; tale of a band leader who thinks the men who join the services are all chumps until his whole band walks out to do just that

9 DICK TRACY—Mystery Drama

Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess

8:30 4 ROLLER DERBY—Action Film

Watch the stars of the track as they fight for points; Ken Nydel describes the track action

9 WRESTLING FROM MARIGOLD

Ray Urbano vs Ned Taylor, Joe Millich vs Zack Malkov; semi-windup: tag match between Rudy Kay & Don Beitelman against Red Bastien & Wally Kamaroff; main match: Ivan Rasputin vs either Chest Bernard or Pat O'Connor

9:00 4 CRIME PHOTOGRAPHER—Drama

Casey (Darren McGavin) explores the menace of hoodlums for hire in "Agency Of Death" when a building inspector is accosted

7 "WATERFRONT"—Feature Film

John Carradine and J. Carroll Naish in story of the gangs that rule the San Francisco waterfront

9:30 4 ROLLER DERBY—Continued

5 YOUR HIT PARADE—Musical

Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, Dorothy Collins, Russell Arms, Penny Gardner, and Bill Flannigan

10:00 4 FEATURE FILM

5 GRAND MARQUEE—Feature

7 SONG TIME—Musical Session

10:30 7 BIG PICTURE—Army Film

11:00 9 "WHEN THIEF MEETS THIEF"

Feature film with Douglas Fairbanks, Jr., Valerie Hobson, & Alan Hale; adventure packed story of two men who fight for a beautiful woman

11:30 4 FILM

11:45 4 MURDER BEFORE MIDNIGHT

Feature film shown in serial form

12:15 4 "THAT GANG OF MINE"—Film

Feature with Bobby Jordan, Leo Gorcey, & Clarence Muse; kid wants to become a jockey but loses his nerve when he gets the chance

(Stations reserve the right to change above listings without notice)

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"SIX on a HONEYMOON"

"Twice as good as The 'Roarin' 20's'" —Tony Weitzel, Daily News

"A triumph"

—Will Leonard, Tribune

"Smash hit"

—Herald American

"Tops 'Roarin' 20's'"

—Sun-Times

EXTRA! KIDDIE MATINEE
EVERY SUNDAY 3-6 P.M.
STARRING HERB ALLEN,
M.C. OF TV'S "HAIL THE
CHAMP" SHOW



TWICE
NIGHTLY

DANCING TO HENRY BRANDON'S ORCH.
RA. 6-2822

Blackhawk Restaurant
WABASH AT RANDOLPH

Sunday May 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 9 SUNDAY SERENADE**—Film Short
"Invitation To Music"
- 10:00 4 "KING ARTHUR WAS A GENTLEMAN"**—Feature Film
Arthur Askey and Evelyn Dall in a comedy based on the supposed discovery of the sword Excalibur
- 9 BETHANY REFORMED CHURCH**
Services conducted by Dr. H. Hager
- 11:00 7 PAPA BEAR'S NEWSREEL**
- 11:15 5 THE PULPIT**—Inspirational
- 7 TOOTSIE HIPPODROME**—Circus
Emcee John Reed King presents circus acts: Captain Shaw and Bobby the trained monkey, and George Moore, the juggling chef
- 9 "RAINBOW AROUND CORNER"**
travelogue film featuring sidelights of countries and entertainment in connection with each
- 11:30 4 CANDY CARNIVAL**—Variety
Emcee Gene Crane, Barry Cassell, Bill Bailey, Don Lennox & talent tournament for those under 18 years
- 5 LIVE AND LEARN**—Discussion
Dr. Paul A. Witty reports on "Psychology In Education" with emphasis on the exceptionally emotional child in talk on "Vocational Counseling"
- 7 FAITH FOR TODAY**—Religious
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn, interviews, & musical portion by male quartet
- 12:00 4 ULMER TURNER AND THE NEWS**
Up to the minute report on events
- 5 FRONTIERS OF FAITH**—Relig.
"The Right of Passage" from the Jewish Museum in New York
- 7 TV GARDEN CLUB**—New Ideas
Practical tips on transplanting tomatoes; also, crab grass control described & demonstrated by James H. Burdett
- 9 "ROARIN' LEAD"**—Feature Film
(1st showing) with Robert Livingston, Ray Corrigan, & Max Terhune in tale about trustees of an estate whose income is supposed to support an orphan home & grafter who tries to rustle the loot
- 12:15 4 YOUR FUTURE HOME**—Ideas
Property shown by Jack Callaghan
- 12:30 4 "DESIRABLE LADY"**—Feature Film, Jan Wiley & Phil Warren; dancer is set up in fancy apartment which leads everyone to believe she is an heiress

- 12:30 5 MEDICINE & THE MIGHTY ATOM**
Experiments with new radioactive isotopes of potential significance to the further advancement of medicine narrated by Dr. W. W. Bauer, dir. of Bureau of Health Education of A.M.A. and Ben Grauer; from Brookhaven National Laboratory
- 7 AMATEUR HOUR**—Chgo. Talent
Bob Murphy is host to competitors
- 1:00 5 HOW DOES YOUR GARDEN GROW?**—Planting & Care
John Ott offers advice for window box planting; which plants thrive in a small space & how to care for & cultivate them to their bloomin' best
- 9 BATTING PRACTICE**—Warmups
- 1:10 9 LEAD OFF MAN**—Creighton
- 1:25 9 BASEBALL**—Cubs vs New York
Jack Brickhouse and Harry Creighton describe the events of the game
- 1:30 5 AMERICAN FORUM OF THE AIR**
Theodore Granik is moderator of this discussion on current events
- 7 WILD BILL HICKOK**—Western
Guy Madison & Andy Devine star
- 2:00 4 FEATURE FILM**
- 5 MIDWESTERN HAYRIDE**—Variety
Songs, music, & merriment with Bill Thall emcee & cast including: Lee Jones, Judy Perkins, Ernie Lee, Neal Burris, Bob Shreve, Pleasant Valley Boys, Briarhopper, & the Rangers
- 7 CISCO KID**—Western Movie
Duncan Renaldo as Mexican avenger
- 2:30 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit with Don Diamond as "El Toro"
- 3:00 4 INDUSTRY ON PARADE**—Film
- 5 MEET THE PRESS**—Discussion
Martha Rountree and Lawrence Spivak introduce Franklin D. Roosevelt Jr.
- 7 HOPALONG CASSIDY**—Western
Another feature film of the foreman of the "Bar-20" as he fights for law
- 3:15 4 THIS WEEK IN OUR PUBLIC SCHOOLS**—Film Short
- 3:30 4 DISC JOCKEY SHOW**—Hal Tate
- 5 HALL OF FAME**—Drama
"The Face Of Spain" by Felix Leon & Wilson Lehr starring Barry Kroeger; drama of the Spanish painter Francesco Goya and his struggle to remain artistically aloof from politics, finally exploding with weird & terrifying painting expressing the sham, hypocrisy & greed of his country
- 3:45 9 TENTH INNING**—Brickhouse
Interviews with the baseball fans

(Continued on page 18)

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RCA Victor
Model B411

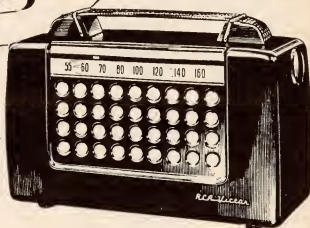


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◀ The "Personal"—masterful performance . . . smart modern styling! Room-size volume. No bigger than an average book. Plays on its own battery. Fine cowhide carrying case available at extra cost. An ideal gift for anyone at only

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RCA Victor Model PX600

The "Globe Trotter" Standard has the "Golden Throat." Extra-powerful reception. 3-gang condenser for longer range. Blue plastic with golden trim. A rare value. Only

\$39.50

Less Batteries

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SUNDAY MAY 4—cont'd

4:00 4 LAMP UNTO MY FEET—Drama
Guest panelists: Dr. Louis Gerstein, Rabbi of the Spanish Portuguese Temple and Judge Edgar Nathan, of the New York City Supreme Court of the N.Y. County

5 ZOO PARADE—About Animals
Marlin Perkins and Jim Hurlbut show the animals adopted by the various states & explain some of the traditions that have been developed

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner and Mary Hartline present the Mighty Atlas, world's strongest human, in the Side Show; Cluffy, Scampy & Nickey in "Out of this World;" Bernie Hoffman and the Menagerie; Chaz Chase in "The Man Who Eats Everything," Valentine's Pets, & Four Garys, rope spinning and juggling act

9 "FOREMAN WENT TO FRANCE"
Feature film with Tommy Trinder & Constance Cummings; Englishman goes to France after German invasion to rescue their machinery

4:30 4 WHAT IN THE WORLD?—Disc.
Panelists include Dr. Carleton Coon and Dr. Schuyler with moderator Dr. Alfred Kidder

5 TV RECITAL HALL—Musical
Guest artist William Primrose, violist, plays "Notturmo Opus 43 in D for viola & piano," accompanied by pianist David Stimer

5:00 4 MAN OF THE WEEK—Talks
Walter Cronkite interviews W. Averell Harriman, Admr. of the Mutual Security Agency & candidate for the Democratic Presidential nomination

5 ROY ROGERS SHOW—Variety
In tracking down a killer, suspicion points to a trapper, but Roy spots an old wandering hermit and uncovers startling new evidence in "The Hermit's Secret"

7 SPACE PATROL—Adventures
Exciting tales of another world

5:30 4 BOB ATCHER & SAMMY SQUIRREL—Puppet Fun
Puppet antics with a gun-toting squirrel, foreman at "Short Stump"

5 ONCE UPON A FENCE—Fantasy
Music, stories, & magic adventures with Dave Kaigler & his guitar, & Eric the Bluebird, an imaginary pet, & Kathryn Heger, children's storyteller, dancer, & actress

7 AMERICA'S TOWN MEETING
"Have We Gained or Lost in the Far East Since the Dismissal of Gen. MacArthur?" discussed by Brooks Hays (D-Ark.) and Erle Cöcke Jr., former Nat'l. Commander of the Amer. Legion; John Daly is moderator

6:00 4 GENE AUTRY SHOW—Western
Adventures of the old west with Gene, Pat Buttram, and others

5 ROYAL SHOWCASE—Variety
Emcee Jack Carson presents guest Anne Jeffreys and a Junior Prom skit

7 YOU ASKED FOR IT—Requests
Art Baker fulfills viewers wishes

9 "LIEUTENANT DARING"—Film
Feature with Hugh Williams, Geraldine Fitzgerald, & Martin Walker; sealed orders are stolen from safe to repay Chinese gambling debts

6:30 4 THIS IS SHOW BUSINESS—Var.
Host Clifton Fadiman with Sam Levenson & Geo. S. Kaufman, & guests actress Miriam Hopkins, the tap dancing Mayo Brothers, comedian Jack E. Leonard, & vocalist Helen O'Connell

5 YOUNG MR. BOBBIN—Comedy
After dinner bridge game saves Alex's face 'til Lady Luck deals him a card from the bottom of the deck

7 WHAT'S THE ANSWER—Quiz
Mal Bellairs questions the moppets

7:00 4 TOAST OF THE TOWN—Variety
Ed Sullivan presents Jackie Gleason, Pearl Bailey, Luciano Tajoli, singer from Italy

5 COMEDY HOUR—Variety Time
Bud Abbott & Lou Costello introduce their comedy antics and their guests Vera Zorina, Tony Bavaar, The Ashtons, and Morgan the dog

7 KINGS CROSSROADS—Film
"Rock Bottom" filmed in New Zealand and "Scotland Yard Reporter" mystery taken from their files

9 FAITH OF OUR FATHERS
Holy Trinity Lutheran Church with Rev. Clyde G. Steele officiating

7:30 9 CHICAGOLAND NEWSREEL REV.
Report of what happened this week

8:00 4 FRED WARING SHOW—Musical
Variety of music with tunes: "A-Round the Corner," "Marshmallow Moon," & "By the Bend of the River;" violin duet "Dance Espagnole," a "Blue Tango" dance, and "Little Ol' Me." Variety showcase features Loren Driscoll, Syracuse U.

5 TV PLAYHOUSE—Drama
"We Were Children" with Polly Rowles, James Gregory, and Tom Palmer; story of a family, brought together for first time in many years when one is in trouble, and their hatred and disillusionment which existed in childhood and continued over the years

7 ARTHUR MURRAY PARTY
Hostess Kathryn Murray presents Jarmila Novotna and Art Barnett

9 ROCKY KING, DETECTIVE
"Murder Keeps An Appointment." A man is murdered while walking along a lonely street late at night; stars Earl Hammond & Grace Carney

SUNDAY MAY 4—cont'd

- 8:30 4 BREAK THE BANK**—Quiz Game
Bert Parks emcees quiz show
- 7 CINAMASCOPE**—Film Feature
- 9 PLAINCLOTHESMAN**—Drama
In "A Piece Of Two-By-Four" a furniture factory watchman is murdered under very mysterious circumstances
- 9:00 4 CELEBRITY TIME**—Variety
Guests Buster Keaton, Isabel Bigley & dance team Peggy Ryan & Ray McDonald welcome panelists Conrad Nagel, Herman Hickman & Mary McCarty aboard imaginary ship on the Caribbean; trouble develops, however, when Capt. Keaton drives a nail into the wall to hang a picture and the ship springs a leak (see page 10)
- 5 RED SKELTON SHOW**—Comedy
Skits from Skelton's Scrapbook
- 9 THEY STAND ACCUSED**—Talks
Prominent citizens take the roles of judge, attorneys & jury to relive a case from the court files, using a "modern" interpretation
- 9:30 4 WHAT'S MY LINE?**—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 TO BE ANNOUNCED**
- 7 YOUTH ON THE MARCH**—Relig.
Dr. Percy B. Crawford conducts
- 10:00 4 "MERRILY WE LIVE"**—Feature
Film with Constance Bennett, Brian Aherne, & Billie Burke; comedy involving a scatterbrained matriarch who has a habit of harboring tramps
- 5 WEATHERMAN**—Gordon Dunn
What's the outlook for the week?
- 7 DREW PEARSON**—News
Analyses of news at home and abroad; "Predictions of Things To Come"
- 9 COURTESY THEATER**—Feature
Film (1st showing) "Stormy Waters" with Jean Gabin, Michele Morgan, & Madelein Renoud; ocean salvage-boat captain runs into trouble when skipper of a stricken ship puts up a fight
- 10:10 5 DORSEY CONNORS**—Ideas
Ideas to solve housewives problems
- 10:15 5 ALEX DREIER**—News Report
Highlights from stories of the day
- 10:30 5 SPORTS STAR TIME**—Duggan
Interviews and news on sports
- 11:30 4 ELOISE SALUTES THE STARS**
Miss McElhone chats with celebrities
- 9 "HARD GUY"**—Feature Film
Jack LaRue, Mary Healty, & Kane Richmond in a tale of a young girl's romance & marriage to an ex-governor's son
- 11:45 4 ULMER TURNER AND THE NEWS**
A report on current happenings
- (Stations reserve the right to change above listings without notice)

TV FORECAST

ENJOY



PEPSI-COLA

TONIGHT

Easy to serve—
A treat for young
and old alike.

Tops with TV!

PICK'N CHICK'N
Trade Mark Reg.

Prompt Delivery Service

4315 W. North Ave.
Capital 7-5315
DELIVERY LIMITS
(WE'LL STRETCH IT A BIT)
Irving Park (N)
12 Street (S)
Oak Park Av. (W)
Western Av. (E)
Present this ad
for free delivery



A Full Half of CHICKEN
Fried to a Golden Brown
• FRENCH FRIES • BUN
• SOLE SALAD • BIT OF HONEY

AT THIS **NEW TIME**

➔ **10** PM

COURTESY THEATRE
WGN-TV

Jim Moran presents
another

TV FIRST!

"STORMY WATERS"

Starring...

★ JEAN GABIN and
★ MICHELE MORGAN

A Daring Love Story!



One Hour TV REPAIRS

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All Makes and Models
BY QUALIFIED TECHNICIANS

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CHICAGO'S BUSIEST MERCURY DEALER

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2700 North Cicero

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ERNIE SIMON

"THE CURBSTONE CUT-UP"

MONDAY Thru FRIDAY

WBKB — Channel 4 **10 p.m.**



Kay Thompson

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PIERRE D'ANGELO & ANA

MARTIN BROTHERS

MERRIEL ABBOTT DANCERS

EDDIE O'NEAL and his orchestra

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Empire Room
PALMER HOUSE

Monday May 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 TODAY—Dave Garroway
- 8:30 9 YOUR FIGURE LADIES
- 9:00 4 MORNING NEWS—Information
- 5 PROLOGUE TO THE FUTURE
- 9 CHICAGO COOKS—Recipes
- 9:15 4 ARTHUR GODFREY TIME
- 9:30 4 BRIDE & GROOM—Interviews
- 5 BREAKFAST PARTY—Variety
- 9:45 4 AL PEARCE SHOW—Variety
- 10:00 5 HOME COOKING—Preparation
Eddie Doucette & Loretta White prepare a trio of tempting desserts (see pg. 11)
- 9 BREAKFAST PARTY—Musical
- 10:30 4 BREAKFAST WITH THE O'NEILS
- 5 IT'S A PROBLEM—Discussion
- 9 STRIKE IT RICH—Quiz
Guest "helping hand" John Lester, radio-TV columnist with emcee Warren Hull
- 11:00 4 CREATIVE COOKERY—Recipes
Brown sugar divinity, seafood thermidor puffs, & souffle topping for hot hors d'oeuvres & casseroles are made
- 5 RUTH LYONS' 50 CLUB
- 9 EGG AND I—Continued Drama
- 11:15 9 LOVE OF LIFE—Serial Story
- 11:30 5 GOOD LIVING—Homemaking
"Time To Live" home economics
- 7 PAUL DIXON SHOW—Variety
- 9 SEARCH FOR TOMORROW
- 11:45 9 RHYTHM RETREAT
- 12:00 4 BILL EVANS SHOW—Variety
- 5 NOONTIME COMICS—For Kids
- 7 BOB & KAY SHOW—Variety
- 9 HI LADIES—Tommy Bartlett
- 12:30 4 GARRY MOORE SHOW—Variety
Guest: Lew Ayres, actor
- 5 MEET MINTZ—Piano Tunes
- 12:45 5 NEWSROOM—Jack Angell
- 9 NEWS HEADLINES—S. Allen
- 1:00 5 "DOUBLE TROUBLE"—Feature
Film with Harry Langdon, Charles Rogers, & Jack LaRue; comedy of errors involving orphans, jobs, a diamond, a can of beans, and a girl
- 9 BATTLING PRACTICE—Warmups
- 1:10 9 LEAD OFF MAN—H. Creighton
- 1:25 9 BASEBALL—Cubs vs New York
- 1:30 4 FIRST HUNDRED YEARS—Serial
- 1:45 4 LUCKY NORTH SHOW—Chats
- 2:00 4 UNIV. OF ILLINOIS—Talks
- 5 BIG PAY OFF—Quiz Program
- 7 BARBARA MORO—Creative
- 2:15 4 FILM

(Continued on page 22)

TV FORECAST

HOW TASTY IS A FILM DIET?

by JACK MABLEY



Suppose, all of a sudden, we could see nothing but filmed shows on television.

It's not an attractive proposition, but it is not as dreary as it would have been a year ago.

We'd have plenty of laughs with *I Love Lucy* and *Groucho*. Film or no, these are two of the funniest programs on the air, and they don't seem to lose much because of being on celluloid.

We'd have drama as good as, probably better than any live half-hour show coming out of New York. *Foreign Intrigue* and *Rebound*—the former filmed in Europe, the latter in Hollywood—are unfailingly good entertainment.

It seems strange to me that Hollywood so far hasn't turned out any one-hour drama series. I would attribute it to a strange, and typical, quirk of Hollywood thinking.

Hollywood definitely has dived into the business of making movies for television. By simplifying their operations (such as shooting on location instead of building costly sets) and using competent but not star-system actors, they have been turning out good 30-minute pictures at a cost of \$15,000 to \$35,000.

This cost compares favorably with that of good live dramas, and has the terrific advantage of being good for additional showings for years to come.

But Hollywood shies away from one-hour films. They think of them in terms of regular Hollywood features. So while the cost of a half-hour film might be \$20,000, a full-hour film wouldn't cost \$40,000. It would cost \$750,000 or a million or two million. At least that seems to be the figuring.

Certainly someone in Hollywood soon will discover the market for good

movies, made for TV, that last 56 minutes and leave four minutes for commercials.

*To return to our hypothetical all-film diet, for some cultural balance we'd have *Meet the Masters*, and for corn there's the *Old American Barn Dance*.*

There'd be an abundance of crime shows, topped by the best one on the air, live or film. That would be *Dragnet*, which, incidentally, is one of the most expensive of all the film shows. It is also in this crime category that Hollywood's worst comes out. Possibly it's unfair to single out any one show, but the most recent, and worst I have seen is a hokumy bundle of tripe called *Dangerous Assignment*, which displayed Brian Donlevy in a demonstration of why he is no longer a Hollywood star.

At any rate, the average film TV show out of Hollywood is superior to the average live show out of New York. Because Hollywood is putting out a good product, it is increasing its public acceptance, and proving out its boast of a few years ago—which sounded pretty silly then—that 60 per cent or more of all television programs will be on film within a decade.

Just as a footnote to this development, I am wondering what the Chicago area's 11 new television stations are going to use for programs.

We have four stations on the air now, and they seem to be having trouble filling their broadcast schedule, and selling same to advertisers. What will 11 new stations do? One answer is they're going to use a lot of films. Beyond that it is going to take some ingenuity, and bundles of money.



"This time they've gone too far to prove it's an informal show."

MONDAY MAY 5—cont'd

- 2:30 4 **BERT PARKS SHOW**—Musical
"Darn It, Baby, That's Love;" other tunes include: "Civilization," "I've Got To Sing A Torch Song," & "A Small Hotel"
- 5 **RALPH EDWARDS SHOW**
- 3:00 4 **"FLIGHT TO NOWHERE"**—Film
Feature with Alan Curtis & Evelyn Anker; an FBI man battles a ring of international rivals to be first at a uranium deposit in the Pacific ocean
- 5 **KATE SMITH HOUR**—Variety
Kate presents dance team Mary Raye & Noldi; cracker barrel interview; Howard & Shelton; and "America Sings"
- 3:15 7 **AMERICA PREPARES**—Film
"Small Infantry Tank Team—Attack Mission" army film
- 3:30 7 **BEULAH KARNEY PRESENTS**
Mr. Augie Ring of the Nat'l Livestock & Meat Board tells how to buy wholesale beef from the retailer-
- 3:45 9 **TENTH INNING**—Brickhouse
- 4:00 5 **HAWKINS FALLS, POP. 6,200**
- 7 **TRADE-INN**—Swap Shop
- 9 **PATHWAYS OF THE WORLD**
"The Mayas Are People" film
- 4:15 4 **FILM**
- 5 **GABBY HAYES SHOW**—Tales
- 9 **MUSIC ALA MODE**—J. Fuller
- 4:30 5 **HOWDY DOODY SHOW**
- 7 **SAGEBRUSH THEATER**—Western
"Two Gun Justice" feature film
- 9 **PICTURE PAYDAY**—Quiz Games
Tommy Bartlett emcees the fun; prizes awarded for best answers
- 4:45 4 **ASSEMBLY**—Military Talks
Chief Joseph Corey devotes his show today to the cause of "Blood"
- 5:00 4 **KIDS KARNIVAL KWIZ**—Games
Western film & jackpot of prizes
- 5 **CACTUS JIM**—Western Film
- 9 **TELEPHONE GAME**—Quiz
Harold Isbell and Jane Quinn emcee contest with prizes galore
- 5:30 4 **SILHOUETTES OF THE WEST**
- 5 **WEATHERMAN**—Clint Youle
- 7 **TOM CORBETT SPACE CADET**
- 9 **TRAVELERS' SKETCHBOOK**—Film
"Introductions" a short
- 5:40 5 **DORSEY CONNORS SHOW**
- 5:45 4 **WINDOW SHOPPING**—Comm'l
- 5 **SOMETHING TO TALK ABOUT**
Emcee Chuck Acree presents stories and still pictures about people and events that don't make front page
- 7 **KING CALICO**—Puppet Show
Moppy captures the giant or is it vice-versa? It's hard to tell
- 9 **MOVIE QUICK QUIZ**—Games
- 5:50 5 **CLIFTON UTLEY AND THE NEWS**
- 6:00 4 **SPORTS & COMMENTS**—Elson
- 5 **KUKLA, FRAN, & OLLIE**

- 6:00 7 **PAUL HARVEY WITH THE NEWS**
- 9 **CAPTAIN VIDEO**—Adventures
- 6:10 7 **TOP O' THE WEATHER**—Reed
- 6:15 4 **ULMER TURNER AND THE NEWS**
- 5 **GOLDBERGS**—Domestic Comedy
- 6:20 7 **SPORTS HIGHLIGHTS**—Report
- 6:30 4 **CBS NEWS**—Douglas Edwards
- 5 **THOSE TWO**—Comedy Skits
- 7 **HOLLYWOOD SCREEN TEST**
Victor Jory is guest in "guide role" with two Hollywood aspirants; Neil Hamilton is your host
- 9 **SPENCER ALLEN AND THE NEWS**
- 6:45 4 **PERRY COMO SHOW**—Musical
- 5 **NEWS CARAVAN**—John Swayze
- 9 **CHICAGOLAND NEWSREEL**
- 7:00 4 **VIDEO THEATER**—Drama
- 5 **PAUL WINCHELL, J. MAHONEY**
What's my name quiz with Dot Claire
- 7 **OUT OF THE FOG**—Drama
- 9 **EARL NIGHTINGALE SHOW**
- 7:15 9 **CAMERACADE**—Film Short
"Jefferson The Architect"
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent competition
- 5 **VOICE OF FIRESTONE**—Music
Guest soloist Thomas L. Thomas sings "I'm Marching Home to You," "Give Me One Hour," "Into the Night," & "Song of the Flame;" Howard Barlow directs chorus & orchestra in "Mexico Canta," "Waltzing Cat," & "Finlandia"
- 7 **SOCIALIST LABOR PARTY**
Acceptance speeches of the candidates for President and Vice President; guests: Eric Hass, Edward A. Teichert, Arla A. Albaugh, & John W. Aiken
- 9 **JOHNS HOPKINS REVIEW**
"They Advanced Science." A survey of great contributions which rapidly advanced science by a group of "elder Statesmen" of the scientific world
- 7:45 7 **FEATURE FILM**
- 8:00 4 **I LOVE LUCY**—Comedy Drama
Lucy breaks into TV as the announcer for a program called "The Vitameatavegamin Varieties" & sets the industry back a quarter of a century
- 5 **LIGHTS OUT**—Mystery Drama
"Journey Into The Shadows" by Sutton Roley; a young engaged couple meet the "Amazing Anthony" and soon find their lives changed
- 9 **GUIDE RIGHT**—Military
- 8:30 4 **CLAUDIA**—Marriage Story
Claudia spends a day in the country
- 5 **ROBERT MONTGOMERY**—Drama
"The Lonely" with Robert Sterling & Leueen McGrath; story of an American flyer torn between new-found love for an English girl and his devotion to his fiancée back home
- 7 **IMPACT**—News Brought To Life
Austin Kiplinger relates & interviews people in the news of the day

MONDAY MAY 5—cont'd

- 8:30 9 HEALTH TALK**—Dr. VanDellen
 "When Your Feet Hurt" discussed by Dr. Carlo Scuderi, assoc. prof. of surgery, U. of Ill., Coll. of Medicine
- 9:00 4 STUDIO ONE**—Drama
 "Treasure Island" drama that retells how young Jim Hawkins learned of the mutinous plot of Long John Silver & how he found the buried gold in the sea cave; stars 12-year-old Peter Avramo
- 7 BOXING FROM RAINBO ARENA**
 Freddy Dawson, 28, lightweight from Thomasville, Ark., with 94 wins & 12 losses in a 10 rd. non-title bout against newcomer Norman Webb of Detroit, Mich.
- 9 EASYCHAIR ADVENTURES**—Film
 "Team Work"
- 9:30 5 WHO SAID THAT?**—Quote Quiz
 Guests: Dr. Roy K. Marshall, singer Joy Hodges & columnist Ollie Crawford
- 9 CHALLENGE**—Drama, Music
 Philip Lord with Chet Roble, Jacqueline James, the Four Jacks and Jimmy Blade's orchestra; guest: baritone Jack Drummond, plus Hitous Grey & Muriel Bremner in "The Uninvited Guest" (see pg. 8)
- 10:00 4 ERNIE SIMON**—Curbstone Cutup
 Join the man on the street as he interviews your friends
- 5 WEATHERMAN**—Clint Youle
- 7 PAGE ONE**—News And Sports
- 9 "STRANGE IMPERSONATION"**
 Feature film (1st showing) with Brenda Marshall and William Gargan; about a woman who assumes the identity of another
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 4 ULMER TURNER AND THE NEWS**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—B. Jordan
- 10:30 4 MUSICAL NITE-CAP**—Variety
- 5 LET'S LOOK AT SPORTS**—Duggan
- 7 HANDY**—Tips For Homemakers
- 10:45 4 CHRONOSCOPE**—Discussion
 Guest Ellis Arnall, Dir. Price Stabilization, is interviewed
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 MURDER BEFORE MIDNIGHT**
 "Important Witness" with Noel Francis and Dorothy Burgess
- 5 YOUR CITY THEATER**—Film
 "The Scream In The Night" with Lon Chaney Jr.; an artist depicts the scene of a murder with such exactness that he is accused of the crime
- 7 NEWS**—Austin Kiplinger
- 11:30 4 MIDNIGHT EDITION**—Turner
- 9 "LAS VEGAS STORY"**—Feature
- 12:30 9 CHICAGOLAND NEWSREEL**
 (Stations reserve the right to change above listings without notice)

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Easy to serve—
A treat for young
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Everyday
See and Play

PICTURE PAYDAY

starring
Tommy Bartlett

4:30 to 5:00

WGN-TV CHANNEL 9

Monday thru Friday



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Chicago Tribune

APRIL FINDINGS

of the National Television Review Board

The National Television Review Board is an independent group of Chicago-land citizens who review and rate programs each month for the guidance of the TV industry.

A MAJORITY REPORT, WITH COMMENTS ON INDIVIDUAL PROGRAMS



Comedian Milton Berle, shown here with British comedienne Gracie Fields, has been labeled "Variable" by the Review Board because of "undress displays and burlesque routines."



Host Sherman Billingsley of the Stork Club is placed on "Objectionable" list by the NTRB for "glorifying sham." Along with Berle, Billingsley has been under Review Board fire for six months.

National Television Review Board

Mrs. Byron Harvey, Jr.

Rev. Donald Masterson

Mr. George Jennings

Mr. David Balkin

Mr. Martin O'Shaughnessy

Mr. Samuel Culbertson II

Judge David R. Mandell

Mr. Jesse Owens

Lt. Robert A. Kubicek

Miss Helen Mawer

(Secretary)

"—Censorship Is Not The Way To Better Programs"

Objectionable for Family

Stork Club—"Distortion of true values . . . glorifies sham . . . a parade of social undesirables."

Variable for Family

Milton Berle—"Improved, but persists in undress displays . . . Miltie does some good things, but spoils them with burlesque routines."

Wrestling—"Not good sportsmanship . . . suggest elimination of gouging, kneeling and biting."

Compared to Last Month

Milton Berle and Wrestling remain Variable.

Stork Club remains Objectionable.

Juvenile Jury and The Continental have been dropped from broadcasting, because of loss of sponsors.

Definitions

Approved—Entirely or adequately wholesome, completely or sufficiently harmless.

Variable—Offensive as regular minor part of program, or occasionally offensive as performers and/or program content change from week to week.

Objectionable—Completely harmful or offensive, or enough to dominate entire program.

Tuesday May 6

WBKB WNBQ WENR-TV WGN-TV

4 5 7 9

- 7:00 5 Today—News & Commentary
 8:30 9 Your Figure Ladies—Exercises
 9:00 4 Morning News—Interviews
 5 Prologue To The Future—Film
 9 Chicago Cooks—Kay Middleton
 9:15 4 Arthur Godfrey Time—Variety
 9:30 4 Bride & Groom—Interviews
 5 Breakfast Party—Variety
 9:45 4 Al Pearce Show—Variety Revue
 10:00 5 Home Cooking—Eddie Doucette
 Beef goulash, green beans goldenrod,
 and spiced crumb pudding are made
 9 Breakfast Party—Morning Fun
 Household hints on beauty, cooking
 10:30 4 Breakfast With The O'Neils
 5 It's A Problem—Discussion
 9 Strike It Rich—Quiz Time
 11:00 4 Creative Cookery—F. Pope
 Pizza Neapolitan with all the various
 fillings; Kentucky limestone salad
 and dressing are prepared by Popes
 5 Ruth Lyons' 50 Club—Informal
 9 Egg and I—Serial Drama
 11:15 9 Love Of Life—Continued Tale
 11:30 5 Good Living—Homemaking Tips
 "Rooms For Improvement" with de-
 signer-interior decorator Paul R. Mac-
 Alister
 7 Paul Dixon Show—Variety
 9 Search For Tomorrow—Drama
 11:45 9 Rhythm Retreat
 12:00 4 Bill Evans Show—Variety
 5 Noontime Comics—John Coons
 7 Bob & Kay Show—Variety
 Interviews with interesting person-
 alities in and around Chicago
 9 Hi Ladies—Tommy Bartlett
 12:30 4 Garry Moore Show—Variety
 5 Meet Mintz—Herbie Mintz
 12:45 5 Newsroom—Jack Angell
 9 News Headlines—Spencer Allen
 1:00 5 "Hoosier Schoolboy"—Film
 Feature with Mickey Rooney, Anna
 Nagel, & Frank Shields; the son of
 a war hero knows only how to use
 his fists 'til teacher intervenes
 9 Batting Practice—Warm Up
 1:10 9 Lead-Off Man—Harry Creighton
 1:25 9 Baseball—Cubs vs Boston
 1:30 4 First Hundred Years—Serial
 1:45 4 Luckey North Show—Interviews
 2:00 4 Lake Forest College—Talks
 5 Big Pay Off—Quiz Contest
 7 Barbara Moro—Ideas
 2:15 4 Film

TV FORECAST



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Mayor
of
State St.*



ERNIE SIMON

invites you to watch the antics of the

"CURB-STONE CUT-UP"

Monday thru Friday at 10 p.m.

ALL THE LATE SPORT NEWS

"REYNOLDS ON SPORTS"

Frank Reynolds Brings ALL
the Latest Sport News and
Views.

Tuesday & Thursday 10:45 to 11:00 p.m.

Channel

4

WBKB

TUESDAY MAY 6—cont'd

- 2:30 5 **Ralph Edwards Show—Variety**
 3:00 4 **"Desirable Lady"—Feature**
 (See Sunday 12:30 ch. 4 listing)
 5 **Kate Smith Hour—Variety**
 Variety of fun includes a fashion show; Felo & Bruno, Cuban piano-comedy team; cracker barrel interview; and singer Donald Novis
 3:15 7 **America Prepares—Film**
 "Hospital Food Service Personnel" II
 3:30 7 **Housewives' Holiday—Kirchner**
 3:45 9 **Tenth Inning—Jack Brickhouse**
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn—Exchange Show**
 9 **Pathways Of The World—Film**
 "Vermont" film short
 4:15 4 **Backstage Diary—Gossip**
 TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of stars
 5 **Gabby Hayes Show—Tall Tales**
 9 **Music Ala Mode—Jack Fuller**
 4:30 4 **Agriculture—Discussion**
 5 **Howdy Doody Show—Puppets**
 7 **Sagebrush Theater—Western**
 "Frontier Feud" feature film
 9 **Picture Payday—Quiz Contest**
 Contestants are asked to remember details in newspaper picture; Tommy Bartlett emcees the fun

 5:00 4 **Kids Karnival Kwiz—Games**
 5 **Cactus Jim—Western Feature**
 9 **Telephone Game—Harold Isbell**
 Send in your phone number today; you may be a lucky winner
 5:30 4 **Silhouettes Of The West—Music**
 5 **Weatherman—Clint Youle**
 7 **Mary Hartline's Party—Games**
 Fun for small-fry with Mary Hartline and pianist Chet Roble
 9 **Travelers' Sketchbook—Film**
 "Submarine Reserve" short
 5:40 5 **Dorsey Connors Show—Tips**
 5:45 4 **Window Shopping—Commercial**
 5 **Something To Talk About—Tale**
 7 **Adventure Theater—Stories**
 "Vanishing Legion" ch. 3
 9 **Movie Quick Quiz—Game**
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran & Ollie—Puppets**
 7 **Paul Harvey With The News**
 9 **Captain Video—Adventures**
 6:10 7 **Top O'The Weather—Russ Reed**
 6:15 4 **Ulmer Turner And The News**
 5 **Those Endearing Young Charms**
 Family comedy featuring Fern Persons and Maurice Copeland
 6:20 7 **Sports Highlights—News Events**
 6:30 4 **CBS News—Douglas Edwards**
 5 **Dinah Shore Show—Musical**

- 6:30 7 **Beulah Show—Comedy Skits**
 Bill starts to repair a baby carriage but discovers the baby has been left in it and Beulah uses situation to wangle proposal of marriage out of him
 9 **Spencer Allen And The News**
 6:45 4 **Stork Club—Interviews**
 Special guest, actor John Hodiak
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—News**
 7:00 4 **See It Now—Edward R. Murrow**
 Current events around the world
 5 **Star Theater—Comedy-Variety**
 7 **Strength For The Free World**
 9 **Life Is Worth Living—Talk**
 Bishop Fulton J. Sheen discussing God, man, and the universe
 7:30 4 **Draw To Win—Cartoon Quiz**
 Humorist Henry Morgan is paymaster with cartoonists Abner Dean & Bill Holman. Viewers try for prizes
 7 **Focus—Documentary Film**
 "The Triple Threat," filmed by the New York State Dept. of Commerce on animal disease
 9 **Keep Posted—Current Events**
 "Should We Have A Compulsory National Fair-Employment Practices Commission?" Discussed by Sen. William Denton (D., Conn.) taking the affirmative side, and Sen. John C. Stennis (D., Miss.)
 8:00 4 **City Hospital—Drama**
 In "Change of Heart" young girl enters hospital with a heart condition which is traced back to her domineering father
 5 **Fireside Theater—Film Drama**
 "The Haunted Wedding" with Margaret Field, Gar Moore, & Hugh Murray; a neurotic girl's suspicions prevent her from finding happiness
 7 **"Bonnie Prince Charlie"—Film**
 Feature (1st showing) with David Niven, Margaret Leighton, & Morland Graham; landing in Scotland with 7 men, young Prince leads the clans in the misadventurous uprising of 1745
 9 **Battle Of The Ages—Variety**
 Emcee John Reed King with professional talent team competition with guests Lulu Bates and the Marvellos, and youngsters Francine & Rita Rose and Mickey Freeman
 8:30 4 **Suspense—Mystery Drama**
 "Manchu Murder." The life story of Sun Yat Sen, father of the Chinese Republic
 5 **Circle Theater—Drama**
 "The Lucky Suit" with Stuart Erwin; henpecked, but happy, husband sets off chain of reactions when wife sends his favorite suit to the cleaners
 9 **Teleports Digest—Film**
 9:00 4 **Danger—Mystery Drama**
 "Dark as Night" with Lee Grant; has-been actor tries to help ambitious young girl but is discouraged by wife

TUESDAY MAY 6—cont'd

- 9:00 5 **Amateur Hour**—Ted Mack mc
Salute to East St. Louis, Ill.
- 9 48th Street Theater—Film
"Sundown" with Edmund Lowe
- 9:30 4 **Sporting Chance**—Amateurs
Emcee Morry Magee presents talent
competing for grand prize
- 7 **Stars Over Hollywood**—Film
"Copy Boy" with Bob Ellis, John
Warburton & Hunter Gardner; young
boy follows trail of a crime only to
find his benefactor is a murderer
- 9 **Boston Blackie**—Mystery Drama
In "Death Trap" a man is killed &
one by one all the witnesses end up
in the morgue, but Farraday &
Blackie still have a murderer to
catch, elusive tho he may be
- 9:45 5 **Bob Considine Show**—Views
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Fun and frolic with Ernie, who
interviews guests under the marquee
- 5 **Weatherman**—Clint Youle
- 7 **Dangerous Assignment**—Drama
"The Memory Chain Story" starring
Brian Donlevy; Steve attempts to
smash a spy ring and is betrayed
- 9 **"The Lost City"**—Feature Film
(1st showing) starring Gabby Hayes
& William Boyd in a tale of dictator-
ship in the far off land of Africa
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner And The News**
- 5 **Clifton Utley And The News**
- 10:25 4 **Chgo. Weather**—Betty Jordan
- 10:30 4 **Musical Nite-Cap**—Melodies
Tuneful tidbits featuring Frazier
Thomas, Connie Baxter and Bob
Ziegler
- 5 **Let's Look At Sports**—Duggan
- 7 **"Dual Alibi"**—Feature Film
(1st showing) Herbert Lom, Terence
de Marney & Phyllis Dixey; two
brothers in headline trapeze act be-
come involved with unscrupulous pub-
licity man
- 10:45 4 **Reynolds On Sports**—Report
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **Comic Relief**—Wed Howard
- 11:30 4 **"Ape Man"**—Feature Film
Bela Lugosi, Wallace Ford, & Louise
Currie in a horror drama about a
scientist who turns into an ape
- 5 **Big Picture**—Army Films
"Korean Cease-Fire Talks"
- 9 **"Devil Bat"**—Feature Film
Bela Lugosi, Suzanne Kaaren & Dave
O'Brien in murder mystery of a doc-
tor who conducts experiments on bats
- 12:45 4 **Midnight Edition**—Ulmer Turner
- 1:00 9 **Chicagoland Newsreel**—Data
(Stations reserve the right to change above
listings without notice)

TV FORECAST

CHANNEL 9

12 NOON

Monday thru Friday

FUN FOR EVERYONE

HI!

LADIES

Starring Tommy Bartlett
and guests

WGN-TV



NOW! TWICE A WEEK

*danger!
excitement!
adventure!*

BOSTON BLACKIE

CHANNEL 9

WGN-TV

9:30 P. M. EVERY TUESDAY

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CHANNEL 4

WBKB

9:30 P. M. EVERY THURSDAY

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We do one of the biggest Mink businesses in Chicago and must take mink coats in trade towards new ones. We close out traded-in ones at ridiculously low prices. For example, Beautiful Wild Canadian Mink Cape, casting \$2500 new, now \$450. Ranch Mink Jacket, \$1000 new, now \$250. Starlight Mink Cape Stale, \$1250 new at \$300. We believe these are Chicago's biggest Mink values. Budget, if you wish.

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All Rooms Air Conditioned

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- Only Aged Prime Beef
- Likker Lexikon—Terrific!

With good music, good drinks and good food, we Forecast a Good Time for All.

744 N. Rush Far Reservations
DElaware 7-5930

Entire Second Floor for Private Parties

LETTERS to the editors

(Continued from page 4)

The people calling Janette Davis a snob wish they were as cute and good looking as Janette. Marion Marlowe is the snob.

Chicago, Ill.

MATA BOURBALES

Why be suspicious of Frank Parker? What does Marion's husband think? Wouldn't he step in if something were wrong?

Chicago, Ill.

MELVYN RICHMAN

Ever since they've changed the characters on Beulah, the show has fallen to pieces. Until Miss Waters returns, I'm not going to watch.

Chicago, Ill.

ERNEST KERAY

What happened to Jack E. Leonard, the old star of Broadway Open House?

Melrose Park, Ill.

JOE TARVASH

(Ed. note: At present Jack is playing the night club circuit, with an occasional TV guest appearance.)

I think Johnnie Ray is a dream. And all the girls I know go crazy when he sings. Anyone who doesn't like him is a drip.

Chicago, Ill.

GLORIA HORMEL

The fans that love Johnnie Ray must have lost their heads and brains altogether. He's ridiculous. . . . I hate to admit it but my cousin likes him too.

Riverside, Ill.

CAROL ANN CRANE

Theater At Eight has already proven to be the best movie show on TV. We never miss a broadcast.

Crown Point, Ind.

MRS. B. JENSON

. . . When people write in and complain about Marie Wilson's indecent dresses, they are only moaning because the dress covers a very DECENT figure. . . .

Westmont, Ill.

PETE SLOWEY

Have you noticed how the women on soap commercials hang their clothes on the line all neatly pressed? Even the children's clothes are without a wrinkle. Rather than the soap, I'm more interested in the washing machine they use.

Elgin, Ill.

MRS. JOHN ANDERSON

I've never heard a more beautiful program than the one Fred Waring presented on Easter Sunday. Congratulations, Fred.

Chicago, Ill.

R. W. KRITZER

All Ken Murray does is adjust the mike, wave a cold cigar and keep patting everyone on the chest. His remarks are also becoming more questionable.

Chicago, Ill.

K. G.

Wednesday May 7

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garraway Emcee
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Dorothy Doan
5 Prologue To The Future
9 Chicago Cooks—Recipes
9:15 4 Arthur Godfrey Time—Music
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Mel Martin
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Tasty Dishes
Eddie Doucette and Loretta White show viewers how to prepare egg and asparagus double decker, plus the rinkytum ditty
9 Breakfast Party—Morning Fun
Informal variety with Peggy Taylor, Jack Fuller, Paul Barnes, Bill Allen, and Hal Turner
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
9 Strike It Rich—Warren Hull mc
Guest: Cara Williams, actress
11:00 4 Creative Cookery—Recipes
Cantonese egg rolls (appetizer) & filling for 8 lg. rolls, and sweet sour, hot, & mustard sauce are made
5 Ruth Lyons' 50 Club—Variety
Tips for the ladies, and a contest
9 Egg And I—Continued Tale
11:15 9 Love Of Life—Serial Story
Problems of a family domineered by a father as each faces his own life
11:30 5 Good Living—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN, child care consultant
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Drama
9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Comedy
Guests: scientist-explorer Ivan Sanderson and comedian George Gobel
5 Meet Mintz—Piano Session
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Melody Parade"—Feature Film
Mary Beth Hughes, Eddie Quillan & Jerry Cooper; story of a night club bus boy who has illusion of being a big shot
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—H. Creighton
1:25 9 Baseball—Cubs vs Boston
Jack Brickhouse & Harry Creighton
1:30 4 First Hundred Years—Drama

GUESTS FEAR THIS MAN

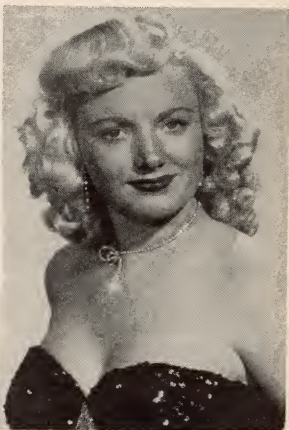
NEXT WEEK — Guests fear this man, and with good reason. Read how shrewd Lawrence Spivak digs out the truth on "Meet The Press."



NEXT WEEK—She's the toast of U. S. television. Watch for a lively story on mischievous Lucille Ball, star of "I Love Lucy."



PLUS—the top favorite recipe of famed home expert Beulah Karney. . . the latest inside story of the popular Bride and Groom . . . a stimulating article on the number 2 pop singer of the TV world. . . fun and prizes for the kids with Uncle Herbie and Mollycues. . . thought-provoking columns by critics Jack Mabley and Chub McCarthy. . . behind the scenes with Channel One and Backstage Diary gossip columns. . . something for the whole family. . . DON'T MISS TV FORECAST



The famous queen of the malaprop, Dagmar, has just returned to television with a new show called "Dagmar's Canteen," Wed. at 9:30 p.m., WNBQ.

WEDNESDAY MAY 7—cont'd

- 1:45 4 **Lucky North Show—Interviews**
 2:00 4 **Ill. Inst. Of Technology—Talks**
 5 **Big Pay Off—Quiz Program**
 The best letter, a right answer, and those fabulous prizes are all yours
 7 **Barbara Moro—Creative**
 2:15 4 **Film**
 2:30 4 **Bert Parks Show—Musical**
 Bert & Bobby, in costumes from the pages of Damon Runyon, do medley of tunes from "Guys and Dolls;" other tunes: "I've Got Rhythm," "Ham-bone," & "When We're Alone"
 5 **Ralph Edwards Show—Stunts**
 3:00 4 **"Ape Man"—Feature Film**
 (See Tues. 11:30 ch. 4 listing)
 5 **Kate Smith Hour—Variety**
 Guests: dance team of Carlos & Linda, comedy duo Ethel & Albert, and Stan Fisher in an opera segment from "Die Fledermaus"
 3:15 7 **America Prepares—Film**
 "Hospital Food Service Personnel" 3
 3:30 7 **Beulah Karney—Foods Show**
 Beulah explains how to plan your menu around the meat dish
 3:45 9 **Tenth Inning—Jack Brickhouse**
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn—TV Swap Shop**
 9 **Pathways Of The World—Film**
 "Panama"
 4:15 4 **Film**
 5 **Gabby Hayes Show—Tall Tales**
 9 **Music Ala Mode—Jack Fuller**
 4:30 5 **Howdy Doody Show—Bob Smith**
 7 **Sagebrush Theater—Western**
 "Song of the Range" feature film
 9 **Picture Payday—Quiz Fun**
 How many items in that picture can you remember? Tommy Bartlett is quizmaster
 4:45 4 **Assembly—Military Talks**
 Discussion with the National Guard Light Aviation Detachment
 5:00 4 **Kids Karnival Kwiz—Games**
 5 **Cactus Jim—Western Feature**
 9 **Telephone Game—Quiz Contest**
 Harold Isbell and Jane Quinn
 5:30 4 **Silhouettes Of The West—Talks**
 5 **Weatherman—Clint Youle**
 7 **Tom Corbett Space Cadet**
 9 **Travelers' Sketchbook—Film**
 "Glen Wakes Up"
 5:40 5 **Dorsey Connors Show—Talks**
 5:45 4 **Window Shopping—Commercial**
 5 **Something To Talk About**
 7 **King Calico—Puppet Story**
 Here's a giant with a problem that needs a very big solution
 9 **Movie Quick Quiz—Contest**
 Howard Miller emcee; short dramatic filmed "clues" aid viewers in answering questions; jackpot prizes

- 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran, & Ollie—Fun**
 7 **Paul Harvey With The News**
 9 **Captain Video—Adventures**
 6:10 7 **Top O' The Weather—Russ Reed**
 6:15 4 **Ulmer Turner And The News**
 5 **Goldbergs—Domestic Comedy**
 6:20 7 **Sports Highlights—World News**
 6:30 4 **CBS News—Douglas Edwards**
 Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
 5 **Those Two—Comedy Adventures**
 Vivian Blaine & Pinky Lee (pg. 7)
 7 **Name's The Same—Panel Quiz**
 Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
 9 **Spencer Allen And The News**
 6:45 4 **Perry Como Show—Musical**
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Events**
 7:00 4 **Arthur Godfrey And His Friends**
 Vocalists Frank Parker, Marion Marlowe, Janette Davis, Haleloke, and vocal groups, the Mariners and Chordettes
 5 **Kate Smith Evening Hour**
 Benny Goodman Quintet, dancer Elaine Dunn, the De Castros, & comedian Phil Foster
 7 **Paul Dixon Show—Pantomimes**
 Wanda Lewis and Dottie Mack assist
 9 **"Wife Of Monte Cristo"—Film**
 Feature with John Loder, Lenore Aubert, Eva Gabor & Fritz Kostner; the Count's wife takes over his activities when he is forced to quit, due to suspicion of police
 8:00 4 **Strike It Rich—Interview-Quiz**
 Warren Hull me introduces guest "helping hand" Earl Wilson
 5 **Kraft Theater—Drama**
 "She Stoops To Conquer" 5th anniversary show with John Baragrey, Stella Andrews, Leslie Barrie, & Leonard Bell; bashful young man thinking he's staying at public inn romances a servant girl only to become involved in comical romantic situations
 7 **Adventures Of Ellery Queen**
 In "Cat & Mouse" several vengeance attempts are made to kill Ellery
 8:30 4 **The Web—Mystery Drama**
 "The Handcuff" with Mildred Dunnock & Joseph Anthony; taut drama of a hunted criminal's attempt to escape a dragnet
 7 **Mystery Theater—Drama**
 Tom Conway as Insp. Mark Saber in "The Case of the Missing Finger"
 9 **Stock Car Racing—Action**
 Watch the dare devils of the track in fast & thrilling action as they perform in various types of races

WEDNESDAY MAY 7—cont'd

- 9:00 4 Blue Ribbon Bouts—Boxing**
Welterweight 10 round non-title bout between Chuck Davey (former NCAA champion from Mich. St. Univ.; record: 30 wins & one draw) vs Chico Vejar (New York Univ. drama student; 37 wins) (See pg. 42)
- 5 Your Prize Story—Drama**
Dramatizations of every-day emotional situations confronted by ordinary folk
- 7 Pulitzer Prize Playhouse**
"The Return Of Mr. Moto" starring Eva Gabor & Harold Vermilyea; the inscrutable Mr. Moto tries his artifices and trickeries in exciting detective-mystery story
- 9:30 5 Dagmar's Canteen—Interviews**
Hostess Dagmar with dancer Ray Malone, Milton DeLugg's orchestra, and guest celebrities (see pg. 29)
- 9 Easychair Adventures—Film**
- 9:45 4 Sports Quiz—Film**
- 9 Yesterday's Newsreel—Events**
- 10:00 4 Ernie Simon—Curbstone Cutup**
The fun begins when Ernie steps before the television cameras
- 5 Weatherman—Clint Youle**
- 7 Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9 "Fear In The Night"—Film**
Feature with Paul Kelly, Ann Doran & Kay Scott; while under influence of hypnotism, young man commits murder, but is unable to remember it
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner And The News**
- 5 Clifton Utley And The News**
- 10:25 4 Chgo. Weather—Betty Jordan**
- 10:30 4 Musical Nite-Cap—Melodies**
Host Frazier Thomas with Connie Baxter and Bob Ziegler
- 5 Let's Look At Sports—Duggan**
- 10:45 4 Chronoscope—Discussion**
Guest, Dr. Lewis W. Jones, president of Rutgers Univ., is interviewed by editor Donald I. Rogers
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Grand Marquee—Feature Film**
- 7 Austin Kiplinger & The News**
- 11:30 4 Chicago Forum Of The Air**
"Shall We Have World Government?" Discussed by Atty. Joe Jacobs and moderator Earl G. Quinn
- 9 Chicagoland Newsreel—Data**
- 12:00 4 "Shoot To Kill"—Feature Film**
Russell Wade, Susan Walters, & Vince Barnett in tale of how crooked politicians clash with newspapermen as police stop a fleeing auto
- 9 Chicagoland Newsreel—Data**
- 1:00 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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KEdzle 3-7766
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DEAR BOSS:

After watching The Name's the Same try to drag out the guessing of a gentleman named "A. Bride" I wondered what the Romans were doing while Nero fiddled. You'd think four intelligent and amusing adults could contrive something more significant in days like these. Sam Levenson (This Is Show Business) at least made an attempt when he dived fully clothed into a water tank.

Maybe the Name's the Samer's are merely marking time till their ideal contestant makes his appearance. Somewhere, somewhere there must be a thin-nosed, pasty-faced high school biology teacher named Arthur Sex.

Wanda Lewis (the artist gal on Paul Dixon show) is overdue for a new gimmick. I'm getting tired of her extremely obvious chalk talks accompanied by a phonograph record. I see much better cartooning in the comic strips and you also got something to wrap the garbage in.



Rumors are flying—Red Skelton has ordered Willie Lump Lump to take the pledge. Could it be that Willie was drunk so often in several million American living rooms that he got the TeeVee D T's?

Jack Carter popped up on This Is Show Business the other night and about time. He gave the impression of a man who is simply dying to tell you a joke. For my money I think Jack has languished in the minors long enough now. Let's give him another shot at the title of "Rookie of the Year." His imitation of Johnnie Ray was very funny. He got a far bigger hand too, than I recall his having earned back on his own show.

CHUB

TV FORECAST

Thursday May 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Harry Marble
5 Prologue To The Future
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Show—Variety
9:30 4 Bride & Groom—John Nelson mc
5 Breakfast Party—Mel Martin
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Recipes
The famed French favorite, Bouillabaisse, will be brewed and served along with its partner, garlic French bread
9 Breakfast Party—Fun For All
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Buttermilk fried doughnuts & doughnut balls; also Spanish rice with ground beef is demonstrated
5 Ruth Lyons' 50 Club—Views
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
Celeste Carlyle's "Individually Yours"
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Interviews
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Guests: singer Beatrice Kay and comedian Phil Foster
5 Meet Mintz—Musical Session
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Fashion Model"—Feature
Film with Marjorie Weaver & Robert Lowery; two murders are committed in a fashionable dressmaking shop
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—Harry Creighton
1:25 9 Baseball—Cubs vs Boston
Jack Brickhouse & Harry Creighton
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Tips
2:00 4 Roosevelt College—Talks
5 Big Pay Off—Quiz For Men
7 Barbara Moro—Creative Ideas
2:15 4 Film
2:30 4 Give And Take—Quiz Show
5 Ralph Edwards Show—Variety

- 3:00 4 "Shoot To Kill"—Feature Film
(See Wed. 12:00 mid.ch. 4 listing)
5 Kate Smith Hour—Variety Time
Pianist Evalyn Tyner; "unwanted" segment; Kate salutes station WTAR, Norfolk, Va., represented by singer Don Hoyt; and Bert Wheeler in the "Famous Eight" segment
3:15 7 American Prepares—Film
"The Invasion of Crete"
3:30 7 Housewives' Holiday—Kirchner
3:45 9 Tenth Inning—Jack Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—Swap Shop Fun
Todd Purse & Pat Tobin conduct
9 Pathways Of The World—Film
"Hermits of the Sky"
4:15 4 Backstage Diary—Gossip
5 Gabby Hayes At The Double
Bar M Ranch—Western Story
9 Music Ala Mode—Jack Fuller
4:30 4 Agriculture—Discussion
5 Howdy Doody Show—Variety
7 Sagebrush Theater—Western
"Springtime in Texas" Feature film
9 Picture Payday—Quiz Game
Prizes for viewer submitting pictures used when contestant fails to answer questions correctly
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature

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THURSDAY MAY 8—cont'd

5:00 9 Telephone Game—Quiz Fun
You too may be a lucky winner; send in your phone number to Harold Isbell and Jane Quinn

5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Mary Hartline's Party—For Kids
9 Travelers' Sketchbook—Film
"Steady Now"

5:40 5 Dorsey Connors Show—Ideas

5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Adventure Theater—Film Tale
"Vanishing Legion" ch. 4

9 Movie Quick Quiz—Contest

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Jolly Fun
7 Paul Harvey With The News
9 Captain Video—Adventure Tale

6:10 7 Top O'The Weather—Russ Reed

6:15 4 Ulmer Turner And The News
5 Bob And Ray—Comedy Satires

6:20 7 Sports Highlights—J. Bryson

6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
7 Lone Ranger—Western Drama
9 Spencer Allen And The News

6:45 4 Stork Club—Interviews

Special guest Elsa Maxwell

5 News Caravan—John Swayze

9 Chicagoland Newsreel—Data

7:00 4 Burns & Allen Show—Comedy
Gracie's antics narrated by George
5 Groucho Marx Show—Comedy
Groucho delights audience with his ad-libbing; contestants try for "secret word" contest

7 Mr. Arsenic—Crime Report
Factual data on headlines in current crime & politics by Burton Turkus

9 This Is Music—Variety & Song
Host Alexander Gray introduces selections sung by Bruce Foote, Jacqueline James, Jackie Van, and Bill Snary, Bob Trendler's music (pg.8)

7:30 4 Amos 'n' Andy—Comedy Drama
In "Quo Vadis" Kingfish has a reunion with an old schoolmate

5 Treasury Men In Action—Drama
"The Case of the Ace of Hearts"
A torn card is used to identify a dope smuggler when he arrives from Italy

7 Chance Of A Lifetime—Quiz
Dennis James emcees informal contest with guests from the audience

9 Press Conference—Interviews
Lee Schooler quizzes the statesmen

8:00 4 Man Against Crime—Mystery
Mike Barnett meets foreign agents working a "protection" racket against their own countrymen in America

8:00 5 Dragnet—Police Action Drama
Jack Webb and Barney Phillips in the puzzling case of a secretary who is found murdered in a downtown office building with no apparent motive

7 Ruggles—Domestic Comedy
Chuck becomes involved with spring romance as his family prepares for his sister's wedding

9 Gruen Playhouse—Drama
Robert Hutton and Buddy Ebsen in "Al Haddon's Lamp" the story of an old brass lamp which aids a romance between Al and the boss's daughter

8:30 4 Big Town—Newspaper Life
"Dead Men Talk Too Much." A police Lt., convicted of murder, calls on Steve Wilson to help him prove his innocence

5 Ford Festival—Musical Variety
Host James Melton with Bill Bart, the Jinglebells, Dr. Frank Black, Dr. Roy Marshall & guest David Niven

7 Meet The Champ—Boxing Bouts
Wally Butterworth announces bouts from Ft. Sheridan, Illinois

9 Foreign Intrigue—Myst'y Drama
The government uses Helen Davis as a decoy to procure a list of names and a poker party provides exciting crisis to her problem; stars Sydna Scott

9:00 4 Racket Squad—Drama
A con man working Tin Pan Alley involves a college student in a song-writing fraud in "Serenade for a Sucker"

5 Martin Kane, Private Eye
Hard-hitting detective Kane (Lloyd Nolan) smashes the city rackets

7 Great Americans—Film
"John Quincy Adams," emphasizes his skill in diplomacy by portraying his career as American representative in Europe, Secretary of State and author of the Monroe Doctrine

9 Charlie Wild, Detective—Drama
"Case of the Teacher's Trouble" is brought to light when Charlie asks a teacher to excuse him from making a speech to the students of a Junior High School

9:30 4 Boston Blackie—Drama
A professional killer "Scar Hand" hired to kill employer so that family can have insurance gives Blackie quite a chase

5 Wayne King Show—Musical
Springtime on the campus with tunes like "At Last" by Gloria Van & Chorus, "Life Is A Beautiful Thing" sung by Barbara Becker & Jack Ringstad, "They Didn't Believe Me," "Hello Young Lovers" by Bob Morton, and "Give Me Something To Remember You By" sung by the entire Chorus

THURSDAY MAY 8—cont'd

- 9:30 7 **Studs' Place**—Music, Drama
Slick diplomacy & crafty action ensue when Chet is invited to join a band in Paris, France
- 9 **Author Meets The Critics**
Book to be reviewed is "Blood, Oil & Sand" by Ray Brock
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Zany antics by the "Mayor" of State Street with passers-by
- 5 **Weatherman**—Clint Youle
- 7 **Family Showtime**—Film Drama
"Unfinished Business" with Ann Rutherford, Dane Clark, & Alan Mowbray; a ghost returns to earth to help his former wife forget him
- 9 **"Arson Squad"**—Feature Film
Robert Armstrong & Frank Albertson; sensational expose of a firebug by the Arson Squad of insurance company
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner And The News**
- 5 **Clifton Utley And The News**
- 10:25 4 **Chgo. Weather**—Betty Jordan
- 10:30 4 **Musical Nite-Cap**—Melodies
- 5 **Let's Look At Sports**—Duggan
- 7 **Dr. Fixum**—Household Tips
- 10:45 4 **Reynolds On Sports**—Report
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
"Shadow Of Silk Lennox" with Lon Chaney Jr. & Jack Mulhall
- 9 **Feature Film**
- 11:30 4 **"Corpse Vanishes"**—Feature
Film with Bela Lugosi, Luana Walters, & Tristram Coffin; supposed death of seven brides at the altar
- 12:15 9 **Chicagoland Newsreel**—Data
- 12:45 4 **Midnight Edition**—Ulmer Turner

(Stations reserve the right to change above listings without notice)

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RADIO

SUNDAY, 3:30 P. M.
(NBC)

TV FORECAST

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—The case of Connie Russell spotlights pretty well the private heartaches that go on backstage among the stars. Connie, a national TV star, was one of Our Town's brightest contributions to the entertainment world. But in order to further her career, she thought, Connie had to go to New York. Her husband, Chicago furrier Morris Tucker, was forced to stay here to attend to business.

But 900 miles distance is too great an obstacle for any marriage to survive. Connie has received her divorce, and the custody of their child, 5-year-old Austine. She gets \$50 a week support. "Modern" minds might accept this as the ideal solution—Connie can now pursue her career without "interruptions."

But the real tragedy is the future of Austine, a child of tender years with no father's hand & heart to help raise her. When will the stars learn that their greatest glory is their children?

Fan Clubs—For Bobby Wayne by



RUSSELL

BUSIEST MAN ALIVE? . . .



Howard Miller, called the busiest man in entertainment, gets set for his newest TV show, "Mavie Quick Quiz." Howard's ad libs have long been famous in a.m. radio, and it's believed he can similarly spark the local video picture as the emcee of "Quiz," seen Tuesday through Saturday on WGN-TV, channel 9.

Carolyn Daniels of 231 E. 39th, Gary, and Jeanne Porcaro of 6655 S. Keeler avenue . . . for Tony Bennett by Gerrie Nodalski of 1013 N. Throop.

All of the fluffs aren't before the camera. When Dick Nicholson, WBKB engineer, was waiting for his wife's delivery at St. Francis hospital, he tinkered with her TV set. When the nurse announced the birth of his third child, Richard Patrick, engineer Dick got excited and blew the fuse.

Talent Forecast

—Beth Lee, young singer & dancer from Streator, Ill. Besides TV guest appearances, she's done extensive work in night club dates. Beth sings with orchestra, piano, organ or trio, besides her solo stints. She's 23, petite and brown-eyed.



LEE

Morrie Mages, the sporting goods mogul who emcees "Sporting Chance" on WBKB, has been named chairman of the Royal Ball May 19, staged by Chi Heart Association. . . . WNBQ cooking ace Eddie Doucette conducts Saturday a.m. culinary lessons for mentally retarded children. . . . Marie Brady, who plays Osa on Hawkins Falls, is a new mother. Her daughter Christine Marie is Marie's fourth child, joining three previous sons. But not to be outdone in production, Marie's brother Stuart Engstrand just brought out his new novel "Husband in the House."

Cuffnotes—Newscaster Clifton Utley's middle name is Maxwell. . . . "Welcome Travelers," the popular radio show, may shortly go TV. . . . WGN-TV receptionist Anne Llewellyn has scripted Mundelein College's musical being given there May 2, 3 and 4. The sets get expert treatment from George Petterson of the same station. Comic Bill Ballance has a new manager—veteran Jack Russell.

See "Backstage Diary" Tues. & Thurs. at 4:15 on channel 4 for interesting gossip and interviews.

Friday May 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway Reports
8:30 9 Your Figure Ladies—Exercises
9:00 4 Morning News—Commentary
5 Prologue To The Future
9 Chicago Cooks—Kay Middleton
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Mel Martin
10:00 4 Al Pearce Show—Variety Revue
5 Home Cooking—Recipe Fun
Golden nugget cake & frozen marsh-
mallow sponge cake are prepared
9 Breakfast Party—Musical Fun
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
9 Strike It Rich—Warren Hull mc
Guest: Barbara Barnes
11:00 4 Creative Cookery—Recipes
Mr. Pope demonstrates the prepara-
tion of shrimp Pilas and royal icing
5 Ruth Lyons' 50 Club—Chatter
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
"Face the Facts," beauty tips featur-
ing Hope Robbins, beauty expert
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety Time
9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
Guests, Mrs. Ross & Bernie West
5 Meet Mintz—Favorite Tunes
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Million Dollar Baby"—Film
Feature with Jimmy Fay, Arlene
Judge & Ray Walker; boy movie
actor runs away and is hidden by a
tramp, causing nation-wide search
9 Batting Practice—Warmup
1:10 9 Lead-Off Man—Interview
1:25 9 Baseball—Cubs vs Pittsburgh
Jack Brickhouse & Harry Creighton
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—News
2:00 4 Loyola University—Talks
5 Big Pay Off—Quiz Program
7 Barbara Moro—Creative Ideas
2:15 4 Film

TV FORECAST

NEW TIME

The STU ERWIN SHOW

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famous movie comedian-humorist

STUART
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and his lovely actress-wife

JUNE
COLLYER



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CHANNEL

WENR-TV

FRIDAY MAY 9—cont'd

- 2:30 4 Bert Parks Show—Musical**
Bert, Betty Ann & Bobby go back to the turn of the century with their rendition of "On the Boardwalk In Atlantic City" & "On A Sunday By the Sea;" Heathertones sing "Blue Tango" & Bert does "Body and Soul"
- 5 Ralph Edwards Show—Quiz**
- 3:00 4 "Corpse Vanishes"—Feature**
(See Thurs. 11:30 ch. 4 listing)
- 5 Kate Smith Hour—Musical**
Guests: dance team The Appletons, singer Don Cornell, dramatic sequence with Sir Cedric Hardwicke
- 3:15 7 America Prepares—Film**
"Mess Management"
- 3:30 7 Beulah Karney—Foods Show**
Miss Karney demonstrates intuitive cooking and her mother's strawberry shortcake
- 3:45 9 Tenth Inning—Recap Of Game**
- 4:00 5 Hawkins Falls, Pop. 6,200**
7 Trade-Inn—Exchange Show
9 Pathways Of The World—Film
"Our Flag"
- 4:15 4 Film**
5 Gabby Hayes Show—Tall Tales
9 Music Ala Mode—Jack Fuller
- 4:30 5 Howdy Doody Show—Puppets**
7 Sagebrush Theater—Western
"Trail To Mexico" feature film
9 Picture Payday—Quiz Show
See if you can remember details in a newspaper picture; Tommy Bartlett asks the questions
- 4:45 4 Assembly—Armed Forces Show**
- 5:00 4 Kids Karnival Kwiz—Games**
5 Cactus Jim—Western Feature
9 Telephone Game—Quiz Session
Harold Isbell & Jane Quinn emcee
- 5:30 4 Silhouettes Of The West—Chats**
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet
9 Travelers' Sketchbook—Film
"What Makes Rain"
- 5:40 5 Dorsey Connors Show—Talks**
- 5:45 4 Window Shopping—Commercial**
5 Something To Talk About
7 King Calico—Puppets For Kids
Eeny, meeny, miny mo, catch a giant by the toe
9 Movie Quick Quiz—Contest
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
5 Kukla, Fran, & Ollie—Puppets
7 Paul Harvey With The News
9 Captain Video—Adventures

- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
5 Goldbergs—Domestic Comedy
- 6:20 7 Sports Highlights—News Events**
- 6:30 4 CBS News—Douglas Edwards**
5 Those Two—Comedy Skits
7 Trouble With Father—Skits
9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical**
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
- 7:00 4 Mama—Domestic Comedy Skit**
The family celebrates Mother's Day
5 RCA Victor Show—Variety
Ezio Pinza entertains
7 Hot Seat—Interviews
Noted personalities in the news are interviewed by Stuart Scheftel
- 9 Twenty Questions—Panel Quiz**
Fred VanDeventer, Florence Rinard, Herb Polesie, Johnny McPhee, Bill Slater and guest, Lee Bowman
- 7:30 4 My Friend Irma—Marie Wilson**
Situation comedy with roommate Jane
5 Walt's Workshop—Creative
Mr. Durbahn shows items that a child can build for mother, like a breadboard, or a telephone table
7 Personal Appearance Theater
"Collateral" with Anita Louise as lawyer who tries to restore a sense of decency to two men
9 Easychair Adventures—Film
"Robinson Crusoe"
- 8:00 4 Playhouse Of Stars—Drama**
"Appointment with the Past"
- 5 Big Story—Newspaper Drama**
"Case of the Belated Spring" a dramatization of experiences of S. W. Hooper of Fargo (N.D.) Forum
7 Rebound—Film Drama
"The Thief"
- 9 Down You Go—Panel Quiz**
Moderator Dr. Bergen Evans; panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
- 8:30 4 It's News To Me—Panel Quiz**
Moderator John Daly with panelists Mel Allen, Kitty Carlisle, Reginald Gardner and Anna Lee
- 5 Aldrich Family—Comedy**
Henry and Mr. Aldrich plan to attend a fathers and sons banquet
- 7 Tales Of Tomorrow—Drama**
"The Golden Ingot" with Gene Lockhart as the doctor whose unsuccessful experiments cause a depressing state of mind from which his daughter seeks to relieve him
- 9 The Word—Film Drama**
John Hudson & Betty Lynn star in story of a young couple who find themselves faced with the fact that they are the sole survivors of N.Y.

FRIDAY MAY 9—cont'd

- 9:00 4 **Police Story**—Drama
"The Richmond Story," with Edmond Ryan. Detective Floyd S. Wakefield of Richmond, Va., investigates a murder
- 5 **Cavalcade Of Sports**—Boxing
Sammy Guilliani, Stamford, Conn. vs Johnny Williams, Montgomery, Ala., in 10-round non-title welterweight bout from St. Nicholas Arena, N.Y. Williams has six wins and four losses
- 7 **Horizons**—Discussion
"The Future of Journalism" by Prof. John Hohenberg who advances the thesis that American journalism must be expanded to provide fuller & more complete coverage of vital issues
- 9 **Cavalcade of Stars**—Variety
Jackie Gleason emcee with guests: Toni Arden & Ralph Young
- 9:30 4 **Pope's Gourmet Society**—Food
Italian tomato sauce, meat balls, and spaghetti are demonstrated
- 7 **Chgo. Klose Ups**—Interviews
Woody & Virginia Klose and guests
- 9:45 5 **Greatest Fights Of The Century**
Boxing film: Ceferino Garcia vs Henry Armstrong (November, 1938)
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman**—Clint Youle
- 7 **Courtesy Hour**—Jim Moran mc
Music, song, & dance variety acts accompanied by Bruce Chase and his orchestra; professional talent
- 9 **"Woman Of The Town"**—Film
Claire Trevor, Albert Dekker, & Barry Sullivan in biographical film high-lighting romance of "Bat" Master-son, famous in U.S. folk history as marshal of Dodge City
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner And The News**
5 **Clifton Utley With The News**
- 10:25 4 **Chgo. Weather**—Betty Jordan
- 10:30 4 **Musical Nite-Cap**—Melodies
5 **Let's Look At Sports**—Duggan
- 10:45 4 **Chronoscope**—Discussion
Guest: Sen. Henry Cabot Lodge, Jr. (R-Mass) quizzed by guest editor
- 5 **Herbie Mintz Show**—Old Tunes
- 11:00 4 **Murder Before Midnight**—Film
5 **Grand Marquee**—Feature Film
7 **Austin Kiplinger & The News**
- 11:10 7 **"Whispering Footsteps"**—Film
Feature with John Hubbard, Rita Quigley & Cy Kendall; innocent bank clerk is suspected of killing a girl
- 11:30 9 **Chicagoland Newsreel**—Data
- 12:00 4 **"Desirable Lady"**—Feature
1:00 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

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Audrey Meadows is the very talented miss on the Bob & Ray show seen Tuesday and Thursday on channel 5 at 6:15 p.m. Audrey portrayed the incredible "Linda Lovely" on the satirical soap opera parody with Bob & Ray a few weeks ago. Now she is the long-suffering "Mary Backstayge, Noble Wife."

TV SPORTSCAST



by

ED PAZDUR

Sports Editor

First Kentucky Derby Telecast May 3 . . .

BRYAN FIELD, noted racing commentator, and Sam Renick, the jockey who turned to sportscasting, will do CBS-TV's exclusive telecast of the **Kentucky Derby**. This first telecast of America's turf classic coming directly from Churchill Downs will be seen over WBKB, May 3 at 4:15 p.m. . . . Soft jobs dept: **Harry Creighton** drinking all that beer while reading commercials between innings of WGN-TV's baseball broadcasts. With the season's first *extra-inning* game, we might expect Harry to exclaim: "Shay, d're's nuttin like a bottle of dish sky of the land blue water beer."

Some gripes about New York: Why must sponsors insist on New York sportscasters for Chicago events when there is so much talent around here? After paying \$80,000 for video rights of the **Robinson-Graziano** fight, the sponsor received mass hysteria, cussing and confusion during the locker room interview of Robinson. Interviewer **Lester Bromberg** queried Robinson with incongruous, irrelevant questions, and we saw more of the handsome profile of **Wendell Smith**, the *Herald-American* scribe, than we saw of the champ. **Bob Elson** was originally docketed for the job, but unfortunately for the fans and the sponsor, **Bromberg** got the nod. . . . And aren't you getting a bit weary of seeing and hearing those **Yankees**, **Dodgers** and **Giants** continually popping up on New York network shows? Must we put up with it all summer? If we must, how about seeing some visiting team players?

Jim Norris, the IBC exec, is harboring ambitions of promoting the million dollar gates **Tex Rickard** and **Mike Jacobs** promoted in heavyweight ranks. Norris thinks **Rocky Marciano** versus the heavyweight champion would do it. . . . After Rocky's feeble defeat of **Lee Savold**, we wonder. A good bet would be a scrap between **Sugar Ray Robinson** and **Harry Matthews**.

Free ducats: If you're a wrestling fan and would like to see **Rainbo** wrestling matches (WENR-TV, Wed.) from free ring-side seats, just drop us a line.

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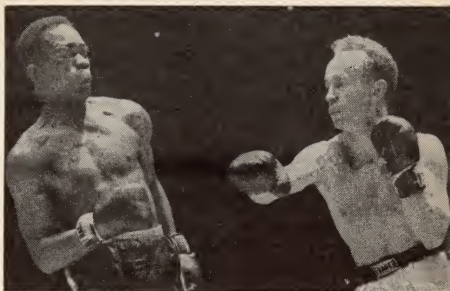


MARCIANO



Leo "The Lip" Durocher, the New York Giants' gabby manager, finds more than his equal in gabbier Chet Roble of Studs' Place. Sounding off are (l. to r.) Durocher, Chet Roble, Studs Terkel, Bev Younger and Win Stracke. "Studs' Place" is seen Thursday nights over WENR-TV, channel 7

NEXT WEEK: You won't want to miss reading all about TV's new exciting sport, the Stock Car Races, in next week's issue of TV Forecast on sale at leading newsstands.



WHEN a graduated schoolteacher (Davey), and a freshman studying the finer aspects of dramaturgy (Vejar), set aside the shackles of class work with all of its cultural influences to settle down for an evening of low-brow and violent beak-busting in the Chicago Stadium, May 7th, Chicagoans will see another fine *Pabst Blue Ribbon* fight.

Both are young and skilled professionals. Both carry dynamite laden gloves and can toss rib cracking left hooks and right crosses with the same finesse that they can recite Shakespeare. Both carry heads full of book-larnin and parallel ambitions that have whisked them to the Stadium crossroad. The big question now is—which one will pass

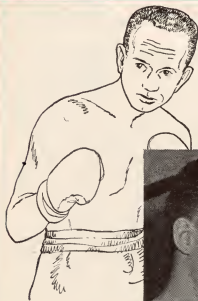
The next

CHUCK OR

Two ranking welterweights

the Stadium exam and graduate to the next rung of ranking welterweight contenders?

Logically, after analyzing Davey and



Chuck Davey

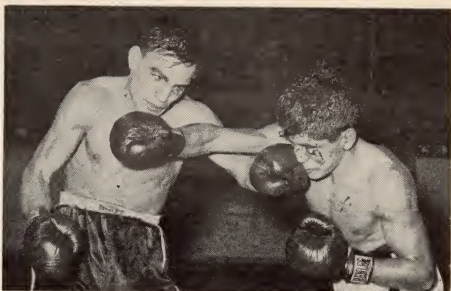


CHUCK DAVEY, 26-year-old Detroit welterweight, campaigning in his third year as a pro has chalked up 32 fights without defeat. As an amateur boxing for Michigan State College, he won the NCAA welterweight title for four consecutive years, was voted the outstanding boxer for three years and closed his collegiate career with 3 losses in 95 bouts.

Graduating into the big time, Chuck is slowly moving up the ranks and into the tight inner circle of such leading contenders as Bobby Dykes, Gil Turner, Billy Graham, and Johnny Bratton. A loss to Vejar can easily spoil any title shots for Davey this year.

Winning his most heralded fight, Chuck Davey (rt.) misses like Williams with a looping right. Davey won a TKO in 1:47 seconds of the 5th round.

Bleeding from cuts above and below his left eye, Chico Vejar (rt.) takes a left from Lou Volpe at St. Nicholas Arena in New York. Chico won by a unanimous decision.



Welterweight Champ- **CHICO?**

in crucial bout May 7

Vejar (TV Forecast, Apr. 19 & 26) there can only be one opinion—that Vejar's youth and experience will win over Davey's limited ring savvy.

On the basis of his demonstrated class and stamina in getting up from the canvas to win, Vejar should defeat Davey by a close decision. He's fast afoot, can take a solid punch, and counters instinctively.

Davey is six years older than Vejar with less professional ring experience. His unorthodox approach coupled with his southpaw tactics of jabbing, dancing and jiggling will befuddle Vejar. Davey's lashing gloves will skewer and cut up Chico considerably, but Vejar's drive and power will carry him through.

CHICO VEJAR, 20-year-old drama student ranked as the 8th leading welterweight contender by *Ring* magazine, has rolled up an impressive record of 40 wins in 41 fights since turning pro March 25, 1950. Before TV & radio sports-caster Steve Ellis took over Vejar's managerial duties, Chico belted out 11 straight victories as an amateur.

Touted as a real "comer," the hard working actor-pugilist was carefully groomed from the outset, but soon labored under a gruelling schedule of almost five slugfests monthly. Resting since March, Chico is prepared for Davey—a real block in his quest for Kid Gavilan's crown.



Chico Vejar

MOLLYCUES

by MOLLY POTKIN

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You can see all kinds of games that are fun to play if you watch "Hail The Champ" on Saturdays. Here's one that's fun to try. See if you can make the butterfly reach the flower. There's only one correct path he can take. Show us this path with your pencil.



MOLLYCUES WINNERS

Nancy Allen, Chicago; Wayne Chase, Chicago; Patricia Duan, LaParte, Ind.; Lynne Hellyer, Riverside, Ill.; Josephine Kessler, Chicago; Mary Ketcham, Chicago; Sharan Lackhart, LaGrange, Ill.; Nancy Papach, Berwyn, Ill.; Bobby Persa, Chicago; Sandra Padlinski, Cicero, Ill.; Bannie Rabersan, Hammond, Ind.; Glenda Smedley, Chicago; Sharan Smith, Chicago; Phyllis Stevens, Frankfort, Ill.; Charlene Taylor, Chicago; Nalita Tray, Chicago; Gene Truhn, New Carlisle, Ind.



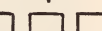
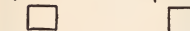
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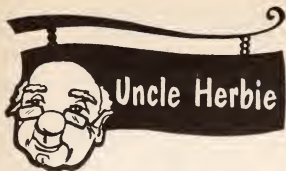
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Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Monday, May 12. First prize is \$1; second prize, 50 cents; next 15 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Solution to this week's puzzles will appear here next week.

When you work this puzzle correctly and unscramble the letters in your answer, you will have the name of a

horse you've seen many times on TV in western films. Do you know the name of the cowboy who owns him?



Who doesn't like comic movies? Most everyone does, including me. Just the same, those boys and girls who don't can close their ears for a minute while I introduce Johnny Coons. If you don't know him, Johnny is the handsome lit-



FUN AT THE ZOO

How much fun can you have at a zoo? Boy, we don't know for sure, but here's Marlin Perkins having fun with Heinie the Chimpanzee. This is happening at Lincoln Park Zoo in Chicago.

Maybe you have heard about Bushman the gorilla, who died last year. Well, his home was in Lincoln Park, too. Heinie is a sort of cousin to the gorilla family. He won't grow anywhere near as large, which is a pretty good thing for Marlin Perkins, don't you think?

Marlin is the man who is boss of the zoo. You can see him every Sunday at 4 p.m. on channel 5 on "Zooparade."

tle fellow in the striped coat who shows the comic movies every noontime during the week.

Hey, this is a good thing. While Mother is fixing lunch, you can tune into channel 5 Monday thru Friday, and catch up on all your comic heroes. Johnny introduces them in a special way, and he's a great favorite. But he says—"There is always room for one more."

Here are some of my weekly winners:

Louise Beckman, River Grove, Ill; Edward Bejnarcowicz, Kenosha, Wis; Emily Briggs, Chicago; Stephen Deckro Jr., Valparaiso, Ind; Joan Forsquist, Chicago; David Fry, Valparaiso; Sigrid Krogh, Chicago; Jon Mills, Racine, Wis; Russell Nevulis, Crown Point, Ind; Bruce Nicholl Jr., Downers Grove, Ill; Melody Pobst, Chicago; Daniel Pasowicz, Chicago; Maryonn Peterson, Barrington, Ill; Carl Reidel, Chicago; Martin Salomon, Chicago; Mary Semenetz, Fremont, Mich; Geroldine Wujek, Chicago

THIS WEEK'S CONTEST—How many comedians can you name? You can count movies, radio, television and funny papers. For the longest list I'll award \$1; next longest 50 cents; and the 15 runners-up, 25 cents each. Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash ave., Chicago 1, Ill., before Sunday, May 11. Neatness counts.



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SCRAP BOOK SKETCHES

YOUR 1952 CUBS AND SOX

Alfonso "Chico" Carrasquel: Born at Caracas, Venezuela, Jan. 23, 1928. Chico bats and throws right handed. Having the greatest season of his career last year, Chico set a new American League record for shortstops by accepting 297 chances without a flaw, and was named on the American League All-Star team over the great Yankee shortstop Phil Rizzuto.

Chico is one of ten children in his family, and reportedly started playing baseball long before he reached his teens. . . . White Sox General Manager Frank Lane purchased Carrasquel from Branch Rickey's Brooklyn Dodgers in 1950 for \$35,000 and two players. And in his Chicago debut, Chico became an immediate hit with White Sox fans.



Chico Carrasquel, shortstop, White Sox

LIFETIME RECORD

YEAR	CLUB	G	AB	R	H	HR	RBI	AVE.
1949	Ft. Worth	128	445	63	140	6	69	.315
1950	Chicago	141	524	72	148	4	46	.282
1951	Chicago	147	538	41	142	2	58	.264

ALL-STAR GAMES

1951	American	2	0	1	0	0	.500
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Roy Smalley: One of the most conscientious players in baseball, Roy spent three or four days a week during winter months in California running and jumping on the beach to strengthen the ankle that was broken while sliding last year. Now he's good as new and is expected to have one of his greatest years.

Roy married Jolene Mauch, sister of ex-Cub Gene Mauch, in Aug., 1950. . . . Smalley attended Drury College for two years, lettering in basketball. Roy is an excellent badminton player but his favorite hobby is playing the ukulele. . . . Because of a tendency to weaken during the late innings of ball games, he was put on a high-protein diet and has built his weight up to 200 pounds to become one of the strongest men on the squad.



Roy Smalley, shortstop, Chicago Cubs

LIFETIME RECORD

YEAR	CLUB	G	AB	R	H	HR	RBI	AVE.
1944	Los Angeles	61	160	13	30	1	11	.188
1945	(In Military Service)							
1946	Davenport	2	5	0	0	0	1	.000
1946	Shelby	30	105	16	23	4	14	.219
1947	Des Moines	114	410	45	100	7	55	.244
1948	Chicago	124	361	25	78	4	36	.216
1949	Chicago	135	477	57	117	8	35	.245
1950	Chicago	154	557	58	128	21	85	.230
1951	Chicago	79	238	24	55	8	31	.231

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